

LINKED-IN COLD MESSAGES TEMPLATES:

TYPE: VIA MUTUAL FRIEND

Variation 1:

Hi {First_Name},

How are you? I noticed we share a mutual connection, {Name of Person}. How do you know him/her?

{Name of Person} and I did our undergraduate degree together!

Anyways, I also looked at your profile and it appears we are employed in the same industry. I would love to exchange ideas with you.

Let's connect!

Take Care/Regards,

{Your Name}

Variation 2:

Hi {First_Name},

I hope this email finds you well! I noticed that we both know {Name of Person}—what a small world! How do you know them?

{Name of Person} and I worked on a project together during our undergraduate studies, and it was a fantastic experience.

While exploring your profile, I saw that we share similar interests in the {industry}. It would be great to exchange thoughts and insights with you.

Looking forward to connecting!

Best regards,

{Your Name}

Variation 3:

Hello {First_Name},

It's great to reach out to someone who also knows {Name of Person}. How did you meet them?

I got to know {Name of Person} during our time studying together—always a wonderful connection.

I also came across your profile and noticed that we're both working in {industry}. Would you be open to exchanging perspectives and exploring potential synergies?

Let's connect soon!

*Warm regards,
{Your Name}*

Variation 4:

Hi {First_Name},

How are you doing? I was excited to see that we both know {Name of Person}. How do you two connect?

{Name of Person} and I go way back—we completed our undergraduate degree together!

While exploring your profile, I realized we're in the same field of {industry}. I'd love the chance to learn from your expertise and share some thoughts of my own.

Looking forward to your response!

*Best,
{Your Name}*

Variation 5:

Hello {First_Name},

Hope you're having a great day! I noticed that you know {Name of Person}. How did your paths cross?

I had the pleasure of studying alongside {Name of Person} during our undergraduate program—it's always nice to find mutual connections.

After reviewing your profile, I was intrigued by how closely our career paths align in the {industry}. Let's connect and explore ideas together!

Talk soon!

*Best regards,
{Your Name}*

TYPE: VIA THE COMMON GROUP

Variation 1:

Greetings {First_Name},

I came across your profile on {Insert Group Name}. I am always looking for like-minded individuals in my industry. Judging from your profile, you have quite the experience in this field.

I would love to pick your brain on different {Insert name of industry} techniques you've deployed over the years.

Let's talk!

{Your name}

Variation 2:

Hello {First_Name},

I recently saw your profile on {Insert Group Name}, and I was impressed by your extensive experience in {Insert Industry}. Connecting with professionals like you is always inspiring.

I'd love to hear your thoughts on the {Insert name of industry} techniques you've successfully implemented.

Looking forward to chatting!

Best regards,

{Your Name}

Variation 3:

Hi {First_Name},

I noticed your profile on {Insert Group Name} and couldn't help but admire your expertise in {Insert Industry}. It's always exciting to connect with individuals who share a passion for this field.

I'd be thrilled to discuss some of the {Insert name of industry} strategies you've explored.

Let's connect!

Warm regards,

{Your Name}

Variation 4:

Dear {First_Name},

I came across your profile on {Insert Group Name}, and I was captivated by the wealth of knowledge you bring to {Insert Industry}. Networking with experienced professionals like you is invaluable.

Could we connect to exchange ideas on {Insert name of industry} methods that have worked well for you?

Looking forward to your response!

Best wishes,

{Your Name}

Variation 5:

Hi {First_Name},

Your profile on {Insert Group Name} caught my attention, and I must say, your expertise in {Insert Industry} is remarkable. I'm always eager to connect with skilled professionals like you to learn and share insights.

Would you be open to discussing some of the {Insert name of industry} techniques you've mastered?

Hope to chat soon!

Cheers,
{Your Name}

TYPE: FLATTERING THE RECIPIENT

Variation 1:

Hello, {First_Name}

Hope you are doing well during these trying times.

I have been following you for quite some time now. I absolutely love your work at {insert company name}, and have found it to be extremely insightful.

I especially enjoyed {Reading, watching, listening to} your piece on {Insert name of notable work}. I shared this on my timeline, it was too good not to share.

Much like yourself, I am also employed in the same industry. I would love to take this conversation further and exchange ideas.

Let me know if you are available for a quick phone call?

