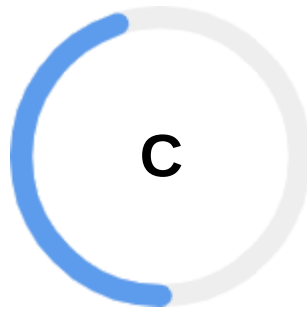


Audit Results for edusec.biz



Your page could be better

Number of recommended improvements: 18

Report Generated: 26 March 3:49PM

[Refresh Results Now](#)

Signup to our White Label and
Embedding Plan to use this. 14 Day
Free Trial

[More Info \(/white-label/\)](/white-label/)



SEO



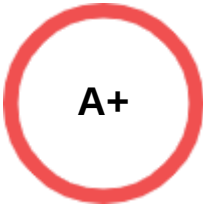
Usability



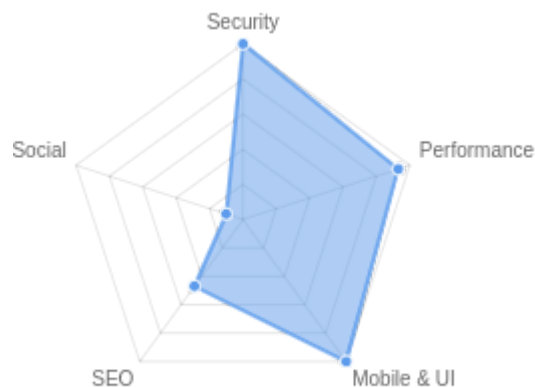
Performance



Social

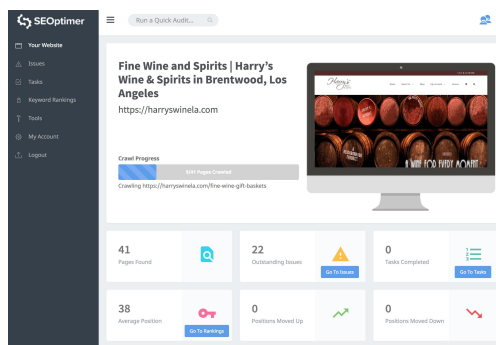


Security


[Download as PDF](#)
[Embed Into Your Website \(/embedding-settings\)](#)
[Copy Report URL](#)

f Facebook (<https://www.facebook.com/sharer/sharer.php?u=https://www.seoptimer.com/edusec.biz&src=sdkparse>)

t Twitter (<https://twitter.com/share>)



Improve Your Site With Our DIY SEO Tool

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Review Child Pages

Page

/Education (/edusec.biz/Education)

/Flash (/edusec.biz/Flash)

/index.html (/edusec.biz/index.html)

SEO Results



Your SEO needs improvement

Your page is not well optimized from an SEO perspective. SEO optimization is important to ensure you can maximize ranking potential and drive traffic to your website from search engines. You should ensure your page fulfills basic recommended improvements outlined here.

HTML HEADER

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

Welcome to Edusec

Length : 17

Meta Description Tag

Your page appears to be missing a meta description tag. A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

BODY CONTENT

Header Tags

Your page is not making effective use of header tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency
H1	1
H2	0
H3	0
H4	0
H5	0
H6	0

[Show details](#)

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
edusec	✓	×	✓	2
home	×	×	×	1

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
education	×	×	×	1
flash	×	×	×	1
bienvenue	×	×	✓	1
sur	×	×	✓	1
nous	×	×	×	1
sommes	×	×	×	1

Amount of Content

Your page has a low volume of text content which search engines can interpret as 'thin content'. It has been well researched that higher text content volumes are related to better ranking ability in general.

Word Count: 15

Image Alt Attributes

You have images on your page that are missing ALT attributes.

We found 1 images on your page and 1 of them are missing the attribute.

[Show details](#)

LINKS

Number of Backlinks

You can see information about your page's backlinks within this report by signing up to one of our premium plans.

[Signup - Free Trial \(/signup/?add-to-cart=4155&trial\)](/signup/?add-to-cart=4155&trial)

On-Page Link Structure

We found 3 total links. 0% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

[Show details](#)

Broken Links

We have not detected any broken links on your page.

