

# Supplementary Methods and Materials: Effect of Browser Extension on Behavior and Trust

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# A Study design

## A.1 Dependent Variables

**(1) Belief in misinformation and true information:** We test whether those in the treatment group are less likely to believe three popular false statements about the Black Lives Matter movement and three popular false statements about Covid-19. We also test if the respondents were more likely to believe two popular true statements the Black Lives Matter movement and true popular statements about Covid-19. To construct this measure, we asked respondents to evaluate the accuracy of a number of headlines on the following 4-point scale:

Possible answers: (A) Not at all accurate (1) (B) Not very accurate (2) (C) Somewhat accurate (3) (D) Very accurate (4) (E) Don't know (NA)

All of the headlines were published by actual news sources or circulated on Facebook within 6 months of the respective survey, and a portion of the headlines were rated as false by at least one third-party fact-checking organization. The order of the headlines was randomized within wave for each respondent. All headlines are listed below:

### (1.1) Information about the Black Lives Matter movement (True and False news)

We asked our respondents in the wave 2 survey: Below are statements people have been making about the Black Lives Matter movement and related protests. Please indicate whether you believe the following statements are accurate or not.

(1) Many of these protesters were paid to attend the protest. (False)

A number of fact-checks debunked this popular false claim (click on the hyperlinks to be directed to the URL):

[Snopes](#)  
[Politifact](#)  
[Reuters](#)

(2) The 75-year old man shown on video being pushed to the ground by police in Buffalo, New York was a member of Antifa. (False)

A number of fact-checks debunked this popular false claim (click on the hyperlinks to be directed to the URL):

[Politifact](#)  
[Factcheck](#)  
[AP News](#)

(3) No active police officer deaths have been connected to violence during protests. (True)

The true information can be found here (click on the hyperlinks to be directed to the URL):

[Politifact](#)

(4) Donald Trump mocked George Floyd by saying "I can't breathe" at a recent rally. (False)

A number of fact-checks debunked this popular false claim (click on the hyperlinks to be directed to the URL):

[Politifact](#)  
[Reuters](#)

(5) In response to the Black Lives Matter movement, NASCAR has banned Confederate flags at all races. (True)

The true information can be found here (click on the hyperlinks to be directed to the URL):

[CNN](#)

NPR

## (1.2) Information about Covid-19 (True and False news)

Below are statements people have been making about Covid-19 (the novel coronavirus). Please indicate whether you believe the following statements are accurate or not.

(1) Covid-19 is being spread by 5G cell phone technology. (False)

A number of fact-checks debunked this popular false claim (click on the hyperlinks to be directed to the URL):

[Reuters](#)

[Fullfact](#)

[BBC](#)

(2) The Bill and Melinda Gates Foundation is planning to implement a mandatory Covid-19 vaccine program that utilizes microchips under a patient's skin. (False) A number of fact-checks debunked this popular false claim (click on the hyperlinks to be directed to the URL):

[Factcheck](#) [Factcheck](#) [Nature](#)

(3) A new loss of taste or smell is a symptom of Covid-19. (True)

The true information can be found here (click on the hyperlinks to be directed to the URL):

[Mayo Clinic](#)

[Healthline](#)

(4) The Chinese government created Covid-19 as a bioweapon. (False)

A number of fact-checks debunked this popular false claim (click on the hyperlinks to be directed to the URL):

[Factcheck](#)

[Buzzfeed News](#)

(5) Covid-19 can be spread by people who do not show symptoms. (True)

The true information can be found here (click on the hyperlinks to be directed to the URL):

[Nebraskamed](#)

[CDC](#)

## (2) Trust in media:

**Media Trust Index (Wave 1:  $Media\_Trust\_Index_i$  ; Wave 2:  $Media\_Trust\_Index\_2_i$ ):** Measures the respondent's trust in media using the summed value assigned to the respondent's answer to the next three questions. To create an index for media trust we sum the values assigned to each respondent's answer for each question. The sum is assigned to the following variables:  $Media\_Trust\_Index_i$  (wave 1) and  $Media\_Trust\_Index\_2_i$  (wave 2):

**Some people think that by criticizing leaders, news organizations keep political leaders from doing their job. Others think that such criticism is worth it because it keeps political leaders from doing things that should not be done. Which position is closer to your opinion?**

(A) Stops political leaders from doing their job (0) (B) Keep political leaders from doing things that shouldn't be done (1)

**In presenting the news dealing with political and social issues, do you think that news organizations deal fairly with all sides, or do they tend to favor one side?**

(A) Deal fairly with all sides (1) (B) Tend to favor one side (0)

**Based on what you know, how often do you believe the nation's major news organizations fabricate news stories?**

- (A) All the time (0)
- (B) Most of the time (0.25)
- (C) About half the time (0.5)
- (D) Once in a while (0.75)
- (E) Never (1)

The first question is pulled from the Pew American Trends Panel survey (Center, 2017). The second two questions are taken from guess2019national.

### **(3) Trust in specific mainstream online news producers**

This question measures the level of trust in the following media sources. The value assigned to each respondent is in parentheses next to the answer. Higher values denotes higher levels of trust.

**How much, if at all, do you trust the information you get from:**

- (7) Fox News
- (8) CNN
- (9) MSNBC
- (10) CBS
- (11) ABC
- (12) NBC

**Possible Answers:**

- (A) A lot (4)
- (B) Some (3)
- (C) Not too much (2)
- (D) Not at all (1)

#### (4) Affective polarization

Measures affective polarization by taking the absolute value of the difference between the feeling thermometers of each political party taken during each wave. Equation:  $dem\_feeling\_thermometer_i - rep\_feeling\_thermometer_i$ . Below is the question asked to create this measure.

**Feeling Towards Democratic and Republican Party (Wave 1:**  $dem\_feeling\_thermometer_i, rep\_feeling\_thermometer_i$ **)**  
**Wave 2:**  $dem\_feeling\_thermometer\_2_i, rep\_feeling\_thermometer\_2_i$ ): Measure the respondent's the positive feeling towards each party on a thermometer scale of 0 (negative) to 100 (positive). This is one measure of affective polarization. The value of the thermometer is assigned to each respective variable.

(1) How would you rate the Democratic Party?

(2) How would you rate the Republican Party?

This method is the same method used to calculate affective polarization in the ANES survey.



### **(5) Political cynicism**

Measures the respondent's level of political cynicism. The value assigned to each respondent is in parentheses next to the answer. Higher values denotes higher levels of political cynicism.

**Do you think that quite a few of the people running the government are crooked, not very many are, or do you think hardly any of them are crooked?**

- (A) Quite a few (3)
- (B) Not very many (2)
- (C) Hardly any (1)
- (D) Don't Know (NA)

This questions is the same used by and dancey2012consequences and ANES.

## (6) Trust in institutions

**Trust:** Trust in institutions is measured using four questions from the ANES survey that measures trust. For each question a respondent is assigned a value between 0 and 1 dependent on their answer. The values they are assigned for each answer are in parentheses.

**How much of the time do you think you can trust each of the following groups to do what is right?**

**Groups:** “The federal government in Washington D.C.” ; “Law enforcement” ; “The media” ; “People in general”

**Possible Answers:** “Almost never” (0) ; “Some of the time” (0.33) ; “Most of the time” (0.67) ; “Almost Always” (1.0)

**How much do public officials care what people like you think?**

- (A) None at all (0)
- (B) A little (0.25)
- (C) A moderate amount (0.50)
- (D) A lot (0.75)
- (E) A great deal (1.0)

**Do you think the government today has:**

- (A) Too little power (0)
- (B) About the right amount of power (0.5)
- (C) Too much power. (1.0)

**How much can people like you affect what the government does?**

- (A) None at all (0)
- (B) A little (0.25)
- (C) A moderate amount (0.50)
- (D) A lot (0.75)
- (E) A great deal (1.0)

$Trust\_Score_i$  is the average value each respondent received.

This method of measurement is the same as that used in the ANES and (miller2016conspiracy).

**(7) Belief that fake news is a problem in general**

We assign a value to the variables, *Fake\_news\_problem<sub>i</sub>* (wave 1) and *Fake\_news\_problem\_2<sub>i</sub>* (wave 2), depending on the value to the answer they choose for the question below.

**How much of a problem do you think made-up news and information is in the country today?**

- (A) 4: A very big problem (4)
- (B) 3 (3)
- (C) 2 (2)
- (D) 1, Not a problem at all (1)

**(8) Belief that fake news is a problem in the mainstream media.**

We assign a value to the variables, *Fake\_news\_MM<sub>i</sub>* (wave 1) and *Fake\_news\_MM\_2<sub>i</sub>* (wave 2), depending on the value to the answer they choose for the question below.

**President Trump often accuses several major news outlets of being “fake news.” Do you think “fake news” from the mainstream media is a real problem, or do you think the mainstream media are generally reliable and report the facts as best they can?**

- (A) 5: “Fake news” is a serious problem affecting the mainstream media. (5)
- (B) 4 (4)
- (C) 3 (3)
- (D) 2 (2)
- (E) 1: Mistakes by the mainstream media are rare, and I generally find what they report to be credible. (1)

## A.2 Moderators

### (1) Social media use

We measure the respondent's activity on Twitter and Facebook. We ask the following question:

**How frequently do you:** (1) Look at Twitter  
(2) Post things on Twitter  
(3) Look at Facebook  
(4) Post things on Facebook

**Possible responses:** (A) At least 10 times a day (7)  
(B) Several times a day (6)  
(C) About once a day (5)  
(D) 3 to 6 days a week (4)  
(E) 1 to 2 days a week (3)  
(F) Every few weeks (2)  
(G) 1 to 2 days a week (1)  
(H) Never (0)  
(I) Don't Know (NA)

We create an index for social media frequency by taking the average of the values assigned to the variables *facebook\_post\_frequency<sub>i</sub>*, *twitter\_post\_frequency<sub>i</sub>*, *twitter\_view\_frequency<sub>i</sub>*, and *facebook\_view\_frequency<sub>i</sub>*. The average value of these variables are assigned to the variable *Social\_Media\_Freq<sub>i</sub>*.

## **(2) Social media account**

We asked each respondent the following question: Do you have accounts on any of the following social media sites? (check all that apply):

Possible Answers:

- (A) Twitter
- (B) Facebook
- (C) Instagram
- (D) Reddit
- (E) LinkedIn
- (F) YouTube
- (G) Snapchat
- (H) TikTok
- (I) Other

If they checked yes for Twitter or Facebook we the social media account variable was given a 1, if not, it was given a 0.

### (3) Lower levels of digital literacy

Digital literacy is measured using the following two grid questions.

**The first grid question asks for respondent's familiarity with the following terms on a five point scale (1 representing no understanding and 5 representing full understanding):**

- (1) Phishing
- (2) JPG
- (3) Cache
- (4) Malware
- (5) RSS
- (6) Hashtag

**The second grid question asks respondents' agreement with the following statements on a scale of -4 = Strongly Disagree to 4 = Strongly Agree:**

- (1) I prefer to ask friends how to use any new technological gadget instead of trying to figure it out myself.
- (2) I feel like information technology is a part of my daily life.
- (3) Using information technology makes it easier to do my work.
- (4) I often have trouble finding things that I've saved on my computer.

Note: The value for one and four are reverse coded.

By summing all of the values we can create a digital literacy score that is assigned to the variable:  $DL\_Score_i$  for each respondent. We take the inverse to determine if the effect size increased with lower levels of digital literacy.

#### **(4) Online news consumption**

The number of non-successive domains with NewsGuard scores before the respondent took the wave 1 survey (from May 15th to the first day of wave 1). The sum of non-successive domains with NewsGuard scores after the treatment.

#### **(5) Partisan news diet**

Using web tracking data from before individuals are treated we analyze web tracking data. We average the partisanship scores from domains visited to create a measure of news diet partisanship. The partisanship scores are derived from eadymethodological and each domain visited if in the eadymethodological list is given a partisanship score. If it is not in the list it is not used. The average partisanship score is assigned to the variable *partisanship\_new\_diet<sub>i</sub>*.

#### **(6) Prior visits to online publishers of fake news**

The sum of the *domain\_unreliable\_dummy<sub>j</sub>* scores assigned to domains visited by the respondent divided by number of non-successive domains with NewsGuard scores before the respondent took the wave 1 survey.

#### **(7) Those who do not use the Safari web browser**

A dummy variable that is assigned “1” if the browser the respondent is using the Safari browser to take the survey and possibly download the extension (Yes: 1 ; No: 0).



### A.3 List of pre-treatment covariates for possible inclusion

Our list of pre-treatment covariates for possible inclusion are: gender ( $Female_i$  dummy), education level ( $Education_i$ ), age ( $Age_i$ ), age squared ( $Age_i^2$ ), 7-point party id ( $Party\_ID_i$ ), race/ethnicity ( $Ethnicity_i$ ), 7-point ideology ( $Con\_Ideology_i$ ), media trust ( $Media\_Trust\_Index_i$ ), social media use ( $Social\_Media\_Freq_i$ ), trust in information from newspapers ( $trust\_newspapers_i$ ), trust in information from social media ( $trust\_socmed_i$ ), news consumption ( $trad\_news\_network_i$ ,  $trad\_news\_cable_i$ ,  $trad\_news\_print_i$ ,  $trad\_news\_public_i$ ,  $trad\_news\_talk_i$ ,  $trad\_news\_desk_i$ ,  $trad\_news\_mobile_i$ ), browser used, pre-treatment version of the DV (if available and not already listed), logged number of visits to domains with NewsGuard scores (if DV is a Pulse count).

## B Descriptive Statistics

### B.1 Descriptive statistics for sample by treatment and control groups

Below, we present the summary statistic for those who completed both waves and those who only completed the first wave.

Group	Observ.	Age	Dig. Lit.	Income	Gender (Prop. Female)	Race (Prop. White)	Education	Ideology
Control and did not take the Wave 2 survey	220	48.99	48.21	6.23	0.61	0.76	3.86	-0.39
Control and took both surveys	1339	56.73	47.11	6.64	0.54	0.80	4.02	-0.19
Treated and did not take the Wave 2 survey	304	48.39	47.11	6.55	0.58	0.79	4.00	-0.46
Treated and took both surveys	1998	54.55	47.92	6.44	0.56	0.80	4.04	-0.28

## B.2 Descriptive statistics for sample by treatment and control groups by attrition

Below, we present the summary statistic for groups that completed both waves and those that only completed one wave. 14.1% of respondents in the control group did not take the second wave survey. 13.2% of respondents in the treatment group did not take the second wave survey.

Group	Observ.	Age	Dig. Lit.	Income	Gender (Prop. Female)	Race (Prop. White)	Education	Ideology
Control and we do not have digital trace data	1035	55.78	46.92	6.76	0.55	0.78	4.00	3.77
Control and we have digital trace data	304	59.94	47.77	6.23	0.51	0.85	4.07	3.94
Treated and we do not have digital trace data	1461	52.96	48.27	6.51	0.55	0.79	4.01	3.67
Treated and we have digital trace data	537	58.87	46.97	6.24	0.59	0.86	4.09	3.85

### B.3 Descriptive statistics for sample by compliance status

In the following figures, we show estimated means along various dimensions for respondents who would install the NewsGuard web browser extension if and only if they are assigned to receive it (“compliers”) and those who would not under any circumstances (“never-takers”) computed following the procedure in Marbach and Hangartner (2020). Points show estimated means for the complete sample, respondents who would take the treatment only if encouraged to install it (“compliers”), and respondents who would not take the treatment even if encouraged to install it (“never-taker”) computed following Marbach and Hangartner (2020). All variables are rescaled to the 0 to 1 interval. Lines display 95% confidence intervals based on bootstrapped standard errors. Asterisks on variable names indicates that the mean values for compliers and never-takers are significantly different ( $p < .05$ ).

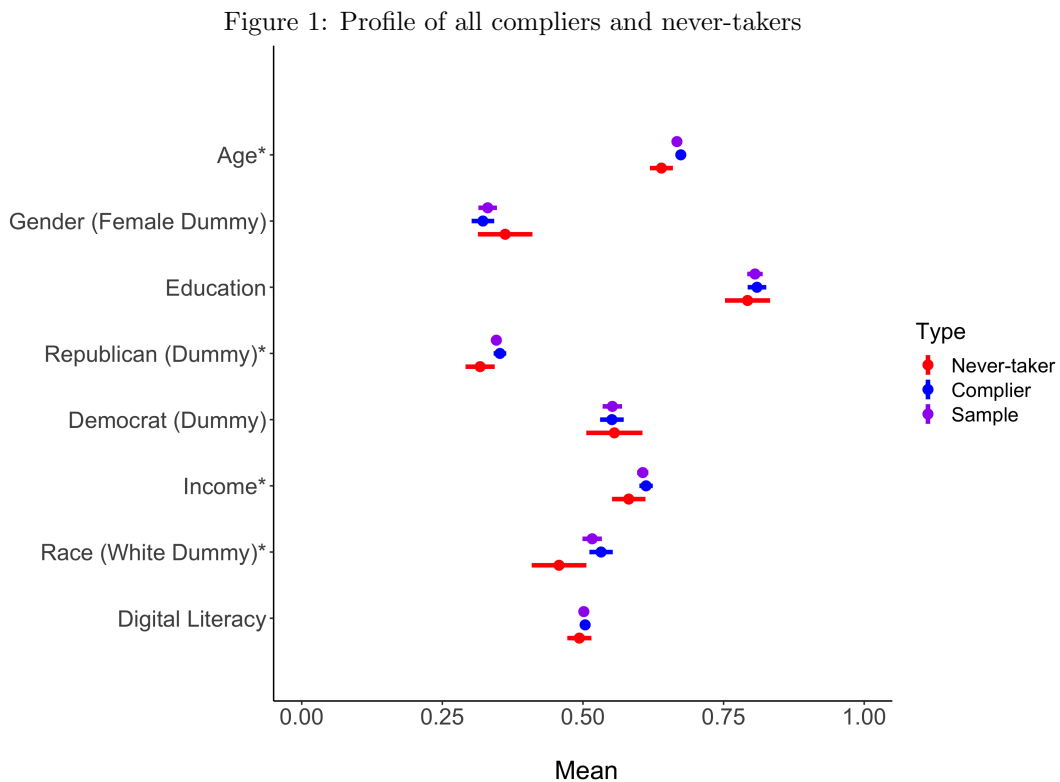
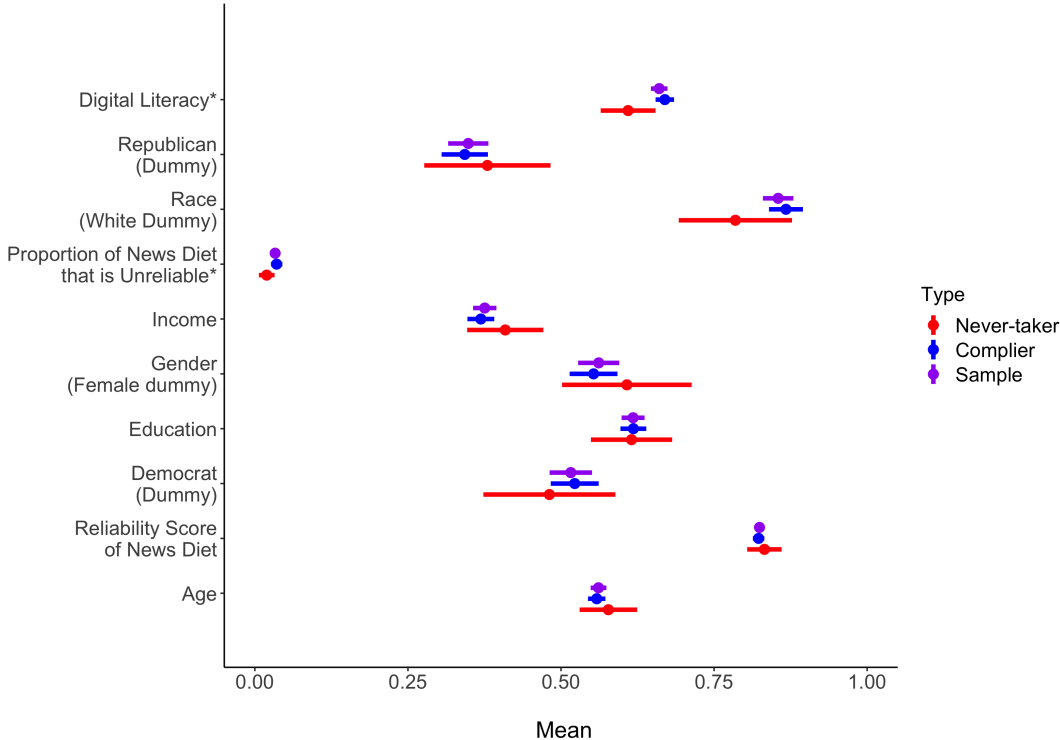


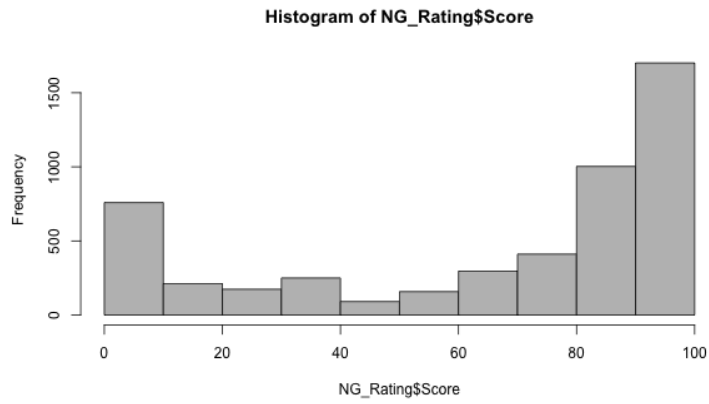
Figure 2: Profile of compliers and never-takers with whom we collect web-browsing data



## B.4 Descriptive Statistics for NewsGuard Ratings

A histogram of NewsGuard scores is listed below:

Figure 3: Histogram of NewsGuard Scores



## **C Results From All Covariate-Adjusted Models Testing The Effect Of Live Informational Feedback**

### **C.1 Behavioral Measures (Before July 1st)**

Table 1: Testing the Effect of the Intervention on Proportion of News Diet That is Unreliable with Covariate-Adjusted Models (HC2 Robust standard errors) (Before July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	−0.0023 (0.0029)	−0.0013 (0.0031)	−0.0064 (0.0038)
Age-Squared	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)
Trust in Media	−0.0027 (0.0025)	−0.0029 (0.0025)	−0.0032 (0.0025)
Ideology	0.0009 (0.0009)	0.0010 (0.0009)	0.0008 (0.0009)
News consumption (public radio)	−0.0015 (0.0008)	−0.0016 (0.0009)	−0.0017 (0.0009)
News consumption (news on desktop)	0.0025* (0.0013)	0.0026* (0.0013)	0.0027* (0.0013)
Pre-Treatment Value	0.8480*** (0.0522)	0.8489*** (0.0523)	0.8417*** (0.0547)
R <sup>2</sup>	0.8293	0.8296	0.8215
Adj. R <sup>2</sup>	0.8277	0.8280	0.8198
Num. obs.	781	768	757

