



## Graduate Course Syllabus

### **CED 601: Intro to CED in the U.S.**

Center: Online

#### **Course Prerequisites**

None

#### **Course Description**

This foundation course examining the theory and practice of community economic development (CED) covers three topics: 1) the history of CED in America, including its roots in the War on Poverty and other government, business, and third-sector initiatives and movements; 2) a conceptual framework for understanding and addressing the economic challenges faced by low-income households and distressed communities; and 3) a survey of asset-building strategies for individuals and groups including building and retaining affordable housing, increasing preparation for employment, and creating and preserving livable jobs.

#### **Course Outcomes**

- Examine the values, issues, models, and policy underlying the theory and practice of community economic development (CED)
- Examine the range of economic challenges confronted daily by residents of underserved communities
- Examine the practices, policies, and strategies of CED
- Examine how CED approaches the challenges of job creation and retention, and community revitalization
- Review strategies such as asset building with individual development accounts, and self-employment and community-building with community loan funds, cooperatives, and employment and training initiatives
- Review issues and challenges facing the field

#### **Required Materials**

None

#### **Instructor Availability and Response Time**

Your class interaction with your instructor and your classmates will take place in Blackboard on a regular, ongoing basis. Your instructor will be active in Blackboard at least five days a week, and you will normally communicate with your instructor in the open Blackboard discussion forum so that your questions and the instructor's answers benefit the entire class. You should send emails directly to your instructor only when you need to discuss something of a personal or sensitive nature, and in those cases your instructor will generally provide a response within 24 hours.

## Grade Distribution

Assignment Category	Number of Graded Items	Point Value per Item	Total Points
Discussions	17	20	340
Short Papers	5	50	250
Final Project	1	390	390
		<b>Total Course Points:</b>	980

This course may also contain practice activities. The purpose of these non-graded activities is to assist you in mastering the learning outcomes in the graded activity items listed above.

## University Grading System: Graduate

<i>Total Points: 980</i>				
Grade	Numerical Equivalent	Points	Points Equivalent	
			<i>Lower</i>	<i>Upper</i>
A	93-100	4.00	911	980
A-	90-92	3.67	882	910
B+	87-89	3.33	853	881
B	83-86	3.00	813	852
B-	80-82	2.67	784	812
C+	77-79	2.33	755	783
C	73-76	2.00	715	754
F	0-72	0.00	0	714
I	Incomplete			
IF	Incomplete/Failure			
W	Withdrawn			

\*Incomplete and Incomplete/Failure: Any student requesting an "I" grade must complete a Student Petition and Contract for a Grade of Incomplete and submit it to the proper offices prior to the final day of the term/semester. The petition will specify a deadline by which the coursework must be completed. The incomplete automatically becomes an "IF" if work has not been completed and a grade has not been submitted by the specific deadline.

## Grading Guides

Specific activity directions, grading guides, posting requirements, and additional deadlines can be found in the Course Information area in the Assignment Guidelines and Rubrics folder.

## Weekly Assignment Schedule

The Learning Modules area in Blackboard contains one module folder for each week of the course. All reading and

assignment information can be found in the folders. All assignments are due by 11:59 p.m. EST on the last day of the module week.

In addition to the textbook readings that are listed, there may be additional required resources within each module in Blackboard.

