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President's Message

I, on behalf of the University of South-East Asia, would like to express my profound gratitude and warm welcome to Your Excellencies, Ladies, and Gentlemen for sending your children to our university.

The world is growing so fast in terms of science, technology, and economy that the labour market is becoming increasingly competitive and thus requires practical knowledge, experience, and skills. The university plays a vital role in developing human resources with high competency, morality, virtue, conscience, discipline, and courage to meet the national and international labour market needs and demands and to fully participate in social development in line with globalization and free market economy.

To achieve the aforementioned goals, the university keeps strengthening seven fundamental factors: management, curricula, teaching staff, student affairs, discipline, academic resources, and local and international partnerships.

I would like to inform you that your children have not yet finished their education; they need to pursue tertiary education in order to acquire knowledge, experience, and skills to respond to the labour market needs now and in the future. Please check a university thoroughly before choosing it for your children, for it is associated with your children's future. I suggest you all, the students who have already chosen the university, study hard to become outstanding students so as to bring good reputation to your parents and become good successors for your family as well as your country.

PRESIDENT

SEIN SOVANNA

I. INTRODUCTION

The University of South-East Asia (USEA) is one of the famous universities in Cambodia with its internationally oriented approach to quality education and research for the community and country's sustainable development.

Student's survey revealed that they prefer to study at USEA:

- Well-known university in Cambodia and abroad;
- Location is very accessible
- Provides quality education and research ;
- Qualified and outstanding lecturers and research staff
- Competent, dedicated, loyal, university management and support staff
- Very satisfactory facilities
- Strict university discipline
- University partnership and opportunity for scholarship and exchange study abroad
- Very easy for graduates to find a job

1.1. History

The University of South-East Asia was established on July 7, 2006 by four dedicated Cambodian shareholders in response to the government educational development program of building and enhancing human resources through higher education. It is located in Siem Reap province, Cambodia and about 314 km from Phnom Penh, the capital city of Cambodia. Siem Reap province is one of the important economic regions in Cambodia. Because it is rich in ancient temples and other resorts that attract local and international visitors. USEA was recognized by the Royal Government of Cambodia and operating through Sub-decree No. 63 duly signed by his Excellency Prime Minister Hun Sen. The Ministry of Education, Youth and Sports (MoEYS) recognized USEA by issuing Prakas No. 802 dated 09 July 2007. USEA gained its double accreditation in 2006-2009 and 2010-13 granted by the Accreditation Committee of Cambodia (ACC). USEA had its first enrollment of 600 bachelor students and at present with a total enrollment of 2,980. The enrollment in the undergraduate program is 2,780 and 200 in the MBA program. The top three faculties are: Faculty of Business and Tourism, Faculty of Art, Humanities and Languages and Faculty of Science and Technology. The graduate rate of employment is 95%.



សីលធម៌ គុណភាព ឧត្តមភាពជាអ្នកដឹកនាំ

1.2. Vision

University of South East Asia (USEA) will become renowned higher educational institution in the region which is nationally and internationally recognized as a human capacity builder in contributing to the development of the country.

1.3. Mission

- Providing students with high-quality education and research courses so that they will become excellent leaders and entrepreneurs with professional ethics, social understanding and make contribution to national sustainable development.
- Creating a climate which enables mankind to expand their knowledge, specialization, and research.
- Establishing research programs, national and international cooperation, and
- Offering various services in contribution to socio-economic development.
- Educating the staff, lecturers, and students to protect the national culture and civilization, the environment and the peace.

1.4. Cultures

USEA's culture which ease the working transaction and gain the achievement for organization and society is the combination of belief codes, ethics, values of standard performance such as:

- Excellence and Quality
- Virtue
- Respect
- Creativity and Flexibility
- Open Communication
- Service to Community and Stakeholders

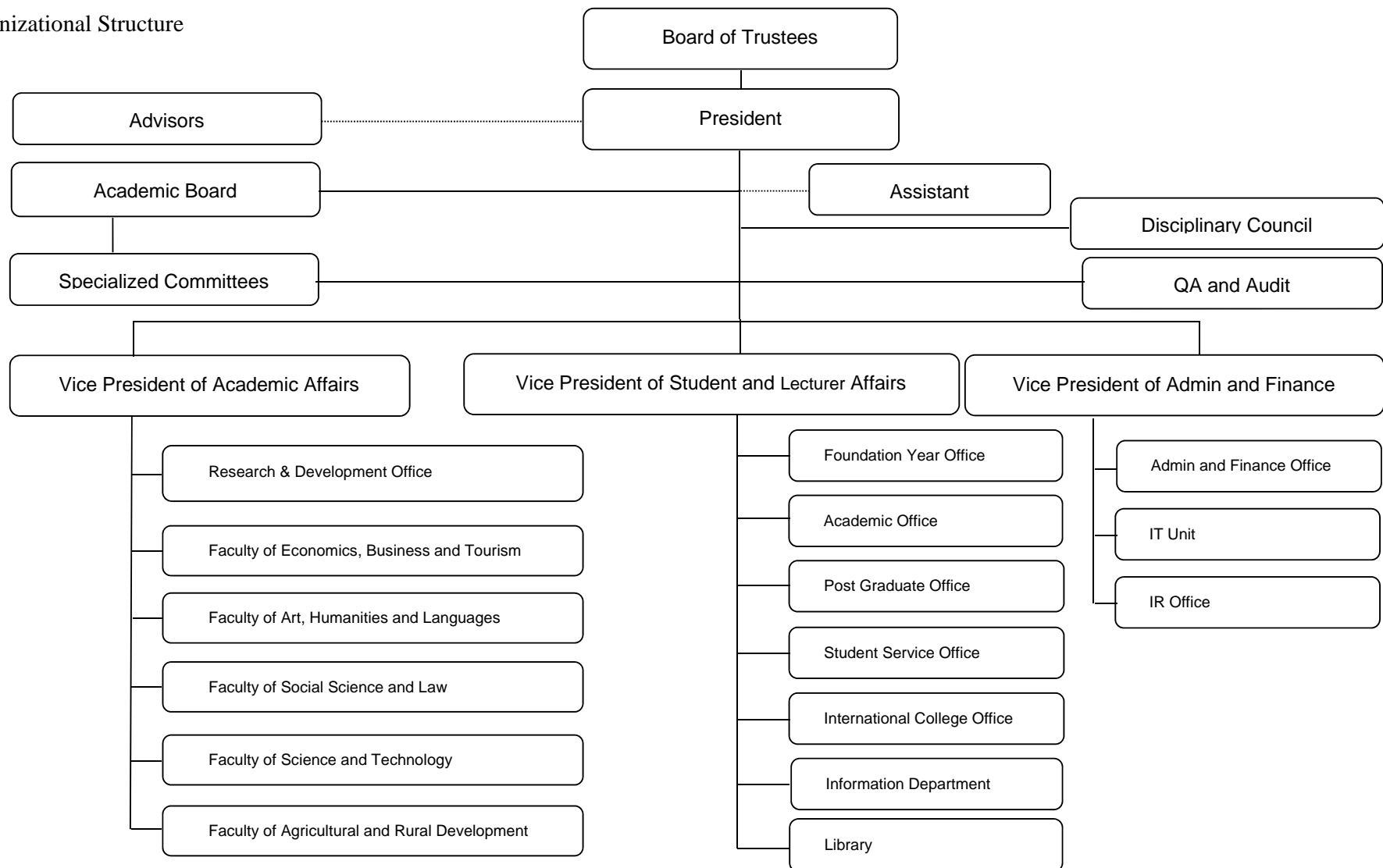
1.5. Strategic Goals

- To ensure teaching and learning quality.
- To develop nationally and internationally recognized curriculums in response to labor market demand.
- To strengthen and expand national and international cooperation and research.
- To increase organizational management effectiveness and sustainability.
- To educate the staff, lecturers, and students to safeguard the national culture, civilization, environment, and peace.

1.6. Organizational Structure

USEA has the Board of Trustees governing the university for its final decision on academic and administrative matters. The President is the authority in the university assisted by Assistant to the Vice President, advisors, academic board, specialized committee and three Vice Presidents managing the assigned offices.

Organizational Structure



1.7. Local and International Partnership

To provide educational opportunities to our students, USEA is committed to meet the educational needs of our students by strengthening the university research and development and the quality of teaching and learning through our partnership with local and international universities.

USEA has partners in local and international universities, NGOs, embassies and banks, namely:

- Royal Academy of Cambodia (RAC), Phnom Penh, Cambodia
- Journey Within Our community (JWOC), Siem Reap, Cambodia
- China Embassy, Phnom Penh, Cambodia
- US Embassy, Phnom Penh, Cambodia
- ACLEDA Bank, Siem Reap, Cambodia
- Asian Development Bank (ADB)
- Vattanak Bank, Siem Reap, Cambodia
- Allson Paradise Angkor Hotel, Siem Reap, Cambodia
- Durakij Pundit University-International College (DPU-IC), Bangkok, Thailand
- University of the Philippines Los Banos (UPLB), Philippines
- University of the Philippines Open University (UP-OU) Philippines
- Nong Lam University (NLU) Ho Chi Minh, Vietnam
- Liaoning Technical University (LNTU), P. R. China
- Norwich Management Consulting, India /University of Tourism and Management, Scopje, Macedonia
- University of Malaya, Malaysia
- University of Almeria, Spain
- Ubon Ratchathani Rajabhat University (UBRU), Ratchathani Province, Thailand
- Wuzhou University, P. R. China



Students, faculty and staff will have the privilege to visit our university partners with mutual agreement of exchange program, research, library cooperation, conference, workshop and trainings and scholarship. USEA continues to increase its local and international partnership enriching the lecturers and students international perspective and educational experiences.

1.8. Facilities and Resources

USEA's main building is a 5 storey where student can easily access the library, computer laboratory, internet WiFi, Public Information Office, Academic office, lecturer's office, Students Counseling office, classrooms, and conference and meeting rooms. A new building opposite the main building is under construction to meet the increasing trend of enrolment. University main facilities and resources consist as follows:

- Building
- Management and Information Office Building
- Parking Space
- Library (Public Information Centre)
- Student Services
- Computer Lab

1.9. Scholarship and Sponsorship

USEA and other international university partners provides scholarship for deserving student and have linkages with local and international NGOs who are sponsoring students from low income families in Cambodia.

1.9.1 Scholarship

a. Scholarship of University Partners:

- AEI-UM Scholarship, University of Malaya, Malaysia
- IS VNU Scholarship, International School-Vietnam National University, Hanoi, Vietnam
- LNTU Ph.D. Scholarship
- NLU Scholarship, Nong Lam University, Ho Chi Minh Vietnam.

b. Scholarship of Microfinance Institutions:

- Amret Microfinance Institution
- Angkor Mikroheranhvantho Kampuchea (AKM)
- Credit Microfinance Institution
- Thaneakea Phum Cambodia Ltd.
- Hotta Kaksekar Limited
- Prasac Micorfinance Institution
- Sathapana Limited
- Seilanitinh Limited
- Vision Fund (Cambodia) Ltd.
- YCP Micro Finance
- Chamroeun Microfinance Limited



c. Scholarship of Hotels:

- Goldiana Angkor Hotel
- Hotel De La Paix
- Le Meridian Angkor Hotel
- Pacific Hotel
- Allson Angkor Paradise Hotel
- Prince D' Angkor Hotel and SPA
- Raffles Grand Hotel D' Angkor
- Sokha Hotel
- Somadevi Angkor Hotel and SPA
- Angkor Miracle Resort & SPA
- City Angkor Hotel
- Majestic Angkor Hotel
- Royal Empire Hotel
- Ree Hotel
- Victoria Angkor Resort & SPA

d. Scholarship of NGO:

- World Food Program
- Cambodia Red Cross (Siem Reap Branch)
- The Halo Trust
- Plan International
- Caritas Cambodia
- Cambodia Agribusiness
- World Food Programme
- FAO
- RACHA
- Room to Read
- LICHADO

e. Scholarship of Government Office:

- Tourism Department, Siem Reap
- Municipal District Office, Siem Reap
- Municipal Siem Reap Province
- Tax Department, Siem Reap
- Agriculture Office, Fisheries and Forestry Office, Siem Reap
- Information Office, Siem Reap
- Planning Office, Siem Reap
- Provincial Health Office, Siem Reap
- Rural Development Office, Siem Reap
- Cultural and Arts Office, Siem Reap
- Public Works and Transport Office, Siem Reap
- Water Resource and Forecasting Office, Siem Reap
- Chamber of Commerce, Siem Reap
- Industry, Mines and Energy Office, Siem Reap

1.9.2 Sponsorship

- Building Cambodia.Org, a US based NGO
- Individual Sponsorship
- Journey Within Our Community (JWOC), Siem Reap, Cambodia

II. ACADEMIC PROGRAM

2.1. Foundation Year Program

2.1.1. Mission

- Strengthen and maintain the quality of Foundation Year Course to be continuously recognized by the Accreditation Committee of Cambodia and international institutions.
- Provide Foundation Year students with good general and fundamental knowledge.

2.1.2. Strategic Goal

Foundation Year students will acquire good general and fundamental knowledge to be able to pursue their studies in Year 2.

2.2. Faculty of Economics, Business and Tourism

USEA has four operating faculties: Faculty of Economics, Business and Tourism, Faculty of Arts, Humanities and Languages, Faculty of Science and Technology, and Faculty of Social Sciences and Law.

2.2.1. Bachelor of Business Administration in Management

a. Objectives

Upon completion of the degree program in Bachelor of Business Administration (BBA) with specialization in Management, the students will:

- Have knowledge, know-how and highly qualified in business administration, professional ethics and specific skills in marketing, economics, business, technology, and communication in preparation to the national and international labor market needs;
- Be prepared/equipped in the managerial responsibilities in public, private and non-government organization with high capability, initiative, and fruitful ideas to solve problems, and encounter the challenges of social changes;
- Be able to establish, manage and sustain his/her own business; and
- Conduct research and continue high level studies in local and foreign countries.

b. Job Opportunity

Upon completion of the degree program, the students will be:

- Successful entrepreneur
- Employees in managerial function in various ministries, departments, enterprise, companies, restaurants, banks, and non-governmental organizations in the position such as director, managing director, executive officer, project manager, human resource manager, production and service manager, risk manager, store manager, and business management consultant.
- Lecturer in management field at public and private higher education institutions
- Researcher

c. Educational Structure

- Admission Requirements
 - The candidate must be a High School Diploma holder or have study records equivalent to High School Diploma
 - The candidate will be selected to study in the foundation year organized by USEA with the control and recognition of the Ministry of Education, Youth and Sports. If the candidate hold a High School Diploma before year 2002, he/she is required to take the entrance examination given to new students.
 - The candidate must take the English Proficiency Test to determine the level of English competencies.

– Credit Requirement

The program can be completed in 4 years or 8 semesters /36 months. The 132 academic credit hours consisted of 40 subjects and a bachelor degree thesis of 12 credit hours. The credit hours of study tour were not included.

The students must study in Year 1 of the general foundation year, with 8 academic subjects as required by the Accreditation Committee of Cambodia (ACC) and another 2 orientation subjects as prerequisite of USEA.

– Types of Courses

Types of subjects	Credits
General Education Subjects	30
Major Subjects	90
- Core Subjects	63
- Basic Major Subjects	21
- Minor Subjects	6

State Examination	0
Bachelor Thesis	12
Total	132

○ General Education Subjects	30 Credits
Social Sciences	6 Credits
FDYB109 Principles of Economics	3
FDYB111 Public Administration	3
Arts and Humanities	6 Credits
FDYB110 Principles of Philosophy	3
FDYB106 History of Cambodia	3
Sciences and Mathematics	6 Credits
FDYB101 Computer for Administration	3
FDYB108 Mathematics for Business and Economics	3
.....	
Languages	6 Credits
FDYB104 General English 1	3
FDYB105 General English 2	3
Orientation	6 Credits
FDYB113 Principles of Accounting 1	3
FDYB112 Introduction to Business	3
○ Core Subjects	63 Credits
ECOB222 Microeconomics	3
ECOB219 Macroeconomics	3
MKTB227 Principles of Marketing	3
MKTB221 Marketing Management	3
ACCB225 Principles of Accounting II	3
ACCB220 Managerial Accounting	3
ACCB215 Financial Accounting	3
FINB216 Financial Management	3
FINB213 Corporate Finance	3
FINB223 Money and Banking	3
LAWB212 Business Law	3
LAWB232 Taxation	3
STAB230 Statistics for Business and Economics	3
BUSB229 Research Methodology	3
BUSB218 International Business	3
BUSB218 Entrepreneurship	3
BUSB211 Business Communication	3
MGTB226 Principles of Management	3
MGTB217 Human Resource Management	3

MGTB224	Organizational Behavior	3
MGTB231	Strategic Management	3
○Basic Major Subjects		21 Credits
MGTB360	Project Management	3
MGTB367	Total Quality Management	3
MGTB351	Leadership	3
MGTB358	Operation Management	3
MGTB352	Management of Change /Negotiation	3
MGTB364	Risk Management and Insurance /Inventory Management	3
MGTB339	Business Logistic Management /International Management	3
○Minor Subjects		6 Credits
ITCB769	MS Excel	3
BUSB768	Business Ethics	3
○ State Examination		0 Credits
○ Bachelor Thesis		12 Credits
– Study Plan		

Year of study: Foundation.....

Number of subjects: 10

Semester I				
No.	Code	Subject	Hours	Credit
1	FDYB109	Principles of Economics	45	3
2	FDYB106	History of Cambodia	45	3
3	FDYB110	Principles of Philosophy	45	3
4	FDYB101	Computer for Administration	45	3
5	FDYB104	General English I	45	3
Total			225	15

Semester II				
No.	Code	Subject	Hours	Credit
1	FDYB108	Mathematics for Business and Economics	45	3
2	FDYB111	Public Administration	45	3
3	FDYB105	General English II	45	3
4	FDYB112	Introduction to Business	45	3
5	FDYB113	Principles of Accounting I	45	3
Total			225	15

Year of Study: II

Number of Subjects: 12.....

Semester I				
No.	Code	Subject	Hours	Credit
1	ACCB225	Principles of Accounting II	45	3
2	MGTB226	Principles of Management	45	3
3	ITCB769	MS Excel	45	3

4	STAB230	Statistics for Business and Economics	45	3
5	ECOB222	Micro Economics	45	3
6	MKTB221	Principles of Marketing	45	3
Total			270	18

Semester II				
No.	Code	Subject	Hours	Credit
1	ECOB219	Macro Economics	45	3
2	MGTB217	Human Resource Management	45	3
3	LAWB212	Business Law	45	3
4	MKTB221	Marketing Management	45	3
5	BUSB211	Business Communication	45	3
6	ACCB215	Financial Accounting	45	3
Total			270	18

Year of Study: III.....

Number of Subjects: 12

Semester I				
No.	Code	Subject	Hours	Credit
1	BUSB768	Business Ethics	45	3
2	FINB216	Financial Management	45	3
3	ACCB220	Managerial Accounting	45	3
4	LAWB232	Taxation	45	3
5	BUSB218	International Business	45	3
6	MGTB224	Organizational Behavior	45	3
Total			270	18

Semester II				
No.	Code	Subject	Hours	Credit
1	FINB213	Corporate Finance	45	3
2	MGTB231	Strategic Management	45	3
3	BUSB218	Entrepreneurship	45	3
4	FINB223	Money and Banking	45	3
5	MGTB367	Total Quality Management	45	3
6	MGTB360	Project Management	45	3
Total			270	18

Year of Study: IV

Number of Subjects: 6.....