Take care,
{Your_Name}

Variation 2:

Hi {First_Name},

I hope this message finds you well.

I've been following your work for a while, and I'm genuinely impressed by what you've accomplished at {Insert Company Name}. Your contributions to {Insert Notable Work} have been incredibly inspiring—I even shared it with my network because it resonated so much!

As someone also immersed in this industry, I'd love the opportunity to connect and exchange ideas. Would you be open to a quick call sometime soon?

Looking forward to hearing from you!

*Best regards,
{Your_Name}*

Variation 3:

Hello {First_Name},

I trust you're doing well in these challenging times.

Your remarkable work at {Insert Company Name} has left a lasting impression on me. I particularly enjoyed {reading, watching, listening to} your {Insert Notable Work}—it was such a fresh perspective that I couldn't help but share it with my circle.

As someone navigating the same industry, I'd love to learn more from you and discuss ideas. Are you available for a brief phone call?

*Warm regards,
{Your_Name}*

Variation 4:

Hi {First_Name},

I hope you're staying safe and well!

I've long admired your contributions to {Insert Company Name}, and your insights have been truly inspiring. Your {Insert Notable Work} particularly stood out to me—it's clear why it's been so impactful, and I even shared it with my network.

Since we're in the same industry, I'd be delighted to connect and share ideas. Would you have time for a quick chat?

*Take care,
{Your_Name}*

Variation 5:

Dear {First_Name},

I hope this message reaches you in good health.

Your work at {Insert Company Name} has been nothing short of extraordinary. I've been following your journey, and your piece on {Insert Notable Work} was especially insightful—I found it so valuable that I shared it with my community.

Being part of the same industry, I'd love to connect and explore ideas together. Could we arrange a quick phone call to discuss further?

Looking forward to your reply!

*Best wishes,
{Your_Name}*

TYPE: DIRECT SALES PITCH

Variation 1:

Hey {First_Name},

I am reaching out to you regarding our {Insert name of product or service}. Given your background and profession, I understand our {Services or Products} would be beneficial for your organization.

{Insert few benefits of product or service OR mention USP}

You can visit our website to find out more:

{Insert website URL}

If this is something that interests you, let me know so we can set up a quick call.

Looking forward to hearing from you!

Have a great day!

{Your Name}

Variation 2:

Hi {First_Name},

I hope this message finds you well!

I wanted to introduce you to our {Insert Product or Service}, which I believe could be a great fit for your organization given your expertise and role.

Here are a few ways it can benefit your team:

- *{Benefit 1}*
- *{Benefit 2}*
- *{Benefit 3}*

You can learn more on our website: {Insert Website URL}.

If this sounds like something you'd be interested in, let's set up a quick call to discuss how we can help.

Looking forward to connecting!

Best regards,
{Your Name}

Variation 3:

Hello {First_Name},

I'm reaching out to introduce our {Insert Product or Service}, designed to {solve a specific problem or enhance a particular process}. Based on your background, I think it could add significant value to your work.

Key highlights include:

- {Unique Selling Point 1}
- {Unique Selling Point 2}

For more details, feel free to check out our website: {Insert Website URL}.

Let me know if you'd like to hop on a quick call to explore how we can collaborate.

Wishing you a productive day!

Best,
{Your Name}

Variation 4:

Hi {First_Name},

I'm excited to share some information about our {Insert Product or Service}, which I believe aligns well with your organization's goals.

Here's what sets us apart:

- {Mention a unique feature or value proposition}
- {Highlight a key benefit or client success story}

You can find more details here: {Insert Website URL}.

If this piques your interest, I'd be happy to schedule a quick call to discuss how it could work for you.

Looking forward to your thoughts!

Kind regards,
{Your Name}

Variation 5:

Dear {First_Name},

I wanted to take a moment to introduce you to our {Insert Product or Service}. Given your professional expertise, I believe it could provide meaningful support to your organization's objectives.

Some key benefits include:

- *{Benefit 1}*
- *{Benefit 2}*
- *{Benefit 3}*

For more information, feel free to visit: {Insert Website URL}.

Let me know if you'd like to discuss further—I'd be happy to arrange a brief call at your convenience.

Thanks for your time, and I look forward to connecting!

