



Privacy Policy

With this Privacy Policy, we inform you about the scope of the collection and processing of your personal data (hereinafter "data"). In principle, we use your personal data only in accordance with the applicable data protection laws, in particular with Australia's Privacy Act 1988 ("Privacy Act"), as well as the Australian Privacy Principles ("APPs"), and only as described in this Privacy Policy.

Personal data is any information about personal or factual circumstances relating to an identified or identifiable natural person. This includes, for example, your name, date of birth, email address, postal address or telephone number, and online identifiers such as your IP address. In contrast, information of a general nature that cannot be used to determine your identity is not personal data. This includes, for example, the number of users of a website.

However, we reserve the right to collect and use this data for other purposes to the extent permitted or required by law or necessary to support legal or criminal investigations. In this case, we will inform you again about this further data processing to the extent required by law and obtain your consent as required.

General

We encourage you to contact us if you have any information requests, requests for information, or objections about data processing or concerns. We would appreciate you making contact with us with your concern before turning to a supervisory authority.

Relevant legal basis

In accordance the Privacy Act, the following legal basis, unless specifically described below, apply to the processing of your personal data:

- *Consent*
You have given us your consent to process data for a specific purpose. An example would be the storage of your entered data on a contact form.
- *Contract*
In order to fulfil a contract or pre-contractual obligations with you, we process your data. For example, if we conclude a contract with you, we need personal information in advance.
- *Legal obligation*
If we are subject to a legal obligation, we process your data. For example, we are legally obliged to keep invoices for accounting purposes. These usually contain personal information.
- *Legitimate interests*
In the case of legitimate interests that do not restrict your fundamental rights, we reserve the right to process personal information. For example, we need to process certain data in order to operate our website in a secure and economically efficient manner. This processing is therefore a legitimate interest.



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Data processing in the context of the Mind Motivations IOS and Android App

a) Launching the App

Every time you start the App, your data is synchronised, and your device communicates with our server via a signed token. The transfer is automatic and is a prerequisite for the secure functioning of the App and is therefore mandatory.

b) General app accesses

As with every server request, information such as IP address, user agent, etc. is transmitted and stored anonymously for 30 days in the server log. The provision of personal data is not required by law or contract, nor is it necessary for the conclusion of a contract. You are also not obliged to provide the personal data. However, failure to provide the data could result in you not being able to use our App or not being able to use it to its full extent.

c) Network access data

The provision of network access data is necessary if you wish to make full use of our App. However, failure to provide this data could result in you not being able to use our App or not being able to use it to its full extent. Your data will be treated confidentially by us and deleted if you revoke the rights of use, or they are no longer required for the provision of services and there is no legal obligation to retain them.

d) Contacting us

If you contact us and send us general inquiries, your information from the contact will be stored and used to fulfil the purpose pursued with the transmission, such as to process the request or in the event of follow-up questions.

e) Push messages

When you use the app, you will receive so-called push messages from us, even if you are not currently using the app. These are messages that we send you as part of the performance of the contract. You can adjust or stop receiving push messages at any time via the device settings of your device.

f) Device information

We collect information from and about the device(s) you use to access our App, including hardware and software information such as IP address, device ID and type, device-specific and app settings and properties, App crashes, advertising IDs (such as Google's AAID), information about your wireless and mobile network connection such as your service provider and signal strength; information about device sensors such as accelerometer, gyroscope and compass.

g) Authorisations and access

We may request access or permission from your mobile device for certain features (internet, vibration, storage, file manager and push notifications). The legal basis for data processing is our legitimate interest and the provision of contractual or pre-contractual measures. You can change your permissions at any time via the settings menu of your device.



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h) Uninstall

You can stop the collection of data by the App by uninstalling it using the standard uninstall procedure for your device.

Data processing in the context of the Mind Motivations Services

a) Creation of an account

During registration; a user profile will be created for you and that will include your name, your email, and a password. You have the option to adjust, change or delete the information in your profile for processing within the account or by contacting us. Deletion of your account is possible at any time and can be done by going to the app profile and pressing 'delete account'.

Alternatively, you may use Third-party Connect feature from [Google](#), [Apple](#) or [Facebook](#). When registering via connect functions of Google, Apple or Facebook, you agree to Google, Apple or Facebook's terms and conditions and consent to certain data from your respective profile of being transferred to us.