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$



Table 2: Testing the Effect of the Intervention on Proportion of News Diet That is Reliable with Covariate-Adjusted Models (HC2 Robust standard errors) (Before July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	−0.0027 (0.0124)	0.0021 (0.0132)	−0.0002 (0.0154)
Party ID	−0.0029 (0.0027)	−0.0032 (0.0027)	−0.0026 (0.0027)
Age	0.0007 (0.0006)	0.0006 (0.0006)	0.0003 (0.0006)
News consumption (public radio)	0.0083 (0.0049)	0.0087 (0.0049)	0.0082 (0.0048)
Pre-Treatment Value	0.7982*** (0.0234)	0.7958*** (0.0239)	0.8090*** (0.0229)
Log of news viewed	−0.0026 (0.0054)	−0.0027 (0.0055)	−0.0020 (0.0054)
R <sup>2</sup>	0.6822	0.6769	0.6903
Adj. R <sup>2</sup>	0.6797	0.6743	0.6878
Num. obs.	781	768	757

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

Table 3: Testing the Effect of the Intervention on Count of Unreliable News Consumed with Covariate-Adjusted Models (HC2 Robust standard errors) (Before July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0261 (0.0247)	0.0232 (0.0263)	0.0092 (0.0308)
Web Browser (Safari)	0.0438 (0.0560)	0.0421 (0.0562)	0.0469 (0.0564)
Party ID	0.0063 (0.0078)	0.0064 (0.0079)	0.0060 (0.0081)
Race/Ethnicity	0.0093 (0.0359)	0.0136 (0.0363)	0.0188 (0.0366)
Education	0.0153 (0.0095)	0.0167 (0.0096)	0.0161 (0.0097)
Gender	-0.0241 (0.0248)	-0.0198 (0.0250)	-0.0191 (0.0252)
Age-Squared	0.0000*** (0.0000)	0.0000*** (0.0000)	0.0000*** (0.0000)
Trust in Media	0.0176 (0.0188)	0.0127 (0.0189)	0.0105 (0.0191)
Ideology	0.0128 (0.0089)	0.0112 (0.0089)	0.0111 (0.0091)
News consumption (network news)	-0.0050 (0.0092)	-0.0057 (0.0093)	-0.0047 (0.0094)
News consumption (cable news)	-0.0101 (0.0093)	-0.0095 (0.0095)	-0.0105 (0.0096)
News consumption (print news)	0.0301** (0.0103)	0.0278** (0.0103)	0.0273** (0.0104)
News consumption (public radio)	-0.0129 (0.0101)	-0.0131 (0.0102)	-0.0121 (0.0103)
News consumption (talk radio)	-0.0049 (0.0118)	-0.0042 (0.0119)	-0.0056 (0.0121)
News consumption (news on desktop)	0.0322** (0.0112)	0.0299** (0.0112)	0.0293* (0.0113)
News consumption (news on mobile)	-0.0118 (0.0087)	-0.0092 (0.0088)	-0.0090 (0.0089)
Trust of news in newspapers_sm	0.0011* (0.0005)	0.0012* (0.0005)	0.0012* (0.0005)
Trust of news in newspapers	-0.0315* (0.0157)	-0.0303 (0.0158)	-0.0318* (0.0161)
Pre-Treatment Value	0.8189*** (0.0321)	0.8211*** (0.0325)	0.8191*** (0.0326)
Log of news viewed	0.0336*** (0.0068)	0.0339*** (0.0070)	0.0342*** (0.0071)
R <sup>2</sup>	0.7259	0.7237	0.7217
Adj. R <sup>2</sup>	0.7175	0.7150	0.7128
Num. obs.	669	657	647

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 4: Testing the Effect of the Intervention on Count of Reliable News Consumed with Covariate-Adjusted Models (HC2 Robust standard errors) (Before July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	−0.0203 (0.0196)	−0.0160 (0.0212)	−0.0117 (0.0250)
Party ID	−0.0082* (0.0042)	−0.0079 (0.0043)	−0.0066 (0.0042)
Education	0.0112 (0.0073)	0.0110 (0.0074)	0.0124 (0.0074)
Age	0.0045*** (0.0008)	0.0046*** (0.0009)	0.0042*** (0.0008)
News consumption (news on desktop)	0.0126 (0.0081)	0.0133 (0.0083)	0.0122 (0.0083)
News consumption (news on mobile)	−0.0113 (0.0062)	−0.0114 (0.0063)	−0.0112 (0.0063)
Pre-Treatment Value	0.5138*** (0.0387)	0.5133*** (0.0396)	0.5137*** (0.0398)
Log of news viewed	0.1940*** (0.0179)	0.1943*** (0.0183)	0.1957*** (0.0185)
R <sup>2</sup>	0.8722	0.8701	0.8719
Adj. R <sup>2</sup>	0.8709	0.8688	0.8705
Num. obs.	811	797	785

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 5: Testing the Effect of the Intervention on Reliability Score of News Diet with Covariate-Adjusted Models (HC2 Robust standard errors) (Before July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.8096*	0.7118	1.0824*
	(0.3486)	(0.3677)	(0.4420)
Party ID	-0.2163	-0.1769	-0.1792
	(0.1247)	(0.1193)	(0.1209)
Race/Ethnicity	-0.9184	-1.0355	-1.1538*
	(0.5235)	(0.5298)	(0.5306)
Education	0.1571	0.1244	0.1175
	(0.1153)	(0.1132)	(0.1135)
Gender	-0.8113*	-0.6942	-0.7664*
	(0.3899)	(0.3794)	(0.3852)
Age	-0.0273	-0.0210	-0.0238
	(0.0171)	(0.0159)	(0.0159)
Trust in Media	0.1462	0.2431	0.1967
	(0.2737)	(0.2744)	(0.2763)
Ideology	-0.2320	-0.2498	-0.2668*
	(0.1359)	(0.1315)	(0.1331)
News consumption (public radio)	0.0439	0.0818	0.0360
	(0.1263)	(0.1251)	(0.1239)
News consumption (talk radio)	0.3806*	0.3992*	0.4469*
	(0.1898)	(0.1898)	(0.1922)
News consumption (news on desktop)	-0.3472*	-0.2648	-0.2457
	(0.1525)	(0.1435)	(0.1438)
News consumption (news on mobile)	-0.1914	-0.2290*	-0.2459*
	(0.1148)	(0.1145)	(0.1157)
Trust of news in newspapers_sm	-0.0142*	-0.0153*	-0.0149*
	(0.0071)	(0.0072)	(0.0071)
Trust of news in newspapers	0.3871	0.3706	0.4101*
	(0.2043)	(0.2045)	(0.2046)
Pre-Treatment Value	0.7678***	0.7761***	0.7770***
	(0.0457)	(0.0446)	(0.0458)
R <sup>2</sup>	0.7116	0.7224	0.7193
Adj. R <sup>2</sup>	0.7047	0.7156	0.7124
Num. obs.	644	633	623

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

## C.2 Behavioral Measures (After July 1st)

Table 6: Testing the Effect of the Intervention on Proportion of News Diet That is Unreliable with Covariate-Adjusted Models (HC2 Robust standard errors) (After July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	−0.0045 (0.0035)	−0.0047 (0.0037)	−0.0117** (0.0044)
Race/Ethnicity	0.0055 (0.0043)	0.0053 (0.0043)	0.0063 (0.0045)
Education	−0.0039* (0.0016)	−0.0041* (0.0016)	−0.0036* (0.0015)
Age-Squared	0.0000* (0.0000)	0.0000* (0.0000)	0.0000* (0.0000)
News consumption (news on desktop)	0.0030* (0.0015)	0.0031* (0.0015)	0.0031* (0.0015)
Trust of news in newspapers	−0.0025 (0.0021)	−0.0024 (0.0021)	−0.0028 (0.0021)
Pre-Treatment Value	0.7895*** (0.0623)	0.7898*** (0.0624)	0.8131*** (0.0600)
R <sup>2</sup>	0.7531	0.7531	0.7633
Adj. R <sup>2</sup>	0.7508	0.7508	0.7611
Num. obs.	760	747	736

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

Table 7: Testing the Effect of the Intervention on Proportion of News Diet That is Reliable with Covariate-Adjusted Models (HC2 Robust standard errors) (After July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	-0.0009 (0.0142)	0.0011 (0.0151)	0.0017 (0.0175)
Ideology	0.0032 (0.0034)	0.0030 (0.0035)	0.0022 (0.0034)
Pre-Treatment Value	0.7730*** (0.0248)	0.7722*** (0.0254)	0.7829*** (0.0250)
R <sup>2</sup>	0.6075	0.6021	0.6159
Adj. R <sup>2</sup>	0.6059	0.6005	0.6143
Num. obs.	760	747	736

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

Table 8: Testing the Effect of the Intervention on Count of Unreliable News Consumed with Covariate-Adjusted Models (HC2 Robust standard errors) (After July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0083 (0.0217)	0.0055 (0.0232)	-0.0245 (0.0278)
Web Browser (Safari)	0.0460 (0.0633)	0.0447 (0.0635)	0.0491 (0.0638)
Party ID	0.0020 (0.0075)	0.0026 (0.0076)	0.0022 (0.0079)
Education	0.0065 (0.0093)	0.0067 (0.0094)	0.0071 (0.0096)
Gender	-0.0220 (0.0226)	-0.0192 (0.0229)	-0.0181 (0.0232)
Age-Squared	0.0000*** (0.0000)	0.0000*** (0.0000)	0.0000*** (0.0000)
Ideology	0.0063 (0.0079)	0.0062 (0.0080)	0.0064 (0.0082)
News consumption (network news)	0.0085 (0.0085)	0.0078 (0.0086)	0.0084 (0.0087)
News consumption (cable news)	0.0074 (0.0077)	0.0077 (0.0078)	0.0072 (0.0079)
News consumption (public radio)	-0.0175* (0.0083)	-0.0181* (0.0083)	-0.0180* (0.0084)
News consumption (news on desktop)	0.0240* (0.0101)	0.0237* (0.0103)	0.0236* (0.0105)
News consumption (news on mobile)	-0.0166* (0.0081)	-0.0158 (0.0082)	-0.0163 (0.0083)
Trust of news in newspapers_sm	0.0012* (0.0005)	0.0012* (0.0005)	0.0012* (0.0005)
Trust of news in newspapers	-0.0360** (0.0137)	-0.0346* (0.0138)	-0.0362** (0.0140)
Pre-Treatment Value	0.6427*** (0.0347)	0.6477*** (0.0354)	0.6464*** (0.0358)
Log of news viewed	0.0049 (0.0053)	0.0055 (0.0055)	0.0056 (0.0056)
R <sup>2</sup>	0.6546	0.6539	0.6491
Adj. R <sup>2</sup>	0.6461	0.6452	0.6402
Num. obs.	669	657	647

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$



Table 9: Testing the Effect of the Intervention on Count of Reliable News Consumed with Covariate-Adjusted Models (HC2 Robust standard errors) (After July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	−0.0216 (0.0308)	−0.0216 (0.0325)	0.0236 (0.0376)
Web Browser (Safari)	0.0608 (0.0751)	0.0641 (0.0752)	0.0596 (0.0756)
Party ID	−0.0103 (0.0067)	−0.0110 (0.0068)	−0.0090 (0.0069)
Education	0.0176 (0.0115)	0.0182 (0.0117)	0.0203 (0.0115)
Age	0.0057*** (0.0013)	0.0058*** (0.0013)	0.0054*** (0.0013)
News consumption (public radio)	−0.0147 (0.0109)	−0.0131 (0.0110)	−0.0150 (0.0110)
News consumption (news on mobile)	−0.0148 (0.0093)	−0.0167 (0.0094)	−0.0149 (0.0094)
Pre-Treatment Value	0.5189*** (0.0487)	0.5180*** (0.0497)	0.5293*** (0.0502)
Log of news viewed	0.1557*** (0.0219)	0.1559*** (0.0223)	0.1533*** (0.0227)
R <sup>2</sup>	0.7300	0.7273	0.7301
Adj. R <sup>2</sup>	0.7270	0.7242	0.7270
Num. obs.	811	797	785

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 10: Testing the Effect of the Intervention on Reliability Score of News Diet with Covariate-Adjusted Models (HC2 Robust standard errors) (After July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.7170 (0.4011)	0.6890 (0.4208)	1.1057* (0.4973)
Education	0.1963 (0.1540)	0.1937 (0.1555)	0.1477 (0.1464)
Age	-0.0096 (0.0182)	0.0001 (0.0165)	-0.0024 (0.0167)
Ideology	-0.2362* (0.1105)	-0.2489* (0.1099)	-0.2467* (0.1090)
News consumption (public radio)	0.1877 (0.1432)	0.2275 (0.1428)	0.2297 (0.1439)
News consumption (news on desktop)	-0.3626 (0.1946)	-0.3199 (0.1916)	-0.3224 (0.1943)
Trust of news in newspapers_sm	-0.0137 (0.0096)	-0.0127 (0.0095)	-0.0116 (0.0096)
Trust of news in newspapers	0.4352 (0.2356)	0.3988 (0.2364)	0.3920 (0.2381)
Pre-Treatment Value	0.7172*** (0.0542)	0.7317*** (0.0531)	0.7526*** (0.0500)
Log of news viewed	-0.1045 (0.1411)	-0.0457 (0.1338)	-0.0327 (0.1361)
R <sup>2</sup>	0.6194	0.6326	0.6417
Adj. R <sup>2</sup>	0.6131	0.6265	0.6356
Num. obs.	622	611	601

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

### C.3 Attitudinal Measures

Table 11: Testing Effect of Intervention on Belief in Misinformation about the Black Lives Matter Movement with Covariate-Adjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	−0.0196 (0.0297)	−0.0472 (0.0320)	−0.0847* (0.0385)
Web Browser (Safari)	−0.1396*** (0.0409)	−0.1448*** (0.0410)	−0.1438*** (0.0413)
Party ID	0.0150 (0.0119)	0.0154 (0.0121)	0.0157 (0.0122)
Race/Ethnicity	−0.0744 (0.0401)	−0.0721 (0.0407)	−0.0762 (0.0416)
Education	−0.0307** (0.0111)	−0.0352** (0.0111)	−0.0346** (0.0112)
Gender	0.0724* (0.0300)	0.0702* (0.0303)	0.0655* (0.0307)
Age	0.0141* (0.0065)	0.0123 (0.0065)	0.0109 (0.0066)
Age-Squared	−0.0001 (0.0001)	−0.0001 (0.0001)	−0.0001 (0.0001)
Trust in Media	−0.1897*** (0.0230)	−0.1791*** (0.0231)	−0.1711*** (0.0233)
Ideology	0.1022*** (0.0123)	0.1032*** (0.0125)	0.1047*** (0.0126)
News consumption (network news)	0.0317** (0.0112)	0.0318** (0.0114)	0.0344** (0.0114)
News consumption (cable news)	−0.0308** (0.0107)	−0.0320** (0.0108)	−0.0341** (0.0108)
News consumption (print news)	0.0610*** (0.0134)	0.0576*** (0.0136)	0.0564*** (0.0137)
News consumption (public radio)	−0.0040 (0.0116)	−0.0069 (0.0117)	−0.0065 (0.0118)
News consumption (talk radio)	0.0651*** (0.0132)	0.0639*** (0.0133)	0.0655*** (0.0134)
News consumption (news on desktop)	−0.0509*** (0.0128)	−0.0497*** (0.0128)	−0.0490*** (0.0130)
News consumption (news on mobile)	−0.0250* (0.0106)	−0.0246* (0.0106)	−0.0254* (0.0108)
Trust of news in newspapers_sm	0.0036*** (0.0007)	0.0035*** (0.0007)	0.0035*** (0.0007)
Trust of news in newspapers	−0.1050*** (0.0183)	−0.1069*** (0.0185)	−0.1114*** (0.0186)
R <sup>2</sup>	0.2956	0.2960	0.2968
Adj. R <sup>2</sup>	0.2905	0.2908	0.2915
Num. obs.	2662	2588	2547

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 12: Testing Effect of Intervention on Belief in Misinformation about Covid-19 with Covariate-Adjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	−0.0203 (0.0289)	−0.0305 (0.0312)	−0.0161 (0.0368)
Web Browser (Safari)	0.0753 (0.0470)	0.0785 (0.0475)	0.0767 (0.0471)
Party ID	−0.0186 (0.0106)	−0.0201 (0.0108)	−0.0192 (0.0108)
Race/Ethnicity	0.0604 (0.0392)	0.0582 (0.0401)	0.0517 (0.0403)
Education	−0.0027 (0.0110)	−0.0036 (0.0111)	−0.0036 (0.0111)
Gender	−0.0328 (0.0284)	−0.0307 (0.0288)	−0.0266 (0.0287)
Age	−0.0194** (0.0063)	−0.0219*** (0.0064)	−0.0190** (0.0064)
Age-Squared	0.0002** (0.0001)	0.0002** (0.0001)	0.0002** (0.0001)
Trust in Media	0.1232*** (0.0221)	0.1264*** (0.0224)	0.1298*** (0.0222)
Ideology	−0.0753*** (0.0113)	−0.0724*** (0.0115)	−0.0732*** (0.0115)
News consumption (network news)	0.0087 (0.0107)	0.0104 (0.0108)	0.0093 (0.0108)
News consumption (cable news)	0.0012 (0.0100)	0.0022 (0.0101)	0.0029 (0.0101)
News consumption (print news)	−0.0176 (0.0128)	−0.0167 (0.0130)	−0.0180 (0.0130)
News consumption (public radio)	0.0363** (0.0117)	0.0365** (0.0118)	0.0353** (0.0118)
News consumption (talk radio)	−0.0099 (0.0116)	−0.0095 (0.0117)	−0.0127 (0.0117)
News consumption (news on desktop)	0.0164 (0.0124)	0.0150 (0.0127)	0.0154 (0.0125)
News consumption (news on mobile)	0.0089 (0.0104)	0.0085 (0.0105)	0.0073 (0.0105)
Trust of news in newspapers_sm	−0.0002 (0.0006)	−0.0004 (0.0006)	−0.0004 (0.0006)
Trust of news in newspapers	0.0258 (0.0179)	0.0237 (0.0181)	0.0249 (0.0181)
R <sup>2</sup>	0.1566	0.1552	0.1597
Adj. R <sup>2</sup>	0.1506	0.1490	0.1534
Num. obs.	2687	2615	2572

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 13: Testing Effect of Intervention on Belief in True Information about the Black Lives Matter Movement with Covariate-Adjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0001 (0.0269)	-0.0298 (0.0285)	-0.0794* (0.0337)
Web Browser (Safari)	-0.0764* (0.0379)	-0.0862* (0.0363)	-0.0985** (0.0372)
Party ID	0.0390*** (0.0114)	0.0423*** (0.0114)	0.0402*** (0.0116)
Race/Ethnicity	-0.1488*** (0.0354)	-0.1709*** (0.0358)	-0.1724*** (0.0368)
Education	-0.0429*** (0.0099)	-0.0452*** (0.0099)	-0.0457*** (0.0100)
Gender	0.0315 (0.0264)	0.0399 (0.0264)	0.0381 (0.0269)
Age-Squared	-0.0000* (0.0000)	-0.0000* (0.0000)	-0.0000* (0.0000)
Trust in Media	-0.2354*** (0.0199)	-0.2269*** (0.0197)	-0.2193*** (0.0202)
Ideology	0.0712*** (0.0118)	0.0741*** (0.0119)	0.0756*** (0.0121)
News consumption (network news)	0.0194* (0.0099)	0.0178 (0.0099)	0.0179 (0.0101)
News consumption (cable news)	0.0111 (0.0093)	0.0108 (0.0093)	0.0112 (0.0094)
News consumption (print news)	0.0521*** (0.0116)	0.0471*** (0.0116)	0.0437*** (0.0117)
News consumption (public radio)	0.0206* (0.0100)	0.0198* (0.0098)	0.0195 (0.0100)
News consumption (talk radio)	0.0448*** (0.0123)	0.0410*** (0.0123)	0.0416*** (0.0124)
News consumption (news on desktop)	-0.0186 (0.0112)	-0.0136 (0.0112)	-0.0124 (0.0113)
News consumption (news on mobile)	-0.0131 (0.0090)	-0.0159 (0.0090)	-0.0161 (0.0091)
Trust of news in newspapers_sm	0.0052*** (0.0006)	0.0049*** (0.0006)	0.0050*** (0.0006)
Trust of news in newspapers	-0.0898*** (0.0161)	-0.0835*** (0.0161)	-0.0854*** (0.0163)
R <sup>2</sup>	0.3249	0.3315	0.3240
Adj. R <sup>2</sup>	0.3204	0.3269	0.3193
Num. obs.	2729	2652	2609

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 14: Testing Effect of Intervention on Belief in True Information about Covid-19 with Covariate-Adjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	−0.0064 (0.0200)	0.0134 (0.0217)	0.0367 (0.0255)
Web Browser (Safari)	0.0402 (0.0292)	0.0395 (0.0296)	0.0489 (0.0299)
Race/Ethnicity	0.0351 (0.0257)	0.0440 (0.0261)	0.0405 (0.0268)
Education	0.0221** (0.0077)	0.0264*** (0.0078)	0.0255** (0.0079)
Gender	0.0904*** (0.0205)	0.0885*** (0.0206)	0.0869*** (0.0208)
Age	0.0007 (0.0008)	0.0006 (0.0008)	0.0009 (0.0008)
Trust in Media	0.0772*** (0.0158)	0.0714*** (0.0156)	0.0647*** (0.0156)
Ideology	−0.0289*** (0.0065)	−0.0316*** (0.0065)	−0.0322*** (0.0065)
News consumption (network news)	0.0279*** (0.0071)	0.0288*** (0.0071)	0.0297*** (0.0072)
News consumption (cable news)	0.0090 (0.0065)	0.0094 (0.0066)	0.0087 (0.0066)
News consumption (print news)	−0.0155 (0.0080)	−0.0128 (0.0081)	−0.0141 (0.0082)
News consumption (talk radio)	−0.0518*** (0.0091)	−0.0517*** (0.0092)	−0.0540*** (0.0093)
News consumption (news on desktop)	0.0361*** (0.0089)	0.0367*** (0.0091)	0.0324*** (0.0091)
News consumption (news on mobile)	0.0033 (0.0068)	0.0013 (0.0068)	0.0021 (0.0069)
Trust of news in newspapers_sm	−0.0015** (0.0005)	−0.0015** (0.0005)	−0.0014** (0.0005)
Trust of news in newspapers	0.0593*** (0.0127)	0.0544*** (0.0126)	0.0571*** (0.0126)
R <sup>2</sup>	0.1437	0.1461	0.1448
Adj. R <sup>2</sup>	0.1387	0.1410	0.1395
Num. obs.	2737	2658	2616

