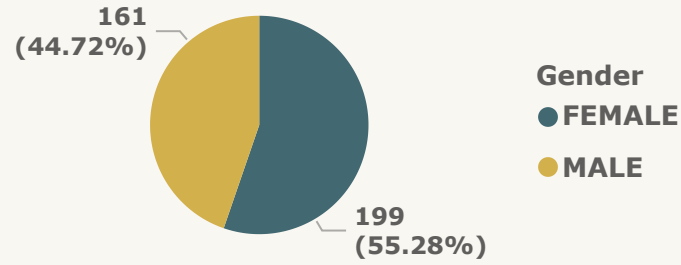


## Distribution of Leads by Gender



## Customer Acquisition Analysis

Page 1

Page 2

No. of Leads

360

Conversion Rate

53.89%

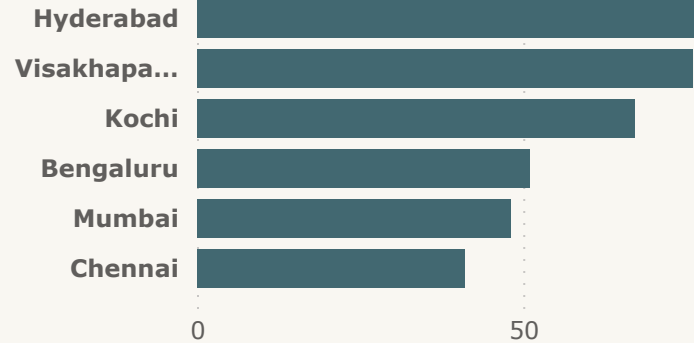
Demo Watched

194

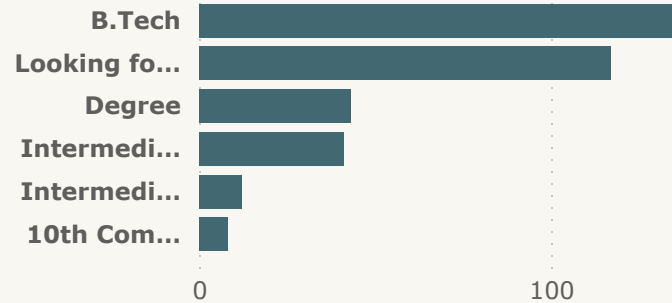
Avg. Watch %

56.63

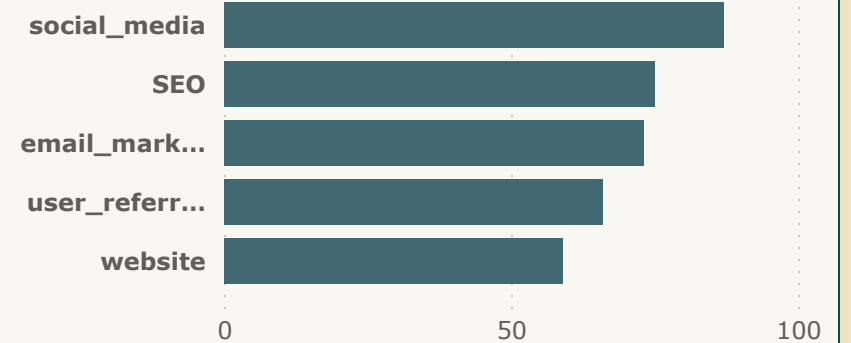
## Distribution of Leads by City



## Distribution of Leads by Qualifications



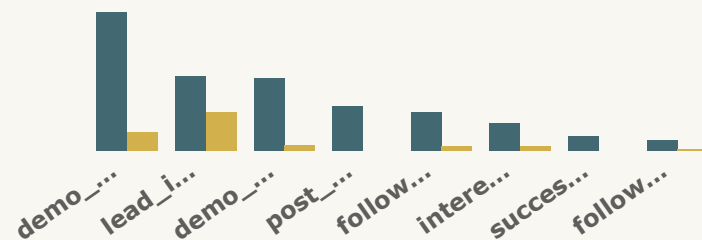
