

Round One

Brainstorming ideas

Customer/Product manager
(Matheeshan)

End user
(Harvee)

This website needs to be able to generate an income and make a profit

The website needs to securely hold the end user's confidential data

The user interface should be intuitive and easy to navigate

The website should adhere to a freemium model

I want to match with people that have the same interests as me

I should be able to choose what gender I want to match with (male, female, etc)

I want to be able to filter my results (height, does drugs or not, etc)

I want to be able to find romantic partners as well as friends/people who share similar interests

The website should have a login/signup system

User preferences and information should be saved in a database

Website should focus on bringing people with similar hobbies/interests together

The matchmaking algorithms should prioritize specific interests (which the user should be able to specify) when finding matches

If we are using a freemium model, as a free user I shouldn't be too restricted. Free users should still have access to the basic functions of the website

I want to find people who are relatively near me. I shouldn't have to travel too far to meet with my match.

I want this website to be simple and very easy to use. I shouldn't have to spend too much time figuring out the UI

It shouldn't be too expensive to be a premium member.

Free users should feel somewhat limited in features as a way to entice the user to pay for premium

Users should somehow be able to interact with their matches (for example: being able to message them)

User should be able to create a profile that would include a bio, photos of themselves, etc

Users should be charged roughly around \$4.99 CAD per month to be a premium member

There should be a clear incentive to be a premium member
Example: increase the number of matches I can have per day (free members = 60 matches, premium = unlimited matches)

Free users should be able to match with premium users (vice-versa)

I want to be able to contact my matches

I want to be able to see how compatible I am with my matches. It should show me a percentage of how many interests we share

Architectural Engineer
(Hamza)

Round One

Categorizing ideas

Software Developer
(Matheeshan)

Revenue Model

This website needs to be able to generate an income and make a profit

The website should adhere to a freemium model

Free users should feel somewhat limited in features as a way to entice the user to pay for premium

If we are using a freemium model, as a free user I shouldn't be too restricted. Free users should still have access to the basic functions of the website

There should be a clear incentive to be a premium member
Example: increase the number of matches I can have per day (free members = 60 matches, premium = unlimited matches)

It shouldn't be too expensive to be a premium member.

Users should be charged roughly around \$4.99 CAD per month to be a premium member

Matchmaking Model

I want to match with people that have the same interests as me

I want to be able to find romantic partners as well as friends/people who share similar interests

Website should focus on bringing people with similar hobbies/interests together

I should be able to choose what gender I want to match with (male, female, etc)

I want to find people who are relatively near me. I shouldn't have to travel too far to meet with my match.

I want to be able to see how compatible I am with my matches. It should show me a percentage of how many interests we share

I want to be able to filter my results (height, does drugs or not, etc)

Free users should be able to match with premium users (vice-versa)

Users should be able to create a profile that would include a bio, photos of themselves, hobbies/interests, etc.

The matchmaking algorithms should prioritize specific interests (which the user should be able to specify) when finding matches

Architectural Engineer
(Hamza)

Round One
Categorizing ideas (cont)

Software Developer
(Matheeshan)

Managing User information

User preferences and information should be saved in a database

The website needs to securely hold the end user's confidential data

The website should have a login/signup system

Contacting matches

I want to be able to contact my matches

Users should somehow be able to interact with their matches (for example: being able to message them)

User interface

I want this website to be simple and very easy to use. I shouldn't have to spend too much time figuring out the UI

The user interface should be intuitive and easy to navigate

Story Narrative

Revenue Model

Priority High

As a

Customer/Product Manager/Shareholder

Size

I want

to implement a freemium business model

So that

we can generate revenue and gain a profit

[front of card]

Acceptance
Criteria

[Short Name]
Revenue Model

Given

User Input [User checkmarks premium
checkbox/clicks *[Context]* upgrade to premium]

When

user is creating account/*[Event 1]* *[Event 2]* *[Etc.]* deciding to upgrade to premium

Then

[Outcome] *[Outcome 2]* *[Etc.]*
Mark the user as a premium member/give premium features to user

Story Narrative

[Short Name]
Matchmaking Model

Priority High

As a

[role]
End User

Size

I want

[something]
to create a profile and choose my preferences

So that

[benefit]
I can match with someone who is compatible with me

[front of card]

**Acceptance
Criteria**

[Short Name]
Matchmaking Model

Given

User information [Context] [preferences/interests]

When

User is creating their dating [Event 1] [Event 2] [Etc.] profile/updating information

Then

find and show other users [Outcome] [Outcome 2] [Etc.] that have similar dating profiles to user

[Back of card]

Story Narrative

[Short Name]
Managing User Information

Priority High

As a

Customer/Product Manager

Size

I want

[something]
a login/signup system

So that

[benefit]
the user's information can be saved and secured

**Acceptance
Criteria**

[Short Name]
Managing User Information

Given

[Context]
User information [username/password]

When

[Event 1] [Event 2] [Etc.]
user is trying to login/register

Then

[Outcome] [Outcome 2] [Etc.]
allow access to website and user's account/deny users login
attempt and prompt user to try again

[Back of card]

Story Narrative

[Short Name]
Contacting Matches

Priority Med

As a

[role]
User

Size

I want

[summary]
a chat feature

So that

[benefit]
I can contact and communicate with my matches

[front of card]

**Acceptance
Criteria**

[Short Name]
Contacting Matches

Given

[Context]
user input [clicking on a match]

When

[Event 1] [Event 2] [Etc.]
user accepts match request/match accepts the user

Then

[Outcome] [Outcome 2] [Etc.]
open the messaging application and connect both users/delete
other user's information from the user client

[Back of card]

Story Narrative

[Story title]
User Interface

Priority Med

As a

[role]
User

Size

I want

[something]
an easy to use and simple to navigate user interface

So that

[benefit]
I don't have to waste time figuring out how to use the website

[front of card]

**Acceptance
Criteria**

[Short Name]
User interface

Given

[Context]
User Input [Click on see matches button]

When

[Event 1] [Event 2] [Etc.]
User wants to see/message potential matches

Then

[Outcome] [Outcome 2] [Etc.]
Open messaging application/Show user potential matches

[Back of card]

