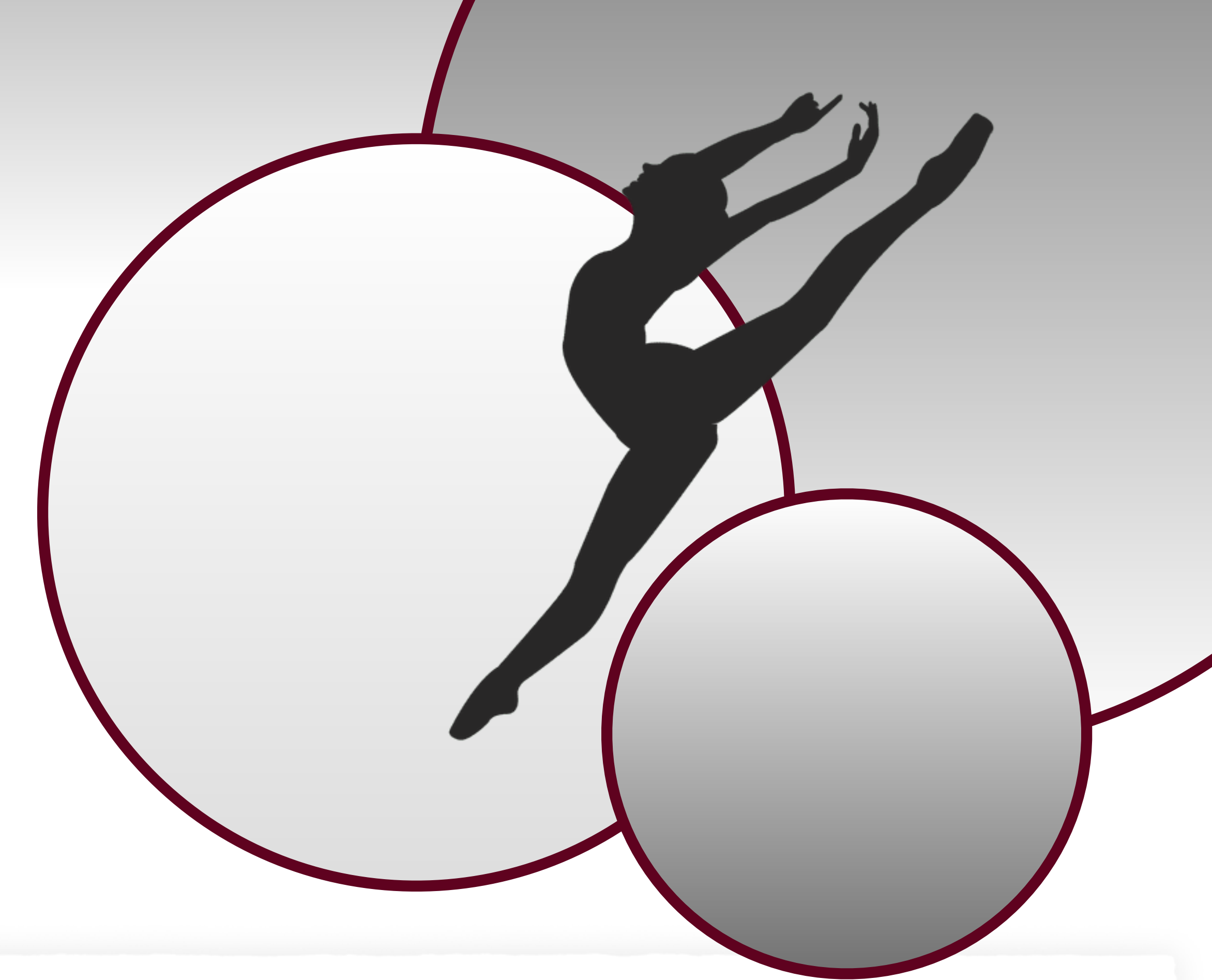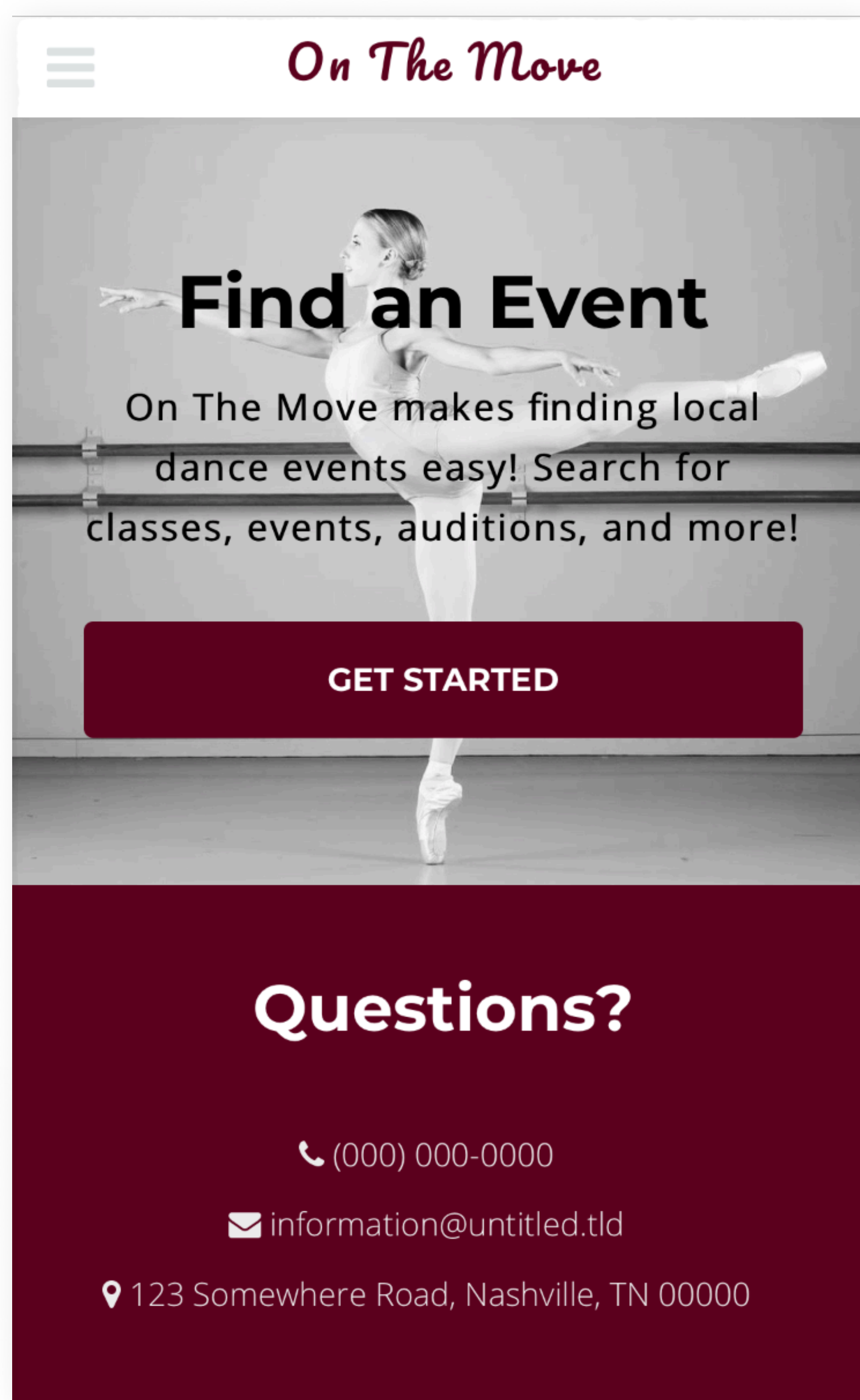# On The Move