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 15: Testing Effect of Intervention on Trust in Media with Covariate-Adjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0376 (0.0218)	0.0535* (0.0236)	0.0559* (0.0279)
Web Browser (Safari)	0.0319 (0.0335)	0.0329 (0.0337)	0.0357 (0.0341)
Party ID	-0.0555*** (0.0082)	-0.0573*** (0.0084)	-0.0575*** (0.0085)
Race/Ethnicity	0.0240 (0.0278)	0.0238 (0.0282)	0.0285 (0.0285)
Education	0.0025 (0.0081)	0.0020 (0.0082)	0.0021 (0.0083)
Gender	-0.0389 (0.0214)	-0.0397 (0.0216)	-0.0378 (0.0218)
Age-Squared	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)
Trust in Media	0.5340*** (0.0170)	0.5303*** (0.0172)	0.5395*** (0.0174)
Ideology	-0.0523*** (0.0083)	-0.0506*** (0.0084)	-0.0476*** (0.0085)
News consumption (network news)	0.0163* (0.0083)	0.0184* (0.0084)	0.0164 (0.0084)
News consumption (cable news)	-0.0153* (0.0076)	-0.0146 (0.0077)	-0.0150 (0.0077)
News consumption (print news)	-0.0093 (0.0098)	-0.0076 (0.0099)	-0.0080 (0.0100)
News consumption (public radio)	0.0290** (0.0088)	0.0303*** (0.0090)	0.0305*** (0.0090)
News consumption (talk radio)	-0.0513*** (0.0095)	-0.0502*** (0.0097)	-0.0530*** (0.0097)
News consumption (news on desktop)	0.0130 (0.0088)	0.0128 (0.0090)	0.0139 (0.0090)
Trust of news in newspapers_sm	0.0006 (0.0005)	0.0006 (0.0005)	0.0006 (0.0005)
Trust of news in newspapers	0.0694*** (0.0133)	0.0712*** (0.0134)	0.0643*** (0.0135)
R <sup>2</sup>	0.6114	0.6112	0.6124
Adj. R <sup>2</sup>	0.6091	0.6087	0.6099
Num. obs.	2784	2703	2658

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$



Table 16: Testing Effect of Intervention on Affective Polarization with Covariate-Adjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.6593 (0.6274)	0.7177 (0.6749)	0.6423 (0.7920)
Pre-Treatment Value	0.8412*** (0.0115)	0.8391*** (0.0118)	0.8423*** (0.0115)
Web Browser (Safari)	1.9074* (0.8458)	1.6441 (0.8620)	1.5568 (0.8711)
Party ID	-0.2382 (0.1417)	-0.2412 (0.1426)	-0.2024 (0.1429)
Race/Ethnicity	1.0992 (0.8460)	0.8706 (0.8567)	0.8111 (0.8598)
Education	-0.3297 (0.2245)	-0.3275 (0.2273)	-0.2886 (0.2296)
Age	0.0920 (0.1380)	0.1101 (0.1412)	0.1277 (0.1399)
Age-Squared	0.0006 (0.0013)	0.0004 (0.0013)	0.0002 (0.0013)
News consumption (cable news)	0.2402 (0.2022)	0.2822 (0.2041)	0.2652 (0.2050)
News consumption (print news)	-0.5151* (0.2528)	-0.4440 (0.2540)	-0.4892 (0.2554)
News consumption (news on desktop)	0.6324* (0.2558)	0.6755* (0.2621)	0.6379* (0.2614)
Trust of news in newspapers_sm	0.0132 (0.0135)	0.0123 (0.0136)	0.0184 (0.0137)
R <sup>2</sup>	0.7241	0.7249	0.7280
Adj. R <sup>2</sup>	0.7228	0.7236	0.7268
Num. obs.	2692	2616	2580

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

Table 17: Testing Effect of Intervention on Whether They Believe “Fake News is a Problem” with Covariate-Adjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Pre-Treatment Value	0.5266*** (0.0195)	0.5268*** (0.0197)	0.5301*** (0.0198)
Treatment	-0.0095 (0.0245)	-0.0295 (0.0264)	-0.0405 (0.0313)
Party ID	0.0135 (0.0092)	0.0178 (0.0092)	0.0191* (0.0092)
Race/Ethnicity	0.0464 (0.0332)	0.0390 (0.0336)	0.0426 (0.0339)
Education	0.0073 (0.0088)	0.0071 (0.0089)	0.0099 (0.0090)
Gender	-0.0124 (0.0243)	-0.0139 (0.0246)	-0.0169 (0.0248)
Age-Squared	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)
Trust in Media	-0.1023*** (0.0192)	-0.1015*** (0.0195)	-0.1025*** (0.0196)
Ideology	0.0283** (0.0099)	0.0260** (0.0099)	0.0238* (0.0100)
News consumption (network news)	-0.0147 (0.0089)	-0.0144 (0.0090)	-0.0144 (0.0090)
News consumption (cable news)	0.0133 (0.0084)	0.0143 (0.0085)	0.0148 (0.0086)
News consumption (talk radio)	0.0058 (0.0094)	0.0039 (0.0095)	0.0036 (0.0095)
News consumption (news on desktop)	0.0357*** (0.0103)	0.0398*** (0.0105)	0.0376*** (0.0106)
News consumption (news on mobile)	0.0151 (0.0086)	0.0147 (0.0086)	0.0145 (0.0087)
Trust of news in newspapers_sm	-0.0017** (0.0006)	-0.0017** (0.0006)	-0.0018** (0.0006)
Trust of news in newspapers	-0.0428** (0.0147)	-0.0428** (0.0148)	-0.0439** (0.0149)
R <sup>2</sup>	0.4091	0.4132	0.4176
Adj. R <sup>2</sup>	0.4057	0.4097	0.4140
Num. obs.	2784	2703	2658

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 18: Testing Effect of Intervention on Whether They Believe “Fake News is a Problem in the Mainstream Media” with Covariate-Adjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Pre-Treatment Value	0.5716*** (0.0229)	0.5759*** (0.0234)	0.5824*** (0.0236)
Treatment	-0.0607 (0.0318)	-0.0871* (0.0348)	-0.0805 (0.0421)
Party ID	0.0564*** (0.0138)	0.0517*** (0.0141)	0.0515*** (0.0142)
Race/Ethnicity	0.0457 (0.0439)	0.0455 (0.0445)	0.0281 (0.0453)
Education	-0.0224 (0.0120)	-0.0231 (0.0123)	-0.0232 (0.0123)
Age	-0.0016 (0.0013)	-0.0013 (0.0013)	-0.0010 (0.0014)
Trust in Media	-0.2456*** (0.0294)	-0.2513*** (0.0296)	-0.2380*** (0.0301)
Ideology	0.0841*** (0.0145)	0.0828*** (0.0148)	0.0820*** (0.0149)
News consumption (network news)	-0.0254* (0.0117)	-0.0275* (0.0119)	-0.0260* (0.0118)
News consumption (cable news)	-0.0142 (0.0110)	-0.0141 (0.0111)	-0.0141 (0.0112)
News consumption (print news)	0.0242 (0.0143)	0.0245 (0.0145)	0.0241 (0.0147)
News consumption (public radio)	-0.0572*** (0.0130)	-0.0579*** (0.0131)	-0.0595*** (0.0134)
News consumption (talk radio)	0.0644*** (0.0141)	0.0647*** (0.0144)	0.0644*** (0.0144)
News consumption (news on mobile)	-0.0071 (0.0107)	-0.0054 (0.0109)	-0.0057 (0.0109)
Trust of news in newspapers_sm	-0.0015* (0.0008)	-0.0015 (0.0008)	-0.0014 (0.0008)
Trust of news in newspapers	-0.1004*** (0.0217)	-0.1001*** (0.0220)	-0.0986*** (0.0222)
R <sup>2</sup>	0.7467	0.7477	0.7480
Adj. R <sup>2</sup>	0.7452	0.7462	0.7465
Num. obs.	2784	2703	2658

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 19: Testing Effect of Intervention on Trust in Institutions with Covariate-Adjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.3276 (0.4033)	0.3367 (0.4312)	0.4517 (0.5102)
Race/Ethnicity	0.9923 (0.5416)	0.9690 (0.5521)	0.9818 (0.5584)
Age	0.0107 (0.0920)	0.0390 (0.0916)	0.0446 (0.0930)
Age-Squared	0.0001 (0.0009)	-0.0001 (0.0009)	-0.0001 (0.0009)
Ideology	0.1516 (0.1018)	0.1611 (0.1019)	0.1320 (0.1026)
News consumption (network news)	0.1103 (0.1513)	0.0774 (0.1522)	0.0392 (0.1521)
News consumption (cable news)	0.1270 (0.1412)	0.0951 (0.1424)	0.1138 (0.1427)
News consumption (print news)	0.3509 (0.1804)	0.3576* (0.1812)	0.3634* (0.1828)
News consumption (public radio)	0.2212 (0.1547)	0.1991 (0.1552)	0.1784 (0.1566)
Trust of news in newspapers_sm	0.0390*** (0.0097)	0.0423*** (0.0098)	0.0423*** (0.0097)
Trust of news in newspapers	0.6642* (0.2588)	0.6950** (0.2580)	0.6264* (0.2590)
Pre-Treatment Value	0.7037*** (0.0156)	0.7074*** (0.0153)	0.7075*** (0.0154)
R <sup>2</sup>	0.6107	0.6186	0.6149
Adj. R <sup>2</sup>	0.6088	0.6167	0.6130
Num. obs.	2553	2479	2445

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

Table 20: Testing Effect of Intervention on Trust in CBS with Covariate-Adjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0453 (0.0280)	0.0532 (0.0301)	0.0622 (0.0353)
Pre-Treatment Value	0.4541*** (0.0215)	0.4553*** (0.0218)	0.4552*** (0.0220)
Party ID	-0.0416*** (0.0106)	-0.0414*** (0.0106)	-0.0444*** (0.0106)
Race/Ethnicity	0.0351 (0.0359)	0.0381 (0.0364)	0.0247 (0.0371)
Education	0.0122 (0.0100)	0.0133 (0.0100)	0.0122 (0.0101)
Gender	0.0608* (0.0279)	0.0511 (0.0282)	0.0577* (0.0285)
Trust in Media	0.1848*** (0.0215)	0.1848*** (0.0216)	0.1776*** (0.0218)
Ideology	-0.0441*** (0.0112)	-0.0420*** (0.0114)	-0.0393*** (0.0114)
News consumption (network news)	0.0736*** (0.0103)	0.0760*** (0.0104)	0.0746*** (0.0105)
News consumption (public radio)	0.0216 (0.0118)	0.0239* (0.0119)	0.0256* (0.0121)
News consumption (talk radio)	-0.0298* (0.0117)	-0.0334** (0.0116)	-0.0331** (0.0117)
News consumption (news on desktop)	-0.0267* (0.0112)	-0.0251* (0.0115)	-0.0234* (0.0114)
Trust of news in newspapers_sm	0.0031*** (0.0006)	0.0032*** (0.0006)	0.0031*** (0.0007)
Trust of news in newspapers	0.0505** (0.0189)	0.0505** (0.0191)	0.0577** (0.0193)
R <sup>2</sup>	0.5780	0.5804	0.5822
Adj. R <sup>2</sup>	0.5755	0.5780	0.5797
Num. obs.	2471	2400	2360

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

Table 21: Testing Effect of Intervention on Trust in ABC with Covariate-Adjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0303 (0.0285)	0.0131 (0.0304)	0.0218 (0.0353)
Pre-Treatment Value	0.4549*** (0.0224)	0.4626*** (0.0226)	0.4724*** (0.0227)
Party ID	-0.0528*** (0.0108)	-0.0511*** (0.0108)	-0.0564*** (0.0107)
Education	0.0144 (0.0104)	0.0149 (0.0104)	0.0155 (0.0105)
Gender	0.0317 (0.0284)	0.0259 (0.0285)	0.0211 (0.0286)
Age	-0.0017 (0.0010)	-0.0018 (0.0011)	-0.0017 (0.0011)
Trust in Media	0.1445*** (0.0228)	0.1442*** (0.0228)	0.1264*** (0.0227)
Ideology	-0.0462*** (0.0116)	-0.0450*** (0.0118)	-0.0424*** (0.0118)
News consumption (network news)	0.0588*** (0.0112)	0.0604*** (0.0113)	0.0604*** (0.0114)
News consumption (cable news)	0.0268** (0.0097)	0.0262** (0.0098)	0.0256** (0.0098)
News consumption (public radio)	0.0247* (0.0117)	0.0273* (0.0118)	0.0243* (0.0119)
News consumption (talk radio)	-0.0406*** (0.0122)	-0.0414*** (0.0122)	-0.0420*** (0.0122)
News consumption (news on desktop)	-0.0259* (0.0118)	-0.0248* (0.0120)	-0.0214 (0.0118)
News consumption (news on mobile)	0.0085 (0.0099)	0.0113 (0.0101)	0.0104 (0.0101)
Trust of news in newspapers_sm	0.0032*** (0.0006)	0.0032*** (0.0006)	0.0033*** (0.0006)
Trust of news in newspapers	0.0333 (0.0197)	0.0311 (0.0199)	0.0338 (0.0198)
R <sup>2</sup>	0.5699	0.5763	0.5826
Adj. R <sup>2</sup>	0.5671	0.5734	0.5798
Num. obs.	2450	2381	2343

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

Table 22: Testing Effect of Intervention on Trust in NBC with Covariate-Adjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0236 (0.0275)	0.0302 (0.0295)	0.0523 (0.0351)
Web Browser (Safari)	0.0173 (0.0440)	0.0202 (0.0446)	0.0131 (0.0451)
Pre-Treatment Value	0.4602*** (0.0223)	0.4663*** (0.0224)	0.4711*** (0.0224)
Party ID	-0.0527*** (0.0107)	-0.0503*** (0.0107)	-0.0520*** (0.0105)
Race/Ethnicity	0.0221 (0.0362)	0.0194 (0.0365)	0.0104 (0.0370)
Education	0.0256* (0.0100)	0.0237* (0.0099)	0.0248* (0.0100)
Gender	0.0273 (0.0276)	0.0153 (0.0278)	0.0148 (0.0280)
Age	-0.0135* (0.0062)	-0.0141* (0.0063)	-0.0136* (0.0063)
Age-Squared	0.0001 (0.0001)	0.0001* (0.0001)	0.0001* (0.0001)
Trust in Media	0.1815*** (0.0227)	0.1922*** (0.0230)	0.1784*** (0.0230)
Ideology	-0.0432*** (0.0114)	-0.0414*** (0.0116)	-0.0403*** (0.0115)
News consumption (network news)	0.0621*** (0.0105)	0.0615*** (0.0106)	0.0614*** (0.0106)
News consumption (cable news)	0.0227* (0.0094)	0.0226* (0.0094)	0.0237* (0.0094)
News consumption (print news)	-0.0264* (0.0127)	-0.0213 (0.0126)	-0.0264* (0.0127)
News consumption (public radio)	0.0301** (0.0116)	0.0290* (0.0117)	0.0288* (0.0118)
News consumption (talk radio)	-0.0352** (0.0118)	-0.0383*** (0.0116)	-0.0391*** (0.0117)
News consumption (news on desktop)	-0.0157 (0.0115)	-0.0138 (0.0116)	-0.0107 (0.0114)
News consumption (news on mobile)	-0.0014 (0.0097)	-0.0008 (0.0098)	-0.0028 (0.0097)
Trust of news in newspapers_sm	0.0031*** (0.0006)	0.0031*** (0.0006)	0.0030*** (0.0006)
Trust of news in newspapers	0.0496* (0.0196)	0.0456* (0.0196)	0.0523** (0.0196)
R <sup>2</sup>	0.6121	0.6189	0.6218
Adj. R <sup>2</sup>	0.6089	0.6157	0.6185
Num. obs.	2446	2378	2339

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

Table 23: Testing Effect of Intervention on Trust in CNN with Covariate-Adjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0128 (0.0275)	0.0159 (0.0294)	0.0068 (0.0346)
Web Browser (Safari)	-0.0427 (0.0419)	-0.0323 (0.0427)	-0.0344 (0.0434)
Pre-Treatment Value	0.5539*** (0.0213)	0.5524*** (0.0216)	0.5535*** (0.0217)
Party ID	-0.0682*** (0.0112)	-0.0676*** (0.0114)	-0.0717*** (0.0115)
Race/Ethnicity	-0.0251 (0.0371)	-0.0318 (0.0377)	-0.0360 (0.0381)
Education	0.0223* (0.0101)	0.0215* (0.0101)	0.0222* (0.0102)
Gender	0.0437 (0.0270)	0.0396 (0.0272)	0.0341 (0.0275)
Age	0.0005 (0.0011)	0.0007 (0.0011)	0.0008 (0.0011)
Trust in Media	0.1758*** (0.0217)	0.1781*** (0.0220)	0.1735*** (0.0224)
Ideology	-0.0493*** (0.0121)	-0.0484*** (0.0125)	-0.0464*** (0.0124)
News consumption (network news)	0.0293** (0.0101)	0.0297** (0.0102)	0.0285** (0.0102)
News consumption (cable news)	0.0181 (0.0097)	0.0171 (0.0097)	0.0192 (0.0098)
News consumption (print news)	-0.0106 (0.0123)	-0.0040 (0.0124)	-0.0078 (0.0126)
News consumption (public radio)	0.0215 (0.0110)	0.0216 (0.0111)	0.0221* (0.0112)
News consumption (talk radio)	-0.0360** (0.0111)	-0.0410*** (0.0109)	-0.0412*** (0.0109)
News consumption (news on desktop)	-0.0227* (0.0108)	-0.0190 (0.0110)	-0.0175 (0.0110)
News consumption (news on mobile)	0.0120 (0.0091)	0.0127 (0.0093)	0.0117 (0.0093)
Trust of news in newspapers_sm	0.0018** (0.0006)	0.0018** (0.0006)	0.0019** (0.0006)
Trust of news in newspapers	-0.0170 (0.0174)	-0.0179 (0.0176)	-0.0180 (0.0177)
R <sup>2</sup>	0.6761	0.6773	0.6787
Adj. R <sup>2</sup>	0.6735	0.6747	0.6760
Num. obs.	2396	2332	2295

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$



Table 24: Testing Effect of Intervention on Trust in Fox News with Covariate-Adjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0084 (0.0253)	-0.0049 (0.0268)	-0.0078 (0.0313)
Web Browser (Safari)	-0.0592 (0.0389)	-0.0564 (0.0392)	-0.0761 (0.0390)
Pre-Treatment Value	0.6292*** (0.0201)	0.6240*** (0.0206)	0.6254*** (0.0206)
Party ID	0.0328** (0.0100)	0.0354*** (0.0101)	0.0324** (0.0101)
Race/Ethnicity	-0.0369 (0.0318)	-0.0441 (0.0323)	-0.0429 (0.0323)
Education	0.0065 (0.0092)	0.0059 (0.0092)	0.0052 (0.0093)
Gender	0.0588* (0.0251)	0.0511* (0.0255)	0.0500 (0.0256)
Age-Squared	-0.0000* (0.0000)	-0.0000* (0.0000)	-0.0000* (0.0000)
Trust in Media	-0.0190 (0.0206)	-0.0230 (0.0207)	-0.0266 (0.0209)
Ideology	0.0660*** (0.0108)	0.0663*** (0.0111)	0.0672*** (0.0111)
News consumption (network news)	-0.0065 (0.0100)	-0.0052 (0.0101)	-0.0075 (0.0102)
News consumption (cable news)	0.0208* (0.0092)	0.0201* (0.0093)	0.0215* (0.0094)
News consumption (print news)	0.0136 (0.0110)	0.0138 (0.0111)	0.0109 (0.0113)
News consumption (talk radio)	0.0198 (0.0117)	0.0202 (0.0119)	0.0147 (0.0119)
News consumption (news on desktop)	-0.0340** (0.0109)	-0.0321** (0.0111)	-0.0302** (0.0110)
News consumption (news on mobile)	-0.0072 (0.0083)	-0.0078 (0.0084)	-0.0089 (0.0084)
Trust of news in newspapers_sm	0.0018** (0.0006)	0.0018** (0.0006)	0.0019*** (0.0006)
Trust of news in newspapers	-0.0205 (0.0163)	-0.0193 (0.0164)	-0.0171 (0.0164)
R <sup>2</sup>	0.6152	0.6175	0.6193
Adj. R <sup>2</sup>	0.6123	0.6145	0.6162
Num. obs.	2397	2334	2293

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

## **D Results From All Covariate-Unadjusted Models Testing The Effect Of Live Informational Feedback**

### **D.1 Behavioral Measures (Before July 1st)**

Table 25: Testing the Effect of the Intervention on Proportion of News Diet That is Unreliable with Covariate-Unadjusted Models (HC2 Robust standard errors) (Before July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	−0.0033 (0.0033)	−0.0016 (0.0036)	−0.0079 (0.0044)
Web Browser (Safari)	0.8594*** (0.0637)	0.8600*** (0.0638)	0.8520*** (0.0676)
Party ID	0.0004 (0.0039)	0.0008 (0.0039)	0.0017 (0.0040)
Race/Ethnicity	−0.0008 (0.0014)	−0.0008 (0.0014)	−0.0011 (0.0015)
Education	−0.0011 (0.0009)	−0.0012 (0.0009)	−0.0012 (0.0009)
Gender	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)
Age	−0.0001 (0.0012)	−0.0000 (0.0012)	−0.0002 (0.0013)
Age-Squared	0.0036 (0.0056)	0.0034 (0.0057)	0.0038 (0.0058)
Trust in Media	0.0018 (0.0013)	0.0018 (0.0013)	0.0018 (0.0013)
Ideology	−0.0028 (0.0031)	−0.0031 (0.0032)	−0.0035 (0.0032)
News consumption (network news)	−0.0014 (0.0018)	−0.0009 (0.0018)	−0.0010 (0.0019)
News consumption (cable news)	0.0001 (0.0001)	0.0001 (0.0001)	0.0001 (0.0001)
News consumption (print news)	−0.0003 (0.0014)	−0.0005 (0.0014)	−0.0005 (0.0015)
News consumption (public radio)	−0.0009 (0.0015)	−0.0008 (0.0015)	−0.0007 (0.0015)
News consumption (talk radio)	0.0001 (0.0014)	−0.0001 (0.0013)	−0.0001 (0.0014)
News consumption (news on desktop)	−0.0005 (0.0012)	−0.0006 (0.0012)	−0.0003 (0.0013)
News consumption (news on mobile)	−0.0025 (0.0019)	−0.0023 (0.0019)	−0.0028 (0.0019)
Trust of news in newspapers_sm	0.0050* (0.0021)	0.0051* (0.0021)	0.0053* (0.0022)
Trust of news in newspapers	−0.0003 (0.0012)	−0.0001 (0.0012)	−0.0003 (0.0013)
Pre-Treatment Value	−0.0040 (0.0101)	−0.0048 (0.0101)	−0.0039 (0.0103)
Log of news viewed	−0.0014 (0.0013)	−0.0015 (0.0013)	−0.0013 (0.0013)
R <sup>2</sup>	0.8172	0.8178	0.8078
Adj. R <sup>2</sup>	0.8111	0.8115	0.8011
Num. obs.	644	633	623

