



Hashtag recommendation

github.com/data-boars/hashtag-recommendation-project



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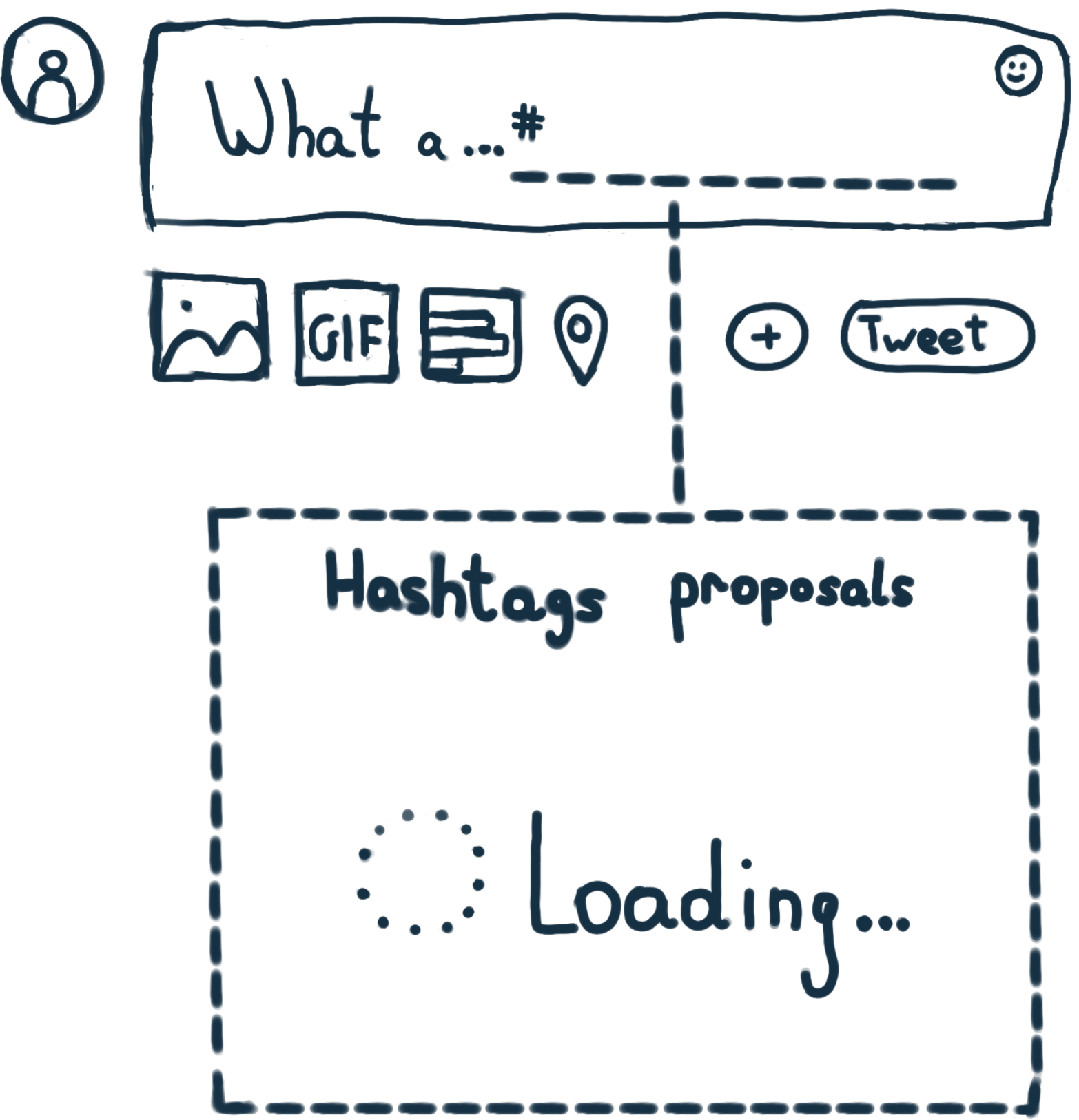
