



Graduate Course Syllabus

IHP-504: Healthcare Policy & Financing

Center: Online

Credits: 3

Course Prerequisites

None

Course Description

Developed for the health care administrator and providers, this course prepares students with a full understanding of financial planning, control measures, and financial management to effectively examine and address the complex financial challenges with the healthcare sector. Analysis and identification of healthcare financial trends, finance sources, and reimbursement models will be addressed.

AACN Essentials

This course meets the following AACN Essentials of Master's Education for Professional Nursing Practice:

Essential II: Organizational Systems Leadership

Essential III: Quality Improvement and Safety

Essential V: Informatics and Health care Technology

Essential VI: Health Policy and Advocacy

Essential VII: Interprofessional Collaboration for Improving Patient and Population Health Outcomes

Essential IX: Master's-Level Nursing Practice

Course Outcomes

- Discriminate between accounting and financial management.
- Distinguish between the types of third party payers.
- Discuss in general terms the reimbursement methods used by third-party payers and the incentives and risks that they create for the provider.
- Analyze the role of financial management in health services organizations.
- Compare and contrast the two basic types of ownership and explain why ownership type is so important when making financial decisions.
- Evaluate the financial challenges specific to healthcare organizations.

Required Materials

Using your learning resources is critical to your success in this course. Please purchase directly through SNHU's online bookstore, [MBS Direct](#), rather than any other vendor. Purchasing directly from the bookstore ensures that you will obtain the correct materials and that the Help Desk, your advisor, and the instructor can provide you with support if you have problems.

American Psychological Association. (2009). *Publication manual of the American Psychological Association* (6th ed.). Washington, DC: Author. ISBN: 978-1-4338-0561-5

Folland, et al. (2013). *The economics of health and health care* (7th ed.). Upper Saddle River, NJ: Pearson Education, Inc. ISBN: 978-0-13-277369-0

Instructor Availability and Response Time

Your class interaction with the instructor and your classmates will take place in Blackboard on a regular, ongoing basis. Your instructor will be actively engaged within the course throughout the week. You will normally communicate with your instructor in the weekly discussions or the General Questions forum in Blackboard so that your questions and the instructor's answers benefit the entire class. You should feel free, however, to communicate with your instructor via SNHU email at any time, particularly when you want to discuss something of a personal or sensitive nature. Your instructor will generally provide a response within 24 hours.

Grade Distribution

Assignment Category	Number of Graded Items	Point Value per Item	Total Points
Getting Started	1	5	5
Discussions	5	7	35
Case Studies	2	10	20
Reflection Journals	2	2	4
Final Reflection Journal	1	6	6
Short Paper	1	10	10
Group Project			
Group Process Analysis	1	5	5
Peer Feedback	1	5	5
Final Project	1	10	10
		Total Course Points:	100

This course may also contain practice activities. The purpose of these non-graded activities is to assist you in mastering the learning outcomes in the graded activity items listed above.

University Grading System: Graduate

Total Points: 100				
Grade	Numerical Equivalent	Points	Points Equivalent	
			Lower	Upper
A	93-100	4.00	93	100
A-	90-92	3.67	90	92
B+	87-89	3.33	87	89
B	83-86	3.00	83	86
B-	80-82	2.67	80	82
C+	77-79	2.33	77	79
C	73-76	2.00	73	76
F	0-72	0.00	0	72
I	Incomplete			
IF	Incomplete/Failure			
W	Withdrawn			

*Please refer to the [policy page](#) for information on the incomplete grade process.

Grading Guides

Specific activity directions, grading guides, posting requirements, and additional deadlines can be found in the Course Information area in the Assignment Guidelines and Rubrics folder.

Weekly Assignment Schedule

The Learning Modules area in Blackboard contains one module folder for each week of the course. All reading and assignment information can be found in the folders. Assignments and discussion board posts during the first week of each term are due by 11:59 p.m. Eastern Time. Assignments and discussion posts for the remainder of the term are due by 11:59 p.m. of the student's local time zone.

In addition to the textbook readings that are listed, there may be additional required resources within each module in Blackboard.

