

# TECHNOVATION

The International Journal of Technological Innovation, Entrepreneurship and Technology Management

## AUTHOR INFORMATION PACK

# **TABLE OF CONTENTS**

•	Description	p.1
•	Audience	p.1
•	Impact Factor	p.1
•	Abstracting and Indexing	p.1
•	Editorial Board	p.2
•	Guide for Authors	n.4



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#### DESCRIPTION

This interdisciplinary journal encompasses all facets of **technological innovation**. Innovation is considered from both the perspectives of process and product, social innovations (regulation and policy as well as creation of non-economic benefit), conceptualization of a new technology-based product or process through commercial utilization. Topics include technological trends and breakthroughs; capital for new product development and commercialization; displacement of existing products, management of technology-intense entrepreneurial ventures; management of technological innovation in medium-sized and large organizations; appropriate organizational structures and practices; investment strategies related to new science-based or technology-based enterprises; the technological innovator as an entrepreneur, team-member, manager or employee; technology transfer to, from and between developing countries; technological innovation in all forms of: enterprise, political and economic systems.

## **AUDIENCE**

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Examples: 'as demonstrated (Allan, 2000a, 2000b, 1999; Allan and Jones, 1999). Kramer et al. (2010) have recently shown ....'

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Examples:

Reference to a journal publication:

Van der Geer, J., Hanraads, J.A.J., Lupton, R.A., 2010. The art of writing a scientific article. Journal of Science Communication 163, 51–59.

Reference to a book:

Strunk Jr., W., White, E.B., 2000. The Elements of Style, fourth ed. Longman, New York.

Reference to a chapter in an edited book:

Mettam, G.R., Adams, L.B., 2009. How to prepare an electronic version of your article, in: Jones, B.S., Smith, R.Z. (Eds.), Introduction to the Electronic Age. E-Publishing Inc., New York, pp. 281–304. [dataset] Oguro, M., Imahiro, S., Saito, S., Nakashizuka, T., 2015. Mortality data for Japanese oak wilt disease and surrounding forest compositions. Mendeley Data, v1. http://dx.doi.org/10.17632/xwj98nb39r.1.

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