

Business Administration

Institute of Business Administration
Dhaka University

	CORE: BBA	CORE: MBA
01	Financial Accounting 2	Financial Accounting
02	Management Accounting	Managerial Communication
03	Business Communication	Quantitative Analysis for Business Decisions
04	Financial Management 2	Legal Environment of Business
05	Human Resource Management	Management of Organizations
06	Research Methods	Managerial Economics
07	Management Information System	Managerial Accounting
08	Legal Environment of Business	Financial Theory and Practice
09	International Business Environment	Managing People at Work
10	Marketing Management	Marketing Theory and Practice
11	Operations Management	Management Information Systems
12	Principles of Management	Business Analytics
13	Organizational Behavior	Managing Operations and Supply Chain
14	Entrepreneurship	Research Methods
	ACCOUNTING	
01	Cost Accounting	Intermediate Accounting
02	Advanced Financial Accounting	Cost Accounting
03	Accounting Theory	Auditing and Assurance
04	Accounting for Govt. and Non-Profit Organization	Financial Statement Analysis
05	Auditing	Strategic Management Accounting
06	Accounting Information System	Advanced Financial Accounting
07	Taxation	Accounting for Govt. and Non-Profit Organizations
08	Strategic Management Accounting	Accounting Theory and Standards
09	Financial Information Analysis	Social and Environmental Accounting
10		Forensic Accounting
	FINANCE	
01	Corporate Finance	Corporate Finance
02	Portfolio Management	Investment Analysis and Portfolio Management
03	Financial Markets and Institutions	Financial Market and Institutions
04	Bank Management	International Financial Management
05	International Finance	Financial Statement Analysis and Valuation
06	Financial Derivatives	Financial Derivatives
07	Insurance and Risk Management	Merger, Acquisition, and Private Equity Management
08	Financial Information Analysis	Financial Econometrics
09	Taxation	Alternative Investment Analysis
10		Behavioral Finance
11		Venture Capital and Entrepreneurial Finance
12		FinTech
	MARKETING	
01	Basic Marketing Research	Buyer Behavior
02	Consumer Behavior	Strategic Brand Management
03	Integrated Marketing Communication	Integrated Marketing Communication
04	Selling and Salesmanship	Services Marketing
05	International Marketing	B2B Marketing
06	Brand Management	Strategic Marketing
07	Channel Management	Relationship Marketing
08	Retail Management	International Marketing
09	Business to Business Marketing	Innovation and Product Development
10	Strategic Marketing	Cross Cultural Marketing
11		Digital Marketing
12		Advertising
13		Selling and Salesmanship
14		Marketing Research
15		Retail Management
16		Physical Distributions and Value Chain Management
17		Marketing Analytics

	HUMAN RESOURCE MANAGEMENT	
01	Human Resource Planning	Learning and Development
02	Training and Development	Performance Management
03	Labor-Management Relations	Compensation Management
04	Compensation Theory and Administration	Human Resource Planning
05	Negotiation and Conflict Management	Labor-Management Relations
06	Performance Management	Negotiation and Conflict Management
07	Wages and Labor Market	Strategic Human Resource Management
08	Human Resources Information Systems	HR Analytics
09	Strategic Human Resources Management	Management of Change and Diversity
10		Talent Management in the New Economy
11		Leadership For Excellence
	OPERATION AND SUPPLY CHAIN MANAGEMENT	
01	Operation Research	Learn Management, Total Quality, and Six Sigma
02	Production Planning and Inventory Control	Strategic Sourcing and Procurement
03	Logistics and Supply Chain Management	Supply Chain Strategy and Management
04	Quality Management	Global Supply Chain Logistics
05	Project Management	Managing Supply Chain Projects
06	Productivity Management	Forecasting, Inventory, and Supply Chain Analytics
07	Enterprise Resource Planning	Business Process Modeling and Analysis
08	Appropriate Technology	Strategic Cost Analysis for Managers
09	Product and Services Development	Sustainable Supply Chain Management
10	Strategic Operations Management	Analytics in Operations Management
	INFORMATION SYSTEM MANAGEMENT	
01	Computer Programming	Systems Analysis and Design for Managers
02	System Analysis	E-Business in a Competitive Environment
03	Database Management	Information Management Strategy
04	E-Commerce	Web Design, Development, and Management
05	Decision Support Systems	Computer Programming
06	Information Technology Management	Management of Digital Innovations
07	Information System Strategy	Information Systems in Managing Projects
08		Security of Systems in Managing Risks
09		E-CRM
10		Advanced Database Management Systems
	FOUNDATIONS	
01	English Language	Financial Accounting
02	Mathematics for Decisions	Managerial Communication
03	Psychology	Quantitative Analysis for Business Decisions
04	Economics of Geography and Environment	Legal Environment of Business
05	Business Ethics and Leadership	Management of Organizations
06	Micro Economics	
07	Macro Economics	
08	Quantitative Analysis	
09	Business Statistics	
10	Business Strategy	Strategic Management