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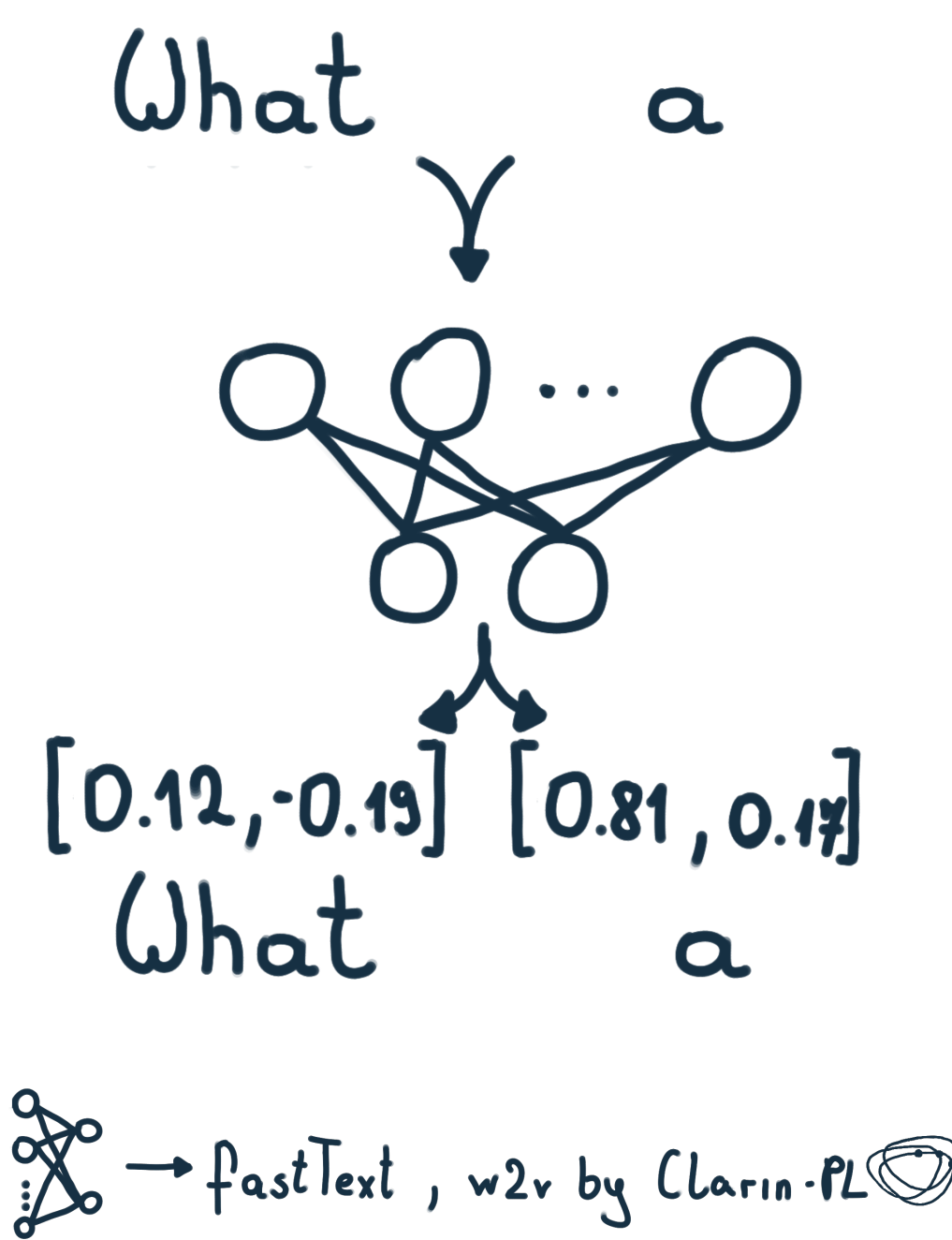
User Input

Using Available Data

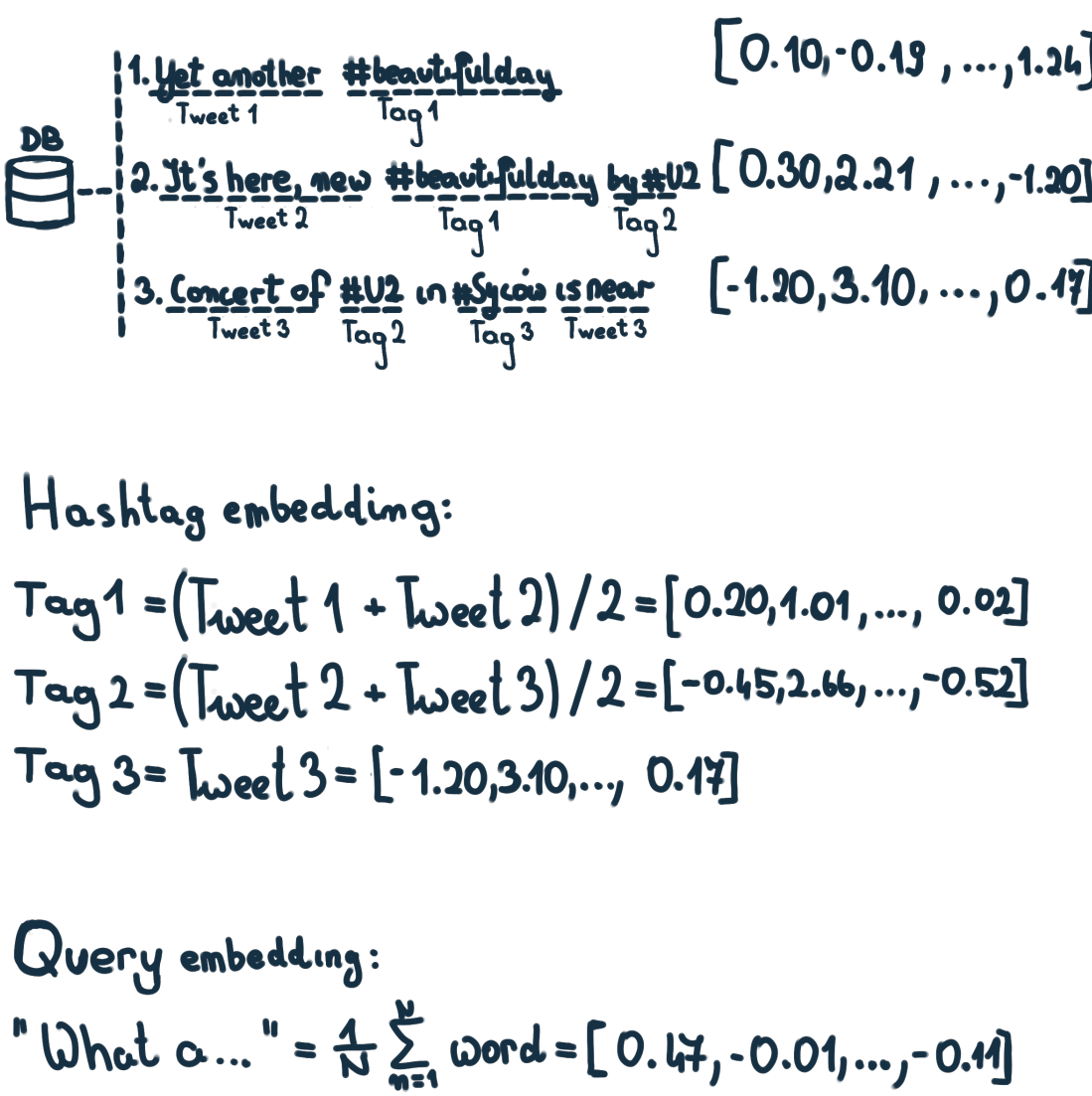