*Warm regards,
{Your Name}*

TYPE: VIA TOP OF THE SEARCH RESULT

Variation 1:

Hi there {First_Name}!,

Your profile appeared at the top of the search results for professionals in the {Insert Industry Name}.

I would love to connect with you, and understand what you do at {Company Name}.

Perhaps we can share ideas with each other, as I am employed in the same industry.

Optional: You can also mention your role in the industry; it would be especially relevant if both of you are employed in the same role.

Cheers,

{Your Name}

Variation 2:

Hi {First_Name},

Your profile came up at the top of my search for professionals in {Insert Industry Name}, and I couldn't resist reaching out.

I'd love to connect and learn more about your work at {Company Name}. As someone also working in this industry, I think it'd be great to exchange ideas and insights.

Optional: Since we both hold similar roles, I'm particularly interested in hearing your perspective on industry trends.

Looking forward to connecting!

*Cheers,
{Your Name}*

Variation 3:

Hello {First_Name},

Your profile was one of the first to appear in my search for experts in {Insert Industry Name}, and I wanted to reach out.

It would be fantastic to connect and hear more about your role at {Company Name}. I'm also in the same industry and always eager to share and learn from others.

Optional: It's always inspiring to meet professionals who share a similar focus in their work.

Looking forward to hearing from you!

*Best regards,
{Your Name}*

Variation 4:

Hi {First_Name},

While searching for professionals in {Insert Industry Name}, your profile stood out at the top of the results.

I'd really like to connect and understand more about what you do at {Company Name}. As someone with a shared interest in this industry, I believe we could have a lot to discuss.

Optional: Being in a similar role, I'd love to hear how you approach the challenges in our field.

*Cheers,
{Your Name}*

Variation 5:

Dear {First_Name},

Your profile appeared first in my search for {Insert Industry Name} professionals, and I wanted to reach out to connect.

I'd be thrilled to learn about your work at {Company Name} and explore ways we might exchange ideas, as I'm also part of this industry.

Optional: Since we share a similar role, it would be great to compare notes and share best practices.

Looking forward to connecting!

*Warm regards,
{Your Name}*

TYPE: COMMON FIELD OR JOB

Variation 1:

Hi there, {First_Name}

I am a {Insert Role or Industry} as well. I had the opportunity to view some of your work, and I have to say I am impressed.

Seeing as we work on similar projects, I would love to discuss the unique approaches or strategies you use.

{Insert something unique to that role, for example if you're a marketer: How do you generate leads? Or you can share how you generate leads too.}

Let's connect!

*Cheers,
{Your Name}*

Variation 2:

Hi {First_Name},

I'm also a {Insert Role or Industry}, and after coming across some of your work, I must say I'm truly impressed.

Since we work on similar types of projects, I'd love to learn more about your strategies and share some of my own. For example, {Insert relevant topic, e.g., "How do you optimize workflows in your role?" or "I've found X technique to be quite effective—how about you?"}.

Let's connect and exchange ideas!

*Cheers,
{Your Name}*

Variation 3:

Hello {First_Name},

As a fellow {Insert Role or Industry}, I was inspired by the work I've seen from you—it's truly impressive!

Given our similar focus, it'd be great to discuss some of the approaches or tools you use. For instance, {Insert specific question, e.g., "How do you manage client relationships effectively?" or "I use X strategy for lead generation; what works for you?"}.

I'd love to connect and share insights!

*Best regards,
{Your Name}*

Variation 4:

Hi {First_Name},

It's always exciting to come across someone in the same field—I'm a {Insert Role or Industry} too. I've had the chance to check out your work, and it's incredibly impressive!

Since we likely face similar challenges, I'd be curious to hear how you approach {Insert specific topic, e.g., "scaling operations" or "nurturing leads"}. I'd be happy to share some of my experiences as well.

Let's connect and exchange thoughts!

*Cheers,
{Your Name}*

Variation 5:

Hello {First_Name},

As a fellow {Insert Role or Industry}, I couldn't help but admire the work you've done—it's truly remarkable!

It'd be great to discuss some of the unique strategies you've implemented in your projects. For example, {Insert specific topic, e.g., "How do you measure success in your campaigns?" or "I've been exploring X approach; have you tried it?"}.

Looking forward to connecting and learning from each other!