The data processing carried out in this context is necessary to provide our service based on the requests you have made. The data processing is also based on a legitimate interest, as our interest in providing users with an APP to exchange information with other users does not conflict with any overriding interest or right of yours. It should be noted that most of the data you provide is voluntary.

b) Purposes for your Personal Information

Your user profile information will be used to –

- Provide our product and services to you;
- Provide Mind Motivations branded product that are provided by third party partners;
- Maintain internal management analytics and tracking needs;
- Keep your Mind Motivations account updated, including a record of the purchases that you have made;
- Track inquiries and responses that you submit to us;
- Improve our products, operational process and your customer experience;
- Other purposes you may consent to from time to time; and
- Other uses which may be required by Governmental Authorities.

d) Use of our Services

You provide us with certain information when you use our services. This includes the content you submit. You agree that, if you have provided us with personal data relating to a third party you have in place all necessary appropriate consents and notices to enable lawful transfer such personal data to us and that you have brought to the attention of any such third party our Privacy Policy. You agree to indemnify us in relation to all and any liabilities, penalties, fines, awards or costs arising from your non-compliance with these requirements.

e) Information you provide to us directly and that we receive from others.



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In addition to the information, you provide to us directly, we receive information about you from others, including other users who provide us with information about you when they use our Services. We collect information about your activities on our Services, such as how you use them (e.g., the date and time you logged in, features you used, searches you performed, clicks and pages you were shown,

ratings you clicked on) and how you interact with other users (e.g., users you connect and interact with, the time and date of your exchanges).

Storage, Sharing and Security

a) Duration of data storage

We store personal data using only as long as it is necessary for the purposes for which it is processed, or as long as any consent you have given us has been revoked by you.

b) Disclosure of personal data

Mind Motivations will not disclose or otherwise disseminate your personal data to third parties unless this is necessary for the provision of our services, you have consented to the disclosure, or the disclosure of the data is permitted by relevant legal provisions.

Mind Motivations is entitled to outsource the processing of your personal data in whole or in part to external service providers who act as processors for Mind Motivations in accordance with the provisions of the Privacy Act. External service providers support us, for example, in the technical operation and support of the website, data management, the provision and performance of services, marketing, and the implementation and fulfilment of reporting obligations.

The service providers engaged by Mind Motivations process your data exclusively in accordance with our instructions. Mind Motivations remains responsible for the protection of your data, which is guaranteed by strict contractual regulations, technical and organisational measures, and additional controls by us.

Personal data may also be disclosed to third parties if we are legally obliged to do so, e.g., by a court order or if this is necessary to support criminal or judicial investigations or other legal investigations or proceedings at home or abroad, or to fulfil Mind Motivations' legitimate interests.

c) Disclosure of data to third parties

Data is only passed on to third parties within the framework of legal permissions. We only pass on user data to third parties on the basis of consent given or if this is necessary for contractual purposes or on the basis of legitimate interests in the economic and effective operation of our business.

d) Security

We use state-of-the-art internet technologies to ensure the security of your data. During the online request, your data is secured with SSL encryption. For the secure storage of your data, the systems are protected by firewalls that prevent unauthorised access from the outside. In addition, technical and organisational security measures are used to protect the personal data you provide against accidental or intentional manipulation, loss, destruction, or access by unauthorised persons.

Third Party Services



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a) Firebase

The APP uses the [Firebase](#) tool, which is part of the Firebase APP of Google Inc, 1600 Amphitheatre Parkway Mountain View, CA 94043, USA, to obtain statistics on how the APP is used, in particular

active user numbers, session length, stability rating and storage time. Answers logs the use of the APP, and we evaluate user behavior and user activity in general, i.e., not on a personal basis.

For this purpose, the following data is transferred to the Analytics Engine: name and AppStore ID, build version, individual device installation key (Advertising ID, and Android ID), timestamp, device model, device name, device operating system name and version numbers, whether a device has the status "root", and APP activities.

The legal basis for this data processing is our legitimate interest Art. 6 (1) f) GDPR. The data collected via Google will be deleted after 6 months at the latest. You can select in the settings under data services whether or not you want to send data to Google.

b) Google Analytics for Firebase

The App uses the web analytics service Google Analytics for Firebase, which uses tracking technologies to track your use of the App. Google Analytics is a web analytics service provided by [Google](#).

In this respect, information is generated about, among other things, the number of users and their sessions, the session duration, the operating system used by the users, their device model, the region from which the app is accessed, the first start of the app, the app execution and any app updates.

