



SM Hacks

Sponsorship Packet



SM Hacks

smhacks.com

sponsors@smhacks.com

September 17-18 2016

What is SM Hacks?

SM Hacks is a student-run hackathon primarily aimed at high school students in the Bay Area. Approximately 200 of the peninsula's most innovative high school students will gather in San Mateo County to use computer science and technology to create novel products and solutions for today's challenges. SM Hacks will offer attendees an inclusive, diverse environment to share unique ideas and make them a reality.

Why sponsor us?

SM Hacks will gather the most creative and promising young hackers that will shape our future. By sponsoring SM Hacks, your company will be able to connect with tomorrow's programmers and entrepreneurs. Additionally, the resources you provide—such as APIs, prizes and mentors—will have a lasting impact on these developers. This event is also a great recruitment opportunity for your business.

Where will your money go?

All of the funds will be dedicated to providing the best hacker experience at SM Hacks. Stream Education, a 501(c)(3) nonprofit organization situated in Fremont, is the fiscal sponsor of SM Hacks. All donations to SM Hacks are tax-deductible.

Other ways to help

- Send mentors to inspire and teach the students
- Sponsor a meal for the hackers—a total of four meals will be served at SM Hacks
- Provide students with resources to use (i.e. APIs and hardware)

If you have any other ideas, questions, or concerns, please do not hesitate to contact us at sponsors@smhacks.com.

Sponsorship Tiers

	Pearl \$500+	Gold \$1k+	Emerald \$3k+	Diamond \$5k+
General				
Send Mentors				
Bring Hardware				
Sponsor Table				
Access to Attendee Info				
Send Recruiters				
Send Final Round Judges				
Branding				
Swag	Unlimited	Unlimited	Unlimited	Unlimited
Logo on website				
Logo on t-shirt				
API directory				
Award prizes				
Company banner				
Post-event e-mail blast				
Presenting				
Initial demos	-	2min	3min	Keynote
Workshops/tech talk				
Presentation at awards				

Interested? Please contact us at sponsors@smhacks.com if you are interested. All sponsorships are negotiable and can be discussed in more detail. We would be more than happy to discuss a custom sponsorship tier.