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 26: Testing the Effect of the Intervention on Proportion of News Diet That is Reliable with Covariate-Unadjusted Models (HC2 Robust standard errors) (Before July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	−0.0067 (0.0145)	−0.0022 (0.0155)	0.0009 (0.0180)
Web Browser (Safari)	0.7735*** (0.0292)	0.7692*** (0.0298)	0.7856*** (0.0284)
Party ID	−0.0064 (0.0144)	−0.0069 (0.0148)	−0.0133 (0.0143)
Race/Ethnicity	0.0025 (0.0050)	0.0023 (0.0051)	0.0027 (0.0050)
Education	0.0049 (0.0042)	0.0050 (0.0043)	0.0050 (0.0044)
Gender	−0.0000 (0.0000)	−0.0000 (0.0000)	−0.0000 (0.0000)
Age	−0.0066 (0.0051)	−0.0067 (0.0052)	−0.0070 (0.0051)
Age-Squared	0.0097 (0.0216)	0.0110 (0.0220)	0.0122 (0.0221)
Trust in Media	0.0030 (0.0061)	0.0031 (0.0062)	0.0039 (0.0062)
Ideology	0.0003 (0.0115)	0.0011 (0.0117)	0.0008 (0.0115)
News consumption (network news)	0.0026 (0.0085)	0.0021 (0.0086)	0.0032 (0.0085)
News consumption (cable news)	−0.0000 (0.0003)	−0.0000 (0.0003)	−0.0000 (0.0003)
News consumption (print news)	0.0023 (0.0056)	0.0029 (0.0057)	0.0013 (0.0056)
News consumption (public radio)	−0.0031 (0.0051)	−0.0032 (0.0052)	−0.0026 (0.0051)
News consumption (talk radio)	−0.0014 (0.0064)	−0.0014 (0.0065)	−0.0007 (0.0066)
News consumption (news on desktop)	0.0062 (0.0063)	0.0068 (0.0063)	0.0052 (0.0062)
News consumption (news on mobile)	0.0057 (0.0077)	0.0055 (0.0078)	0.0074 (0.0076)
Trust of news in newspapers_sm	0.0036 (0.0067)	0.0038 (0.0068)	0.0043 (0.0068)
Trust of news in newspapers	−0.0037 (0.0048)	−0.0043 (0.0050)	−0.0038 (0.0049)
Pre-Treatment Value	0.0176 (0.0277)	0.0185 (0.0278)	0.0170 (0.0282)
Log of news viewed	−0.0083 (0.0063)	−0.0084 (0.0064)	−0.0080 (0.0063)
R <sup>2</sup>	0.6631	0.6566	0.6729
Adj. R <sup>2</sup>	0.6517	0.6448	0.6615
Num. obs.	644	633	623

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 27: Testing the Effect of the Intervention on Count of Unreliable News Consumed with Covariate-Unadjusted Models (HC2 Robust standard errors) (Before July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0249 (0.0248)	0.0228 (0.0263)	0.0096 (0.0307)
Web Browser (Safari)	0.8209*** (0.0318)	0.8229*** (0.0323)	0.8212*** (0.0324)
Party ID	-0.0211 (0.0247)	-0.0165 (0.0250)	-0.0155 (0.0252)
Race/Ethnicity	0.0147 (0.0096)	0.0159 (0.0097)	0.0152 (0.0098)
Education	-0.0078 (0.0063)	-0.0084 (0.0066)	-0.0091 (0.0067)
Gender	0.0001 (0.0001)	0.0001 (0.0001)	0.0001 (0.0001)
Age	0.0064 (0.0078)	0.0064 (0.0079)	0.0061 (0.0081)
Age-Squared	0.0106 (0.0362)	0.0154 (0.0367)	0.0200 (0.0369)
Trust in Media	0.0138 (0.0089)	0.0122 (0.0089)	0.0122 (0.0091)
Ideology	0.0200 (0.0186)	0.0153 (0.0188)	0.0130 (0.0190)
News consumption (network news)	-0.0316* (0.0157)	-0.0302 (0.0158)	-0.0317* (0.0161)
News consumption (cable news)	0.0010 (0.0005)	0.0011* (0.0005)	0.0012* (0.0005)
News consumption (print news)	-0.0050 (0.0092)	-0.0057 (0.0093)	-0.0047 (0.0094)
News consumption (public radio)	-0.0100 (0.0093)	-0.0094 (0.0095)	-0.0104 (0.0095)
News consumption (talk radio)	0.0288** (0.0104)	0.0265* (0.0104)	0.0259* (0.0105)
News consumption (news on desktop)	-0.0114 (0.0103)	-0.0115 (0.0104)	-0.0104 (0.0106)
News consumption (news on mobile)	-0.0060 (0.0120)	-0.0054 (0.0121)	-0.0067 (0.0122)
Trust of news in newspapers_sm	0.0337** (0.0112)	0.0313** (0.0112)	0.0307** (0.0114)
Trust of news in newspapers	-0.0122 (0.0086)	-0.0096 (0.0087)	-0.0095 (0.0088)
Pre-Treatment Value	0.0382 (0.0563)	0.0359 (0.0564)	0.0400 (0.0567)
Log of news viewed	0.0329*** (0.0069)	0.0331*** (0.0070)	0.0334*** (0.0071)
R <sup>2</sup>	0.7266	0.7244	0.7225
Adj. R <sup>2</sup>	0.7177	0.7153	0.7132
Num. obs.	669	657	647

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 28: Testing the Effect of the Intervention on Count of Reliable News Consumed with Covariate-Unadjusted Models (HC2 Robust standard errors) (Before July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	−0.0239 (0.0221)	−0.0215 (0.0237)	−0.0168 (0.0278)
Web Browser (Safari)	0.4996*** (0.0437)	0.4994*** (0.0446)	0.5027*** (0.0451)
Party ID	0.0010 (0.0237)	0.0026 (0.0242)	0.0062 (0.0244)
Race/Ethnicity	0.0178* (0.0090)	0.0179 (0.0092)	0.0191* (0.0091)
Education	0.0224** (0.0072)	0.0230** (0.0074)	0.0211** (0.0073)
Gender	−0.0002* (0.0001)	−0.0002* (0.0001)	−0.0001* (0.0001)
Age	−0.0168* (0.0071)	−0.0161* (0.0071)	−0.0153* (0.0073)
Age-Squared	0.0066 (0.0390)	0.0073 (0.0398)	0.0015 (0.0395)
Trust in Media	0.0073 (0.0083)	0.0065 (0.0084)	0.0062 (0.0084)
Ideology	0.0059 (0.0178)	0.0052 (0.0179)	0.0031 (0.0180)
News consumption (network news)	−0.0102 (0.0134)	−0.0110 (0.0136)	−0.0093 (0.0136)
News consumption (cable news)	−0.0004 (0.0004)	−0.0004 (0.0004)	−0.0005 (0.0004)
News consumption (print news)	0.0062 (0.0090)	0.0072 (0.0091)	0.0075 (0.0092)
News consumption (public radio)	−0.0049 (0.0074)	−0.0049 (0.0075)	−0.0043 (0.0075)
News consumption (talk radio)	0.0051 (0.0086)	0.0040 (0.0087)	0.0030 (0.0089)
News consumption (news on desktop)	−0.0010 (0.0086)	0.0002 (0.0087)	−0.0020 (0.0086)
News consumption (news on mobile)	0.0114 (0.0125)	0.0118 (0.0127)	0.0151 (0.0126)
Trust of news in newspapers_sm	0.0082 (0.0095)	0.0091 (0.0096)	0.0081 (0.0098)
Trust of news in newspapers	−0.0133 (0.0071)	−0.0137 (0.0072)	−0.0139 (0.0073)
Pre-Treatment Value	0.0509 (0.0530)	0.0517 (0.0536)	0.0465 (0.0534)
Log of news viewed	0.1982*** (0.0207)	0.1986*** (0.0212)	0.1981*** (0.0214)
R <sup>2</sup>	0.8694	0.8669	0.8696
Adj. R <sup>2</sup>	0.8651	0.8625	0.8652
Num. obs.	669	657	647

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 29: Testing the Effect of the Intervention on Reliability Score of News Diet with Covariate-Unadjusted Models (HC2 Robust standard errors) (Before July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.8073* (0.3521)	0.6884 (0.3683)	1.0553* (0.4412)
Web Browser (Safari)	0.7686*** (0.0457)	0.7767*** (0.0447)	0.7777*** (0.0459)
Party ID	-0.8147* (0.3964)	-0.6967 (0.3869)	-0.7591 (0.3903)
Race/Ethnicity	0.1525 (0.1203)	0.1222 (0.1179)	0.1142 (0.1182)
Education	-0.0187 (0.1304)	0.0329 (0.1240)	0.0203 (0.1232)
Gender	-0.0001 (0.0011)	-0.0005 (0.0011)	-0.0004 (0.0011)
Age	-0.2075 (0.1279)	-0.1668 (0.1223)	-0.1689 (0.1240)
Age-Squared	-0.9168 (0.5284)	-1.0140 (0.5357)	-1.1397* (0.5376)
Trust in Media	-0.2436 (0.1385)	-0.2655* (0.1334)	-0.2804* (0.1354)
Ideology	0.1360 (0.2791)	0.2215 (0.2808)	0.1818 (0.2835)
News consumption (network news)	0.4515* (0.2168)	0.4181 (0.2166)	0.4608* (0.2165)
News consumption (cable news)	-0.0143* (0.0072)	-0.0149* (0.0072)	-0.0146* (0.0072)
News consumption (print news)	0.0352 (0.1382)	0.0598 (0.1378)	0.0505 (0.1383)
News consumption (public radio)	0.0198 (0.1193)	0.0354 (0.1178)	0.0265 (0.1182)
News consumption (talk radio)	-0.1563 (0.1609)	-0.1315 (0.1618)	-0.1319 (0.1637)
News consumption (news on desktop)	0.0558 (0.1431)	0.0870 (0.1416)	0.0452 (0.1407)
News consumption (news on mobile)	0.3977* (0.1992)	0.4177* (0.1987)	0.4656* (0.2020)
Trust of news in newspapers_sm	-0.3453* (0.1593)	-0.2986 (0.1557)	-0.2779 (0.1563)
Trust of news in newspapers	-0.1984 (0.1121)	-0.2314* (0.1105)	-0.2472* (0.1125)
Pre-Treatment Value	0.2923 (1.1651)	0.3551 (1.1748)	0.3201 (1.1987)
Log of news viewed	-0.0123 (0.1408)	0.0476 (0.1360)	0.0562 (0.1349)
R <sup>2</sup>	0.7121	0.7231	0.7201
Adj. R <sup>2</sup>	0.7024	0.7136	0.7103
Num. obs.	644	633	623

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

## D.2 Behavioral Measures (After July 1st)



Table 30: Testing the Effect of the Intervention on Proportion of News Diet That is Unreliable with Covariate-Unadjusted Models (HC2 Robust standard errors) (After July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	−0.0046 (0.0038)	−0.0044 (0.0040)	−0.0126* (0.0053)
Web Browser (Safari)	0.7892*** (0.0729)	0.7894*** (0.0730)	0.8204*** (0.0711)
Party ID	−0.0019 (0.0045)	−0.0014 (0.0046)	−0.0015 (0.0047)
Race/Ethnicity	−0.0040* (0.0019)	−0.0042* (0.0019)	−0.0034 (0.0018)
Education	−0.0007 (0.0009)	−0.0008 (0.0009)	−0.0009 (0.0010)
Gender	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)
Age	−0.0014 (0.0016)	−0.0013 (0.0017)	−0.0014 (0.0017)
Age-Squared	0.0059 (0.0053)	0.0058 (0.0054)	0.0069 (0.0056)
Trust in Media	0.0006 (0.0014)	0.0007 (0.0014)	0.0009 (0.0015)
Ideology	−0.0034 (0.0035)	−0.0034 (0.0036)	−0.0026 (0.0036)
News consumption (network news)	−0.0030 (0.0029)	−0.0027 (0.0029)	−0.0030 (0.0030)
News consumption (cable news)	0.0001 (0.0001)	0.0001 (0.0001)	0.0001 (0.0001)
News consumption (print news)	0.0001 (0.0017)	0.0001 (0.0017)	0.0000 (0.0017)
News consumption (public radio)	0.0013 (0.0015)	0.0014 (0.0015)	0.0011 (0.0015)
News consumption (talk radio)	−0.0008 (0.0018)	−0.0008 (0.0018)	−0.0008 (0.0018)
News consumption (news on desktop)	0.0006 (0.0017)	0.0007 (0.0018)	0.0003 (0.0017)
News consumption (news on mobile)	−0.0020 (0.0022)	−0.0020 (0.0023)	−0.0009 (0.0020)
Trust of news in newspapers_sm	0.0054* (0.0023)	0.0055* (0.0023)	0.0052* (0.0023)
Trust of news in newspapers	−0.0011 (0.0014)	−0.0011 (0.0015)	−0.0006 (0.0014)
Pre-Treatment Value	−0.0032 (0.0109)	−0.0036 (0.0109)	−0.0037 (0.0111)
Log of news viewed	−0.0011 (0.0010)	−0.0010 (0.0010)	−0.0010 (0.0011)
R <sup>2</sup>	0.7386	0.7385	0.7502
Adj. R <sup>2</sup>	0.7294	0.7292	0.7412
Num. obs.	622	611	601

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 31: Testing the Effect of the Intervention on Proportion of News Diet That is Reliable with Covariate-Unadjusted Models (HC2 Robust standard errors) (After July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	−0.0106 (0.0163)	−0.0098 (0.0175)	−0.0016 (0.0205)
Web Browser (Safari)	0.7453*** (0.0311)	0.7445*** (0.0317)	0.7615*** (0.0309)
Party ID	0.0173 (0.0166)	0.0155 (0.0171)	0.0061 (0.0167)
Race/Ethnicity	0.0044 (0.0062)	0.0047 (0.0063)	0.0027 (0.0063)
Education	0.0023 (0.0042)	0.0021 (0.0044)	0.0020 (0.0045)
Gender	−0.0000 (0.0000)	−0.0000 (0.0000)	−0.0000 (0.0000)
Age	0.0001 (0.0065)	−0.0003 (0.0066)	−0.0008 (0.0067)
Age-Squared	0.0191 (0.0270)	0.0219 (0.0276)	0.0206 (0.0279)
Trust in Media	0.0124 (0.0066)	0.0125 (0.0067)	0.0123 (0.0068)
Ideology	0.0154 (0.0134)	0.0155 (0.0136)	0.0143 (0.0136)
News consumption (network news)	0.0037 (0.0090)	0.0028 (0.0091)	0.0043 (0.0091)
News consumption (cable news)	−0.0004 (0.0003)	−0.0003 (0.0003)	−0.0003 (0.0003)
News consumption (print news)	0.0061 (0.0061)	0.0066 (0.0062)	0.0042 (0.0060)
News consumption (public radio)	−0.0010 (0.0055)	−0.0015 (0.0056)	−0.0009 (0.0055)
News consumption (talk radio)	−0.0066 (0.0066)	−0.0066 (0.0067)	−0.0053 (0.0067)
News consumption (news on desktop)	0.0052 (0.0065)	0.0054 (0.0065)	0.0067 (0.0064)
News consumption (news on mobile)	−0.0000 (0.0082)	−0.0007 (0.0083)	−0.0020 (0.0082)
Trust of news in newspapers_sm	−0.0006 (0.0073)	−0.0012 (0.0074)	−0.0007 (0.0075)
Trust of news in newspapers	0.0084 (0.0051)	0.0085 (0.0053)	0.0081 (0.0053)
Pre-Treatment Value	−0.0504 (0.0348)	−0.0489 (0.0349)	−0.0477 (0.0351)
Log of news viewed	−0.0020 (0.0063)	−0.0025 (0.0065)	−0.0025 (0.0065)
R <sup>2</sup>	0.5811	0.5748	0.5893
Adj. R <sup>2</sup>	0.5664	0.5596	0.5744
Num. obs.	622	611	601

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 32: Testing the Effect of the Intervention on Count of Unreliable News Consumed with Covariate-Unadjusted Models (HC2 Robust standard errors) (After July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0085 (0.0222)	0.0058 (0.0236)	-0.0247 (0.0285)
Web Browser (Safari)	0.6432*** (0.0351)	0.6480*** (0.0358)	0.6467*** (0.0362)
Party ID	-0.0226 (0.0226)	-0.0199 (0.0230)	-0.0188 (0.0233)
Race/Ethnicity	0.0066 (0.0094)	0.0068 (0.0096)	0.0074 (0.0097)
Education	0.0008 (0.0048)	0.0012 (0.0049)	0.0008 (0.0050)
Gender	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)
Age	0.0021 (0.0081)	0.0026 (0.0082)	0.0017 (0.0084)
Age-Squared	0.0010 (0.0308)	-0.0031 (0.0315)	0.0047 (0.0323)
Trust in Media	0.0065 (0.0081)	0.0059 (0.0082)	0.0063 (0.0084)
Ideology	0.0020 (0.0178)	-0.0001 (0.0180)	-0.0010 (0.0184)
News consumption (network news)	-0.0380* (0.0152)	-0.0360* (0.0153)	-0.0377* (0.0156)
News consumption (cable news)	0.0012* (0.0005)	0.0012* (0.0005)	0.0012* (0.0005)
News consumption (print news)	0.0081 (0.0085)	0.0075 (0.0086)	0.0082 (0.0087)
News consumption (public radio)	0.0068 (0.0080)	0.0070 (0.0082)	0.0067 (0.0083)
News consumption (talk radio)	0.0044 (0.0097)	0.0038 (0.0099)	0.0037 (0.0101)
News consumption (news on desktop)	-0.0184 (0.0094)	-0.0192* (0.0095)	-0.0187 (0.0097)
News consumption (news on mobile)	0.0003 (0.0103)	0.0008 (0.0104)	0.0004 (0.0107)
Trust of news in newspapers_sm	0.0235* (0.0103)	0.0232* (0.0104)	0.0231* (0.0106)
Trust of news in newspapers	-0.0165* (0.0080)	-0.0158 (0.0081)	-0.0161 (0.0082)
Pre-Treatment Value	0.0478 (0.0640)	0.0459 (0.0641)	0.0511 (0.0644)
Log of news viewed	0.0052 (0.0055)	0.0057 (0.0056)	0.0059 (0.0057)
R <sup>2</sup>	0.6547	0.6540	0.6492
Adj. R <sup>2</sup>	0.6435	0.6425	0.6374
Num. obs.	669	657	647

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 33: Testing the Effect of the Intervention on Count of Reliable News Consumed with Covariate-Unadjusted Models (HC2 Robust standard errors) (After July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	−0.0312 (0.0342)	−0.0332 (0.0359)	0.0004 (0.0415)
Web Browser (Safari)	0.5268*** (0.0549)	0.5246*** (0.0560)	0.5428*** (0.0562)
Party ID	0.0007 (0.0345)	0.0034 (0.0350)	0.0031 (0.0351)
Race/Ethnicity	0.0200 (0.0137)	0.0220 (0.0140)	0.0243 (0.0138)
Education	0.0208* (0.0096)	0.0221* (0.0098)	0.0226* (0.0100)
Gender	−0.0001 (0.0001)	−0.0001 (0.0001)	−0.0002 (0.0001)
Age	−0.0141 (0.0110)	−0.0142 (0.0110)	−0.0144 (0.0112)
Age-Squared	0.0357 (0.0516)	0.0453 (0.0523)	0.0424 (0.0530)
Trust in Media	−0.0061 (0.0126)	−0.0083 (0.0127)	−0.0063 (0.0128)
Ideology	−0.0113 (0.0258)	−0.0107 (0.0260)	−0.0127 (0.0262)
News consumption (network news)	0.0036 (0.0180)	0.0004 (0.0182)	−0.0012 (0.0184)
News consumption (cable news)	−0.0002 (0.0007)	−0.0002 (0.0007)	−0.0003 (0.0007)
News consumption (print news)	0.0038 (0.0117)	0.0053 (0.0118)	0.0057 (0.0119)
News consumption (public radio)	0.0034 (0.0111)	0.0036 (0.0113)	0.0039 (0.0113)
News consumption (talk radio)	−0.0057 (0.0123)	−0.0073 (0.0125)	−0.0064 (0.0127)
News consumption (news on desktop)	−0.0222 (0.0131)	−0.0199 (0.0131)	−0.0245 (0.0129)
News consumption (news on mobile)	0.0155 (0.0169)	0.0155 (0.0170)	0.0211 (0.0167)
Trust of news in newspapers_sm	0.0071 (0.0143)	0.0064 (0.0144)	0.0056 (0.0146)
Trust of news in newspapers	−0.0197 (0.0105)	−0.0211* (0.0106)	−0.0193 (0.0107)
Pre-Treatment Value	0.1026 (0.0776)	0.1086 (0.0776)	0.1014 (0.0785)
Log of news viewed	0.1506*** (0.0246)	0.1513*** (0.0251)	0.1464*** (0.0253)
R <sup>2</sup>	0.7377	0.7347	0.7416
Adj. R <sup>2</sup>	0.7292	0.7260	0.7329
Num. obs.	669	657	647

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 34: Testing the Effect of the Intervention on Reliability Score of News Diet with Covariate-Unadjusted Models (HC2 Robust standard errors) (After July 1st)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.7656 (0.4148)	0.7293 (0.4315)	1.1748* (0.5155)
Web Browser (Safari)	0.7197*** (0.0541)	0.7351*** (0.0526)	0.7554*** (0.0497)
Party ID	-0.3559 (0.4631)	-0.2224 (0.4533)	-0.1644 (0.4583)
Race/Ethnicity	0.1704 (0.1587)	0.1682 (0.1606)	0.1231 (0.1547)
Education	-0.0368 (0.1238)	0.0337 (0.1035)	0.0225 (0.1061)
Gender	0.0003 (0.0010)	-0.0003 (0.0009)	-0.0002 (0.0009)
Age	0.0666 (0.1546)	0.1113 (0.1497)	0.1085 (0.1540)
Age-Squared	-0.2177 (0.6298)	-0.3799 (0.6328)	-0.4242 (0.6407)
Trust in Media	-0.2953 (0.1673)	-0.3309* (0.1623)	-0.3212 (0.1649)
Ideology	0.1508 (0.3291)	0.2270 (0.3281)	0.1957 (0.3347)
News consumption (network news)	0.4666 (0.2686)	0.4227 (0.2695)	0.4198 (0.2739)
News consumption (cable news)	-0.0144 (0.0100)	-0.0137 (0.0100)	-0.0124 (0.0100)
News consumption (print news)	-0.1220 (0.1580)	-0.1066 (0.1574)	-0.1003 (0.1583)
News consumption (public radio)	-0.1051 (0.1205)	-0.0991 (0.1197)	-0.0739 (0.1172)
News consumption (talk radio)	0.0257 (0.1552)	0.0562 (0.1560)	0.0500 (0.1581)
News consumption (news on desktop)	0.1611 (0.1647)	0.1728 (0.1654)	0.1949 (0.1635)
News consumption (news on mobile)	0.1317 (0.2031)	0.1610 (0.2026)	0.1067 (0.1909)
Trust of news in newspapers_sm	-0.3456 (0.1922)	-0.3118 (0.1918)	-0.3005 (0.1934)
Trust of news in newspapers	-0.0494 (0.1288)	-0.0546 (0.1301)	-0.0750 (0.1291)
Pre-Treatment Value	0.8439 (0.9055)	0.9073 (0.9059)	0.9039 (0.9218)
Log of news viewed	-0.1049 (0.1465)	-0.0297 (0.1347)	-0.0182 (0.1369)
R <sup>2</sup>	0.6217	0.6351	0.6435
Adj. R <sup>2</sup>	0.6085	0.6221	0.6306
Num. obs.	622	611	601

