<!DOCTYPE html>

<html lang="en">

<head>

<meta charset="UTF-8">

<meta name="viewport" content="width=device-width, initial-scale=1.0">

<title>The SOW Standard: Ultimate Legal Protection Bundle</title>

<script src="https://cdn.tailwindcss.com"></script>

<link href="https://fonts.googleapis.com/css2?family=Inter:wght@400;600;700;800&display=swap" rel="stylesheet">

<style>

:root {

--color-primary: #1e40af; /\* Tailwind Blue-700 \*/

--color-secondary: #fcd34d; /\* Tailwind Amber-300 \*/

}

body {

font-family: 'Inter', sans-serif;

background-color: #f3f4f6;

}

.text-gradient {

background-image: linear-gradient(to right, #1e40af, #3b82f6);

-webkit-background-clip: text;

-webkit-text-fill-color: transparent;

}

.hero-button {

transition: all 0.2s ease-in-out;

box-shadow: 0 4px 6px -1px rgba(0, 0, 0, 0.1), 0 2px 4px -2px rgba(0, 0, 0, 0.1);

}

.hero-button:hover {

transform: translateY(-2px);

box-shadow: 0 10px 15px -3px rgba(0, 0, 0, 0.1), 0 4px 6px -4px rgba(0, 0, 0, 0.1);

}

.freebie-form-section {

background-color: #fff;

border: 2px solid var(--color-secondary);

box-shadow: 0 10px 15px -3px rgba(0, 0, 0, 0.1);

}

/\* Sticky Red Disclaimer Bar for mobile/desktop \*/

#disclaimer-bar {

position: sticky;

top: 0;

z-index: 50;

}

/\* --- MAILERLITE LOADER STYLES --- \*/

.ml-form-embedSubmitLoad:after {

content: " ";

display: block;

width: 11px;

height: 11px;

margin: 1px;

border-radius: 50%;

border: 4px solid #fff;

border-color: #ffffff #ffffff #ffffff transparent;

animation: ml-form-embedSubmitLoad 1.2s linear infinite;

}

@keyframes ml-form-embedSubmitLoad {

0% { transform: rotate(0deg); }

100% { transform: rotate(360deg); }

}

/\* --- END MAILERLITE STYLES --- \*/

</style>

<script>

tailwind.config = {

theme: {

extend: {

colors: {

'form-bg': '#f6f6f6',

'primary-black': '#000000', // Kept for consistency, though we use blue-600 below

},

}

}

}

// --- CRITICAL MAILERLITE JAVASCRIPT HOOKS ---

// This function is called by the MailerLite script upon successful submission.

function ml\_webform\_success\_32707272() {

// Hide the form wrapper and show the local success message within the freebie section

document.getElementById('form-container').classList.add('hidden');

document.getElementById('success-container').classList.remove('hidden');

// Ensure button state is reset for next theoretical load (good practice)

const submitBtn = document.querySelector('.ml-form-embedSubmit button[type="submit"]');

const loadingBtn = document.querySelector('.ml-form-embedSubmit .loading');

if (submitBtn) submitBtn.style.display = 'inline-block';

if (loadingBtn) loadingBtn.style.display = 'none';

}

// Custom function to handle the button state (Loading/Enabled)

function handleSubmissionStart() {

const submitBtn = document.querySelector('.ml-form-embedSubmit button[type="submit"]');

const loadingBtn = document.querySelector('.ml-form-embedSubmit .loading');

if (submitBtn && loadingBtn) {

submitBtn.style.display = 'none';

loadingBtn.style.display = 'inline-flex';

loadingBtn.setAttribute('disabled', 'disabled');

}

}

</script>

</head>

<body class="antialiased text-gray-800">

<!-- 1. CRITICAL DISCLAIMER BAR (Sticky Top) -->

<div id="disclaimer-bar" class="bg-red-700 text-white p-2 text-center text-sm font-semibold shadow-2xl">

⚠️ \*\*LEGAL DISCLAIMER:\*\* This product provides templates, not legal advice. \*\*CONSULT AN ATTORNEY\*\* before use.

