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Project Code: NYUU0017
Project Name: NewsGuard W1
Prepared for: Andy Guess
Interviews: 3861
Field Period: May 28, 2020 – June 09, 2020
Project Manager: Sam Luks– 650.462.8009
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YouGov interviewed 3861 respondents. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2017 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2016 Presidential vote choice, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

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Variable List
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caseid	Case ID
weight	Gen Pop Group Weight
consent	consent
plugin_willing	plugin_willing
plugin_treat	Plug-in treatment assignment
consent2	consent2
consent2_outcome	NewsGaurd extention choice
install_check	Newsguard reported as installed
install_check_outcome	NewsGaurd installation choices
SMP9991	Mobile_news
SMP9992	desktop_news
SMP9701	employ_status
SMP8201	ideo_place_self
SMP8202A	party_id
SMP8202B	party_id_lean
SMP8202C	strong_democrat
SMP8202D	strong_republican
SMP71003	dl_phishing
SMP71004	dl_hashtag
SMP71005	dl_jpg
SMP71006	dl_malware
SMP71007	dl_cache

SMP71008	dl_rss
SMP71009	dl_friends
SMP71010	dl_dailylife
SMP71011	dl_work
SMP71012	dl_trouble
SMP4201	trad_news_network
SMP4202	trad_news_cable
SMP4203	trad_news_print
SMP4204	trad_news_public
SMP4205	trad_news_talk
SMP4206	trad_news_desk
SMP4207	trad_news_mobile
SMP4211	news_fox
SMP4212	news_cnn
SMP4213	news_msnbc
SMP4214	news_cbs
SMP4215	news_abc
SMP4216	news_nbc
SMP67001	trust_newspapers
SMP67002	trust_TV
SMP67003	trust_news_webs
SMP67004	trust_radio
SMP67005	trust_local
SMP67006	trust_national
SMP67007	trust_Fox
SMP67008	trust_CNN
SMP67009	news_MSNBC
SMP67010	news_CBS
SMP67011	news_ABC
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SMP3310	polknow_1
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SMP3323	polknow_3
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SMP7002	confidence_press
SMP6701	trust_fed
SMP6702	trust_law
SMP6703	trust_media
SMP6704	trust_people
SMP6705	trust_sm_plat
SMP6706	trust_tech_comp
SM	pol_cyn_1

SMP	Text_media_1
SMP69002	ext_media_2
SMP69003	ext_media_3
SMP66001	fb_trustnews
SMP66002	twitter_trustnews
SMP66003	insta_trustnews
SMP66005	youtube_trustnews
SMP1012_18_1	twitter_account
SMP1012_18_2	fb_account
SMP1012_18_3	instagram_account
SMP1012_18_4	reddit_account
SMP1012_18_5	linkedin_account
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SMP1012_18_7	Snapchat_account
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SMP1012_18_9	other_account
SMP1019A	twitter_view_frequency
SMP1019B	twitter_post_frequency
SMP1020A	facebook_view_frequency
SMP1020B	facebook_post_frequency
SMP6310	FC_Familiarity
SMP6320	FC_Favorability
SMP6330_1	Inform users: Show an icon next to the item indicating fact-checker rating
SMP6330_2	Reduce the item's audience: Show the item on the second page of a Google search or lower on Facebook and Twitter newsfeeds
SMP6330_3	Remove the item: Don't allow the item at all in Google search results or Facebook and Twitter newsfeeds
SMP4310	Fake_news scale -- Fake_news
SMP4321	Made_Up_Journ
SMP4322	Made_Up_Politics
SMP4323	Made_Up_Public
SMP4324	Made_Up_Foreign
SMP4325	Made_Up_Activist
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SMP5311	Covid_measure_1
SMP5312	Covid_measure_2
SMP5313	Covid_measure_3
SMP5314	Covid_measure_4
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SMP5322	Covid_behav_2
SMP5323	Covid_behav_3
SMP5324	Covid_behav_4
SMP5325	Covid_behav_5
SMP5331	approval_covid_Trump
SMP5332	approval_covid_governor

SMP5333	approval_covid_local
SMP5334	approval_covid_CDC
SMP5335	approval_covid_people
SMP5336	approval_covid_news
SMP5337	approval_covid_WHO
SMP5340	Experts_trust
SMP5361	vaccine_misinfo_1
SMP5362	vaccine_misinfo_2
SMP5363	vaccine_misinfo_3
SMP5364	vaccine_misinfo_4
SMP5350	Covid_knowledge
SMP5370_1	Yes, I have lost my job during the current crisis
SMP5370_2	Yes, a family member or friend has lost their job during the current crisis
SMP5370_3	No, neither I nor any of my friends or family members have lost their jobs during the current crisis
SMP5371A	positive_covid
SMP5371B	hospitalized_covid
SMP9891	covid_concern_health
SMP9892	covid_concern_health_family
SMP9893	covid_concern_economy_self
SMP9894	covid_concern_economy_friends
SMP9895	covid_concern_economy_national
SMP8886	trolling_Q
SMP8887	search_info_Q
device	device
birthyr	Birth Year
gender	Gender
race	Race
educ	Education
marstat	Marital Status
employ	Employment Status
faminc_new	Family income
pid3	3 point party ID
pid7	7 point Party ID
presvote16post	2016 President Vote Post Election
inputzip	Residence zip code
inputstate	State of Residence
region	Region
votereg	Voter Registration Status
ideo5	Ideology
newsint	Political Interest
religpew	Religion
pew_churatd	Church attendance (Pew version)
pew_bornagain	Born Again (Pew version)
pew_religimp	Importance of religion (Pew version)
pew_prayer	Frequency of Prayer (Pew version)
starttime	Questionnaire Start Time
endtime	Questionnaire End Time

