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2021 CAUSE AWARENESS & GIVING DAY CALENDAR FOR NONPROFITS

◀ BACK TO ARTICLES

Cause awareness and giving days can be very powerful themes upon which to launch online fundraising and social media awareness campaigns. In addition to the days listed below, see also [public holidays by country](#), [Days of the Year](#), and [Wikipedia's List of Commemorative Months](#).

JANUARY

- 17: [World Religion Day](#) — [#WorldReligionDay](#)
- 18: [Martin Luther King, Jr. Day of Service](#) — [#MLKDay](#)
- 28: [Data Privacy Day](#) — [#DataPrivacyDay](#)

FEBRUARY

- 2: [World Wetland Day](#) — [#WorldWetlandsDay](#)
- 4: [World Cancer Day](#)
- 9: [Safer Internet Day](#)

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- 13: World Radio Day — #WorldRadioDay
- 14: World Bonobo Day — #World Bonobo Day
- 14: V-Day — #1BillionRising
- 20: World Day of Social Justice — #SocialJusticeDay
- 21: World Whale Day — #WorldWhaleDay
- 23: World Spay Day — #WorldSpayDay
- 25: Digital Learning Day — #DigitalLearningDay
- 27: International Polar Bear Day — #PolarBearDay
- 28: Rare Disease Day — #RareDiseaseDay

MARCH

- 3: World Wildlife Day — #WorldWildlifeDay
- 8: International Women's Day — #IWD2021
- 11: World Kidney Day — #WorldKidneyDay
- 18: Global Recycling Day — #GlobalRecyclingDay
- 21: International Day for the Elimination of Racial Discrimination — #EndRacismDay
- 21: International Day of Forests — #ForestsDay
- 21: World Down Syndrome Day — #WorldDownSyndromeDay
- 21: World Poetry Day — #WorldPoetryDay
- 22: World Water Day — #WorldWaterDay
- 24: World Tuberculosis Day — #WorldTBD
- 27: Earth Hour — #EarthHour

APRIL

- 2: World Autism Awareness Day — #WorldAutismDay
- 7: World Health Day — #WorldHealthDay
- 11: Good Deed Day
- 12: International Day for Street Children
- 14: World Dolphin Day

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- 15: World Art Day — #WorldArtDay
- 22: Earth Day — #EarthDay
- 23: World Book Day — #WorldBookDay
- 24: International Sculpture Day — #ISDay
- 25: World Malaria Day — #WorldMalariaDay
- 25: World Penguin Day — #WorldPenguinDay
- 30: International Jazz Day — #JazzDay

MAY

- 3: World Press Freedom Day — #WorldPressFreedomDay
- 8: World Fair Trade Day — #WorldFairTradeDay
- 9: World Migratory Bird Day — #WorldMigratoryBirdDay
- 10: World Lupus Day — #WorldLupusDay
- 12: International Nurses Day — #NursesDay
- 17: International Day Against Homophobia, Transphobia, and Biphobia — #IDAHOBIT
- 18: International Museum Day — #MuseumDay
- 21: Endangered Species Day — #EndangeredSpeciesDay
- 22: International Day for Biological Diversity — #BiologicalDiversityDay
- 23: World Turtle Day — #WorldTurtleDay
- 31: World No Tobacco Day — #WorldNoTobaccoDay

JUNE

- 5: World Environment Day — #WorldEnvironmentDay
- 8: World Oceans Day — #WorldOceansDay
- 12: World Day Against Child Labour — #WorldDayAgainstChildLabour
- 14: World Blood Donor Day — #WorldBloodDonorDay
- 20: World Refugee Day
- 21: International Day of Yoga

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22: World Rainforest Day — #WorldRainforestDay

26: Gay Pride Day — #Pride21



JULY

11: WorldPopulationDay — #WorldPopulationDay

18: Nelson Mandela International Day — #MandelaDay

28: World Hepatitis Day — #WorldHepatitisDay

29: International Tiger Day — #InternationalTigerDay

30: World Day Against Trafficking in Persons — #EndHumanTrafficking

AUGUST

10: World Lion Day — #WorldLionDay

11: Indigenous People's Day — #IndigenousDay

12: International Youth Day — #YouthDay

12: World Elephant Day — #WorldElephantDay

17: National Nonprofit Day — #NationalNonprofitDay (Internationally recognized)

