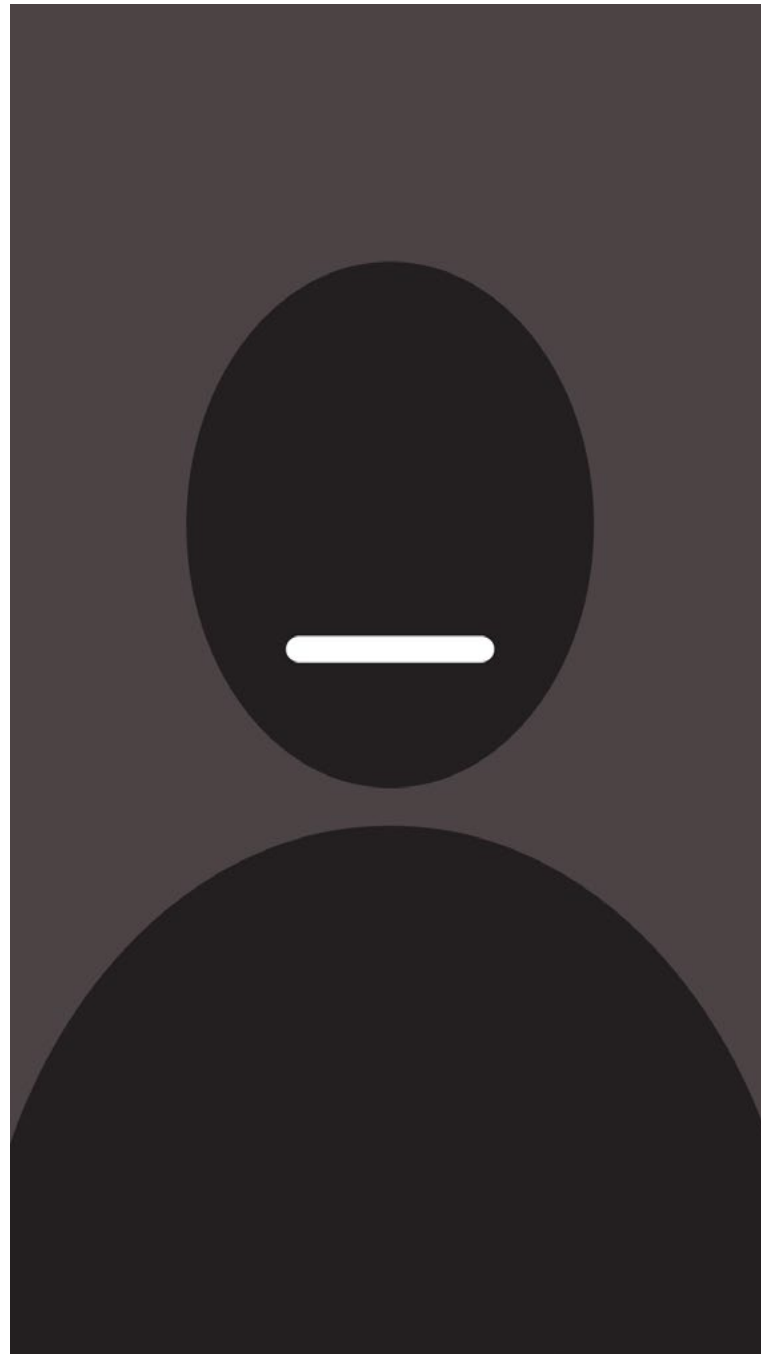




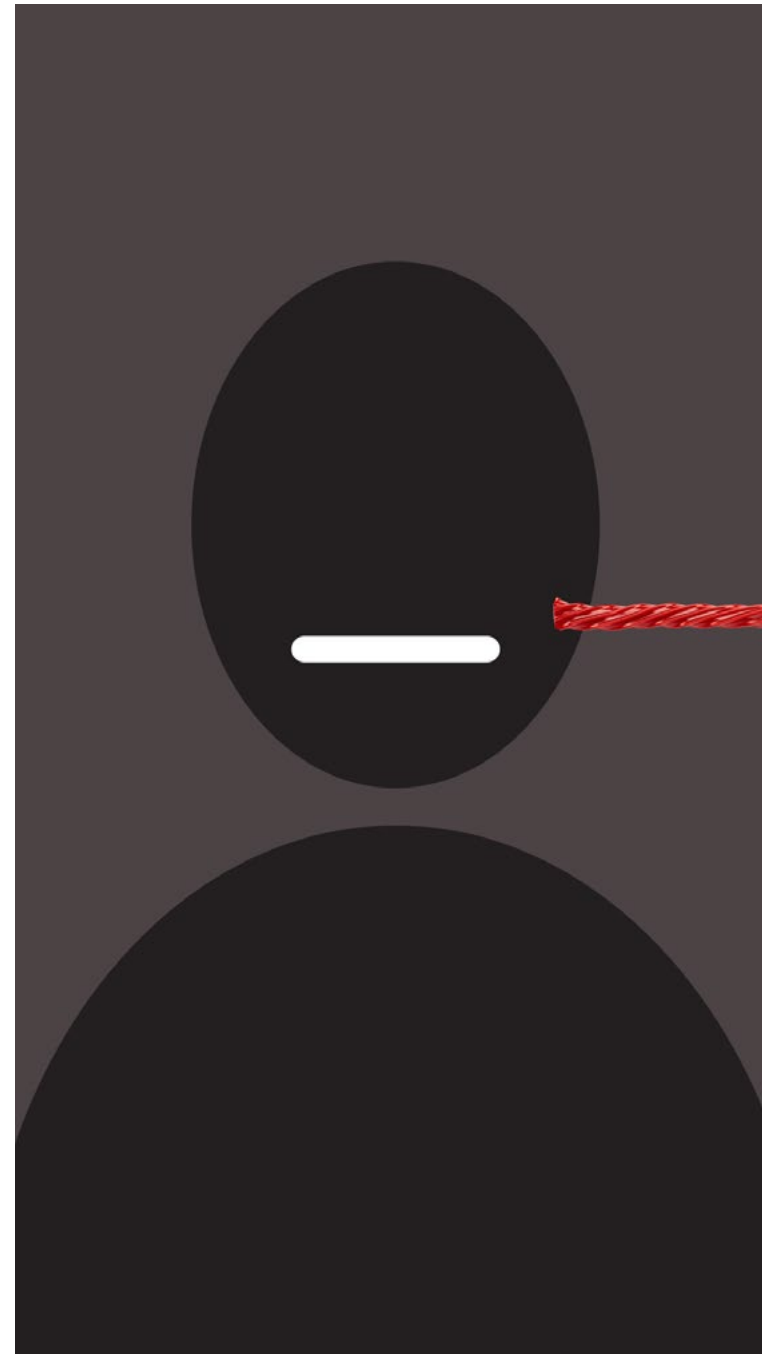
#TWIZZLERING FACEBOOK FILTER UX

08/21/17

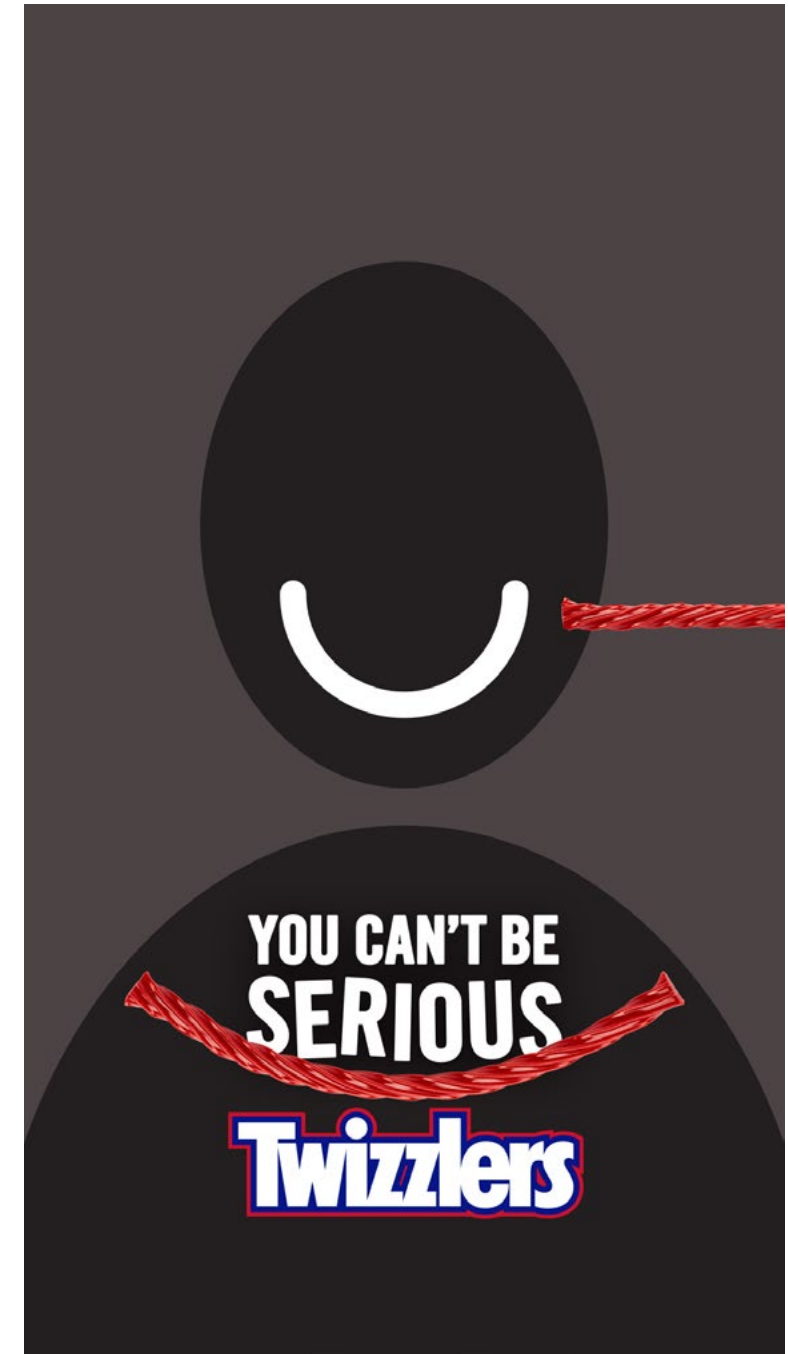
VERSION 1