Verbatims

```
=====
operating_system      Operating System
web_browser           Web Browser
visa1                 visa1
```

Variable map and codebook

```
=====
Name:      caseid
Description: Case ID

            Numeric Variable – no categories

            answered      : 3861
```

```
=====
Name:      weight
Description: Gen Pop Group Weight

            Numeric Variable – no categories

            answered      : 3861
```

```
=====
Name:      consent
Description: consent

            Count      Code      Label
            -----
            3861        1      I agree to participate
              0          2      I do not agree to participate
```

```
=====
Name:      plugin_willing
Description: plugin_willing

            Count      Code      Label
            -----
            3861        1      Yes, I would be willing to install such an extension
                                for 10,000 points
              0          2      No, I would not be willing to install such an
                                extension for 10,000 points
```

```
=====
Name:      plugin_treat
Description: Plug-in treatment assignment

            Count      Code      Label
            -----
            2302        1      Offered plug-in
            1559        2      Control
```

```
=====
Name:      consent2
Description: consent2
```

Count	Code	Label
-----	----	-----
2276	1	Yes
26	2	No
1559	9	not asked

```
=====
Name:      consent2_outcome
Description: NewsGaurd extention choice
```

Count	Code	Label
-----	----	-----
13	1	Selected "no" twice
34	2	Selected "no" and then "yes"
2255	3	Selected "yes" the first time
1559	9	not asked

```
=====
Name:      install_check
Description: Newsguard reported as installed
```

Count	Code	Label
-----	----	-----
2265	1	Yes
12	2	No
1584	9	not asked

```
=====
Name:      install_check_outcome
Description: NewsGaurd installation choices
```

Count	Code	Label
-----	----	-----
8	1	Selected "no" twice
70	2	Selected "no" and then "yes"
2197	3	Selected "yes" the first time
1586	9	not asked

```
=====
Name:      SMP9991
Description: Mobile_news
```

Count	Code	Label
-----	----	-----
915	1	Never

470	2	Less Than Once a Week
372	3	At Least Once a Week
662	4	Several Times a Week
1442	5	Every Day

=====

Name: SMP9992
Description: desktop_news

Count	Code	Label
-----	----	-----
210	1	Never
445	2	Less Than Once a Week
461	3	At Least Once a Week
911	4	Several Times a Week
1834	5	Every Day

=====

Name: SMP9701
Description: employ_status

Count	Code	Label
-----	----	-----
1941	1	Employed
1920	2	Unemployed

=====

Name: SMP8201
Description: ideo_place_self

Count	Code	Label
-----	----	-----
775	1	Very liberal
608	2	Somewhat liberal
275	3	Slightly liberal
989	4	Moderate; middle of the road
210	5	Slightly conservative
450	6	Somewhat conservative
552	7	Very conservative
2	98	skipped

=====

Name: SMP8202A
Description: party_id

Count	Code	Label
-----	----	-----
983	1	A Republican
1615	2	A Democrat
1067	3	Independent

```
=====
Name:      SMP8202B
Description: party_id_lean
```

Count	Code	Label
-----	-----	-----
423	1	Closer to the Democratic Party
329	2	Closer to the Republican Party
511	9	Neither
2598	99	not asked

```
=====
Name:      SMP8202C
Description: strong_democrat
```

Count	Code	Label
-----	-----	-----
1193	1	Strong Democrat
422	2	Not very strong Democrat
2246	9	not asked

```
=====
Name:      SMP8202D
Description: strong_republican
```

Count	Code	Label
-----	-----	-----
683	1	Strong Republican
300	2	Not very strong Republican
2878	9	not asked

```
=====
Name:      SMP71003
Description: dl_phishing
```

Count	Code	Label
-----	-----	-----
340	1	No Understanding
293	2	2
668	3	3
1081	4	4
1478	5	Full Understanding
1	8	skipped

```
=====
Name:      SMP71004
Description: dl_hashtag
```


Count	Code	Label
296	1	No Understanding
323	2	2
681	3	3
919	4	4
1642	5	Full Understanding

=====

Name: SMP71005

Description: dl_jpg

Count	Code	Label
768	1	No Understanding
253	2	2
478	3	3
723	4	4
1639	5	Full Understanding

=====

Name: SMP71006

Description: dl_malware

Count	Code	Label
120	1	No Understanding
216	2	2
622	3	3
1156	4	4
1746	5	Full Understanding
1	8	skipped

=====

Name: SMP71007

Description: dl_cache

Count	Code	Label
426	1	No Understanding
402	2	2
690	3	3
932	4	4
1410	5	Full Understanding
1	8	skipped

=====

Name: SMP71008

Description: dl_rss

Count	Code	Label
-----	-----	-----
1578	1	No Understanding
587	2	2
670	3	3
465	4	4
561	5	Full Understanding

```
=====
Name:      SMP71009
Description: dl_friends
```

Count	Code	Label
-----	-----	-----
857	1	Strongly Disagree
509	2	-3
496	3	-2
300	4	-1
541	5	0
288	6	1
374	7	2
235	8	3
261	9	Strongly Agree

```
=====
Name:      SMP71010
Description: dl_dailylife
```

