A All Users   Add comparison +

Custom | Mar 1 - Mar 21, 2025
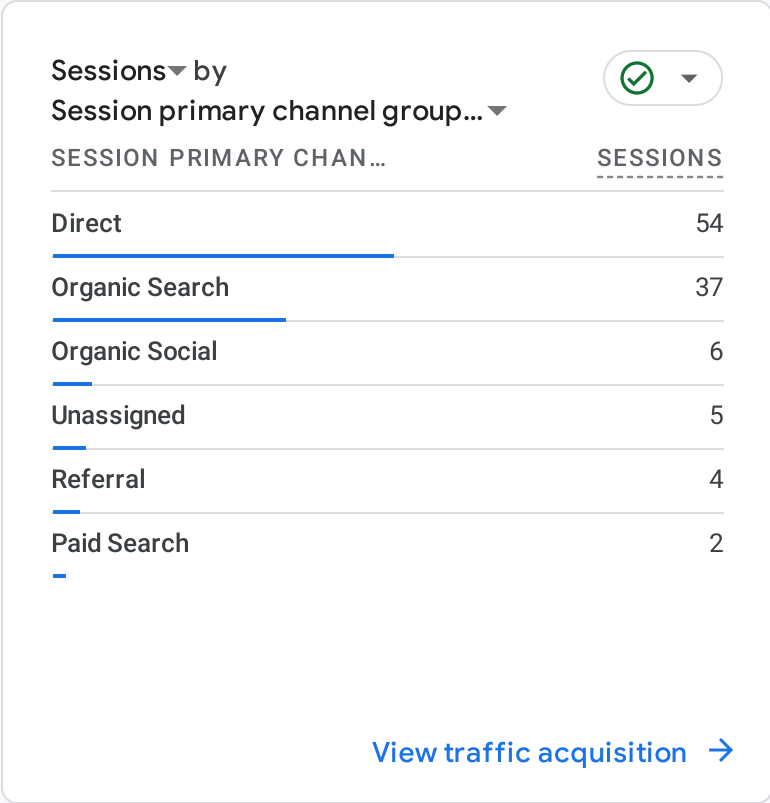
