

Demographic Covariates

Digital Literacy

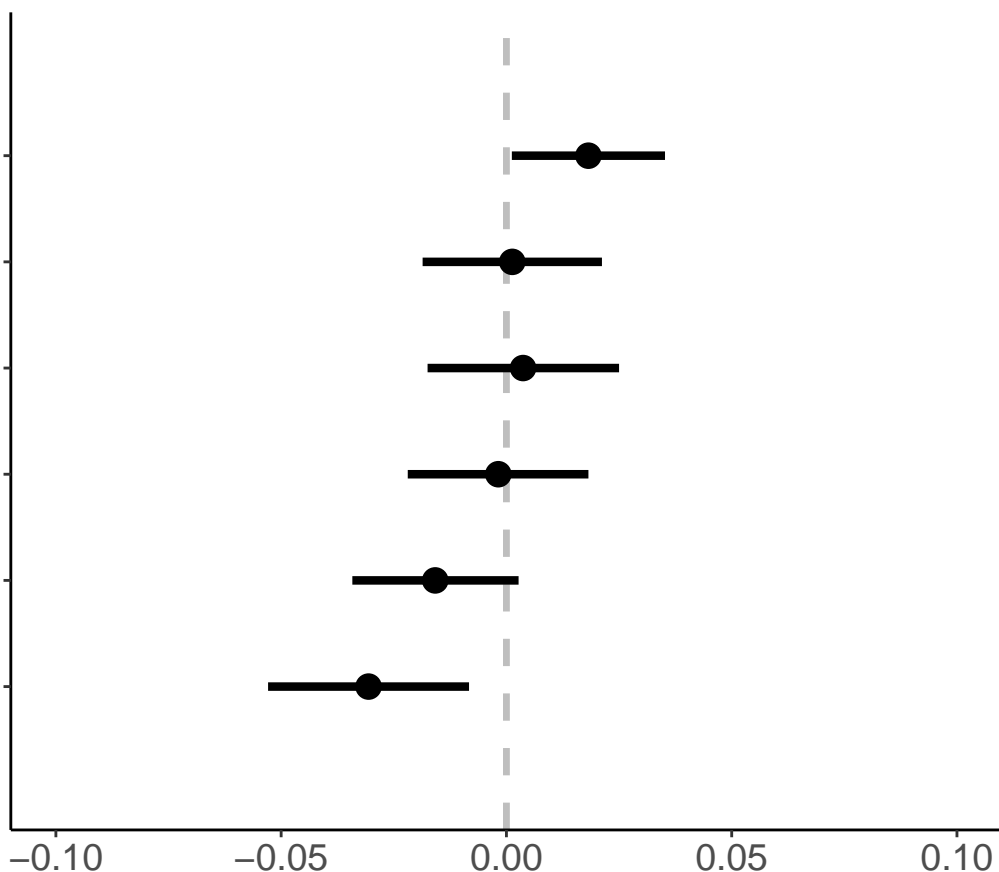
Ideological
Congruence

Income

Education

Gender

Age



**The Effect of a 1 Standard Deviation Increase of Ind.
Variable on Probability of Searching Online
without Encouragement**