Scenarios

Malick is a graduate student pursuing a degree in Computer Science. He feels overwhelmed by the vast number of career paths in his field: Machine Learning Engineer, Data Analyst, AI Researcher, developer, and Software Engineer. He is unsure which one best aligns with his skills and interests.

Malick heard about the app through his university's career services and peers at the university, where alumni share success stories using the app. He visits the app's website and sees industry-specific roadmaps, mentorship opportunities, and job-matching features. He downloads the app and signs up using his university email for student perks. He selects "Developer" as his target job role. The app asks Malick about his current skills, certifications, and previous work experience to generate a custom career roadmap and suggests any improvements for Malick.

After completing courses and personal projects, Malick feels ready to start applying for jobs. However, he struggles with creating an industry-standard resume and cover letter, understanding what recruiters and companies look for in job applications, and improving his interviewing skills.

Malick uses the Resume & Cover Letter Builder, which: The app analyzes his experience and generates a data-driven, template where each point of the resume should be checked out, and suggests keywords based on job descriptions to optimize his application for recruiter searches. Once done he submits the resume to be reviewed by our professional mentors through the product.

Once reviewed and the resume deemed job-ready Malick applies for jobs but gets few interview callbacks. The app recommends Mock Interview Sessions to help Malick prepare. He takes a technical interview where the system asks him coding and machine learning theory questions. The product provides feedback on his coding efficiency, problem-solving skills, and communication. He also schedules a live mock interview with a mentor, who provides real-time feedback. With his resume improved and his interview skills sharpened, Malick started getting more interview invitations and progressed toward securing a job.

User Story:

"As a graduate student nervous and uncertain about my career direction, I want a structured career guidance platform. I want to be able to explore job roles that I'm interested in and align themselves with my studies, required skills, and the best path to enter the industry. *As a graduate student preparing for job applications, I want tools for resume building and mock interviews so that I can create strong applications and perform well in job interviews. As a graduate student, I want to be able to build strong connections with people interested in the same field as myself. As a graduate student, I need to make sure that I really want to pursue this field. As a graduate student, I need experience to enhance my resume. As a graduate job seeker, I want access to structured job roadmaps and mentorship so that I can build the right skills and gain industry connections to increase my chances of getting hired. As a successful job applicant, I want to mentor new users so that I can give back and expand my professional network. As a graduate student, I want to apply for jobs easily so that I can track my progress and optimize my chances of landing a job. As a graduate job seeker, I want to build my resume and prepare for interviews so that I can increase my chances of getting hired. As a graduate student, I want to be reminded of the upcoming events and job application deadlines. As a graduate student, I want to be able to practice my coding skills. As a graduate student, I want to secure an activity or opportunity to benefit from. As a graduate student, I am looking for research opportunities or partners. As a graduate student, I want a friendly and easy-to-use platform. As a graduate student, I want to compare my skills to those that got hired. As a graduate student, I want to know my market value. As a graduate student, I want to know my potential and use. As a graduate student, I want a job as soon as I graduate, need to know if I am job-ready."*

Feature List:

- Personalized Career Roadmap Generation – A roadmap that suggests courses, certifications, projects, opportunities, interview mocks, and job search strategies based on Malick's background and goals.
- Resume & Cover Letter Builder – Helps students create optimized resumes and cover letters based on job descriptions.
- Mock Interviews with Mentor Feedback – Provides technical and behavioral interview practice with real-time AI and mentor assessments.
- Alumni connections - Helps students with the same interests to connect and help each other

- Mentors - Get professional help from industry experts
- Carrer tracking progression
- Coding interview mock practices
- Job searcher - Shows opportunities, internships, and jobs aligned with interests
- Feedback tools
- Calendar - All upcoming events, interviews, mock interviews, and job deadlines showcased for users