Module	Topics and Assignments
1	Icebreaker Activity (Required) Origins of Community Economic Development 1-1 Discussion: Is CED a Profession or a Movement or Both? 1-2 Discussion: Poverty and Community-Based Organizations 1-3 Final Project Review
2	Introduction to the Theoretical Foundations CED Practice 2-1 Discussion: Definitions of CED: Reflections From the Field 2-2 Discussion: Reflections on How CED Theses Are Developed 2-3 Short Paper: How CED Projects Affect Social Capital
3	CED Practice: Community 3-1 Discussion: CED Practice: Community 3-2 Short Paper: Community Practice in CED
4	CED Practice: Economics at Its Core, Part 1 4-1 Discussion: Class Conflict at the Community Level 4-2 Discussion: Free-Market Economics 4-3 Short Paper: Economic Empowerment
5	CED Practice: Economics at Its Core, Part 2 5-1 Discussion: Ethical Dilemmas Created by Economic Policies 5-2 Discussion: Applying Economic Theories to Social Change
6	CED Practice: The “D” for Development 6-1 Discussion: Formulating a Theory of Development 6-2 Discussion: CED Practice: Development From the Perspective of the Target Community 6-3 Short Paper: Application of a Development Model
7	Sustainable CED 7-1 Discussion: Identifying Sustainability 7-2 Discussion: Analysis of CED Organizational Forms
8	Using Socioeconomic Indicators to Evaluate CED Interventions 8-1 Discussion: Can You Trust Data? 8-2 Short Paper: Measuring the Effect of a CED Intervention
9	CED, Social Justice, and Social Responsibility 9-1 Discussion: Incorporating Social and Economic Justice Into CED Projects 9-2 Final Project: Continue Work
10	CED and Public Policy

	10-1 Discussion: Foundations of CED Policy
	10-2 Discussion: CED Organizations as Agents of Change
	10-3 Final Project: Submit

### **Late Assignments Policy**

Meeting assigned due dates is critical for demonstrating progress and ensuring appropriate time for instructor feedback on assignments. Students are expected to submit their assignments on or before the due date. Review the [full late assignment policy](#).

### **Attendance Policy**

Failure to participate during the first week of the course (12:00 a.m. Monday through 11:59 p.m. Sunday) will result in automatic withdrawal. Participation is defined as posting within a discussion board, wiki, or blog, and/or submitting an assignment. Students who do not participate during the first week forfeit their rights to be reinstated into the course.

Extended absences, defined as failure to post into the Blackboard classroom for more than five days, must be coordinated with the instructor. Students who fail to coordinate any such absence with the instructor, or who fail to withdraw from the course in accordance with the COCE official drop and withdrawal policy, will be graded appropriately.

All assignments must be submitted through the appropriate Blackboard tool by 11:59 PM Eastern Standard Time on the specified due date. Refer to the Assignment Guidelines and Rubrics folder for specific details on completing the assignments in this course.

### **SNHU College of Online and Continuing Education Withdrawal Policy**

<https://my.snhu.edu/layouts/FormServer.aspx?XsnLocation=https://my.snhu.edu/FormServerTemplates/COCE.Withdrawal.revised.form.xsn&SaveLocation=https%3A%2F%2Fmy%2Esnhu%2Eedu%2FOffices%2FCOCE%2FAdvising%2FCourse%20Withdrawal%20Library&OpenIn=browser>

### **SNHU College of Online and Continuing Education Guide to Student Success**

<https://my.snhu.edu/Resources/StudentHandbooks/Pages/default.aspx>

### **Blackboard Course Tools/Areas Overview**

Your course will be delivered through Blackboard. Below are the most often used Blackboard tools and areas.

Tool/Area	Description	You Should...
Announcements	This area is used to post day-to-day course details such as the status of or directions for assignments.	Check the announcements on a regular basis, at least several times each week.

Course Information	The course syllabus, assignment guidelines and rubrics, technical support, Student Handbook, and advising information can be found here.	Check this area at the start of the class. It is recommended that the syllabus be downloaded for future reference.
Learning Modules	This area contains course content, including lectures, readings, resources, and assignments.	Check this area at the start of each module and throughout the module week to review course materials.
Discussion Board	This is one of the areas for discussion and collaboration in the class.	Participate and contribute on a regular basis if your course includes discussions.
Research/Writing	SNHU library and research information can be found here.	Check this area for links and information on different library-related resources.
My Instructor	Instructor information is located in this area.	Check this area to find out about your instructor's background and contact information.
My Grades	Assignment grades are located in this area.	Check this area to find out your grades for your course assignments.

