



## Graduate Course Syllabus

### **FIN 500: Financial Management**

Center: Online

#### **Course Prerequisites**

ACC 500 or ACC 550 and MBA 502

#### **Course Description**

This course is a study of financial decision-making in a firm, including its relationship to financial markets and institutions. Background preparation: 6 credit hours in economics.

#### **Course Outcomes**

To develop a comprehensive understanding of financial principles needed by all graduate-level learning constituents enrolled in the School of Business. Mastery of the course content will allow:

- The MBA candidate to apply basic finance theory across a widerange of functional areas within a business organization
- The M.S. in Finance student to matriculate in advanced-level finance electives
- The Certificate in Finance student to apply finance-specific course material in a manner which will advance their professional career or will allow them to enroll in advanced-level finance electives

#### **Required Materials**

Using your learning resources is critical to your success in this course. Please purchase directly through SNHU's online bookstore, [MBS Direct](#), rather than any other vendor. Purchasing directly from the bookstore ensures that you will obtain the correct materials and that the Help Desk, your advisor, and the instructor can provide you with support if you have problems.

Access code for MyFinanceLab, which includes the following e-book:

*Financial Management: Principles and Applications*

Pearson Custom

12<sup>th</sup> Edition

2013

ISBN: 978-1-269-58030-4

There are many features in the Lab that will help you learn the material:

- *e-Text*: Access and read assigned chapters online.
- *Module Resources*: Chapter-specific; may include web links, videos, and study problems. Increase and build your knowledge here.
- *Study Plan*: Practice your financial skills using the “Quiz Me” options to target your studies.

There are many features in the Lab that will assist you in solving your homework and case study assignments:

- The *Help Me Solve*: This feature provides step-by-step instruction on how to solve the problem you are working on.
- The *View an Example* tool walks you through how to solve a similar problem that covers the same concepts.
- The *e-Text Pages* will direct you to the pages in the e-Text that can help you solve the problem.

### Optional Materials

*Financial Management: Principles and Applications* (physical textbook)

Titman, Sheridan J.

Pearson

12<sup>th</sup> Edition

2014

ISBN: 978-0-13-344931-0

### Instructor Availability and Response Time

Your class interaction with the instructor and your classmates will take place in Blackboard on a regular, ongoing basis. Your instructor will be actively engaged within the course throughout the week. You will normally communicate with your instructor in the weekly discussions or the General Questions forum in Blackboard so that your questions and the instructor’s answers benefit the entire class. You should feel free, however, to communicate with your instructor via SNHU email at any time, particularly when you want to discuss something of a personal or sensitive nature. Your instructor will generally provide a response within 24 hours.

### Grade Distribution

| Assignment Category | Number of Graded Items | Point Value per Item        | Total Points |
|---------------------|------------------------|-----------------------------|--------------|
| Discussions         | 5                      | 35                          | 175          |
| Homework            | 9                      | 30                          | 270          |
| Case Studies        | 2                      | 125                         | 250          |
| Exam 1              | 1                      | 135                         | 135          |
| Exam 2              | 1                      | 135                         | 135          |
|                     |                        | <b>Total Course Points:</b> | 965          |

This course may also contain practice activities. The purpose of these non-graded activities is to assist you in mastering the learning outcomes in the graded activity items listed above.

## University Grading System: Graduate

| Total Points: 965 |                      |        |                   |       |
|-------------------|----------------------|--------|-------------------|-------|
| Grade             | Numerical Equivalent | Points | Points Equivalent |       |
|                   |                      |        | Lower             | Upper |
| A                 | 93-100               | 4.00   | 897               | 965   |
| A-                | 90-92                | 3.67   | 869               | 896   |
| B+                | 87-89                | 3.33   | 840               | 868   |
| B                 | 83-86                | 3.00   | 801               | 839   |
| B-                | 80-82                | 2.67   | 772               | 800   |
| C+                | 77-79                | 2.33   | 743               | 771   |
| C                 | 73-76                | 2.00   | 704               | 742   |
| F                 | 0-72                 | 0.00   | 0                 | 703   |
| I                 | Incomplete           |        |                   |       |
| IF                | Incomplete/Failure*  |        |                   |       |
| W                 | Withdrawn            |        |                   |       |

\*Please refer to the [policy page](#) for information on the incomplete grade process.

### Grading Guides

Specific activity directions, grading guides, posting requirements, and additional deadlines can be found in the Course Information area in the Assignment Guidelines and Rubrics folder.

### Weekly Assignment Schedule

The Learning Modules area in Blackboard contains one module folder for each week of the course. All reading and assignment information can be found in the folders. Assignments and discussion board posts during the first week of each term are due by 11:59 p.m. Eastern Time. Assignments and discussion posts for the remainder of the term are due by 11:59 p.m. of the student's local time zone.