Semester I				
No.	Code	Subject	Hours	Credit
1	BUSB229	Research Methodology	45	3
2	MGTB351	Leadership	45	3
3	MGTB339	Business logistic management	45	3
4	MGTB364	Inventory management	45	3
5	MGTB358	Operations Management	45	3
6	MGTB352	Management of Change	45	3
Total			270	18

Semester II			
No.	Subject	Hours	Credit
1	Bachelor Thesis	540	12
Total		540	12

2.2.2. Bachelor of Business Administration in Marketing

a. Objectives

Upon completion of the degree program in Bachelor of Business Administration (BBA) with specialization in Management, the students will:

- Have knowledge, know-how and highly qualified in business administration, professional ethics and specific skills in marketing, economics, business, technology, and communication in preparation to the national and international labor market needs;
- Be prepared/equipped in the managerial responsibilities in public, private and non-government organization with high capability, initiative, and fruitful ideas to solve problems, and encounter the challenges of social changes;
- Be able to establish, manage and sustain his/her own business; and
- Conduct research and continue high level studies in local and foreign countries.

b. Job opportunities

Upon completion of the degree program, the students will be:

- Successful entrepreneur
- Employees in managerial function in various ministries, departments, enterprise, companies, restaurants, banks, and non-governmental organizations in the position such as director, managing director, executive officer, project manager, human resource manager, production and service manager, risk manager, store manager, and business management consultant.
- Lecturer in management field at public and private higher education institutions
- Researcher

c. Educational Structure

– Admission Requirements

- The candidate must be a High School Diploma holder or have study records equivalent to High School Diploma
- The candidate will be selected to study in the foundation year organized by USEA with the control and recognition of the Ministry of Education, Youth and Sports. If the candidate hold a High School Diploma before year 2002, he/she is required to take the entrance examination given to new students.
- The candidate must take the English Proficiency Test to determine the level of English competencies.

– Credit Requirement

The program can be completed in 4 years or 8 semesters /36 months. The 132 academic credit hours consisted of 40 subjects and a bachelor degree thesis of 12 credit hours. The credit hours of study tour were not included.

The students must study in Year 1 of the general foundation year, with 8 academic subjects as required by the Accreditation Committee of Cambodia (ACC) and another 2 orientation subjects as prerequisite of USEA.

– Types of Courses

Types of Subjects	Credits
General Education Subjects	30
Major Subjects	90
- <i>Core Subjects</i>	63
- <i>Basic Major Subjects</i>	21
- <i>Minor Subjects</i>	6
State Examination	0
Bachelor Thesis	12
Total	132

○ General Education Subjects	30 Credits
Social Sciences	6 Credits
FDYB109 Principles of Economics	3
FDYB111 Public Administration	3
Arts and Humanities	6 Credits
FDYB110 Principles of Philosophy	3
FDYB106 History of Cambodia	3
Sciences and Mathematics	6 Credits
FDYB101 Computer for Administration	3
FDYB108 Mathematics for Business and Economics	3
Languages	6 Credits
FDYB104 General English 1	3
FDYB105 General English 2	3
Orientation	6 Credits
FDYB113 Principles of Accounting 1	3
FDYB112 Introduction to Business	3
○ Core Subjects	63 Credits
ECOB222 Microeconomics	3
ECOB219 Macroeconomics	3
MKTB227 Principles of Marketing	3
MKTB221 Marketing Management	3
ACCB225 Principles of Accounting II	3

ACCB220	Managerial Accounting	3
ACCB215	Financial Accounting	3
FINB216	Financial Management	3
FINB213	Corporate Finance	3
FINB223	Money and Banking	3
LAWB212	Business Law	3
LAWB232	Taxation	3
STAB230	Statistics for Business and Economics	3
BUSB229	Research Methodology	3
BUSB218	International Business	3
BUSB218	Entrepreneurship	3
BUSB211	Business Communication	
MGTB226	Principles of Management	3
MGTB217	Human Resource Management	3
MGTB224	Organizational Behavior	3
MGTB360	Project Management	
○ Basic Major Subjects		21 Credits
MKTB354	Marketing Research	3
MKTB365	Services Marketing/e-Commerce	3
MKTB355	Marketing Strategy	
MKTB349	International Marketing	3
MKTB365	Sales Management	3
MKTB336	Advertising and Promotional Strategy	3
MKTB341	Consumer Behavior	3
○ Minor Subjects		6 Credits
ITCB769	MS Excel	3
BUSB768	Business Ethics	3
○ State Examination		0 Credits
○ Bachelor Thesis		12 Credits

– Study Plan

Year of study: foundation.....

Number of subjects: 10

Semester I				
No.	Code	Subject	Hours	Credit
1	FDYB109	Principles of Economics	45	3
2	FDYB106	History of Cambodia	45	3
3	FDYB110	Principles of Philosophy	45	3
4	FDYB101	Computer for Administration	45	3
5	FDYB104	General English I	45	3
Total			225	15

Semester II

No.	Code	Subject	Hours	Credit
1	FDYB108	Mathematics for Business and Economics	45	3
2	FDYB111	Public Administration	45	3
3	FDYB105	General English II	45	3
4	FDYB112	Introduction to Business	45	3
5	FDYB113	Principles of Accounting I	45	3
Total			225	15

Year of Study: II

Number of Subjects: 12

Semester I				
No.	Code	Subject	Hours	Credit
1	ACCB225	Principles of Accounting II	45	3
2	MGTB226	Principles of Management	45	3
3	ITCB769	MS Excel	45	3
4	STAB230	Statistics for Business and Economics	45	3
5	ECOB222	Microeconomics	45	3
6	MKTB221	Principles of Marketing	45	3
Total			270	18

Semester II				
No.	Code	Subject	Hours	Credit
1	ECOB219	Macroeconomics	45	3
2	MGTB217	Human Resource Management	45	3
3	LAWB212	Business Law	45	3
4	MKTB221	Marketing Management	45	3
5	BUSB211	Business Communication	45	3
6	ACCB215	Financial Accounting	45	3
Total			270	18

Year of Study: III.....

Number of Subjects: 12

Semester I				
No.	Code	Subject	Hours	Credit
1	BUSB768	Business Ethics	45	3
2	FINB216	Financial Management	45	3
3	ACCB220	Managerial Accounting	45	3
4	LAWB232	Taxation	45	3
5	BUSB218	International Business	45	3
6	MGTB224	Organizational Behavior	45	3
Total			270	18

Semester II				
No.	Code	Subject	Hours	Credit
1	FINB213	Corporate Finance	45	3
2	MGTB360	Project Management	45	3
3	BUSB218	Entrepreneurship	45	3
4	FINB223	Money and Banking	45	3

5	MKTB354	Marketing Research	45	3
6	MKTB365	Services Marketing/Ecommerce	45	3
Total			270	18

Year of Study: IV

Number of Subjects: 6

Semester I				
No.	Code	Subject	Hours	Credit
1	BUSB229	Research Methodology	45	3
2	MKTB355	Marketing Strategy	45	3
3	MKTB349	International Marketing	45	3
4	MKTB365	Sales Management	45	3
5	MKTB336	Advertising and Promotional Strategy	45	3
6	MKTB341	Consumer Behavior	45	3
Total			270	18

Semester II			
No.	Subject	Hours	Credit
1	Bachelor Thesis	540	12
Total		540	12

2.2.3. Bachelor of Business Administration in Accounting

a. Objectives

Upon completion of the degree program in Bachelor of Business Administration (BBA) with specialization in accounting the students will:

- Have knowledge, know-how and highly qualified in accounting, professional ethics and specific skills in marketing, economics, business, technology, and communication in preparation to the national and international labor market needs;
- Be prepared/equipped in the managerial responsibilities in public, private and non-government organization with high capability, initiative, and fruitful ideas to solve problems, and encounter the challenges of social changes;
- Be able to establish, manage and sustain his/her own business; and
- Conduct research and continue high level studies in local and foreign countries.

b. Job Opportunity

Upon completion of the degree program, the students will be:

- Successful entrepreneur
- Employees in accounting function in various ministries, departments, enterprise, companies, restaurants, banks, and non-governmental organizations in the position such as auditor in National Audit Authority and private company, accounting manager, designer of accounting system, payroll clerk, cashier, tax declaration officer, and consultant in accounting field.
- Lecturer in accounting field at public and private higher education institutions

– Researcher

c. Educational Structure

– Admission Requirements

- The candidate must be a High School Diploma holder or have study records equivalent to High School Diploma
- The candidate will be selected to study in the foundation year organized by USEA with the control and recognition of the Ministry of Education, Youth and Sports. If the candidate holds a High School Diploma before year 2002, he/she is required to take the entrance examination given to new students.
- The candidate must take the English Proficiency Test to determine the level of English competencies.

– Credit Requirement

The program can be completed in 4 years or 8 semesters /36 months. The 132 academic credit hours consisted of 40 subjects and a bachelor degree thesis of 12 credit hours. The credit hours of study tour were not included.

The students must study in Year 1 of the general foundation year, with 8 academic subjects as required by the Accreditation Committee of Cambodia (ACC) and another 2 orientation subjects as prerequisite of USEA.

– Types of Courses

Types of Subjects	Credits
General Education Subjects	30
Major Subjects	90
- <i>Core Subjects</i>	63
- <i>Basic Major Subjects</i>	21
- <i>Minor Subjects</i>	6
State Examination	0
Bachelor Thesis	12
TOTAL	132

– General Education Subjects 30 Credits

Social Sciences 6 Credits

FDYB109 Principles of Economics 3

FDYB111 Public Administration 3

Arts and Humanities 6 Credits

FDYB110 Principles of Philosophy 3

FDYB106 History of Cambodia 3

Sciences and Mathematics 6 Credits

FDYB101 Computer for Administration 3

FDYB108	Mathematics for Business and Economics	3
<hr/>		
Languages		6 Credits
FDYB104	General English 1	3
FDYB105	General English 2	3
Orientation		6 Credits
FDYB113	Principles of Accounting 1	3
FDYB112	Introduction to Business	3
○ Core Subjects		63 Credits
ECOB222	Microeconomics	3
ECOB219	Macroeconomics	3
MKTB227	Principles of Marketing	3
MKTB221	Marketing Management	3
ACCB225	Principles of Accounting II	3
ACCB220	Managerial Accounting	3
ACCB215	Financial Accounting	3
FINB216	Financial Management	3
FINB213	Corporate Finance	3
FINB223	Money and Banking	3
LAWB212	Business Law	3
LAWB232	Taxation	3
STAB230	Statistics for Business and Economics	3
BUSB229	Research Methodology	3
BUSB218	International Business	3
BUSB218	Entrepreneurship	3
BUSB211	Business Communication	3
MGTB226	Principles of Management	3
MGTB217	Human Resource Management	3
MGTB224	Organizational Behavior	3
MGTB360	Project Management	3
○ Basic Major Subjects		21 Credits
ACCB345	Intermediate Accounting	3
ACCB362	QuickBooks	3
ACCB337	Auditing	3
ACCB334	Advanced Accounting I	3
ACCB335	Advanced Accounting II	3
ACCB333	Accounting for Hospitality Industry	3
	Cambodian Accounting Standards /International	3
ACCB340	Accounting	3
○ Minor Subjects		6 Credits
ITCB769	MS Excel	3
BUSB768	Business Ethics	3

- State Examination
- Bachelor Thesis

0 Credits
12 Credits

– Study Plan

Year of study: Foundation.....
Number of subjects: 10

Semester I				
No.	Code	Subject	Hours	Credit
1	FDYB109	Principles of Economics	45	3
2	FDYB106	History of Cambodia	45	3
3	FDYB110	Principles of Philosophy	45	3
4	FDYB101	Computer for Administration	45	3
5	FDYB104	General English I	45	3
Total			225	15

Semester II				
No.	Code	Subject	Hours	Credit
1	FDYB108	Mathematics for Business and Economics	45	3
2	FDYB111	Public Administration	45	3
3	FDYB105	General English II	45	3
4	FDYB112	Introduction to Business	45	3
5	FDYB113	Principles of Accounting I	45	3
Total			225	15

Year of Study: II
Number of Subjects: 12.....

Semester I				
No.	Code	Subject	Hours	Credit
1	ACCB225	Principles of Accounting II	45	3
2	MGTB226	Principles of Management	45	3
3	ITCB769	MS Excel	45	3
4	STAB230	Statistics for Business and Economics	45	3
5	ECOB222	Micro Economics	45	3
6	MKTB221	Principles of Marketing	45	3
Total			270	18

Semester II				
No.	Code	Subject	Hours	Credit
1	ECOB219	Macro Economics	45	3
2	MGTB217	Human Resource Management	45	3
3	LAWB212	Business Law	45	3
4	MKTB221	Marketing Management	45	3
5	BUSB211	Business Communication	45	3
6	ACCB215	Financial Accounting	45	3
Total			270	18

Year of Study: III

Number of Subjects: 12

Semester I				
No.	Code	Subject	Hours	Credit
1	BUSB768	Business Ethics	45	3
2	FINB216	Financial Management	45	3
3	ACCB220	Managerial Accounting	45	3
4	LAWB232	Taxation	45	3
5	BUSB218	International Business	45	3
6	MGTB224	Organizational Behavior	45	3
Total			270	18

Semester II				
No.	Code	Subject	Hours	Credit
1	FINB213	Corporate Finance	45	3
2	MGTB360	Project Management	45	3
3	BUSB218	Entrepreneurship	45	3
4	FINB223	Money and Banking	45	3
5	ACCB345	Intermediate Accounting	45	3
6	ACCB334	Advanced Financial Accounting I	45	3
Total			270	18

Year of Study: IV

Number of Subjects: 6

Semester I				
No.	Code	Subject	Hours	Credit
1	BUSB229	Research Methodology	45	3
2	ACCB337	Auditing	45	3
3	ACCB362	QuickBooks	45	3
4	ACCB333	Accounting for Hospitality Industry	45	3
5	ACCB335	Advanced Financial Accounting II	45	3
6	ACCB340	Cambodian Accounting Standards	45	3
Total			270	18

Semester II			
No.	Subject	Hours	Credit
1	Bachelor Thesis	540	12
Total		540	12

2.2.4. Bachelor of Business Administration in Finance and Baking

a. Objectives

Upon completion of the degree program in Bachelor of Business Administration (BBA) with specialization in Accounting the students will:

- Have knowledge, know-how and highly qualified in finance and banking, professional ethics and specific skills in marketing, economics, business, technology, and communication in preparation to the national and international labor market needs;
- Be prepared/equipped in the managerial responsibilities in public, private and non-government organization with high capability, initiative, and fruitful ideas to solve problems, and encounter the challenges of social changes;
- Be able to establish, manage and sustain his/her own business; and
- Conduct research and continue high level studies in local and foreign countries.

b. Job opportunities

Upon completion of the degree program, the students will be:

- Successful entrepreneur
- Employees in finance and banking function in various ministries, departments, enterprises, companies, restaurants, banks, and non-governmental organizations in the position such as banker, financial manager, financial planning manager, budgeting manager, credit manager, deposit manager, project investment analyst, plant assets assessor, banking risk manager, assets and liabilities manager, security analyst, credit officer, deposit officer, consultant in finance field.
- Lecturer in finance and banking field at public and private higher education institutions
- Researcher

c. Educational Structure

- Admission Requirements
 - The candidate must be a High School Diploma holder or have study records equivalent to High School Diploma
 - The candidate will be selected to study in the foundation year organized by USEA with the control and recognition of the Ministry of Education, Youth and Sports. If the candidate holds a High School Diploma before year 2002, he/she is required to take the entrance examination given to new students.
 - The candidate must take the English Proficiency Test to determine the level of English competencies.
- Credit Requirement

The program can be completed in 4 years or 8 semesters /36 months. The 132 academic credit hours consisted of 40 subjects and a bachelor degree thesis of 12 credit hours. The credit hours of study tour were not included.

The students must study in Year 1 of the general foundation year, with 8 academic subjects as required by the Accreditation Committee of Cambodia (ACC) and another 2 orientation subjects as prerequisite of USEA.

– Types of Courses

Types of Subjects	Credits
General Education Subjects	30
Major Subjects	90
- Core Subjects	63

- Basic Major Subjects	21	
- Minor Subjects	6	
State Examination		0
Bachelor Thesis		12
Total		132

○ General Education Subjects		30 Credits
Social Sciences		6 Credits
FDYB109 Principles of Economics		3
FDYB111 Public Administration		3
Arts and Humanities		6 Credits
FDYB110 Principles of Philosophy		3
FDYB106 History of Cambodia		3
Sciences and Mathematics		6 Credits
FDYB101 Computer for Administration		3
FDYB108 Mathematics for Business and Economics		3
Languages		6 Credits
FDYB104 General English 1		3
FDYB105 General English 2		3
Orientation		6 Credits
FDYB113 Principles of Accounting 1		3
FDYB112 Introduction to Business		3
○ Core Subjects		63 Credits
ECOB222 Microeconomics		3
ECOB219 Macroeconomics		3
MKTB227 Principles of Marketing		3
MKTB221 Marketing Management		3
ACCB225 Principles of Accounting II		3
ACCB220 Managerial Accounting		3
ACCB215 Financial Accounting		3
FINB216 Financial Management		3
FINB213 Corporate Finance		3
FINB223 Money and Banking		3
LAWB212 Business Law		3
LAWB232 Taxation		3
STAB230 Statistics for Business and Economics		3
BUSB229 Research Methodology		3
BUSB218 International Business		3
BUSB218 Entrepreneurship		3
BUSB211 Business Communication		3
MGTB226 Principles of Management		3

MGTB217	Human Resource Management	3
MGTB224	Organizational Behavior	3
MGTB360	Project Management	3
○ Basic Major Subjects		21 Credits
FINB344	Financial Statement Analysis	3
FINB343	Financial Institutions/Personal Finance	3
FINB350	Investment Management/Bank Accounting	3
FINB363	Risk and Portfolio Management/Entrepreneurial Finance	3
FINB348	International Finance/Public Finance	3
FINB338	Bank Management	3
FINB357	Money and Capital Market/Options, Futures, and Other Derivatives	3
○ Minor Subjects		6 Credits
ITCB769	MS Excel	3
BUSB768	Business Ethics	3
○ State Examination		0 Credits
○ Bachelor Thesis		12 Credits

– Study Plan

Year of study: Foundation.....

Number of subjects: 10

Semester I				
No.	Code	Subject	Hours	Credit
1	FDYB109	Principles of Economics	45	3
2	FDYB106	History of Cambodia	45	3
3	FDYB110	Principles of Philosophy	45	3
4	FDYB101	Computer for Administration	45	3
5	FDYB104	General English I	45	3
Total			225	15

Semester II				
No.	Code	Subject	Hours	Credit
1	FDYB108	Mathematics for Business and Economics	45	3
2	FDYB111	Public Administration	45	3
3	FDYB105	General English II	45	3
4	FDYB112	Introduction to Business	45	3
5	FDYB113	Principles of Accounting I	45	3
Total			225	15

Year of Study: II

Number of Subjects: 12.....

Semester I				
No.	Code	Subject	Hours	Credit
1	ACCB225	Principles of Accounting II	45	3
2	MGTB226	Principles of Management	45	3

3	ITCB769	MS Excel	45	3
4	STAB230	Statistics for Business and Economics	45	3
5	ECOB222	Microeconomics	45	3
6	MKTB221	Principles of Marketing	45	3
Total			270	18

Semester II				
No.	Code	Subject	Hours	Credit
1	ECOB219	Macroeconomics	45	3
2	MGTB217	Human Resource Management	45	3
3	LAWB212	Business Law	45	3
4	MKTB221	Marketing Management	45	3
5	BUSB211	Business Communication	45	3
6	ACCB215	Financial Accounting	45	3
Total			270	18

Year of Study: III

Number of Subjects: 12

Semester I				
No.	Code	Subject	Hours	Credit
1	BUSB768	Business Ethics	45	3
2	FINB216	Financial Management	45	3
3	ACCB220	Managerial Accounting	45	3
4	LAWB232	Taxation	45	3
5	BUSB218	International Business	45	3
6	MGTB224	Organizational Behavior	45	3
Total			270	18

Semester II				
No.	Code	Subject	Hours	Credit
1	FINB213	Corporate Finance	45	3
2	MGTB360	Project management	45	3
3	BUSB218	Entrepreneurship	45	3
4	FINB223	Money and Banking	45	3
5	FINB344	Financial Statement Analysis	45	3
6	FINB343	Financial Institutions	45	3
Total			270	18

Year of Study: IV

Number of Subjects: 6

Semester I				
No.	Code	Subject	Hours	Credit
1	BUSB229	Research Methodology	45	3
2	FINB350	Investment Management	45	3
3	FINB363	Risk and Portfolio Management	45	3
4	FINB348	International Finance/Public finance	45	3
5	FINB338	Bank management	45	3
6	FINB357	Money and Capital Market	45	3

Total	270	18
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Semester II			
No.	Subject	Hours	Credit
1	Bachelor Thesis	540	12
Total		540	12

2.2.5. Bachelor of Economic Science in Economics

a. Objectives

Upon completion of the degree program in Bachelor of Economics (BE) the students will:

- Have knowledge, know-how and highly qualified in economics , professional ethics and specific skills in marketing, economic business, technology, and communication in preparation to the national and international labor market needs;
- Be prepared/equipped in the managerial responsibilities in public, private and non-government organization with high capability, initiative, and fruitful ideas to solve problems, and encounter the challenges of social changes;
- Be able to establish, manage and sustain his/her own business; and
- Conduct research and continue high level studies in local and foreign countries.

b. Job opportunities

Upon completion of the degree program, the students will be:

- Successful entrepreneur
- Employees in economic function in various ministries, departments, enterprises, companies, restaurants, banks, and non-governmental organizations in the position such as economic analyst, economic policy maker, economic forecaster, economic planner, economic operator, fiscal policy maker, project and developing program manager and economic consultant.
- Lecturer in finance and banking field at public and private higher education institutions
- Researcher

c. Educational Structure

– Admission Requirements

- The candidate must be a High School Diploma holder or have study records equivalent to High School Diploma
- The candidate will be selected to study in the foundation year organized by USEA with the control and recognition of the Ministry of Education, Youth and Sports. If the candidate holds a High School Diploma before year 2002, he/she is required to take the entrance examination given to new students.
- The candidate must take the English Proficiency Test to determine the level of English competencies.