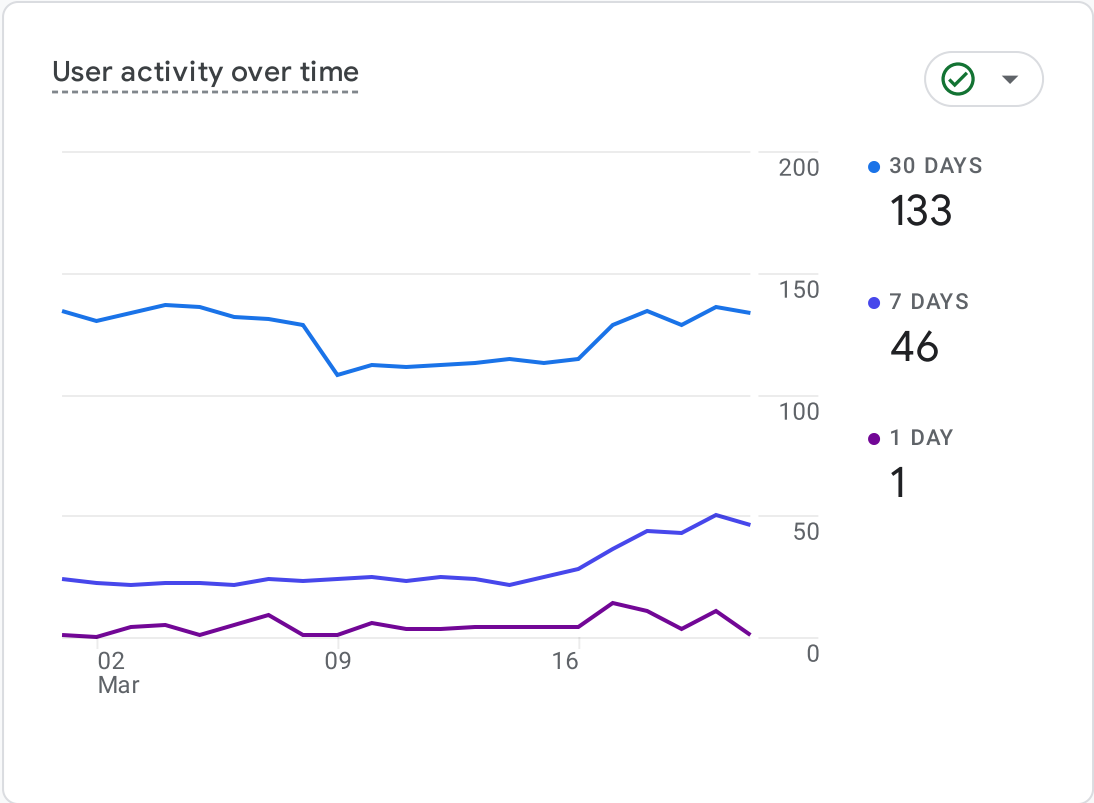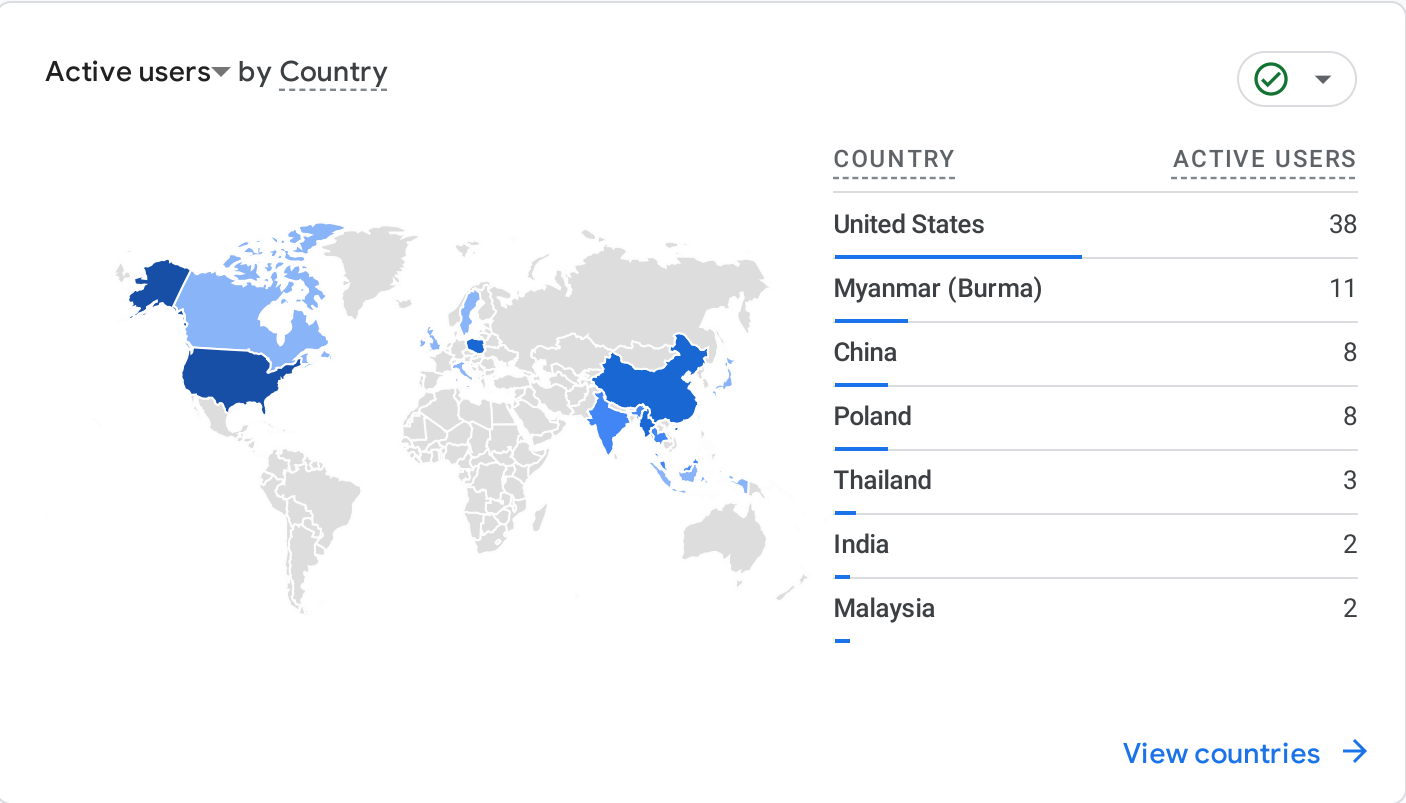## Reports snapshot