*Warm regards,
{Your Name}*

TYPE: TO THE HIRING MANAGER

Variation 1:

Hi {First_Name},

I saw your profile while looking up {Industry Name} recruiters on LinkedIn in {Name of Place}.

I am a {Insert Job Title}, {Add relevant information about your experience}.

My main skills encompass {add skills}.

Does that fit the type of roles you generally recruit for?

I would love to work for {add company name} as their vision and mission are in line with mine.

Let me know what you think, I'd love to talk.

Best,

{Your Name}

Variation 2:

Hi {First_Name},

I came across your profile while searching for {Industry Name} recruiters in {Name of Place}, and I wanted to reach out.

I'm a {Insert Job Title} with {briefly describe relevant experience, e.g., "5 years of experience in project management"}. My core skills include {list skills, e.g., "data analysis, team leadership, and strategic planning"}.

Do these align with the types of roles you typically recruit for?

I've always admired {Company Name} and their commitment to {specific aspect of their vision/mission}. I'd be thrilled to contribute to their team.

Looking forward to hearing from you!

Best regards,

{Your Name}

Variation 3:

Hello {First_Name},

I found your profile while exploring {Industry Name} recruiters in {Name of Place}, and I wanted to introduce myself.

I'm a {Insert Job Title} with {relevant experience, e.g., "extensive experience in software development and a proven track record of delivering scalable solutions"}. My key skills include {add skills, e.g., "Python, cloud computing, and team collaboration"}.

Would these match the kind of roles you usually recruit for?

I'd be excited to join {Company Name}, as their mission deeply resonates with my professional goals.

Let me know your thoughts—I'd love the chance to discuss further.

Warm regards,

{Your Name}

Variation 4:

Hi {First_Name},

I noticed your profile while searching for {Industry Name} recruiters in {Name of Place}, and I thought I'd reach out.

I'm a {Insert Job Title} with {describe experience, e.g., "a background in marketing and a passion for crafting data-driven strategies"}. My skill set includes {list skills, e.g., "SEO, campaign management, and analytics"}.

Do these align with the roles you specialize in recruiting for?

I've been drawn to {Company Name} for their {mention a unique aspect of their vision/mission}, and I'd love the opportunity to contribute to their success.

Looking forward to connecting!

Best,

{Your Name}

Variation 5:

Hello {First_Name},

While looking up {Industry Name} recruiters in {Name of Place}, I came across your profile and wanted to introduce myself.

I'm a {Insert Job Title} with {mention relevant experience, e.g., "over 3 years of experience in UX design, creating intuitive and user-focused digital experiences"}. My expertise includes {list skills, e.g., "wireframing, prototyping, and user research"}.

Would my background fit the types of roles you typically recruit for?

I've been inspired by {Company Name} and their dedication to {specific company value/mission}. I'd love to contribute my skills to their team.

Let me know if we can connect—I'd appreciate the chance to discuss further.

Best wishes,

{Your Name}

TYPE: THE SIMPLE MESSAGE

Variation 1:

Hi {First_Name},

Hope you are staying safe during these trying times.

I found your profile through (mutual friend, group or school, or post/comment). I am interested in learning more about your industry; given your background I trust you are the right individual to learn from.

Let me know if this is something you are interested in.

Cheers,

{Your_Name}

TYPE: THE INDIRECT SALES PITCH

Variation 1:

Hey there, {First_Name}

I heard your business is planning on expanding (or insert unique details about business that acts as a sales opportunity) to Asia. Very excited for you and your team, congrats!

I would love to know more about what helped in this decision and what next steps you are taking?

{insert quick intro about your company, and how you can help them}

Looking forward to hearing back from you.

Wishing you all the best with your new venture,

{Your_Name}

Variation 2:

Hi {First_Name},

I heard that your business is planning an exciting expansion—congratulations to you and your team on this new opportunity!

I'd love to learn more about what influenced this decision and the key steps you're considering next.

By way of introduction, I'm with {Your Company Name}, and we specialize in {mention your expertise, e.g., "helping businesses grow strategically in new markets"}. If there's a way we can support your goals, I'd be happy to explore it with you.

Looking forward to hearing from you!

Best regards,

{Your_Name}

Variation 3:

Hello {First_Name},

Congratulations on your plans to expand your business—this is an exciting milestone!