</div>

<!-- 2. FREE LEAD MAGNET SECTION (Top of Page) - EMAIL CAPTURE -->

<section id="freebieForm" class="py-12 md:py-16 bg-blue-50">

<div class="max-w-4xl mx-auto px-4 sm:px-6 lg:px-8">

<div class="freebie-form-section rounded-xl p-6 md:p-8 flex flex-col md:flex-row items-center">

<div class="md:w-3/5 md:pr-8 mb-6 md:mb-0">

<p class="text-xs font-bold uppercase text-red-500 mb-1">Stop Scope Creep Today</p>

<h2 class="text-2xl md:text-3xl font-extrabold mb-3 leading-tight">

Download the <span class="text-blue-600">FREE</span> Master Statement of Work (SOW) Template

</h2>

<p class="text-gray-600 text-lg">

Get the exact document freelance agencies use to set firm boundaries, define deliverables, and never argue over revisions again.

</p>

</div>

<!-- START: MAILERLITE FORM INTEGRATION -->

<div class="md:w-2/5 w-full">

<!-- MailerLite Form View -->

<div id="form-container" class="space-y-4">

<form class="ml-block-form space-y-4"

action="https://assets.mailerlite.com/jsonp/1888149/forms/169673600738002812/subscribe"

method="post"

target="\_blank"

onsubmit="handleSubmissionStart()">

<!-- Email Field -->

<div class="ml-form-fieldRow">

<div class="ml-field-group ml-validate-required">

<input aria-label="email" aria-required="true" type="email"

class="w-full px-4 py-3 border border-gray-300 rounded-lg text-sm text-gray-700 placeholder-gray-500 focus:outline-none focus:ring-2 focus:ring-blue-600/50"

name="fields[email]" placeholder="Your Work Email" autocomplete="email" required>

</div>

</div>

<!-- Privacy Policy Checkbox -->

<div class="ml-form-checkboxRow">

<label class="flex items-start text-sm cursor-pointer">

<input type="checkbox" class="mt-1 mr-2" required>

<span class="text-xs text-gray-700 font-semibold leading-normal">

I agree to receive email updates and promotional materials.

</span>

</label>

</div>

<!-- CRITICAL: MAILERLITE HIDDEN INPUTS -->

<input type="hidden" name="ml-submit" value="1">

<input type="hidden" name="anticsrf" value="true">

<!-- Submit Button -->

<div class="ml-form-embedSubmit pt-1 flex flex-col items-center">

<button type="submit"

class="primary w-full py-3 bg-blue-600 text-white font-bold text-base rounded-lg shadow-md hover:bg-blue-700 transition hero-button focus:outline-none focus:ring-4 focus:ring-blue-600/50">

Get the Free SOW Template Now

</button>

<!-- Loading Button -->

<button disabled="disabled" style="display: none;" type="button" class="loading w-full py-3 bg-blue-600 text-white font-bold text-base rounded-lg shadow-md mt-2 flex justify-center items-center">

<div class="ml-form-embedSubmitLoad"></div>

<span class="sr-only ml-2">Loading...</span>

</button>

<p class="text-xs text-gray-500 text-center mt-2">Zero spam. Download sent immediately to your inbox.</p>

</div>

</form>

</div>

<!-- Success Message View -->

<div id="success-container" class="hidden text-center p-4 bg-green-50 rounded-lg border-2 border-green-500">

<h4 class="text-xl font-bold text-green-700 mb-2">Success! Check Your Inbox!</h4>

<p class="text-sm text-green-600 leading-snug">The template is on its way. Please check your spam folder if you don't see it!</p>

<svg class="w-8 h-8 mx-auto mt-4 text-green-500" fill="none" stroke="currentColor" viewBox="0 0 24 24" xmlns="http://www.w3.org/2000/svg">

<path stroke-linecap="round" stroke-linejoin="round" stroke-width="2" d="M9 12l2 2 4-4m6 2a9 9 0 11-18 0 9 9 0 0118 0z"></path>

</svg>

</div>

</div>

<!-- END: MAILERLITE FORM INTEGRATION -->

</div>

</div>

</section>

<!-- 3. MAIN HERO AND VALUE PROPOSITION -->

<section class="py-16 md:py-24">

<div class="max-w-7xl mx-auto px-4 sm:px-6 lg:px-8 text-center">

<h1 class="text-4xl md:text-6xl font-extrabold mb-4 leading-tight">

Instantly Implement <span class="text-gradient">The SOW Standard.</span>

</h1>

<p class="text-xl md:text-2xl text-gray-600 max-w-4xl mx-auto mb-8">

Stop losing clients, time, and money to legal chaos. Get the 4 essential, attorney-formatted documents used by successful 6-figure agencies to enforce scope and payment.