Active users ⓘ
87

New users ⓘ
82

Average engagement time per active user ⓘ
19s

WHERE DO YOUR NEW USERS COME FROM?

New users by First user primary channel group (Default Channel Group) ▾

Direct	
Organic Search	
Referral	
Organic Social	
Paid Search	
Unassigned	

View user acquisition →
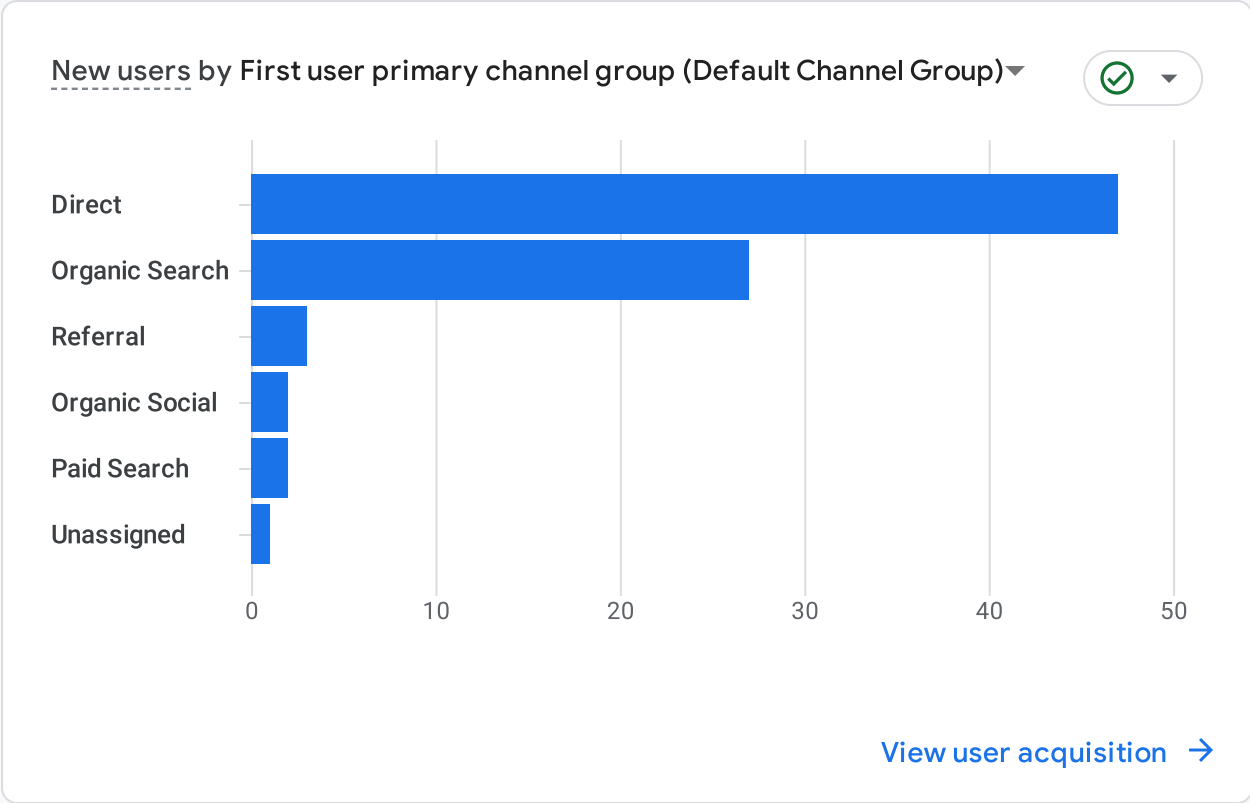
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by
Session primary channel group... ▾

