SML 201 – Week 11

John D. Storey Spring 2016

Contents

Statistics, ML, and Data Science	2
Statistics	2
Machine Learning	3
Data Science	3
Learning	3
A Definition	3
Quotations	3
A Modeling Framework	4
Ordinary Least Squares	4
OLS Model	4
A More General Model	4
Modeling Fitting	5
Example True Model	5
OLS Linear Model	6
A Flexible Model	7
Variable Names	7
Learning Types	8
Prediction	8
Inference	8
Regression vs Classification	8
Parametric vs Nonnarametric	8

Accuracy of Learners	9
Decomposing Error	9
Error Rates	9
Training vs Testing	9
Important Questions	10
Overfitting	10
Performance of Different Models	10
Trade-offs	12
Some Trade-offs	12
Bias and Variance	12
Flexibility vs Interpretability	13
Logistic Regression	13
Spam Example	13
Cross-Validation	13
A Prediction Framework in R	13
Extras	13
License	13
Source Code	13
Session Information	14

Statistics, ML, and Data Science

Statistics

 ${\bf Statistics}$ is the study of the collection, analysis, interpretation, presentation, and organization of data.

 $\rm https://en.wikipedia.org/wiki/Statistics$

Machine Learning

Machine learning explores the study and construction of algorithms that can learn from and make predictions on data. Machine learning is closely related to and often overlaps with computational statistics; a discipline which also focuses in prediction-making through the use of computers.

https://en.wikipedia.org/wiki/Machine_learning

Data Science

Data Science is an interdisciplinary field about processes and systems to extract knowledge or insights from data in various forms, either structured or unstructured, which is a continuation of some of the data analysis fields such as statistics, data mining, and predictive analytics.

https://en.wikipedia.org/wiki/Data_science

Learning

A Definition

Statistical learning (or statistical machine learning) is largely about using statistical modeling ideas to solve machine learning problems.

"Learning" basically means using data to build or fit models.

Quotations

From An Introduction to Statistical Learning:

"Statistical learning refers to a vast set of tools for understanding data."

"Though the term statistical learning is fairly new, many of the concepts that underlie the field were developed long ago."

"Inspired by the advent of machine learning and other disciplines, statistical learning has emerged as a new subfield in statistics, focused on supervised and unsupervised modeling and prediction."

A Modeling Framework

Ordinary Least Squares

Suppose we observe data $(x_{11}, x_{21}, \ldots, x_{d1}, y_1), \ldots, (x_{1n}, x_{2n}, \ldots, x_{dn}, y_n)$. We have a response variable y_i and d explanatory variables $(x_{1i}, x_{2i}, \ldots, x_{di})$ per unit of observation.

Ordinary least squares models the variation of y in terms of $\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \ldots + \beta_d x_d$.

OLS Model

The assumed model is

$$Y_i = \beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + \ldots + \beta_d X_{di} + E_i$$

where $E[E_i] = 0$, $Var(E_i) = \sigma^2$, and $\rho_{E_i, E_j} = 0$ for all $1 \le i, j \le n$ and $i \ne j$.

A More General Model

Let's collapse $X_i = (X_{1i}, X_{2i}, \dots, X_{di})$. A more general model is

$$Y_i = f(X_i) + E_i,$$

with the same assumptions on E_i , for some function f that maps the d variables into the real numbers.

