



Undergraduate Course Syllabus

FMM 208: History of Fashion and Costume

Center: Online

Course Prerequisites

None

Course Description

Fashion is another term for the costume of a time and place, an expression of a period with all of its passions, politics, attitudes and history. This course considers textiles, silhouettes, shapes, and design adaptations in light of the technological capacities of the time, the geographic environment, social structure, political systems and economic conditions around the globe and over time. Students will gain an understanding of appreciation of how these underpin and influence contemporary fashion design and development.

Course Outcomes

- Analyze important, global historical events of each costume period and identify the effects of these events on clothing development
- Demonstrate recognition of the basic garments worn during each costume period
- Demonstrate knowledge of basic terminology characterizing each costume period
- Demonstrate an understanding of clothing development over time and place
- Create and share a project that demonstrates their understanding of and ability to apply the concepts of fashion and costume presented in the course

Required Materials

Using your learning resources is critical to your success in this course. Your textbooks are available for free through the Shapiro Library. Links are provided throughout the modules

Berg Encyclopedia of World Dress and Fashion

Joanne B. Eicher and Phyllis G. Tortora

2010

ISBN: 978-1-8478-8859-4

Survey of Historic Costume

Phyllis G. Tortora and Sara B. Marcketti

Seventh Edition

2021

ISBN: 978-1-5013-3734-5

Diversity, Equity, and Inclusion

As indicated in our core values, SNHU is committed to “embrace diversity where we encourage and respect diverse identities, ideas, and perspectives by honoring difference, amplifying belonging, engaging civilly, and breaking down barriers to bring our mission to life.”

This may or will be reflected in SNHU’s curriculum as we embrace and practice diversity, equity, and inclusion (DEI) to provide the most transformative experience for our students, faculty, and staff. Because topics pertaining to DEI can be sensitive, please remember that embodying and practicing diversity, equity, and inclusion is one of our core values that you will encounter throughout the academic experience. In higher education, we are expected to think and engage critically. Use a growth mindset to embrace the diverse readings, course assignments, and experiences of your peers and faculty.

For more information about DEI at SNHU, please visit our website at the [Office of Diversity and Inclusion](#).

Instructor Availability and Response Time

Your class interaction with the instructor and your classmates will take place on a regular, ongoing basis. Your instructor will be actively engaged within the course throughout the week. You will normally communicate with your instructor in the weekly discussions or the General Questions discussion topic so that your questions and the instructor’s answers benefit the entire class. You should feel free, however, to communicate with your instructor via SNHU email at any time, particularly when you want to discuss something of a personal or sensitive nature. Your instructor will generally provide a response within 24 hours. Instructors will post grades and feedback (as applicable) within seven days of an assignment’s due date, or within seven days of a late submission.

Grade Distribution

Assignment Category	Number of Graded Items	Point Value per Item	Total Points
Discussion	6	40	240
Short Paper	3	90	270
Quizzes	1	100	100
Final Project Milestone One	1	65	65
Final Project Milestone Two	1	65	65
Final Project Milestone Three	1	65	65
Final Project Submission	1	195	195
			Total Course Points: 1,000

This course may also contain practice activities. The purpose of these non-graded activities is to assist you in mastering the learning outcomes in the graded activity items listed above.

University Grading System: Undergraduate

Grade	Numerical Equivalent	Points
A	93–100	4
A-	90–92	3.67
B+	87–89	3.33
B	83–86	3
B-	80–82	2.67
C+	77–79	2.33
C	73–76	2
C-	70–72	1.67
D+	67–69	1.33
D	60–66	1
F	0–59	0
I	Incomplete	
IF	Incomplete/Failure *	
IP	In Progress (past end of term)	
W	Withdrawn	

* Please refer to the [policy page](#) for information on the incomplete grade process.

Grading Guides

Specific activity directions, grading guides, posting requirements, and additional deadlines can be found in the Assignment Guidelines and Rubrics section of the course.

Weekly Assignment Schedule

All reading and assignment information can be found within each module of the course. Assignments and discussion posts during the first week of each term are due by 11:59 p.m. Eastern Time. Assignments and discussion posts for the remainder of the term are due by 11:59 p.m. of the student's local time zone.

In addition to the textbook readings that are listed, there may be additional required resources within each module.