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

### D.3 Attitudinal Measures

Table 35: Testing Effect of Intervention on Belief in Misinformation about the Black Lives Matter Movement with Covariate-Unadjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	−0.0196 (0.0297)	−0.0472 (0.0320)	−0.0847* (0.0385)
Web Browser (Safari)	0.0724* (0.0300)	0.0702* (0.0303)	0.0655* (0.0307)
Party ID	−0.0307** (0.0111)	−0.0352** (0.0111)	−0.0346** (0.0112)
Race/Ethnicity	0.0141* (0.0065)	0.0123 (0.0065)	0.0109 (0.0066)
Education	−0.0001 (0.0001)	−0.0001 (0.0001)	−0.0001 (0.0001)
Gender	0.0150 (0.0119)	0.0154 (0.0121)	0.0157 (0.0122)
Age	−0.0744 (0.0401)	−0.0721 (0.0407)	−0.0762 (0.0416)
Age-Squared	0.1022*** (0.0123)	0.1032*** (0.0125)	0.1047*** (0.0126)
Trust in Media	−0.1897*** (0.0230)	−0.1791*** (0.0231)	−0.1711*** (0.0233)
Ideology	−0.1050*** (0.0183)	−0.1069*** (0.0185)	−0.1114*** (0.0186)
News consumption (network news)	0.0036*** (0.0007)	0.0035*** (0.0007)	0.0035*** (0.0007)
News consumption (cable news)	0.0317** (0.0112)	0.0318** (0.0114)	0.0344** (0.0114)
News consumption (print news)	−0.0308** (0.0107)	−0.0320** (0.0108)	−0.0341** (0.0108)
News consumption (public radio)	0.0610*** (0.0134)	0.0576*** (0.0136)	0.0564*** (0.0137)
News consumption (talk radio)	−0.0040 (0.0116)	−0.0069 (0.0117)	−0.0065 (0.0118)
News consumption (news on desktop)	0.0651*** (0.0132)	0.0639*** (0.0133)	0.0655*** (0.0134)
News consumption (news on mobile)	−0.0509*** (0.0128)	−0.0497*** (0.0128)	−0.0490*** (0.0130)
Trust of news in newspapers_sm	−0.0250* (0.0106)	−0.0246* (0.0106)	−0.0254* (0.0108)
Trust of news in newspapers	−0.1396*** (0.0409)	−0.1448*** (0.0410)	−0.1438*** (0.0413)
R <sup>2</sup>	0.2956	0.2960	0.2968
Adj. R <sup>2</sup>	0.2905	0.2908	0.2915
Num. obs.	2662	2588	2547

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 36: Testing Effect of Intervention on Belief in Misinformation about Covid-19 with Covariate-Unadjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	−0.0203 (0.0289)	−0.0305 (0.0312)	−0.0161 (0.0368)
Web Browser (Safari)	−0.0328 (0.0284)	−0.0307 (0.0288)	−0.0266 (0.0287)
Party ID	−0.0027 (0.0110)	−0.0036 (0.0111)	−0.0036 (0.0111)
Race/Ethnicity	−0.0194** (0.0063)	−0.0219*** (0.0064)	−0.0190** (0.0064)
Education	0.0002** (0.0001)	0.0002** (0.0001)	0.0002** (0.0001)
Gender	−0.0186 (0.0106)	−0.0201 (0.0108)	−0.0192 (0.0108)
Age	0.0604 (0.0392)	0.0582 (0.0401)	0.0517 (0.0403)
Age-Squared	−0.0753*** (0.0113)	−0.0724*** (0.0115)	−0.0732*** (0.0115)
Trust in Media	0.1232*** (0.0221)	0.1264*** (0.0224)	0.1298*** (0.0222)
Ideology	0.0258 (0.0179)	0.0237 (0.0181)	0.0249 (0.0181)
News consumption (network news)	−0.0002 (0.0006)	−0.0004 (0.0006)	−0.0004 (0.0006)
News consumption (cable news)	0.0087 (0.0107)	0.0104 (0.0108)	0.0093 (0.0108)
News consumption (print news)	0.0012 (0.0100)	0.0022 (0.0101)	0.0029 (0.0101)
News consumption (public radio)	−0.0176 (0.0128)	−0.0167 (0.0130)	−0.0180 (0.0130)
News consumption (talk radio)	0.0363** (0.0117)	0.0365** (0.0118)	0.0353** (0.0118)
News consumption (news on desktop)	−0.0099 (0.0116)	−0.0095 (0.0117)	−0.0127 (0.0117)
News consumption (news on mobile)	0.0164 (0.0124)	0.0150 (0.0127)	0.0154 (0.0125)
Trust of news in newspapers_sm	0.0089 (0.0104)	0.0085 (0.0105)	0.0073 (0.0105)
Trust of news in newspapers	0.0753 (0.0470)	0.0785 (0.0475)	0.0767 (0.0471)
R <sup>2</sup>	0.1566	0.1552	0.1597
Adj. R <sup>2</sup>	0.1506	0.1490	0.1534
Num. obs.	2687	2615	2572

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$



Table 37: Testing Effect of Intervention on Belief in True Information about the Black Lives Matter Movement with Covariate-Unadjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0001 (0.0269)	-0.0298 (0.0285)	-0.0794* (0.0336)
Web Browser (Safari)	0.0312 (0.0265)	0.0398 (0.0265)	0.0382 (0.0269)
Party ID	-0.0430*** (0.0099)	-0.0452*** (0.0099)	-0.0457*** (0.0100)
Race/Ethnicity	0.0019 (0.0064)	0.0002 (0.0064)	-0.0006 (0.0065)
Education	-0.0000 (0.0001)	-0.0000 (0.0001)	-0.0000 (0.0001)
Gender	0.0391*** (0.0114)	0.0423*** (0.0114)	0.0401*** (0.0116)
Age	-0.1494*** (0.0355)	-0.1710*** (0.0359)	-0.1723*** (0.0369)
Age-Squared	0.0710*** (0.0119)	0.0741*** (0.0120)	0.0757*** (0.0121)
Trust in Media	-0.2355*** (0.0199)	-0.2270*** (0.0198)	-0.2193*** (0.0202)
Ideology	-0.0899*** (0.0162)	-0.0836*** (0.0161)	-0.0853*** (0.0163)
News consumption (network news)	0.0052*** (0.0006)	0.0049*** (0.0006)	0.0050*** (0.0006)
News consumption (cable news)	0.0194 (0.0099)	0.0178 (0.0099)	0.0179 (0.0101)
News consumption (print news)	0.0111 (0.0093)	0.0108 (0.0093)	0.0113 (0.0094)
News consumption (public radio)	0.0524*** (0.0117)	0.0472*** (0.0116)	0.0436*** (0.0117)
News consumption (talk radio)	0.0203* (0.0100)	0.0197* (0.0099)	0.0196 (0.0101)
News consumption (news on desktop)	0.0449*** (0.0123)	0.0410*** (0.0123)	0.0415*** (0.0124)
News consumption (news on mobile)	-0.0187 (0.0112)	-0.0136 (0.0112)	-0.0124 (0.0113)
Trust of news in newspapers_sm	-0.0130 (0.0090)	-0.0159 (0.0090)	-0.0161 (0.0091)
Trust of news in newspapers	-0.0763* (0.0380)	-0.0862* (0.0363)	-0.0985** (0.0372)
R <sup>2</sup>	0.3249	0.3315	0.3240
Adj. R <sup>2</sup>	0.3201	0.3267	0.3190
Num. obs.	2729	2652	2609

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 38: Testing Effect of Intervention on Belief in True Information about Covid-19 with Covariate-Unadjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	-0.0067 (0.0200)	0.0129 (0.0216)	0.0363 (0.0255)
Web Browser (Safari)	0.0899*** (0.0205)	0.0879*** (0.0206)	0.0862*** (0.0208)
Party ID	0.0218** (0.0078)	0.0261*** (0.0079)	0.0252** (0.0080)
Race/Ethnicity	0.0062 (0.0047)	0.0067 (0.0048)	0.0065 (0.0049)
Education	-0.0001 (0.0000)	-0.0001 (0.0000)	-0.0001 (0.0000)
Gender	0.0028 (0.0080)	0.0024 (0.0080)	0.0015 (0.0079)
Age	0.0330 (0.0260)	0.0419 (0.0265)	0.0391 (0.0270)
Age-Squared	-0.0311*** (0.0084)	-0.0336*** (0.0084)	-0.0337*** (0.0086)
Trust in Media	0.0784*** (0.0167)	0.0723*** (0.0164)	0.0652*** (0.0162)
Ideology	0.0593*** (0.0127)	0.0544*** (0.0127)	0.0570*** (0.0127)
News consumption (network news)	-0.0015** (0.0005)	-0.0014** (0.0005)	-0.0014** (0.0005)
News consumption (cable news)	0.0282*** (0.0070)	0.0291*** (0.0071)	0.0300*** (0.0072)
News consumption (print news)	0.0090 (0.0066)	0.0094 (0.0066)	0.0087 (0.0066)
News consumption (public radio)	-0.0142 (0.0081)	-0.0115 (0.0083)	-0.0128 (0.0083)
News consumption (talk radio)	-0.0023 (0.0072)	-0.0020 (0.0072)	-0.0025 (0.0072)
News consumption (news on desktop)	-0.0510*** (0.0096)	-0.0509*** (0.0097)	-0.0530*** (0.0098)
News consumption (news on mobile)	0.0360*** (0.0089)	0.0366*** (0.0091)	0.0324*** (0.0091)
Trust of news in newspapers_sm	0.0032 (0.0069)	0.0012 (0.0068)	0.0020 (0.0069)
Trust of news in newspapers	0.0408 (0.0293)	0.0403 (0.0298)	0.0496 (0.0301)
R <sup>2</sup>	0.1442	0.1467	0.1453
Adj. R <sup>2</sup>	0.1382	0.1406	0.1390
Num. obs.	2737	2658	2616

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 39: Testing Effect of Intervention on Trust in Media with Covariate-Unadjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0376 (0.0218)	0.0537* (0.0236)	0.0561* (0.0280)
Web Browser (Safari)	-0.0386 (0.0214)	-0.0394 (0.0217)	-0.0376 (0.0219)
Party ID	0.0027 (0.0081)	0.0022 (0.0082)	0.0022 (0.0083)
Race/Ethnicity	-0.0020 (0.0048)	-0.0027 (0.0048)	-0.0017 (0.0049)
Education	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)
Gender	-0.0556*** (0.0082)	-0.0575*** (0.0084)	-0.0576*** (0.0085)
Age	0.0246 (0.0278)	0.0245 (0.0282)	0.0290 (0.0285)
Age-Squared	-0.0522*** (0.0083)	-0.0504*** (0.0085)	-0.0474*** (0.0085)
Trust in Media	0.5343*** (0.0170)	0.5307*** (0.0172)	0.5397*** (0.0174)
Ideology	0.0697*** (0.0133)	0.0715*** (0.0135)	0.0645*** (0.0136)
News consumption (network news)	0.0006 (0.0005)	0.0006 (0.0005)	0.0006 (0.0005)
News consumption (cable news)	0.0164* (0.0083)	0.0185* (0.0084)	0.0165* (0.0084)
News consumption (print news)	-0.0150* (0.0076)	-0.0142 (0.0077)	-0.0148 (0.0077)
News consumption (public radio)	-0.0097 (0.0098)	-0.0082 (0.0099)	-0.0083 (0.0100)
News consumption (talk radio)	0.0294*** (0.0089)	0.0308*** (0.0090)	0.0309*** (0.0091)
News consumption (news on desktop)	-0.0513*** (0.0095)	-0.0502*** (0.0097)	-0.0530*** (0.0098)
News consumption (news on mobile)	0.0139 (0.0092)	0.0137 (0.0094)	0.0144 (0.0094)
Trust of news in newspapers_sm	-0.0021 (0.0077)	-0.0021 (0.0078)	-0.0011 (0.0078)
Trust of news in newspapers	0.0328 (0.0338)	0.0335 (0.0340)	0.0360 (0.0343)
R <sup>2</sup>	0.6115	0.6113	0.6125
Adj. R <sup>2</sup>	0.6088	0.6085	0.6097
Num. obs.	2784	2703	2658

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

Table 40: Testing Effect of Intervention on Affective Polarization with Covariate-Unadjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.6261 (0.6289)	0.6918 (0.6790)	0.5673 (0.7951)
Pre-Treatment Value	0.8419*** (0.0117)	0.8403*** (0.0119)	0.8437*** (0.0116)
Web Browser (Safari)	0.3117 (0.6189)	0.1604 (0.6225)	0.1423 (0.6255)
Party ID	-0.3533 (0.2288)	-0.3516 (0.2320)	-0.3070 (0.2341)
Race/Ethnicity	0.0866 (0.1401)	0.1014 (0.1435)	0.1258 (0.1425)
Education	0.0007 (0.0013)	0.0005 (0.0013)	0.0002 (0.0013)
Gender	-0.3936 (0.2736)	-0.4000 (0.2706)	-0.3172 (0.2725)
Age	1.0548 (0.8583)	0.8203 (0.8696)	0.7677 (0.8735)
Age-Squared	0.0562 (0.2943)	0.0554 (0.2955)	-0.0749 (0.2983)
Trust in Media	-0.5690 (0.5129)	-0.6538 (0.5089)	-0.8294 (0.4967)
Ideology	-0.0836 (0.3806)	0.0402 (0.3836)	-0.0778 (0.3846)
News consumption (network news)	0.0134 (0.0136)	0.0124 (0.0137)	0.0189 (0.0138)
News consumption (cable news)	-0.1851 (0.2282)	-0.1341 (0.2305)	-0.1103 (0.2321)
News consumption (print news)	0.3055 (0.2108)	0.3297 (0.2136)	0.3156 (0.2146)
News consumption (public radio)	-0.4563 (0.2727)	-0.4370 (0.2760)	-0.4451 (0.2758)
News consumption (talk radio)	0.1752 (0.2395)	0.2297 (0.2417)	0.2110 (0.2437)
News consumption (news on desktop)	-0.1316 (0.2578)	-0.1222 (0.2618)	-0.1683 (0.2631)
News consumption (news on mobile)	0.6825* (0.2672)	0.7240** (0.2726)	0.6875* (0.2730)
Trust of news in newspapers_sm	0.0540 (0.2118)	0.0111 (0.2139)	0.0275 (0.2154)
Trust of news in newspapers	1.8660* (0.8502)	1.6305 (0.8660)	1.5477 (0.8744)
R <sup>2</sup>	0.7248	0.7257	0.7289
Adj. R <sup>2</sup>	0.7228	0.7236	0.7268
Num. obs.	2690	2614	2578

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

Table 41: Testing Effect of Intervention on Whether They Believe “Fake News is a Problem” with Covariate-Unadjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Pre-Treatment Value	−0.0097 (0.0245)	−0.0299 (0.0265)	−0.0407 (0.0315)
Treatment	0.5268*** (0.0195)	0.5274*** (0.0197)	0.5305*** (0.0199)
Web Browser (Safari)	−0.0120 (0.0244)	−0.0131 (0.0247)	−0.0166 (0.0249)
Party ID	0.0072 (0.0089)	0.0069 (0.0091)	0.0099 (0.0091)
Race/Ethnicity	−0.0007 (0.0051)	−0.0009 (0.0052)	−0.0001 (0.0053)
Education	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)
Gender	0.0134 (0.0092)	0.0176 (0.0092)	0.0190* (0.0092)
Age	0.0469 (0.0334)	0.0398 (0.0337)	0.0431 (0.0340)
Age-Squared	0.0284** (0.0100)	0.0260** (0.0100)	0.0236* (0.0101)
Trust in Media	−0.1020*** (0.0193)	−0.1009*** (0.0195)	−0.1021*** (0.0197)
Ideology	−0.0443** (0.0155)	−0.0457** (0.0155)	−0.0455** (0.0157)
News consumption (network news)	−0.0018** (0.0006)	−0.0017** (0.0006)	−0.0018** (0.0006)
News consumption (cable news)	−0.0151 (0.0091)	−0.0151 (0.0091)	−0.0147 (0.0092)
News consumption (print news)	0.0129 (0.0085)	0.0134 (0.0086)	0.0141 (0.0086)
News consumption (public radio)	0.0048 (0.0113)	0.0093 (0.0115)	0.0058 (0.0115)
News consumption (talk radio)	−0.0017 (0.0100)	−0.0038 (0.0101)	−0.0040 (0.0102)
News consumption (news on desktop)	0.0056 (0.0097)	0.0037 (0.0099)	0.0041 (0.0099)
News consumption (news on mobile)	0.0355*** (0.0103)	0.0393*** (0.0106)	0.0373*** (0.0106)
Trust of news in newspapers_sm	0.0154 (0.0086)	0.0154 (0.0087)	0.0150 (0.0087)
Trust of news in newspapers	−0.0017 (0.0381)	−0.0066 (0.0386)	−0.0030 (0.0393)
R <sup>2</sup>	0.4092	0.4134	0.4176
Adj. R <sup>2</sup>	0.4049	0.4090	0.4132
Num. obs.	2784	2703	2658

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 42: Testing Effect of Intervention on Whether They Believe “Fake News is a Problem in the Mainstream Media” with Covariate-Unadjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Pre-Treatment Value	−0.0610 (0.0317)	−0.0872* (0.0346)	−0.0808 (0.0421)
Treatment	0.5716*** (0.0229)	0.5759*** (0.0234)	0.5824*** (0.0236)
Web Browser (Safari)	0.0077 (0.0325)	0.0060 (0.0329)	0.0033 (0.0331)
Party ID	−0.0218 (0.0122)	−0.0224 (0.0124)	−0.0224 (0.0125)
Race/Ethnicity	−0.0085 (0.0075)	−0.0072 (0.0077)	−0.0079 (0.0078)
Education	0.0001 (0.0001)	0.0001 (0.0001)	0.0001 (0.0001)
Gender	0.0562*** (0.0138)	0.0515*** (0.0142)	0.0512*** (0.0142)
Age	0.0468 (0.0439)	0.0469 (0.0447)	0.0295 (0.0454)
Age-Squared	0.0847*** (0.0144)	0.0832*** (0.0147)	0.0825*** (0.0149)
Trust in Media	−0.2451*** (0.0294)	−0.2507*** (0.0297)	−0.2375*** (0.0301)
Ideology	−0.0998*** (0.0217)	−0.0995*** (0.0220)	−0.0980*** (0.0222)
News consumption (network news)	−0.0016* (0.0008)	−0.0015 (0.0008)	−0.0015 (0.0008)
News consumption (cable news)	−0.0257* (0.0118)	−0.0277* (0.0119)	−0.0262* (0.0119)
News consumption (print news)	−0.0140 (0.0110)	−0.0139 (0.0112)	−0.0139 (0.0112)
News consumption (public radio)	0.0228 (0.0145)	0.0234 (0.0147)	0.0227 (0.0149)
News consumption (talk radio)	−0.0562*** (0.0130)	−0.0569*** (0.0132)	−0.0584*** (0.0134)
News consumption (news on desktop)	0.0641*** (0.0143)	0.0644*** (0.0145)	0.0641*** (0.0146)
News consumption (news on mobile)	0.0004 (0.0132)	−0.0013 (0.0135)	−0.0015 (0.0134)
Trust of news in newspapers_sm	−0.0067 (0.0110)	−0.0045 (0.0112)	−0.0047 (0.0113)
Trust of news in newspapers	−0.0075 (0.0481)	−0.0104 (0.0493)	−0.0145 (0.0499)
R <sup>2</sup>	0.7467	0.7477	0.7481
Adj. R <sup>2</sup>	0.7449	0.7459	0.7462
Num. obs.	2784	2703	2658

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

Table 43: Testing Effect of Intervention on Trust in Institutions with Covariate-Unadjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.3373 (0.4020)	0.3478 (0.4291)	0.4360 (0.5117)
Web Browser (Safari)	0.7028*** (0.0156)	0.7060*** (0.0154)	0.7057*** (0.0155)
Party ID	-0.1277 (0.4065)	-0.0587 (0.4075)	-0.1797 (0.4099)
Race/Ethnicity	0.0656 (0.1522)	0.0282 (0.1525)	0.0610 (0.1536)
Education	0.0035 (0.0921)	0.0294 (0.0915)	0.0323 (0.0930)
Gender	0.0002 (0.0009)	-0.0000 (0.0009)	-0.0000 (0.0009)
Age	-0.1342 (0.1514)	-0.1935 (0.1491)	-0.2822 (0.1508)
Age-Squared	1.0802 (0.5525)	1.1078* (0.5632)	1.1455* (0.5701)
Trust in Media	0.2932 (0.1593)	0.3535* (0.1586)	0.3981* (0.1602)
Ideology	0.1381 (0.3108)	0.2293 (0.3109)	0.1979 (0.3161)
News consumption (network news)	0.6047* (0.2668)	0.6212* (0.2662)	0.5215 (0.2666)
News consumption (cable news)	0.0404*** (0.0100)	0.0431*** (0.0101)	0.0437*** (0.0100)
News consumption (print news)	0.1061 (0.1537)	0.0659 (0.1546)	0.0304 (0.1548)
News consumption (public radio)	0.1549 (0.1454)	0.1112 (0.1459)	0.1296 (0.1467)
News consumption (talk radio)	0.3687* (0.1821)	0.3765* (0.1827)	0.3815* (0.1841)
News consumption (news on desktop)	0.2709 (0.1596)	0.2325 (0.1593)	0.2140 (0.1604)
News consumption (news on mobile)	-0.0903 (0.1782)	-0.0190 (0.1743)	-0.0580 (0.1755)
Trust of news in newspapers_sm	-0.1926 (0.1773)	-0.2137 (0.1775)	-0.1645 (0.1785)
Trust of news in newspapers	-0.0214 (0.1474)	-0.0076 (0.1492)	-0.0152 (0.1506)
Pre-Treatment Value	-0.4121 (0.6181)	-0.3857 (0.6106)	-0.4854 (0.6209)
R <sup>2</sup>	0.6113	0.6194	0.6161
Adj. R <sup>2</sup>	0.6082	0.6163	0.6129
Num. obs.	2553	2479	2445

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

Table 44: Testing Effect of Intervention on Trust in CBS with Covariate-Unadjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0462 (0.0284)	0.0539 (0.0304)	0.0616 (0.0359)
Web Browser (Safari)	0.4520*** (0.0217)	0.4532*** (0.0220)	0.4530*** (0.0222)
Pre-Treatment Value	0.0591* (0.0280)	0.0500 (0.0282)	0.0567* (0.0286)
Party ID	0.0125 (0.0102)	0.0133 (0.0103)	0.0127 (0.0103)
Race/Ethnicity	0.0067 (0.0062)	0.0064 (0.0063)	0.0063 (0.0064)
Education	-0.0001 (0.0001)	-0.0001 (0.0001)	-0.0001 (0.0001)
Gender	-0.0411*** (0.0106)	-0.0407*** (0.0106)	-0.0437*** (0.0106)
Age	0.0316 (0.0366)	0.0344 (0.0372)	0.0209 (0.0378)
Age-Squared	-0.0453*** (0.0113)	-0.0433*** (0.0115)	-0.0407*** (0.0116)
Trust in Media	0.1840*** (0.0215)	0.1837*** (0.0216)	0.1768*** (0.0218)
Ideology	0.0541** (0.0197)	0.0534** (0.0199)	0.0613** (0.0202)
News consumption (network news)	0.0032*** (0.0006)	0.0033*** (0.0006)	0.0032*** (0.0007)
News consumption (cable news)	0.0732*** (0.0109)	0.0744*** (0.0111)	0.0734*** (0.0111)
News consumption (print news)	0.0034 (0.0099)	0.0058 (0.0100)	0.0052 (0.0100)
News consumption (public radio)	-0.0100 (0.0125)	-0.0091 (0.0128)	-0.0105 (0.0129)
News consumption (talk radio)	0.0228 (0.0121)	0.0248* (0.0122)	0.0269* (0.0124)
News consumption (news on desktop)	-0.0293* (0.0120)	-0.0337** (0.0119)	-0.0328** (0.0119)
News consumption (news on mobile)	-0.0278* (0.0119)	-0.0275* (0.0122)	-0.0248* (0.0121)
Trust of news in newspapers_sm	0.0016 (0.0100)	0.0044 (0.0102)	0.0025 (0.0102)
Trust of news in newspapers	0.0059 (0.0447)	0.0091 (0.0455)	-0.0059 (0.0461)
R <sup>2</sup>	0.5783	0.5808	0.5826
Adj. R <sup>2</sup>	0.5749	0.5773	0.5790
Num. obs.	2471	2400	2360