Modeling Fitting

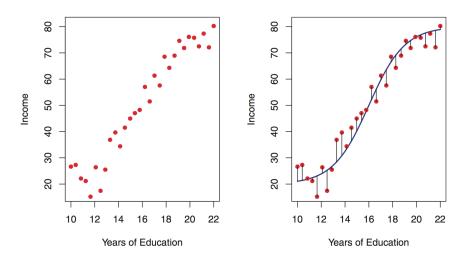


Figure credit: ISL

Example True Model

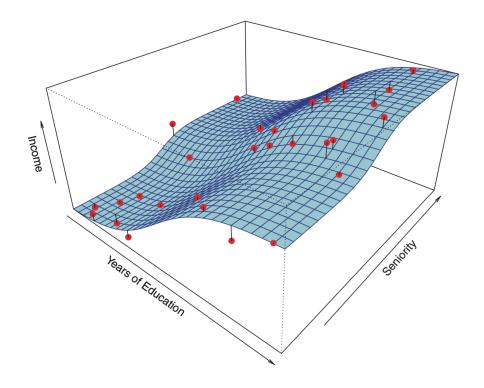


Figure credit: ISL

OLS Linear Model

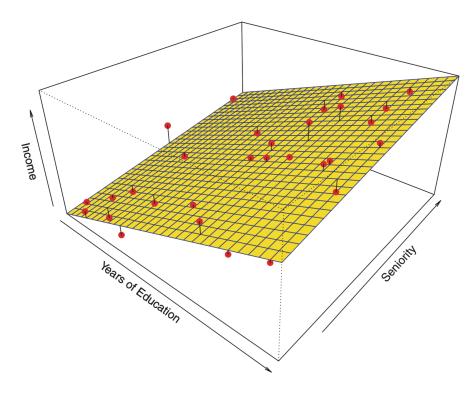


Figure credit: ISL

A Flexible Model

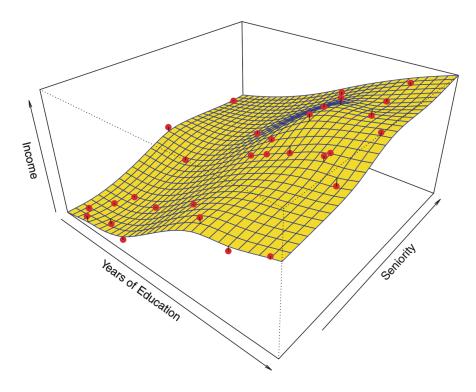


Figure credit: ISL

Variable Names

Input variables (X_1, X_2, \dots, X_d) :

- explanatory variables
- covariates
- predictors
- independent variables
- feature variables

Output variable (Y):

- response variable
- dependent variable
- label
- outcome variable

Learning Types

Supervised learning is aimed at fitting models to (X, Y) so that we can model the output Y given the input X, typically on future observations. **Prediction models** are built by supervised learning.

Unsupervised learning (next week's topic) is aimed at fitting models to X alone to characterize the distribution of or find patterns in X.

Prediction

We often want to fit Y = f(X) + E for either **prediction** or **inference**.

When observed x are readily available but y is not, the goal is usually *prediction*. If $\hat{f}(x)$ is the estimated model, we predict $\hat{y} = \hat{f}(x)$ for an observed x. Here, \hat{f} is often treated as a black box and we mostly care that it provides accurate predictions.

Inference

When we co-observe x and y, we are often interested in understanding the way that y is explained by varying x or is a causal effect of x – and we want to be able to explicitly quantify these relationships. This is the goal of *inference*. Here, we want to be able to estimate and interpret f as accurately as possible – and have it be as close as possible to the underlying real-world mechanism connecting x to y.

Regression vs Classification

When $Y \in (-\infty, \infty)$, learning Y = f(X) + E is called **regression**.

When $Y \in \{0,1\}$ or more generally $Y \in \{c_1, c_2, \ldots, c_K\}$, we want to learn a function f(X) that takes values in $\{c_1, c_2, \ldots, c_K\}$ so that $\Pr(Y = f(X))$ is as large as possible. This is called **classification**.

Parametric vs Nonparametric

A parametric model is a pre-specified form of f(X) whose terms can be characterized by a formula and interpreted. This usually involves parameters on which inference can be performed, such as coefficients in the OLS model.

A **nonparametric** model is a data-driven form of f(X) that is often very flexible and is not easily expressed or interpreted. A nonparametric model often does not include parameters on which we can do inference.

Accuracy of Learners

Decomposing Error

Let $\hat{Y} = \hat{f}(X)$ be the output of the learned model. Suppose that \hat{f} and X are fixed. We can then define the error of this fitted model by:

$$E\left[\left(Y - \hat{Y}\right)^{2}\right] = E\left[\left(f(X) + E - \hat{f}(X)\right)^{2}\right]$$

$$= E\left[\left(f(X) - \hat{f}(X)\right)^{2}\right] + Var(E)$$
(2)

The term $\mathbb{E}\left[\left(f(X)-\hat{f}(X)\right)^2\right]$ is the **reducible error** and the term $\mathrm{Var}(E)$ is the **irreducible error**.

Error Rates

On an observed data set $(x_1, y_1), \ldots, (x_n, y_n)$ we usually calculate error rates as follows

For regression, we calculate the mean-squared error:

$$MSE = \frac{1}{n} \sum_{i=1}^{n} \left(y_i - \hat{f}(x_i) \right)^2.$$

For classification, we calculate the misclassification rate:

$$MCR = \frac{1}{n} \sum_{i=1}^{n} 1[y_i = \hat{f}(x_i)],$$

where $1[\cdot]$ is 0 or 1 whether the argument is false or true, respectively.

Training vs Testing

We typically fit the model on one data set and then assess its accuracy on an independent data set.

The data set used to fit the model is called the **training data set**.

The data set used to test the model is called the **testing data set** or **test data set**.

Important Questions

- 1. Why do we need training and testing data sets to accurately assess a learned model's accuracy?
- 2. How is this approach notably different from the inference approach we learned earlier?

Overfitting

Overfitting is a very important concept in statistical machine learning. It occurs when the fitted model follows the noise term too closely. In other words, when $\hat{f}(X)$ is overfitting the E term in Y = f(X) + E.