Friendly URLs

Some of your link URLs do not appear friendly to humans or search engines. We would recommend making links as readable as possible by reducing length, file names, code strings and special characters.

[Show details](#)

INDEXING

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

OTHER

Robots.txt

We have not detected or been able to retrieve a robots.txt file successfully.

A robots.txt file is recommended as it can provide important instructions to a search engine for how to most appropriately crawl your website as well as site areas that should be ignored.

Create it yourself with our free tool: [robots.txt File Generator \(/robots-txt-generator\)](/robots-txt-generator/)

XML Sitemaps

Your website appears to have an XML sitemap.

Create it yourself with our free tool: [XML Sitemap Generator \(/sitemap-generator\)](/sitemap-generator/)

Analytics

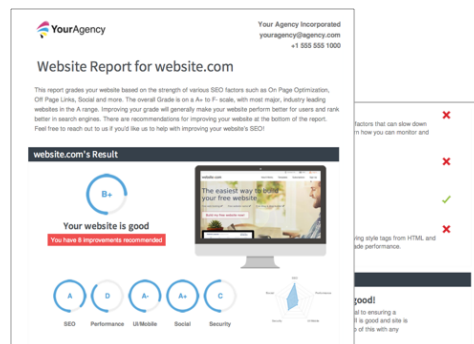
We could not detect an analytics tool installed on your page.

Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

Schema.org Structured Data

We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.



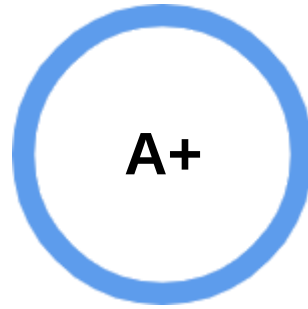
Create White Label PDFs

Upload your own logo and company's contact details. Generate unlimited PDFs under our White Label plans. See an [example PDF Report \(/docs/seo-audit-sample-pdf.pdf\)](/docs/seo-audit-sample-pdf.pdf).

Embed the Audit Tool into your website. Get notified of leads straight from your website.

[Learn More - White Label \(/white-label/\)](/white-label/)

Usability



Your usability is very good!

Your page is highly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Flash Used?

No Flash content has been identified on your page.

iFrames Used?

There are no iFrames detected on your page.

Favicon

Your page has specified a favicon.

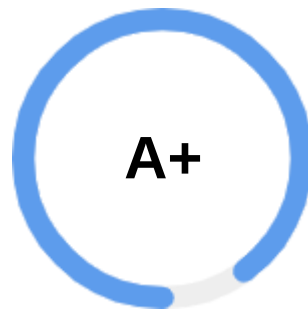
Legible Font Sizes

The text on your page appears to be legible across devices.

Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

Performance Results



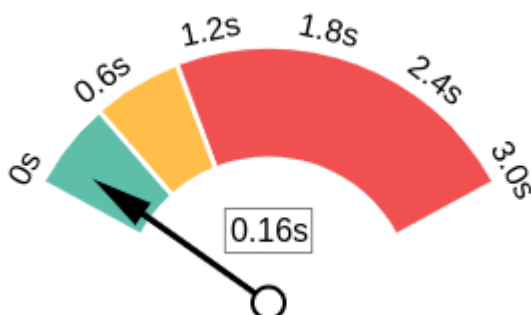
Your performance is very good!

Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

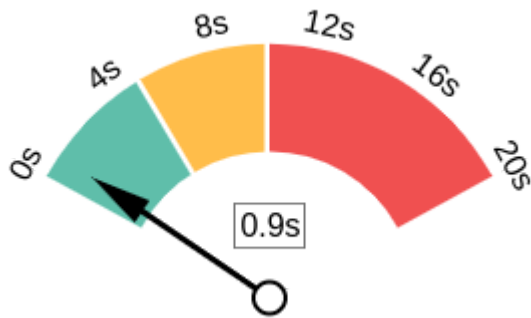
Page Speed Info

Your page's server response time is reasonably low which is good for load speed and user experience.

