



Sponsorship Prospectus



www.smhacks.com

sponsors@smhacks.com

November 10-11th, 2018

What is SM Hacks II?

SM Hacks II is a student-run hackathon aimed at high school students in the Bay Area. Eager high school students with a varying level of programming experience will gather to create products and solutions for today's challenges. SM Hacks II will offer attendees an inclusive, diverse environment to share unique ideas and make them realities. Last year, we hosted over a hundred students with the support of over thirty sponsors; this year, we are aiming to host 200+ students.

Why sponsor us?

Sponsors will have an amazing opportunity to connect and interact with the next generation of programmers and entrepreneurs. Your company will be able to teach and reach out to these students, effectively advertising your products and making a lasting impact on them. The resources you provide and what you teach will greatly influence what languages, APIs, and other tools these developers will utilize in their future ventures. Additionally, you could send recruiters to search for interns and other talent.

Where will your money go?

All of the funds will go towards food, swag, prizes, and anything else needed for the optimal hacker experience at SM Hacks II. Our fiscal sponsor, Hack+, is a 501(c)(3) nonprofit organization; therefore, all donations to SM Hacks II are tax-deductible.

Other ways to help

- Provide mentors to teach and guide students
- Sponsor a meal, snacks, or drinks for the hackers
- Support students with resources to use (ex. APIs and hardware)

Feel free to contact us at sponsors@smhacks.com if you have any additional ideas, questions, or concerns.

Sponsorship Tiers

	Pearl \$500+	Gold \$1k+	Emerald \$2.5k+	Partner* \$5k+
<u>General</u>				
Provide Mentors	⦿	⦿	⦿	⦿
Bring Hardware	⦿	⦿	⦿	⦿
Distr. Recruitment Material	⦿	⦿	⦿	⦿
Access to Attendee Info		⦿	⦿	⦿
Sponsor Table		⦿	⦿	⦿
Provide Recruiters			⦿	⦿
Post-Event Email Blast				⦿
<u>Branding</u>				
Swag	Unlimited	Unlimited	Unlimited	Unlimited
Social Media Shoutouts	⦿	⦿	⦿	⦿
Logo on Website	⦿	⦿	⦿	⦿
Company Banner		⦿	⦿	⦿
Award Prizes			⦿	⦿
<u>Presenting</u>				
Opening Ceremony Demo	1 min.	2 min.	3 min.	Keynote
Workshops / Tech Talk	1	2	3	5
Presentation at Awards				⦿

Interested?

Send us an email at sponsors@smhacks.com. Please know that these tiers are negotiable. If your company would like a more personalized package, we would be more than happy to work with you to create a custom sponsorship deal.

*Maximum of one Partner level sponsor