In addition to the textbook readings that are listed, there may be additional required resources within each module in Blackboard.

| Module | Topics and Assignments  |
|--------|---|
| 1      | Introduction to Financial Management<br>1-1 Reading: <i>Financial Management: Principles and Applications</i> : Chapters 1–2<br>1-2 Discussion: Module One<br>1-3 MyFinanceLab: Homework 1        |
| 2      | Financial Statements and Financial Analysis<br>2-1 Reading: <i>Financial Management: Principles and Applications</i> : Chapters 3–4<br>2-2 Discussion: Module Two<br>2-3 MyFinanceLab: Homework 2 |

|    |  |
|----|--|
| 3  | Time Value of Money<br>3-1 Reading: <i>Financial Management: Principles and Applications</i> : Chapters 5–6<br>3-2 Discussion: Module Three<br>3-3 MyFinanceLab: Homework 3  |
| 4  | Risk and Return: Capital Market Theory and Financial Market History<br>4-1 Reading: <i>Financial Management: Principles and Applications</i> : Chapters 7–8<br>4-2 Discussion: Module Four<br>4-3 Case Study 1: Due in Module Five<br>4-4 MyFinanceLab: Homework 4             |
| 5  | Debt Valuation and Interest Rates<br>5-1 Reading: <i>Financial Management: Principles and Applications</i> : Chapter 9<br>5-2 MyFinanceLab: Case Study 1<br>5-3 MyFinanceLab: Homework 5   |
| 6  | Work Time<br>6-1 MyFinanceLab: Exam 1: Chapters 1–9  |
| 7  | Stock Valuation<br>7-1 Reading: <i>Financial Management: Principles and Applications</i> : Chapter 10–12<br>7-2 Discussion: Module Seven<br>7-3 MyFinanceLab: Homework 6   |
| 8  | The Cost of Capital<br>8-1 Reading: <i>Financial Management: Principles and Applications</i> : Chapter 14<br>8-2 Case Study 2: Due in Module Ten<br>8-3 MyFinanceLab: Homework 7   |
| 9  | Capital Structure<br>9-1 Reading: <i>Financial Management: Principles and Applications</i> : Chapter 15<br>9-2 Case Study 2: Due in Module Ten<br>9-3 MyFinanceLab: Homework 8   |
| 10 | Financial Planning and Working Capital Management<br>10-1 Reading: <i>Financial Management: Principles and Applications</i> : Chapters 17–18<br>10-2 MyFinanceLab: Case Study 2<br>10-3 MyFinanceLab: Homework 9<br>10-4 MyFinanceLab: Exam 2: Chapters 10, 14, 15, 17, and 18 |

### Attendance Policy

Online students are required to submit a graded assignment/discussion to Blackboard during the first week of class. If a student does not submit a posting to the graded assignment/discussion during the first week of class, the student is automatically withdrawn from the course for non-participation. Review the [full attendance policy](#).

### Late Assignments Policy

Meeting assigned due dates is critical for demonstrating progress and ensuring appropriate time for instructor feedback on assignments. Students are expected to submit their assignments on or before the due date. Review the [full late assignment policy](#).

## **SNHU College of Online and Continuing Education Student Handbook**

Review the [student handbook](#).

### **Diversity and Disability Statement**

The College of Online and Continuing Education (COCE) at SNHU values diversity and inclusion. SNHU strives to create inclusive and welcoming academic environments. If there are aspects of the instruction or design of this course that present barriers to your inclusion, please notify the Disability Resource Center (DRC) as soon as possible. We will work with you and your instructor to address needs and concerns. We encourage all students with known or suspected physical, medical, sensory, psychiatric, and/or learning disabilities to register with the Disability Resource Center (DRC) in order to assess learning needs and take advantage of available academic accommodations and support services.

SNHU does not discriminate on the basis of race, color, national origin, sex, disability, age, religion, citizenship, marital status, gender identity or expression, sexual orientation, veteran/military status, or genetic information in its programs and activities. Requests for disabilities accommodations within COCE should be directed to:

Disability Resource Center (DRC)

(866) 305-9430

(877) 520-8916 (fax)

[drc@snhu.edu](mailto:drc@snhu.edu)

We welcome COCE students, faculty, and staff to consult with the Disability Resource Center (DRC) on disability-related questions or concerns. We look forward to hearing from you.

Complaints regarding discrimination and accommodations should be directed to:

(603) 645-9664

(603) 645-9717 (fax)

[adacompliance@snhu.edu](mailto:adacompliance@snhu.edu)

### **Academic Honesty Policy**

Southern New Hampshire University requires all students to adhere to high standards of integrity in their academic work. Activities such as plagiarism and cheating are not condoned by the university. Review the [full academic honesty policy](#).

### **Copyright Policy**

Southern New Hampshire University abides by the provisions of United States Copyright Act (Title 17 of the United States Code). Any person who infringes the copyright law is liable. Review the [full copyright policy](#).

### **SNHU College of Online and Continuing Education Withdrawal Policy**

Review the [full withdrawal policy](#).

### **Southern New Hampshire University Policies**

More information about SNHU policies can be found on the [policy page](#).

**Assessment Calibration and Student Work Samples**

For the purpose of continuous improvement of our educational training, Southern New Hampshire University's College of Online and Continuing Education may, on occasion, utilize anonymous student work samples for internal professional development and staff training. If you have any questions or concerns, contact your advisor. If you would like to withdraw permission for use of your work, please contact the assessment calibration administrator at [assessmentcalibration@snhu.edu](mailto:assessmentcalibration@snhu.edu). See [this document](#) for more information.