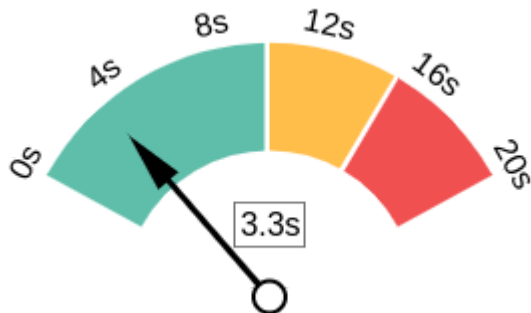
Server Response



All Page Content Loaded



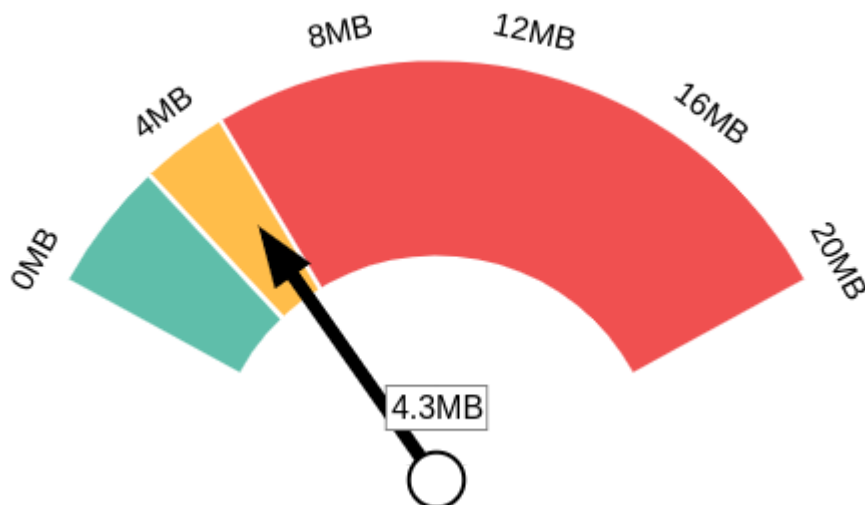
All Page Scripts Complete



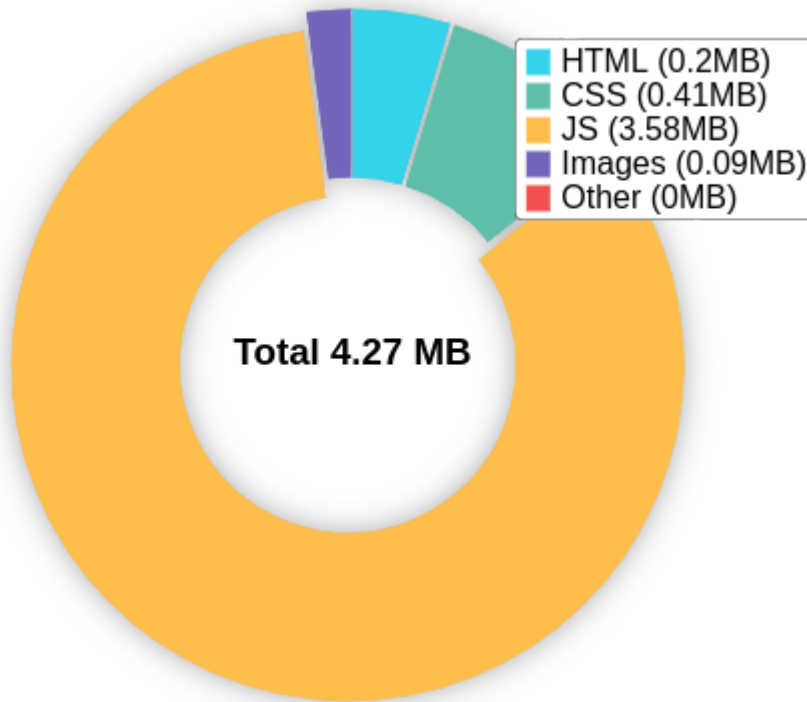
Page Size Info

Your page's file size is reasonably low which is good for Page Load Speed and user experience.

Total Page Size



Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.

63

Total Objects

5Number of HTML
Pages**39**Number of JS
Resources**11**Number of CSS
Resources**8**

Number of Images

0

Other Resources

JavaScript Errors

Your page is not reporting any JavaScript errors.

