

# Data Analytics and Business Intelligence

## SOURCE: 01 Google Data Analytics Certificate

- 01 [Data Analytics for Beginners](#)
- 02 [Introduction to Data Visualization with R and ggplot2](#)
- 03 [R Markdown with RStudio for Beginners](#)
- 04 [Working with Data in R](#)
- 05 [Programming Using RStudio](#)
- 06 [Programming with R as a Data Analyst](#)
- 07 [Mastering the Post-Presentation Question and Answer](#)
- 08 [Best Practice for Presenting Data](#)
- 09 [Crafting Stories with Data](#)
- 10 [Creating Data Visualization with Tableau](#)
- 11 [The Recipe for Powerful Data Visualization](#)
- 12 [Introduction to Data Formatting in Spreadsheets](#)
- 13 [Introduction to Data Calculations in Spreadsheets and SQL](#)
- 14 [Aggregating Data for Analysis](#)
- 15 [Analyze Data to Answer Question](#)
- 16 [Getting Hired as a Data Analyst](#)
- 17 [Data Cleaning in SQL](#)
- 18 [How to Report Your clean Data](#)
- 19 [Understanding Data Cleaning](#)
- 20 [Ways to Ensure Data Integrity](#)
- 21 [Create Your Data Analyst Online Presence](#)
- 22 [Organizing and Protecting Data](#)
- 23 [Databases and Metadata for Beginners](#)
- 24 [Ensuring Credibility in Your Data](#)
- 25 [Understanding Data Types and Structures](#)
- 26 [Communication Do's and Don't for Data Analysts](#)
- 27 [Data Analysis Using Spreadsheets](#)
- 28 [Making Data-driven Decision in Business](#)
- 29 [Problem Solving with Data Analytics](#)
- 30 [Coca-Cola: Real-World Data Analytics Example](#)
- 31 [The Power of Data in Business](#)
- 32 [Spreadsheets and SQL for Beginners](#)
- 33 [Introduction to Spreadsheets, Databases, and Query Languages](#)
- 34 [5 Skills for Data Analyst Jobs](#)
- 35 [What are the 5 Core Concepts of Analytical Thinking](#)

## SOURCE: 02 Google Advanced Data Analytics Certificate

- 01 [Data Science for Beginners](#)
- 02 [Python for Beginners](#)
- 03 [Translate Data Into Insights](#)
- 04 [The Vital Role of Statistics](#)
- 05 [Regression Analysis: Simplify Data Relationships](#)
- 06 [The Nuts and Bolts of Machine Learning](#)
- 07 [The Role of Data Professionals](#)
- 08 [Two Categories of Data Careers](#)
- 09 [The Fastest-Growing Career](#)

10	<a href="#">3 Key Skills Data Professionals Need for Success</a>
11	<a href="#">High-Paying and Fast-Growing Careers in Data Analytics</a>
12	<a href="#">How to Improve Your LinkedIn Profile</a>
13	<a href="#">4 Tips to Build Key Work Relationships</a>
14	<a href="#">Preparing For A Data Analyst Career</a>
15	<a href="#">Do You like Customer Service</a>
16	<a href="#">Tips For Leading Your Team at Work</a>
<b>SOURCE: 03</b>	<b>Google Business Intelligence Certificate</b>
01	<a href="#">What is Business Intelligence</a>
02	<a href="#">Data Models, Data Pipelines and Insights</a>
03	<a href="#">Data Dashboards and Data Reports</a>
04	<a href="#">Explore Business Intelligence Careers</a>
05	<a href="#">Create a Winning Business Intelligence Strategy</a>
06	<a href="#">4 Key Tools for Business Intelligence</a>
07	<a href="#">4 Most Common Stakeholders in Business Intelligence</a>
08	<a href="#">The Process of Business Communications</a>
09	<a href="#">The Poser of Business Intelligence Monitoring</a>
10	<a href="#">The Most Underrated Practice in Data Analytics</a>
11	<a href="#">How to Guarantee Reliable Data</a>
12	<a href="#">Making Your Business Numbers Matter</a>
13	<a href="#">Business Intelligence for Beginners</a>
14	<a href="#">The Difference Between Data Analytics and Business Intelligence</a>
15	<a href="#">What a New Career in Big Data</a>

