

## Product Vision & Long-Term Goal

Our objective is to develop an all-in-one career development platform tailored for graduate students, assisting them in transitioning from academia to the workforce. This platform will provide industry-specific career roadmaps, intelligent job-matching, skill-building tools, and networking features to equip students with the necessary resources to secure meaningful employment.

## Stakeholders

- **Universities & Career Services** – Provide insights on career pathways and student job readiness.
  - **Industry Professionals & Mentors** – Offer guidance, networking, and mentorship opportunities.
  - **Recruiters & Employers** – Ensure alignment between job openings and industry demands.
  - **Online Learning Platforms (Coursera, LinkedIn Learning, Udacity, etc.)** – Supply skill-building resources and certification opportunities.
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## Scenarios (20) for James – The Future Finance Analyst

1. James struggles with job application rejections and seeks structured resume feedback.
2. James is unsure which financial certifications (e.g., CFA, FRM, Bloomberg Market Concepts) are necessary for his career.
3. James finds networking challenging and is unsure how to connect with finance professionals.
4. James is overwhelmed by the various career paths in finance (e.g., investment banking, financial analysis, fintech) and needs guidance.
5. James lacks real-world financial modeling experience to showcase in his portfolio.
6. James spends hours searching for relevant finance job openings but struggles to find a good match.
7. James applies for jobs but rarely receives responses, making him doubt his qualifications.
8. James feels unprepared for case-study interviews and needs structured mock interview training.
9. James receives conflicting advice from professors, mentors, and online resources, leaving him confused.
10. James is unsure how to translate his coursework in economics, statistics, and corporate finance into industry-relevant skills.
11. James struggles with balancing job applications, CFA exam prep, and coursework.

12. James is worried about salary negotiations and wants insights into fair compensation for financial analysts.
13. James is unsure how to tailor his resume for different job roles in investment banking, corporate finance, or asset management.
14. James wants guidance on how to use LinkedIn effectively for networking and job opportunities.
15. James struggles with imposter syndrome, making him hesitant to apply for competitive roles in top financial firms.
16. James needs a structured roadmap outlining steps to land a job as a financial analyst.
17. James wants access to a mentor who can provide personalized career advice for the finance industry.
18. James is unsure how to effectively highlight his leadership and communication skills in interviews.
19. James is interested in fintech and remote job opportunities but struggles to find reliable listings.
20. James wants a platform that continuously updates him on finance industry trends, new investment tools, and regulatory changes.

## User Stories (20)

1. **As a finance student**, I want a structured career roadmap so I can understand the steps to securing my first job in finance.
2. **As a job seeker**, I want AI-driven job recommendations tailored to finance roles so I can focus on the most relevant opportunities.
3. **As an aspiring financial analyst**, I want a resume analyzer that provides finance-specific feedback so I can improve my chances of landing interviews.
4. **As a career coach**, I want a student progress tracking dashboard so I can monitor their job readiness in the finance industry.
5. **As a recruiter**, I want an applicant skill-matching feature so I can quickly filter resumes for roles in financial services.
6. **As a mentor**, I want a platform that allows me to provide career advice and industry insights without a long-term commitment.
7. **As an employer in finance**, I want access to a project-based portfolio database so I can evaluate candidates based on their financial modeling skills.
8. **As a student struggling with networking**, I want structured outreach templates and guidance so I can confidently connect with finance professionals.
9. **As a student preparing for technical finance interviews**, I want interactive case-study simulations so I can practice valuation and modeling exercises.
10. **As a finance graduate**, I want salary insights and compensation benchmarks so I can negotiate my first job offer with confidence.
11. **As a researcher transitioning to finance**, I want industry conversion guidance so I can leverage my analytical skills effectively.

12. **As a student**, I want a skill assessment tool that identifies gaps in my finance knowledge so I can enroll in the right certifications (e.g., CFA, FRM).
13. **As an international student**, I want a visa-specific job search guide so I can understand my options for working in finance abroad.
14. **As a student**, I want AI-powered cover letter suggestions so I can tailor my applications to different finance roles efficiently.
15. **As a hiring manager**, I want an applicant tracking system that provides insights into candidate career progression so I can assess their long-term potential.
16. **As a part-time student**, I want flexible, self-paced career resources so I can balance job searching with my studies.
17. **As an aspiring investment banker**, I want direct access to industry mentors so I can gain insights on breaking into top firms.
18. **As a finance bootcamp graduate**, I want to compare my skills with master's degree holders so I can position myself competitively.
19. **As a first-generation student**, I want a step-by-step guide on the job application process so I can avoid common mistakes.
20. **As a student interested in fintech**, I want updates on emerging trends in finance so I can stay ahead of industry shifts.

## Feature List (10)

1. Personalized career roadmap generator tailored to finance careers.
2. AI-powered job and internship matching for financial roles.
3. Resume analyzer and feedback tool with a focus on finance industry requirements.
4. Soft skills assessment and improvement plan for client-facing finance roles.
5. Mentor-student matching system for finance professionals and students.
6. AI-driven interview preparation tool, including financial modeling and case study practice.
7. Interactive skill-gap analysis to identify missing finance competencies.
8. Career tracking dashboard to monitor application progress.
9. Structured networking guide and event calendar for finance networking opportunities.
10. Real-world project repository for building a finance portfolio (e.g., financial modeling, valuation cases).