GZIP Compression

Your website is using GZIP compression.

Optimize Images

All of the images on your page appear to be optimized.

Minification

All your JavaScript and CSS files appear to be minified.

Deprecated HTML

No deprecated HTML tags have been found within your page.

Inline Styles

Your page appears to be using inline styles. Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

[Show details](#)

Social Results



Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a

marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Connected

No associated Facebook Page found as a link on your page.

Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.

Show details

Facebook Pixel

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a piece of analytics code that allows you to track users retarget them with Facebook Ads in future.

Twitter Connected

No associated Twitter profile found as a link on your page.

Twitter Cards

We have not detected Twitter Cards on your page.

Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

Instagram Connected

No associated Instagram profile found linked on your page

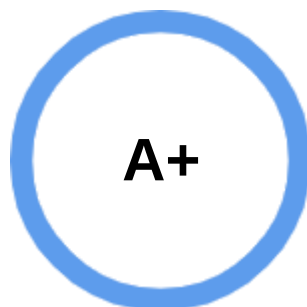
YouTube Connected

No associated YouTube channel found linked on your page.

LinkedIn Connected

No associated LinkedIn profile found linked on your page.

Security Results



Your security looks very good!

We haven't identified obvious security problems on your website. Security is important to ensure your website protects user data, doesn't become compromised or experience downtime or data loss. We recommend ongoing patching and the continuous use of protective monitoring tools.

SSL Enabled

Your website has SSL enabled.

HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.

Malware Check

Your website has been flagged as safe by popular malware scanners



Google Safe Browsing








Email Privacy

No email addresses have been found in plain text on your page.

Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
animate.css	
 Bootstrap (https://getbootstrap.com)	
 Font Awesome (http://fontawesome.io)	
 Ionicons (http://ionicons.com)	
 jQuery (https://jquery.com)	

Technology	Version
 jQuery Migrate (http://jquery.com/jquery-migrate)	
 Lightbox (http://lokeshdhakar.com/projects/lightbox2/)	
 Nginx (http://nginx.org/en)	1.14.1
 OWL Carousel (https://owlcarousel2.github.io/OwlCarousel2/)	

Server IP Address

50.87.42.199

DNS Servers

ns1.aplus-development.com
ns2.aplus-development.com

Web Server

nginx/1.14.1

Charset

text/html

Recommendations

Toggle:

SEO

Social

Performance

SEO

High Priority

SEO

High Priority

Include a meta description tag

SEO

Medium Priority

Implement a robots.txt file

SEO

Medium Priority

Make greater use of header tags

SEO

Low Priority

Update URLs to be more human and Search Engine readable

SEO

Low Priority

Add ALT attributes to all images

Social

Low Priority

Create and link your Facebook Page

Social

Low Priority

Create and link your Twitter profile

SEO

Low Priority

Use your main keywords across the important HTML tags

SEO

Low Priority

Increase Page text content

SEO

Low Priority

Implement an analytics tracking tool

SEO

Low Priority

Add Schema Markup

Social

Low Priority

Add Twitter Cards

Social

Low Priority

Setup & Install a Facebook Pixel

Social

Low Priority

Create and link associated Instagram profile

Social

Low Priority

Create and link an associated YouTube channel

Social

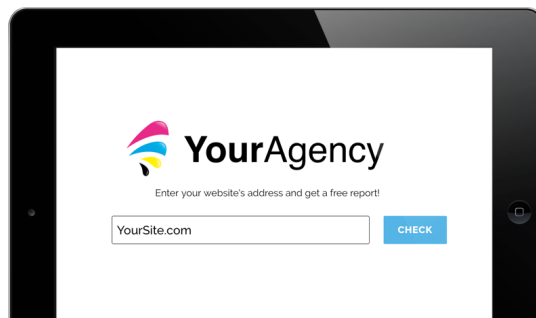
Low Priority

Create and link an associated LinkedIn profile

Performance

Low Priority

Remove inline styles



Embed an Audit Tool into your Agency's Site

Match your website's styling and colors. Show your customer a beautiful branded report. Get notified of leads straight to your Inbox.