## Data Warehouse and Mining

<b>SOURCE: 01</b>	<b>Big Data (GATE)</b>
01	<a href="#">Introduction to Big Data   Small Data Vs BIG Data   Real Life Example</a>
02	<a href="#">Introduction to Hadoop   What is Hadoop   Hadoop Framework</a>
03	<a href="#">What is HDFS   Name Node vs Data Node   Replication Factor   Rack Awareness   Hadoop Framework</a>
04	<a href="#">What is Map Reduce in Hadoop   Apache Hadoop</a>
05	<a href="#">Hadoop Ecosystem   All Components Hdfs, Map-reduce, Hive, Flume, Sqoop, Yarn, Hbase, Pig</a>
06	<a href="#">Top HDFS Commands   Hadoop   Big Data</a>
<b>SOURCE: 01</b>	<b>Data Warehouse (GATE EXAM)</b>
01	<a href="#">Introduction to Data Warehouse with Examples</a>
02	<a href="#">ETL (Extract, Transform, Load)   Data Aggregation   Data Warehouse and Mining</a>
03	<a href="#">Data Extraction   Challenges and Complexity</a>
04	<a href="#">What is Star Schema   Schema for Multi-Dimensional Data Model   Data Warehouse</a>
05	<a href="#">Snowflake Schema in Data Warehouse   Schema for Multi-Dimensional Data Model</a>
06	<a href="#">Introduction to OLTP   Online Transaction Processing</a>
07	<a href="#">OLAP vs OLTP   Difference Between OLAP vs OLTP with Real Life Example</a>
08	<a href="#">OLAP vs OLTP</a>
09	<a href="#">Normalization in Data Transformation   Min-Max and Z-Score Techniques and Examples</a>
10	<a href="#">Introduction to Data Discretization with Example</a>
<b>SOURCE: 02</b>	<b>Data Warehouse</b>
01	<a href="#">Data Warehouse Introduction</a>

02	<a href="#">Data Warehouse Concepts</a>
03	<a href="#">Data Warehouse Terminology</a>
04	<a href="#">Data Warehouse Delivery Process</a>
05	<a href="#">Data Warehouse System Processes</a>
06	<a href="#">Data Warehouse Architecture Part-1</a>
07	<a href="#">Data Warehouse Architecture Part-2</a>
08	<a href="#">What is OLAP (online Analytical Processing)</a>
09	<a href="#">OLAP vs OLTP   Data Warehouse and Operational Database Difference</a>
10	<a href="#">What are Relational, Multi-Dimensional OLAP   ROLAP vs MOLAP</a>
11	<a href="#">Data Warehouse Schemas- Star, Snowflake, Fact Constellation  </a>
12	<a href="#">Partitioning in Data Warehouse</a>
13	<a href="#">Metadata Concepts in Data Warehousing</a>
14	<a href="#">What is Data Mart in Data Warehousing</a>
15	<a href="#">System Managers in Data Warehousing</a>
16	<a href="#">Process Managers in Data Warehousing</a>
17	<a href="#">Data Warehousing Security</a>
18	<a href="#">Data Warehouse Backup and Recovery</a>
19	<a href="#">Data Warehouse Tuning</a>
20	<a href="#">Data Warehouse Testing</a>
<b>SOURCE: 03</b>	<b>Data Warehouse and Mining</b>
01	<a href="#">Introduction to Data Warehouse and Mining</a>
02	<a href="#">What is Data warehouse</a>
03	<a href="#">Data Warehouse Architecture</a>
04	<a href="#">Types of Metadata</a>
05	<a href="#">OLAP Operations</a>
06	<a href="#">OLAP Servers</a>
07	<a href="#">Star Schema</a>
08	<a href="#">Snow Flake Schema</a>
09	<a href="#">Star Schema vs Snow Flake Schema</a>
10	<a href="#">Introduction to Data Mining</a>
11	<a href="#">Knowledge Discovery in Database (KDD) Process</a>
12	<a href="#">Data Mining System Architecture</a>
13	<a href="#">Calculate Mean, Median, Mode, Quartiles, Box Plot and Five Number Summary of the Given Data Set</a>
14	<a href="#">Data Smoothing and Data Reduction</a>
15	<a href="#">What is Classification</a>
16	<a href="#">Confusion Matrix, Recall and Specificity in Machine Learning</a>
17	<a href="#">F1 Score, Precision and Recall in Machine Learning</a>
18	<a href="#">Holdout, Cross Validation and Bootstrapping</a>
19	<a href="#">Naïve Bayesian Classification Algorithm</a>
20	<a href="#">Introduction to Clustering</a>
21	<a href="#">Difference Between Classification &amp; Clustering</a>
22	<a href="#">K Means Clustering Algorithm</a>
23	<a href="#">Apriori Algorithm</a>
24	<a href="#">FP Growth Algorithm</a>
25	<a href="#">Introduction to Web Mining</a>
26	<a href="#">Ranking Algorithms</a>
27	<a href="#">Hyperlink Induced Topic Search (HITS) Algorithm</a>