## Distribution Leads by Source



## Leads by Call Reasons and Call Status

Call Status

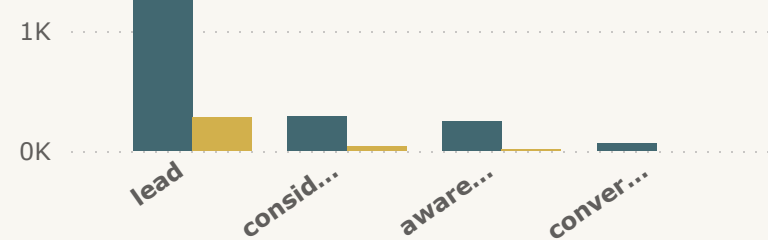
- successful
- unsuccessful



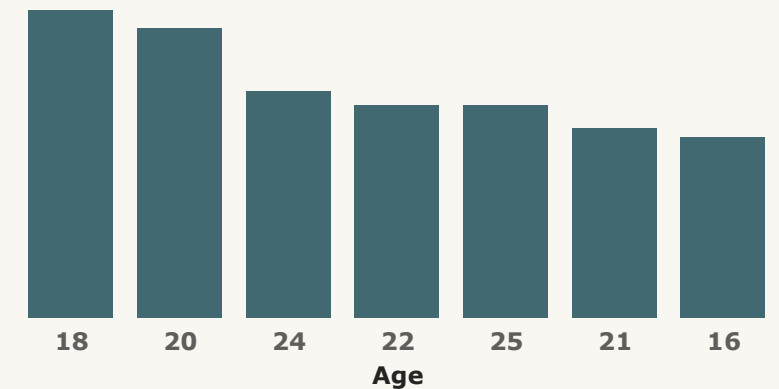
## Leads by Lead Stage and Call Status

Call Status

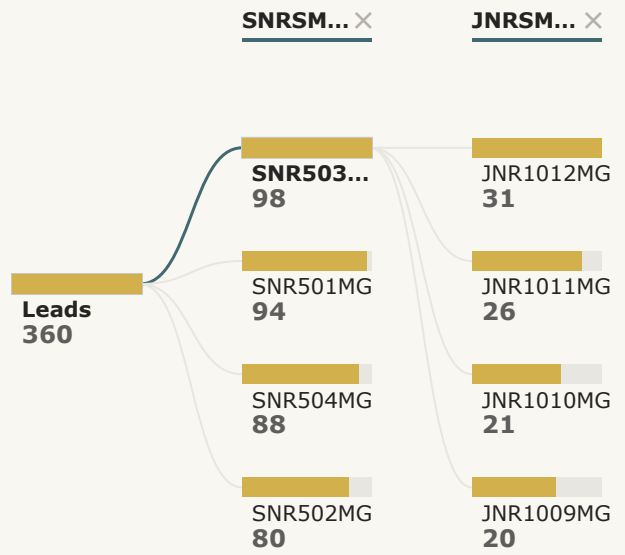
- successful
- unsuccessful



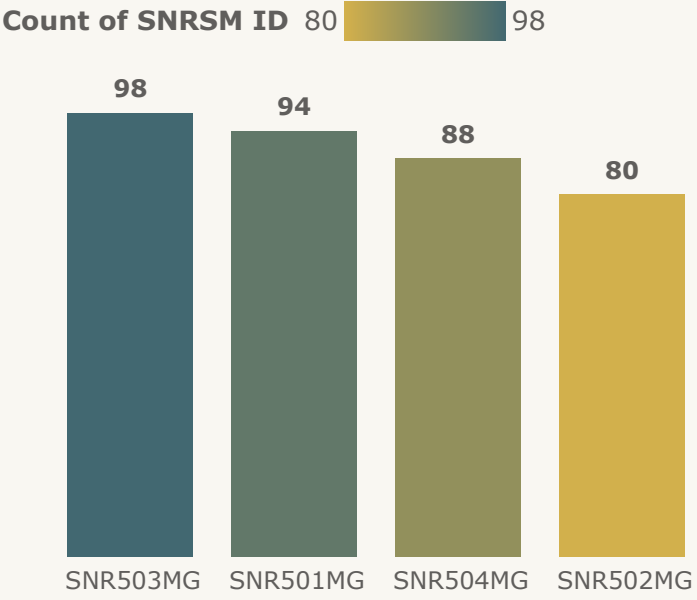
