

YVETTE JOY LIEBESMAN

ACADEMIC APPOINTMENT

Saint Louis University School of Law, St. Louis, MO

2008 - present

Assistant Professor of Law

- Courses Taught: Intellectual Property Survey, Copyright Law, Property Law
- Other Teaching Interests: Trademark Law, Torts, Wills & Trusts, Family Law

Service Activities:

- Advisory Board, Walter J. Ong Center for Language, Media & Culture, 2011-present
- Building Expansion Advisory Board, 2011-present
- Clerkship Committee, 2010-present
- Faculty Co-Advisor, Intellectual Property Concentration, 2011- present
- Faculty Advisor, Student Intellectual Property Law Association, Saint Thomas More Society, SLU Law Multisport Club

EDUCATION

Georgetown University Law Center, Washington, DC

Juris Doctor, *cum laude*, May 2006 (Evening Division)

JOURNAL: *The Georgetown Journal of Legal Ethics*, Executive Editor

HONORS ABA/BNA Award for Excellence in Intellectual Property Law

& AWARDS: First Prize, 2006 ASCAP Nathan Burkan Memorial Competition at Georgetown Law

The *Giles Sutherland Rich* American Inn of Court 2006 Scholarship Award

CALI Award for best exam—Family Law I: Marriage and Divorce

Dean's List honors— 2002-2003, 2003-2004, 2004-2005, 2005-2006

Georgetown Law 2005-2006 Outstanding Community Service Award

Dean's Certificate for Outstanding Service to the Law Center Community

The 2006 Joyce Chiang Memorial Award

Scripps Institution of Oceanography, University of California at San Diego, La Jolla, CA

MS, Earth Sciences, June 1991

Rutgers, The State University of New Jersey, New Brunswick, NJ

BA, Physics, *magna cum laude*, May 1989

HONORS: Sigma Pi Sigma Physics Honor Society, 1988

Alpha Sigma Lambda Honor Society, 1989

Dean's List honors— 1987-1988, 1988-1989

Georgetown University, Washington, DC

AB, United States Government, May 1986

PUBLICATIONS

- *The Mark of a Resold Good*, 20 GEO. MASON L. REV. -- (forthcoming fall 2012) (with Benjamin Wilson).
- *Downstream Copyright Infringers*, 60 KANSAS L. REV. 1 (2011).
- *When Selling Your Personal Name Mark Extends to Selling Your Soul*, 83 TEMPLE L. REV. 1 (2010).
- *The Wisdom of Legislating for Anticipated Technological Advancements*, 10 J. MARSHALL REV. INTELL. PROP. L. 153 (2010).
- *Using Innovative Technologies to Analyze for Similarity Between Musical Works in Copyright Infringement Disputes*, 35 AIPLA Q.J. 331 (2007).
- *No Guarantees: Lessons from the Property Rights Gained and Lost by Married Women in Two American Colonies*, 27 WOMEN'S RTS. L. REP. 181 (2006).
- *Bearded Ladies Walking on the Brooklyn Bridge*, 59 ARK. L. REV. 267 (2006) (with David Epstein).
- Current Development, *The Potential Effects of United States v. Councilman on the Confidentiality of Attorney-Client E-mail Communications*, 18 GEO. J. LEGAL ETHICS 893 (2005), cited in *United States v. Councilman*, 418 F.3d 67, 86 (1st Cir. 2005) (en banc) (Torruella, J., dissent).

RECENT MEDIA APPEARANCES

- Jason Rosenbaum, *Hologram Musicians: The Legal Implications*, RIVERFRONT TIMES, ([HTTP://BLOGS.RIVERFRONTTIMES.COM/RFTMUSIC/2012/05/HOLOGRAM_TUPAC_LEGAL_RIGHTS_COPYRIGHT.PHP](http://blogs.riverfronttimes.com/rftmusic/2012/05/hologram_tupac_legal_rights_copyright.php)), May 3, 2012.
- Remy Molina, *Copyright clash over Mike Tyson's facial tattoo*, CBSNEWS.COM, May 29, 2011
- *Judge Lifts Tattoo Injunction on "The Hangover 2,"* FOX 2 NOW SAINT LOUIS, May 25, 2011 (live television interview).
- Yvette Liebesman, *Copyright and Tattoos: Hangover II Injunction Denied, But the Copyright Owner Got Some Good News Too--Whitmill v. Warner Bros.*, TECHNOLOGY & MARKETING LAW BLOG ([HTTP://BLOG.ERICGOLDMAN.ORG](http://blog.ericgoldman.org)), May 24, 2011 (Guest Blog Post).
- Tim Barker, *Net tangle over access coming to head at FCC*, SAINT LOUIS POST-DISPATCH, ([HTTP://WWW.STLTODAY.COM/BUSINESS/NET-TANGLE-OVER-ACCESS-COMING-TO-HEAD-AT-FCC/ARTICLE_B4957AC7-0845-591F-9FD8-F2AA17A67784.HTML](http://www.stltoday.com/business/net-tangle-over-access-coming-to-head-at-fcc/article_b4957ac7-0845-591f-9fd8-f2aa17a67784.html)), January 24, 2010.

