

AtliQ Hardwares



FILTERS

region
market
division

All
India
All

Customer
Net Sales Performance

| Customer | 2019 | 2020 | 2021 | 21 Vs 20 |
|--------------------|-------|-------|--------|----------|
| Amazon | 4.6M | 9.8M | 23.0M | 234.9% |
| Atliq e Store | 1.6M | 3.5M | 8.7M | 249.1% |
| AtliQ Exclusive | 3.4M | 4.7M | 18.4M | 392.6% |
| Croma | 1.7M | 2.5M | 7.5M | 305.1% |
| Ebay | 1.7M | 3.6M | 8.5M | 235.9% |
| Electricalslytical | 1.6M | 2.0M | 8.4M | 431.1% |
| Electricalsociety | 1.8M | 2.3M | 9.4M | 415.1% |
| Expression | 1.5M | 2.2M | 8.8M | 391.2% |
| Ezone | 1.5M | 2.0M | 7.9M | 391.6% |
| Flipkart | 1.9M | 4.3M | 9.9M | 231.8% |
| Girias | 1.5M | 2.1M | 8.7M | 419.3% |
| Lotus | 1.5M | 2.1M | 8.1M | 382.6% |
| Propel | 1.6M | 2.2M | 9.1M | 413.7% |
| Reliance Digital | 1.6M | 2.2M | 8.5M | 387.2% |
| Vijay Sales | 1.7M | 2.1M | 8.5M | 397.8% |
| Viveks | 1.6M | 2.2M | 7.8M | 348.1% |
| Grand Total | 30.8M | 49.8M | 161.3M | 324.0% |

FILTERS

region | All
division | All

Market

Performance Vs Target

All Values in USD

| Customer | 2019 | 2020 | 2021 | 2021 - Target | % |
|----------------|-------|--------|--------|---------------|--------|
| Australia | 3.9M | 10.7M | 21.0M | -2.2M | -10.5% |
| Austria | | 0.1M | 2.8M | -0.3M | -11.7% |
| Bangladesh | 0.5M | 2.3M | 7.0M | -0.7M | -10.3% |
| Canada | 4.8M | 12.2M | 35.1M | -5.1M | -14.5% |
| China | 1.4M | 5.4M | 22.9M | -2.1M | -9.0% |
| France | 4.0M | 7.5M | 25.9M | -2.2M | -8.4% |
| Germany | 2.6M | 4.7M | 12.0M | -1.5M | -12.7% |
| India | 30.8M | 49.8M | 161.3M | -9.6M | -5.9% |
| Indonesia | 2.5M | 6.2M | 18.4M | -2.4M | -12.9% |
| Italy | 2.9M | 4.5M | 11.7M | -1.0M | -9.0% |
| Japan | | 1.9M | 7.9M | -0.3M | -4.1% |
| Netherlands | 0.2M | 3.4M | 8.0M | -0.7M | -8.2% |
| Newzealand | | 2.0M | 11.4M | -1.4M | -12.3% |
| Norway | | 2.5M | 13.7M | -1.4M | -10.5% |
| Pakistan | 0.6M | 4.7M | 5.7M | -0.5M | -9.3% |
| Philippines | 5.7M | 13.4M | 31.9M | -2.5M | -7.8% |
| Poland | 0.4M | 2.8M | 5.2M | -0.9M | -18.1% |
| Portugal | 0.7M | 3.6M | 11.8M | -0.5M | -4.3% |
| South Korea | 12.8M | 17.3M | 49.0M | -4.4M | -8.9% |
| Spain | | 1.8M | 12.6M | -1.8M | -14.1% |
| Sweden | 0.1M | 0.2M | 1.8M | -0.2M | -11.1% |
| United Kingdom | 2.0M | 8.1M | 34.2M | -3.0M | -8.7% |
| USA | 11.5M | 31.9M | 87.8M | -10.2M | -11.7% |
| Grand Total | 87.5M | 196.7M | 598.9M | -54.9M | -9.2% |