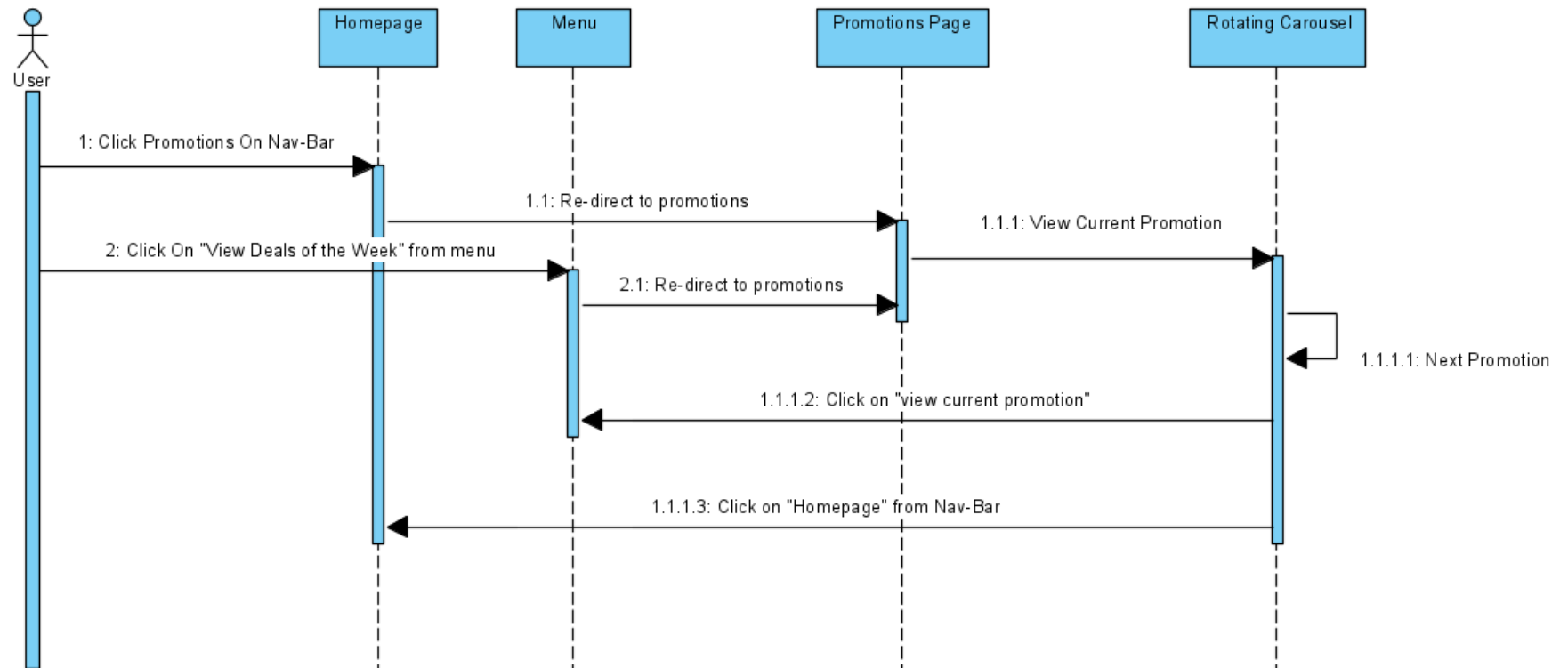Promotions page sequence diagram:

Giftcard page sequence diagram: