

# Finding the Purrfect Pup

Top Dawgs Project Overview

chewy

A photograph of a woman in a plank position on a carpeted floor, smiling at her daughter who is standing behind her and pointing. A small white dog sits next to the woman. In the background, there's a couch and a potted plant.

# Agenda

01.

## Introduction

We will introduce our team, the problem, and our solution.

02.

## Live Demo

We will walk through our finished product.

03.

## Code Review

We will provide an overview of our code.

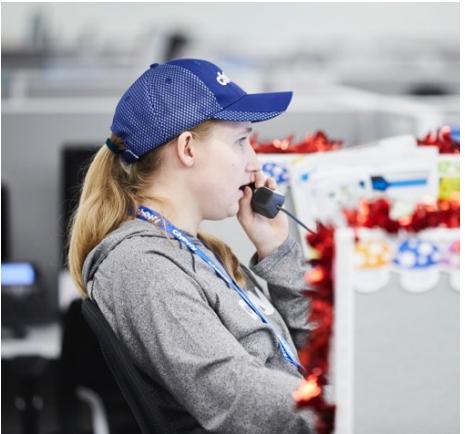
04.

## Q&A

We will open the floor for questions!

# Meet the Team

We are the Top Dawgs



**Adonnis Dillard**

Senior CS major at NCAT



**John Iglesias**

CS major at the University of Maryland- College Park



**Katerra Stamps**

Senior CS major at PVAMU



**Kiana Moore**

Sophomore Honors CIS major at Howard University



**Samir Jaber**

Junior CS major at the University of Maryland- College Park

01.

CHALLENGE

**What is the next big product or service  
for Chewy?**

# Solution

A survey that suggests the best dog that fits the user's needs.

- **Features**
  - Welcoming home page
  - Dog Preference Survey
  - Results Page
  - Chewy Product Suggestions
- **Languages**
  - HTML
  - CSS
  - JavaScript



# chewy

## Dog Preference Survey



Start

# Why?

## Sustainability

Users don't just use our service once. After getting a pet, they may still visit the Chewy Product Suggestions page, which can be integrated with the product suggestions on Chewy's Pet Profile page.

## Builds Trust

Being a source of reliable information that helps people choose their dream dog builds trust between Chewy and users. They will always remember our help!

## Autoship

Our Chewy Product Suggestions feature can also be expanded to suggest subscriptions to Chewy products for Pet Profile users.

## Pet Health

This service prioritizes pet health by ensuring a user is suggested the perfect dog for their lifestyle. Knowing the activity levels and maintenance requirements of a dog eliminates health risks in the future.

# Context and Business Motivation



## Not Like Other Surveys

Chewy's dog preference survey comes with product suggestions for pet health that can be continuously updated and accessed via Pet Profiles.



## Thoughtful User Experience

We created a dynamic results and profile page that displays personalized information for each user's preferences.



## Expandable

The survey, dog dictionary, and product suggestion library can all be expanded to include more content.



## One Size Doesn't Fit All

We took personalization to the next level by including two additional breed suggestions in addition to a user's top pick.

02.

LIVE

# Demo

03.

LIVE

# Code Review

# Code Review

## Sources:

- PNGTree
- CreativeCommons

skwan-chwy / chewy-2022-hackathon-team-d

Private

Code Issues Pull requests Actions Projects Security ...

main Go to file Add file Code

iglesias-johnluke dynamic p... 9 minutes ago 58

css Now compatible with iPad 10 hours ago

dogProfile dynamic profile page 9 minutes ago

images result images update 9 hours ago

node\_mo... merge Tummaz branch 3 days ago

results-pa... dynamic profile page 8 hours ago

.DS\_Store Revert "Merge pull request..." 10 hours ago

ChewyLo... Add files via upload 3 days ago

DogPrefer... preference page style upd... 7 hours ago

DogPrefer... preference page style upd... 7 hours ago

README.... french bulldog {template} 20 hours ago

index.html Updated button link 2 days ago

package-l... merge Tummaz branch 3 days ago

package.j... merge Tummaz branch 3 days ago

script.js result images update 9 hours ago

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04.

# Thank You

Any Questions?