– Credit Requirement

The program can be completed in 4 years or 8 semesters /36 months. The 132 academic credit hours consisted of 40 subjects and a bachelor degree thesis of 12 credit hours. The credit hours of study tour were not included.

The students must study in Year 1 of the general foundation year, with 8 academic subjects as required by the Accreditation Committee of Cambodia (ACC) and another 2 orientation subjects as prerequisite of USEA.

– Types of Courses

Types of Subjects	Credits
General Education Subjects	30
Major Subjects	90
- <i>Core Subjects</i>	63
- <i>Basic Major Subjects</i>	21
- <i>Minor Subjects</i>	6
State Examination	0
Bachelor Thesis	12
Total	132

○ General Education Subjects 30 Credits

Social Sciences 6 Credits

FDYB109	Principles of Economics	3
FDYB111	Public Administration	3

Arts and Humanities 6 Credits

FDYB110	Principles of Philosophy	3
FDYB106	History of Cambodia	3

Sciences and Mathematics 6 Credits

FDYB101	Computer for Administration	3
FDYB108	Mathematics for Business and Economics	3

..... Languages 6 Credits

FDYB104	General English 1	3
FDYB105	General English 2	3

Orientation 6 Credits

FDYB113	Principles of Accounting 1	3
FDYB112	Introduction to Business	3

○ Core Subjects 63 Credits

ECOB222	Microeconomics	3
ECOB219	Macroeconomics	3
MKTB227	Principles of Marketing	3
MKTB221	Marketing Management	3
ACCB225	Principles of Accounting II	3
ACCB220	Managerial Accounting	3
ACCB215	Financial Accounting	3
FINB216	Financial Management	3

FINB213	Corporate Finance	3
FINB223	Money and Banking	3
LAWB212	Business Law	3
LAWB232	Taxation	3
STAB230	Statistics for Business and Economics	3
BUSB229	Research Methodology	3
BUSB218	International Business	3
BUSB218	Entrepreneurship	3
BUSB211	Business Communication	
MGTB226	Principles of Management	3
MGTB217	Human Resource Management	3
MGTB224	Organizational Behavior	3
MGTB360	Project Management	
○ Basic Major Subjects		21 Credits
ECOB347	Intermediate Microeconomics	3
ECOB346	Intermediate Macroeconomics	3
ECOB361	Quantitative Methods for Business and Economics	3
ECOB342	Econometrics/ Economic Forecasting	3
ECOB353	Managerial Economics/ Economic Development	3
ECOB359	Political Economy/ Labor Economy	3
ECOB356	Monetary and Fiscal Policy/ International Trade	3
○ Minor Subjects		6 Credits
ITCB769	MS Excel	3
BUSB768	Business Ethics	3
○ State Examination		0 Credits
○ Bachelor Thesis		12 Credits

– Study Plan

.....
 Year of study: Foundation.....
 Number of subjects: 10

Semester I				
No.	Code	Subject	Hours	Credit
1	FDYB109	Principles of Economics	45	3
2	FDYB106	History of Cambodia	45	3
3	FDYB110	Principles of Philosophy	45	3
4	FDYB101	Computer for Administration	45	3
5	FDYB104	General English I	45	3
Total			225	15

Semester II				
No.	Code	Subject	Hours	Credit
1	FDYB108	Mathematics for Business and Economics	45	3
2	FDYB111	Public Administration	45	3
3	FDYB105	General English II	45	3

4	FDYB112	Introduction to Business	45	3
5	FDYB113	Principles of Accounting I	45	3
Total			225	15

Year of Study: II

Number of Subjects: 12

Semester I				
No.	Code	Subject	Hours	Credit
1	ACCB225	Principles of Accounting II	45	3
2	MGTB226	Principles of Management	45	3
3	ITCB769	MS Excel	45	3
4	STAB230	Statistics for Business and Economics	45	3
5	ECOB222	Microeconomics	45	3
6	MKTB221	Principles of Marketing	45	3
Total			270	18

Semester II				
No.	Code	Subject	Hours	Credit
1	ECOB219	Macroeconomics	45	3
2	MGTB217	Human Resource Management	45	3
3	LAWB212	Business Law	45	3
4	MKTB221	Marketing Management	45	3
5	BUSB211	Business Communication	45	3
6	ACCB215	Financial Accounting	45	3
Total			270	18

Year of Study: III

Number of Subjects: 12

Semester I				
No.	Code	Subject	Hours	Credit
1	BUSB768	Business Ethics	45	3
2	FINB216	Financial Management	45	3
3	ACCB220	Managerial Accounting	45	3
4	LAWB232	Taxation	45	3
5	BUSB218	International Business	45	3
6	MGTB224	Organizational Behavior	45	3
Total			270	18

Semester II				
No.	Code	Subject	Hours	Credit
1	FINB213	Corporate Finance	45	3
2	MGTB360	Project Management	45	3
3	BUSB218	Entrepreneurship	45	3
4	FINB223	Money and Banking	45	3
5	ECOB347	Intermediate microeconomics	45	3
6	ECOB356	Monetary and fiscal policy /International trade	45	3
Total			270	18

Year of Study: IV

Number of Subjects: 6.....

Semester I				
No.	Code	Subject	Hours	Credit
1	BUSB229	Research Methodology	45	3
2	ECOB346	Intermediate macroeconomics	45	3
3	ECOB342	Econometrics/ Economic forecasting	45	3
4	ECOB353	Managerial economics/ Economic development	45	3
5	ECOB361	Quantitative Methods for Business and Economics	45	3
6	ECOB359	Political economy/Labor economy	45	3
Total			270	18

Semester II			
No.	Subject	Hours	Credit
1	Bachelor Thesis	540	12
Total		540	12

– Course Descriptions

FDYB109 Principles of Economics

The course provides an overview of the modern market economy as a system for dealing with the problem of economics scarcity. Operation and decision-making of economic units; supply, demand and resource allocation; analysis of various market and industry structures; shortages, controls, social costs and benefits; international trade; and comparative systems.

FDYB106 History of Cambodia

The course studies about the evolution of social sector, economics market management and types of politic of the different Kings of Cambodia from Funon to the end of Angkor times. The course describes the King's performances, the construction of temples, way of life/culture/society, living habits, social ethics, religion, original culture, court system, development, weakness and commercial system at Angkor times.

FDYB110 Principles of Philosophy

The course describes the foundation of philosophy to be taken within 15 weeks equal to 45 hours and 3 credits. The course studies the provisions, concepts, and theories such as knowledge, codes, ethics, rights, freedom, equalities, justices, values, responsibilities, human nature, religions, political and citizenship and other matters related to everyday life.

FDYB111 Public Administration

The course introduces the students to management principles and practices, with a focus on public agency administration. It focuses mainly on topic related to central government, local level, public administration, public services, legal letters and works in public administration which affects government structure on executive the branch behavior. The course also examines the “people” side of government organizations and leadership in organizations.

FDYB104 General English I

This subject is prepared for all students except for those students taking English major. It aims to improve the students' English macro skills of elementary level. It presents many grammatical points such as verb to be, possessive adjectives, present simple, there is/are, some/any, this/that/ these/those and vocabulary about countries, equipment, family, antonym, food, beverage, jobs, leisure activities, living space, and entertainment places and so on. It also presents many grammatical points such as can/can't, was/were, past simple, count & uncounted nouns, comparatives & superlatives, and have got, and vocabulary about countries, languages, relationship, food, beverage, verbs, and adjectives.

FDYB108 Mathematics for Business and Economics

The course provides the students the mathematical knowledge in the implementation in business and economics sector. The course focuses on the computation of total cost of products, total expenses, total revenues, net income, break-even point of a business or enterprise, equilibrant, estimates of production quantity and sales quantity. Moreover, It studies about the calculation of sales in units to reach the maximum profit, the calculation of minimum product cost and estimate of future total costs of products. The course was also designed to help students develop the knowledge, insights and skills necessary to manage and lead government organizations.

FDYB101 Computer for Administration

The course is designed to provide the student to learn to use computer in business and other related work. The course includes the way of typing text, selecting the paper for printing, correcting text, text design, insert picture, check spelling and grammatical, copy and saving text, password, design name card, setting contexts and other administrative work.

FDYB105 General English II

The subject is prepared for all majors, except for those students taking English major. It aims to improve the students' English macro skills of pre-intermediate level. It presents many grammatical points such as tenses, quantity, articles, and verb patterns and vocabulary about food, things in bathroom, and goods. It also improves students' English macro skills of pre-intermediate level. It presents many grammatical points such as comparison of adjectives, present perfect & past simple, modals, time clauses, first conditional, and passives, and vocabulary about city, jobs, and diseases.

FDYB112 Introduction to Business

The course provides the students an understanding of the basic points in starting a new business organization. It includes business plan, management plan, financial plan, human resources plan, marketing plan, and the management business process. The course also provides knowledge related to management, marketing, accounting and finance, general knowledge and skill in business sector to enable/prepare the students to work in any private organization or governmental institutions.

FDYB113 Principles of Accounting

The course provides an introduction to accounting concepts, processes and procedures in a business organization. It emphasis on the analysis, recording, summarizing of business transactions and preparing the financial statements for the services in business organization. The courses also studies the reporting and interpretation of accounting information related to merchandise business, accounting system and the use of special journals for accounting cash and inventory.

ECOB222 Microeconomics

This course is designed to provide an overview of the modern market economy as a system for dealing with the problem of scarcity. Operation and decision-making of economic units; supply, demand and resource allocation; analysis of various market and industry structures; shortages, controls, social costs and benefits; international trade; comparative systems are covered in the subject .

ECOB219 Macroeconomics

This course is designed to provide an overview of the modern market economy as a system for dealing with the problem of scarcity. The important topic to be included such as the analysis of relationships among such variables as national income, employment, inflation and the quantity of money, the roles of government expenditure, taxation and monetary policy; international finance and economic development.

MKTB227 Principles of Marketing

This course examines the role of marketing in society and the economy, the role of marketing in business operations, and the management of the firm's marketing effort. This course also focuses on the identification and analysis of relevant opportunities and constraints in consumer and industrial target markets. Management of the marketing mix including product planning, distribution institutions and activities, promotion and pricing are included in the subject.

MKTB221 Marketing Management

This course is designed to provide an understanding of marketing process and interrelationships of planning and executing marketing a product or service, the student will study the methods of pricing, promoting and distribution of a product or service, and creation of a marketing plan depicting these concepts.

ACCB225 Principles of Accounting II

This course is designed to provide an introduction of accounting concepts and procedures of a business organization. This course emphasis mainly upon the recording, summarizing, and interpretation of accounting information regarding to merchandise business, accounting system and the use of special journals, accounting for cash and inventory.

ACCB220 Managerial Accounting

This course continues the elementary financial accounting with a focus on a managerial tool for decision making in the planning and control cycle. Areas of study include cost behavior, job order cost system, process cost system, activity-based costing (ABC), cost-volume-profit analysis, profit planning and master budget and capital budgeting, standards cost and flexible budgeting and performance analysis.

ACCB215 Financial Accounting

This course is designed to provide an understanding of accounting concepts and procedures of business organizations which focuses mainly upon the recording, summarizing, and interpretation of accounting information regarding to receivables, property, plant and equipment, current liability and payroll, partnership and corporation accounting.

FINB216 Financial Management

This course builds on the fundamentals of business finance and involves the analysis and discussion of the financial decisions of national and multinational corporations. Financial principles and concepts are applied to solve financial problems and make financial and corporate policy at the executive level. Topics include assessment of the financial health of the

organization, short- and long term financial management, project and company valuation, cost of capital, risk analysis, investment decisions, and capital markets.

FINB213 Corporate Finance

This course is designed to provide in dept analysis on corporate money management deals with long- and short-term capital, financial resources, flow of funds analysis and its time value, credit policy formulation and operation, stock and bonds valuation, financial risk assessment, financial aspects of parent-subsidiary relationships, and financial functions in the multinational corporations.

FINB223 Money and Banking

This course is designed to provide an understanding the nature and functions of money and the role of depository institutions and central banks in affecting the supply of money and credit in financial environment and the influence of monetary policy on interest rates, prices and the overall level of economic activity.

LAWB212 Business Law

This course examines operations relative to the legal and regulatory environment of business. Topics include torts, contracts, liability, sales, and forms of doing business as it is relevant to business relationships; contracts, negotiable instruments, agencies, real and personal property, and sales. Particular emphasis will be given to the areas of business law required by the tracks available in the SGPS business curriculum: entrepreneurship, finance, and human resources.

LAWB232 Taxation

This syllabus introduces students to a wide range of taxation concepts and legislation which is currently applied in Cambodia. It recognizes that students will not be expected to become experts in taxation, but rather that they will recognize the important role that taxation can play in the decision-making process in businesses. At the very least, the students should be able to raise relevant issues with their tax advisers from an informed point of view.

STAB230 Statistics for Business and Economics

This course focus the study on statistical methods used in today practice in business and economics, analysis and decision making; preparation and presentation of data, frequency distributions, measures of central tendency and dispersion, statistical inference, regression and correlation.

BUSB229 Research Methodology

This course is prepared to deepen knowledge regarding the research process in occupational therapy from formulating a problem to presenting a proposal for a research project. This course is also focus on the formulation of a research question, research design, and ethical considerations, quantitative research methodologies, data collection and analysis, qualitative research methodologies, data collection and analysis and project proposal.

BUSB218 International Business

The successful search for new markets implies an appreciation of these issues and an understanding of the forces at work in the international business environment. This course introduces the students the concept of international business as a system and the theories which underlie it; institutions which are visual evidences of it; production, marketing, financial, legal

and other sub-systems which comprise the total system. It also examines national governmental and international institutional controls and constraints, which impact the environment in which the system operates.

BUSB218 Entrepreneurship

This course is designed to provide students with an understanding of how to start and run a small business. The main topics will cover planning, organizing, financing, starting, operation, and managing a small business. Knowledge gained will be applied to the actual running of a small business during the school year. In addition to knowledge gained from the course, any profits earned will go to funding a two-day trip to a larger city to investigate other businesses' practices/procedures.

BUSB211 Business Communication

This course is designed to develop and strengthen oral and written communication skills and to develop or enhance interviewing skills, oral speaking and listening skills. The students are to understand the importance of becoming an effective business communicator in today changing workplace. This course also examines basic interpersonal communication processes within written and oral channels, with practical applications for the business environment. Issues regarding cross-cultural communications and ethical considerations in business communication are discussed.

MGTB231 Strategic Management

This course is prepared to study about the policy making and administration from a general management point of view. Emphasis on problem analysis, the decision-making process, administration and control, and development of policies and objectives will be covered. It is designed to give students the opportunity to study administrative processes under conditions of uncertainty including an integrating analysis applied to all fields of business. Special emphasis is given to policy determination at the overall management level.

MGTB226 Principles of Management

This course is prepared to provide an introduction of the management function of a business organization. It will focus on the theory and fundamental concepts of management including planning, organization, leadership, and control. This class will review the evolution of management thought, function and practice and will stress current approaches and emerging concepts.

MGTB217 Human Resource Management

This course is prepared to develop an understanding of the environmental, organizational, and economic forces affecting employee-management relations. It will provide students with the philosophies, policies, and functions of effective human resource systems. Develop an awareness of the HR role in terms of the total organization. Begin to develop an awareness of the functional areas of HR: selection, employee evaluation, staffing, planning, compensation, EEO, training, job analysis, safety, security, and health.

MGTB224 Organizational Behavior

This course is designed to provide the students an understanding and appreciation of the systems approach as applied to human and organizational behavior. Students will gain an awareness and knowledge of contemporary issues and approaches to organizational change and development facing organizations. Introduction to organization theory, behavior and interpersonal communication; concepts of power, authority and influence; the role of philosophy and values in organizations are included in the subject.

MGTB360 Project Management

Project management for the small business person will explore the process of obtaining, deploying, and utilizing a variety of essential resources in support of starting or expanding a new or existing entrepreneurial venture. This course will give the entrepreneur or potential entrepreneur the management tools needed to start a new business venture or to expand a present business venture.

MGTB367 Total Quality Management

Total Quality Management encompasses the full range of quality-related issues, including quality planning, analysis, and control. The managerial approach includes understanding customer needs, product and service design, conformance to design in production, and continuous quality improvement. Specific subtopics include methodologies for assessing customer satisfaction, setting quality objectives through quality/cost studies, leadership for continuous improvement, process variation and measurement, data gathering and analysis, statistical process control fundamentals, employee and management behavior, and ISO 9000.

MGTB351 Leadership

This course is designed to provide you with an understanding of issues of leadership and to examine applications of leadership principles to the business environment and other settings in the community. The course has two major components. The first is “macro” in nature. It focuses on organizational level issues and problems, such as how an organization should be designed and what strategy it should follow. The second part of the course focuses on individual and small group issues such as how to evaluate and reward people, use teams effectively, and make effective decisions.

MGTB358 Operation Management

This course involves the study of concepts relating to the operations function in both manufacturing and service organizations. It also examines the concepts for designing, planning and improving manufacturing and service organizations. Topics include enterprise resource planning, facility layout, forecasting, queuing models, inventory management, lean manufacturing, total quality control, and project management.

MGTB352 Management of Change

This course prepares students to lead change initiatives within a variety of organizational settings. Students will explore change management through a systems approach as it relates to the structural, human resource, political and symbolic frames. Analysis will include contrasting organizational environments, assessing conditions that foster both acceptance and resistance to change, and discussing specific strategies for managing change.

MGTB364 Inventory Management

This course is designed to provide a study of the concepts, principles, problems, and procedures involved in managing inventories of raw materials, work-in-process, finished goods, and supplies. Some emphasis will be placed on the formulation and application of models for the analysis and replenishment of inventories. Implications for inventory management of material requirements planning and just in time systems will also be discussed.

MGTB339 Business Logistic Management

This course is designed to provide fundamental business logistics activities and related issues. Contents cover the role of logistics in today's business, logistics and customer service,

logistics and IT, inventory management, transportation management, warehousing and location analysis, scheduling, purchasing, and global logistics. Some computer software such as LINDO, and QM for Window will be demonstrated to assist in complex logistics problems

MKTB354 Marketing Research

This course introduces the students the concepts and applications of market research through the marketing management approach. This course emphasizes the basic methodologies, as well as introduces a variety of techniques, and demonstrates how research applies to strategy, including marketing, advertising, sales and product design and development.

MKTB365 Services Marketing

This course is to supplement principles of marketing and marketing strategy courses by focusing on problems and strategies specific to marketing of services. It focuses on the specific challenges of marketing the services firm. The basic conceptual differences between selling a product and selling a service are the critical distinction in this course. The emphasis in the course will be on service universals rather than on any particular services industry such as banking, health care, financial planning, consulting, the professions, and communication as well as manufacturing and high tech industries.