1. RECOGNIZES FACE.



2. A TWIZZLER COMES IN AND BEGINS POKING YOUR FACE. (WOULD BE NICE TO HAVE IT COME IN FROM RANDOM SIDES)

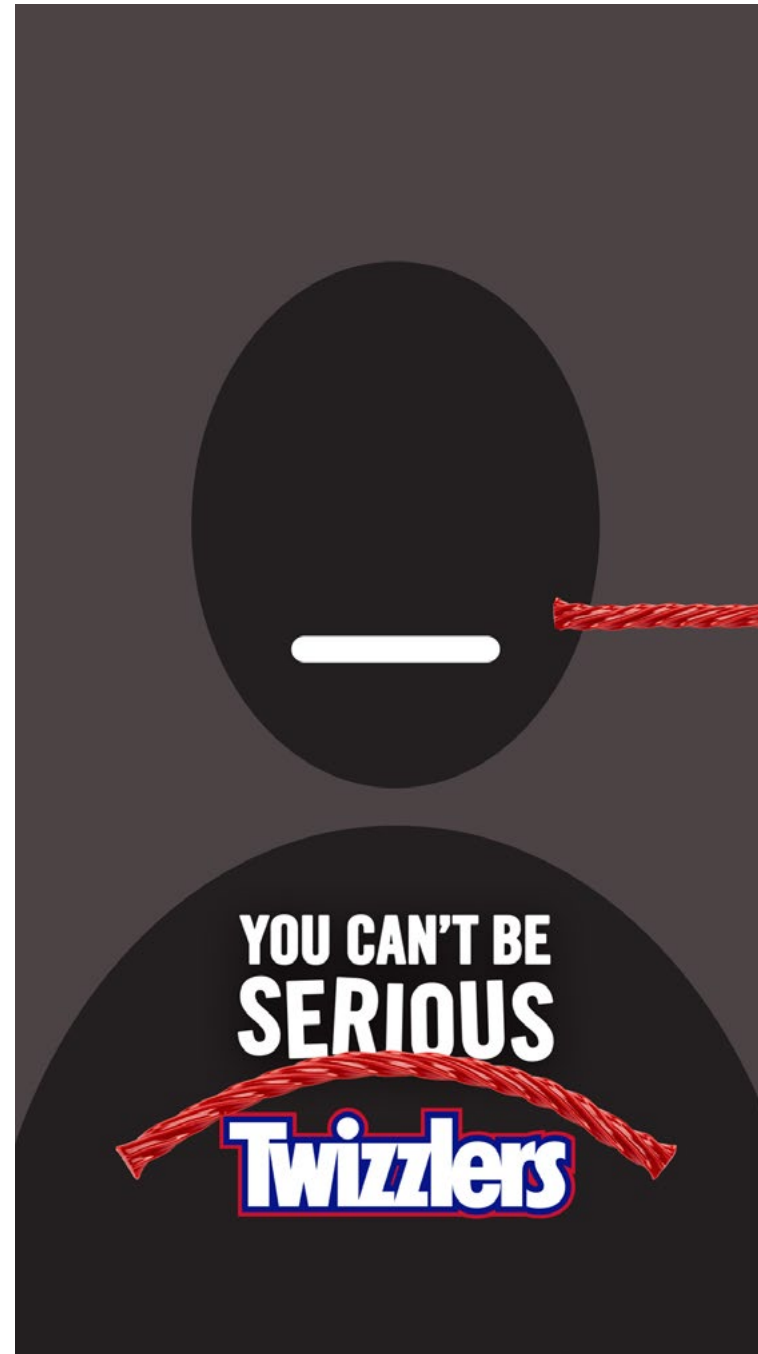


3. RECOGNIZES IF THE PERSON'S MOUTH OPENS/ SMILES. A "CELEBRATION" IS TRIGGERED. THE YCBS LOGO LOCKUP FALLS INTO PLACE AND THE ANIMATION OF THE LOGO TWIZZLER CHANGES FROM FROWN TO SMILE. THE POKING TWIZZLER STAYS IN FRAME.