19: World Humanitarian Day — #WorldHumanitarianDay

26: National Dog Day — #DogDay (Internationally recognized)

29: International Day Against Nuclear Tests — #AgainstNuclearTestsDay

SEPTEMBER

5: International Day of Charity — #CharityDay

8: International Literacy Day — #LiteracyDay

10: World Suicide Prevention Day — #WorldSuicidePreventionDay

15: International Day of Democracy — #DemocracyDay

21: International Day of Peace — #InternationalDayOfPeace

21: World Alzheimer's Day — #WorldAlzheimer'sDay

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- 22: World Rhino Day — #WorldRhinoDay
26: World Rivers Day — #WorldRiversDay
27: World Tourism Day — #WorldTourismDay

OCTOBER

- 4: World Animal Day — #WorldAnimalDay
4: World Habitat Day — #WorldHabitatDay
5: World Teachers Day — #WorldTeachersDay
6: World Cerebral Palsy Day — #WorldCPDay
10: World Homeless Day — #WorldHomelessDay
10: World Mental Health Day — #WorldMentalHealthDay
11: International Day of the Girl Child — #DayOfTheGirl
12: World Arthritis Day — #WorldArthritisDay
13: World Thrombosis Day — #WorldThrombosisDay
15: International Day of Rural Women — #RuralWomenDay
15: World Values Day — #WorldValuesDay
16: World Food Day — #WorldFoodDay
16: Global Cat Day — #GlobalCatDay
17: International Day for the Eradication of Poverty — #EndPovertyDay
29: Internet Day — #InternetDay
31: World Cities Day — #WorldCitiesDay

NOVEMBER

- 13: World Kindness Day — #WorldKindnessDay
14: World Diabetes Day — #WorldDiabetesDay
16: International Day for Tolerance — #ToleranceDay
18: World Philosophy Day — #WorldPhilosophyDay
19: World Pancreatic Cancer Day
19: World Toilet Day
20: World Children Day

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21: [World Television Day](#) — [#WorldTVDay](#)

25: [International Day for the Elimination of Violence Against Women](#) — [#EndViolenceAgainstWomen](#)

30: [Giving Tuesday](#) — [#GivingTuesday](#)

DECEMBER

1: [World AIDS Day](#) — [#WorldAIDSDay](#)

3: [International Day of People with Disabilities](#) — [#IDPwD21](#)

5: [International Volunteer Day](#) — [#VolunteerDay](#)

5: [World Soil Day](#) — [#WorldSoilDay](#)

9: [International Anti-Corruption Day](#) — [#AntiCorruptionDay](#)

10: [International Human Rights Day](#) — [#HumanRightsDay](#)

11: [International Mountain Day](#) — [#MountainDay](#)