Count	Code	Label
-----	-----	-----
84	1	Strongly Disagree
63	2	-3
101	3	-2
108	4	-1
356	5	0
358	6	1
678	7	2
789	8	3
1324	9	Strongly Agree

```
=====
Name:      SMP71011
Description: dl_work
```

Count	Code	Label
-----	-----	-----
137	1	Strongly Disagree
75	2	-3
87	3	-2
92	4	-1

737	5	0
314	6	1
563	7	2
699	8	3
1157	9	Strongly Agree

=====

Name: SMP71012

Description: dl_trouble

Count	Code	Label
-----	-----	-----
929	1	Strongly Disagree
754	2	-3
428	3	-2
278	4	-1
369	5	0
416	6	1
323	7	2
197	8	3
166	9	Strongly Agree
1	98	skipped

=====

Name: SMP4201

Description: trad_news_network

Count	Code	Label
-----	-----	-----
819	1	Never
741	2	Less Than Once a Week
534	3	At Least Once a Week
745	4	Several Times a Week
1022	5	Every Day

=====

Name: SMP4202

Description: trad_news_cable

Count	Code	Label
-----	-----	-----
1084	1	Never
665	2	Less Than Once a Week
414	3	At Least Once a Week
656	4	Several Times a Week
1042	5	Every Day

=====

Name: SMP4203

Description: trad_news_print

Count	Code	Label
-----	-----	-----
1461	1	Never
1115	2	Less Than Once a Week
542	3	At Least Once a Week
403	4	Several Times a Week
340	5	Every Day

=====

Name: SMP4204

Description: trad_news_public

Count	Code	Label
-----	-----	-----
1511	1	Never
830	2	Less Than Once a Week
543	3	At Least Once a Week
561	4	Several Times a Week
415	5	Every Day
1	8	skipped

=====

Name: SMP4205

Description: trad_news_talk

Count	Code	Label
-----	-----	-----
2079	1	Never
730	2	Less Than Once a Week
350	3	At Least Once a Week
398	4	Several Times a Week
303	5	Every Day
1	8	skipped

=====

Name: SMP4206

Description: trad_news_desk

Count	Code	Label
-----	-----	-----
397	1	Never
466	2	Less Than Once a Week
576	3	At Least Once a Week
973	4	Several Times a Week
1449	5	Every Day

=====

Name: SMP4207

Description: trad_news_mobile

Count	Code	Label
-----	-----	-----
1074	1	Never
490	2	Less Than Once a Week
476	3	At Least Once a Week
713	4	Several Times a Week
1108	5	Every Day

```
=====
Name:      SMP4211
Description: news_fox
```

Count	Code	Label
-----	-----	-----
1987	1	Never
591	2	Less Than Once a Week
329	3	At Least Once a Week
419	4	Several Times a Week
534	5	Every Day
1	8	skipped

```
=====
Name:      SMP4212
Description: news_cnn
```

Count	Code	Label
-----	-----	-----
1717	1	Never
745	2	Less Than Once a Week
394	3	At Least Once a Week
479	4	Several Times a Week
526	5	Every Day

```
=====
Name:      SMP4213
Description: news_msnbc
```

Count	Code	Label
-----	-----	-----
1897	1	Never
690	2	Less Than Once a Week
332	3	At Least Once a Week
390	4	Several Times a Week
550	5	Every Day
2	8	skipped

```
=====
Name:      SMP4214
Description: news_cbs
```

Count	Code	Label
-----	-----	-----
1326	1	Never
915	2	Less Than Once a Week
600	3	At Least Once a Week
559	4	Several Times a Week
461	5	Every Day

=====

Name: SMP4215
Description: news_abc

Count	Code	Label
-----	-----	-----
1351	1	Never
939	2	Less Than Once a Week
553	3	At Least Once a Week
527	4	Several Times a Week
489	5	Every Day
2	8	skipped

=====

Name: SMP4216
Description: news_nbc

Count	Code	Label
-----	-----	-----
1342	1	Never
901	2	Less Than Once a Week
560	3	At Least Once a Week
569	4	Several Times a Week
488	5	Every Day
1	8	skipped

=====

Name: SMP67001
Description: trust_newspapers

Count	Code	Label
-----	-----	-----
623	1	Not at all
726	2	Not too much
1678	3	Some
834	4	A lot

=====

Name: SMP67002
Description: trust_TV

Count	Code	Label
-----	-----	-----
938	1	Not at all
1438	2	Not too much
1167	3	Some
317	4	A lot
1	8	skipped

```
=====
Name:      SMP67003
Description: trust_news_webs
```

Count	Code	Label
-----	-----	-----
268	1	Not at all
644	2	Not too much
2046	3	Some
902	4	A lot
1	8	skipped

```
=====
Name:      SMP67004
Description: trust_radio
```

Count	Code	Label
-----	-----	-----
544	1	Not at all
785	2	Not too much
1882	3	Some
649	4	A lot
1	8	skipped

```
=====
Name:      SMP67005
Description: trust_local
```

Count	Code	Label
-----	-----	-----
338	1	Not at all
610	2	Not too much
2033	3	Some
879	4	A lot
1	8	skipped

```
=====
Name:      SMP67006
Description: trust_national
```

Count	Code	Label
-----	-----	-----

485	1	Not at all
723	2	Not too much
1727	3	Some
926	4	A lot

=====

Name: SMP67007
Description: trust_Fox

Count	Code	Label
-----	-----	-----
1707	1	Not at all
713	2	Not too much
709	3	Some
198	4	A lot
534	9	not asked

