Policy Brief for Global Think Tanks

Title:

"No Children Without Connection: A Contextual Reframing of the Low Fertility Crisis"

1. Core Diagnosis

- Low fertility is not merely an economic issue.
- The root cause lies in the breakdown of social trust and the collapse of relational infrastructure.
- Childbearing is not an institutional decision but a personal choice grounded in sustainable connection and trust.

2. Blind Spots in Current Policy

- While policy encourages birth, society discourages it.
- Young people live in structural isolation and have lost faith in lasting relationships.
- Morality-driven messaging centered on "empathy" and "sensitivity" often undermines actual trust-building.
- 3. Analytical Framework: The Concept of Contextual Politics
- Contextual Politics shifts focus from numeric responses to structure design that reflects real-life rhythms.
- It emphasizes emotional grounding, relational continuity, and psychological sustainability.
- The younger generation no longer responds to moral or ideological appeals, but to structural conditions they can actually rely on.

4. Strategic Proposals

- (1) Relationship-Centered Policy Shift:
- Move from short-term birth incentives to designing environments that support long-term

connection.

(2) Design Sensitivity in Policymaking:

- Replace traditional public campaigns with platform-based engagement policies that young people can feel and experience.
- Focus on creating connection through lived experience, not abstract messaging.

(3) Rebuilding Trust:

- Recognize that "a society where people can trust each other" is the structural prerequisite for fertility.
- Pilot public projects to rebuild the emotional infrastructure of daily life.

5. Conclusion

- Low fertility is not primarily a welfare issue-it is a crisis of trust and disconnection.
- Effective policies must go beyond systems and engage with the real flow of lived experience.
- We propose the term "Contextual Politics" as a core strategy for future policy renewal.