SESSION PRIMARY CHAN…	SESSIONS
Direct	54
Organic Search	37
Organic Social	6
Unassigned	5
Referral	4
Paid Search	2

View traffic acquisition →

Active users ▾ by Country

COUNTRY	ACTIVE USERS
United States	38
Myanmar (Burma)	11
China	8
Poland	8
Thailand	3
India	2
Malaysia	2

View countries →

HOW ARE ACTIVE USERS TRENDING?

User activity over time

- 30 DAYS **133**
- 7 DAYS **46**
- 1 DAY **1**

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort
Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	1.4%	0.8%	1.0%	0.0%	0.0%
Feb 2 - Feb 8						
Feb 9 - Feb 15						
Feb 16 - Feb 22						
Feb 23 - Mar 1						
Mar 2 - Mar 8						
Mar 9 - Mar 15						

6 weeks ending Mar 15

View retention →
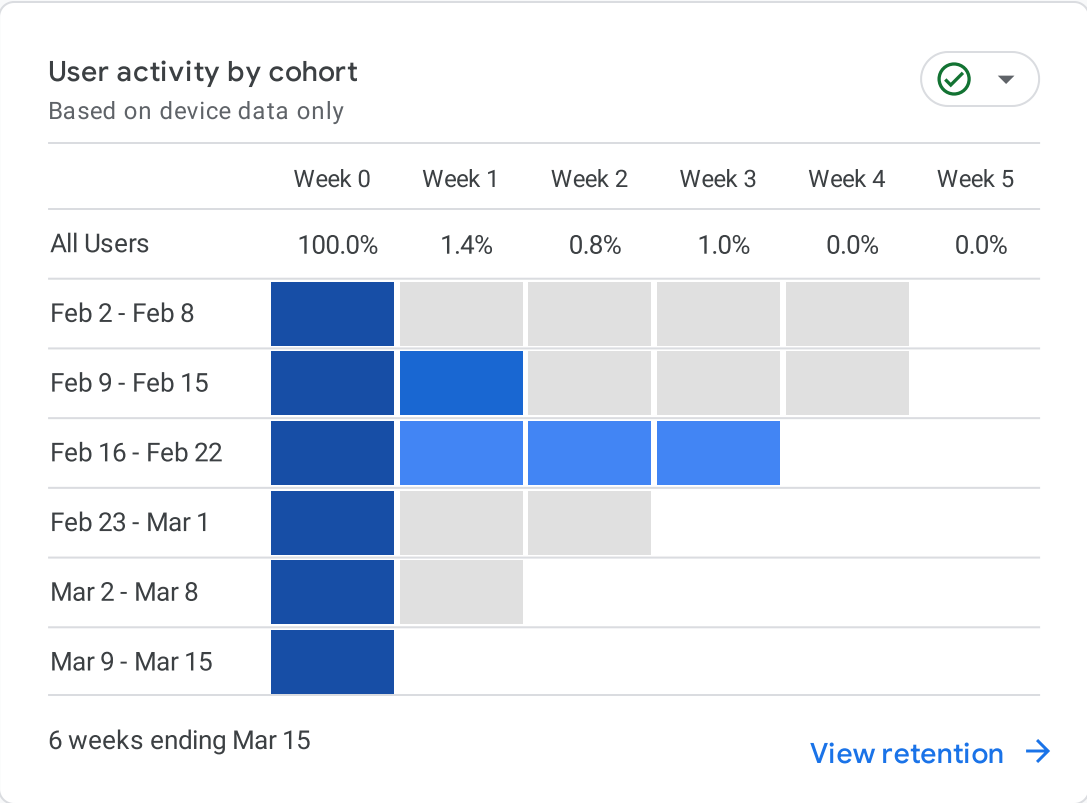
WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN …	VIEWS
Best Web | Mobile | Ecommer…	65
eCommerce Website Develo…	7
e-Wallets - Webtech Myanmar	6
ERP System - Webtech Myan…	5
LMS e-Learning Managemen…	5
Marketplace - Webtech Myan…	5
eCommerce App Developme…	5

