Soham Pal

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[LinkedIn](#) • [GitHub](#) • [Portfolio](#)

SKILLS

Design Tools: Figma, Adobe XD, Canva, Photoshop
Prototyping: Figma, InVision, Marvel, Balsamiq
UX Skills: Wireframing, User Research, Personas, Journey Mapping
UI Skills: Layout Design, Visual Hierarchy, Typography, Color Theory

Web Skills: HTML, CSS, JavaScript (basic), React (basic)
Collaboration: Trello, Notion, Slack, Google Workspace
Soft Skills: Empathy, Creativity, Attention to Detail, Communication

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PROJECTS

Redesign of E-commerce App UI   *Apr 2025 – May 2025*
Tools: Figma, Photoshop
Led UI revamp of a mobile e-commerce app to improve usability and aesthetics.

- Conducted competitor analysis and created mood boards.
- Designed responsive high-fidelity screens and style guide.

UX Case Study: Food Delivery App   *Feb 2025 – Mar 2025*
Tools: Figma, Google Forms, Miro
Created a UX case study for a fictional food delivery app from research to testing.

- Conducted user interviews and synthesized insights into personas.
- Built user flows, wireframes, and interactive prototypes.
- Performed usability testing and refined designs.

Portfolio Website Design   *Jan 2025*
Tools: HTML, CSS, JavaScript, Figma
Designed and developed a personal portfolio showcasing design work and projects.

- Applied principles of layout, grid, and consistency.
- Integrated animations and responsive design techniques.

EXPERIENCE

UI/UX Designer – Student Projects   *2024 – Present*
Collaborated with frontend developers to deliver design assets and improve UI/UX flows in student-led applications.

EDUCATION

Polaris School of Technology, Bangalore
B.Tech in Computer Science – AI/ML Specialization   *2024 – 2028*
Design Interests: Human-Computer Interaction, UX Psychology, Visual Design

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ACTIVITIES & ACHIEVEMENTS

- Participated in UI/UX hackathons and Figma Jam events.
- Designed posters and graphics for college tech clubs.
- Published a UX case study on Medium about improving campus navigation apps.