MKTB355 Marketing Strategy

The focus of this course is strategic marketing analysis and marketing planning. Students will learn the components and construction of a strategic marketing plan, and they will gain considerable experience in the analysis of complex marketing decisions. In addition, this course examines the major trends in marketing including the integration of marketing communications, radical changes in the selling function and sales force, customer relationship management, the impact of e-commerce, and the broadening role of marketing throughout organizations.

MKTB349 International Marketing

This course is designed to provide the students an analysis of opportunities, distinctive characteristics, and emerging trends in foreign markets, including exploration of alternative methods and strategies for entering foreign markets; organizational planning and control; impact of social, cultural, economic, and political differences; and problems of adapting American marketing concepts and methods. This is accomplished through real life planning and implementation of an international marketing plan designed to market a product or service in a foreign country or countries.

MKTB365 Sales Management

The course is designed to examine the elements of an effective sales force as a key component of the organization's total marketing effort. The course will extend student's understanding of marketing's reach and potential impact in achieving its overarching goals. Course also provides understanding of the sales process, the relationship between sales and marketing, sales force structure, customer relationship management (CRM), use of technology to improve sales force effectiveness, and issues in recruiting, selecting, training, motivating, compensating and retaining salespeople.

MKTB336 Advertising and Promotional Strategy

This course provides students an opportunity to gain an understanding of advertising and other mass communications marketing practices: common business activities and terminology, perspectives applied when taking the optimal approach to decisions, plus descriptions and rationales of common practices (which are often far from optimal). The class itself places

emphasis on developing students' abilities to express their analysis and recommendations in class discussion, essay exams and written assignments.

MKTB341 Consumer Behavior

This course examines how our knowledge of human behavior is used to create and market goods and services. It also examines how marketers study human behavior to determine consumer needs as well as predict future needs. Students will learn how and why consumers behave by examining how we use products to define ourselves and how this self-definition affects our attention and perception, our motivation to buy, our memory for brands, product and advertising awareness, our brand attitudes, product judgment and choice, customer satisfaction and brand loyalty.

ACCB345 Intermediate Accounting

This course is a continued study of the accounting process and the reporting process in conjunction with the development of accounting theory. The course includes the conceptual framework for generally accepted accounting; the accounting cycle; financial statement preparation and limitations; present value of money applications; current assets including cash, receivables, and inventories; plant assets, depreciation, impairments, and depletion. Offered fall semester only.

ACCB362 QuickBooks

This course is designed to provide an overview of the QuickBooks Pro software application, plus an introduction, with hands-on practice, to more of the various basic features, such as create a new QuickBooks company, modify the preset chart of accounts to suit your needs, add information to company lists, or edit information in company lists, open and use registers for any QuickBooks balance sheet accounts, reconcile a QuickBooks checking account, track credit card transactions, invoice customers, create sales orders, generate customer statements, receive payments from customers and make bank deposits, write QuickBooks cheques and assign amounts to specific expense accounts, work with asset and liability accounts in QuickBooks, enter bills into QuickBooks accounts payable, pay bills, create and customize QuickBooks reports and graphs, save reports and forms as portable sales tax, payroll setup, inventory, estimates and progress invoicing, time-tracking, job costing, adjustments and year-end procedures.

ACCB337 Auditing

This course examines the fundamental principles and techniques of auditing and reporting of audits. It also examine ethics, legal environment, auditing standards, and fraud. Theory and practice related to the auditing environment, including general audit technology, programmatic applications and reporting obligations. In-depth exposure to a variety of aspects of the theory and practice of professional auditing. Topics may include auditing theory and research, economic function of audits, professional standards and malpractice, new auditing techniques and services. Cases, readings, individual research, and discussion.

ACCB334 Advanced Accounting I

This course will introduce the students about concepts, method and procedures of the accounting for corporate organizations; especially concentrate on the shareholders' equity. Then it will discuss on the accounting for investments in other companies, business combinations, the equity and cost methods of accounting for investments in common stock, the consolidation process and procedures for consolidation of financial statements of business entities and intercorporate transfers of services and noncurrent assets.

ACCB335 Advanced Accounting II

This course is continued from Advanced Accounting I which explores accounting theory as applied to special problems such as intercompany transfer of inventory, intercorporate indebtedness, accounting for partnerships, segment and interim reporting, international accounting issues including foreign currency financial statement translation and state and local governmental accounting are introduced in this course.

ACCB333 Accounting for Hospitality Industry

Separated into four parts including an introduction to food, beverage, and labor cost controls followed by separate sections each devoted to food, beverage, and labor. This course also provides financial information to hospitality managers for the purpose of improved managerial decision making related to revenue and expenses.

ACCB340 Cambodian Accounting Standards

This course is designed to provide the students the application Cambodian Accounting Standards currently practiced in Cambodia. The topics cover the presentation of financial statements, preparing the statements of cash flows consistent with standards format, reporting the inventory, plant assets, and revenue recognition principles.

FINB344 Financial Statement Analysis

This course is prepared to provide the students an understanding and interpretation the financial statements produced by organisations for external users. Students will also develop an understanding of the regulatory framework in which these statements are prepared and of the principles and methods which underlie their preparation.

FINB343 Financial Institutions/Personal Finance

This course provides students with the insight into the services, goals and objectives, and risks of financial institutions, such as commercial banks, savings and loans associations, mutual savings banks, credit unions, microfinance institutions, insurance companies, mutual funds, pension funds and financial companies. The course accomplishes this insight by profiling the financial, operating, and organizational characteristics of each of financial institutions, and examining the services offered by these firms to the public. The course will be studied for fifteen weeks, 45 hours, and 3 hours per week.

FINB350 Investment Management/Bank Accounting

This course provides an introduction to financial investments. Topics include securities and securities markets, the risks of investments, as well as returns and constraints on investments, portfolio policies, and institutional investment policies.

FINB363 Risk and Portfolio Management

This course covers both modern investment and portfolio theory and traditional approaches to investment selection and management. Modern theory includes the examination of asset pricing models and efficient market hypotheses. In addition to traditional approaches to stock and bond selection such as fundamental analysis and technical analysis, we will also explore the characteristics of mutual funds. Investment management strategies are developed for individuals and institutional investors. Current topics, such as options, futures, swaps and other financial derivatives, are also explored.

FINB348 International Finance/Public Finance

This course designed to provide an understanding of balance of payments, adjustment mechanisms, international monetary system and international interdependence. Topics include

determinants of exchange rate policy, the relationship between domestic monetary and exchange rate policies, and international policy coordination.

FINB338 Bank Management

This course provides an opportunity to analyze and discuss cases and readings in commercial bank management. The loan function is emphasized, also the management of liquidity reserves, investments for income, and source of funds. Bank objectives, functions, policies, organization, structure, services, and regulation are considered.

FINB357 Money and Capital Market

This course is designed for both a practical and a concept-oriented treatment of the workings of today's financial markets and institution. It starts with an introduction of the fundamentals of financial markets and proceeds with a detailed review of the central banking system, the different financial markets, financial institution and the management of the different types of risks that these institution face. This course is also focus on the determination of saving-investment, demand for funds, theory of interest rates, portfolio selection, security pricing. Examination of money markets, bond markets, mortgage markets, tax-exempt markets

ECOB347 Intermediate Microeconomics

The purpose of this course is to introduce students to the methods of microeconomic analysis and to provide a survey of a variety of economic issues. The focus is on the nature of decision making in markets. Primary emphasis is placed upon the development of models which explain the behavior of consumers and producers, the importance of market structures, and the appropriate role of the government.

This course uses microeconomic tools to analyze economic issues and the decisions made by consumers and producers. Additionally, the assumptions and arguments underlying these tools are examined in intermediate microeconomics. For example, we are not just interested in knowing that increases in the price of apples increases the number of orchards devoted to apple production. We are also interested in knowing what alternatives are available to the owners of orchards when deciding how to use their land; how those decisions are made; and what other factors can affect the decisions made. Formally, we are interested in the motivations of, and constraints faced by decision makers. We will cover supply and demand analysis, theory of the consumer, theory of the firm, and market structures. We will touch on welfare economics and competitive strategy (as time permits).

ECOB346 Intermediate Macroeconomics

This course is designed to develop the foundations of modern macroeconomic theory, which builds explicitly on the principles of microeconomic theory, and use it to study a variety of macroeconomic issues. A central focus will be on the channels by which fiscal policy and monetary policy affect the economy. We will trace through the history that led to modern macroeconomic theory as it currently stands. Throughout, the emphasis will be on theoretical and logical rigor and policy applications, including to the conduct of policy amidst the current economic downturn.

ECOB361 Quantitative Methods for Business And Economics

This course is designed to provide an introduction to statistical methods useful for analyzing data, with specific application to problems of business and economics. The methods examined, however, have general application to a wide range of data analysis. An introduction to applied quantitative methods for business and economics covering three general areas: optimization, simulation, and regression. Electronic spreadsheets are used throughout as the

primary tool for analysis and modeling. The optimization section includes an overview of differential calculus along with mathematical programming.

ECOB342 Econometrics/ Economic Forecasting

This course focuses on learning and practicing basic econometrics with emphasis on the practice and less emphasis on deep econometric theory. Econometrics is a subfield of the economics discipline that mixes together economic theory, statistics and mathematics. The main purposes of the course are to introduce econometric theory at a very basic level and to let you apply the methods with the use of real world data. It emphasizes the implementation of econometric techniques to concrete economic problems. It encourages students to use real data and econometric software.

ECOB353 Managerial Economics/ Economic Development

This course is design to provide a fundamental unique way of thinking about problems, issues and decisions that managers face in each of the functional areas of their organization. This unique way of thinking stresses the importance of incentives as determinants of human behavior and performance, and emphasizes the consideration of costs and benefits as an efficient method for reaching economic decisions.

ECOB359 Political Economy/ Labor Economy

This course is designed to give the student an overview of how the today political economy works, and to introduce the student to some key theories and analytical tools of the disciplines of economics and political science that can also be used to study other issues or other national political economies. It identify and analyze basic institutions and processes of the political economy, showing how some of our more important economic and political institutions work and how they influence each other. Specifically, the course will discuss the role of private property rights and the price system in a free market economy and the radically different ways in which markets and governments decide how to produce and distribute goods and services.

ECOB356 Monetary and Fiscal Policy/ International Trade

This course is designed to provide grounding in the theory and practice of budgeting and public finance at the governmental institutions levels. This course also examines the role of public sector in the economy. The course also provide an understanding of the reasons for government intervention in the economy, the extent of that intervention and the response of private agents to government actions. It will in particular focus on design of tax systems and benefit schemes and the mechanisms of social insurance.

ITCB769 Ms Excel

This course is prepared for a beginning-level spreadsheet course that equipp students to become more proficient in using spreadsheet programs. Students use an updated version of Microsoft Excel to perform basic skills to organize, format, and edit data in order to produce professional-looking spreadsheet documents. Students learn how to write formulas and use built-in functions to have Excel automatically calculate totals, averages, monthly loan payments, and other common business calculations. Students also practice creating and enhancing charts. More advanced skills include automating worksheet tasks and working with analysis tools. Students possessing strong math skills will enjoy creating spreadsheets that demonstrate Excel ability to perform quickly complicated calculation.

BUSB768 Business Ethics

This course is designed to provide the student the ethical values are already implied in business and market activity. In addition, the course examines issues and conflicts that typically

arise in business that have moral aspects to them, such as the way employers treat their employees, employees their employers, and the ways businesses treat their competitors, their customers, their society, and even their environment. It focuses also on the practical question of whether a (morally) good life can be lived by those who wholehearted devote themselves to business success.

2.2.6. Bachelor of Tourism in Hospitality Management

a. Objectives

Upon completion of the degree program in Bachelor of Tourism and Hospitality (BTH) with specialization in Hospitality Management the students will:

- Have knowledge, know-how and be highly qualified with professional ethics and specific skills in tourism and hospitality management, marketing, economics, business, technology, and communication in preparation to the national and international labor market needs;
- Be prepared/equipped in the managerial responsibilities in public, private and non-government organization with high capability, initiative, and fruitful ideas to solve problems, and encounter the challenges of social changes;
- Be able to establish, manage and sustain his/her own business; and
- Conduct research and continue high level studies in local and foreign countries.

b. Job opportunities

Upon completion of the degree program, the students will be:

- Successful entrepreneur
- Employees in hospitality function in private and public institutions in the position of restaurant general manager, front office manager, housekeeping manager, food and beverage manager, foods service manager, travelling manager, chain tour manager, tour guide, bookkeeping manager, ticketing, event manager and consultant in hospitality field.
- Lecturer in hospitality field at public and private higher education institutions
- Researcher

c. Educational Structure

- Admission Requirements
 - The candidate must be a High School Diploma holder or have study records equivalent to High School Diploma
 - The candidate will be selected to study in the foundation year organized by USEA with the control and recognition of the Ministry of Education, Youth and Sports. If the candidate hold a High School Diploma before year 2002, he/she is required to take the entrance examination given to new students.
 - The candidate must take the English Proficiency Test to determine the level of English competencies.

– Credit Requirement

The program can be completed in 4 years or 8 semesters /36 months. The 132 academic

credit hours consisted of 40 subjects and a bachelor degree thesis of 12 credit hours. The credit hours of study tour were not included.

The students must study in Year 1 of the general foundation year, with 8 academic subjects as required by the Accreditation Committee of Cambodia (ACC) and another 2 orientation subjects as prerequisite of USEA.

– Types of Courses

Types of Subjects	Credits
General Education Subjects	30
Major Subjects	90
- <i>Core Subjects</i>	63
- <i>Basic Major Subjects</i>	21
- <i>Minor Subjects</i>	6
State Examination	0
Bachelor Thesis	12
Total	132

– General Education Subjects	30 Credits
Social Sciences	6 Credits
FDYB109 Principles of Economics	3
FDYB111 Public Administration	3
Arts and Humanities	6 Credits
FDYB110 Principles of Philosophy	3
FDYB106 History of Cambodia	3
Sciences and Mathematics	6 Credits
FDYB101 Computer for Administration	3
FDYB108 Mathematics for Business and Economics	3
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Languages	6 Credits
FDYB104 General English 1	3
FDYB105 General English 2	3
Orientation	6 Credits
FDYB119 Introduction to Tourism	3
FDYB120 Khmer Civilization	3
○ Core Subjects	63 Credits
ENGB211 English for Tourism I	3
ENGB212 English for Tourism II	3
MKTB227 Principles of Marketing	3
HRMB214 Human Resource Management in Tourism and Hospitality	3
ACCB215 Principles of Accounting	3
STAB230 Statistics for Business and Economics	3

MGTB226	Principles of Management	3
ACCB218	Accounting in Tourism and Hospitality	3
TOUB219	Tourism Law/Hospitality Facilities Management	3
BUSB229	Research Methodology	3
TOUB221	Geography of Tourism	3
MKTB222	Marketing for Tourism and Hospitality	3
MKTB223	Consumer Behavior for Tourism	3
HPMB224	Hospitality Business Plan	3
TOUB225	Sustainable Tourism Development	3
HPMB226	Housekeeping Operations	3
HPMB227	Hospitality Supervision and Management	3
HPMB228	Food Service Layout and Design	3
TOUB229	Tourist Guide Management	3
TOUB230	Khmer Culture Studies	3
HPMB231	Travel Operation and Management	3

- Basic Major Subjects 21 Credits

HPMB333	Hospitality Managerial Accounting /Hospitality Cost Control	3
HPMB334	Events Planning and Management	3
HPMB335	Front Office Operations and Management	3
HPMB336	Hotel Operation Management	3
HPMB337	Food and Beverage Management	3
HPMB338	Restaurant and Catering Management	3
HPMB339	Transportation Operation and Management	3

o Minor Subjects 6 Credits

ITCB769	MS Excel	3
MGTB231	Strategic Management	3

o State Examination 0 Credits

o Bachelor Thesis 12 Credits

– Study Plan

Year of study: Foundation.....

Number of subjects: 10

Semester I				
No.	Code	Subject	Hours	Credit
1	FDYB109	Principles of Economics	45	3
2	FDYB106	History of Cambodia	45	3
3	FDYB110	Principles of Philosophy	45	3
4	FDYB101	Computer for Administration	45	3
5	FDYB104	General English I	45	3
Total			225	15

Semester II				
No.	Code	Subject	Hours	Credit

1	FDYB108	Mathematics for Business and Economics	45	3
2	FDYB111	Public Administration	45	3
3	FDYB105	General English II	45	3
4	FDYB119	Introduction to Tourism	45	3
5	FDYB120	Khmer Civilization	45	3
Total			225	15

Year of Study: II

Number of Subjects: 12

Semester I				
No.	Code	Subject	Hours	Credit
1	STAB230	Business Statistics	45	3
2	TOUB229	Tourist Guide	45	3
3	ENGB211	English for Tourism I	45	3
4	ITCB769	MS Excel	45	3
5	MGTB226	Principles of Management	45	3
6	ACCB215	Principles of Accounting	45	3
Total			270	18

SEMESTER II				
No.	Code	Subject	Hours	Credit
1	MKTB227	Principles of Marketing	45	3
2	TOUB230	Khmer Cultural Studies	45	3
3	ENGB212	English for Tourism II	45	3
4	HPMB335	Front Office Operations	45	3
5	HRMB214	Human Resource Management in Tourism and Hospitality	45	3
6	ACCB218	Accounting in Tourism and Hospitality	45	3
Total			270	18

Year of Study: III

Number of Subjects: 12

Semester I				
No.	Code	Subject	Hours	Credit
1	HPMB227	Hospitality Supervision and Management	45	3
2	MKTB222	Marketing for Tourism and Hospitality	45	3
3	TOUB221	Geography of Tourism	45	3
4	HPMB231	Travel Operation Management	45	3
5	HPMB337	Food and Beverage Management	45	3
6	HPMB226	Housekeeping Operations	45	3
Total			270	18

Semester II				
No.	Code	Subject	Hours	Credit
1	MKTB223	Consumer Behavior for Tourism	45	3
2	TOUB225	Sustainable Tourism Development	45	3
3	HPMB224	Hospitality Business Plan	45	3
4	HPMB336	Hotel Operation Management	45	3

5	MGTB231	Strategic Management	45	3
6	TOUB219	Tourism Law/Hospitality and Facility Management	45	3
Total			270	18

Year of Study: IV

Number of Subjects: 6.....

Semester I				
No.	Code	Subject	Hours	Credit
1	BUSB229	Research Methodology	45	3
2	HPMB339	Transportation Management	45	3
3	HPMB333	Hospitality Managerial Accounting /Hospitality Cost Control	45	3
4	HPMB338	Restaurant and Catering Management	45	3
5	HPMB228	Food Service Layout and Design	45	3
6	HPMB334	Events Planning and Management	45	3
Total			270	18

Semester II			
No.	Subject	Hours	Credit
1	Bachelor Thesis	540	12
Total		540	12

– Course Description

FDYB109 Principles of Economics

The course provides an overview of the modern market economy as a system for dealing with the problem of economics scarcity. Operation and decision-making of economic units; supply, demand and resource allocation; analysis of various market and industry structures; shortages, controls, social costs and benefits; international trade; and comparative systems.

FDYB106 History of Cambodia

The course studies about the evolution of social sector, economics market management and types of politic of the different Kings of Cambodia from Funon to the end of Angkor times. The course describes the King's performances, the construction of temples, way of life/culture/society, living habits, social ethics, religion, original culture, court system, development, weakness and commercial system at Angkor times.

FDYB110 Principles of Philosophy

The course describes the foundation of philosophy to be taken within 15 weeks equal to 45 hours and 3 credits. The course studies the provisions, concepts, and theories such as knowledge, codes, ethics, rights, freedom, equalities, justices, values, responsibilities, human nature, religions, political and citizenship and other matters related to everyday life.

FDYB111 Public Administration

The course introduces the students to management principles and practices, with a focus on public agency administration. It focuses mainly on topic related to central government, local level, public administration, public services, legal letters and works in public administration

which affects government structure on executive the branch behavior. The course also examines the “people” side of government organizations and leadership in organizations.