I'd love to hear more about what inspired this move and how you're approaching the next steps.

At {Your Company Name}, we specialize in {mention how your services align with their needs, e.g., "providing businesses with tailored solutions for seamless growth"}. If there's a way we can help, I'd love to connect.

Wishing you continued success in this venture!

*Warm regards,
{Your_Name}*

Variation 4:

Hi {First_Name},

I heard that your business is gearing up for expansion—congratulations to you and your team on this exciting journey!

I'd love to learn more about what led to this decision and what your next steps look like.

At {Your Company Name}, we focus on {mention relevant expertise, e.g., "supporting businesses through strategic growth and scaling solutions"}. Let me know if there's an opportunity for us to collaborate.

Wishing you all the best with your plans!

*Cheers,
{Your_Name}*

Variation 5:

Hello {First_Name},

I heard about your company's exciting plans for expansion—congratulations to you and your team!

It'd be great to understand more about what sparked this decision and how you're planning the way forward.

At {Your Company Name}, we specialize in {insert expertise, e.g., "helping businesses scale efficiently and achieve sustainable growth"}. I'd love to explore how we might be able to support you in this new phase.

Wishing you and your team continued success, and I look forward to connecting!

*Kind regards,
{Your_Name}*

TYPE: RECRUITER

Variation 1:

Hi there, {First_Name}

I am a recruiter at {Company Name}. We are currently looking for a {Insert Role}.

I have reviewed your profile and I am impressed with your background and experience.

Your {Skill 1} and {Skill 2} would be a great contribution to our organization.

We are looking for esteemed professionals just like yourself that are hungry to learn.

If this interests you, let's have a chat and discuss further.

(Optional: You can ask them to share their resume and further contact details)

Have a great week!

{Your Name}

Variation 2:

Hi {First_Name},

I'm a recruiter at {Company Name}, and we are currently hiring for a {Insert Role}.

After reviewing your profile, I'm highly impressed with your experience and achievements. Your expertise in {Skill 1} and {Skill 2} would be a fantastic addition to our team.

We're seeking professionals like you who are passionate about growth and eager to make an impact.

If this sounds like something you'd be interested in, let's connect and discuss further.

(Optional: Feel free to share your resume and preferred contact details for a follow-up.)

Wishing you a great week!

Best regards,

{Your Name}

Variation 3:

Hi {First_Name},

I hope this message finds you well! I'm a recruiter at {Company Name}, and we're on the lookout for a talented {Insert Role}.

Having reviewed your profile, I was truly impressed by your background. Your skills in {Skill 1} and {Skill 2} align perfectly with what we're looking for in this role.

We're excited to connect with professionals like you who bring expertise and a drive to excel.

Let me know if you'd be open to a conversation to explore this opportunity further.

(Optional: You can also share your resume and contact details if it's convenient.)

Looking forward to hearing from you!

Best regards,

{Your Name}

Variation 4:

Hi {First_Name},

I'm a recruiter at {Company Name}, and we currently have an opening for a {Insert Role}.

After reviewing your profile, I must say I'm impressed with your accomplishments. Your proficiency in {Skill 1} and {Skill 2} would make you an excellent fit for this position.

We're looking for dedicated professionals like you who are eager to take on new challenges and grow with us.

If this role interests you, I'd love to discuss it further with you.

(Optional: Please feel free to share your resume or reach out at your convenience.)

Have a fantastic week ahead!

Warm regards,

{Your Name}

Variation 5:

Hi {First_Name},

I'm reaching out from {Company Name}, where we're currently hiring for a {Insert Role}.

Your profile caught my attention, and I was impressed by your experience. With your expertise in {Skill 1} and {Skill 2}, I believe you'd make a valuable addition to our team.

We're searching for talented individuals who are driven and excited to contribute to impactful projects.

If this opportunity piques your interest, let's connect to discuss how you can be a part of our journey.

(Optional: Feel free to share your resume or contact details for a follow-up conversation.)

Best wishes,

{Your Name}

TYPE: THE INTERN

Variation 1:

Hi Mr./Mrs./Ms {First_Name} {Last_Name}

My name is {Your Name}, and I am a {current year of degree period} year student at {University Name}, currently studying {Course Name}.