View pages and screens →

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	124
session_start	104
first_visit	82
user_engagement	60

View events →
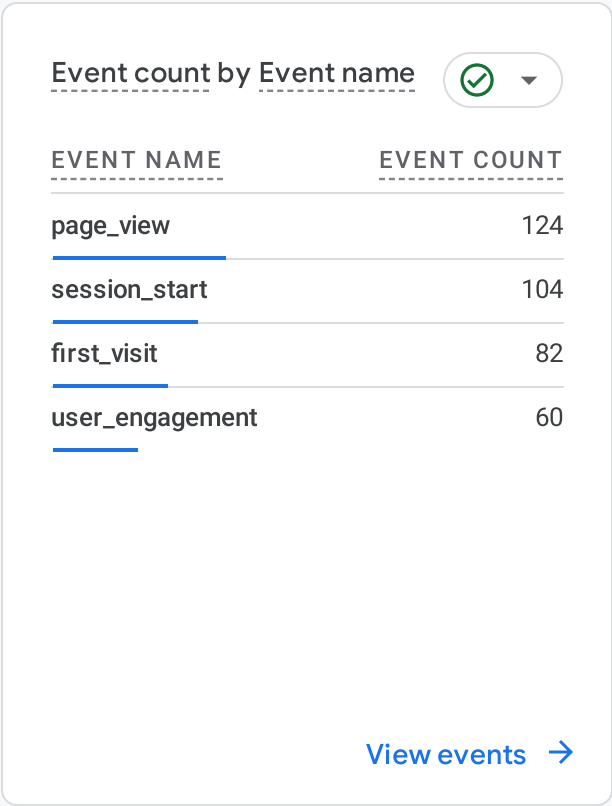
WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name

EVENT NAME	KEY EVENTS

No data available
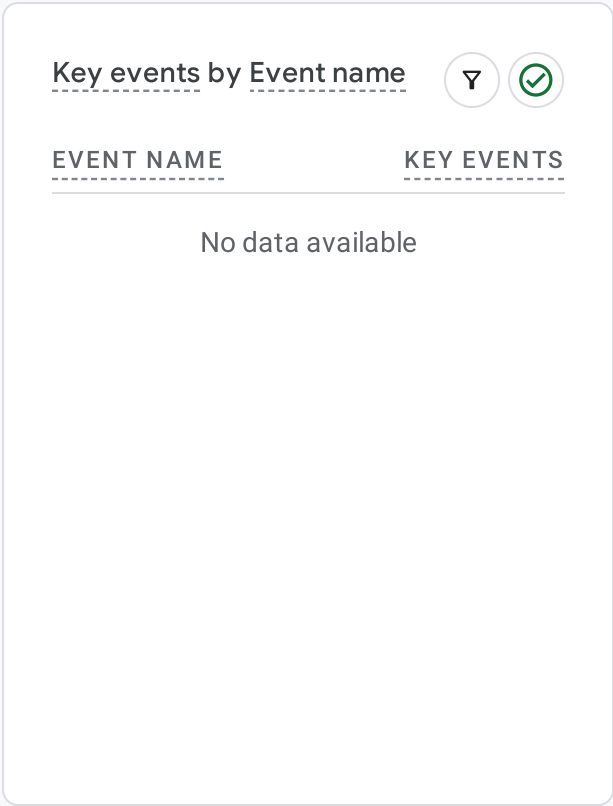
WHERE DOES YOUR AVERAGE 120D VALUE COME FROM?

