



Author Guidelines

You can now submit your paper to JPIM online, through [ScholarOne Manuscripts](#).



Manuscript Preparation

1. Abstract – present an abstract of 300 words.
2. Text of Paper- paragraphs should NOT be numbered and there should be no more than three clearly marked levels of subheadings. The preferred

length of articles is 35 double-spaced pages with 12 point font, inclusive of Abstract, References, Tables and Figures. Qualitative papers and/or conceptual papers should not exceed 40 pages. Authors of empirical papers are strongly advised to abide by the following structure in organizing their paper:

- a. Introduction – state the purpose of the research, the importance of the problem/research, and its theoretical and managerial contributions
 - b. Theoretical Framework – All papers should clearly specify the theoretical foundations of their research. In other words, the author(s) should state the theory underlying their research, how it relates to the research problem, and why this problem is important to study. For empirical papers, this section should include theoretical support for the variables in the conceptual model. A diagram of the conceptual model should be provided. A literature review table might be useful to illustrate what we know and the literature gaps being addressed by the study.
 - c. Methodology -- discuss the sample, research design, measurement issues, and data analysis methods.
 - d. Results – the results should be clearly articulated
 - e. Discussion -- Explain the results using the theoretical frame and literature. Discuss all results even if your hypotheses are not confirmed.
 - f. Implications -- this section should present the theoretical implications and managerial implications of the study
 - g. Limitations & Future Research -- highlight the limitations of the research and areas for future study.
3. Acknowledgements should be placed at the end of the body of text.

separate page.

References. References are indicated in the text by author name and publication date. The date always is enclosed in parentheses. When authors' names are not used in the sentence, they too are inside parentheses. The following reference style should be used, with references listed alphabetically:

Journal Article:

Mu, J. and C. A. Di Benedetto. 2012. Networking capability and new product development. *Performance. IEEE Transactions on Engineering Management* 59(1): 4-19.

Book:

Rogers, E.M. 2003. *Diffusion of innovations*. New York: Free Press.

Chapter in edited book:

Moore, G.C., and I. Benbasat. 1996. Integrating diffusion of innovations and theory of reasoned action models to predict utilization of information technology end-users. In *Diffusion and adoption of information technology*, ed. K. Kautz and J. Pries-Heje, 132-146. London: Chapman and Hall.

Theses, reports, and other unpublished materials:

Roper, S., and S. Arvanitis. 2009. From knowledge to added value: A comparative, panel-data analysis of the innovation value chain in Irish and Swiss manufacturing firms. Paper presented at DRUID Summer Conference, Copenhagen.

United Nations Conference on Trade and Development (UNCTAD). 2004. *World investment report: The shift towards services*. New York: United Nations.

Websites:

Internet World Stats. 2009. Available at: <http://www.internetworldstats.com>

Pre-Submission Copy Editing

Authors for whom English is their second language should strongly consider having their paper edited by a professional copywriter. Use of such a service is paid for by the author and does not imply acceptance or preference for publication. Authors can use Wiley's Editing Services for a fee, available at this link: <http://wileyeditingservices.com/en/>

Submission Guidelines

Manuscripts should be submitted electronically via the JPIM ScholarOne web site at <http://mc.manuscriptcentral.com/jpim>. Submission of an original research manuscript implies that the paper has not been published elsewhere (except as an Abstract) and that the paper is not under review at any other journal. As part of the submission process, you will need to provide a title for the paper, select keywords that help categorize the focus of the research, identify co-authors, and supply metadata for your paper (e.g., number of words, pages, figures, tables).

Additionally, the corresponding author will be asked to answer a number of questions regarding such issues as the history of the manuscript, other papers being generated from the same dataset, potential conflicts of interest, and publication ethics. All required questions must be answered in order for your submission to be processed.

During the submission process, authors can also give (optional) up to three names of potential reviewers for the manuscript. Authors are advised to submit names of individuals who are unaffiliated with the paper, project, and/or author's institutions. The editorial team will take the suggested names into consideration; however, there is no guarantee that these reviewers will be utilized.

Please be advised that all papers submitted via ScholarOne will be subjected to the plagiarism detection

The Triage Editor does the first pass on all manuscripts, providing recommendations to the Editor regarding which papers get desk rejected and which might go through the review process. A paper is desk rejected for four primary reasons: a) it does not fit the focus of the journal, b) it has a high similarity rating and/or other academic misconduct issue, (c) it has a major flaw or flaws that cannot be fixed and c) it does not provide sufficient contribution to knowledge and/or to practice.

Papers selected to go through the review process will be handled by the Associate Editors. We strive for a minimum of two reviewers for every paper in the review process. In addition, we strive to make a final decision about each paper by 3rd round of reviews.

All papers will be double-blind so that reviewers will not be informed of the authors' identity and vice versa. As well, authors will not know who of the editorial team is handling the review process for their manuscript until the paper is published.

Authors can monitor the progress of their paper as it goes through the review process online via the JPIM ScholarOne web site.

Revise and Resubmit

Authors of papers that receive a Revise and Resubmit with major revisions will have six (6) months to revise their paper and resubmit it. Authors of papers that receive a Revise and Resubmit with minor revisions will have two (2) months to revise and resubmit their papers. In any revision, authors are strongly advised to address exactly how and where in the manuscript they dealt with issues raised by the reviewers.

Acceptance of Manuscript

Once a manuscript is accepted, the corresponding author will receive an e-mail with a link to a PDF of the proof of the accepted manuscript. Instructions will be provided with the proof. The author will be responsible for proofreading the manuscript; the publisher is not responsible for any error not marked by the author on the proof. No substantial author changes are allowed at this stage.

Copyright

Upon acceptance of an article by the journal, the author(s) will be asked to transfer copyright of the article to the Product Development & Management Association. This transfer will ensure the widest possible dissemination of information under U.S. copyright law.

Production Tracking

Online production tracking is available for your article through Blackwell's Author Services. Author Services enables authors to track their article - once it has been accepted - through the production process to publication online and in print. Authors can check the status of their articles online and choose to receive automated e-mails at key stages of production so they don't need to contact the production editor to check on progress. Visit <https://authorservices.wiley.com/author-resources/Journal-Authors/Publication/index.html> for more details on online production tracking and for a wealth of resources including FAQs and tips on article preparation, submission and more.

Early View

The *Journal of Product Innovation Management* is covered by Wiley-Blackwell's Early View service. Early View articles are complete full-text articles published online in advance of their publication in a printed issue. Articles are therefore available as soon as they are ready, rather than having to wait for the next scheduled print issue. Early View articles are complete and final. They have been fully reviewed, revised and edited for publication, and the authors' final corrections have been incorporated. Because they are in final form, no changes can be made after online publication. The nature of Early View articles means

can continue to be used to cite and access the article.



Submit an Article



Browse free sample
issue



Get content alerts



Recommend to a
librarian



Subscribe to this
journal

Published on behalf of the
Product Development &
Management Association



More from this journal

NEW - Guidelines for Special
Issue Proposals

NEW - JPIM Policies

Reviewer Guidelines

2017 Publication Fact Sheet

Call for Papers: Digital

Transformation and

Innovation Management:

Opening Up the Black Box

Connect with JPIM &
the PDMA

Download the JPIM app



Follow JPIM



Follow the PDMA





Help & Support



Opportunities



Connect with Wiley



Copyright © 1999-2018 John Wiley & Sons, Inc. All rights reserved