Recommended Hashtags



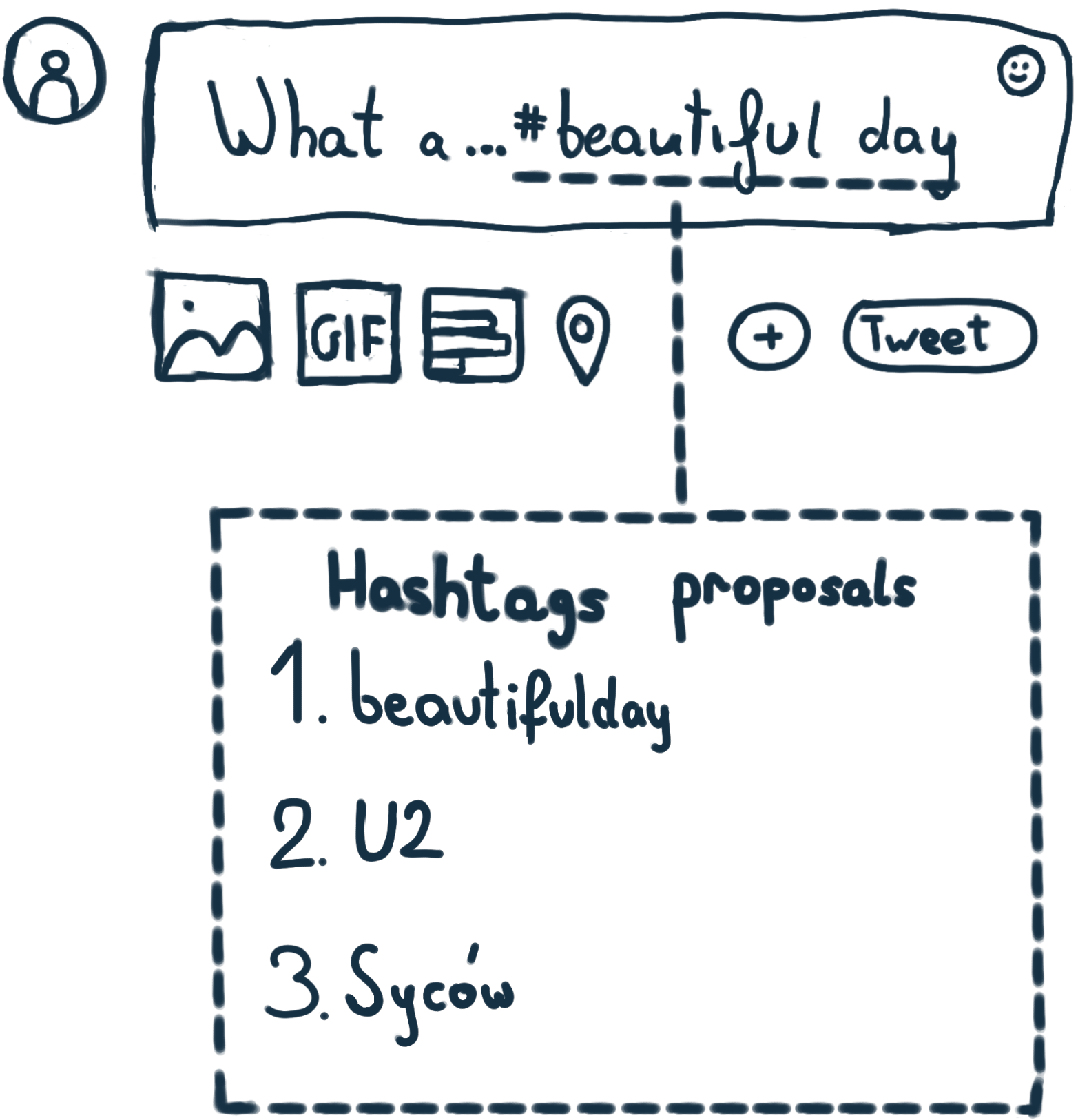
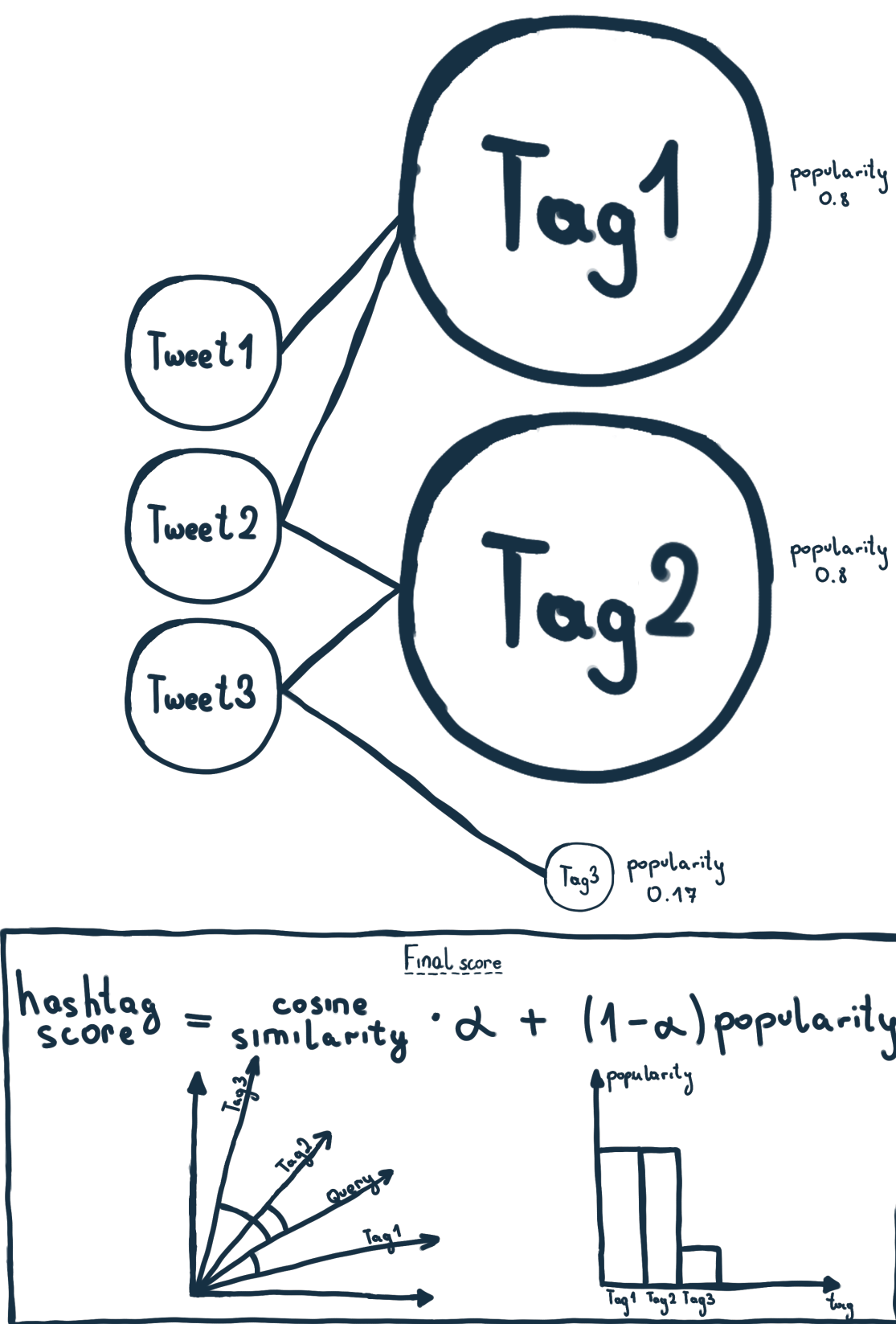
Tweet Embedding



Hashtag Embedding