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$



Table 45: Testing Effect of Intervention on Trust in ABC with Covariate-Unadjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0293 (0.0287)	0.0112 (0.0306)	0.0191 (0.0356)
Web Browser (Safari)	0.4542*** (0.0226)	0.4624*** (0.0228)	0.4715*** (0.0228)
Pre-Treatment Value	0.0322 (0.0286)	0.0268 (0.0288)	0.0224 (0.0288)
Party ID	0.0151 (0.0105)	0.0156 (0.0105)	0.0160 (0.0105)
Race/Ethnicity	-0.0031 (0.0061)	-0.0037 (0.0062)	-0.0038 (0.0063)
Education	0.0000 (0.0001)	0.0000 (0.0001)	0.0000 (0.0001)
Gender	-0.0529*** (0.0110)	-0.0514*** (0.0109)	-0.0559*** (0.0109)
Age	0.0038 (0.0379)	0.0065 (0.0386)	-0.0176 (0.0384)
Age-Squared	-0.0461*** (0.0117)	-0.0448*** (0.0118)	-0.0425*** (0.0119)
Trust in Media	0.1448*** (0.0228)	0.1444*** (0.0228)	0.1270*** (0.0227)
Ideology	0.0361 (0.0205)	0.0326 (0.0207)	0.0371 (0.0207)
News consumption (network news)	0.0032*** (0.0006)	0.0032*** (0.0006)	0.0032*** (0.0006)
News consumption (cable news)	0.0597*** (0.0113)	0.0608*** (0.0113)	0.0608*** (0.0114)
News consumption (print news)	0.0275** (0.0098)	0.0268** (0.0099)	0.0264** (0.0099)
News consumption (public radio)	-0.0084 (0.0128)	-0.0049 (0.0127)	-0.0085 (0.0128)
News consumption (talk radio)	0.0264* (0.0120)	0.0284* (0.0121)	0.0264* (0.0121)
News consumption (news on desktop)	-0.0397** (0.0123)	-0.0408*** (0.0122)	-0.0417*** (0.0123)
News consumption (news on mobile)	-0.0258* (0.0118)	-0.0251* (0.0121)	-0.0209 (0.0119)
Trust of news in newspapers_sm	0.0087 (0.0100)	0.0119 (0.0102)	0.0112 (0.0101)
Trust of news in newspapers	-0.0213 (0.0451)	-0.0260 (0.0460)	-0.0392 (0.0463)
R <sup>2</sup>	0.5700	0.5764	0.5829
Adj. R <sup>2</sup>	0.5665	0.5728	0.5793
Num. obs.	2450	2381	2343

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

Table 46: Testing Effect of Intervention on Trust in NBC with Covariate-Unadjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0236 (0.0275)	0.0302 (0.0295)	0.0523 (0.0351)
Web Browser (Safari)	0.4602*** (0.0223)	0.4663*** (0.0224)	0.4711*** (0.0224)
Pre-Treatment Value	0.0273 (0.0276)	0.0153 (0.0278)	0.0148 (0.0280)
Party ID	0.0256* (0.0100)	0.0237* (0.0099)	0.0248* (0.0100)
Race/Ethnicity	-0.0135* (0.0062)	-0.0141* (0.0063)	-0.0136* (0.0063)
Education	0.0001 (0.0001)	0.0001* (0.0001)	0.0001* (0.0001)
Gender	-0.0527*** (0.0107)	-0.0503*** (0.0107)	-0.0520*** (0.0105)
Age	0.0221 (0.0362)	0.0194 (0.0365)	0.0104 (0.0370)
Age-Squared	-0.0432*** (0.0114)	-0.0414*** (0.0116)	-0.0403*** (0.0115)
Trust in Media	0.1815*** (0.0227)	0.1922*** (0.0230)	0.1784*** (0.0230)
Ideology	0.0496* (0.0196)	0.0456* (0.0196)	0.0523** (0.0196)
News consumption (network news)	0.0031*** (0.0006)	0.0031*** (0.0006)	0.0030*** (0.0006)
News consumption (cable news)	0.0621*** (0.0105)	0.0615*** (0.0106)	0.0614*** (0.0106)
News consumption (print news)	0.0227* (0.0094)	0.0226* (0.0094)	0.0237* (0.0094)
News consumption (public radio)	-0.0264* (0.0127)	-0.0213 (0.0126)	-0.0264* (0.0127)
News consumption (talk radio)	0.0301** (0.0116)	0.0290* (0.0117)	0.0288* (0.0118)
News consumption (news on desktop)	-0.0352** (0.0118)	-0.0383*** (0.0116)	-0.0391*** (0.0117)
News consumption (news on mobile)	-0.0157 (0.0115)	-0.0138 (0.0116)	-0.0107 (0.0114)
Trust of news in newspapers_sm	-0.0014 (0.0097)	-0.0008 (0.0098)	-0.0028 (0.0097)
Trust of news in newspapers	0.0173 (0.0440)	0.0202 (0.0446)	0.0131 (0.0451)
R <sup>2</sup>	0.6121	0.6189	0.6218
Adj. R <sup>2</sup>	0.6089	0.6157	0.6185
Num. obs.	2446	2378	2339

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

Table 47: Testing Effect of Intervention on Trust in CNN with Covariate-Unadjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0128 (0.0275)	0.0159 (0.0294)	0.0067 (0.0346)
Web Browser (Safari)	0.5539*** (0.0212)	0.5524*** (0.0215)	0.5534*** (0.0216)
Pre-Treatment Value	0.0438 (0.0270)	0.0397 (0.0273)	0.0340 (0.0275)
Party ID	0.0223* (0.0101)	0.0215* (0.0102)	0.0222* (0.0103)
Race/Ethnicity	0.0004 (0.0059)	0.0005 (0.0060)	0.0010 (0.0061)
Education	0.0000 (0.0001)	0.0000 (0.0001)	-0.0000 (0.0001)
Gender	-0.0682*** (0.0112)	-0.0676*** (0.0114)	-0.0717*** (0.0115)
Age	-0.0251 (0.0370)	-0.0318 (0.0376)	-0.0361 (0.0380)
Age-Squared	-0.0493*** (0.0121)	-0.0484*** (0.0125)	-0.0464*** (0.0124)
Trust in Media	0.1758*** (0.0217)	0.1781*** (0.0220)	0.1735*** (0.0224)
Ideology	-0.0170 (0.0174)	-0.0179 (0.0176)	-0.0180 (0.0177)
News consumption (network news)	0.0018** (0.0006)	0.0018** (0.0006)	0.0019** (0.0006)
News consumption (cable news)	0.0293** (0.0101)	0.0297** (0.0102)	0.0285** (0.0102)
News consumption (print news)	0.0181 (0.0097)	0.0171 (0.0097)	0.0192 (0.0098)
News consumption (public radio)	-0.0107 (0.0124)	-0.0040 (0.0126)	-0.0077 (0.0127)
News consumption (talk radio)	0.0215 (0.0110)	0.0217 (0.0112)	0.0221* (0.0112)
News consumption (news on desktop)	-0.0360** (0.0111)	-0.0410*** (0.0109)	-0.0412*** (0.0109)
News consumption (news on mobile)	-0.0227* (0.0108)	-0.0190 (0.0110)	-0.0175 (0.0110)
Trust of news in newspapers_sm	0.0120 (0.0091)	0.0127 (0.0093)	0.0117 (0.0093)
Trust of news in newspapers	-0.0427 (0.0419)	-0.0324 (0.0428)	-0.0344 (0.0434)
R <sup>2</sup>	0.6761	0.6773	0.6787
Adj. R <sup>2</sup>	0.6734	0.6746	0.6759
Num. obs.	2396	2332	2295

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

Table 48: Testing Effect of Intervention on Trust in Fox News with Covariate-Unadjusted Models (HC2 Robust standard errors)

	Intent-To-Treat (ITT)	CACE (Model 1)	CACE (Model 2)
Treatment	0.0086 (0.0253)	-0.0045 (0.0269)	-0.0076 (0.0314)
Web Browser (Safari)	0.6292*** (0.0202)	0.6240*** (0.0207)	0.6255*** (0.0206)
Pre-Treatment Value	0.0585* (0.0250)	0.0510* (0.0254)	0.0497 (0.0255)
Party ID	0.0064 (0.0092)	0.0057 (0.0093)	0.0048 (0.0093)
Race/Ethnicity	0.0017 (0.0061)	0.0016 (0.0062)	0.0035 (0.0063)
Education	-0.0000 (0.0001)	-0.0000 (0.0001)	-0.0001 (0.0001)
Gender	0.0329** (0.0100)	0.0354*** (0.0101)	0.0324** (0.0101)
Age	-0.0376 (0.0318)	-0.0451 (0.0324)	-0.0445 (0.0324)
Age-Squared	0.0658*** (0.0108)	0.0663*** (0.0111)	0.0670*** (0.0111)
Trust in Media	-0.0192 (0.0206)	-0.0234 (0.0208)	-0.0271 (0.0209)
Ideology	-0.0207 (0.0164)	-0.0196 (0.0165)	-0.0176 (0.0165)
News consumption (network news)	0.0019** (0.0006)	0.0018** (0.0006)	0.0020*** (0.0006)
News consumption (cable news)	-0.0067 (0.0100)	-0.0055 (0.0101)	-0.0079 (0.0102)
News consumption (print news)	0.0206* (0.0093)	0.0201* (0.0094)	0.0213* (0.0095)
News consumption (public radio)	0.0136 (0.0113)	0.0136 (0.0115)	0.0108 (0.0117)
News consumption (talk radio)	0.0011 (0.0096)	0.0023 (0.0096)	0.0029 (0.0098)
News consumption (news on desktop)	0.0195 (0.0121)	0.0195 (0.0124)	0.0139 (0.0124)
News consumption (news on mobile)	-0.0341** (0.0109)	-0.0322** (0.0111)	-0.0304** (0.0110)
Trust of news in newspapers_sm	-0.0073 (0.0084)	-0.0080 (0.0085)	-0.0091 (0.0084)
Trust of news in newspapers	-0.0590 (0.0389)	-0.0561 (0.0393)	-0.0755 (0.0391)
R <sup>2</sup>	0.6152	0.6175	0.6193
Adj. R <sup>2</sup>	0.6120	0.6142	0.6160
Num. obs.	2397	2334	2293

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

## **E Results From All Covariate-Adjusted Models Testing The Effect Of Moderators**

Table 49: Testing Effect of Intervention Using Different Moderators on Average Reliability Score of Online News Viewed (Covariate-Adjusted)

	Dig. Lit.	Sci. Misinf.	Age	S.M. Use	News Consump.	Partisan. of News Diet	Unreliable News Consumed
Treatment	-0.0021 (0.0177)	-0.0102 (0.0073)	-0.0099 (0.0143)	0.0010 (0.0073)	-0.0087 (0.0101)	0.0029 (0.0053)	-0.0019 (0.0030)
Moderator	0.0001 (0.0003)	0.0017 (0.0025)	-0.0003 (0.0007)	0.0004 (0.0013)	0.0010 (0.0020)	0.0150 (0.0078)	0.8374*** (0.0577)
Race/Ethnicity	0.0055 (0.0044)	0.0069 (0.0044)	0.0055 (0.0043)	0.0054 (0.0042)	0.0057 (0.0043)	0.0067 (0.0061)	0.0056 (0.0044)
Education	-0.0039* (0.0015)	-0.0034* (0.0016)	-0.0039* (0.0016)	-0.0039* (0.0016)	-0.0037* (0.0015)	-0.0036 (0.0018)	-0.0040* (0.0016)
Age-Squared	0.0000* (0.0000)	0.0000* (0.0000)	0.0000 (0.0000)	0.0000* (0.0000)	0.0000* (0.0000)	0.0000 (0.0000)	0.0000* (0.0000)
News consumption (news on desktop)	0.0029 (0.0017)	0.0032* (0.0015)	0.0030* (0.0015)	0.0031* (0.0015)		0.0025 (0.0019)	0.0031* (0.0015)
Trust of news in newspapers	-0.0025 (0.0021)	-0.0018 (0.0021)	-0.0025 (0.0021)	-0.0024 (0.0021)	-0.0021 (0.0021)	-0.0020 (0.0024)	-0.0026 (0.0021)
Pre-Treatment Value	0.7892*** (0.0619)	0.7873*** (0.0621)	0.7896*** (0.0623)	0.7906*** (0.0624)	0.7909*** (0.0622)	0.7868*** (0.0646)	
Treatment*Moderator	-0.0001 (0.0004)	0.0027 (0.0031)	0.0001 (0.0003)	-0.0017 (0.0019)	0.0013 (0.0027)	-0.0099 (0.0096)	-0.0777 (0.1117)
R <sup>2</sup>	0.7532	0.7544	0.7532	0.7535	0.7523	0.7717	0.7548
Adj. R <sup>2</sup>	0.7502	0.7514	0.7502	0.7505	0.7496	0.7682	0.7522
Num. obs.	760	760	760	760	760	597	760

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

Table 50: Testing Effect of Intervention Using Different Moderators on Proportion of Unreliable Online News Viewed (Covariate-Adjusted)

	Dig. Lit.	Sci. Misinf.	Age	S.M. Use	News Consump.	Partisan. of News Diet	Unreliable News Consumed
Treatment	-1.3087 (1.9382)	0.7961 (0.8742)	1.8666 (2.0980)	0.1678 (0.9299)	1.5970 (1.3647)	0.3192 (0.6902)	0.5258 (0.3856)
Moderator	-0.0326 (0.0316)	-0.4531 (0.3173)	0.0031 (0.0259)	-0.3087 (0.1757)	-0.1345 (0.3049)	-1.2418 (0.8615)	-10.7254 (5.6873)
Education	0.1909 (0.1558)	0.1546 (0.1513)	0.1949 (0.1546)	0.1733 (0.1564)	0.1990 (0.1552)	0.2096 (0.1765)	0.2078 (0.1550)
Age	-0.0105 (0.0178)	-0.0132 (0.0183)		-0.0130 (0.0180)	-0.0130 (0.0185)	-0.0040 (0.0186)	-0.0089 (0.0178)
Ideology	-0.2350* (0.1110)	-0.1775 (0.1145)	-0.2320* (0.1101)	-0.2484* (0.1116)	-0.2245* (0.1112)	-0.1530 (0.1296)	-0.2813** (0.1088)
News consumption (public radio)	0.1925 (0.1436)	0.2054 (0.1436)	0.1916 (0.1428)	0.2023 (0.1445)	0.1970 (0.1453)	0.2313 (0.1481)	0.1876 (0.1431)
News consumption (news on desktop)	-0.3541 (0.2060)	-0.3763 (0.1942)	-0.3619 (0.1944)	-0.3214 (0.1982)		-0.2230 (0.2186)	-0.3791 (0.1942)
Trust of news in newspapers_sm	-0.0139 (0.0096)	-0.0110 (0.0096)	-0.0137 (0.0096)	-0.0087 (0.0105)	-0.0132 (0.0096)	-0.0011 (0.0099)	-0.0122 (0.0094)
Trust of news in newspapers	0.4516 (0.2348)	0.3690 (0.2346)	0.4475 (0.2338)	0.4609* (0.2334)	0.4023 (0.2355)	0.4474 (0.2339)	0.4669* (0.2355)
Pre-Treatment Value	0.7183*** (0.0544)	0.7114*** (0.0547)	0.7178*** (0.0541)	0.7157*** (0.0546)	0.7211*** (0.0538)	0.7522*** (0.0554)	0.6554*** (0.0719)
Log of news viewed	-0.1042 (0.1409)	-0.1133 (0.1424)	-0.1044 (0.1412)	-0.1057 (0.1397)	-0.1354 (0.1416)	-0.0502 (0.1567)	-0.1137 (0.1426)
Treatment*Moderator	0.0422 (0.0393)	-0.0525 (0.4068)	-0.0193 (0.0335)	0.1556 (0.2346)	-0.2660 (0.3797)	0.1862 (1.0322)	6.8221 (6.3366)
R <sup>2</sup>	0.6200	0.6223	0.6196	0.6211	0.6188	0.7056	0.6232
Adj. R <sup>2</sup>	0.6125	0.6149	0.6127	0.6137	0.6119	0.6983	0.6158
Num. obs.	622	622	622	622	622	497	622

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

Table 51: Testing Effect of Intervention Using Different Moderators on Belief in BLM Misinformation (Covariate-Adjusted)

	Dig. Lit.	Sci. Misinf.	Age	S.M. Use	News Consump.	Partisan. of News Diet	Unreliable News Consump.
Treatment	0.0899 (0.1438)	0.0080 (0.0649)	-0.1182 (0.1188)	0.0327 (0.0695)	0.0375 (0.0943)	-0.0929 (0.1147)	-0.0464 (0.0657)
Moderator	-0.0042 (0.0023)	0.1368*** (0.0228)	0.0124 (0.0068)	0.0091 (0.0135)	-0.0625** (0.0198)	-0.0733 (0.1136)	-0.4315 (0.4388)
Web Browser (Safari)	-0.1424*** (0.0410)	-0.1261** (0.0406)	-0.1390*** (0.0409)	-0.1398*** (0.0409)	-0.1333** (0.0408)	-0.0637 (0.1275)	-0.0750 (0.1207)
Party ID	0.0152 (0.0119)	0.0142 (0.0115)	0.0151 (0.0119)	0.0150 (0.0119)	0.0149 (0.0119)	0.0437 (0.0257)	0.0713** (0.0236)
Race/Ethnicity	-0.0704 (0.0400)	-0.0235 (0.0395)	-0.0746 (0.0401)	-0.0742 (0.0401)	-0.0766 (0.0402)	0.1662 (0.1054)	0.1065 (0.0919)
Education	-0.0226* (0.0112)	-0.0184 (0.0110)	-0.0309** (0.0110)	-0.0304** (0.0111)	-0.0306** (0.0111)	-0.0090 (0.0250)	-0.0154 (0.0224)
Gender	0.0567 (0.0301)	0.0623* (0.0295)	0.0727* (0.0300)	0.0727* (0.0300)	0.0741* (0.0300)	0.0946 (0.0658)	0.1216* (0.0594)
Age	0.0161* (0.0065)	0.0078 (0.0064)		0.0139* (0.0066)	0.0137* (0.0065)	0.0188 (0.0164)	0.0167 (0.0153)
Age-Squared	-0.0001* (0.0001)	-0.0000 (0.0001)	-0.0001 (0.0001)	-0.0001 (0.0001)	-0.0001 (0.0001)	-0.0001 (0.0001)	-0.0001 (0.0001)
Trust in Media	-0.1859*** (0.0230)	-0.1703*** (0.0225)	-0.1899*** (0.0230)	-0.1906*** (0.0231)	-0.1899*** (0.0230)	-0.1816*** (0.0516)	-0.1697*** (0.0461)
Ideology	0.1021*** (0.0123)	0.0918*** (0.0120)	0.1020*** (0.0123)	0.1020*** (0.0123)	0.1027*** (0.0123)	0.1012*** (0.0285)	0.0663* (0.0265)
News consumption (network news)	0.0317** (0.0112)	0.0285** (0.0111)	0.0316** (0.0112)	0.0317** (0.0112)	0.0314** (0.0112)	0.0039 (0.0239)	0.0058 (0.0234)
News consumption (cable news)	-0.0327** (0.0107)	-0.0317** (0.0105)	-0.0308** (0.0106)	-0.0312** (0.0106)	-0.0303** (0.0106)	-0.0361 (0.0227)	-0.0387 (0.0210)
News consumption (print news)	0.0571*** (0.0133)	0.0525*** (0.0133)	0.0605*** (0.0134)	0.0613*** (0.0134)	0.0603*** (0.0134)	0.0088 (0.0297)	-0.0152 (0.0266)
News consumption (public radio)	-0.0048 (0.0116)	-0.0050 (0.0114)	-0.0040 (0.0116)	-0.0039 (0.0116)	-0.0037 (0.0116)	-0.0050 (0.0273)	0.0028 (0.0253)
News consumption (talk radio)	0.0648*** (0.0132)	0.0522*** (0.0131)	0.0651*** (0.0132)	0.0647*** (0.0132)	0.0650*** (0.0132)	0.0247 (0.0340)	0.0529 (0.0300)
News consumption (news on desktop)	-0.0443*** (0.0129)	-0.0445*** (0.0126)	-0.0510*** (0.0128)	-0.0514*** (0.0128)		-0.0551 (0.0309)	-0.0574* (0.0278)
News consumption (news on mobile)	-0.0183 (0.0107)	-0.0191 (0.0104)	-0.0249* (0.0106)	-0.0249* (0.0107)		-0.0034 (0.0226)	-0.0111 (0.0216)
Trust of news in newspapers_sm	0.0036*** (0.0007)	0.0027*** (0.0006)	0.0036*** (0.0007)	0.0036*** (0.0007)	0.0037*** (0.0007)	0.0029* (0.0014)	0.0040** (0.0013)
Trust of news in newspapers	-0.1012*** (0.0183)	-0.0906*** (0.0182)	-0.1049*** (0.0183)	-0.1053*** (0.0183)	-0.1053*** (0.0183)	-0.1580*** (0.0425)	-0.1086*** (0.0387)
Treatment*Moderator	-0.0022	-0.0090	0.0018	-0.0142	-0.0169	-0.0428	0.4691



Table 52: Testing Effect of Intervention Using Different Moderators on Belief in Covid Misinformation (Covariate-Adjusted)