## Distribution of Leads by Age



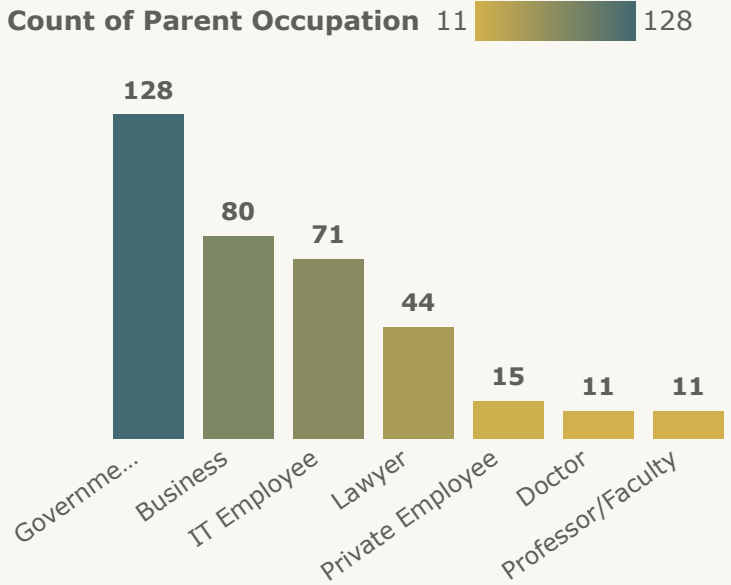
Leads handle by SNRSM and JRNSM



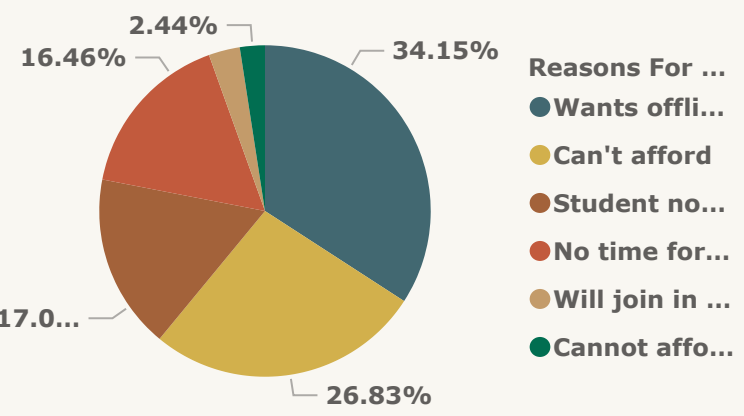
Leads by SNRSM ID



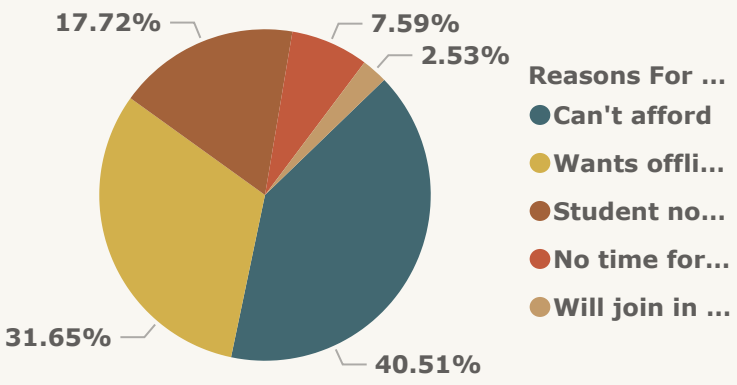
Leads by Parent Occupation



Leads by Reasons For Not Interested In Demo



Leads by Reasons For Not Interested To Consider



Leads by Reasons For Not Interested To Convert

