

Major Shareholder in Budget Saudi

Autoworld's sale to Budget Saudi was completed, with SEDCO acquiring an 8.96% stake and becoming a major shareholder in Budget Saudi.

Diversifying Investment with Sukuk

Purchase of our first corporate Sukuk, coupled with expansion of our government Sukuk investments, saw significant diversification of our investment portfolio.



Introduced Diwaniyat SEDCO

Diwaniyat SEDCO Holding in Riyadh facilitated networking and knowledge-sharing among industry experts, focusing on the economic outlook and investment opportunities for 2025.

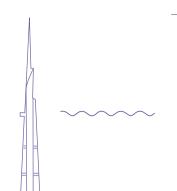


Hotel Galleria debuts with Hilton

The Hotel Galleria Jeddah, Curio Collection by Hilton debuted in Saudi Arabia in partnership with SEDCO Holding.

Strengthening Corporate Governance

Corporate Governance standards were enhanced. including the implementation of the three lines of defense concept for risk management.







Joudyan King's Road Opens

The Joudyan King Road Hotel officially opened its doors in the heart of Jeddah.



Green Procurement Practices

A "Green Procurement Guideline" was established to promote sustainable procurement decisions.



GCC BDI Jeddah Chapter Partnership

SEDCO, in partnership with the GCC Board Directors Institute, launched the first Jeddah chapter to enhance corporate governance and leadership, aligning with Vision 2030.



Rowad launches "Ghaltat" Podcast

Rowad launched the "Ghaltat Podcast" to support entrepreneurs, achieving over 100,000 viewers and listeners.