</p>

<div class="mb-12 flex justify-center space-x-4 flex-wrap">

<!-- UPDATED LINK -->

<a href="https://payhip.com/b/ofAGu" class="bg-indigo-600 text-white text-xl font-extrabold py-4 px-8 rounded-xl hero-button hover:bg-indigo-700 transition duration-300 shadow-xl mb-4 sm:mb-0">

Buy The Full Bundle Now — $199

</a>

<a href="#whats-inside" class="bg-white text-indigo-600 text-xl font-extrabold py-4 px-8 rounded-xl border border-indigo-600 hero-button hover:bg-gray-50 transition duration-300">

See What's Included

</a>

</div>

<p class="text-sm text-gray-500 italic">No monthly fees. One-time purchase. Lifetime peace of mind.</p>

</div>

</section>

<!-- 4. PAIN POINTS & PROBLEMS SOLVED -->

<section class="py-16 bg-white">

<div class="max-w-7xl mx-auto px-4 sm:px-6 lg:px-8">

<h2 class="text-3xl md:text-4xl font-extrabold text-center mb-12">

If You Don't Have These Documents, You're Exposed.

</h2>

<div class="grid grid-cols-1 md:grid-cols-3 gap-8">

<!-- Pain Point 1 -->

<div class="p-6 bg-red-50 border-t-4 border-red-500 rounded-lg shadow-md hover:shadow-lg transition">

<h3 class="text-xl font-bold mb-3 text-red-700">Scope Creep & Endless Revisions</h3>

<p class="text-gray-600">The client demands "just one more thing," leading to 15 extra hours of unpaid work. The missing SOW is costing you \*\*billable hours\*\* every month.</p>

</div>

<!-- Pain Point 2 -->

<div class="p-6 bg-red-50 border-t-4 border-red-500 rounded-lg shadow-md hover:shadow-lg transition">

<h3 class="text-xl font-bold mb-3 text-red-700">Delayed or Ghosted Payments</h3>

<p class="text-gray-600">Your invoice is overdue. Without an MSA, you have no formal right to charge interest, pause work, or enforce collections without creating liability.</p>

</div>

<!-- Pain Point 3 -->

<div class="p-6 bg-red-50 border-t-4 border-red-500 rounded-lg shadow-md hover:shadow-lg transition">

<h3 class="text-xl font-bold mb-3 text-red-700">Losing IP Rights</h3>

<p class="text-gray-600">Clients claiming ownership of your underlying templates, code, or marketing processes. Generic contracts often fail to clearly define when \*\*Intellectual Property\*\* (IP) transfers.</p>

</div>

</div>

</div>

</section>

<!-- 5. PRODUCT FEATURES - THE 4 TEMPLATES -->

<section id="whats-inside" class="py-16 md:py-20 bg-gray-50">

<div class="max-w-7xl mx-auto px-4 sm:px-6 lg:px-8">

<h2 class="text-4xl font-extrabold text-center mb-16 text-gradient">

The 4 Essential Documents for a 6-Figure Freelance Business

</h2>

<div class="space-y-16">

<!-- Feature 1: MSA -->

<div class="flex flex-col md:flex-row items-center bg-white rounded-xl p-8 shadow-lg">

<div class="md:w-2/3 md:pr-12">

<p class="text-sm font-bold uppercase text-blue-600 mb-1">Document 1 / The Foundation</p>

<h3 class="text-2xl font-bold mb-3">Master Service Agreement (MSA)</h3>

<p class="text-gray-600 mb-4">The long-term contract that sets the ground rules for \*\*all\*\* future projects. This is the \*\*Insurance Policy\*\* that saves you thousands in legal fees.</p>

