Gareth David Studio

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PART: 01	**Design Process**	
01	What is a Design Process	
02	Why Use a Design Process	
03	HARNESS your Creativity wit this FREE Logo Checklist	
04	Optimize Your CREATIVE Workspace with the Project	
05	ACE Logo Design Research with These Techniques	
06	How to ORGANISE Creativity to ensure High Quality Logo Designs	
07	Master Logo BRAINSTORMING Techniques	
08	GENERATE Rough Sketches Into Perfect Logos with Pro Sketching	
09	Turn Logo Ideas Into REALITY with Sketching	
10	Secret Sources for PROFESSIONAL Logo Inspiration	
11	UNLOCK Pro Logo Design Secrets with my Entire Logo Design	
12	What is a Scamp	
13	Design Preparation for print	
14	Design Process for Print	
15	How MANY Logo Designs Should I Pitch to a Client	
16	The MAGIC Number of Logo Concepts to Present to a Client	
17	5 Reasons to Have a Client Kick-Off Call Before You Start A Project	
PART: 02	**Design Process – The Design Brief (Design Insights)**	
18	The Design Brief	
19	What Makes a Good Design Brief	
20	Open and Closed Design Briefs	
21	Build Your Own Design Brief	
22	Get a Good Design Brief	
23	Extract WINNING Ideas From a Design Brief	

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PART: 01	Design Process in Action
01	Discovering Ideas for Logo Design
02	Brainstorming for Logo Design
03	Sketching For Logo Design
04	Art-working Logo Design
05	Color Picking for Logo Design
06	Put Logo Design Into Context
07	Creating a Logo Proposal Presentation
08	Will The Client Like It? Presenting The Logo Design
PART: 02	Design Process Master Class (Design Poster Like a Pro)
09	Design Process Master Class: Design Posters Like a Pro
10	The ULTIMATE Poster Design
11	Unlocking the PERFECT Client Brief: Poster Design Revealed
12	Essential Visual Research Techniques for INSPIRING Poster Design
13	Mood Boards Made Easy: Your Secret Weapon for Stunning Posters
14	Must-Know Tips for Selecting The RIGHT Fonts for Your Posters
15	Generate Amazing POSTER IDEAS With Powerful Sketching Techniques
16	Create a Bold TYPOGRAPHIC Poster In Adobe InDesign
17	Create an Urban Typographic Poster in Adobe Illustrator
18	AXIAL GRID Poster Design in Adobe Illustrator
19	Maximize IMPACT Present Your Poster Designs to Wow Clients

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