I have been following your company journey over the years and would love an opportunity to intern with {Company Name}. It would be a great experience to learn more about my field of interest and help me grow as a professional.

{Add one about your skills - perhaps extracurricular activities you've participated in at university. Or if you held any leadership positions, anything noteworthy that makes you stand out}.

Let me know if there are any internship opportunities available.

Have a great day!

{Your Name}

Variation 2:

Hi Mr./Mrs./Ms. {First_Name} {Last_Name},

My name is {Your Name}, and I'm a {current year of degree period} student at {University Name}, pursuing a degree in {Course Name}.

I've been inspired by {Company Name}'s innovative journey, and I'm eager to contribute as an intern. I'm particularly passionate about {specific aspect related to the company or your course, e.g., marketing, engineering}, and I believe interning with {Company Name} would provide invaluable experience in this field.

At university, I've had the privilege to {mention specific achievements, e.g., lead a project, organize an event, or excel in a relevant skill}. I believe these experiences have prepared me to take on challenges and contribute effectively.

Please let me know if there are any opportunities for me to contribute and grow at {Company Name}.

Wishing you a wonderful day!

Best regards,

{Your Name}

Variation 3:

Hello Mr./Mrs./Ms. {First_Name} {Last_Name},

I'm {Your Name}, a {Year of Study} student at {University Name}, currently pursuing {Course Name}.

I've admired {Company Name}'s contributions to {specific field/industry} and would love the chance to intern with your esteemed organization. Working with your team would not only

deepen my understanding of {specific area} but also help me apply my academic knowledge in a real-world setting.

At university, I've developed skills in {specific skill/area}, and I actively participate in {extracurricular activity or leadership role}, which has strengthened my teamwork and problem-solving abilities.

I'd be thrilled to explore internship opportunities with {Company Name}. Please let me know if there's an opening where I can make a meaningful impact.

Have a great day ahead!

*Best regards,
{Your Name}*

Variation 4:

Dear Mr./Mrs./Ms. {First_Name} {Last_Name},

I hope this message finds you well. My name is {Your Name}, and I'm currently a {current year of degree period} student at {University Name}, specializing in {Course Name}.

I've been closely following {Company Name} and truly admire your approach to {specific achievement or characteristic of the company}. I'd be honored to join your team as an intern to gain hands-on experience and contribute meaningfully to your ongoing projects.

During my time at university, I've {mention a standout achievement, e.g., "led a successful coding hackathon," "organized a university-wide event," or "completed a relevant certification"}, which has honed my skills in {specific area}.

I'd love to hear about any internship opportunities that align with my interests and skills.

Thank you for your time, and I look forward to the possibility of working with you.

*Best regards,
{Your Name}*

Variation 5:

Hi Mr./Mrs./Ms. {First_Name} {Last_Name},

My name is {Your Name}, and I'm a {Year of Study} student at {University Name}, currently pursuing {Course Name}.

I've always been inspired by {Company Name}'s impactful work in {specific industry or field}. I'm eager to explore internship opportunities within your organization, where I can learn from experienced professionals and grow both personally and professionally.

As a {highlight unique experience, e.g., "member of the student council," "volunteer at a nonprofit," or "participant in industry competitions"}, I've developed skills in {mention specific skills}, which I'm excited to bring to your team.

Please let me know if there are any available internships where I could contribute my enthusiasm and skills.

Wishing you a fantastic day!

*Kind regards,
{Your Name}*

TYPE: THE FOLLOW UP

Variation 1:

Hello {First_Name},

I know you probably have a packed schedule.

I would love to have a conversation with you about {Mention the content of the previous message briefly}.

And did I mention that {Add captivating one liner that would make them want to reply}.

Let me know if there is a convenient time to message you.

Hoping to hear back from you.

Have a splendid day!

{Your Name}

TYPE: THE RECOMMENDATION REQUEST

Variation 1:

Hi there, {First_Name}

How are you doing? Hope you're staying safe during these trying times.

I wanted to ask you if you would write me a recommendation here on LinkedIn regarding our time working together. I would be more than happy to write one for you as well, if you want.

{Add link to write recommendation}

Thank you!

{Your Name}

Variation 2:

Hi {First_Name},

I hope this message finds you well! I wanted to reach out and see if you'd be willing to write me a LinkedIn recommendation based on our time working together.