### Southern New Hampshire University Policies

More information about SNHU policies can be found at  
<https://my.snhu.edu/Academics/Pages/SyllabiStatements.aspx>.

**Continuing Education Center Instructor Availability:** All undergraduate Continuing Education instructors at all center locations (Manchester, Nashua, Salem, Portsmouth, and Brunswick, Maine) will be available to students for a minimum of four additional hours of face-to-face meeting time per term. This time is in addition to the required 20 hours of face-to-face time in hybrid classes and the required 40 hours of face-to-face time in lecture classes. How the additional meeting time is utilized is at the discretion of the instructor and may vary by course.

**Academic Honesty Policy:** Southern New Hampshire University requires all students to adhere to high standards of integrity in their academic work. Activities such as plagiarism and cheating are not condoned by the university. Students involved in such activities are subject to serious disciplinary action. Plagiarism is defined as the use, whether by paraphrase or direct quotation, of the published or unpublished work of another without full and clear acknowledgment. Cheating includes the giving or receiving of unauthorized assistance on quizzes, examinations, or written assignments from any source not approved by the instructor. Understand that in taking this course, your assignments may be submitted to Turnitin.com or other plagiarism-detection services and reviewed for textual similarity suggestive of plagiarism. All submitted papers are subsequently included as source material in the Turnitin.com database for the purpose of detecting plagiarism in other submitted work. Please review the Turnitin.com Usage Policy should you have any questions. For more about academic dishonesty, please refer to the undergraduate or graduate catalogs.

**ADA/504 Compliance Statement:** Southern New Hampshire University is committed to and concerned with meeting the needs of students challenged by physical, sensory, psychiatric and/or learning disabilities with regard to the Americans with Disabilities Act (ADA), as amended, and Section 504 of the 1973 Rehabilitation Act. At the beginning of each term, or as soon as you become aware of a disability, we encourage you to contact the Office of Disability Services to discuss accommodations for which you may be qualified.

For questions concerning support services, documentation guidelines, or general disability issues:

Office of Disability Services, Exeter Hall, Suite 59

Hyla Jaffe, Director

603.626.9100 ext. 2386

[h.jaffe@snhu.edu](mailto:h.jaffe@snhu.edu)

For questions concerning disability-related compliance matters, grievance, or legal issues:

Ms. Jet Goldberg, ADA/504 Compliance Officer

Director of Wellness Center

603-645-9679

[j.goldberg@snhu.edu](mailto:j.goldberg@snhu.edu)

**Technical Support:** If you need assistance with Blackboard or other technology issues, contact the SNHU Help Desk via online form submission or chat at <http://www.snhu.edu/techsupport> or by phone at 1.855.877.9919. Technical support is available 24/7.

**Academic Assistance:** Online students enrolled in undergraduate courses in the areas of math, writing, accounting, and statistics will have access to Smarthinking online tutoring:

<https://my.snhu.edu/offices/COCE/Tutoring/Pages/default.aspx>.

**Library Resources Statement:** In addition to the intellectual resources available onsite and online, <https://my.snhu.edu/Academics/Library/Pages/default.aspx>, Shapiro Library makes available group and one-on-one instruction in information literacy, enabling students to define and articulate what knowledge-based resources are relevant to their research interests. Library staff are available to assist students in effectively and efficiently accessing information from credible sources, to compare new knowledge with prior beliefs, and to consider the related ethical, legal, and socioeconomic issues that are inherent in scholarly investigation.

**Copyright Policy:** Southern New Hampshire University abides by the provisions of United States Copyright Act (Title 17 of the United States Code). Any person who infringes the copyright law is liable. The SNHU Copyright Policy can be accessed from the Shapiro Library's Copyright LibGuide at <http://libguides.snhu.edu/content.php?pid=5411>. Questions regarding copyright may be addressed to the Dean of the University Library.