Module	Topics and Assignments
1	The Beginnings of Fashion Textbook: <i>Berg Encyclopedia of World Dress and Fashion: Global Perspectives</i> , History and Development of Fashion (pp.159–170) Textbook: <i>Survey of Historic Costume</i> , Introduction 1-1 Discussion: Functions of Dress 1-2 Activity: Beginnings of Fashion 1-3 Final Project Introduction

Module	Topics and Assignments
2	<p>Haute Couture and the Influences of World War I</p> <p>Textbook: <i>The Berg Companion to Fashion</i>, Haute Couture (pp. 393–396)</p> <p>Textbook: <i>Survey of Historic Costume</i>, The Edwardian Period and World War I 1900–1920 and The 1920s: The Jazz Age</p> <p>2-1 Short Paper: Haute Couture Designers</p> <p>2-2 Quiz: Birth of Haute Couture</p>
3	<p>Fashion During the Depression</p> <p>Textbook: <i>Survey of Historic Costume</i>, The 1930s: The Great Depression and The 1940s: World War II to the New Look</p> <p>Textbook: <i>The Berg Companion to Fashion</i>, McCardell, Claire (pp.503–505) and Schiaparelli, Elsa (pp. 618–621)</p> <p>3-1 Discussion: Fashion During the Great Depression</p> <p>3-2 Final Project Milestone One: Garment Introduction</p> <p>3-3 Final Project Milestone Two: Begin Work</p>
4	<p>Postwar Fashion</p> <p>Textbook: <i>Survey of Historic Costume</i>, The 1950s: Fashion Conformity</p> <p>Textbook: <i>The Berg Companion to Fashion</i>, New Look (pp.536–538)</p> <p>4-1 Discussion: Postwar Fashion</p> <p>4-2 Final Project Milestone Two: First Appearance</p> <p>4-3 Short Paper: Dior, Balenciaga, or Givenchy</p>
5	<p>1960s Street Fashion</p> <p>Textbook: <i>Survey of Historic Costume</i>, The 1960s: Style Tribes Emerge</p> <p>5-1 Discussion: Fashion in the Sixties</p> <p>5-2 Activity: 1960s Street Fashions</p> <p>5-3 Final Project Milestone Three: Begin Work</p>
6	<p>The Reinvention of Traditionalism</p> <p>Textbook: <i>Survey of Historic Costume</i>, The 1970s: Activism and Fashion</p> <p>Textbook: <i>The Berg Encyclopedia of World Dress and Fashion</i>: The Peacock Revolution Legacy: American Men's Fashion in the 1970s</p> <p>6-1 Final Project Milestone Three: Present Day</p> <p>6-2 Final Project: Reminder</p> <p>6-3 Short Paper: U.S. Fashion Designers</p>
7	<p>The Rise of Punk</p> <p>Textbook: <i>Survey of Historic Costume</i>, The 1980s: Changing Roles and The 1990s: Fashion Fragmentation</p> <p>7-1 Discussion: Changing Roles</p> <p>7-2 Final Project: Submission</p>
8	<p>Global Fashion</p> <p>Textbook: <i>Survey of Historic Costume</i>, The 2000s: The New Millennium and The Modern Age</p> <p>8-1 Discussion: Sustainable Design</p> <p>8-2 Discussion: Project Presentations: Lifecycle of a Garment</p>

Attendance Policy

Online students are required to submit a graded assignment/discussion during the first week of class. If a student does not submit a graded assignment/discussion during the first week of class, the student is **automatically dropped** from the course for non-participation. Review the [full attendance policy](#).

Late Assignments Policy

Meeting assigned due dates is critical for demonstrating progress and ensuring appropriate time for instructor feedback on assignments. Students are expected to submit their assignments on or before the due date. Review the [full late assignment policy](#).

SNHU Student Handbook

Review the [student handbook](#).

ADA/504 Compliance Statement

Southern New Hampshire University (SNHU) is dedicated to providing equal access to individuals with disabilities in accordance with Section 504 of the Rehabilitation Act of 1973 and with Title III of the Americans with Disabilities Act (ADA) of 1990, as amended by the Americans with Disabilities Act Amendments Act (ADAAA) of 2008.

SNHU prohibits unlawful discrimination on the basis of disability and takes action to prevent such discrimination by providing reasonable accommodations to eligible individuals with disabilities. The university has adopted this policy to provide for prompt and equitable resolution of complaints regarding any action prohibited by Section 504, the ADA, or the ADAAA.

For questions about **support services, documentation guidelines, general disability issues, or pregnancy accommodations**, please visit the [Online Accessibility Center](#) (OAC).

As a student, you must complete an interactive intake process, with supporting documentation, in order to be granted accommodations. Once reasonable accommodations are approved by the OAC, you will receive an accommodations letter. You are then responsible for sharing the letter with your instructor. Accommodations are not retroactive.

If you feel you've been subject to discrimination on the basis of disability, by any party, you may file a complaint or grievance. For more information on the ADA/504 Grievance Policy, go to the [Disability and Accessibility Services](#) website.

Academic Integrity Policy

Southern New Hampshire University requires all students to adhere to high standards of integrity in their academic work. Activities such as plagiarism and cheating are not condoned by the university. Review the [full academic integrity policy](#).

Copyright Policy

Southern New Hampshire University abides by the provisions of United States Copyright Act (Title 17 of the United States Code). Any person who infringes the copyright law is liable. Review the [full copyright policy](#).

SNHU Withdrawal Policy

Review the [full withdrawal policy](#).

Southern New Hampshire University Policies

More information about SNHU policies can be found on the [policy page](#).