Module	Topics and Assignments
1	Folland, et. al (2013): Chapter 1 1-1 Discussion: Getting Started 1-2 Reflection Journal: Initial Reflection 1-3 Discussion: U.S. Healthcare Delivery
2	History of Health Insurance in the United States Folland, et. al (2013): Chapter 10 2-1 Short Paper: Defining Health and Identifying Influences on Healthcare Policy 2-2 Group Project: Proposal: Preventive Healthcare System: Group Project Introduction

3	<p>The Growth and Evolution of Managed Care in the United States</p> <p>Folland, et. al (2013): Chapter 12</p> <p>3-1 Discussion: Managed Care</p> <p>3-2 Group Project: Proposal: Preventive Healthcare System: Member Roles and Tasks</p>
4	<p>The Rise of Private and Employer-Based Health Insurance</p> <p>Folland, et. al (2013): Chapter 11</p> <p>4-1 Case Study: Small Business and Health Insurance</p> <p>4-2 Group Project Proposal: Preventive Healthcare System: Rough Draft</p>
5	<p>The United States Government as Health Insurance Provider</p> <p>Folland, et. al (2013): Chapter 19 and 20</p> <p>5-1 Reflection Journal: Midpoint Reflection</p> <p>5-2 Group Project: Proposal: Preventive Healthcare System: Proposal Modifications</p>
6	<p>The Role of Financial Management in the Health Service Organization – Part 1</p> <p>Folland, et. al (2013): Chapter 7</p> <p>6-1 Group Project: Proposal: Preventive Healthcare System: First Draft</p> <p>6-2 Group Project: Group Analysis Form</p>
7	<p>The Role of Financial Management in the Health Service Organization – Part 2</p> <p>7-1 Discussion: EMTALA Advantages and Disadvantages</p> <p>7-2 Group Project: Proposal: Preventative Healthcare System: Peer Feedback</p>
8	<p>For-Profit versus Not-For-Profit Entities</p> <p>Folland, et. al (2013): Chapter 13</p> <p>8-1 Case Study: To Market or Not to Market</p> <p>8-2 Group Project Proposal: Preventive Healthcare System: Final Modifications</p>
9	<p>Special Financial Management Topic: The Financial Implications of a Reactionary Based Population</p> <p>9-1 Discussion: Pros & Cons of Boutique Healthcare</p> <p>9-2 Group Project Proposal: Preventive Healthcare System: Project Submission</p>
10	<p>Specific Financial Challenges to Health Service Organizations</p> <p>Folland, et. al (2013): Chapter 23</p> <p>10-1 Discussion: Deprofessionalization and Staffing</p> <p>10-2 Reflection Journal: Final Reflection</p>

Attendance Policy

Online students are required to submit a graded assignment/discussion to Blackboard during the first week of class. If a student does not submit a posting to the graded assignment/discussion during the first week of class, the student is automatically withdrawn from the course for non-participation. Review the [full attendance policy](#).

Late Assignments Policy

Meeting assigned due dates is critical for demonstrating progress and ensuring appropriate time for instructor feedback on assignments. Students are expected to submit their assignments on or before the due date. Review the [full late assignment policy](#).

SNHU College of Online and Continuing Education Student Handbook

Review the [student handbook](#).

Diversity and Disability Statement

The College of Online and Continuing Education (COCE) at SNHU values diversity and inclusion. SNHU strives to create inclusive and welcoming academic environments. If there are aspects of the instruction or design of this course that present barriers to your inclusion, please notify the Disability Resource Center (DRC) as soon as possible. We will work with you and your instructor to address needs and concerns. We encourage all students with known or suspected physical, medical, sensory, psychiatric, and/or learning disabilities to register with the Disability Resource Center (DRC) in order to assess learning needs and take advantage of available academic accommodations and support services.

SNHU does not discriminate on the basis of race, color, national origin, sex, disability, age, religion, citizenship, marital status, gender identity or expression, sexual orientation, veteran/military status, or genetic information in its programs and activities. Requests for disabilities accommodations within COCE should be directed to:

Disability Resource Center (DRC)

(866) 305-9430

(877) 520-8916 (fax)

drc@snhu.edu

We welcome COCE students, faculty, and staff to consult with the Disability Resource Center (DRC) on disability-related questions or concerns. We look forward to hearing from you.

Complaints regarding discrimination and accommodations should be directed to:

(603) 645-9664

(603) 645-9717 (fax)

adacompliance@snhu.edu

Academic Honesty Policy

Southern New Hampshire University requires all students to adhere to high standards of integrity in their academic work. Activities such as plagiarism and cheating are not condoned by the university. Review the [full academic honesty policy](#).

Copyright Policy

Southern New Hampshire University abides by the provisions of United States Copyright Act (Title 17 of the United States Code). Any person who infringes the copyright law is liable. Review the [full copyright policy](#).

SNHU College of Online and Continuing Education Withdrawal Policy

Review the [full withdrawal policy](#).

Southern New Hampshire University Policies

More information about SNHU policies can be found on the [policy page](#).

Assessment Calibration and Student Work Samples

For the purpose of continuous improvement of our educational training, Southern New Hampshire University's College of Online and Continuing Education may, on occasion, utilize anonymous student work samples for internal professional development and staff training. If you have any questions or concerns, contact your advisor. If you would like to withdraw permission for use of your work, please contact the assessment calibration administrator at assessmentcalibration@snhu.edu. See [this document](#) for more information.