In order to provide the relevant data for analysis, Firebase Analytics uses the mobile device's advertising ID, an app instance ID (a randomly generated number that identifies a single app installation), and the IP address, which is shortened (IP masking) before being processed on Google's servers (which may be located outside the EU/EEA) to generate the usage analysis. You can object to the use of Firebase Analytics at any time by disabling the sending of usage statistics in the settings: Settings > Google > Ads > Reset Advertising ID.

The information thus generated about your use of the app is transmitted to a Google server and stored there. It cannot be ruled out that data will be transmitted to the USA and that government agencies may be able to access this data.

Furthermore, it cannot be ruled out that this data will be processed by Google for its own purposes, such as profiling user behavior, or linking the data with other data, such as with an existing Google account. We have no influence on these data processing operations.

c) Financial Information

To make a purchase, you may need to provide a valid payment method (e.g., credit card). Your payment information will be collected and processed by our authorised payment vendor. We do not directly collect or store credit or debit card numbers ourselves in the ordinary course of processing transactions. When you make purchases through our services, we process your payments through a third-party application, including the Apple App Store, Google Play App Store, Social Networking Sites ("SNS") SUCH AS Facebook, and other third-party payment processors, including Stripe. The third-party application may collect certain financial information from you to process payment on



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behalf of Mind Motivations, including your name, email address, address and other billing information.

Miscellaneous and conclusion

Updating your information

If you believe that the information, we hold about you is inaccurate or that we are no longer entitled to use it and you wish to request that it be corrected or deleted, or object to its processing, you may contact us. For your protection and the protection of all our users, we may ask you to provide proof of identity before we can respond to the above requests.

Note that we may refuse requests for certain reasons, such as if the request is unlawful or if it may violate another user's trade secrets or intellectual property or privacy. In addition, we may not be able to honour certain requests to object to the processing of personal data, particularly if such requests would no longer allow us to provide our service to you.

If you make a request for access to personal data

The legal basis for processing your personal data in the context of processing your request for access is our legal obligation and the legal basis for the subsequent documentation of the request for access is both our legitimate interest and our legal obligation.

The purpose of processing your personal data in the context of data processing when you send a data access request is to respond to your request. The subsequent documentation of the request for information serves to fulfil the legally required accountability.

You have the option at any time to object to the processing of your personal data in the context of processing a request for information for the future. In this case, however, we will not be able to further process your request. The documentation of the legally compliant processing of the respective request for information is mandatory. Consequently, there is no possibility for you to object.

International Transfer

The Personal Data that we collect may be transferred to, and stored at, a destination outside Australia. It may also be processed by staff operating outside Australia who work for us or for one of our suppliers. Such staff maybe engaged in, among other things, the fulfilment of your services ordered by you, the processing of your payment details and the provision of support services. By submitting any Personal Data to us, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your Personal Data is treated securely and in accordance with this privacy policy.

Third Party Policies

Our APP may, from time to time, contain links to and from the websites of our partner networks, business partners and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any Data to these websites.

Consent

By providing your Personal Data to us, you consent to the collection, use and disclosure of your Data by us for the purposes set out in this privacy policy You may withdraw your consent and request us to stop using and/or disclosing your Personal Data for any or all of the Purposes by submitting your



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request to us in writing. Should you withdraw your consent to the collection, use or disclosure of your Personal Data, it may impact our ability to proceed with your transactions, agreements or interactions with us. Prior to you exercising your choice to withdraw your consent, we will inform you of the consequences of the withdrawal of your consent. Please note that your withdrawal of consent will not prevent us from

exercising our legal rights (including any remedies) or undertaking any steps as we may be entitled to at law.

Personal information and children

We will not knowingly collect, use, or disclose personal information from minors under the age of 18 without first obtaining consent from a parent or guardian through direct offline contact.

Changes and updates to the Privacy Policy

We encourage you to periodically review the contents of our Privacy Policy. We will amend the Privacy Policy as soon as changes in the information processing activities we perform make it necessary. We will inform you as soon as the changes require cooperative action on your part (e.g., consent) or other individual notification.

Who should I contact for more information?

If you have any questions or comments about our Privacy Policy or would like to exercise your rights under applicable law or withdraw your consent, please contact us at the following details:

Mind Motivations
BRISBANE, QLD 4005
ABN 71 665 473 496

This Privacy Policy was last updated on Sunday, 04 June 2023