



Sponsorship Prospectus



[smhacks.com](http://smhacks.com)

[sponsors@smhacks.com](mailto:sponsors@smhacks.com)

April 2018

## What is SM Hacks II?

SM Hacks II is a student-run hackathon primarily aimed at high school students in the Bay Area. Approximately 200 of the Peninsula's most innovative high school students will gather to use computer science and technology to create novel products and solutions for today's challenges. SM Hacks II will offer attendees an inclusive, diverse environment to share unique ideas and make them realities. Last year, we were able to host over a hundred students with the support of over thirty sponsors. This year, we hope to reach out to even more students and reach an even gender ratio!

## Why sponsor us?

SM Hacks II will gather the most creative and promising young hackers that will shape our future. By sponsoring SM Hacks II, your company will be able to connect with tomorrow's programmers and entrepreneurs—finding possible interns. Additionally, the resources you provide—such as APIs, prizes and mentors—will have a lasting impact on these developers.

## Where will your money go?






































All of the funds will be dedicated to providing the best hacker experience at SM Hacks II. Stream Education, a 501(c)(3) nonprofit organization situated in Fremont, is our fiscal sponsor. All donations to SM Hacks II are tax-deductible.

## Other ways to help

- Send mentors to guide and teach the students
- Sponsor a meal, snacks, or drinks for the hackers
- Support students with resources to use (i.e. APIs and hardware)

If you have any other ideas, questions, or concerns, please do not hesitate to contact us at [sponsors@smhacks.com](mailto:sponsors@smhacks.com).

## Sponsorship Tiers

	Pearl \$1k+	Gold \$2k+	Emerald \$3k+	Diamond \$5k+
General				
Send Mentors				
Bring Hardware				
Access to Attendee Info				
Send Recruiters				
Send Final Round Judges				
Branding				
Swag	Unlimited	Unlimited	Unlimited	Unlimited
Social Media Shoutouts				
Logo on Website				
Logo on T-shirt				
Company Banner				
Sponsor Table				
Award Prizes				
After-Event e-mail Blast				
Post-Event e-mail Blast				
Presenting				
Opening Ceremony Demo	1 min	2 min	3 min	Keynote
Workshops/Tech talk	1	2	3	5
Presentation at awards				

Interested? Please contact us at [sponsors@smhacks.com](mailto:sponsors@smhacks.com). All sponsorships are negotiable and can be discussed in more detail. We would be more than happy to discuss a custom sponsorship tier.