=====

Name: SMP67008
Description: trust_CNN

Count	Code	Label
-----	-----	-----
1144	1	Not at all
638	2	Not too much
1094	3	Some
459	4	A lot
526	9	not asked

=====

Name: SMP67009
Description: news_MSNBC

Count	Code	Label
-----	-----	-----
1215	1	Not at all
675	2	Not too much
1072	3	Some
348	4	A lot
1	8	skipped
550	9	not asked

=====

Name: SMP67010
Description: news_CBS

Count	Code	Label
-----	-----	-----
760	1	Not at all
735	2	Not too much

1408	3	Some
497	4	A lot
461	9	not asked

=====

Name: SMP67011
Description: news_ABC

Count	Code	Label
-----	-----	-----
768	1	Not at all
732	2	Not too much
1390	3	Some
481	4	A lot
1	8	skipped
489	9	not asked

=====

Name: SMP67012
Description: news_NBC

Count	Code	Label
-----	-----	-----
800	1	Not at all
691	2	Not too much
1373	3	Some
509	4	A lot
488	9	not asked

=====

Name: SMP8885
Description: cheating_pol_know

Count	Code	Label
-----	-----	-----
3843	1	Yes
18	2	No

=====

Name: SMP3310
Description: polknow_1

Count	Code	Label
-----	-----	-----
845	1	Republican Party
3016	2	Democratic Party

=====

Name: SMP3322
Description: polknow_2

Count	Code	Label
-----	-----	-----
3407	1	Nancy Pelosi
254	2	Mitch McConnell
83	3	Chuck Schumer
33	4	Steve Scalise
84	5	None of the above

```
=====
Name:      SMP3323
Description: polknow_3
```

Count	Code	Label
-----	-----	-----
72	1	Prime Minister of Australia
99	2	Prime Minister of Canada
3261	3	Prime Minister of the United Kingdom
151	4	Secretary-General of the United Nations
278	5	None of the above

```
=====
Name:      SMP3324
Description: polknow_4
```

Count	Code	Label
-----	-----	-----
127	1	Rex Tillerson
110	2	John Sullivan
119	3	Jim Mattis
3046	4	Michael Pompeo
457	5	None of the above
2	8	skipped

```
=====
Name:      SMP3001
Description: rate_demparty
```

Numeric Variable – no categories

answered : 3861
don't know : 113

```
=====
Name:      SMP3002
Description: rate_repparty
```

Numeric Variable – no categories

answered : 3861
don't know : 112

=====

Name: SMP3007A
Description: Identity_dem_1

Count	Code	Label
-----	-----	-----
294	1	All of the time
474	2	Most of the time
524	3	Some of the time
396	4	Rarely
325	5	Never
1848	9	not asked

=====

Name: SMP3008A
Description: Identity_dem_2

Count	Code	Label
-----	-----	-----
530	1	Extremely important
644	2	Very important
581	3	Not very important
258	4	Not important at all
1848	9	not asked

=====

Name: SMP3007B
Description: Identity_rep_1

Count	Code	Label
-----	-----	-----
149	1	All of the time
263	2	Most of the time
350	3	Some of the time
310	4	Rarely
265	5	Never
2524	9	not asked

=====

Name: SMP3008B
Description: Identity_rep_2

Count	Code	Label
-----	-----	-----
312	1	Extremely important
427	2	Very important
391	3	Not very important
207	4	Not important at all
2524	9	not asked

```
=====
Name:      SMP7001
Description: confidence_dem

            Numeric Variable – no categories

            answered      : 3861
            don't know    : 193
=====
```

```
=====
Name:      SMP7002
Description: confidence_press

            Numeric Variable – no categories

            answered      : 3861
            don't know    : 112
=====
```

```
=====
Name:      SMP6701
Description: trust_fed

            Numeric Variable – no categories

            answered      : 3861
            don't know    : 137
=====
```

```
=====
Name:      SMP6702
Description: trust_law

            Numeric Variable – no categories

            answered      : 3861
            don't know    : 104
=====
```

```
=====
Name:      SMP6703
Description: trust_media

            Numeric Variable – no categories

            answered      : 3859
            skipped       : 2
            don't know    : 84
=====
```

```
=====
Name:      SMP6704
Description: trust_people

            Numeric Variable – no categories

            answered      : 3861
            don't know    : 103
=====
```

Name: SMP6705
Description: trust_sm_plat

Numeric Variable – no categories

answered : 3861
don't know : 121

=====

Name: SMP6706
Description: trust_tech_comp

Numeric Variable – no categories

answered : 3861
don't know : 239

=====

Name: SM
Description: pol_cyn_1

Count	Code	Label
-----	----	-----
3034	1	Quite a few
748	2	Not very many
79	3	Hardly any

=====

Name: SMP
Description: Text_media_1

Count	Code	Label
-----	----	-----
1051	1	Keeps political leaders from doing their job
2807	2	Stops political leaders from doing things that shouldn't be done
3	8	skipped

=====

Name: SMP69002
Description: ext_media_2

Count	Code	Label
-----	----	-----
1197	1	Deal fairly with all sides
2664	2	Tend to favor one side

=====

Name: SMP69003
Description: ext_media_3

Count	Code	Label
-------	------	-------

326	1	All the time
674	2	Most of the time
742	3	About half the time
1625	4	Once in a while
494	5	Never