	Dig. Lit.	Sci. Misinf.	Age	S.M. Use	News Consump.	Partisan. of News Diet	Unreliable News Consump.
Treatment	-0.0657 (0.1340)	0.0710 (0.0526)	0.0472 (0.1138)	0.1348* (0.0639)	0.1124 (0.0841)	0.0116 (0.1031)	0.0688 (0.0518)
Moderator	-0.0111*** (0.0021)	0.2436*** (0.0216)	0.0027 (0.0066)	0.0321* (0.0128)	-0.0119 (0.0177)	-0.0022 (0.1204)	-0.4144 (0.4849)
Web Browser (Safari)	-0.0832* (0.0379)	-0.0585 (0.0358)	-0.0765* (0.0380)	-0.0763* (0.0377)	-0.0744* (0.0378)	-0.0281 (0.1030)	0.0085 (0.0996)
Party ID	0.0396*** (0.0112)	0.0382*** (0.0103)	0.0390*** (0.0114)	0.0391*** (0.0113)	0.0391*** (0.0113)	0.0861*** (0.0252)	0.0916*** (0.0209)
Race/Ethnicity	-0.1397*** (0.0352)	-0.0610 (0.0331)	-0.1493*** (0.0355)	-0.1509*** (0.0355)	-0.1488*** (0.0354)	-0.1560 (0.0960)	-0.1562* (0.0790)
Education	-0.0281** (0.0099)	-0.0209* (0.0095)	-0.0429*** (0.0099)	-0.0421*** (0.0099)	-0.0426*** (0.0099)	-0.0201 (0.0208)	-0.0249 (0.0189)
Gender	0.0052 (0.0264)	0.0100 (0.0249)	0.0311 (0.0265)	0.0314 (0.0265)	0.0324 (0.0264)	0.0038 (0.0561)	-0.0051 (0.0494)
Age-Squared	-0.0000*** (0.0000)	-0.0000 (0.0000)	-0.0000 (0.0001)	-0.0000* (0.0000)	-0.0000** (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)
Trust in Media	-0.2279*** (0.0197)	-0.2018*** (0.0187)	-0.2354*** (0.0199)	-0.2369*** (0.0199)	-0.2355*** (0.0198)	-0.1895*** (0.0395)	-0.1797*** (0.0354)
Ideology	0.0706*** (0.0117)	0.0515*** (0.0107)	0.0711*** (0.0119)	0.0715*** (0.0118)	0.0712*** (0.0118)	0.0461 (0.0277)	0.0364 (0.0241)
News consumption (network news)	0.0203* (0.0098)	0.0137 (0.0095)	0.0194* (0.0099)	0.0196* (0.0099)	0.0189 (0.0099)	0.0003 (0.0225)	-0.0153 (0.0208)
News consumption (cable news)	0.0090 (0.0092)	0.0094 (0.0089)	0.0111 (0.0093)	0.0096 (0.0093)	0.0113 (0.0093)	0.0018 (0.0192)	0.0137 (0.0176)
News consumption (print news)	0.0434*** (0.0114)	0.0384*** (0.0110)	0.0526*** (0.0117)	0.0528*** (0.0116)	0.0527*** (0.0116)	-0.0028 (0.0236)	0.0117 (0.0206)
News consumption (public radio)	0.0192 (0.0098)	0.0172 (0.0095)	0.0203* (0.0100)	0.0210* (0.0099)	0.0207* (0.0100)	0.0367 (0.0218)	0.0251 (0.0200)
News consumption (talk radio)	0.0443*** (0.0122)	0.0241* (0.0114)	0.0450*** (0.0123)	0.0433*** (0.0123)	0.0447*** (0.0123)	-0.0274 (0.0288)	-0.0138 (0.0246)
News consumption (news on desktop)	-0.0064 (0.0112)	-0.0093 (0.0106)	-0.0187 (0.0112)	-0.0211 (0.0113)	-0.0211 (0.0113)	-0.0153 (0.0297)	-0.0127 (0.0243)
News consumption (news on mobile)	-0.0019 (0.0090)	-0.0025 (0.0086)	-0.0131 (0.0090)	-0.0141 (0.0090)	-0.0141 (0.0090)	-0.0020 (0.0195)	-0.0016 (0.0174)
Trust of news in newspapers_sm	0.0051*** (0.0006)	0.0038*** (0.0006)	0.0052*** (0.0006)	0.0049*** (0.0006)	0.0052*** (0.0006)	0.0034*** (0.0012)	0.0043*** (0.0011)
Trust of news in newspapers	-0.0816*** (0.0159)	-0.0655*** (0.0152)	-0.0900*** (0.0162)	-0.0904*** (0.0162)	-0.0906*** (0.0161)	-0.1232*** (0.0389)	-0.1351*** (0.0335)
Treatment*Moderator	0.0014 (0.0026)	-0.0252 (0.0258)	-0.0009 (0.0020)	-0.0367* (0.0159)	-0.0327 (0.0222)	0.1596 (0.1443)	0.5909 (0.5395)
R <sup>2</sup>	0.3387	0.3993	0.3249	0.3269	0.3254	0.3795	0.3607

Table 53: Testing Effect of Intervention Using Different Moderators on Trust in Media (Covariate-Adjusted)

	Dig. Lit.	Sci. Misinf.	Age	S.M. Use	News Consump.	Partisan. of News Diet	Unreliable News Consump.
Treatment	-0.0255 (0.1023)	0.0414 (0.0479)	0.1774* (0.0887)	0.0144 (0.0506)	0.0438 (0.0677)	0.0480 (0.0808)	-0.0434 (0.0471)
Moderator	0.0026 (0.0017)	-0.0350* (0.0165)	0.0005 (0.0050)	-0.0134 (0.0102)	0.0106 (0.0146)	0.0734 (0.0758)	-0.5630** (0.2083)
Web Browser (Safari)	0.0328 (0.0337)	0.0276 (0.0336)	0.0307 (0.0336)	0.0316 (0.0334)	0.0296 (0.0337)	-0.0897 (0.0983)	0.0266 (0.0923)
Party ID	-0.0556*** (0.0082)	-0.0553*** (0.0082)	-0.0557*** (0.0082)	-0.0555*** (0.0082)	-0.0554*** (0.0082)	-0.0817*** (0.0199)	-0.0744*** (0.0164)
Race/Ethnicity	0.0199 (0.0278)	0.0098 (0.0283)	0.0248 (0.0278)	0.0263 (0.0279)	0.0256 (0.0278)	-0.0678 (0.0810)	-0.0892 (0.0662)
Education	-0.0030 (0.0083)	-0.0011 (0.0082)	0.0027 (0.0081)	0.0026 (0.0081)	0.0027 (0.0081)	0.0189 (0.0184)	0.0120 (0.0166)
Gender	-0.0294 (0.0215)	-0.0356 (0.0214)	-0.0387 (0.0214)	-0.0381 (0.0214)	-0.0399 (0.0214)	-0.0125 (0.0492)	-0.0199 (0.0438)
Age-Squared	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)
Trust in Media	0.5311*** (0.0170)	0.5286*** (0.0171)	0.5343*** (0.0170)	0.5340*** (0.0170)	0.5341*** (0.0170)	0.5213*** (0.0428)	0.5012*** (0.0365)
Ideology	-0.0520*** (0.0083)	-0.0492*** (0.0083)	-0.0520*** (0.0083)	-0.0531*** (0.0083)	-0.0527*** (0.0083)	-0.0639** (0.0212)	-0.0760*** (0.0180)
News consumption (network news)	0.0163* (0.0082)	0.0173* (0.0083)	0.0165* (0.0083)	0.0162* (0.0083)	0.0164* (0.0083)	0.0192 (0.0183)	0.0223 (0.0165)
News consumption (cable news)	-0.0151* (0.0075)	-0.0152* (0.0075)	-0.0153* (0.0076)	-0.0145 (0.0076)	-0.0154* (0.0076)	-0.0081 (0.0161)	-0.0170 (0.0142)
News consumption (print news)	-0.0064 (0.0098)	-0.0070 (0.0098)	-0.0090 (0.0099)	-0.0095 (0.0098)	-0.0087 (0.0098)	-0.0312 (0.0219)	-0.0183 (0.0191)
News consumption (public radio)	0.0290** (0.0088)	0.0292*** (0.0088)	0.0291** (0.0089)	0.0289** (0.0088)	0.0289** (0.0088)	0.0357 (0.0205)	0.0301 (0.0183)
News consumption (talk radio)	-0.0512*** (0.0095)	-0.0483*** (0.0095)	-0.0515*** (0.0095)	-0.0505*** (0.0095)	-0.0512*** (0.0095)	-0.0562** (0.0212)	-0.0454* (0.0190)
News consumption (news on desktop)	0.0074 (0.0089)	0.0107 (0.0088)	0.0131 (0.0088)	0.0149 (0.0089)	0.0044 (0.0235)	0.0044 (0.0235)	-0.0144 (0.0191)
Trust of news in newspapers_sm	0.0007 (0.0005)	0.0009 (0.0005)	0.0006 (0.0005)	0.0009 (0.0005)	0.0006 (0.0005)	0.0002 (0.0010)	-0.0002 (0.0009)
Trust of news in newspapers	0.0665*** (0.0133)	0.0655*** (0.0133)	0.0694*** (0.0133)	0.0697*** (0.0133)	0.0696*** (0.0134)	0.0504 (0.0318)	0.0819** (0.0293)
Treatment*Moderator	0.0013 (0.0021)	-0.0026 (0.0200)	-0.0025 (0.0015)	0.0063 (0.0125)	-0.0016 (0.0184)	-0.0466 (0.0922)	1.1165** (0.3410)
R <sup>2</sup>	0.6125	0.6130	0.6119	0.6118	0.6113	0.6619	0.6581
Adj. R <sup>2</sup>	0.6098	0.6104	0.6092	0.6091	0.6087	0.6489	0.6479
Num. obs.	2780	2784	2784	2784	2784	513	657

Table 54: Testing Effect of Intervention Using Different Moderators on Belief that "fake news is a problem in the mainstream media" (Covariate-Adjusted)

	Dig. Lit.	Sci. Misinf.	Age	S.M. Use	News Consump.	Partisan. of News Diet	Unreliable News Consum
Treatment	0.0623 (0.1446)	-0.0494 (0.0746)	0.0740 (0.1427)	-0.0533 (0.0707)	-0.1225 (0.0972)	-0.0255 (0.1168)	0.0163 (0.0673)
Moderator	0.0018 (0.0022)	-0.0146 (0.0252)	-0.0001 (0.0019)	-0.0013 (0.0146)	-0.0186 (0.0214)	-0.0407 (0.1101)	0.2263 (0.3322)
Pre-Treatment Value	0.5700***	0.5729***	0.5717***	0.5717***	0.5718***	0.5501***	0.5995***
Party ID	(0.0229)	(0.0228)	(0.0229)	(0.0229)	(0.0229)	(0.0578)	(0.0486)
	0.0560***	0.0563***	0.0563***	0.0564***	0.0564***	0.0600	0.0595*
Race/Ethnicity	(0.0139)	(0.0138)	(0.0138)	(0.0138)	(0.0138)	(0.0318)	(0.0255)
	0.0423	0.0385	0.0461	0.0464	0.0461	0.1007	0.0947
Education	(0.0439)	(0.0441)	(0.0438)	(0.0441)	(0.0440)	(0.1183)	(0.0946)
	-0.0233	-0.0241*	-0.0222	-0.0223	-0.0226	-0.0003	0.0022
Age	(0.0123)	(0.0122)	(0.0121)	(0.0121)	(0.0122)	(0.0277)	(0.0239)
	-0.0015	-0.0017		-0.0016	-0.0015	-0.0028	-0.0026
Trust in Media	(0.0013)	(0.0013)		(0.0013)	(0.0013)	(0.0029)	(0.0024)
	-0.2472***	-0.2472***	-0.2452***	-0.2457***	-0.2454***	-0.2180***	-0.1991***
Ideology	(0.0294)	(0.0295)	(0.0294)	(0.0293)	(0.0294)	(0.0652)	(0.0562)
	0.0852***	0.0855***	0.0843***	0.0838***	0.0840***	0.1193***	0.0968***
News consumption (network news)	(0.0145)	(0.0146)	(0.0145)	(0.0146)	(0.0144)	(0.0340)	(0.0282)
	-0.0263*	-0.0249*	-0.0253*	-0.0254*	-0.0252*	-0.0004	-0.0017
News consumption (cable news)	(0.0117)	(0.0117)	(0.0117)	(0.0117)	(0.0117)	(0.0260)	(0.0237)
	-0.0141	-0.0142	-0.0142	-0.0141	-0.0144	-0.0241	-0.0181
News consumption (print news)	(0.0110)	(0.0110)	(0.0110)	(0.0110)	(0.0110)	(0.0227)	(0.0205)
	0.0245	0.0251	0.0246	0.0242	0.0241	0.0238	0.0307
News consumption (public radio)	(0.0144)	(0.0143)	(0.0143)	(0.0143)	(0.0143)	(0.0329)	(0.0279)
	-0.0565***	-0.0569***	-0.0572***	-0.0572***	-0.0573***	-0.0725*	-0.0630*
News consumption (talk radio)	(0.0130)	(0.0130)	(0.0130)	(0.0130)	(0.0130)	(0.0347)	(0.0300)
	0.0646***	0.0658***	0.0644***	0.0646***	0.0644***	0.0843*	0.0693*
News consumption (news on mobile)	(0.0141)	(0.0142)	(0.0141)	(0.0141)	(0.0142)	(0.0335)	(0.0291)
	-0.0078	-0.0081	-0.0072	-0.0066		-0.0141	-0.0131
Trust of news in newspapers_sm	(0.0108)	(0.0108)	(0.0107)	(0.0108)		(0.0235)	(0.0209)
	-0.0015*	-0.0014	-0.0015*	-0.0015	-0.0015*	-0.0006	0.0000
Trust of news in newspapers	(0.0008)	(0.0007)	(0.0008)	(0.0008)	(0.0007)	(0.0016)	(0.0014)
	-0.1012***	-0.1020***	-0.1004***	-0.1004***	-0.1000***	-0.1177*	-0.1153*
Treatment*Moderator	(0.0217)	(0.0217)	(0.0217)	(0.0217)	(0.0217)	(0.0527)	(0.0457)
	-0.0026	-0.0054	-0.0025	-0.0020	0.0181	0.1112	-0.1515
	(0.0030)	(0.0310)	(0.0024)	(0.0188)	(0.0273)	(0.1307)	(0.4931)
R <sup>2</sup>	0.7468	0.7468	0.7468	0.7467	0.7467	0.7817	0.7849
Adj. R <sup>2</sup>	0.7451	0.7451	0.7452	0.7450	0.7451	0.7738	0.7789
Num. obs.	2780	2784	2784	2784	2784	513	657

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ ; \*  $p < 0.05$

## **F Results From All Covariate-Unadjusted Models Testing The Effect Of Moderators**

Table 55: Testing Effect of Intervention Using Different Moderators on Average Reliability Score of Online News Viewed (Covariate-Unadjusted)

	Dig. Lit.	Sci. Misinf.	Age	S.M. Use	News Consump.	Partisan. of News Diet	Unreliable News Consumed
Treatment	-0.0089 (0.0216)	-0.0092 (0.0081)	-0.0104 (0.0176)	0.0055 (0.0098)	-0.0136 (0.0129)	0.0024 (0.0058)	-0.0025 (0.0031)
Moderator	-0.0000 (0.0004)	0.0042 (0.0030)	-0.0008 (0.0009)	0.0004 (0.0014)	0.0013 (0.0027)	0.0171 (0.0092)	0.8362*** (0.0449)
Web Browser (Safari)	-0.0033 (0.0107)	-0.0011 (0.0111)	-0.0032 (0.0109)	-0.0025 (0.0110)	-0.0035 (0.0109)	-0.0031 (0.0149)	-0.0036 (0.0109)
Party ID	-0.0014 (0.0017)	-0.0015 (0.0016)	-0.0014 (0.0017)	-0.0014 (0.0017)	-0.0013 (0.0017)	-0.0009 (0.0022)	-0.0014 (0.0017)
Race/Ethnicity	0.0058 (0.0054)	0.0081 (0.0055)	0.0057 (0.0053)	0.0058 (0.0052)	0.0063 (0.0053)	0.0062 (0.0066)	0.0055 (0.0051)
Education	-0.0041* (0.0019)	-0.0034 (0.0019)	-0.0040* (0.0019)	-0.0041* (0.0019)	-0.0038* (0.0018)	-0.0038 (0.0024)	-0.0040* (0.0019)
Gender	-0.0017 (0.0047)	-0.0020 (0.0045)	-0.0019 (0.0045)	-0.0017 (0.0045)	-0.0014 (0.0046)	0.0018 (0.0052)	-0.0016 (0.0045)
Age	-0.0007 (0.0009)	-0.0008 (0.0009)		-0.0006 (0.0009)	-0.0005 (0.0009)	-0.0003 (0.0011)	-0.0007 (0.0009)
Age-Squared	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)
Trust in Media	-0.0033 (0.0036)	-0.0030 (0.0035)	-0.0034 (0.0036)	-0.0036 (0.0036)	-0.0034 (0.0035)	-0.0044 (0.0043)	-0.0033 (0.0036)
Ideology	0.0006 (0.0014)	0.0001 (0.0014)	0.0006 (0.0014)	0.0005 (0.0014)	0.0003 (0.0014)	-0.0010 (0.0017)	0.0006 (0.0014)
News consumption (network news)	0.0001 (0.0017)	0.0000 (0.0017)	0.0001 (0.0017)	-0.0001 (0.0017)	0.0006 (0.0018)	0.0005 (0.0020)	0.0003 (0.0018)
News consumption (cable news)	0.0013 (0.0016)	0.0012 (0.0015)	0.0013 (0.0016)	0.0013 (0.0015)	0.0010 (0.0015)	0.0016 (0.0019)	0.0012 (0.0015)
News consumption (print news)	-0.0007 (0.0018)	-0.0008 (0.0018)	-0.0008 (0.0018)	-0.0007 (0.0018)	-0.0006 (0.0018)	-0.0007 (0.0021)	-0.0009 (0.0018)
News consumption (public radio)	0.0006 (0.0018)	0.0006 (0.0017)	0.0006 (0.0018)	0.0006 (0.0017)	0.0003 (0.0017)	-0.0004 (0.0020)	0.0006 (0.0017)
News consumption (talk radio)	-0.0021 (0.0022)	-0.0024 (0.0023)	-0.0020 (0.0022)	-0.0021 (0.0022)	-0.0019 (0.0022)	-0.0017 (0.0027)	-0.0021 (0.0023)
News consumption (news on desktop)	0.0053* (0.0024)	0.0054* (0.0023)	0.0054* (0.0023)	0.0055* (0.0023)		0.0055 (0.0029)	0.0054* (0.0022)
News consumption (news on mobile)	-0.0011 (0.0014)	-0.0008 (0.0014)	-0.0011 (0.0014)	-0.0009 (0.0014)		-0.0010 (0.0016)	-0.0010 (0.0014)
Trust of news in newspapers_sm	0.0001 (0.0001)	0.0001 (0.0001)	0.0001 (0.0001)	0.0001 (0.0001)	0.0001 (0.0001)	0.0000 (0.0001)	0.0001 (0.0001)
Trust of news in newspapers	-0.0030 (0.0029)	-0.0023 (0.0029)	-0.0030 (0.0029)	-0.0029 (0.0029)	-0.0026 (0.0029)	-0.0026 (0.0031)	-0.0030 (0.0029)
Pre-Treatment Value	0.7885***	0.7858***	0.7890***	0.7905***	0.7938***	0.7855***	

Table 56: Testing Effect of Intervention Using Different Moderators on Proportion of Unreliable Online News Viewed (Covariate-Unadjusted)

	Dig. Lit.	Sci. Misinf.	Age	S.M. Use	News Consump.	Partisan. of News Diet	Unreliable News Consumed
Treatment	-0.9104 (1.9516)	0.8505 (0.8968)	1.7219 (2.1185)	0.2731 (0.9546)	1.6776 (1.4345)	0.3508 (0.6847)	0.5577 (0.3994)
Moderator	-0.0284 (0.0308)	-0.4664 (0.3241)	-0.0206 (0.1204)	-0.3047 (0.1821)	-0.1558 (0.3101)	-1.2268 (0.9053)	-11.1254 (5.9632)
Web Browser (Safari)	0.7758 (0.8824)	0.6712 (0.9338)	0.8517 (0.9044)	0.8632 (0.9063)	0.8862 (0.9126)	0.8943 (1.2210)	0.8483 (0.9286)
Party ID	0.0686 (0.1554)	0.0738 (0.1546)	0.0688 (0.1552)	0.0775 (0.1561)	0.0593 (0.1560)	0.0051 (0.1762)	0.0621 (0.1560)
Race/Ethnicity	-0.2264 (0.6256)	-0.4037 (0.6471)	-0.1902 (0.6303)	-0.1872 (0.6249)	-0.2083 (0.6381)	-0.4276 (0.7579)	-0.1329 (0.6278)
Education	0.1676 (0.1618)	0.1256 (0.1573)	0.1706 (0.1589)	0.1481 (0.1609)	0.1689 (0.1590)	0.1796 (0.1802)	0.1852 (0.1594)
Gender	-0.3594 (0.4708)	-0.3445 (0.4620)	-0.3586 (0.4636)	-0.3338 (0.4616)	-0.3791 (0.4645)	-0.3269 (0.5225)	-0.4029 (0.4608)
Age	-0.0368 (0.1265)	-0.0294 (0.1251)		-0.0224 (0.1240)	-0.0459 (0.1237)	0.0314 (0.1121)	-0.0221 (0.1198)
Age-Squared	0.0003 (0.0011)	0.0002 (0.0011)	0.0002 (0.0010)	0.0001 (0.0010)	0.0003 (0.0010)	-0.0003 (0.0010)	0.0001 (0.0010)
Trust in Media	0.1548 (0.3293)	0.1099 (0.3271)	0.1551 (0.3302)	0.1323 (0.3304)	0.1487 (0.3290)	0.4358 (0.3542)	0.1175 (0.3326)
Ideology	-0.2945 (0.1681)	-0.2562 (0.1680)	-0.2922 (0.1674)	-0.3217 (0.1694)	-0.2769 (0.1692)	-0.0912 (0.1857)	-0.3460* (0.1599)
News consumption (network news)	-0.1146 (0.1569)	-0.1128 (0.1575)	-0.1214 (0.1577)	-0.1296 (0.1592)	-0.1499 (0.1602)	-0.1420 (0.1708)	-0.1420 (0.1611)
News consumption (cable news)	-0.0947 (0.1232)	-0.1034 (0.1196)	-0.1020 (0.1210)	-0.1049 (0.1204)	-0.0894 (0.1200)	-0.0711 (0.1327)	-0.0999 (0.1217)
News consumption (print news)	0.0273 (0.1575)	0.0303 (0.1532)	0.0338 (0.1565)	0.0252 (0.1558)	0.0187 (0.1545)	-0.0385 (0.1808)	0.0382 (0.1545)
News consumption (public radio)	0.1635 (0.1650)	0.1684 (0.1642)	0.1632 (0.1648)	0.1689 (0.1663)	0.1752 (0.1645)	0.2027 (0.1723)	0.1662 (0.1653)
News consumption (talk radio)	0.1316 (0.2040)	0.1662 (0.2043)	0.1279 (0.2040)	0.1372 (0.2034)	0.1185 (0.2047)	0.1226 (0.2355)	0.1363 (0.2050)
News consumption (news on desktop)	-0.3374 (0.1998)	-0.3538 (0.1920)	-0.3475 (0.1927)	-0.3219 (0.1945)		-0.2103 (0.2290)	-0.3523 (0.1906)
News consumption (news on mobile)	-0.0494 (0.1332)	-0.0675 (0.1276)	-0.0486 (0.1289)	-0.0170 (0.1329)		-0.0456 (0.1393)	-0.0776 (0.1328)
Trust of news in newspapers_sm	-0.0145 (0.0100)	-0.0117 (0.0101)	-0.0143 (0.0101)	-0.0093 (0.0109)	-0.0139 (0.0100)	-0.0020 (0.0101)	-0.0122 (0.0099)
Trust of news in newspapers	0.4766 (0.2684)	0.4051 (0.2663)	0.4720 (0.2677)	0.4996 (0.2661)	0.4409 (0.2689)	0.4592 (0.2575)	0.4992 (0.2679)
Pre-Treatment Value	0.7206***	0.7141***	0.7201***	0.7183***	0.7233***	0.7549***	0.6580***