Sarah Larbi & Taylor Potye | Boston University Computer Science SPARK!
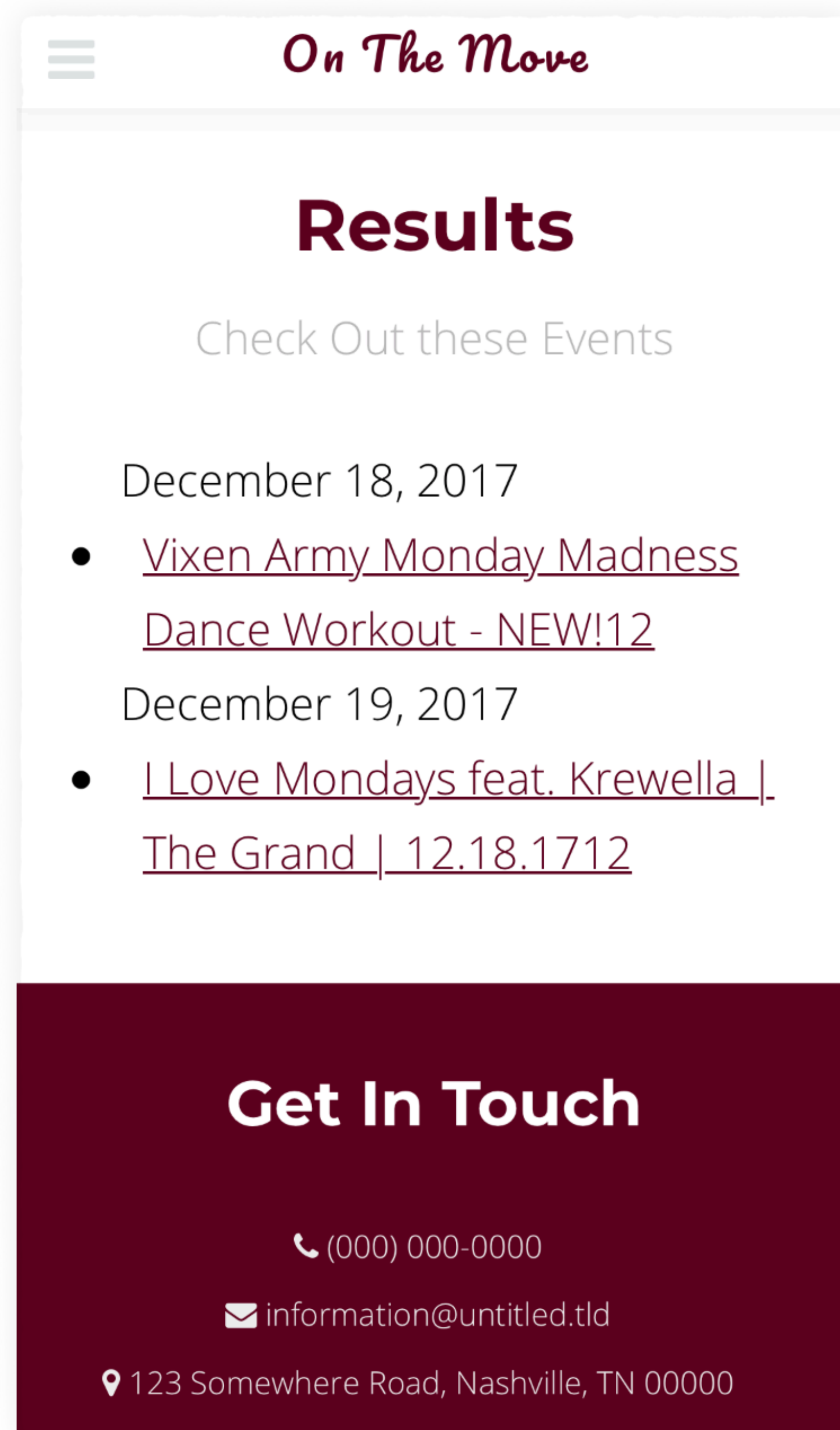
Introduction

