Sponsorship Prospectus

What is SM Hacks III?

SM Hacks III is a student-run hackathon aimed at high-school students in the Bay Area. Eager high-school students with all levels of coding experience will gather to create innovative products and solutions. There is no restriction on what kind of applications our attendees develop; last year, we had projects ranging from an air quality analyzer to a brand new programming language. Our goal is to increase accessibility in tech—SM Hacks III will offer attendees an energetic, diverse environment where people of all backgrounds feel welcome to share unique ideas and bring them to fruition.

Why sponsor us?

We are dedicated to making sure our sponsors get the most out of their contributions. Sponsors will have an amazing opportunity to connect and interact with the next generation of coders and entrepreneurs; your company will be able to effectively promote your products and leave a lasting impression on attendees. By building these personal connections and giving back to the grassroots tech industry, you further expand your consumer base, reach, and brand awareness.

Where will your money go?

All of the funds will go towards food, swag, prizes, and anything else needed for an awesome hacker experience at SM Hacks III. Our fiscal sponsor, Hack Club Bank, is a 501(c)(3) nonprofit organization; therefore, all donations to SM Hacks III are tax-deductible.

Other ways to help

- Provide mentors to teach & guide students
- Sponsor a meal, snacks, or drinks for the hackers
- Support students with resources to use (e.g. APIs and hardware)

Feel free to contact us at sponsors@smhacks.com if you have any additional ideas, questions, or concerns.

Sponsorship Tiers

	Pearl $500+	Gold $1k+	Emerald $2.5k+	Partner* $5k+
General				
Send Mentors	◉	◉	◉	◉
Provide APIs & Hardware	◉	◉	◉	◉
Access to Attendee Info		◉	◉	◉
Sponsor Table			◉	◉
Post-event Email Blast				◉
Branding				
Distribute Swag	◉	◉	◉	◉
Logo on Website	◉	◉	◉	◉
Logo on Shirts		◉	◉	◉
Social Media Shoutouts		◉	◉	◉
Sponsored Workshop/Talk		◉	◉	◉
Sponsored Prize Category			◉	◉
Presenting				
Opening Ceremony Demo		3 min.	6 min.	15 min.
Closing Ceremony Speech				◉

Interested?

Send us an email at sponsors@smhacks.com. Please know that these tiers are negotiable. If your company would like a more personalized package, we would be more than happy to work with you to create a custom sponsorship deal.

*Maximum of one Partner level sponsor