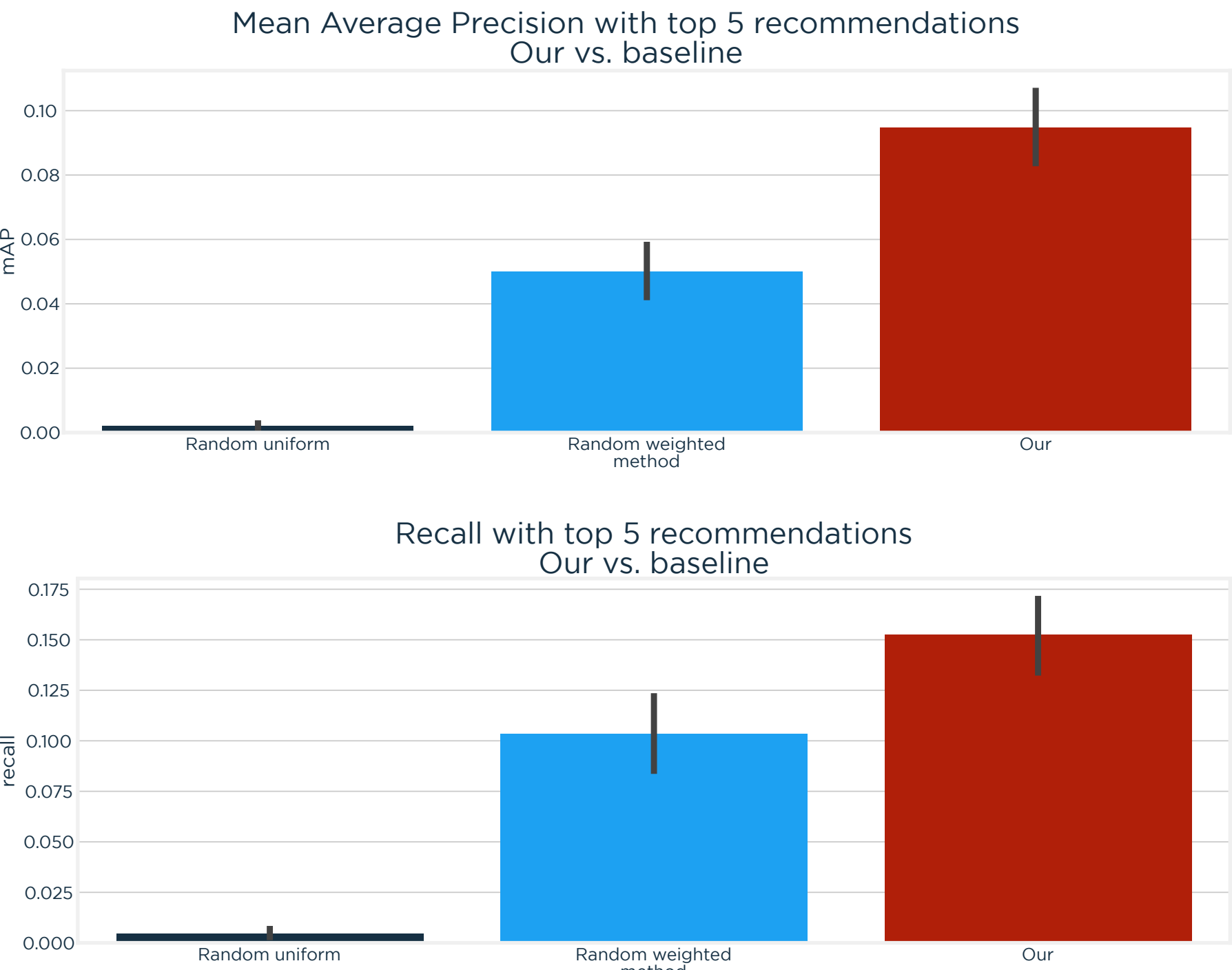
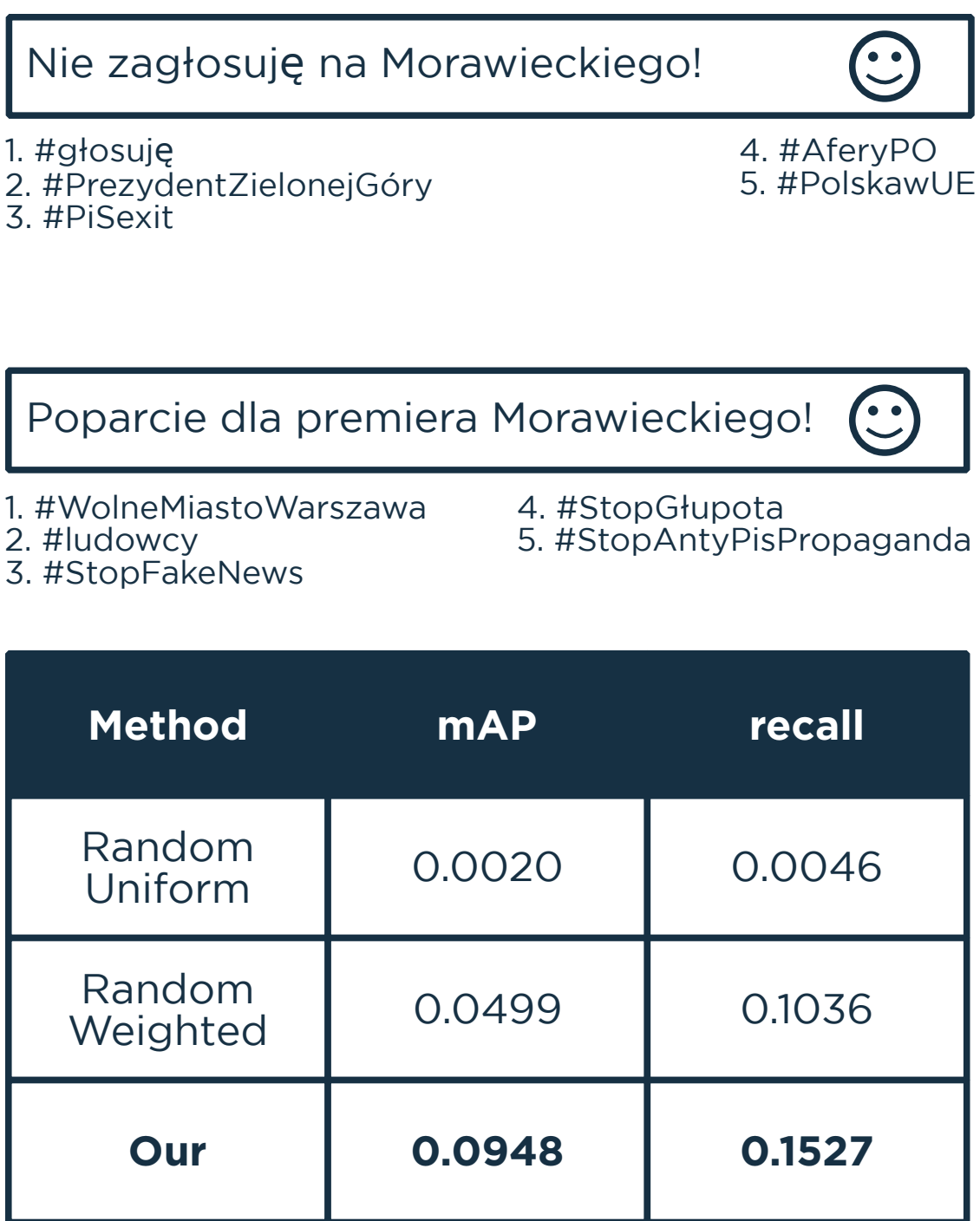
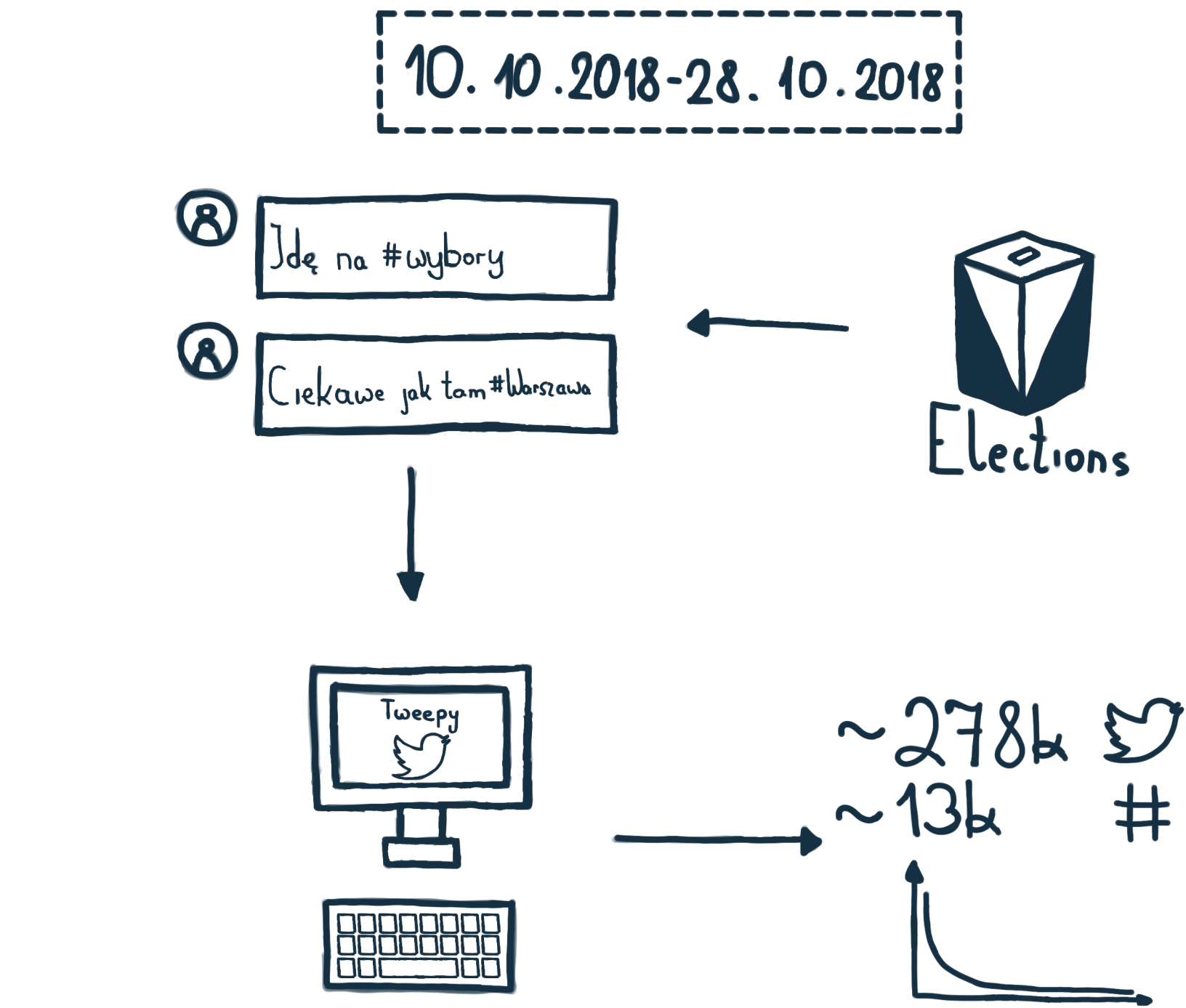
Popularity Modeling



How did we get data?

Some results ...

Literature



Jeon M., Jun S., Hwang E. (2014) Hashtag Recommendation Based on User Tweet and Hashtag Classification on Twitter. In: Chen Y. et al. (eds) Web-Age Information Management. WAIM 2014. Lecture Notes in Computer Science, vol 8597. Springer, Cham

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Kywe S.M., Hoang T.A., Lim E.P., Zhu F. (2012) On Recommending Hashtags in Twitter Networks. In: Aberer K., Flache A., Jager W., Liu L., Tang J., Guéret C. (eds) Social Informatics. SocInfo 2012. Lecture Notes in Computer Science, vol 7710. Springer, Berlin, Heidelberg

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