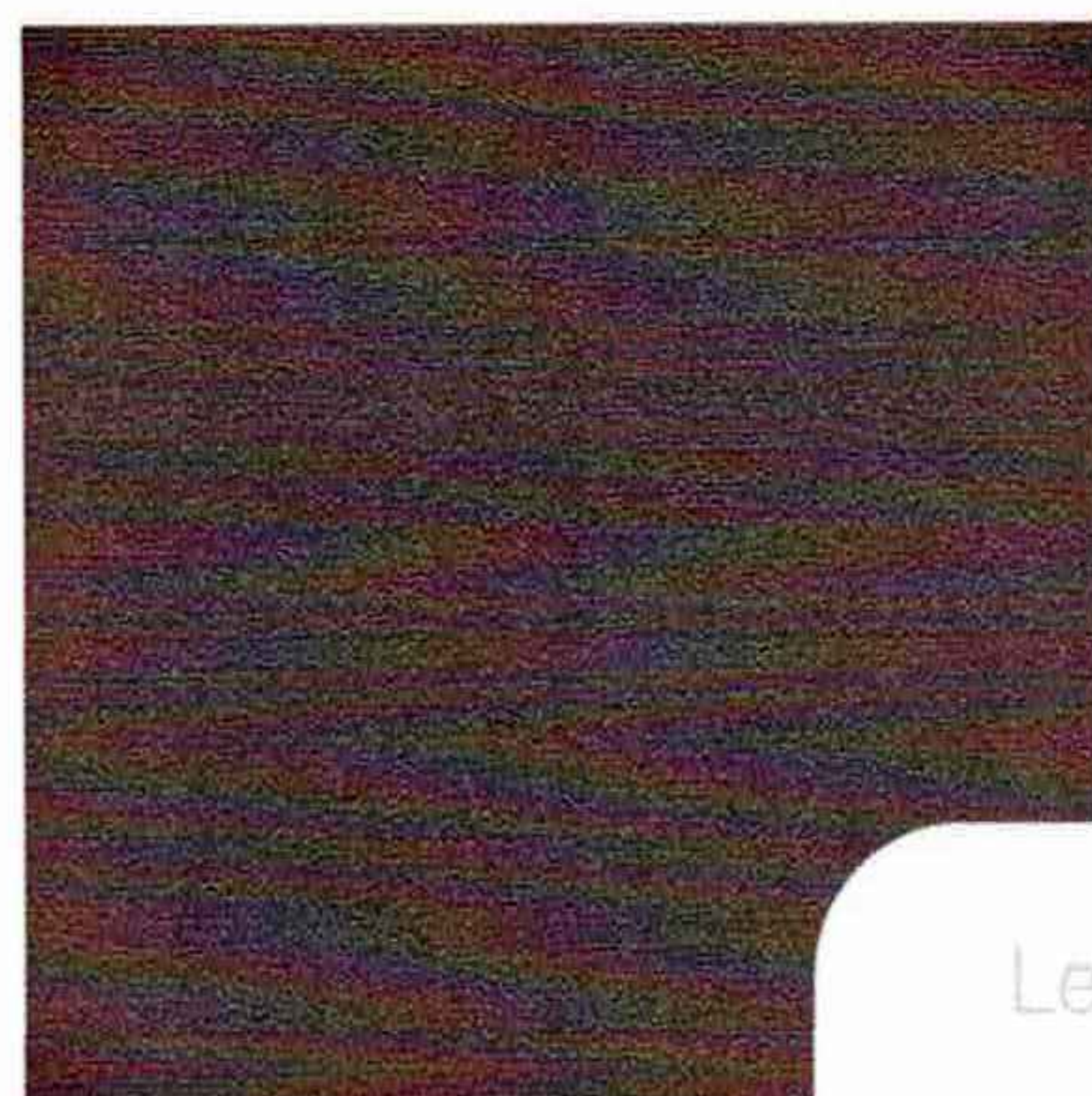
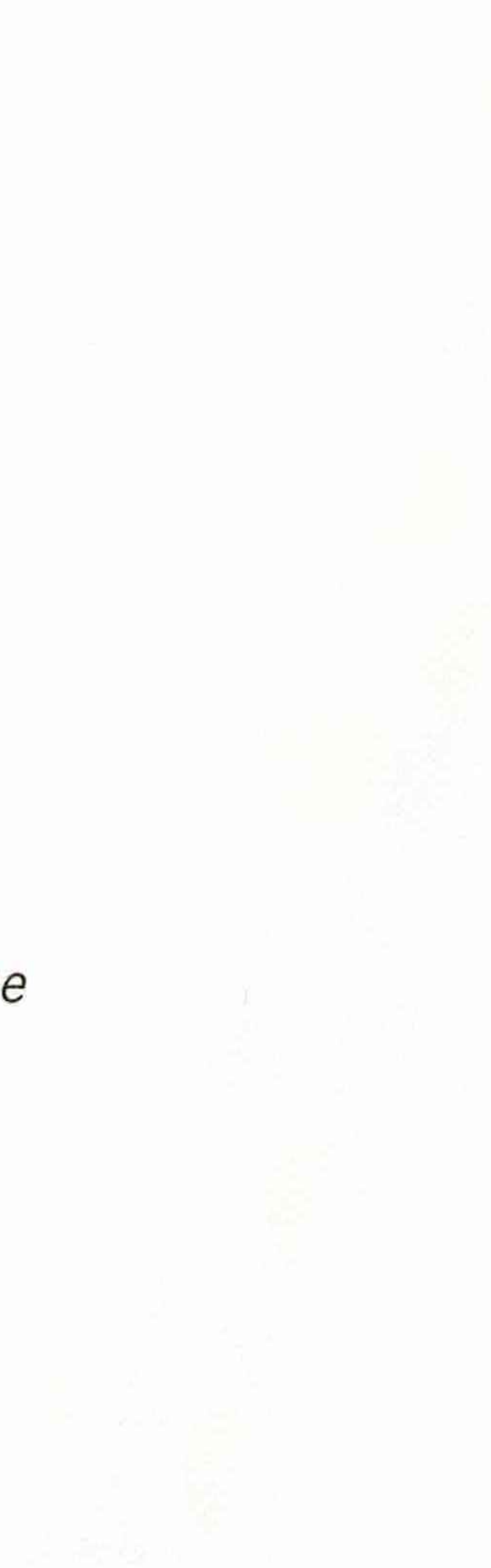
18: [International Migrants Day](#) — [#MigrantsDay](#)