FDYB104 General English I

This subject is prepared for all students except for those students taking English major. It aims to improve the students’ English macro skills of elementary level. It presents many grammatical points such as verb to be, possessive adjectives, present simple, there is/are, some/any, this/that/ these/those and vocabulary about countries, equipment, family, antonym, food, beverage, jobs, leisure activities, living space, and entertainment places and so on. It also presents many grammatical points such as can/can’t, was/were, past simple, count & uncounted nouns, comparatives & superlatives, and have got, and vocabulary about countries, languages, relationship, food, beverage, verbs, and adjectives.

FDYB108 Mathematics for Business and Economics

The course provides the students the mathematical knowledge in the implementation in business and economics sector. The course focuses on the computation of total cost of products, total expenses, total revenues, net income, break-even point of a business or enterprise, equilibrant, estimates of production quantity and sales quantity. Moreover, It studies about the calculation of sales in units to reach the maximum profit, the calculation of minimum product cost and estimate of future total costs of products. The course was also designed to help students develop the knowledge, insights and skills necessary to manage and lead government organizations.

FDYB101 Computer for Administration

The course is designed to provide the student to learn to use computer in business and other related work. The course includes the way of typing text, selecting the paper for printing, correcting text, text design, insert picture, check spelling and grammatical, copy and saving text, password, design name card, setting contexts and other administrative work.

FDYB105 General English II

The subject is prepared for all majors, except for those students taking English major. It aims to improve the students’ English macro skills of pre-intermediate level. It presents many grammatical points such as tenses, quantity, articles, and verb patterns and vocabulary about food, things in bathroom, and goods. It also improves students’ English macro skills of pre-intermediate level. It presents many grammatical points such as comparison of adjectives, present perfect & past simple, modals, time clauses, first conditional, and passives, and vocabulary about city, jobs, and diseases.

ACCB215 Principles of Accounting

The course provides an introduction to accounting concepts, processes and procedures in a business organization. It emphasis on the analysis, recording, summarizing of business transactions and preparing the financial statements for the services in business organization. The courses also studies the reporting and interpretation of accounting information related to merchandise business, accounting system and the use of special journals for accounting cash and inventory.

FDY109 Introduction to Tourism

This course aims to provide students with the understanding of what is tourism and hospitality. Moreover, it will help students to understanding more clearly about the evolution of tourism with the purpose for traveling and hospitality. Meanwhile, students will know about the functions of tourism, types of tourism industry with the impacts in tourism development.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

FDY110 Khmer Civilization

This course is aims to provide students with the study of Khmer history in Khmer social lives such as, Khmer-lifestyles, Khmer society, history of Brahmanism religion, Khmer culture, Khmer tradition, religion, morality, science, art, video movies, theater, music, literature law, social facilities/infrastructure, life skills, economics, agriculture, industry, business, social security, political party situation, national and international politics, family and social rank/class, national ministry and institution since the former era until now.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

ENGB211 English For Tourism I

This course has been prepared for the specific purpose in Hospitality and Tourism. This course is also provided students with four different skills in Reading, Listening, Writing, and Speaking Skills. It is classified into Pre-intermediate level such as Present Simple, Present Continuous, Simple Past, Present Perfect, Comparatives and Superlatives, Countable and Uncountable Nouns, Expressions of Quantity and Modal Verbs with a lot of vocabulary about hotel and hospitality industry, Food and Beverage with a lot more words with related to tourism industry.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

TOUB229 Tourist Guide

This course is one of the courses related to the tourism which is illustrated and explained about the ways to provide services in the tourism industries, especially it is very suitable /ideal for people who want to be professional Tourist Guide, Travel Agency, Travel Agent, Tourism realm management, Researchers in tourism and realm, Economists, Lecturers, and also for students; etc.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

ENGB212 English For Tourism II

This course has been prepared for the specific purpose in Hospitality and Tourism. This course is also provided students with four different skills in Reading, Listening, Writing, and Speaking Skills. It is classified into Pre-intermediate level such as Present Simple, Present Continuous, Simple Past, Present Perfect, Comparatives and Superlatives, Countable and Uncountable Nouns, Expressions of Quantity and Modal Verbs with a lot of vocabulary about hotel and hospitality industry, Food and Beverage with a lot more words with related to tourism industry.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

STAB230 Statistics for Business and Economics

This course focus the study on statistical methods used in today practice in business and economics, analysis and decision making; preparation and presentation of data, frequency distributions, measures of central tendency and dispersion, statistical inference, regression and correlation.

MGTB226 Principles of Management

This course is prepared to provide an introduction of the management function of a business organization. It will focus on the theory and fundamental concepts of management including planning, organization, leadership, and control. This class will review the evolution of management thought, function and practice and will stress current approaches and emerging concepts.

BUSB229 Research Methodology

This course is prepared to deepen knowledge regarding the research process in occupational therapy from formulating a problem to presenting a proposal for a research project. This course is also focus on the formulation of a research question, research design, and ethical considerations, quantitative research methodologies, data collection and analysis, qualitative research methodologies, data collection and analysis and project proposal.

TOUB230 Khmer Culture Studies

This course has been prepared for students in field of hotel and tourism in order to enrich the students capability about Khmer culture which is related to tourism realm. This is because of Cambodia tourism is a kind of Cultural and Natural Tourism. Students must understand clearly about Khmer history, Khmer archeology, Khmer cultural language, religious and cultural tradition.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

HPMB335 Front Office Operation Management

This course is design for students in the hospitality and tourism management in order to provide students with the knowledge of front office operation management in hotel which can be helpful and useful for them to practice in the real condition in the front operation of the hotel. The aim of this course is provided with general view of the hotels with the organizational structure for front office and basic knowledge of reservation services for hotel guests.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

HRMB214 Human Resource Management in Hospitality And Tourism

This course is aimed to focus on the strategic human resource management in hospitality industry such as staff planning, job design, job announcement, job performance, compensation and training and development. This course will provide students with the knowledge of this course to use in the real condition in the company or non-profit organizations, especially in the hospitality establishment.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

ACCB218 Accounting In Tourism And Hospitality

The aim of the course is to view management accounting as an essential tool that enhances managers' abilities to make good economic decisions. Students will learn both theory and practice of management accounting. Topics include cost behavior, budgeting, overhead allocation from managers' viewpoint.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

HPMB227 Hospitality Supervision And Management

This course is designed for the very special purposes in order to illustrated students with a job performance of hospitality supervisors in the hotel industry about their supervision which is

very challenged job for supervisors to reach the organizational goal. This course is also provided students with how to be a good supervisor in order to perform their jobs correctly and successfully with the effectiveness. This course is not only provided student with knowledge of a supervisor but skills to reach their personal and organizational is goal with the real condition in practical work performance which students can be go for a visit or internship with the real job so that it can help to enhance the understanding of the students.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

MKTB222 Marketing for Tourism and Hospitality

This course is designed for students in the hospitality and tourism in order to provide them with the knowledge of hospitality and tourism realm so that they can use all their potential knowledge to perform their job well in the future work, especially it is used for the field of hospitality and tourism. This course is also designed for students in order to help them to understanding about general environment of hospitality and tourism marketing, characteristic of services and products, marketing system, marketing research, consumer behavior, product management, customer trustworthiness via the quality of products or services and also the understanding e-marketing.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

HPMB337 Food and Beverage Management

This course is designed for students in the hospitality and tourism in order to provide them with the knowledge of food and beverage management in restaurants and canteen. This course is also designed for students in order to help them to understanding about restaurants equipments, operation division, table setting, menu setting and beverage services, guest services procedure, and knowledge of hospitality.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

TOUB221 Geography of Tourism

This course is designed for students in the hospitality and tourism in order to provide them with the knowledge of tourist sites, tourist destinations, tourism product and services, and tourism information for Tourist Guide using and pushing man made of tourist site and resorts in the whole country. This course is also designed for students in order to help them to understanding about taking the environment and natural protecting for tourist attractive sites.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

HPMB231 Travel Operation Management

This course is designed for students in the hospitality and tourism in order to provide them with the knowledge of differences of Travel Agents and Tour Operators, tourists' services reservation, package tour preparation (inbound, outbound, and domestic tours).

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

HPMB226 Housekeeping Operation

This course is described about job opportunities in hotels on housekeeping section that is the important relative work with front office to serve the guest for occupancy. This course is also designed for students in order to help them to understanding about operation and management of

housekeeping department and the real condition in practical work performance which students can be go for a visit or internship with the real job so that it can help to enhance the understanding of the students.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

MKTB223 Consumer Behavior in Tourism

This course is described about behavior, regulation, and motivation or consumers' preference and also decision-making process of consumers for buying the goods or services of hospitality and travel industry. The aim of this course is provided with general view of the levels of consumers demand and process of promotion development on tourism products.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

TOUB225 Sustainable of Tourism Development

This course is designed for the very special purposes in order to completed knowledge's students with tourism development section, especially for a job performance of public sector that need the innovative of tourism development sites in the whole country. In development project, should think first about the impact on tourism and ensure the sustainable of development.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

HPMB224 Hospitality Business Plan

This course is designed for students in the hospitality and tourism in order to provide them with the knowledge of hospitality business plan preparation and will do the business after that. This course is also designed for students in order to help them to understanding about general business of hospitality, how to write the hospitality business plan and business management.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

HPMB336 Hotel Operation Management

This course is design for students in the hospitality and tourism management in order to provide students with the knowledge of hotel operation management in which relatives to operation and management in hotel, control procedure, investment planning preparation, business process, and competitiveness. Otherwise, the aim of this course is provided with staff function, controlling of each department of hotel, ensuring the hold security in hotel and service quality, and motivation.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

TOUB219 Tourism Law

This course is one of the courses related to the tourism which is illustrated and explained about the tourism law, regulation process-making that is based for tourism development and add and parallel to constitution of Cambodian, and human right of citizen to traveling and tourism. This course aims to establish the tourism regulation by countries, device tourism business, business relationships with Travel Agency, Hotel industry, Restaurants, and other hospitality industry.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

HPMB339 Transportation Operation and Management

This course is one of the courses related to the tourism which is illustrated and explained about the operation and management of tourists transportation: land transportation (cars, bus rental, train), water transportation (cruise ship), air transportation (plane and airport station) that use for traveling to reach the international tourism destination site, resort, and local tourism site or destination.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

HPMB333 Hospitality Managerial Accounting

This course provides the student with knowledge of hospitality managerial accounting and its application in making economic decisions in a business entity. Topics covered in the class include job-order and process costing, cost-volume-profit relationships, the contribution approach to costing, budgeting, standard costing, capital budgeting and investment decisions, and relevant costs for decision making. Problem solving methods applied to managerial decisions for the hospitality industry.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

HPMB338 Restaurant and Catering Management

This course is design for students in the hospitality and tourism management in order to provide students with the knowledge of food and service management which is illustrated and explained about the restaurant equipment management, setting time to work, table setting, menu setting, food and beverage service serving, hard and soft drink knowledge, and outside competitors.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

HPMB228 Food Service Layout and Design

This course provides students with information related to hospitality facility design and maintenance. Food service layout and design is related to operating issues, new building construction, and renovations. Students will examine planning and design of facilities including equipment, space and functional relationships, cost and operating efficiencies, with emphasis on maintenance programs, safety regulations, building code requirements and energy conservation.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

HPMB334 Events Planning and Management

This course is designed to provide an introduction to the principles of event management. A conceptual framework will be developed through definitions, models and the utilization of case studies. The student will learn how to formulate event tourism strategies for destinations. The planning, development, management and implementation of festivals, entertainment events, corporate events, cultural events and sports events will be the focus of study. Specific topics will include event organization, event evaluation, impact assessment, feasibility studies, bid preparation, public and corporate sponsorship, negotiations and volunteer staff management. Students will

have the opportunity to volunteer and participate in a variety of authentic events and festivals.

This course will be spent for 15 weeks, equals 45 hours in three credits for 3 hours per week.

2.3. Faculty of Arts, Humanities and Languages

2.3.1. Bachelor of Arts in Teaching English

a. Objectives

Upon the completion of the course, the students will be able to:

- Have an English proficiency, quality education, professional ethics, and social understanding to contribute to the sustainable development of the country.
- Become a qualified English teachers at the government and private institutions.
- Become a qualified English translators at the government and private institutions
- Conduct research and pursue higher education.

b. Job Opportunity

Graduates can teach at public and private secondary schools, competent tutors, Language translator from Khmer to English in local and international NGOs.

c. Educational Structure

- Admission Requirements
 - Candidates must hold a high school diploma or provisional certificate of high school completion, or an equivalent.
 - Candidates must take an entrance examination, organized by the University and recognized by the Ministry of Education, Youth, and Sport.
 - Candidates must pass the USEA's English Proficiency Test for the intermediate level.
- Credit Requirement

The course will last for 4 years, or equivalent to 8 semesters. A year is divided into 2 semesters, each semester lasted for 15 weeks (excluding examinations). To complete the course, the students have to accomplish 120 credits with GPA of 2.00.

– Types of Courses

Types of Subjects		Credits
General Education Subjects		30
Major Subjects		87
– Core Subjects	51	
– Basic Major Subjects	27	
– Minor Subjects	9	
State Examination		0
Practicum		3
Total		120

- General Education Subjects 30 credits
- Social Sciences
 - FDYB109 Principles of Economics 3
 - FDYB111 Public Administration 3

Arts and Humanities	6 Credits
FDYB110 Principles of Philosophy	3
FDYB106 History of Cambodia	3
Sciences and Mathematics	6 Credits
FDYB101 Computer for Administration	3
FDYB108 Mathematics for Business and Economics	3
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Languages	6 Credits
FDYB102 Core English I (Intermediate)	3
FDYB103 Core English I (Intermediate)	3
Orientation	6 Credits
FDYB117 Literature Studies I	3
FDYB116 Writing Skills I	3
○ Core Major Subjects	57 credits
ENGB214 Core English III	4.5
ENGB215 Core English IV	4.5
ENGB216 Core English V	4.5
ENGB217 Core English VI	4.5
ENGB228 Literature Studies II	3
ENGB229 Literature Studies III	3
ENGB230 Literature Studies IV	3
ENGB231 Literature Studies V	3
ENGB235 Writing Skills II	3
ENGB236 Writing Skills III	3
ENGB237 Writing Skills IV	4.5
ENGB238 Writing Skills V	4.5
ENGB224 Global Studies I	3
ENGB225 Global Studies II	3
ENGB226 Global Studies III	3
ENGB227 Global Studies IV	3
○ Basic Major Subjects	21 Credits
ENGB331 Teaching Methodology I	4.5
ENGB332 Teaching Methodology II	4.5
ENGB311 Applied Linguistics I	3
ENGB312 Applied Linguistics II	3
ENGB318 Educational Psychology I	3
ENGB319 Educational Psychology II	3
○ Minor Subjects	21 credits
1 Communication Skills	3

- 2 English for Hospitality and Tourism I 3
 - 3 English for Hospitality and Tourism II 3
 - 4 English for International Business I 3
 - 5 English for International Business II 3
 - 6 Translation and Interpreting I 3
 - 7 Translation and Interpreting II 3
 - State Examination 0 credit
 - Practicum 3 credits
- Study Plan

Year of Study: Foundation

Number of Subjects: 10.....

Semester I				
No.	Code	Subject	Hours	Credit
1	FDYB109	Principles of Economics	45	3
2	FDYB106	History of Cambodia	45	3
3	FDYB111	Public Administration	45	3
4	FDYB110	Principles of Philosophy	45	3
5	FDYB102	Core English I	45	3
Total			225	15

Semester II				
No.	Code	Subject	Hours	Credit
1	FDYB101	Computer for Administration	45	3
2	FDYB103	Core English II	45	3
3	FDYB108	Mathematics for Business	45	3
4	FDYB116	Writing Skills I	45	3
5	FDYB117	Literature Studies I	45	3
Total			225	15

Year of Study: II

Number of Subjects: 12.....

Semester I				
No.	Code	Subject	Hours	Credit
1	ENGB214	Core English III	67.5	4.5
2	ENGB228	Literature Studies II	45	3
3	ENGB235	Writing Skills II	45	3
4	ENGB224	Global Studies I	45	3
Total			202.5	13.5

Semester II				
No.	Code	Subject	Hours	Credit
1	ENGB215	Core English IV	67.5	4.5
2	ENGB229	Literature Studies III	45	3
3	ENGB236	Writing Skills III	45	3
4	ENGB225	Global Studies II	45	3

Total	270	18
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Year of Study: III

Number of Subjects: 12.....

Semester I				
No.	Code	Subject	Hours	Credit
1	ENGB216	Core English V	67.5	4.5
2	ENGB230	Literature Studies IV	45	3
3	ENGB237	Writing Skills IV	45	3
4	ENGB226	Global Studies III	45	3
5	ENGB733	Fundamentals of Translation	45	3
Total			247.5	16.5

Semester II				
No.	Code	Subject	Hours	Credit
1	ENGB217	Core English VI	67.5	4.5
2	ENGB713	Communication Skills	45	3
3	ENGB238	Writing Skills V	45	3
4	ENGB227	Global Studies IV	45	3
5	ENGB734	Translation and Interpretation	45	3
Total			180	12

Year of Study: IV

Number of Subjects: 6.....

Semester I				
No.	Code	Subject	Hours	Credit
1	ENGB331	Teaching Methodology I	90	6
2	ENGB311	Applied Linguistics I	67.5	4.5
3	ENGB318	Psychology of Education I	67.5	4.5
Total			225	15

Semester II				
No.	Code	Subject	Hours	Credit
1	ENGB332	Teaching Methodology II	45	3
2	ENGB312	Applied Linguistics II	67.5	4.5
3	ENGB319	Psychology of Education II	67.5	4.5
4		Practicum	45	3
Total			225	15

– Course Description

FDYB102 Core English I

The subject is developed for English major students to improve the English language macro skills for the intermediate level. The subject includes grammatical points such as past, present and future, modal verbs, vocabulary words about sports, leisure, arts, literature, nationalities, countries, weather, and other commonly used English words for global communication.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

FDYB103 Core English II

The subject is developed for English major students to improve the English language macro skills for intermediate level. It includes many grammatical points such as present perfect, present perfect continuous, first conditional, time clauses, reported speech, question tags, must, could, might, can't, and vocabulary words about personality, people, birth, wedding, death and other words which are commonly used for global communication.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

FDYB104 General English I

The subject is developed for all major students except for English major. It improve the students' English language macro skills for elementary level. The subject includes grammatical points such as verb to be, possessive adjectives, present simple, there is/are, some/any, this/that/these/those and vocabulary words about countries, equipment, family, synonyms, antonyms, food, beverage, jobs, leisure activities, living space, and entertainment places.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

FDYB105 General English II

The subject is developed for all major students, except for English major. It improves the students' English language macro skills for elementary level. It includes grammatical points such as can/can't, was/were, past simple, count & uncount nouns, comparatives and superlatives, and have got, and vocabulary words about countries, languages, relationships, food, beverage, verbs, and adjectives.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

FDYB110 Literature Studies I

The subject is developed for English major students to improve the skills in reading and reading comprehension This subject tackles people with different personality, attitudes, and behaviors, and also teaches the students to be grateful, well-behaved, clever, and persistent. Stories such as Stories and Storytellers from Indonesia, the Breadwinner, the Happy Prince, Poison, Hitchhiker, and the Rain Came were used as in the class as examples.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

FDYB 109 Writing Skills I

The subject is developed for English major students to improve writing skills. It includes important topics related to sentence construction such as phrases, clauses, sentences, misplaced modifiers, dangling modifiers, faulty parallelism, and punctuation and punctuation marks.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

ENGB 214 Core English III.....

The subject is developed for English major students to improve the English language macro skills for upper-intermediate level. It includes grammatical points such as tense system, gerunds and question forms and vocabulary words commonly used for global communication.

The course lasted for 15 weeks, with 4.5 hours class per week, and equivalent to 67.5 hours or 4.5 credits.

ENGB215 Core English IV

The subject is developed for English major students to improve the English language macro skills for upper-intermediate level. It includes grammatical points such as modal auxiliary verbs, relative clauses and vocabulary words commonly used for global communication.

The course lasted for 15 weeks, with 4.5 hours class per week, and equivalent to 67.5 hours or 4.5 credits.