=====

Name: SMP66001
Description: fb_trustnews

Numeric Variable – no categories

answered : 3861
don't know : 767

=====

Name: SMP66002
Description: twitter_trustnews

Numeric Variable – no categories

answered : 3861
don't know : 1534

=====

Name: SMP66003
Description: insta_trustnews

Numeric Variable – no categories

answered : 3861
don't know : 2189

=====

Name: SMP66005
Description: youtube_trustnews

Numeric Variable – no categories

answered : 3861
don't know : 1672

=====

Name: SMP1012_18_1
Description: twitter_account

Count	Code	Label
2059	1	selected
1802	2	not selected

=====

Name: SMP1012_18_2

Description: fb_account

Count	Code	Label
-----	-----	-----
3339	1	selected
522	2	not selected

=====

Name: SMP1012_18_3

Description: instagram_account

Count	Code	Label
-----	-----	-----
1816	1	selected
2045	2	not selected

=====

Name: SMP1012_18_4

Description: reddit_account

Count	Code	Label
-----	-----	-----
659	1	selected
3202	2	not selected

=====

Name: SMP1012_18_5

Description: linkedin_account

Count	Code	Label
-----	-----	-----
1675	1	selected
2186	2	not selected

=====

Name: SMP1012_18_6

Description: youtube_account

Count	Code	Label
-----	-----	-----
2377	1	selected
1484	2	not selected

=====

Name: SMP1012_18_7

Description: Snapchat_account

Count	Code	Label
-----	-----	-----
616	1	selected

3245 2 not selected

=====

Name: SMP1012_18_8
Description: tik_tok_account

Count	Code	Label
-----	-----	-----
292	1	selected
3569	2	not selected

=====

Name: SMP1012_18_9
Description: other_account

Count	Code	Label
-----	-----	-----
288	1	selected
3573	2	not selected

=====

Name: SMP1019A
Description: twitter_view_frequency

Count	Code	Label
-----	-----	-----
219	1	At least 10 times a day
425	2	Several times a day
317	3	About once a day
152	4	3 to 6 days a week
289	5	1 to 2 days a week
236	6	Every few weeks
321	7	Less often
100	8	Never
1802	99	not asked

=====

Name: SMP1019B
Description: twitter_post_frequency

Count	Code	Label
-----	-----	-----
71	1	At least 10 times a day
204	2	Several times a day
138	3	About once a day
129	4	3 to 6 days a week
175	5	1 to 2 days a week
253	6	Every few weeks
591	7	Less often
498	8	Never

1802 99 not asked

=====

Name: SMP1020A
Description: facebook_view_frequency

Count	Code	Label
-----	-----	-----
605	1	At least 10 times a day
1353	2	Several times a day
591	3	About once a day
222	4	3 to 6 days a week
226	5	1 to 2 days a week
149	6	Every few weeks
155	7	Less often
38	8	Never
522	99	not asked

=====

Name: SMP1020B
Description: facebook_post_frequency

Count	Code	Label
-----	-----	-----
186	1	At least 10 times a day
550	2	Several times a day
426	3	About once a day
347	4	3 to 6 days a week
420	5	1 to 2 days a week
495	6	Every few weeks
616	7	Less often
299	8	Never
522	99	not asked

=====

Name: SMP6310
Description: FC_Familiarity

Count	Code	Label
-----	-----	-----
3020	1	Yes
841	2	No

=====

Name: SMP6320
Description: FC_Favorability

Count	Code	Label
-----	-----	-----
1326	1	Very favorable

600	2	Somewhat favorable
240	3	Slightly favorable
285	4	Neither favorable nor unfavorable
120	5	Slightly unfavorable
170	6	Somewhat unfavorable
279	7	Very unfavorable
841	99	not asked

=====

Name: SMP6330_1

Description: Inform users: Show an icon next to the item indicating fact-checker rating

Count	Code	Label
-----	----	-----
2807	1	selected
1054	2	not selected

=====

Name: SMP6330_2

Description: Reduce the item's audience: Show the item on the second page of a Google search or lower on Facebook and Twitter newsfeeds

Count	Code	Label
-----	----	-----
1147	1	selected
2714	2	not selected

=====

Name: SMP6330_3

Description: Remove the item: Don't allow the item at all in Google search results or Facebook and Twitter newsfeeds

Count	Code	Label
-----	----	-----
1306	1	selected
2555	2	not selected

=====

Name: SMP4310

Description: Fake_news scale -- Fake_news

Count	Code	Label
-----	----	-----
1175	1	1 - "Fake news" is a serious problem affecting the mainstream media
379	2	2
472	3	3
723	4	4
1112	5	5 - Mistakes by the mainstream media are rare, and I

generally find what they report to be credible

=====

Name: SMP4321
Description: Made_Up_Journ

Count	Code	Label
-----	-----	-----
473	1	None
1460	2	Not much
1077	3	Some
851	4	A lot

=====

Name: SMP4322
Description: Made_Up_Politics

Count	Code	Label
-----	-----	-----
46	1	None
223	2	Not much
1571	3	Some
2021	4	A lot

=====

Name: SMP4323
Description: Made_Up_Public

Count	Code	Label
-----	-----	-----
73	1	None
629	2	Not much
1918	3	Some
1241	4	A lot

=====

Name: SMP4324
Description: Made_Up_Foreign

Count	Code	Label
-----	-----	-----
63	1	None
460	2	Not much
1688	3	Some
1650	4	A lot