This article was published on [Nonprofit Tech for Good](#). Read the original article [here](#).

STRATEGY

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PROMOTIONAL EVENTS CALENDAR 2021-2022

September Event Ideas

Promoting wellness is something you can do all year. Crestline's [safety section](#) offers products that remind customers and employees to stay healthy. Celebrate the return of the school year as well with Crestline's [back to school gifts](#), [branded bookmarks](#), and other [school promo items](#).



September 2021 Events

[Library Card Sign-up Month](#)
[Preparedness Month](#)
[Campus Safety Awareness Month](#)
[Back to School](#)
 Suicide Prevention Month
 Friendship Month
 Childhood Cancer Awareness Month
[Ovarian Cancer Awareness Month](#)
[Shake Month](#)
 4th World Beard Day
 5th International Day of Charity
[6th Read a Book Day](#)
 8th Star Trek Day
[9th Teddy Bear Day](#)
 11th Patriot Day
[12th-18th Healthcare Environmental Services Week](#)
[12th-18th International Housekeepers Week](#)
[12th-18th Truck Driver Appreciation Week](#)
 16th International Day for the Preservation of the Ozone Layer
 18th Coastal Cleanup Day
 18th World Cleanup Day
 19th Talk Like a Pirate Day
[19th-25th Surgical Technologists Week](#)
 20th-26th National Public Lands Day
 25th National Public Lands Day
[26th HR Professionals Day](#)
[29th World Heart Day](#)

October Event Ideas

Get creative with your promotions in October. Crestline offers fun promotional items that correspond well to the events taking place during this month. Provide [breast cancer awareness gifts](#) for Breast Cancer Awareness Month. [Office supplies](#), [custom pens](#), and [phone wallets](#) are timely for Improve Your Office Day. Customize our [awareness gifts](#) for any of these holidays:



October 2021 Events

[Breast Cancer Awareness Month](#)
[National Book Month](#)
[Homecoming](#)
 Mental Illness Awareness Month
[National Dental Hygiene Month](#)
 National Book Month
 Photographer Appreciation Month
[Dyslexia Awareness Month](#)
[Domestic Violence Awareness Month](#)
[American Pharmacist's Month](#)
[Bullying Prevention Month](#)
[Crime Prevention Month](#)
[Principals Month](#)
[Physical Therapy Month](#)
[1st World Smile Day](#)
[3rd-9th Fire Prevention Week](#)
[4th - 10th Mental Illness Awareness Week](#)
[4th - 10th Healthcare Supply Chain Week](#)
[4th - 10th Healthcare Food Service Week](#)
 4th Children's Health Day
[4th Improve Your Office Day](#)
[5th - 9th Customer Service Week](#)
 11th Indigenous peoples' Day
 11th Columbus Day
[16th Boss's Day](#)
 16th World Food Day
[11th - 17th Emergency Nurses Week](#)
 16th [National Mammography Day](#)
[16th - 22nd International Infection Prevention Week](#)
[18th - 24th Pharmacy Week](#)
[18th-22nd National School Bus Safety Week](#)
[23rd - 31st Red Ribbon Week](#)
[25th - 31st National Respiratory Care Week](#)
 24th United Nations Day
[31st Halloween](#)

November Event Ideas

For many schools and companies, promotional merchandise supports year-round fundraising efforts. Crestline offers fun, unique items that celebrate education awareness events in November. Purchase a [military children's book](#) for Military Family Month or [custom RFID sleeves](#) for Computer Security Day.