PRESENTATIONS

- Discussant, New York Law School, Second Internet Law Work-In-Progress Symposium, March 2012.
- Invited Speaker, *Downstream Copyright Infringers*, Michigan State University College of Law Intellectual Property Colloquium series, October 2011.
- Invited Speaker, *Copyright Infringement versus Plagiarism*, University of Richmond, September 2011 (live video lecture).
- *Trademark Exhaustion*, presented at the 11th Annual Intellectual Property Scholars Conference, DePaul University College of Law, August 2011.
- Moderator, New Scholars Panel, Southeastern Association of Law Schools Annual Conference, July 2011.
- *When Selling Your Personal Name Mark Extends to Selling Your Soul*, presented at the Association for Law, Property and Society Annual Meeting, March 2011.
- *Trademark Exhaustion in the Brave New World of On-Line Auctions*, presented at the Works in Progress in Intellectual Property colloquium, Boston University School of Law, February 2011.
- Invited Speaker, *Copyright in the Age of Grokster Inducement*, presented at the Blakely Advocacy Institute at the University of Houston Law Center, symposium in conjunction with the Moot Court National Competition, January 2011.
- Invited Speaker, *Annual Eighth and Federal Circuit Trademark Review*, presented to the Patent, Trademark and Copyright Section of the Bar Association of Metropolitan Saint Louis, October 2010.
- Moderator, *The Now-Discredited Sweat-of-the-Brow Theory of IP Rights Revisited*, Southeastern Association of Law Schools Annual Conference, July 2010.
- *When What You Are Told Is “The Law” Is Not “The Law,”* presented at the Drake University Law School Intellectual Property Scholars Roundtable, March 2010.
- *When Selling Your Personal Name Mark Extends to Selling Your Soul*, presented at the Drake University Law School Intellectual Property Scholars Roundtable, February 2009.
- Organizer & Moderator, *The Giles Sutherland Rich American Inn of Court Pupil Symposium*, March 2006.
- *Bearded Ladies Walking on the Brooklyn Bridge*, presented at the Emory Law School faculty colloquium, March 2006.
- *Bearded Ladies Walking on the Brooklyn Bridge*, presented at the Wake Forest University School of Law faculty development series, March 2006.

PROFESSIONAL MEMBERSHIPS & SERVICE ACTIVITIES*Bar Admissions:*

- State of New Jersey, 2006
- Commonwealth of Massachusetts, 2008

Southeastern Association of Law Schools

- Moderators Committee Member, 2011-present
- Call for Papers Committee Member, 2011- present

Georgetown University

- Member, Board of Governors, Georgetown University Alumni Association, 2009- present
- Emeritus Member, Board of Directors, Hoyas Unlimited, 2010-present
- Treasurer, Hoyas Unlimited, 2007-2010
- Member, Board of Directors, Hoyas Unlimited, 2004-2010

LEGAL EXPERIENCE**Ropes & Gray, LLP, Boston, MA**

2007 - 2008

Associate

- Practice focus: intellectual property transactions in Corporate Department; Intellectual Property Group

The Honorable Helen E. Hoens, Associate Justice, Supreme Court of New Jersey

2006-2007

Judicial Clerk

- Researched and wrote bench memoranda analyzing cases appearing before the state's highest court; reviewed petitions for certification; assisted in drafting opinions and speeches.

The Honorable Richard Linn, U.S. Court of Appeals for the Federal Circuit

Summer 2005

Judicial Intern

- Researched and wrote bench memoranda regarding cases appearing before the court, addressing patent law, Fifth Amendment takings, customs disputes and federal employment appeals. Assisted in drafting opinions. Participated in meetings in chambers; observed oral arguments.

Department of the Air Force, Office of the General Counsel, Pentagon

2003 – 2004

Law Clerk

- Rotations with the Intellectual Property, Environment & Installations, and Real Property Divisions

PREVIOUS BACKGROUND**Favrille, Inc., San Diego, CA — Director of Quality Systems**

2000-2002

**Women First HealthCare, Inc., San Diego, CA — Associate Director,
Regulatory Affairs & Quality Systems**

1999-2000

Cypros Pharmaceutical Corporation, Carlsbad, CA — Quality Assurance Manager

1995-1999

Designed, created, and managed quality assurance departments, distribution centers, laboratories and manufacturing facilities for start-up pharmaceutical and biotech companies, including physical construction, equipment purchase and staffing. Drafted documentation, policies and procedures associated with the manufacturing and testing of drugs and clinical trials.