

Software Developer

Technical-savvy professional with substantial experience in full stack back/front end development, digital marketing, and branding. Proven history of success in software development lifecycle and technical project management from conception through to delivery within time, quality, cost, and scope restraints. Expert in developing and implementing brand strategies, promoting brand expansion. Excel at leading, training, and mentoring cross-functional teams in a fast paced environment. Instrumental at developing interactive and user-friendly websites by leveraging full-stack knowledge. Conduct root-cause analysis and detect and resolve technical issues while providing improvement solutions accordingly. Possess communication, time management, and decision making skills.

Technical Proficiencies

Platforms: Windows, Linux

Tools/Languages: Python, Django, HTML, JavaScript, JSON, Css, Postgres, SQL, SASS, AWS, Heroku, MongoDB

Career Experience

Director 11/2020 – Present
KUK Marketing

Manage programming activities, including monitoring system performance and developing new programs and features.

Hyde Park and Belgravia Property Consultants 7/2009 – 1/2021
Co-Director

Directed property acquisitions; conducted market research and identifying and securing lucrative investment opportunities. Researched, negotiated, and selected the short- and long-term lease agreements in line with business objectives.

The Belgravia Society, Belgravia, London (1/2009 – 1/2014) & 2/2015 – 7/2019
Communications/Media Management

Managed brand development activities, including developing websites, resulting enhancing web-traffic and advertising revenue. Built brand strategy and statistics systems. Contributed to arranging events as well as competitions for schools by cooperating with teachers. Prepared monthly newsletter from 2015 to 2019.

- Delivered strategic counselling on business plan, sales growth, and social media; Twitter, Pinterest, and Facebook.
- Guided new businesses on development of corporations and business structures by crafting privacy policies and arranging commercial transactions.

Sarah Farrugia and Co., Chelsea, London 2/2014 – 12/2017
Promotions

Researched and highlighted new business opportunities. Maintained abreast with market trends and competitive activity. Managed brand budgets as well as communication strategy via media. Enhanced brand awareness through email-marketing and marketing campaigns.

Additional Experience:

Marketing and Public Relations, Inference Consultants, Intelligent Marketing Software, London, UK

Promotions Assistant: English Speaking Union, London, UK

Account Executive, DBMB, Adelaide S.A., Hong Kong

Marketing / Promotions Representative, Cartier, Sydney, Australia

Education

Diploma, Computer Software Engineering | Code Institute (2020)

Diploma, Software Development - Second Class Honours | Code Institute (2021)

Certification: Javascript / Command Line C++ ongoing, CodeAcademy

Portfolios (Fullstack & Frontend)

gradpads.net - (www.gradpads.net/) | boutiqueado.com - (www.sjk-boutiqueado.herokuapp.com)

Sara Oliver Fullstack Developer - (www.soliv1.github.io/sjo-resume-cv/) | Love Running - (www.SOliv1.GitHub.io/Love_Running/)