November 2021 Events

[Native American Heritage Month](#)
[American Diabetes Month](#)
 Lung Cancer Awareness Month
[Movember \(Men's Health Awareness\)](#)
 Epilepsy Awareness Month
 National Adoption Month
[National Alzheimer's Disease Month](#) ✓
[Military Family Month](#)
[Home Care and Hospice Month](#) ✓
[1st - 7th National Patient Transport Week](#)
[7th Hug A Bear Day](#)
[7th - 13th Radiologic Technology Week](#)
[7th - 13th Perioperative Nurses Week](#)
[7th - 13th Nurse Practitioner NP Week](#)
[11th Veterans Day](#)
 13th World Kindness Day
[14th World Diabetes Day](#)
 15th America Recycles Day
[15th-19th American Education Week](#)
[19th Great American Smokeout](#)
[25th Thanksgiving](#)
 27th Small Business Saturday
[28th - Dec 6th Hanukkah](#)
[30th Computer Security Day](#)
[30th Mason Jar Day](#)

December Event Ideas

January Event Ideas

February Event Ideas

December's monthly event calendar is often focused on the holiday season (see our [holiday gift guide](#) for inspiration). Get into the holiday spirit with [cookies with a custom logo](#) or prepare for New Year's resolutions with [health and wellness gifts](#). No matter how your company chooses to celebrate, Crestline offers affordable and unique promotional gifts that communicate the right message about your brand.



December 2021 Events

[Read a New Book Month](#)
[Seasonal Depression Awareness Month](#)
 Safe Toys and Gifts Month
[1st World AIDS Day](#)
[2nd Special Education Day](#)
[4th National Cookie Day](#)
 7th National Pearl Harbor Remembrance Day
 10th Human Rights Day
 21st Crossword Puzzle Day
[25th Christmas](#)
 26th National Thank You Note Day
[26th-Jan 1st Kwanzaa](#)
[31st New Year's Eve](#)
[Plan Ahead for Health Awareness Month](#)

March Event Ideas

St. Patrick's Day is popular, but it isn't the only holiday in March. March is National Nutrition Month, and a great occasion for [custom lunch bags](#). Crestline has a number of [healthcare](#), [dentist](#), and [nurse gifts](#) to observe the many health focused holidays as well.



March 2022 Events

American Red Cross Month
 National Women's History Month
 National Social Work Month
 National Ethics Awareness Month
[National Nutrition Month](#)
 3rd World Wildlife Day
[4th Employee Appreciation Day](#)
[6th Dentist's Day](#)
[7th-13th Patient Safety Awareness Week](#)
 8th International Women's Day
[13th-29th National Pulmonary Rehabilitation Week](#)
[7th-12th Long Term Care Administrators Week](#)
[9th Registered Dietician Nutritionist Day](#)
 12th National Girl Scout Day
 14th Pi Day
 16th Mardi Gras
 17th St. Patrick's Day

Along with the traditional New Year's celebration, January's calendar of national days and events supports several causes. Give tribute to a day that is significant to your organization or company with [custom corporate gifts](#) that highlight your brand. Be Kind To Food Servers Month is also a perfect time for [kitchen promotional products](#) and [personalized dog toys](#) are great for Walk Your Pet Month. Crestline has [fun novelty items](#) to celebrate the variety of awareness events in January.



January 2022 Events

[Walk Your Pet Month](#)
[Career & Technical Education Month](#)
 National Blood Donor Month
 Cervical Cancer Awareness Month
[National Eye Care Month](#)
 National Oatmeal Month
[Be Kind To Food Servers Month](#)
 1st New Year's Day
[3rd Drinking Straw Day](#)
 2nd-8th Thank Your Customers Week
[13th Rubber Duckie Day](#)
[16th-22nd Hunt for Happiness Week](#)
 17th Martin Luther King, Jr. Day
[28th Activity Professionals Day](#)
[25th Intravenous Nurse Day](#)
[29th Puzzle Day](#)

April Event Ideas

April's calendar of monthly events starts with April Fool's Day. Celebrate with [wacky custom stress balls](#) or an item from our popular [fun and outdoors section](#). Earth Day is an excellent time for [eco-friendly items](#) and [custom reusable grocery bags](#). Our variety of spirited imprinted promotional products are perfect for your recipients.



