



# SAMIR NASSIRI

## PROFILE

Creative and enthusiastic professional with experience in video editing, design and digital marketing. Known for strong discipline, time management and ability to adapt in diverse environments. Multilingual, with proficiency in Arabic and English, providing a broad cultural perspective to projects. Dedicated to continuous learning and growth, with certifications in digital marketing and advanced programming. I look for opportunities to apply my skills and contribute to a forward-thinking team.

## WORK EXPERIENCE

- Video Editor** 2021 - PRESENT
  - Proficient in Capcut and Clipcharm.
  - Skilled in creating engaging content through editing, adding effects, and tailoring videos to captivate audiences.
- Desinger** 2021 - PRESENT
  - Experienced in Canva, creating visually appealing content for diverse purposes.
  - Specializes in customizing templates and selecting harmonious color schemes to ensure a professional and cohesive look.
- Social Media Marketing** 2023 (2 MONTHS)
  - Worked in a marketing company for two months, specializing in social media marketing.

## EDUCATION

- Baccalaureate** 2020
  - Baccalaureate in Physics Specialization
- Faculty of Juridical** 2020
  - Economic and Management Sciences Faculty Trik Jdida
- Digital Marketing** 2023
  - Certificate from Google in Fundamentals of Digital Marketing
- The Right Online Presence** 2024
  - Certificate from Edraak in Digital Marketing: SEO, Analytics, and Online Presence
- Wordpress** 2024
  - Certificate from Edraak in building website using Wordpress
- HTML** 2024
  - Advanced certification course and has knowledge of HTML Advanced programming
- CSS** 2024
  - Certification course and has knowledge of CSS from Programming Hub

## CONTACT

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- LAHOUMI BOUSKOURA CASA

## SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

## LANGUAGES

- Arabic (native)
- English (Fluent)
- French (Basic)
- German (Basics)

## HOBBIES

- Reading
- Traveling
- Science
- Sports