It would mean a lot to me as I value your feedback and respect your opinion. If you'd like, I'd be happy to return the favor and write a recommendation for you as well!

Here's the link for your convenience:

{Add link to write recommendation}

Thanks so much in advance, and I appreciate your support!

Best regards,

{Your Name}

Variation 3:

Hi {First_Name},

I hope everything is going great on your end! I wanted to ask if you'd be open to writing me a LinkedIn recommendation. Your insight and perspective on our time working together would mean a great deal to me.

If there's anything specific you'd like me to highlight for you in return, I'd gladly write a recommendation for you too. Let me know if that works for you!

Here's a quick link to make it easy:

{Add link to write recommendation}

Thanks a ton for considering this!

Warm regards,

{Your Name}

Variation 4:

Hi {First_Name},

How are you doing? I've been reflecting on the great experiences we had working together, and I'd love it if you could write me a quick LinkedIn recommendation.

Your input would mean a lot, as I know you're familiar with my strengths and contributions during our collaboration. I'd be happy to write a recommendation for you as well—just let me know!

Here's the link to make it convenient for you:

{Add link to write recommendation}

Thanks so much for your help!

Best wishes,

{Your Name}

Variation 5:

Hi {First_Name},

I hope this note finds you well! I'm reaching out to ask if you'd be kind enough to write me a LinkedIn recommendation. Given the great work we've done together, your perspective would be incredibly valuable.

Of course, I'd be delighted to write a recommendation for you in return if you'd like!

Feel free to use this link to get started:

{Add link to write recommendation}

Thanks in advance for your time and support—it's greatly appreciated!

Best,

{Your Name}

TYPE: THE PROMOTER

Variation 1:

Hey there, {First_Name}

{This message is dependent on what you are promoting, try to keep it personal yet direct}

I saw your comment on {Post Title}, and figured you are interested in {Topic Name}.

I have recently launched {Product/Service details}. I believe this would be something of value to you as {Mention Why}.

Cheers!

{Your Name}

Variation 2:

Hey there, {First_Name},

I noticed your comment on {Post Title} and could tell you're passionate about {Topic Name}.

I recently launched {Product/Service details}, and I believe it could be valuable to you because {Mention Why, e.g., "it offers practical solutions for {specific problem}."}

Let me know if you'd like to know more!

Cheers,

{Your Name}

Variation 3:

Hi {First_Name},

I came across your comment on {Post Title} and saw your interest in {Topic Name}.

I just introduced {Product/Service details}, designed to {mention benefit, e.g., “streamline {specific process}” or “help you achieve {specific result}”}. I think it could really resonate with what you’re looking for!

Happy to share more details if you’re curious.

Best regards,

{Your Name}

Variation 4:

Hi {First_Name},

How are you doing? I’ve been reflecting on the great experiences we had working together, and I’d love it if you could write me a quick LinkedIn recommendation.

Your input would mean a lot, as I know you’re familiar with my strengths and contributions during our collaboration. I’d be happy to write a recommendation for you as well—just let me know!

Here’s the link to make it convenient for you:

{Add link to write recommendation}

Thanks so much for your help!

Best wishes,

{Your Name}

Variation 5:

Hi {First_Name},

I hope this note finds you well! I’m reaching out to ask if you’d be kind enough to write me a LinkedIn recommendation. Given the great work we’ve done together, your perspective would be incredibly valuable.

Of course, I’d be delighted to write a recommendation for you in return if you’d like!

Feel free to use this link to get started:

{Add link to write recommendation}

Thanks in advance for your time and support—it’s greatly appreciated!

Best,

{Your Name}

TYPE: The Networker

Variation 1:

Hey {First_Name},

I came across your profile through {Add where you saw their profile: mutual connection, search page, recommendation page, group, etc.}.

Seeing as you work in the same industry as me, I believe we could exchange valuable ideas and learn from each other.

I would love to connect with you!

Best,

{Your Name}

Variation 2:

Hi {First_Name},

I came across your profile while browsing through {Add source: mutual connections, industry-specific groups, or search page}.

It's inspiring to see the work you're doing in our shared industry. I believe connecting would give us a great opportunity to exchange insights and share ideas.

Looking forward to connecting!