Average 120d value by
First user primary channel group (Default …) ▾

No data available

$0.00 $0.20 $0.40 $0.60 $0.80 $1.00

View user acquisition cohorts →
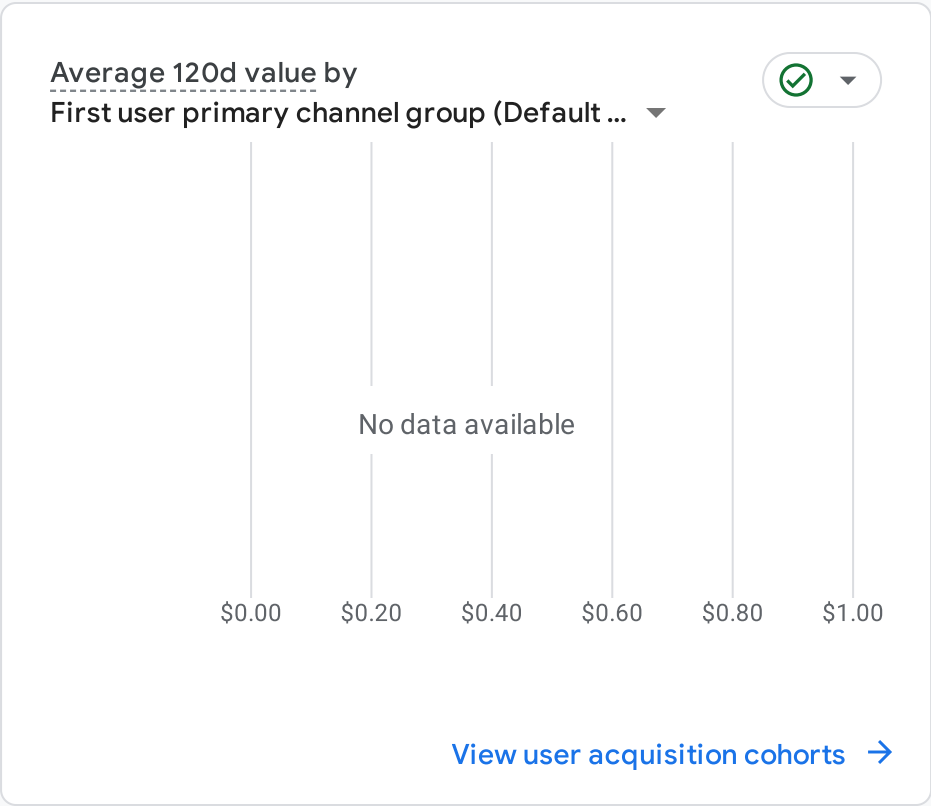
WHAT ARE YOUR TOP SELLING PRODUCTS?

Items purchased by
Item name

ITEM NAME	ITEMS PURCHA…

No data available

View ecommerce purchases →
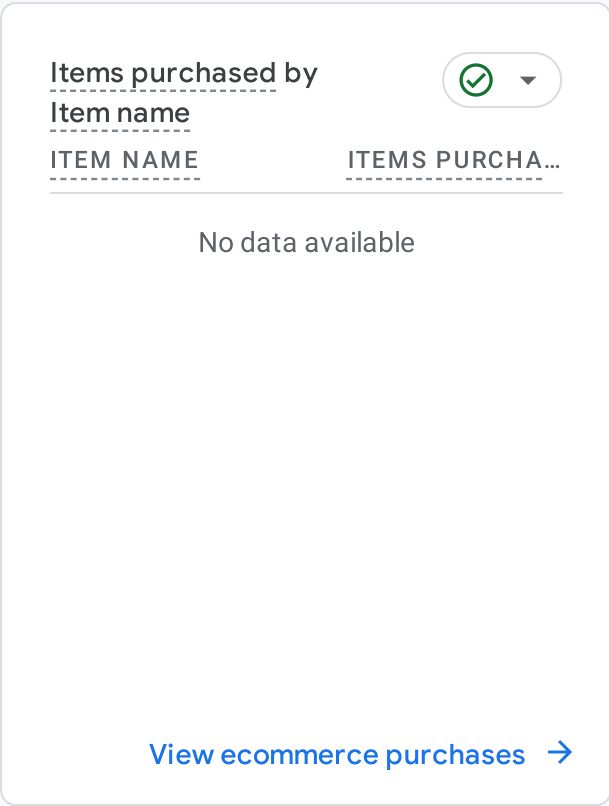
HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Key events ▾ by Platform

No data available

View tech details →