<ul class="text-gray-700 space-y-2 list-none pl-0">

<li class="flex items-start"><svg class="w-5 h-5 text-green-500 mr-2 mt-1 flex-shrink-0" fill="currentColor" viewBox="0 0 20 20"><path fill-rule="evenodd" d="M16.707 5.293a1 1 0 010 1.414l-8 8a1 1 0 01-1.414 0l-4-4a1 1 0 011.414-1.414L8 12.586l7.293-7.293a1 1 0 011.414 0z" clip-rule="evenodd"></path></svg>Sets \*\*Late Payment Penalties\*\* (charging interest).</li>

<li class="flex items-start"><svg class="w-5 h-5 text-green-500 mr-2 mt-1 flex-shrink-0" fill="currentColor" viewBox="0 0 20 20"><path fill-rule="evenodd" d="M16.707 5.293a1 1 0 010 1.414l-8 8a1 1 0 01-1.414 0l-4-4a1 1 0 011.414-1.414L8 12.586l7.293-7.293a1 1 0 011.414 0z" clip-rule="evenodd"></path></svg>Defines IP ownership and transfer timelines.</li>

<li class="flex items-start"><svg class="w-5 h-5 text-green-500 mr-2 mt-1 flex-shrink-0" fill="currentColor" viewBox="0 0 20 20"><path fill-rule="evenodd" d="M16.707 5.293a1 1 0 010 1.414l-8 8a1 1 0 01-1.414 0l-4-4a1 1 0 011.414-1.414L8 12.586l7.293-7.293a1 1 0 011.414 0z" clip-rule="evenodd"></path></svg>Includes clear termination clauses for non-payment.</li>

</ul>

</div>

<div class="md:w-1/3 mt-6 md:mt-0 text-center">

<!-- Placeholder Image: MSA Contract -->

<img src="https://placehold.co/250x150/1e40af/ffffff?text=MSA+Contract" alt="Master Service Agreement Icon" class="rounded-lg shadow-md mx-auto">

</div>

</div>

<!-- Feature 2: SOW -->

<div class="flex flex-col md:flex-row-reverse items-center bg-white rounded-xl p-8 shadow-lg">

<div class="md:w-2/3 md:pl-12">

<p class="text-sm font-bold uppercase text-blue-600 mb-1">Document 2 / The Scope Shield</p>

<h3 class="text-2xl font-bold mb-3">Statement of Work (SOW) Template</h3>

<p class="text-gray-600 mb-4">Used for every project. This short document \*\*explicitly defines what is NOT included\*\* and lists clear revision limits, eliminating "just one more thing."</p>

<ul class="text-gray-700 space-y-2 list-none pl-0">

<li class="flex items-start"><svg class="w-5 h-5 text-green-500 mr-2 mt-1 flex-shrink-0" fill="currentColor" viewBox="0 0 20 20"><path fill-rule="evenodd" d="M16.707 5.293a1 1 0 010 1.414l-8 8a1 1 0 01-1.414 0l-4-4a1 1 0 011.414-1.414L8 12.586l7.293-7.293a1 1 0 011.414 0z" clip-rule="evenodd"></path></svg>Forces client sign-off on scope details.</li>

<li class="flex items-start"><svg class="w-5 h-5 text-green-500 mr-2 mt-1 flex-shrink-0" fill="currentColor" viewBox="0 0 20 20"><path fill-rule="evenodd" d="M16.707 5.293a1 1 0 010 1.414l-8 8a1 1 0 01-1.414 0l-4-4a1 1 0 011.414-1.414L8 12.586l7.293-7.293a1 1 0 011.414 0z" clip-rule="evenodd"></path></svg>Includes a clear \*\*Change Request\*\* process.</li>

<li class="flex items-start"><svg class="w-5 h-5 text-green-500 mr-2 mt-1 flex-shrink-0" fill="currentColor" viewBox="0 0 20 20"><path fill-rule="evenodd" d="M16.707 5.293a1 1 0 010 1.414l-8 8a1 1 0 01-1.414 0l-4-4a1 1 0 011.414-1.414L8 12.586l7.293-7.293a1 1 0 011.414 0z" clip-rule="evenodd"></path></svg>Sets fixed dates for project milestones.</li>

</ul>

</div>

<div class="md:w-1/3 mt-6 md:mt-0 text-center">

<!-- Placeholder Image: SOW Template -->

<img src="https://placehold.co/250x150/10b981/ffffff?text=SOW+Template" alt="Statement of Work Icon" class="rounded-lg shadow-md mx-auto">