Best regards,

{Your Name}

Variation 3:

Hello {First_Name},

I found your profile through {Add source: a group, mutual connection, or LinkedIn recommendations}, and I was intrigued by your expertise in {specific area/industry}.

Since we share a similar professional background, I'd love to connect and explore how we could exchange knowledge and ideas to benefit our work.

Excited to hear from you!

Warm regards,

{Your Name}

Variation 4:

Hey {First_Name},

Your profile caught my attention on {Add where: search page, group, or mutual connections}, and I'm impressed with your accomplishments in {specific field/industry}.

Since we're both part of the same industry, I'd love to connect and share ideas. It's always great to learn from like-minded professionals.

Looking forward to connecting!

*Cheers,
{Your Name}*

Variation 5:

Hi {First_Name},

I discovered your profile via {Add source, e.g., search results, mutual contacts, or group discussions}, and I'm excited about the work you're doing in {specific area}.

As someone in the same field, I believe there's a lot we can learn from each other and collaborate on ideas. Let's connect and exchange thoughts!

*Best,
{Your Name}*

TYPE: THE INFLUENCER

Variation 1:

Hey {First_Name},

I saw you like/comment on my latest post/blog about {Post Title}.

I love connecting with my audience members, and truly believe that knowledge must be shared.

I have written similar posts in the past that might interest you.

Sharing the links below:

{Add Links}

Please feel free to share your thoughts on my piece, as I am always open to conversing about such topics.

Have a great day,

{Your Name}

Variation 2:

Hi {First_Name},

I noticed your like/comment on my recent post about {Post Title}, and I wanted to thank you for engaging with it!

I genuinely enjoy connecting with my audience and believe in the power of sharing knowledge. I've written a few other posts on similar topics that might pique your interest:

{Add Links}

I'd love to hear your thoughts on these as well—feel free to share your perspective!

Wishing you a fantastic day,

{Your Name}

Variation 3:

Hey {First_Name},

Thank you for engaging with my recent post on {Post Title}. I truly value connecting with readers like you who resonate with my content.

In case you're interested, here are a few other pieces I've written that delve into similar topics:

{Add Links}

I'd love to hear your thoughts and discuss any ideas you might have—it's always great to have meaningful conversations!

Have an amazing day!

{Your Name}

Variation 4:

Hi there, {First_Name},

I saw your like/comment on my latest post about {Post Title}—thank you for taking the time to engage!

I'm a big believer in sharing knowledge and fostering conversations around such topics. You might find these related posts interesting as well:

{Add Links}

I'd be thrilled to hear your thoughts on any of these pieces. Let's keep the conversation going!

Take care,

{Your Name}

Variation 5:

Hello {First_Name},

I'm so glad you liked/commented on my recent post about {Post Title}. It's always great to see engagement from readers who share a passion for such topics!

I've written a few similar pieces that you might find valuable. Here are the links:

{Add Links}

I'd love to hear your insights or any feedback you have—it's always inspiring to exchange ideas!

Wishing you a wonderful day,

{Your Name}

TYPE: THE EVENT TEMPLATE

Variation 1:

Hi {First_Name},

I saw that we have a few common connections, and thought we'd connect.

I am hosting an event on {Date} at {Location}.

{Add details about the event}

I think this might be of interest to you. Perhaps you and your team would like to attend. {Add in some information about freebies, promos, guest speakers or attendance certificates}.

Let me know if you have any questions.

Best,

{Your Name}

TYPE: THE WEBINAR TEMPLATE

Variation 1:

Hi there, {First_Name}

{You can add in a punchline here relating to the topic of the webinar. For example if the webinar is about boosting B2B sales: "Are you ready to skyrocket your sales in under 6 months?"}

I wanted to let you know about a webinar we will be hosting on {Date and Time}.

We will be talking about {Add details about the webinar}.

{Mention if there any guest speakers}

Here's the registration link: {Add Link}

Hoping to see you there!

Cheers,

{Your Name}

TYPE: THE FREE TRIAL TEMPLATE

Variation 1:

Hi there, {First_Name}

Thanks for connecting!

Is {Business Solution} something on the cards for your business?

{Add in brief introduction of the company}

As a friendly gesture, I would like to offer you a free trial of our {Mention name of product or service, and add in the link}.

Looking forward to hearing your thoughts!

Hope you have a great day.

{Your Name}