=====

Name: SMP4325
Description: Made_Up_Activist

Count	Code	Label
83	1	None
523	2	Not much
1545	3	Some
1710	4	A lot

=====

Name: SMP4326

Description: Fake_News_Problem

Count	Code	Label
1869	1	A very big problem
1353	2	A moderately big problem
552	3	A small problem
87	4	Not a problem at all

=====

Name: SMP5311

Description: Covid_measure_1

Count	Code	Label
109	1	Strongly Disagree
165	2	Somewhat Disagree
368	3	Neither Agree nor Disagree
1205	4	Somewhat Agree
2014	5	Strongly Agree

=====

Name: SMP5312

Description: Covid_measure_2

Count	Code	Label
193	1	Strongly Disagree
289	2	Somewhat Disagree
350	3	Neither Agree nor Disagree
931	4	Somewhat Agree
2097	5	Strongly Agree
1	8	skipped

=====

Name: SMP5313

Description: Covid_measure_3

Count	Code	Label
350	1	Strongly Disagree

336	2	Somewhat Disagree
383	3	Neither Agree nor Disagree
858	4	Somewhat Agree
1934	5	Strongly Agree

=====

Name: SMP5314

Description: Covid_measure_4

Count	Code	Label
-----	-----	-----
215	1	Strongly Disagree
252	2	Somewhat Disagree
331	3	Neither Agree nor Disagree
730	4	Somewhat Agree
2332	5	Strongly Agree
1	8	skipped

=====

Name: SMP5315

Description: Covid_measure_5

Count	Code	Label
-----	-----	-----
364	1	Strongly Disagree
390	2	Somewhat Disagree
359	3	Neither Agree nor Disagree
872	4	Somewhat Agree
1876	5	Strongly Agree

=====

Name: SMP5316

Description: Covid_measure_6

Count	Code	Label
-----	-----	-----
696	1	Strongly Disagree
493	2	Somewhat Disagree
451	3	Neither Agree nor Disagree
930	4	Somewhat Agree
1291	5	Strongly Agree

=====

Name: SMP5321

Description: Covid_behav_1

Count	Code	Label
-----	-----	-----
356	1	Very uncomfortable
722	2	Somewhat uncomfortable

464	3	Neither comfortable nor uncomfortable
1098	4	Somewhat comfortable
1221	5	Very comfortable

=====

Name: SMP5322

Description: Covid_behav_2

Count	Code	Label
-----	----	-----
1332	1	Very uncomfortable
850	2	Somewhat uncomfortable
445	3	Neither comfortable nor uncomfortable
609	4	Somewhat comfortable
625	5	Very comfortable

=====

Name: SMP5323

Description: Covid_behav_3

Count	Code	Label
-----	----	-----
2307	1	Very uncomfortable
526	2	Somewhat uncomfortable
394	3	Neither comfortable nor uncomfortable
289	4	Somewhat comfortable
345	5	Very comfortable

=====

Name: SMP5324

Description: Covid_behav_4

Count	Code	Label
-----	----	-----
235	1	Very uncomfortable
840	2	Somewhat uncomfortable
611	3	Neither comfortable nor uncomfortable
1084	4	Somewhat comfortable
1090	5	Very comfortable
1	8	skipped

=====

Name: SMP5325

Description: Covid_behav_5

Count	Code	Label
-----	----	-----
752	1	Very uncomfortable
752	2	Somewhat uncomfortable
632	3	Neither comfortable nor uncomfortable

684	4	Somewhat comfortable
1041	5	Very comfortable

=====

Name: SMP5331
Description: approval_covid_Trump

Count	Code	Label
-----	-----	-----
60	1	Not sure
2275	2	Poor
242	3	Fair
515	4	Good
769	5	Excellent

=====

Name: SMP5332
Description: approval_covid_governor

Count	Code	Label
-----	-----	-----
145	1	Not sure
965	2	Poor
771	3	Fair
1064	4	Good
916	5	Excellent

=====

Name: SMP5333
Description: approval_covid_local

Count	Code	Label
-----	-----	-----
205	1	Not sure
595	2	Poor
1166	3	Fair
1367	4	Good
528	5	Excellent

=====

Name: SMP5334
Description: approval_covid_CDC

Count	Code	Label
-----	-----	-----
95	1	Not sure
682	2	Poor
1088	3	Fair
1406	4	Good
590	5	Excellent

=====

Name: SMP5335
Description: approval_covid_people

Count	Code	Label
-----	-----	-----
115	1	Not sure
556	2	Poor
1381	3	Fair
1426	4	Good
382	5	Excellent
1	8	skipped

=====

Name: SMP5336
Description: approval_covid_news

Count	Code	Label
-----	-----	-----
122	1	Not sure
1115	2	Poor
909	3	Fair
1293	4	Good
422	5	Excellent

=====

Name: SMP5337
Description: approval_covid_WHO

Count	Code	Label
-----	-----	-----
194	1	Not sure
1120	2	Poor
751	3	Fair
1181	4	Good
614	5	Excellent
1	8	skipped

=====

Name: SMP5340
Description: Experts_trust

Count	Code	Label
-----	-----	-----
302	1	Trust ordinary people much more
407	2	Trust ordinary people somewhat more
817	3	Trust both the same
1071	4	Trust experts somewhat more
1264	5	Trust experts much more

=====

Name: SMP5361
Description: vaccine_misinfo_1

Count	Code	Label
-----	-----	-----
171	1	Strongly disagree
236	2	Disagree
643	3	Neither agree nor disagree
1528	4	Agree
1283	5	Strongly agree