ENGB224 Global Studies I

The subject is developed for English language major students to expand the reading skills and knowledge of global issues. It covers topics such as family, friendship, landscape, environment, and agriculture. The Association of South-East Asian Nations (ASEAN) was also tackled.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

ENGB225 Global Studies II

The subject is developed for English major students to expands the reading skills and knowledge of global issues. It covers topics such as education, settlement, fishing, industry and development and other related topics.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

ENGB228 Literature Studies II

The subject is developed for English major students to improve the skills in reading and reading analysis, public speaking, and vocabulary words in connection with the literary stories that they study. It includes love stories and related loan stories.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

ENGB 229 - Literature Studies III

The subject is developed for English major students to improve the skills in reading and reading analysis, public speaking, and vocabulary words in connection with the literary stories that they study. It includes well known stories such as Cry Freedom and Oliver Twist.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

ENGB235 Writing Skills II

The subject is developed for English major students to improve the skill in paragraph writing. It includes the basic writing skills as an important grammatical points used in making sentences, paragraph format, and the writing process of descriptive and narrative paragraph.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

ENGB236 Writing Skills III

The subject is developed for English major students to improve the skill in paragraph writing. It covers paragraph structure and writing process, ways of writing different types of paragraphs such as how to make descriptive, example, process, argumentative, and narrative paragraphs.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

ENGB216 Core English V

The subject is developed for English major students to improve the English macro skills of the advanced level. It includes grammatical points such as phrasal verbs, tenses, adverbs, discourse markers, nouns formed from phrasal verbs, and vocabulary words commonly used for global communication.

The course lasted for 15 weeks, with 4.5 hours class per week, and equivalent to 67.5 hours or 4.5 credits.

ENGB217 Core English VI

The subject is developed for English major students to improve the English macro skills of the advanced level. It includes grammatical points such as modal auxiliary verbs, real and unreal tense usage, verb patterns, intensifying adverbs, compound nouns, adjectives, relatives and participles, homonyms, homophones, homographs, and linking devices and vocabulary words commonly used for global communication.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

ENGB226 Global Studies III

The subject is developed for English major students to expand the reading skills and knowledge of global issues. It covers topics such as culture, society, social groups, social behavior, women issues, politics and government issues and other related issues.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

ENGB227 Global Studies IV

The subject is developed for English major students to expand the reading skills and knowledge of global issues. It covers topics such as population growth, changes, science and technology, environment, poverty, violence, wars, terrorism and other related issues.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

ENGB230 Literature Studies IV

The subject is developed for English major students to improve the skills in reading and reading analysis, public speaking, and vocabulary words in connection with the stories that they take up in the classroom. The subject emphasized two stories: The Pearl and The Village By the Sea.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

ENGB733 Translation and Interpreting I

The subject is developed for English major students to improve the skills in the translation and interpretation of Khmer to English language and vice versa. It presents the fundamentals of translation the types of translation, the components and process of translation, and the forms and the meanings of the languages.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

ENGB237 Writing Skills IV

The subject is developed for English major students to improve the skills in writing short essays. It includes writing paragraph to essay, descriptive essays, narrative essays, argumentative essays, comparison and contrast essays, and the cause and effect essays.

The course lasted for 15 weeks, with 4.5 hours class per week, and equivalent to 67.5 hours or 4.5 credits.

ENGB238 Writing Skills V

The subject is developed for English major students to improve the skills in writing a five-paragraph essays. It covers the process analysis essays, cause and effect essays, argumentative essays, classification essays, and reaction essays. It also includes the process of summarizing, paraphrasing, quoting, citation, and references.

The course lasted for 15 weeks, with 4.5 hours class per week, and equivalent to 67.5 hours or 4.5 credits.

ENGB311 Applied Linguistics I

The subject is developed for English major students to improve the skills in analyzing English language. It presents the methods of language teaching and learning and discourse analysis, grammar, vocabulary words, phonetics, and phonology.

The course lasted for 15 weeks, with 4.5 hours class per week, and equivalent to 67.5 hours or 4.5 credits.

ENGB312 Applied Linguistics II

The subject is developed for English major students to improve the skills in analyzing English language. It presents the meaning of the language, discourse analysis, bilingualism and related topics.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

ENGB713 Communication Skills

The subject is developed for English major students to improve the communication skills. It presents the speaker and audience, the occasion and the subject, speech development, speech design, informative, and persuasive speaking.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

ENGB318 Educational Psychology I

The subject is developed for English major students to improve educational psychology. It presents meaning, forms, aims, kinds of education, history of education, philosophical foundations and theories of education, nature, and nurture, human growth and development, intelligence, the learning process and styles and other related topics.

The course lasted for 15 weeks, with 4.5 hours class per week, and equivalent to 67.5 hours or 4.5 credits.

ENGB319 Educational Psychology II

The subject is developed for English major students to improve educational psychology. It presents understanding the school and the society, perspectives on literacy, life in schools, innovation and updates in education, school management, and the teacher's efficiencies and effectiveness.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

ENGB331 Teaching Methodology I

The subject is developed for English major students to improve the skills in teaching English language. It presents the techniques in language learning, teaching and learning vocabulary words, teaching and learning grammar, teaching and learning comprehension, teaching and learning public speaking, teaching and learning writing skills, planning lessons, and classroom management.

The course lasted for 15 weeks, with 6 hours class per week, and equivalent to 90 hours or 6 credits.

ENGB332 Teaching Methodology II

The subject is developed for English major students to improve the skills in teaching English language. It take up topics about introducing changes, the beginning of the lessons, teacher's questions, correcting errors, pair and group works, teaching aids and materials, lessons planning, communicative activities selection, planning and classroom organization, and practicum journals and reports.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

ENGB734 Translation and Interpreting II

The subject is developed for English major students to improve the skills in translation and interpretation from Khmer to English language and vice versa. It presents the history of interpretation, roles of interpreter, and process of interpretation. It also covers translation, functions of texts and sentences, techniques of analysis, understanding, remembering, recording, and the consecutive and spontaneous interpretation.

The course lasted for 15 weeks, with 3 hours class per week, and equivalent to 45 hours or 3 credits.

Practicum (Practice Teaching)

Practicum is developed for English major students to improve the skills in teaching English language. The students conduct practicum in other schools or in other educational institutions during the second semester of Year 4 in order to practice the teaching techniques and theories in real classrooms.

2.4. Faculty of Science and Technology**2.4.1. Bachelor of Sciences in Information Technology****a. Objectives**

Upon a successful completion, graduate will:

- Possess a broad practical and theoretical knowledge of IT with quality and ethic in professionalism, good communication, and a readiness to respond to job market of today and tomorrow;
- Be fully competent to successfully manage and develop IT such as computer networks, homepage/webpage, and data in both private and public sectors;
- Become so self-confident, courageous, inventive and creative that they manage to overcome any challenge encountered in accordance with the societal evolution.

b. Job Opportunity

Graduates will be qualified for a position of:

- IT officer/specialist in either public or private institution with strong possibility of promotion to a management level. The position includes, for instance, computer network administration; computer system analysis; computer system administration; computer programming; design, management and development of webpage; design, management, and development of data administration system; computer security administration, IT project management, computer repairing, and computer network construction consultancy;
- IT academic staff (lecturer/professor)
- IT researcher

c. Educational Structure

- Admission Requirements
 - The candidate must be a High School Diploma holder or have study records equivalent to High School Diploma
 - The candidate will be selected to study in the foundation year organized by USEA with the control and recognition of the Ministry of Education, Youth and Sports. If the candidate holds a High School Diploma before year 2002, he/she is required to take the entrance exam given to new students.
 - The candidate must take the English Proficiency Test to determine the level of English competencies.

– Credit Requirement

The program can be completed in 4 years or 8 semesters /36 months. The 135 academic credit hours consisted of 41 subjects and a bachelor degree thesis of 12 credit hours. The credit hours of study tour were not included.

The students must study in Year 1 of the general foundation year, with 8 academic subjects as required by the Accreditation Committee of Cambodia (ACC) and another 2 orientation subjects as prerequisite of USEA.

– Types of Courses

Types of Subjects	Credits
General Education Subjects	30
Major Subjects	93
– Core Subjects	63
– Basic Major Subjects	21
– Minor Subjects	9
State Examination	0
Bachelor Thesis	12
Total	135

○ General Education Subjects	30 credits
Social Sciences	6 Credits
FDYB109 Principles of Economics	3
FDYB111 Public Administration	3
Arts and Humanities	6 Credits
FDYB110 Principles of Philosophy	3
FDYB106 History of Cambodia	3

Sciences and Mathematics	6 Credits
FDYB101 Computer for Administration	3
FDYB108 Mathematics for Business and Economics	3
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Languages	6 Credits
FDYB104 General English 1	3
FDYB105 General English 2	3
<hr/>	
Orientation	
FDYB115 Programming with C	3
FDYB114 Computer Repairing	3
<hr/>	
○ Core Subjects	63 Credits
ITCB214 C++ Programming	3
ITCB216 Data Structure and Algorithms	3
ITCB229 Management Information System	3
ITCB221 Discrete Mathematics	3
ITCB237 Software Engineering	3
BUSB229 Research Methodology	3
ITCB220 Descriptive Statistic	3
ITCB230 Ms. Excel	3
ITCB238 System Analysis and Method Design	3
ITCB226 Java Programming I	3
ITCB227 Java Programming II	3
ITCB225 Information Technology Management	3
ITCB215 Data Communication	3
ITCB224 Graphic Design(Photoshop & Flash)	3
ITCB222 E-Commerce for Technology	3
ITCB218 Database Administrator (MS-Access level II)	3
ITCB240 Programming Language (VB.Net) II	3
ITCB232 Network Administrator	3
ITCB228 LINUX System Administration	3
ITCB231 MS-SQL Server	3
ITCB211 Active Server Page (ASP.Net)	3
<hr/>	
○ Basic Major Subjects	21 Credits
ITCB317 Database Administrator (MS-Access level I)	3
ITCB339 Programming Language (VB.Net) I	3
ITCB319 Database Management System	3
ITCB341 Web Development (HTML, JavaScript, VBScript)	3
ITCB333 PHP and Mysql Server	3
ITCB312 Basic of Networking	3
ITCB313 Basic Routing and Switching	3
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○ Minor Subjects	9 Credits

MGTB228	Entrepreneurship	3
ACCB225	Principles of Accounting	3
ITCB735	Software Project Management	3
o	State Examination	0 Credit
o	Bachelor Thesis	12 Credits

– Study Plan

Year of study: Foundation.....

Number of subjects: 10

Semester I				
No.	Code	Subject	Hours	Credit
1	FDYB109	Principles of Economics	45	3
2	FDYB106	History of Cambodia	45	3
3	FDYB110	Principles of Philosophy	45	3
4	FDYB101	Computer for Administration	45	3
5	FDYB104	General English I	45	3
Total			225	15

Semester II				
No.	Code	Subject	Hours	Credit
1	FDYB108	Mathematics for Business and Economics	45	3
2	FDYB111	Public Administration	45	3
3	FDYB105	General English II	45	3
4	FDYB115	Programming with C	45	3
5	FDYB114	Computer Repairing	45	3
Total			225	15

Year of Study: II

Number of Subjects: 12.....

Semester I				
No.	Code	Subject	Hours	Credit
1	ITCB214	C++ Programming	45	3
2	ITCB230	Ms. Excel	45	3
3	ITCB215	Data Communication	45	3
4	ITCB317	Database Administrator I	45	3
5	ACCB225	Principles of Accounting	45	3
6	ITCB220	Descriptive Statistics	45	3
Total			270	18

Semester II				
No.	Code	Subject	Hours	Credit
1	ITCB216	Data Structure and Algorithms	45	3
2	ITCB221	Discrete Mathematics	45	3
3	ITCB312	Basic of Networking	45	3
4	ITCB518	Database Administrator II	45	3
5	ITCB319	Database Management System	45	3
6	ITCB224	Graphic Design(Photoshop+ Flash)	45	3

Total	270	18
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Year of Study: III

Number of Subjects: 12.....

Semester I				
No.	Code	Subject	Hours	Credit
1	ITCB339	Visual Basic.net I	45	3
2	ITCB226	Java Programming I	45	3
3	ITCB532	Networks Administrator	45	3
4	ITCB238	System Analysis and Design	45	3
5	ITCB341	Web Development	45	3
6	ITCB531	Ms. SQL Server	45	3
Total			270	18

Semester II				
No.	Code	Subject	Hours	Credit
1	ITCB540	Visual Basic.net II	45	3
2	ITCB227	Java Programming II	45	3
3	ITCB528	Linux Administrator	45	3
4	MGTB228	Project Management	45	3
5	ITCB511	Active Server Page(ASP)	45	3
6	MGTB723	Entrepreneurship	45	3
Total			180	12

Year of Study: IV

Number of Subjects: 7.....

Semester I				
No.	Code	Subject	Hours	Credit
1	ITCB333	PHP & MySql Server	45	3
2	ITCB237	Software Engineering	45	3
3	ITCB313	Basic Routing and Switching	45	3
4	BUSB229	Research Methodology	45	3
5	ITCB229	Management Information System	45	3
Total			225	15

Semester II				
No.	Code	Subject	Hours	Credit
1	ITCB222	E-Commerce for Technology	45	3
2	ITCB225	Information Technology Management	45	3
3		Bachelor Thesis	540	12
Total			630	18

– Course Description

FDYB109 Principles of Economics

The course provides an overview of the modern market economy as a system for dealing with the problem of economics scarcity. Operation and decision-making of economic units;

supply, demand and resource allocation; analysis of various market and industry structures; shortages, controls, social costs and benefits; international trade; and comparative systems.

FDYB106 History of Cambodia

The course studies about the evolution of social sector, economics market management and types of politic of the different Kings of Cambodia from Funon to the end of Angkor times. The course describes the King's performances, the construction of temples, way of life/culture/society, living habits, social ethics, religion, original culture, court system, development, weakness and commercial system at Angkor times.

FDYB110 Principles of Philosophy

The course describes the foundation of philosophy to be taken within 15 weeks equal to 45 hours and 3 credits. The course studies the provisions, concepts, and theories such as knowledge, codes, ethics, rights, freedom, equalities, justices, values, responsibilities, human nature, religions, political and citizenship and other matters related to everyday life.

FDYB111 Public Administration

The course introduces the students to management principles and practices, with a focus on public agency administration. It focuses mainly on topic related to central government, local level, public administration, public services, legal letters and works in public administration which affects government structure on executive the branch behavior. The course also examines the "people" side of government organizations and leadership in organizations.

FDYB104 General English I

This subject is prepared for all students except for those students taking English major. It aims to improve the students' English macro skills of elementary level. It presents many grammatical points such as verb to be, possessive adjectives, present simple, there is/are, some/any, this/that/ these/those and vocabulary about countries, equipment, family, antonym, food, beverage, jobs, leisure activities, living space, and entertainment places and so on. It also presents many grammatical points such as can/can't, was/were, past simple, count & uncounted nouns, comparatives & superlatives, and have got, and vocabulary about countries, languages, relationship, food, beverage, verbs, and adjectives.

FDYB108 Mathematics for Business and Economics

The course provides the students the mathematical knowledge in the implementation in business and economics sector. The course focuses on the computation of total cost of products, total expenses, total revenues, net income, break-even point of a business or enterprise, equilibrant, estimates of production quantity and sales quantity. Moreover, it studies about the calculation of sales in units to reach the maximum profit, the calculation of minimum product cost and estimate of future total costs of products. The course was also designed to help students develop the knowledge, insights and skills necessary to manage and lead government organizations.

FDYB101 Computer for Administration

The course is designed to provide the student to learn to use computer in business and other related work. The course includes the way of typing text, selecting the paper for printing, correcting text, text design, insert picture, check spelling and grammatical, copy and saving text, password, design name card, setting contexts and other administrative work.

FDYB105 General English II

The subject is prepared for all majors, except for those students taking English major. It aims to improve the students' English macro skills of pre-intermediate level. It presents many grammatical points such as tenses, quantity, articles, and verb patterns and vocabulary about food, things in bathroom, and goods. It also improves students' English macro skills of pre-intermediate level. It presents many grammatical points such as comparison of adjectives, present perfect & past simple, modals, time clauses, first conditional, and passives, and vocabulary about city, jobs, and diseases.

ITCB214 C++ Programming

Includes object oriented programming development, i.e. Java, C++, including programming style, modularization, data abstraction, abstract data types, selection and analysis of algorithms, and programming using a structured approach. Topics include recursion, pointers, files, and elementary data structures, including stacks, queues, linked lists, and binary trees.

ITCB221 Discrete Mathematics

Includes logic, relations, function, basic set theory, count ability and counting arguments, proof techniques, mathematical induction, graph theory, combinatorics, discrete probability, recursion, recurrence relations, and number theory.

ITCB220 Descriptive Statistic

Includes probability and random variables, some discrete and continuous probability distributions, function of random variables, sampling distribution, estimation and hypothesis testing, simple linear regression and correlation analysis.

ITCB225 Information Technology Management

An overview of management concepts in information technology. Topics include the use of IT in an organization, executive decision making in selecting IT tools, information systems, IT personnel, IT services and customer expectations, IT industry trends, and strategic planning on information technology.

ITCB215 Data Communications

Basic Internetworking concepts, including the use of internetworking software applications. Topics include routing /switching hardware, security, distributed client/server applications and architecture, intranets and intranet server and browsers, networks and network servers, LANs/WANs, internetworking technologies, OSI reference model for networking protocols, routing and routing algorithms, TCP/IP implementation, frame relay, FDDI, X.25. ISDN services, the internet, and the World Wide Web. The course focuses on the internet, the World Wide Web, and intranets, and related software applications.

ITCB216 Data structure and Algorithms

This is designed to provide a brief introduction of mathematics, which is related to recursive programming, design and analysis of algorithms, data types, data structures and abstract data type, running time calculation, basic data structures, i.e. list, stack and queue, dynamic data structures, i.e. linked list, and basic terminology of trees, binary search tree, AVL tree, sorting and searching.

ITCB238 System analysis and method design

Includes business information systems: role of technologies in business, quality of information, and life and death of information systems. Covers the analysis of information systems: problem detection, typical information systems problems, initial investigation, structured development tools, requirements analysis, system selection, preliminary design and system study. Design of information systems: quality design alternatives, data dictionary and

other design tools output design, input design, interactive screen design, data storage design, database design, process design/reengineering. Systems implementation: program construction and testing, system changeover and system evaluation.

ITCB237 Software engineering

Includes software development life cycle, the requirement specifications, alternative development models for design including data driven, object-oriented, function oriented, formal method, development cycle for embedded systems design validation, CASE design support tools. The User interface design: computer-initiated and user-initiated interfaces were incorporated. Programming practice such as design methodologies, program classification, data abstraction and control constructs, software portability, re-usability, maintainability, software tools, testing and debugging such as verification and validation, code inspection, reliability support tools and real time issue. The software engineering environment such as project planning, software cost Estimation, configuration management, change control, source control systems, and documentation.

ITCB229 Management Information System

The role of information system in organizations and how they relate to organizational objectives and organizational structure. Basic concept is introduced, including the system point of view and organization, information flows, and the nature of information systems. Computer and information system are integral to all modern organizations. Combination of technical and managerial materials are required to understand the operational and strategic used of computers in organization like information processor and aids in linking management more closely to the organization.

ITCB226 Java Programming1

The Java programming language is very widespread and can be used to create dynamic websites, games, and software. Java development skills are in high demand and learning the language is an enriching experience. This Java tutorial introduces several topics needed to have practical knowledge for the future.

ITCB230 Ms Excel.....

Excel is an electronic spreadsheet program whose options for manipulating numbers have made it the most popular spreadsheet program in the world. Its widespread use makes it easy to exchange files with almost anyone, or to display information in printed form. Because it is part of the Microsoft Office Suite, it can easily exchange data with that suite's database, word processing and presentation program.

ITCB218 Database Administrator (MS-Access level II)

Microsoft Access and manage data in existing databases and to create new databases. The course will provide learning to maintain data consistency, to customize database components, and share to access data with other applications, the benefit from learning some of the more specialized and advanced capabilities of Microsoft Access by structuring existing data, writing advanced queries, working with macros, enhancing forms and reports, and maintaining a database.

ITCB224 Graphic Design (Photoshop & Flash)

Adobe Photoshop is an intricate photo editing software which can be used to manipulate photographs and to create images that improve reality.

Adobe Flash is vector graphic development program that allows you to develop powerful and interactive graphics and web based content. Flash can be used to develop content of various levels, from basic animated drawings to interactive web sites.