Performance of Different Models

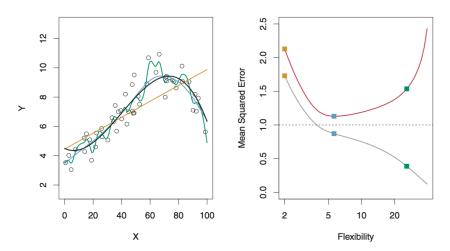


FIGURE 2.9. Left: Data simulated from f, shown in black. Three estimates of f are shown: the linear regression line (orange curve), and two smoothing spline fits (blue and green curves). Right: Training MSE (grey curve), test MSE (red curve), and minimum possible test MSE over all methods (dashed line). Squares represent the training and test MSEs for the three fits shown in the left-hand panel.

Figure credit: ISL

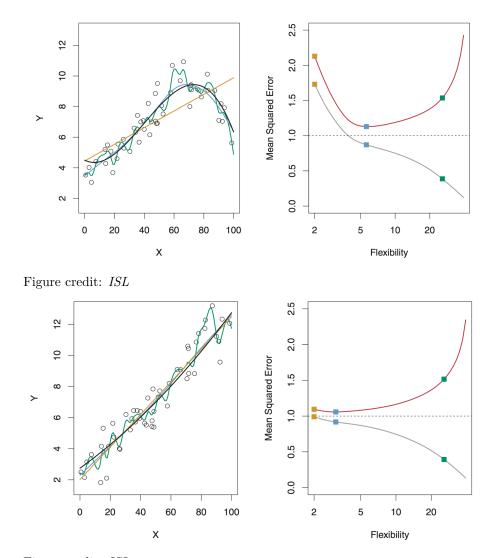


Figure credit: ISL

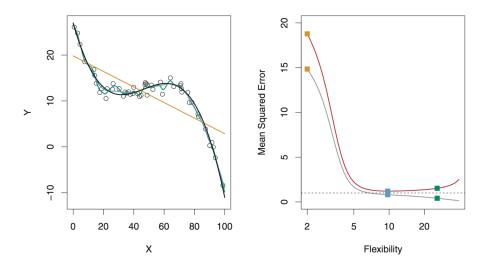


Figure credit: ISL

Trade-offs

Some Trade-offs

There are several important trade-offs encountered in prediction or learning:

- Bias vs variance
- Accuracy vs computational time
- Flexibility vs intepretability

These are not mutually exclusive phenomena.

Bias and Variance

$$E\left[\left(Y - \hat{Y}\right)^{2}\right] = E\left[\left(f(X) + E - \hat{f}(X)\right)^{2}\right]$$

$$= E\left[\left(f(X) - \hat{f}(X)\right)^{2}\right] + Var(E)$$

$$= \left(f(X) - E[\hat{f}(X)]\right)^{2} + Var\left(\hat{f}(X)\right)^{2} + Var(E)$$

$$= bias^{2} + variance + Var(E)$$
(6)

Flexibility vs Interpretability

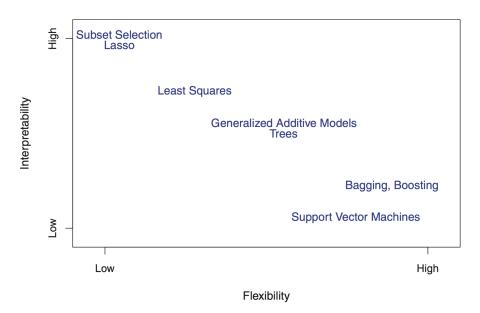


Figure credit: ISL

Logistic Regression

Spam Example

Cross-Validation

A Prediction Framework in R

Extras

License

https://github.com/SML201/lectures/blob/master/LICENSE.md

Source Code

https://github.com/SML201/lectures/tree/master/week11

Session Information

```
> sessionInfo()
R version 3.2.3 (2015-12-10)
Platform: x86_64-apple-darwin13.4.0 (64-bit)
Running under: OS X 10.11.4 (El Capitan)
locale:
[1] en_US.UTF-8/en_US.UTF-8/en_US.UTF-8/c/en_US.UTF-8/en_US.UTF-8
attached base packages:
[1] stats
             graphics grDevices utils datasets methods
[7] base
other attached packages:
[1] broom_0.4.0
                   dplyr_0.4.3
                                  ggplot2_2.1.0
[4] knitr_1.12.3
                   magrittr_1.5
                                  devtools_1.10.0
loaded via a namespace (and not attached):
 [1] Rcpp_0.12.4
                     mnormt_1.5-3
                                       munsell_0.4.3
 [4] lattice_0.20-33 colorspace_1.2-6 R6_2.1.2
 [7] stringr_1.0.0 plyr_1.8.3 tools_3.2.3
[10] parallel_3.2.3
                     grid_3.2.3
                                      gtable_0.2.0
[13] nlme_3.1-125
                     psych_1.5.8
                                       DBI_0.3.1
[16] htmltools_0.3.5
                     yaml_2.1.13
                                       digest_0.6.9
[19] assertthat_0.1
                     tidyr_0.4.1
                                       reshape2_1.4.1
                     memoise_1.0.0
[22] formatR 1.3
                                       evaluate 0.8.3
[25] rmarkdown_0.9.5.9 stringi_1.0-1
                                       scales_0.4.0
```