=====

Name: SMP5362
Description: vaccine_misinfo_2

Count	Code	Label
-----	-----	-----
2198	1	Strongly disagree
848	2	Disagree
457	3	Neither agree nor disagree
218	4	Agree
140	5	Strongly agree

=====

Name: SMP5363
Description: vaccine_misinfo_3

Count	Code	Label
-----	-----	-----
817	1	Strongly disagree
792	2	Disagree
877	3	Neither agree nor disagree
816	4	Agree
559	5	Strongly agree

=====

Name: SMP5364
Description: vaccine_misinfo_4

Count	Code	Label
-----	-----	-----
1725	1	Strongly disagree
676	2	Disagree
672	3	Neither agree nor disagree
383	4	Agree
405	5	Strongly agree

=====

Name: SMP5350
Description: Covid_knowledge

Count	Code	Label
518	1	2 minutes
360	2	1 minute
2957	3	20 seconds
26	4	10 seconds

=====

Name: SMP5370_1
Description: Yes, I have lost my job during the current crisis

Count	Code	Label
464	1	selected
3397	2	not selected

=====

Name: SMP5370_2
Description: Yes, a family member or friend has lost their job during the current crisis

Count	Code	Label
1326	1	selected
2535	2	not selected

=====

Name: SMP5370_3
Description: No, neither I nor any of my friends or family members have lost their jobs during the current crisis

Count	Code	Label
2205	1	selected
1656	2	not selected

=====

Name: SMP5371A
Description: positive_covid

Count	Code	Label
790	1	Yes, a family member or friend has tested positive for COVID-19
3071	2	No friends or family members have tested positive for COVID-19

=====

Name: SMP5371B
Description: hospitalized_covid

Count	Code	Label
-----	----	-----
361	1	Yes, a family member or friend has been hospitalized for COVID-19
430	2	None of my friends or family members have been hospitalized for COVID-19
3070	9	not asked

=====

Name: SMP9891
Description: covid_concern_health

Count	Code	Label
-----	----	-----
468	1	Not Concerned at all 1
427	2	2
336	3	3
472	4	4
774	5	5
531	6	6
853	7	Very Concerned 7

=====

Name: SMP9892
Description: covid_concern_health_family

Count	Code	Label
-----	----	-----
285	1	Not Concerned at all 1
281	2	2
245	3	3
423	4	4
700	5	5
794	6	6
1132	7	Very Concerned 7
1	98	skipped

=====

Name: SMP9893
Description: covid_concern_economy_self

Count	Code	Label
-----	----	-----
485	1	Not Concerned at all 1
445	2	2
416	3	3

530	4	4
607	5	5
518	6	6
860	7	Very Concerned 7

=====

Name: SMP9894

Description: covid_concern_economy_friends

Count	Code	Label
-----	----	-----
205	1	Not Concerned at all 1
211	2	2
302	3	3
594	4	4
772	5	5
806	6	6
971	7	Very Concerned 7

=====

Name: SMP9895

Description: covid_concern_economy_national

Count	Code	Label
-----	----	-----
100	1	Not Concerned at all 1
77	2	2
146	3	3
355	4	4
571	5	5
894	6	6
1718	7	Very Concerned 7

=====

Name: SMP8886

Description: trolling_Q

Count	Code	Label
-----	----	-----
3149	1	Never
449	2	Rarely
162	3	Some of the time
51	4	Most of the time
50	5	Always

=====

Name: SMP8887

Description: search_info_Q

Count	Code	Label
-------	------	-------

-----	-----	-----
236	1	Yes, I looked up information
3625	2	No, I did not look up information

```
=====
Name:      device
Description: device
```

Count	Code	Label
-----	-----	-----
3858	1	Desktop/laptop
0	2	Tablet
3	3	Smartphone

```
=====
Name:      birthyr
Description: Birth Year
```

Numeric Variable – no categories

answered : 3861

```
=====
Name:      gender
Description: Gender
```

Count	Code	Label
-----	-----	-----
1708	1	Male
2153	2	Female

```
=====
Name:      race
Description: Race
```

Count	Code	Label
-----	-----	-----
3084	1	White
277	2	Black
245	3	Hispanic
110	4	Asian
30	5	Native American
39	6	Mixed
74	7	Other
2	8	Middle Eastern

```
=====
Name:      educ
Description: Education
```

Count	Code	Label
-------	------	-------

Count	Code	Label
44	1	No HS
669	2	High school graduate
876	3	Some college
564	4	2-year
1005	5	4-year
703	6	Post-grad

=====

Name: marstat
Description: Marital Status

Count	Code	Label
2003	1	Married
54	2	Separated
555	3	Divorced
223	4	Widowed
830	5	Never married
196	6	Domestic / civil partnership

=====

Name: employ
Description: Employment Status

Count	Code	Label
1351	1	Full-time
362	2	Part-time
186	3	Temporarily laid off
247	4	Unemployed
937	5	Retired
363	6	Permanently disabled
220	7	Homemaker
108	8	Student
87	9	Other

=====

Name: faminc_new
Description: Family income

Count	Code	Label
151	1	Less than \$10,000
344	2	\$10,000 - \$19,999
329	3	\$20,000 - \$29,999
390	4	\$30,000 - \$39,999
314	5	\$40,000 - \$49,999
326	6	\$50,000 - \$59,999
270	7	\$60,000 - \$69,999

