

The evolution of SEDCO Holding into an active financial investor is a critical milestone in deploying our LEAP strategy. It requires a transformation of our investment approaches, business model, organizational structure, and governance frameworks. Furthering a legacy of fostering successful Saudi businesses, we are strategically focused on two core pillars: Corporate Investments and Real Estate.

We maintain a disciplined approach to capital allocation, strategically divesting non-core assets to fund promising new ventures. We are expanding our investment horizons by exploring new asset classes and cultivating diversified portfolios that balance income generation with significant growth potential.

As a trusted partner, SEDCO is committed to creating shared value for all stakeholders. We leverage our significant industry experience, expertise, and resources to foster mutually beneficial investments.

Our strategic shift empowers us to **enhance stakeholder value and seize the promising opportunities in a dynamic market.**



Business Strategy

Our business strategy successfully enabled a smooth transition into an active financial investor role.

Active Financial Investor

We bring an active financial investor mindset to everything we do, moving away from operational roles to explore new asset classes and strategic opportunities.

Performance Driven Culture

We foster stewardship and teamwork as we create positive impact. We are collectively and individually accountable and committed to ethical business behavior.



World Class Investment Expertise

We have a strong track record, focusing on three pillars: corporate investments, real estate, and international investments.

Drive Sustainability to Enhance Prosperity

We aim to create tangible social impact and sustainable positive outcomes for our country and local communities.

Strategic Contributor to KSA Vision 2030

We invest in selective and sustainable strategic opportunities which reinforce Vision 2030 and national economic development.