- A lot of dancers move to Boston every year with the hope of continuing to dance but don't know where to look. On the Move is a mobile application that provides a collective source of information about local dance events, classes, auditions, and shows based on when you are looking to attend one of these events.

On The Move

Find an Event

On The Move makes finding local dance events easy! Search for classes, events, auditions, and more!

GET STARTED

Questions?

📞 (000) 000-0000
✉ information@untitled.tld
📍 123 Somewhere Road, Nashville, TN 00000

On The Move

Results

Check Out these Events

December 18, 2017
- Vixen Army Monday Madness Dance Workout - NEW!12

December 19, 2017
- I Love Mondays feat. Krewella | The Grand | 12.18.1712

Get In Touch

📞 (000) 000-0000
✉ information@untitled.tld
📍 123 Somewhere Road, Nashville, TN 00000

Innovation Journey

- **Motivation**
  - We are both dancers studying Computer Science who wanted a way to combine our passions. Moving to a new place may be something that is likely to occur in our near future and we would both love to continue dancing wherever we may go.
- **Pivots**
  - We initially wanted to make this a general app to find dance events in any location, however given the time constraints we decided to specifically focus on Boston.
- **What's Next**
  - Implement the additional features to make this a more comprehensive app that can be used in any location

Primary Customer Segment

- **Customer Needs and Characteristics**
  - New people in Boston looking for dance events
  - Key Pain Points:
    - *Time*
    - Price
    - Location
- **Reason For Focus**
  - Time:
    - Fitting dance events into their busy schedules is difficult especially if they cannot plan ahead of time

Product Information

- **Key Features**
  - Time Selection
  - Collective Sources of Information
  - Links to Eventbrite
- **Why It's Unique**
  - It provides an easy/accessible collective source of information about dance events in Boston
- **Technology Used**
  - Languages: HTML, CSS, Javascript
  - PhoneGap

Future Features

- Sync with your google calendar
- Link to Uber/ Lyft
- Recommendations based off of past events attended
- Extend to other locations