281	8	\$70,000 – \$79,999
391	9	\$80,000 – \$99,999
282	10	\$100,000 – \$119,999
239	11	\$120,000 – \$149,999
171	12	\$150,000 – \$199,999
61	13	\$200,000 – \$249,999
27	14	\$250,000 – \$349,999
13	15	\$350,000 – \$499,999
9	16	\$500,000 or more
263	97	Prefer not to say

=====

Name: pid3
Description: 3 point party ID

Count	Code	Label
-----	----	-----
1567	1	Democrat
974	2	Republican
1066	3	Independent
170	4	Other
84	5	Not sure

=====

Name: pid7
Description: 7 point Party ID

Count	Code	Label
-----	----	-----
1163	1	Strong Democrat
406	2	Not very strong Democrat
437	3	Lean Democrat
508	4	Independent
323	5	Lean Republican
294	6	Not very strong Republican
676	7	Strong Republican
54	8	Not sure
0	9	Don't know

=====

Name: presvote16post
Description: 2016 President Vote Post Election

Count	Code	Label
-----	----	-----
1632	1	Hillary Clinton
1157	2	Donald Trump
106	3	Gary Johnson
86	4	Jill Stein
23	5	Evan McMullin

84	6	Other
773	7	Did not vote for President

=====

Name: inputzip
Description: Residence zip code

Numeric Variable – no categories

answered : 3860
skipped : 1

=====

Name: inputstate
Description: State of Residence

Count	Code	Label
-----	-----	-----
51	1	Alabama
7	2	Alaska
125	4	Arizona
27	5	Arkansas
343	6	California
69	8	Colorado
29	9	Connecticut
13	10	Delaware
11	11	District of Columbia
276	12	Florida
114	13	Georgia
14	15	Hawaii
22	16	Idaho
135	17	Illinois
80	18	Indiana
55	19	Iowa
39	20	Kansas
55	21	Kentucky
33	22	Louisiana
23	23	Maine
68	24	Maryland
60	25	Massachusetts
119	26	Michigan
75	27	Minnesota
24	28	Mississippi
85	29	Missouri
21	30	Montana
36	31	Nebraska
47	32	Nevada
24	33	New Hampshire
82	34	New Jersey
36	35	New Mexico
253	36	New York

128	37	North Carolina
11	38	North Dakota
149	39	Ohio
26	40	Oklahoma
87	41	Oregon
212	42	Pennsylvania
18	44	Rhode Island
50	45	South Carolina
8	46	South Dakota
91	47	Tennessee
257	48	Texas
27	49	Utah
10	50	Vermont
112	51	Virginia
100	53	Washington
32	54	West Virginia
82	55	Wisconsin
10	56	Wyoming
0	60	American Samoa
0	64	Federated States of Micronesia
0	66	Guam
0	68	Marshall Islands
0	69	Northern Mariana Islands
0	70	Palau
0	72	Puerto Rico
0	74	U.S. Minor Outlying Islands
0	78	Virgin Islands
0	81	Alberta
0	82	British Columbia
0	83	Manitoba
0	84	New Brunswick
0	85	Newfoundland
0	86	Northwest Territories
0	87	Nova Scotia
0	88	Nunavut
0	89	Ontario
0	90	Prince Edward Island
0	91	Quebec
0	92	Saskatchewan
0	93	Yukon Territory
0	99	Not in the U.S. or Canada

=====

Name: region

Description: Region

Count	Code	Label
-----	-----	-----
710	1	Northeast
876	2	Midwest

1365	3	South
910	4	West

=====

Name: votereg
Description: Voter Registration Status

Count	Code	Label
-----	----	-----
3600	1	Yes
223	2	No
38	3	Don't know

=====

Name: ideo5
Description: Ideology

Count	Code	Label
-----	----	-----
702	1	Very liberal
738	2	Liberal
1136	3	Moderate
619	4	Conservative
531	5	Very conservative
135	6	Not sure

=====

Name: newsint
Description: Political Interest

Count	Code	Label
-----	----	-----
2434	1	Most of the time
909	2	Some of the time
299	3	Only now and then
166	4	Hardly at all
53	7	Don't know

=====

Name: religpew
Description: Religion

Count	Code	Label
-----	----	-----
1223	1	Protestant
675	2	Roman Catholic
48	3	Mormon
22	4	Eastern or Greek Orthodox
134	5	Jewish
29	6	Muslim

47	7	Buddhist
16	8	Hindu
376	9	Atheist
322	10	Agnostic
705	11	Nothing in particular
264	12	Something else

=====

Name: pew_churatd
 Description: Church attendance (Pew version)

Count	Code	Label
-----	----	-----
284	1	More than once a week
595	2	Once a week
243	3	Once or twice a month
447	4	A few times a year
815	5	Seldom
1427	6	Never
50	7	Don't know

=====

Name: pew_bornagain
 Description: Born Again (Pew version)

Count	Code	Label
-----	----	-----
1009	1	Yes
2852	2	No

=====

Name: pew_religimp
 Description: Importance of religion (Pew version)

Count	Code	Label
-----	----	-----
1310	1	Very important
850	2	Somewhat important
563	3	Not too important
1138	4	Not at all important

=====

Name: pew_prayer
 Description: Frequency of Prayer (Pew version)

Count	Code	Label
-----	----	-----
1034	1	Several times a day
497	2	Once a day
441	3	A few times a week

91	4	Once a week
222	5	A few times a month
540	6	Seldom
926	7	Never
110	8	Don't know

Date format variables

=====

Name: starttime
Description: Questionnaire Start Time
DateTime variable - no categories

=====

Name: endtime
Description: Questionnaire End Time
DateTime variable - no categories