Table 57: Testing Effect of Intervention Using Different Moderators on Belief in BLM Misinformation (Covariate-Unadjusted)

	Dig. Lit.	Sci. Misinf.	Age	S.M. Use	News Consump.	Partisan. of News Diet	Unreliable News Consump.
Treatment	0.0899 (0.1438)	0.0080 (0.0649)	-0.1182 (0.1188)	0.0327 (0.0695)	0.0375 (0.0943)	-0.0929 (0.1147)	-0.0464 (0.0657)
Moderator	-0.0042 (0.0023)	0.1368*** (0.0228)	0.0124 (0.0068)	0.0091 (0.0135)	-0.0625** (0.0198)	-0.0733 (0.1136)	-0.4315 (0.4388)
Web Browser (Safari)	-0.1424*** (0.0410)	-0.1261** (0.0406)	-0.1390*** (0.0409)	-0.1398*** (0.0409)	-0.1333** (0.0408)	-0.0637 (0.1275)	-0.0750 (0.1207)
Party ID	0.0152 (0.0119)	0.0142 (0.0115)	0.0151 (0.0119)	0.0150 (0.0119)	0.0149 (0.0119)	0.0437 (0.0257)	0.0713** (0.0236)
Race/Ethnicity	-0.0704 (0.0400)	-0.0235 (0.0395)	-0.0746 (0.0401)	-0.0742 (0.0401)	-0.0766 (0.0402)	0.1662 (0.1054)	0.1065 (0.0919)
Education	-0.0226* (0.0112)	-0.0184 (0.0110)	-0.0309** (0.0110)	-0.0304** (0.0111)	-0.0306** (0.0111)	-0.0090 (0.0250)	-0.0154 (0.0224)
Gender	0.0567 (0.0301)	0.0623* (0.0295)	0.0727* (0.0300)	0.0727* (0.0300)	0.0741* (0.0300)	0.0946 (0.0658)	0.1216* (0.0594)
Age	0.0161* (0.0065)	0.0078 (0.0064)		0.0139* (0.0066)	0.0137* (0.0065)	0.0188 (0.0164)	0.0167 (0.0153)
Age-Squared	-0.0001* (0.0001)	-0.0000 (0.0001)	-0.0001 (0.0001)	-0.0001 (0.0001)	-0.0001 (0.0001)	-0.0001 (0.0001)	-0.0001 (0.0001)
Trust in Media	-0.1859*** (0.0230)	-0.1703*** (0.0225)	-0.1899*** (0.0230)	-0.1906*** (0.0231)	-0.1899*** (0.0230)	-0.1816*** (0.0516)	-0.1697*** (0.0461)
Ideology	0.1021*** (0.0123)	0.0918*** (0.0120)	0.1020*** (0.0123)	0.1020*** (0.0123)	0.1027*** (0.0123)	0.1012*** (0.0285)	0.0663* (0.0265)
News consumption (network news)	0.0317** (0.0112)	0.0285** (0.0111)	0.0316** (0.0112)	0.0317** (0.0112)	0.0314** (0.0112)	0.0039 (0.0239)	0.0058 (0.0234)
News consumption (cable news)	-0.0327** (0.0107)	-0.0317** (0.0105)	-0.0308** (0.0106)	-0.0312** (0.0106)	-0.0303** (0.0106)	-0.0361 (0.0227)	-0.0387 (0.0210)
News consumption (print news)	0.0571*** (0.0133)	0.0525*** (0.0133)	0.0605*** (0.0134)	0.0613*** (0.0134)	0.0603*** (0.0134)	0.0088 (0.0297)	-0.0152 (0.0266)
News consumption (public radio)	-0.0048 (0.0116)	-0.0050 (0.0114)	-0.0040 (0.0116)	-0.0039 (0.0116)	-0.0037 (0.0116)	-0.0050 (0.0273)	0.0028 (0.0253)
News consumption (talk radio)	0.0648*** (0.0132)	0.0522*** (0.0131)	0.0651*** (0.0132)	0.0647*** (0.0132)	0.0650*** (0.0132)	0.0247 (0.0340)	0.0529 (0.0300)
News consumption (news on desktop)	-0.0443*** (0.0129)	-0.0445*** (0.0126)	-0.0510*** (0.0128)	-0.0514*** (0.0128)		-0.0551 (0.0309)	-0.0574* (0.0278)
News consumption (news on mobile)	-0.0183 (0.0107)	-0.0191 (0.0104)	-0.0249* (0.0106)	-0.0249* (0.0107)		-0.0034 (0.0226)	-0.0111 (0.0216)
Trust of news in newspapers_sm	0.0036*** (0.0007)	0.0027*** (0.0006)	0.0036*** (0.0007)	0.0036*** (0.0007)	0.0037*** (0.0007)	0.0029* (0.0014)	0.0040** (0.0013)
Trust of news in newspapers	-0.1012*** (0.0183)	-0.0906*** (0.0182)	-0.1049*** (0.0183)	-0.1053*** (0.0183)	-0.1053*** (0.0183)	-0.1580*** (0.0425)	-0.1086*** (0.0387)
Treatment*Moderator	-0.0022	-0.0090	0.0018	-0.0142	-0.0169	-0.0428	0.4691

Table 58: Testing Effect of Intervention Using Different Moderators on Belief in Covid Misinformation (Covariate-Unadjusted)

	Dig. Lit.	Sci. Misinf.	Age	S.M. Use	News Consump.	Partisan. of News Diet	Unreliable News Consump.
Treatment	-0.0693 (0.1340)	0.0695 (0.0526)	0.0472 (0.1138)	0.1347* (0.0638)	0.1120 (0.0840)	0.0141 (0.1033)	0.0705 (0.0519)
Moderator	-0.0112*** (0.0021)	0.2451*** (0.0216)	0.0027 (0.0066)	0.0320* (0.0129)	-0.0120 (0.0177)	0.0020 (0.1211)	-0.4219 (0.4932)
Web Browser (Safari)	-0.0830* (0.0379)	-0.0588 (0.0358)	-0.0765* (0.0380)	-0.0762* (0.0377)	-0.0743* (0.0378)	-0.0233 (0.1042)	0.0154 (0.1005)
Party ID	0.0399*** (0.0112)	0.0377*** (0.0102)	0.0390*** (0.0114)	0.0391*** (0.0113)	0.0391*** (0.0113)	0.0858*** (0.0252)	0.0912*** (0.0209)
Race/Ethnicity	-0.1415*** (0.0352)	-0.0576 (0.0332)	-0.1493*** (0.0355)	-0.1511*** (0.0355)	-0.1493*** (0.0355)	-0.1575 (0.0959)	-0.1585* (0.0789)
Education	-0.0281** (0.0099)	-0.0205* (0.0095)	-0.0429*** (0.0099)	-0.0421*** (0.0099)	-0.0427*** (0.0099)	-0.0191 (0.0208)	-0.0240 (0.0189)
Gender	0.0039 (0.0265)	0.0114 (0.0250)	0.0311 (0.0265)	0.0313 (0.0265)	0.0321 (0.0265)	0.0013 (0.0568)	-0.0086 (0.0502)
Age	0.0058 (0.0064)	-0.0085 (0.0061)		0.0005 (0.0065)	0.0016 (0.0064)	0.0083 (0.0141)	0.0097 (0.0131)
Age-Squared	-0.0001 (0.0001)	0.0001 (0.0001)	-0.0000 (0.0001)	-0.0000 (0.0001)	-0.0000 (0.0001)	-0.0001 (0.0001)	-0.0001 (0.0001)
Trust in Media	-0.2283*** (0.0198)	-0.2007*** (0.0187)	-0.2354*** (0.0199)	-0.2370*** (0.0199)	-0.2357*** (0.0199)	-0.1929*** (0.0402)	-0.1834*** (0.0360)
Ideology	0.0699*** (0.0118)	0.0523*** (0.0108)	0.0711*** (0.0119)	0.0714*** (0.0119)	0.0710*** (0.0119)	0.0448 (0.0276)	0.0351 (0.0241)
News consumption (network news)	0.0202* (0.0098)	0.0140 (0.0095)	0.0194* (0.0099)	0.0196* (0.0099)	0.0189 (0.0099)	0.0004 (0.0225)	-0.0153 (0.0208)
News consumption (cable news)	0.0088 (0.0093)	0.0097 (0.0089)	0.0111 (0.0093)	0.0096 (0.0093)	0.0113 (0.0093)	0.0017 (0.0191)	0.0136 (0.0176)
News consumption (print news)	0.0443*** (0.0115)	0.0368*** (0.0110)	0.0526*** (0.0117)	0.0529*** (0.0117)	0.0529*** (0.0117)	-0.0012 (0.0236)	0.0133 (0.0205)
News consumption (public radio)	0.0185 (0.0099)	0.0183 (0.0095)	0.0203* (0.0100)	0.0210* (0.0100)	0.0205* (0.0100)	0.0357 (0.0219)	0.0232 (0.0200)
News consumption (talk radio)	0.0447*** (0.0122)	0.0232* (0.0114)	0.0450*** (0.0123)	0.0434*** (0.0123)	0.0448*** (0.0123)	-0.0264 (0.0287)	-0.0126 (0.0246)
News consumption (news on desktop)	-0.0066 (0.0112)	-0.0087 (0.0106)	-0.0187 (0.0112)	-0.0211 (0.0113)		-0.0174 (0.0302)	-0.0146 (0.0244)
News consumption (news on mobile)	-0.0017 (0.0090)	-0.0027 (0.0086)	-0.0131 (0.0090)	-0.0140 (0.0090)		-0.0016 (0.0196)	-0.0011 (0.0174)
Trust of news in newspapers_sm	0.0051*** (0.0006)	0.0037*** (0.0006)	0.0052*** (0.0006)	0.0049*** (0.0006)	0.0052*** (0.0006)	0.0034** (0.0012)	0.0043*** (0.0011)
Trust of news in newspapers	-0.0818*** (0.0159)	-0.0648*** (0.0152)	-0.0900*** (0.0162)	-0.0904*** (0.0162)	-0.0907*** (0.0162)	-0.1235** (0.0389)	-0.1354*** (0.0335)
Treatment*Moderator	0.0015 (0.0015)	-0.0246 (0.0015)	-0.0009 (0.0009)	-0.0367* (0.0009)	-0.0325 (0.0009)	0.1566 (0.0009)	0.5903 (0.0009)



Table 59: Testing Effect of Intervention Using Different Moderators on Trust in Media (Covariate-Unadjusted)

	Dig. Lit.	Sci. Misinf.	Age	S.M. Use	News Consump.	Partisan. of News Diet	Unreliable News Consump.
Treatment	-0.0245 (0.1024)	0.0415 (0.0480)	0.1778* (0.0888)	0.0146 (0.0507)	0.0444 (0.0677)	0.0419 (0.0811)	-0.0442 (0.0471)
Moderator	0.0028 (0.0018)	-0.0353* (0.0165)	0.0005 (0.0050)	-0.0131 (0.0103)	0.0108 (0.0146)	0.0648 (0.0771)	-0.5395* (0.2095)
Web Browser (Safari)	0.0356 (0.0340)	0.0294 (0.0339)	0.0319 (0.0339)	0.0318 (0.0337)	0.0293 (0.0337)	-0.1087 (0.0984)	0.0152 (0.0937)
Party ID	-0.0559*** (0.0082)	-0.0554*** (0.0082)	-0.0558*** (0.0082)	-0.0556*** (0.0082)	-0.0555*** (0.0082)	-0.0824*** (0.0198)	-0.0745*** (0.0164)
Race/Ethnicity	0.0206 (0.0278)	0.0096 (0.0283)	0.0248 (0.0278)	0.0266 (0.0279)	0.0262 (0.0278)	-0.0644 (0.0810)	-0.0862 (0.0659)
Education	-0.0027 (0.0083)	-0.0008 (0.0082)	0.0029 (0.0081)	0.0027 (0.0081)	0.0028 (0.0081)	0.0171 (0.0184)	0.0112 (0.0166)
Gender	-0.0286 (0.0215)	-0.0357 (0.0214)	-0.0388 (0.0214)	-0.0380 (0.0214)	-0.0396 (0.0214)	-0.0059 (0.0497)	-0.0148 (0.0447)
Age	-0.0033 (0.0048)	-0.0002 (0.0048)		-0.0010 (0.0049)	-0.0019 (0.0048)	-0.0078 (0.0125)	-0.0103 (0.0116)
Age-Squared	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)	0.0000 (0.0000)	0.0001 (0.0001)	0.0001 (0.0001)
Trust in Media	0.5317*** (0.0170)	0.5289*** (0.0171)	0.5345*** (0.0170)	0.5341*** (0.0170)	0.5342*** (0.0170)	0.5220*** (0.0431)	0.5044*** (0.0364)
Ideology	-0.0517*** (0.0083)	-0.0492*** (0.0083)	-0.0520*** (0.0083)	-0.0530*** (0.0083)	-0.0525*** (0.0083)	-0.0617*** (0.0214)	-0.0743*** (0.0181)
News consumption (network news)	0.0164* (0.0082)	0.0173* (0.0083)	0.0165* (0.0083)	0.0163* (0.0083)	0.0165* (0.0083)	0.0211 (0.0184)	0.0229 (0.0167)
News consumption (cable news)	-0.0143 (0.0076)	-0.0148 (0.0076)	-0.0150* (0.0076)	-0.0144 (0.0076)	-0.0154* (0.0076)	-0.0111 (0.0161)	-0.0180 (0.0143)
News consumption (print news)	-0.0071 (0.0098)	-0.0073 (0.0099)	-0.0092 (0.0099)	-0.0097 (0.0099)	-0.0090 (0.0098)	-0.0321 (0.0218)	-0.0197 (0.0192)
News consumption (public radio)	0.0299*** (0.0089)	0.0295*** (0.0089)	0.0292*** (0.0089)	0.0290*** (0.0089)	0.0291** (0.0089)	0.0346 (0.0206)	0.0312 (0.0185)
News consumption (talk radio)	-0.0509*** (0.0095)	-0.0479*** (0.0096)	-0.0513*** (0.0095)	-0.0505*** (0.0095)	-0.0513*** (0.0095)	-0.0604** (0.0214)	-0.0476* (0.0191)
News consumption (news on desktop)	0.0096 (0.0093)	0.0122 (0.0092)	0.0140 (0.0092)	0.0152 (0.0093)		-0.0018 (0.0246)	-0.0154 (0.0201)
News consumption (news on mobile)	-0.0061 (0.0078)	-0.0037 (0.0077)	-0.0023 (0.0077)	-0.0008 (0.0077)		0.0191 (0.0169)	0.0063 (0.0154)
Trust of news in newspapers_sm	0.0007 (0.0005)	0.0009 (0.0005)	0.0006 (0.0005)	0.0009 (0.0005)	0.0006 (0.0005)	0.0000 (0.0010)	-0.0003 (0.0010)
Trust of news in newspapers	0.0671*** (0.0133)	0.0658*** (0.0134)	0.0696*** (0.0133)	0.0698*** (0.0133)	0.0697*** (0.0134)	0.0500 (0.0319)	0.0818** (0.0294)
Treatment*Moderator	0.0013 (0.0013)	-0.0026 (0.0026)	-0.0026 (0.0026)	0.0063 (0.0063)	-0.0018 (0.0018)	-0.0386 (0.0386)	1.1061** (0.0294)

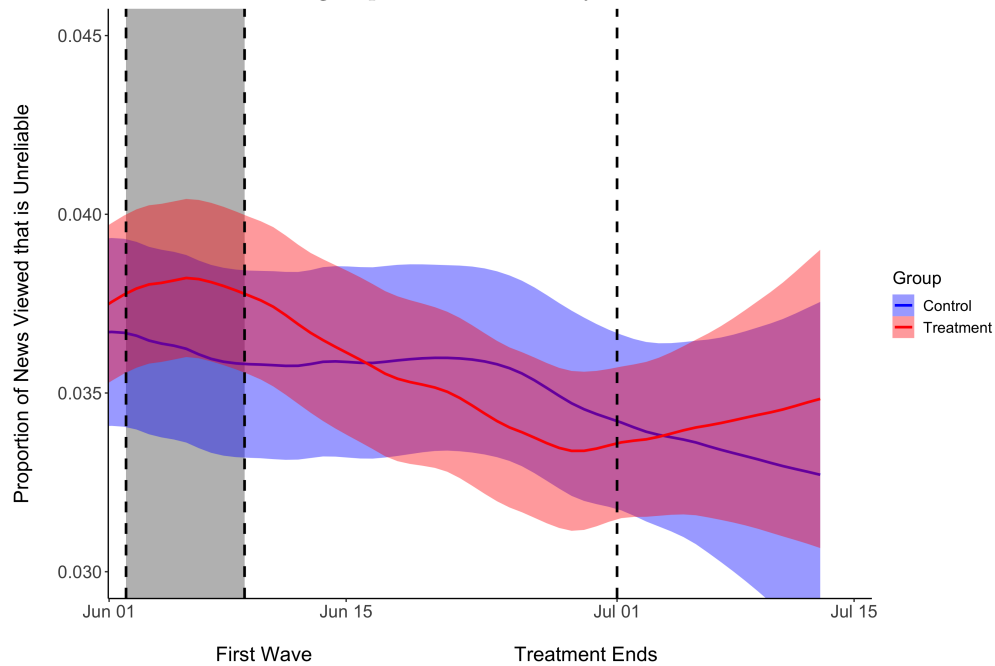
Table 60: Testing Effect of Intervention Using Different Moderators on Belief that "fake news is a problem in the mainstream media" (Covariate-Unadjusted)

	Dig. Lit.	Sci. Misinf.	Age	S.M. Use	News Consump.	Partisan. of News Diet	Unreliable News Consump.
Treatment	0.0673 (0.1444)	-0.0510 (0.0748)	0.0620 (0.1443)	-0.0510 (0.0705)	-0.1204 (0.0972)	-0.0271 (0.1172)	0.0190 (0.0674)
Moderator	0.0021 (0.0022)	-0.0137 (0.0254)	-0.0063 (0.0080)	0.0002 (0.0147)	-0.0175 (0.0214)	-0.0434 (0.1111)	0.2474 (0.3417)
Pre-Treatment Value	0.5699*** (0.0229)	0.5728*** (0.0229)	0.5717*** (0.0229)	0.5716*** (0.0229)	0.5717*** (0.0229)	0.5473*** (0.0583)	0.5968*** (0.0489)
Web Browser (Safari)	-0.0073 (0.0482)	-0.0090 (0.0481)	-0.0083 (0.0480)	-0.0078 (0.0480)	-0.0093 (0.0478)	-0.0703 (0.1538)	-0.0937 (0.1272)
Party ID	0.0557*** (0.0139)	0.0561*** (0.0138)	0.0561*** (0.0139)	0.0562*** (0.0139)	0.0562*** (0.0139)	0.0601 (0.0320)	0.0596* (0.0256)
Race/Ethnicity	0.0436 (0.0440)	0.0402 (0.0442)	0.0470 (0.0439)	0.0472 (0.0441)	0.0472 (0.0440)	0.0972 (0.1204)	0.0935 (0.0952)
Education	-0.0230 (0.0124)	-0.0234 (0.0123)	-0.0217 (0.0122)	-0.0217 (0.0122)	-0.0220 (0.0122)	-0.0001 (0.0278)	0.0025 (0.0241)
Gender	0.0072 (0.0327)	0.0089 (0.0326)	0.0075 (0.0325)	0.0079 (0.0326)	0.0069 (0.0324)	-0.0120 (0.0703)	-0.0132 (0.0606)
Age	-0.0090 (0.0075)	-0.0077 (0.0076)		-0.0084 (0.0076)	-0.0083 (0.0075)	-0.0109 (0.0179)	-0.0131 (0.0151)
Age-Squared	0.0001 (0.0001)	0.0001 (0.0001)	0.0001 (0.0001)	0.0001 (0.0001)	0.0001 (0.0001)	0.0001 (0.0001)	0.0001 (0.0001)
Trust in Media	-0.2468*** (0.0294)	-0.2467*** (0.0295)	-0.2448*** (0.0294)	-0.2453*** (0.0293)	-0.2449*** (0.0294)	-0.2186*** (0.0658)	-0.1983*** (0.0564)
Ideology	0.0858*** (0.0145)	0.0858*** (0.0145)	0.0848*** (0.0144)	0.0845*** (0.0145)	0.0846*** (0.0144)	0.1191*** (0.0346)	0.0980*** (0.0284)
News consumption (network news)	-0.0266* (0.0118)	-0.0252* (0.0118)	-0.0256* (0.0118)	-0.0257* (0.0118)	-0.0254* (0.0118)	0.0004 (0.0260)	-0.0003 (0.0237)
News consumption (cable news)	-0.0139 (0.0111)	-0.0140 (0.0110)	-0.0141 (0.0110)	-0.0141 (0.0111)	-0.0142 (0.0110)	-0.0252 (0.0227)	-0.0185 (0.0204)
News consumption (print news)	0.0233 (0.0146)	0.0239 (0.0146)	0.0233 (0.0145)	0.0229 (0.0145)	0.0227 (0.0144)	0.0233 (0.0331)	0.0286 (0.0280)
News consumption (public radio)	-0.0554*** (0.0130)	-0.0560*** (0.0130)	-0.0563*** (0.0130)	-0.0562*** (0.0130)	-0.0563*** (0.0130)	-0.0716* (0.0348)	-0.0610* (0.0302)
News consumption (talk radio)	0.0642*** (0.0143)	0.0655*** (0.0144)	0.0641*** (0.0143)	0.0641*** (0.0143)	0.0641*** (0.0143)	0.0849* (0.0339)	0.0695* (0.0296)
News consumption (news on desktop)	-0.0003 (0.0133)	-0.0003 (0.0133)	0.0005 (0.0132)	0.0005 (0.0133)		-0.0186 (0.0312)	-0.0087 (0.0259)
News consumption (news on mobile)	-0.0075 (0.0111)	-0.0075 (0.0111)	-0.0069 (0.0110)	-0.0065 (0.0111)		-0.0088 (0.0245)	-0.0093 (0.0219)
Trust of news in newspapers-sm	-0.0016* (0.0008)	-0.0015* (0.0008)	-0.0016* (0.0008)	-0.0016* (0.0008)	-0.0016* (0.0008)	-0.0007 (0.0016)	0.0000 (0.0014)

## G Extra Figures

Figure 4 presents the proportion of unreliable news viewed in the treatment and control groups across this study beginning in wave 1. The steady decline of proportion of unreliable news viewed clearly demonstrates that the treatment effect strengthened over time.


Figure 4: This figure presents the proportion of the average daily proportion of unreliable news viewed of the treatment and control groups across this study




## H NewsGuard Indicators of Source Reliability

Figure 5: Different NewsGuard Indicators of Source Quality

 **Reliable** (Reliability Rating 60-100)  
Examples: CNN, Fox News, and the Washington Post

 **Unreliable** (Reliability Rating 0-60)  
Examples: Gateway Pundit, Epoch Times, and the Daily Kos.

 **Platform with user-generated content**  
Examples: Youtube, Reddit, and Wikipedia

 **Satire**  
Examples: The Onion, Babylon Bee, and the Daily Mash

## References

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