ITCB222 E-Commerce for Technology

E-Commerce, or electronic commerce, is defined as the conduct of business and financial transactions by electronic means. It is the use of Internet technologies to bring together customers, business, partners, suppliers and employees. This category focuses on the many aspects of conducting business using the Internet and the World Wide Web: Marketing, Strategy, Training, Research, Practice, and Services, among other topics that are related to Electronic Commerce.

ITCB240 Programming Language (VB.Net) II

VB.net is a tool using Development Application and Website and programming IDE and GUI. Create Database with storage in MS access, MS Excel, and MS SQL Server by ADO.net. VB.net is a script to develop website dynamic thus, given the name VBScript.

ITCB232 Networking Administrator

Networking Administrator is the subject studying about system and software configuration in the LAN with system window server such as active directory, group policies user and admin shared document and manage mail and web server.

ITCB228 LINUX System Administration

Linux System Administrator is the subject about system and software configuration in the LAN with system window server such as quota, group policies user and admin shared document, manage mail, web server and another program application.

ITCB231 MS-SQL Server

Microsoft SQL Server is the application Database Development Client/Server; can store many data records in the program for the medium business and enterprise or industry and installed on window system only.

ITCB211Active Server Page (ASP.Net)

ASP is the tools in development website dynamic; it is combined HTML with VBScript or C#Script. ASP is using and hosting window server and has license agreement authorized by Microsoft server.

ITCB227 Java programming 2.....

The Java programming language is very widespread and can be used to create dynamic websites, games, and software. Java development skills are in high demand and learning the language is an enriching experience. This Java tutorial introduces several topics needed to have practical knowledge for the future.

BUSB229 Research Methodology

Research in common parlance refers to a search for knowledge. Once can also define research as a scientific and systematic search for pertinent information on a specific topic. In fact, research is an art of scientific investigation.

ITCB319 Database Management Systems

Design and implementation of database and knowledge-based systems using various data model, principles, structures, analysis, and modern, techniques. Topics include physical and

logical design, normalization, security, integrity, relational, entity-relationship, object oriented, and semi-structured models, and scope and limitations of current database models.

ITCB312 Basic of Networking

Networking concepts, equipment and components of a typical network system and an introduction to network management such as fault management, accounting management, performance management, and security management. This course covers network management systems, architectures and frameworks, while focusing on network design concepts, basic traffic attributes, tele-traffic engineering concepts of voice, data, multimedia and integrated communication, concepts of network architecture, concepts of system analysis and design, concepts of system performance, quality of services, traffic analysis, synthesis of network topologies, synthesis of voice, data and integrated network topologies, planning process: strategic, tactical and operational planning process.

ITCB317 Database Administrator (MS-Access level I)

Microsoft Access that manage data in existing databases and create new databases. The student can learn to maintain data consistency, to customize database components, and to share Access data with other applications.

ITCB339 Programming Language (VB.Net) I

VB.net is a tool using Development Application and Website and programming IDE and GUI. It writes the code, creates class object OOP and Design Application Basic. It can use tools on toolbox and create application setup and installation.

ITCB341 Web Development (HTML, JavaScript, VBScript).....

HTML is a script language. The basic formatting controls are included between the brackets < and >. Can use development website and JavaScript or VBScript is the language writing with in tag.

ITCB333 PHP and Mysql Server

PHP is the tool for development website static and dynamic. It can refresh page very quickly and support all server window, linux and support the database mysql server and oracle.

ITCB313 Basic Routing and Switching

Switching Basics and Intermediate Routing is the third of four courses leading to the Cisco Certified Network Associate (CCNA) designation. The course focuses on advanced IP addressing techniques (Variable Length Subnet Masking [VLSM]), intermediate routing protocols (RIP v2, single-area OSPF, EIGRP), command-line interface configuration of switches, Ethernet switching, Virtual LANs (VLANs), Spanning Tree Protocol (STP), and VLAN Trunking Protocol (VTP). Particular emphasis is given to students being able to demonstrate the ability to apply knowledge from CCNA 1 and 2 to a network and to be able to explain how and why a particular strategy is employed.

ITCB735 Software Project Management

An introduction to software management: managing the 3 P's, engineering of software, software crisis, software development process: state of the art software engineering, the waterfall model, the spiral model: the behavioral model, project management: software development project management, work breakdown structure, software size prediction, software scheduling models, organizing software project development team, assuring software quality, software specification, software educational, and risk management of software development project.

ACCB225 Principles of Accounting

The basic concepts in accounting and how they are applied to business. The topics include definitions and scope of accounting, asset, liability, equity, expense, income, accounting systems, financial statements, and accounts consolidation issues.

MGTB228 Entrepreneurship.....

Includes format and establishment of business, business opportunities, laws and regulations concerning business. The related components including marketing, accounting, production, finance and human resource function and management, and strategies for successful business operation were incorporated.

2.5. Faculty of Social Science and Law

2.5.1. Bachelor of Social Science in Private Law

a. Objectives

Having completed the academic program of LLB in Private Law, the students shall:

- Have knowledge, know-how and qualification in private law with high quality and professional ethics as well as other comprehension related to certain fields such as public law, economics, business and world trade relation responding to the current labor-market needs and national and international standards;
- Be a legal professional such as judge, prosecutor, lawyer, arbitrator, paralegal, court-clerk, bailiff, law lecturer and a legal skillful advisor to any private, public or non-governmental organization, with high capacity, courage, innovation and initiative to deal with any challenge;
- Be able to establish and effectively manage his/her legal business and
- Conduct research and continue his/her higher study in local and foreign countries.

b. Job opportunity

Most law graduates go into private practice, work as lawyer in labour union, big corporation, legal officer in local and international NGOs, judge, prosecutor, arbitrator, paralegal, court clerk, law lecturer legal adviser to private and public office and local and international NGOs.

c. Educational structure

– Admission Requirement

- The candidate must be a High School Diploma holder or have study records equivalent to High School Diploma,
- The candidate will be selected to study in the Foundation Year organized by USEA under the control and with the recognition of the Ministry of Education, Youth and Sports. If the candidate holds a High School Diploma before year 2002, he/she is required to take the entrance examination given to new students.
- The candidate must take the English Proficiency Test to determine the level of English competency.

– Credit Requirement

The academic program shall be completed in 4 years or 8 semesters /36 months. The 132 academic credit hours consisted of 40 subjects and a bachelor degree thesis of 12 credit hours. The credit hours of study tour are not included.

The students must complete 8 subjects required by Accreditation Committee of Cambodia (ACC) and other 2 orientation subjects which are the prerequisite of USEA, in Foundation Year, Year 1 of the academic program.

– Types of Subjects

Types of Subjects	Credits
General Education Subjects	30
Major Subjects	93
– <i>Core Subjects</i>	60
– <i>Basic Major Subjects</i>	21
– <i>Minor Subjects</i>	9
State Examination	0
Bachelor Thesis	12
Total	135

○ General Education Subjects 30 Credits

Social Sciences 6 Credits

FDYB109 Principles of Economics 3

FDYB111 Public Administration 3

Arts and Humanities 6 Credits

FDYB110 Principles of Philosophy 3

FDYB106 History of Cambodia 3

Sciences and Mathematics 6 Credits

FDYB101 Computer for Administration 3

FDYB108 Mathematics for Business and Economics 3

..... Languages 6 Credits

FDYB104 General English 1 3

FDYB105 General English 2 3

Orientation 6 Credits

FDYB107 Introduction to Law 3

FDYB118 History of Political and Social Events 3

○ Core Subjects 60 Credits

CILB211 Civil Law I: Persons, Capacities, Family 3

CILB212 Civil Law II: Obligations, Tort 3

COLB213 Commercial Law 3

GCLB214 General Criminal Law I 3

GCLB215 General Criminal Law II 3

SCLB216 Special Criminal Law I 3

SCLB217 Special Criminal Law II 3

PLLB218 Public Liberty Law 3

GALB219 General Administrative Law 3

CTLB220	Constitutional Law	3
CPRB221	Criminal Procedure	3
HPIB222	History of Political Ideas	3
IRIB223	International Relations and Institutions	3
PILB224	Public International Law	3
SCLB225	Special Contract Law	3
PUFB226	Public Finance	3
TALB227	Taxation Law	3
LALB228	Labor Law	3
CSLB229	Civil Service Law	3
LEMB230	Legal Methodology	3
REMB231	Research Methodology	3
○ Basic Major Subjects		21 Credits
COLB332	Company Law	3
IPLB333	Intellectual Property Law	3
IPLB334	International Private Law	3
CPRB335	Civil Procedure	3
PSLB336	Property and Succession Law	3
BALB337	Banking Law	3
CREB338	Conflict Resolution	3
○ Minor Subjects		9 Credits
LELB770	Legal English Language I	3
LELB771	Legal English Language II	3
○ State Examination		0 Credit
○ Bachelor Thesis		12 Credits

– Study Plan

Year of study: Foundation.....
 Number of subjects: 10

Semester I				
No.	Code	Subject	Hours	Credit
1	FDYB109	Principles of Economics	45	3
2	FDYB106	History of Cambodia	45	3
3	FDYB110	Principles of Philosophy	45	3
4	FDYB101	Computer for Administration	45	3
5	FDYB104	General English I	45	3
Total			225	15

Semester II				
No.	Code	Subject	Hours	Credit
1	FDYB108	Mathematics for Business and Economics	45	3
2	FDYB111	Public Administration	45	3
3	FDYB105	General English II	45	3
4	FDYB107	Introduction to Law	45	3

5	FDYB118	History of Political and Social Events	45	3
Total			225	15

Year of Study: II

Number of Subjects: 12

Semester I				
No.	Code	Subject	Hours	Credit
1	CILB211	Civil Law I	45	3
2	GCLB214	General Criminal Law I	45	3
3	CTLB220	Constitutional Law	45	3
4	LALB228	Labor Law	45	3
5	LELB770	Legal English I	45	3
6	IRIB223	International Relations and Institutions	45	3
Total			270	18

Semester II				
No.	Code	Subject	Hours	Credit
1	COLB213	Commercial Law	45	3
2	CILB212	Civil Law II	45	3
3	GCLB215	General Criminal Law II	45	3
4	SCLB216	Special Criminal Law I	45	3
5	GALB219	General Administrative Law	45	3
6	LELB771	Legal English II	45	3
Total			270	18

Year of Study: III

Number of Subjects: 12

Semester I				
No.	Code	Subject	Hours	Credit
1	SCLB225	Special Contract Law	45	3
2	COLB332	Company Law	45	3
3	PILB224	Public International Law	45	3
4	SCLB217	Special Criminal Law II	45	3
5	PLLB218	Public Liberty Law	45	3
6	LEMB230	Legal Methodology	45	3
Total			270	18

Semester II				
No.	Code	Subject	Hours	Credit
1	TALB227	Taxation Law	45	3
2	CSLB229	Civil Service Law	45	3
3	IPLB333	Intellectual Property Law	45	3
4	CPRB221	Criminal Procedure	45	3
5	PUFB226	Public Finance	45	3
6	HPIB222	History of Political Ideas	45	3
Total			270	18

Year of Study: IV

Number of Subjects: 6.....

Semester I				
No.	Code	Subject	Hours	Credit
1	CPRB335	Civil Procedure	45	3
2	BALB337	Banking Law	45	3
3	PSLB336	Property and Succession Law	45	3
4	CREB338	Conflict Resolution	45	3
5	IPLB334	International Private Law	45	3
6	REMB231	Research Methodology	45	3
Total			270	18

Semester II			
No.	Subject	Hours	Credit
1	Bachelor Thesis	540	12.00
Total		540	12.00

– Course Description

FDYB109 Principles of Economics

The course provides an overview of the modern market economy as a system for dealing with the problem of economics scarcity. Operation and decision-making of economic units; supply, demand and resource allocation; analysis of various market and industry structures; shortages, controls, social costs and benefits; international trade; and comparative systems.

FDYB106 History of Cambodia

The course studies about the evolution of social sector, economics market management and types of politic of the different Kings of Cambodia from Funon to the end of Angkor times. The course describes the King's performances, the construction of temples, way of life/culture/society, living habits, social ethics, religion, original culture, court system, development, weakness and commercial system at Angkor times.

FDYB110 Principles of Philosophy

The course describes the foundation of philosophy to be taken within 15 weeks equal to 45 hours and 3 credits. The course studies the provisions, concepts, and theories such as knowledge, codes, ethics, rights, freedom, equalities, justices, values, responsibilities, human nature, religions, political and citizenship and other matters related to everyday life.

FDYB111 Public Administration

The course introduces the students to management principles and practices, with a focus on public agency administration. It focuses mainly on topic related to central government, local level, public administration, public services, legal letters and works in public administration which affects government structure on executive the branch behavior. The course also examines the “people” side of government organizations and leadership in organizations.

FDYB104 General English I

This subject is prepared for all students except for those students taking English major. It aims to improve the students' English macro skills of elementary level. It presents many grammatical points such as verb to be, possessive adjectives, present simple, there is/are,

some/any, this/that/ these/those and vocabulary about countries, equipment, family, antonym, food, beverage, jobs, leisure activities, living space, and entertainment places and so on. It also presents many grammatical points such as can/can't, was/were, past simple, count & uncounted nouns, comparatives & superlatives, and have got, and vocabulary about countries, languages, relationship, food, beverage, verbs, and adjectives.

FDYB108 Mathematics for Business and Economics

The course provides the students the mathematical knowledge in the implementation in business and economics sector. The course focuses on the computation of total cost of products, total expenses, total revenues, net income, break-even point of a business or enterprise, equilibrant, estimates of production quantity and sales quantity. Moreover, it studies about the calculation of sales in units to reach the maximum profit, the calculation of minimum product cost and estimate of future total costs of products. The course was also designed to help students develop the knowledge, insights and skills necessary to manage and lead government organizations.

FDYB101 Computer for Administration

The course is designed to provide the student to learn to use computer in business and other related work. The course includes the way of typing text, selecting the paper for printing, correcting text, text design, insert picture, check spelling and grammatical, copy and saving text, password, design name card, setting contexts and other administrative work.

FDYB105 General English II

The subject is prepared for all majors, except for those students taking English major. It aims to improve the students' English macro skills of pre-intermediate level. It presents many grammatical points such as tenses, quantity, articles, and verb patterns and vocabulary about food, things in bathroom, and goods. It also improves students' English macro skills of pre-intermediate level. It presents many grammatical points such as comparison of adjectives, present perfect & past simple, modals, time clauses, first conditional, and passives, and vocabulary about city, jobs, and diseases.

FDYB118 History of Political and Social Events

History of Political and Social Events is a study subject put into curriculum of law student. This subject provides student the basic knowledge to reach other study subjects related to law by showing the history of political event inside and outside the country, history of important social events, social issues and internal and external politic. This subject provides student a clear notion of historical events, particularly political events of Cambodia.

FDYB107 Introduction to Law

Introduction to law is an opening subject for law student to know the basic of law in order that student can reach other study subjects which are the branch of private law, public law, international law and political science. This subject aim to provide as the following lesson: concept, principle and provision of law; organization of national and international law; law classification, characteristic of law; source of law; subjective law; objective law; role of lawyer, law maker and other role of the law practitioner; principle of conflict and juridical organization.

CILB211 Civil Law I

Civil law is prepared to provide the core knowledge of law to law student to reach other law subjects which are branch of private law, public law, international law and political science. This subject is studied about natural person and legal entity, real rights, ownership rights, possession rights, permanent leasehold rights, usufruct, rights of usage, rights of habitation, easement, land concession rights, and other real rights.

CILB212 Civil Law II

The basic of civil law is obligation law which talks in common all individual's obligation related to responsibility happening from contract and liability. Thus, the obligation subject will lead student to know about notion of obligation, obligation under contract and liability (good will controlling, unreasonable enrichment and illegal act) and extinction of obligation.

CTLB220 Constitutional Law

Constitutional law is a principle subject which is studied about politic of a whole state leading. This study subject is divided in two parts: part 1 studies about general theory of constitution by comparing with the constitution of many countries in the world, and part 2 studies about institution and political regime of the states, especially Cambodian political regime. Constitutional law provides also to student the comprehension on civil and political rights stipulated in the 1993 Cambodian constitution.

LALB228 Labor Law

Labor law is prepared in accordance with existing labor law of Cambodia. This subject makes student understand about history of Cambodian labor law, different status of current labor law for employee and employer, issues which is frequently happened in life of work, and resolving method when there is a conflict between employee and employer.

If student understands the meaning of the above subject, he must be able to understand more about what is the fundamental right of employee, legitimate self-defense on some issues such as salary, dismissal, and accident during the work.

LELB770 Legal English

English subject in second year of the law student is legal terminology that is studied in English to provide student to understand legal texts written in English and make student easy to do research and find a job. This subject focuses on vocabulary of criminal law and criminal procedure, contract law, marriage and family law and will, business law, and personal property and real estate property law.

GCLB214 General Criminal Law

General criminal law is a study subject of mixt law, which is a science determining the kinds of offense, responsibility and extinction of criminal responsibility, punishment (mitigating circumstance and aggravation circumstance), punishment declaration, serving punishment and releasing. At the introduction of the subject, there is an explanation about definitions and types of the offense, and elements of the offenses (material, moral, legal and psychological elements).

SCLB216 Special Criminal Law

Special criminal law is a major subject separated from general criminal law. This study subject leads student to know clearly about the offense. Increasing of the offense in society requires law maker to divide those offense into it different level that is crime and misdemeanor. To make easy to remember, special criminal law will study deeply on the elements of each offense and how to apply the punishment, as well as case study which is already held.

GALB219 General Administrative Law

General Administrative Law is a principle branch of public administration which provides student to know widely about general national administration opposite to private administration. Constant evolution of the national society pushes national authority to organize the country to a good manner and order. Administrative law will describe it general notion, national organization and autonomy, administrative lawfulness and responsibility, and legal act of public authority.

IRIB223 International Relations and Institutions

International relation and international institution is a study subject which is studied about international events and important international mechanism as well as international rules governing the whole international society, especially relation between states, between state and international organizations which is shown through political, economic, cultural, social and scientific relation. In this study subject, student will know lessons which talk about subject of international law and international rule, and general mechanism of international relation. As for international events, it is the assignment of the student.

ITCB230 MS. Excel

MS. Excel is a study subject related to managerial, calculating and analyzing data in computer system which provides student to get know-how needed at work place. Student will be instructed about how to use the following programs: Working with Excel (getting to know Excel, start Excel, work with Excel's Ribbon and Excel's galleries); Entering and Editing Excel Data; Working with Excel Ranges and Range Names; Formatting Excel Ranges, Excel Charts and Excel Workbooks; Building Formulas and Functions; Manipulating Excel Worksheets; Dealing with Excel Workbooks; Printing Excel Workbooks; Analyzing Excel Data; Visualizing Data with Excel Charts; Adding and Editing Worksheet Graphics and Collaborating with other people.

SCLB225 Special Contract Law

Special contract law is a study subject of civil law, which talks about the knot of special right and obligation between individuals derived from consent. Party of the contract stand under two regimes: first, it is the will of consensus and secondly the provision of civil code. This study subject will be studied about the following contracts: sale contract, exchanging contract, donation, loan for consumption, loan for use, lease, exchanging labor contract, mandate contract, labor contract, contract of bailment, sequester, company, and disclaimer.

TALB227 Taxation Law

Tax is the incomes of government that imposed to citizen in order to use those incomes for public expenses. So, taxation law is a subject that is studied about the rules that fixe the object matter of taxation, modality of taxation and exemption of taxation. At the introduction, student will be introduced to know what the tax is. Then study about kinds of tax which includes direct and indirect tax, as well as the rules concerning the tax in Cambodia.

PILB224 Public International Law

Public international law is a kind of large law that is constituted by international society and it is applied in both national and international society. This law has two different characteristics: international law has only legal effect to the binding party and on the other way it has universal effect which is said the presumption law and international custom. This subject is focused on two principle topics: 1). actors of international law (including state, inter-organization and other new actors) and 2). Mechanisms of international law making (including elaboration, negotiation, signing and promulgation on international law), and the implementation of international law (including effect, responsibility and extinction of international law, as well as breaking of international law).

