



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

HOUSE
PRICE
PREDICTION
IN A
METROPOLI
TAN CITY
INDIA

THE MORE
DEMAND THERE
IS FOR A HOME
IN A SPECIFIC
AREA THE PRICE
WILL GO UP

PEOPLE PREFER
TO LIVE NEAR
OFFICES TO
SAVE
TRAVELING
HOURS

RECORD LOW
MORTGAGE
RATESAND A
SHORTAGE OF
HOMES FOR
SALE

THE MANY
PRIVATE
COMPANY ARE
LOCATED IN
METRO CITIES

THE LONG
TRAVEL HOURS
ARE NO LESS
THAN A WASTE
OF TIME

CONSTRUCTION,AND
INFRASTRUCTURE
DEVELOPMENT IN
METRO CITIES ARE
QUITE HIGH
COMPARED TO NON
METROPOLITAN
AREAS.

DESTROY ALL
CORRUPT PEOPLE
FROM INDIA
ESPECIALLY
FROM THE BIG
CITIES

IF YOU CAN FIND A
HOUSE THAT MEETS
YOUR FINANCIAL
EXPECTATION FOR A
MONTHLY PAYMENT
AND IT IS A GOOG
TIME FOR YOU TO BUY
THEN DO THAT

CONTROLLED
POPULATION

THE ECONOMIC
GROWTH AND
DEVELOPMENT OF
THESE CITIES ALSO
PLAYS A ROLE IN
DRIVING UP
PRICES

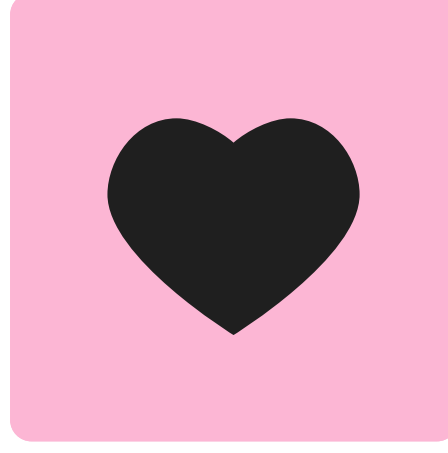
ECONOMIC
CODITION
,GOVERNMENT
POLICIES ,AND
MARKET
TRENDS

HIGH
POPULATION



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?