



Says

What have we heard them say?
What can we imagine them saying?

Give them a
elegant
finishing
touch and
last longer

Interior designs
should be
attractive at
reasonable
price

Purchasing
the quality
products from
various
vendors



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Making
advertisements
of interior
design to get
their hope

Satisfying
their needs
by approving
their ideas

Making
entries on
daily
expenses

Urbanaura
interiors

Enter all
expenses
held per day
to show them

Purchase
invoice and
payment
must be
entered

Sales and service
invoice and the
receipt amount
must noted by
customers

making
entries is way
easier and
userfriendly

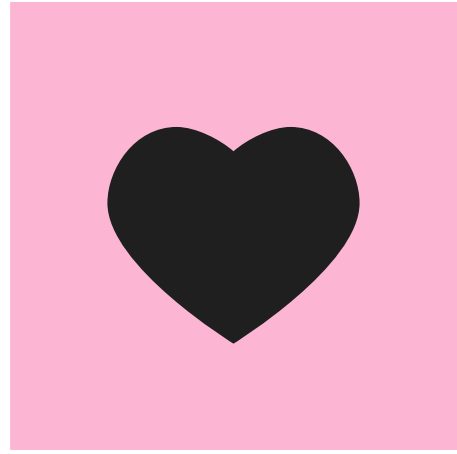
Giving
discount on
interior
design

Payment
should be
smooth
without any
failure



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)