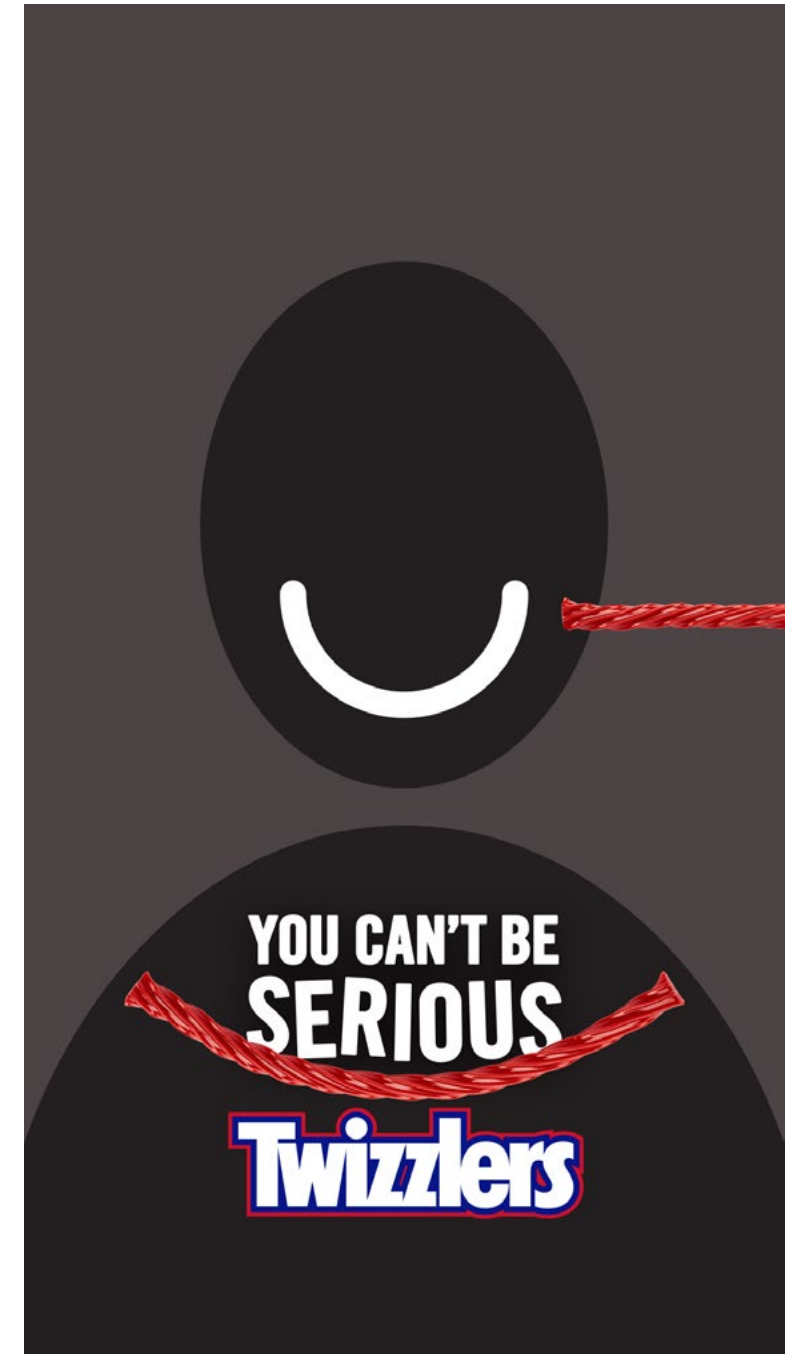
VERSION 2



1. RECOGNIZES FACE. THE YCBS LOGO LOCKUP IS FIXED ON SCREEN WITH A FROWNY TWIZZLER (WOULD BE NICE IF THE TWIZZLER WIGGLES).



2. A TWIZZLER COMES IN AND BEGINS POKING YOUR FACE. (WOULD BE NICE TO HAVE IT COME IN FROM RANDOM SIDES)



3. RECOGNIZES IF THE PERSON'S MOUTH OPENS/ SMILES. A "CELEBRATION" IS TRIGGERED. THE YCBS LOGO ANIMATION OF THE LOGO TWIZZLER CHANGES FROM FROWN TO SMILE.