April 2022 Events

[Garden Month](#)
 Alcohol Awareness Month
[National Parkinson's Awareness Month](#)
[Spring Break](#)
 911 Education Month
[Distracted Driving Awareness Month](#)
[Month of the Military Child](#)
[Stress Awareness Month](#)
[National Financial Literacy Month](#)
[National Occupational Therapy Month](#)
 Cancer Control Month
[Sexual Assault Awareness Month](#)
[Campus Pride Month](#)
[Animal Cruelty Prevention Month](#)
[National Humor Month](#)
 1st April Fool's Day
[2nd Autism Awareness Day](#)

Incorporate imprinted promotional products and awareness gifts from Crestline to commemorate February's monthly events. [Personalized umbrellas](#) are great for Umbrella Day, and don't forget [heart shaped items](#) for Valentine's Day. Our branded items and personalized products raise awareness and add relevance to your brand.



Black History Month

[American Heart Month](#)
[Library Lovers Month](#)
 Senior Independence Month
[Children's Dental Health Month](#)
 National Time Management Month
 2nd Groundhog Day
[4th Wear Red Day](#)
[7th - 11th Pride in Foodservice Week](#)
[10th Umbrella Day](#)
[13th - 19th Cardiac Rehabilitation Week](#)
[14th Valentine's Day](#)
[21st President's Day](#)
 20th-26th National Engineers Week
[23rd School Bus Driver Appreciation Day](#)

May Event Ideas

Prioritize your brand with May's calendar of fun national days. Thank healthcare workers with gifts for nurses during Nurses Week. Shop [awareness bracelets](#) for American Stroke Month or [personalized real estate closing pouches](#) for New Homeowners Day. May is also National Physical Fitness month, a perfect time for [custom fitness gear](#) or [reflective stickers](#) to encourage physical activity.



May 2022 Events

[National Cancer Research Month](#)
[Mental Health Month](#)
[Lou Gehrig Disease Awareness Month](#)
 National Foster Care Month
[Bike Safety Month](#)
[National Physical Fitness and Sports Month](#)
[Healthy Vision Month](#)
[National American Stroke Month](#)
[National Osteoporosis Awareness and Prevention Month](#)
[National High Blood Pressure Education Month](#)
[National Melanoma/Skin Cancer Awareness Month](#)
 Older Americans Month
[Oncology Nursing Month](#)

Chat

[19th Certified Nurses Day](#)
 20th-26th National Poison Prevention Week
 21st World Down Syndrome Day
 26th Earth Hour
[20th- 26th Health Information Professionals Week](#)
 24th World Tuberculosis Day
[30th Doctor's Day](#)

[3rd-9th National Public Health Week](#)
[3rd-9th National Library Week](#)
[7th World Health Day](#)
 15th ASL Day
[10th - 16th Public Safety Telecommunicators Week](#)
[23rd Picnic Day](#)
[17th - 23rd National Volunteer Week](#)
[19th Bicycle Day](#)
 18th - 22nd National Environmental Education Week
[22nd Earth Day](#)
[24th - 30th Administrative Professionals Week](#)
[27th Administrative Professionals Day](#)
[28th Teach Children to Save Day](#)
 29th National Arbor Day

[Better Hearing and Speech Month](#)
[Global Employee Health & Fitness Month](#)
[1st New Home Owners Day](#)
[1st-7th Public Service Recognition Week](#)
[1st-7th National Hospital Week](#)
[2nd - 8th Correctional Officers Week](#)
[2nd-6th Teacher Appreciation Week](#)
[3rd National Teacher Day](#)
[4th International Firefighters Day](#)
 5th Cinco De Mayo
[6th-12th Nurses Week](#)
 8th Mother's Day
[8th - 14th Nursing Home Week](#)
[8th-14th National Women's Health Week](#)
[8th-14th National Skilled Nursing Care Week](#)
[11th School Nurse Day](#)
[15th-21st National Police Week](#)
[15th-21st National EMS Emergency Medical Services Week](#)
[16th Barbecue Day](#)
 18th International Museum Day
[18th National Employee Health and Fitness Day](#)
 20th Bike to Work Day
[27th Sunscreen Day](#)
 30th Memorial Day

June Event Ideas

As the first official month of summer in the United States, June is a fun time to promote your brand. Consider a [sun safety](#) campaign by placing your logo on Crestline's [promotional sunscreen](#), [sunglasses](#), [hats](#) or [Copacabana Non-Woven Beach Tote](#). Or encourage outdoor adventure with [personalized sports and recreation items](#).