PLLB218 Public Liberty Law

Public liberty law is prepared to provide student to know deeply about fundamental rights and liberty, which focuses importantly on human rights and public authority's obligation in protecting and insuring individual rights and liberty. Moreover, student will know clearly about

what circumstances the public authority can shortly suspend individual rights and liberty in order to protect security and public order and national general interest.

LEMB230 Legal Methodology

Legal methodology is a sacredly core subject which leads student to success in science of law, that is_ provides student an autonomous capacity in defining by law any legal event and legal act, as well as a capacity of analyzing, explaining and elaborating an article related to law. This study subject focuses weightily on method of copying and summarizing, case study, law essay and law commentary.....

COLB213 Commercial Law

Commercial law is a law subject which is very important in regulating the business. This subject will essentially provide student to know about notion, general and specific characteristic of commerce, act of business, businessman, inventory, chamber of commerce and commercial court. At the introduction of this course, there is an explanation on general notion and essential nature of the course in order to make student infiltrate about it general meaning before stating each chapter.

PUFB226 Public Finance

Public Finance is a major subject concerning to national finance. This subject will provide student to understand about process of drafting yearly financial law, procedure to collect revenue, division of state expense. Student will also know the following notions: general notion of public finance law; type of national revenue and expense; basic principle of national budget; national budget plan, use and control; and closing the revenue and expense.

CSLB229 Civil Service Law

Civil Service law is a branch of public law which is studied about status of civil servant and responsible by civil service secretariat of state. This subject focuses on framework of civil servant which includes recruitment to serve the work, training, salary, and incompatibility, as well as nomination, promotion, suspension, termination and retreat.

CPRB221 Criminal Procedure

Criminal procedure is a provision of law code which defines how to resolve criminal case by all class of juridical organs. This law indicates all law practitioners (including judge, prosecutor, court clerk, lawyer, expert and relevant juridical police officer) to firmly respect and find the existence of the offense in order to punish the offender as stipulation of law. This subject will be taught about juridical police officer and agent, organ of judge, organ of prosecutor, organ of investigating judge and evidence.

HPIB222 History of Political Ideas

History of Political Ideas is a subject studied on vision of the ancient individuals related to the leading politic toward the security, safety, well-being and progressing. The ideas of those individuals remain influencing to state leading until now. The political ideas subject focuses importantly on political ideas of moral philosophy, divine and religion, civil and social, and modern.

PSLB336 Property and Succession Law

Property and Succession law is a branch of private law which is focused on notion and regime of the property. Property management by rule is deeply analyzed and studied at first step on general notion of property and testament, and their regime will be stated at second step. This

study subject focuses on type and classification of possession (personal property and real estate). Then, we study about testament which includes notion of testament, type of obligated food, succession (testamentary succession, intestate succession, reserved succession, testament administration and division, and succession division claim, successor donation and and spouse.

CPRB335 Civil Procedure

Civil Procedure is the provision of law code which determine how to hold the civil case by all rang of judicial organs. This law indicates the officers implementing law including judges, clerks of the court, attorney at law, experts and relevant prosecutor to respect and apply correctly as what stated in the provision. This subject will provide student to know about the jurisdiction of the civil court, it organization, case division, withdrawal the trial competence, action, party of the action, case payment tax, surety of the action, first hearing procedure, evidence, suspension and slowing down the case, judge`s making decision, appeal, re-trial, urging procedure , forcing implementation, protective measure.

IPLB333 Intellectual Property Law

Intellectual Property Law is a new concept concerning to economic rights and business. This is a study subject focusing particularly on general concept and meaning of intellectual property and institutions related to intellectual property. The successive lesson will be provided such as literature property and creativity, work of art, industrial innovation and other intellectual property.

COLB332 Company Law

Company Law is a popular subject in the developed countries. This subject aims to provide student to know and understand the common and distinguished characteristic of business companies. Company Law focuses at first stage the general notion of company and it contract. Then, the types of company will be indicated such as legal person company, individual enterprise, general partnerships, limited partnerships, limited private enterprise, and public limited company.

IPLB334 International Private Law

International Private Law is a branch of private law showing about the legal relation between individuals by different images such as commerce between companies situated in two different countries, making international contract, marriage of individual whose nationality is different, giving a birth in abroad, changing resident from one country to another, death by leaving the will in abroad, etc. Thus, this international private law clarifies student all the above issues by studying 1). on conflict of law, 2). conflict of jurisdiction and exequatur, 3). nationality and 4). condition of foreigner.

BAL337 Banking Law

Studying the Banking law is prepared to provide student to know about proceeding of an economy which surround the extent of multiple responsibility. Of course, bank roles as an important actor in economic sector, that is_ the bank regulate the financial operation. Moreover, bank can be also considered as a national identity and symbol of sovereignty. So why, studying on banking law focuses on it notion and source, difference between banking law and other law, and important point of Cambodian banking law (including evolution of Cambodian bank, Cambodian bank authority and rule governing the bank operation such as loan, deposit and settlement of the bank account.

CREB338 Conflict Resolution

Conflict Resolution is a kind of technique and tactic to resolve the problem, used for everyday living which is always constantly and endlessly encountered. This subject is more important for law student who will be a law applier or practitioner. So, this course will provide student with fundamental mechanism which is presently applied to resolve conflict, such as what is conflict, solving the problems, problems becoming conflicts. Then, negotiation and mediation will be presented by showing their notion, stages of negotiation and mediation and their advantages and disadvantages. Finally, student will be introduced about the arbitration such as what is arbitration, difference kinds of arbitration, advantage and disadvantage, agreement, process and ethical issue of arbitration, and Center of National Arbitration, as well as Council of Cambodian Arbitration.

BUSB229 Research Methodology

Research Methodology is a potential of progress and inheritance so why Research Methodology subject is talk in to account and provide in a full semester to law student. This subject will enable student to be a person who has fulfilled basic competency in researching his professional and others to improve self-capacity and line up to the new evolution of national and international society. Student will be provided how to research and understand document, type of document, using researched document, elaborate and write the article or thesis, directly and indirectly extract the researched document, using reference number and document and how to organize documents.

III. POST GRADUATE PROGRAM

3.1. Master of Business Administration in Management

This program is designed in the objective of developing knowledge, know-how and skills of management, marketing, accounting and finance and banking for preparing the students to become competence, confident and self-reliant manager that equip with initiative management ideas and successfully perform their plans conformed with the real situation and be able to conduct the independent research.

3.1.1 Objectives

After completion to the study from this program, the students will:

- Confidence on their own capability and be reliable on themselves
- Have knowledge, know-how, and high qualified management skill with the understanding of economics, business, technology and communication skill meeting the labor market and the evolution of economics and societies.
- Become excellent and professional ethic manager of the organization or entrepreneur with high initiative and bravery in management, facilitation, and successfully implement plan based on the real situation in government, private and non-governmental organizations.
- Conduct independent research and pursue the study in high level both local and foreign countries
- Work in group, community and participate the social development.

3.1.2 Job Opportunity

Graduates of MBA can work as professional managers in public and private sectors, lecturer in MBA, business consultant in private companies and local and international NGOs.

3.1.3 Educational Structure

The full time program last for 2 academic years which equal to 4 semesters. Each academic year was divided into two semesters which 1 semester last 15 weeks equal to 15 credits, excluding examination.

The part time program last from 2 to 3 academic years which equal to 8 terms. Each academic year was divided into three terms which 1 term last 12 weeks equal to 6 credits, excluding examination.

To complete the study from this program, the students must receive at least 54 credits, excluding pre-master courses, with grade point average at least 2.50.

a. Admission Requirement

University of South-East Asia accepts the candidate such as fresh graduated bachelor degree, civil servant from public, private and non-governmental organization without discriminating about sex, nationality, religion, political trend, and ages based on the requirement as follows:

- Must have bachelor degree or equivalent certificate recognized by the Ministry of Education, Youth, and Sports and from Accreditation Committee of Cambodia (ACC).
- The candidate who have a bachelor degree or equivalent certificate that not conformed with the program selected, the candidate have to study a pre-master program of 9 credits and successfully passed the examination.
- The candidate must take the entrant exam of the MBA program organized by the University and recognized by the Ministry of Education, Youth, and Sports. The subjects for the examination is fixed by the University.

b. Pre-Master Program

9 Credits

ACCP014	Principles of Accounting	3
ECOP015	Principles of Economics	3
MGTP016	Principles of Management	3

c. Curriculum Structure

- Credit Requirements 54 Credits
 - Common Subjects 12 Credits
 - Major Subjects 18 Credits
 - Elective Subjects 12 Credits
 - Master Thesis 12 Credits
- List of subjects
 - Common Subjects 12 Credits
 - STAM418 Quantitative Analysis for Manager 3
 - ECOM410 Managerial Economics 3
 - ACCM409 Managerial Accounting 3
 - BUSM419 Research Methodology 3
 - Major Subjects 18 Credits
 - MKTM511 Marketing Management 3
 - MGTM513 Organizational Behavior 3

MGTM504	Human Resource Management	3
ITCM507	Management Information System	3
FINM501	Corporate Finance	3
BUSM505	International Business	3

○ Elective Subjects 12 Credits

MGTM602	Cross-Cultural Management	3
MGTM606	Leadership and Business Ethics	3
MGTM612	Operations Management	3
MGTM620	Strategic Management	3
MGTM608	Management of Change	3
MGTM621	Total Quality Management	3
MGTM603	Entrepreneurship	3
MGTM617	Project Management	3

○ Master Thesis 12 Credits

– Study plan – Full time program

Year of Study: I.....

Number of Subjects: 10.....

Semester I				
No.	Code	Subject	Hours	Credit
1	MGTM513	Organizational Behavior	45	3
2	BUSM505	International Business	45	3
3	ECOM410	Managerial Economics	45	3
4	MKTM511	Marketing Management	45	3
5	MGTM504	Human Resource Management	45	3
Total			225	15

Semester II				
No.	Code	Subject	Hours	Credit
1	ACCM409	Managerial Accounting	45	3
2	BUSM419	Research Methodology	45	3
3	ITCM507	Management Information System	45	3
4	STAM418	Quantitative Analysis for Manager	45	3
5	FINM501	Corporate Finance	45	3
Total			225	15

Year of Study: II.....

Number of Subjects: 4.....

Semester I				
No.	Code	Subject	Hours	Credit
1	MGTM612	Operations Management	45	3
2	MGTM621	Total Quality Management	45	3
3	MGTM620	Strategic Management	45	3
4	MGTM606	Leadership and Business Ethics	45	3

Total	180	12
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Semester II			
No.	Subject	Hours	Credit
1	Master Thesis	540	12
Total		540	12

– Study plan – Part-time program

First Year : 6 Subjects, 18 Credits			
Terms	Code	Subject	Credit
I	MGTM513	Organizational Behavior	3
	BUSM505	International Business	3
II	ECOM410	Managerial Economics	3
	MKTM511	Marketing Management	3
III	MGTM504	Human Resource Management	3
	ACCM409	Managerial Accounting	3

Second Year : 6 Subjects, 18 Credits			
Terms	Code	Subject	Credit
I	BUSM419	Research Methodology	3
	ITCM507	Management Information System	3
II	STAM418	Quantitative Analysis for Manager	3
	FINM501	Corporate Finance	3
III	MGTM612	Operations Management	3
	MGTM621	Total Quality Management	3

Third Year : 2 Subjects, 18 Credits			
Terms	Code	Subject	Credit
I	MGTM620	Strategic Management	3
	MGTM606	Leadership and Business Ethics	3
II		Master Thesis	12

3.2. Master of Business Administration in Finance and Banking

3.2.1 Objectives

After completion to the study from this program, the students will:

- Confidence on their own capability and be reliable on themselves
- Have knowledge, know-how, and high qualified finance and banking skill with the understanding of economics, business, technology and communication skill meeting the labor market and the evolution of economics and societies.
- Become excellent and professional ethic financial manager of the organization or entrepreneur with high initiative and bravery in management, facilitation, and

successfully implement plan based on the real situation in government, private and non-governmental organizations.

- Conduct independent research and pursue the study in high level both local and foreign countries
- Work in group, community and participate the social development.

3.2.2 Job Opportunity

Can work as managers of financial and banking institutions; industry association and management consultants for public and private companies, local and international NGO for their business community development; investment advisor, lecturer in business administration, management and competent entrepreneur.

3.2.3 Educational Structure

The full time program last for 2 academic years which equal to 4 semesters Each academic year was divided into two semesters which 1 semester last 15 weeks equal to 15 credits, excluding examination.

The part time program last from 2 to 3 academic years which equal to 8 terms. Each academic year was divided into three terms which 1 term last 12 weeks equal to 6 credits, excluding examination.

To complete the study from this program, the students must receive at least 54 credits, excluding pre-master courses, with grade point average at least 2.50.

a. Admission Requirement

University of South-East Asia accept the candidate such as fresh graduated bachelor degree, civil servant from public, private and non-governmental organization without discriminating about sex, nationality, religion, political trend, and ages based on the requirement as follows:

- Must have bachelor degree or equivalent certificate recognized by the Ministry of Education, Youth, and Sports and from Accreditation Committee of Cambodia (ACC).
- The candidate who have a bachelor degree or equivalent certificate that not conformed with the program selected, the candidate have to study a pre-master program of 9 credits and successfully passed the examination.
- The candidate must take the entrant exam of the MBA program organized by the University and recognized by the Ministry of Education, Youth, and Sports. The subjects for the examination is fixed by the University.

b. Pre-Master Program	9 Credits
ACCP014 Principles of Accounting	3
ECOP015 Principles of Economics	3
MGTP016 Principles of Management	3

c. Curriculum Structure

– Credit Requirements	54 Credits
o Common Subjects	12 Credits
o Major Subjects	18 Credits
o Elective Subjects	12 Credits
o Master Thesis	12 Credits

– List of subjects

○ Common Subjects	12 Credits
STAM418 Quantitative Analysis for Manager	3
ECOM410 Managerial Economics	3
ACCM409 Managerial Accounting	3
BUSM419 Research Methodology	3
○ Major Subjects	18 Credits
MKTM511 Marketing Management	3
MGTM513 Organizational Behavior	3
MGTM504 Human Resource Management	3
ITCM507 Management Information System	3
FINM501 Corporate Finance	3
BUSM505 International Business	3
○ Elective Subjects	12 Credits
FINM602 Bank Management	3
FINM603 Financial Statements Analysis	3
FINM608 International Financial Management	3
FINM621 Portfolio Theory And Management	3
FINM617 Micro-Finance Management	3
FINM620 Money and Capital Market	3
FINM606 Insurance and Risk Management	3
FINM612 Investment Analysis	3
○ Master Thesis	12 Credits

– Study plan – Full time program

Year of Study: I.....

Number of Subjects: 10.....

Semester I				
No.	Code	Subject	Hours	Credit
1	MGTM513	Organizational Behavior	45	3
2	BUSM505	International Business	45	3
3	ECOM410	Managerial Economics	45	3
4	MKTM511	Marketing Management	45	3
5	MGTM504	Human Resource Management	45	3
Total			225	15

Semester II				
No.	Code	Subject	Hours	Credit
1	ACCM409	Managerial Accounting	45	3
2	BUSM419	Research Methodology	45	3
3	ITCM507	Management Information System	45	3
4	STAM418	Quantitative Analysis for Manager	45	3

5	FINM501	Corporate Finance	45	3
Total			225	15

Year of Study: II.....

Number of Subjects: 4.....

Semester I				
No.	Code	Subject	Hours	Credit
1	FINM608	International Financial Management	45	3
2	FINM602	Bank Management	45	3
3	FINM621	Portfolio Theory and Management	45	3
4	FINM603	Financial Statements Analysis	45	3
Total			180	12

Semester II			
No.	Subject	Hours	Credit
1	Master Thesis	540	12
Total		540	12

– Study plan – Part-time program

First Year : 6 Subjects, 18 Credits			
Terms	Code	Subject	Credit
I	MGTM513	Organizational Behavior	3
	BUSM505	International Business	3
II	ECOM410	Managerial Economics	3
	MKTM511	Marketing Management	3
III	MGTM504	Human Resource Management	3
	ACCM409	Managerial Accounting	3

Second Year : 6 Subjects, 18 Credits			
Terms	Code	Subject	Credit
I	BUSM419	Research Methodology	3
	ITCM507	Management Information System	3
II	STAM418	Quantitative Analysis for Manager	3
	FINM501	Corporate Finance	3
III	FINM608	International Financial Management	3
	FINM602	Bank Management	3

Third Year : 2 Subjects, 18 Credits			
Terms	Code	Subject	Credit

I	FINM621	Portfolio Theory and Management	3
	FINM603	Financial Statements Analysis	3
II		Master Thesis	12

d. Course Description

MGT513 Organizational Behavior

Students taking this course will obtain an appreciation of the human aspects of management. Students will also absorb some of the factors that determine personality and how these factors influence an employee's action and reactions to managers, co-workers, subordinates, and various job-related environments.

This course is prepared for 12 weeks equals to 45 hours (3 credits). Students are required to study 3 hours a week.

BUSM505 International Business

This course provides students with an introduction to the fields of international trade, Emphasis is placed on providing an overviews of theory of international trade, law of comparative advantage, modern theory of international trade, offer curves, tariffs, other trade restrictions, economic integration, international trade and development, foreign exchange markets, balance of payments, price and income adjustment mechanism, adjustment policies, international monetary system.

ECOM410 Managerial Economics

The purpose of this course is concerned with the application of economic theory and methodologies to the decision-making process within the firm or organization. Since students enrolled in this course consist of different educational background, it starts with basic concepts of both micro and macroeconomics and builds up on that. The focus of this course is in case of microeconomics theory that is particularly important for decision making at the firm level.

ACCM409 Managerial Accounting

This course provides the study of accounting concepts and procedures that relate to preparing reports for manager and other internal users of accounting information. All managers need to plan and control their operations and make a variety of decisions. The goal of managerial accounting is to provide the information they need for planning, control, and decision making. This course will provide also an introduction to selected managerial accounting topics including cost concepts, job costing, process costing, activity based costing, cost-volume-profit analysis, preparing a budget for manufacturing, budget control, standards costing, responsibility accounting, and performance evaluation.

FINM501 Corporation Finance

This course focuses on the goals, scope and methodology of financial function and its role in corporation management. The course explores theoretical, concepts and application of corporation finance, enabling students to evaluate a firm's investment, financial and dividend policies. Skills are developed in the identification and analysis of the financial problems. The institutional environment of corporate finance is presented so students may appreciate how major participants operate, and what constitutes the most significant advantages and disadvantages of various sources of finance in the global context.

MGT612 Operation Management

..... This course focuses on those business processes, procedures and strategies used to transform various inputs into finished goods and services. The course consists of two main components: a body of knowledge component which is disseminated through the text and lecture material, and a critical thinking component which is acquired through case analysis, discussion, and project work. This course is designed for an intensive study of the strategy, design, and operation of productive systems.

This course is prepared for 12 weeks equals to 45 hours (3 credits). Students are required to study 3 hours a week.

MGTM620 Total Quality Management

Total Quality Management is the study of concentration on total quality measuring of Management, such as teamwork, just-in-time manufacturing, scientific measuring, continual improvement, employee involvement, and so on. In addition, it guides the students in comprehensive and in depth. It is covered in sufficient depth to allow students to learn everything necessary to understand and implement to al quality without having to look to any other source of information.

FINM608 International Financial Management

This course is designed to provide an understanding of international financial products, financial markets, and institutional structures necessary to be effective financial managers in modern corporations. Students will be acquainted with challenges faced by modern managers in short-term and long-term. Students will also learn how to handle exchange risk and market imperfections in the growing trend of globalization by using various financial instruments and currency derivatives in particular. The specific topics covered include the followings: foundations of international finance, operation of foreign exchange markets, the management of foreign exchange exposure with currency derivatives, exchange rate forecasting, the evaluation of international investments, the causes and consequences of currency crises, international cash management, multinational company management, international tax environment. Students will also learn to familiarize themselves with various information resources to obtain first-hand international financial information in rapid changing business environment and to critically analyze the information.

FINM602 Financial Statement Analysis

The course deals with the study of financial statement analysis tools, techniques and methods necessary for business analysis. The purpose of the course is to provide the students the basic knowledge and skills applicable in the field of business analysis, in particular in the field of accounting and financial analysis.