</div>

</div>

<!-- Feature 3 & 4 (Combined) -->

<div class="flex flex-col md:flex-row items-center bg-white rounded-xl p-8 shadow-lg">

<div class="md:w-2/3 md:pr-12">

<p class="text-sm font-bold uppercase text-blue-600 mb-1">Documents 3 & 4 / The Safety Net</p>

<h3 class="text-2xl font-bold mb-3">NDA + Formal Collections Letter</h3>

<p class="text-gray-600 mb-4">Handle the two most stressful scenarios professionally: sharing sensitive data and chasing severely overdue payments.</p>

<ul class="text-gray-700 space-y-2 list-none pl-0">

<li class="flex items-start"><svg class="w-5 h-5 text-green-500 mr-2 mt-1 flex-shrink-0" fill="currentColor" viewBox="0 0 20 20"><path fill-rule="evenodd" d="M16.707 5.293a1 1 0 010 1.414l-8 8a1 1 0 01-1.414 0l-4-4a1 1 0 011.414-1.414L8 12.586l7.293-7.293a1 1 0 011.414 0z" clip-rule="evenodd"></path></svg>\*\*Mutual NDA:\*\* Protects both your client's secrets and your own processes.</li>

<li class="flex items-start"><svg class="w-5 h-5 text-green-500 mr-2 mt-1 flex-shrink-0" fill="currentColor" viewBox="0 0 20 20"><path fill-rule="evenodd" d="M16.707 5.293a1 1 0 010 1.414l-8 8a1 1 0 01-1.414 0l-4-4a1 1 0 011.414-1.414L8 12.586l7.293-7.293a1 1 0 011.414 0z" clip-rule="evenodd"></path></svg>\*\*Formal Notice of Termination Letter:\*\* The professional way to stop work and invoke collection clauses.</li>

</ul>

</div>

<div class="md:w-1/3 mt-6 md:mt-0 text-center">

<!-- Placeholder Image: NDA and Letter -->

<img src="https://placehold.co/250x150/f97316/ffffff?text=NDA+%26+Letter" alt="NDA and Letter Icon" class="rounded-lg shadow-md mx-auto">

</div>

</div>

</div>

</div>

</section>

<!-- 6. FINAL CALL TO ACTION -->

<section class="py-20 md:py-24 bg-blue-700"> <!-- Increased base padding for safety -->

<div class="max-w-4xl mx-auto px-4 sm:px-6 lg:px-8 text-center">

<h2 class="text-3xl sm:text-4xl font-extrabold text-white mb-6"> <!-- Ensured responsive heading size -->

Stop Worrying About Legal Fees. Start Scaling.

</h2>

<p class="text-lg sm:text-xl text-blue-100 mb-8"> <!-- Ensured responsive paragraph size -->

Your alternative is paying an attorney \*\*$1,500+\*\* to draft these documents from scratch, or using a generic, unsafe template. Get the professional system now.

</p>

<!-- UPDATED LINK -->

<a href="https://payhip.com/b/ofAGu" class="bg-yellow-400 text-lg sm:text-xl font-extrabold py-4 px-8 sm:px-10 rounded-xl hero-button hover:bg-yellow-300 transition duration-300 shadow-xl inline-block w-full max-w-sm sm:w-auto"> <!-- Ensured button scales gracefully on mobile -->

Get the Full Bundle Now — $199

</a>

</div>

</section>

<!-- 7. FOOTER -->

<footer class="py-6 bg-gray-900 text-center text-gray-400 text-sm">

<div class="max-w-7xl mx-auto px-4 sm:px-6 lg:px-8">

<p>&copy; 2024 The SOW Standard. All Rights Reserved.</p>

<p class="mt-2">Disclaimer: This product provides templates, not legal advice. Consult an attorney for your specific legal needs.</p>

</div>

</footer>

<!-- CRITICAL: MAILERLITE SCRIPTS (Must be at the end of the body) -->

<script src="https://groot.mailerlite.com/js/w/webforms.min.js?v176e10baa5e7ed80d35ae235be3d5024" type="text/javascript"></script>

<script>

// This fetch call initializes the form listener in a real browser

fetch("https://assets.mailerlite.com/jsonp/1888149/forms/169673600738002812/takel")

</script>

</body>

</html>