June 2022 Events

[Graduation](#)
[LGBTQ Pride Month](#)
[National Safety Month](#)
[National Candy Month](#)
[National Great Outdoors Month](#)
[3rd World Bicycle Day](#)
[5th World Environment Day](#)
[6th Yo-Yo Day](#)
[10th National Ballpoint Pen Day](#)
[13th-20th International Men's Health Week](#)
[14th World Blood Donor Day](#)
[14th Flag Day](#)
[16th-22nd Nursing Assistants Week](#)
[21st First Day of Summer](#)
 19th Juneteenth
 19th Father's Day
[21st International Day of Yoga](#)
[26th Beautician's Day](#)
[27th Sunglasses Day](#)

July Event Ideas

July is a peak time to celebrate the outdoors and spend time with neighbors, family and friends. Browse our [beach accessories](#), [fishing items](#), and [custom golf gear](#) that encourage fun in the sun. [Stuffed animals](#) fit right in on Teddy Bear Picnic Day and celebrate wedding season with [party accessories](#).



July 2022 Events

[Social Wellness Month](#)
[Wedding Season](#)
[Family Reunion Month](#)
[UV Safety Month](#)
[Picnic Month](#)
[National Cell Phone Courtesy Month](#)
[National Culinary Arts Month](#)
[National Recreation and Parks Month](#)
[National Grilling Month](#)
[3rd International Plastic Bag Free Day](#)
[4th Independence Day](#)
[10th Teddy Bear Picnic Day](#)
[10th - 16th National Therapeutic Recreation Week](#)
[17th World Emoji Day](#)
[17th Tattoo Day](#)
 17th National Ice Cream Day
 18th Global Hug Your Kids Day
[20th Fortune Cookie Day](#)
[20th National Lollipop Day](#)
 24th Parents Day

August Event Ideas

From National Immunization Awareness Month to National Picnic Month, August highlights several monthly awareness topics. [Branded blankets](#) and [BBQ sets with a company logo](#) are great for National Picnic Month. Don't forget [custom beer glasses](#) for International Beer Day. Crestline's variety of promotional items can help you make the most of these events.



August 2022 Events

[National Golf Month](#)
[National Picnic Month](#)
[New Student Orientation](#)
 National Immunization Awareness Month
 National Eye Exam Month
[Fishing Month](#)
[2nd Coloring Book Day](#)
 4th U.S. Coast Guard Day
[5th International Beer Day](#)
[8th International Cat Day](#)
[9th Book Lovers Day](#)
[12th International Youth Day](#)
[15th Relaxation Day](#)
[21st Senior Citizens Day](#)
 26th Women's Equality Day
[26th National Dog Day](#)

Celebrate Awareness Months with Our National Events Calendar

Chat

Awareness days and monthly observances are more than just fun holidays—they're also a great marketing tool for your brand. Monthly awareness topics that relate to your industry can help highlight your name and promote your cause in a more meaningful way and align your brand with key causes to build customer goodwill. Browse this list of monthly events and holidays, so you know when to plan promotional events throughout the year to help your company stand out and build awareness of important causes. Crestline offers many [awareness gifts](#) to find the perfect promotional items for any of these holidays.

National awareness months, employee appreciation events and national days are also a creative way to highlight your name and logo. Our line of [promotional items](#) makes it easy to create a personalized calendar full of fun company team building ideas for staff, marketing ideas to bring in new customers, ways to support causes, and fundraising opportunities throughout the year. Help your team track initiatives with [custom branded calendars](#).

About Crestline	Promotional Branding Strategies
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Customer Testimonials	Shop by Theme



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