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Time Series

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Contents

01.

What is a Time Series?

Basic Introduction and The Challenges Compared to Regular Data

02.

Characteristics of Time Series

Mean, Variance, Auto-covariance/Cross-covariance, Stationarity

03.

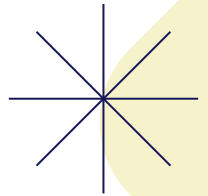
Decomposition of Time Series

Signal, Variance, and Noise

04.

Real life applications

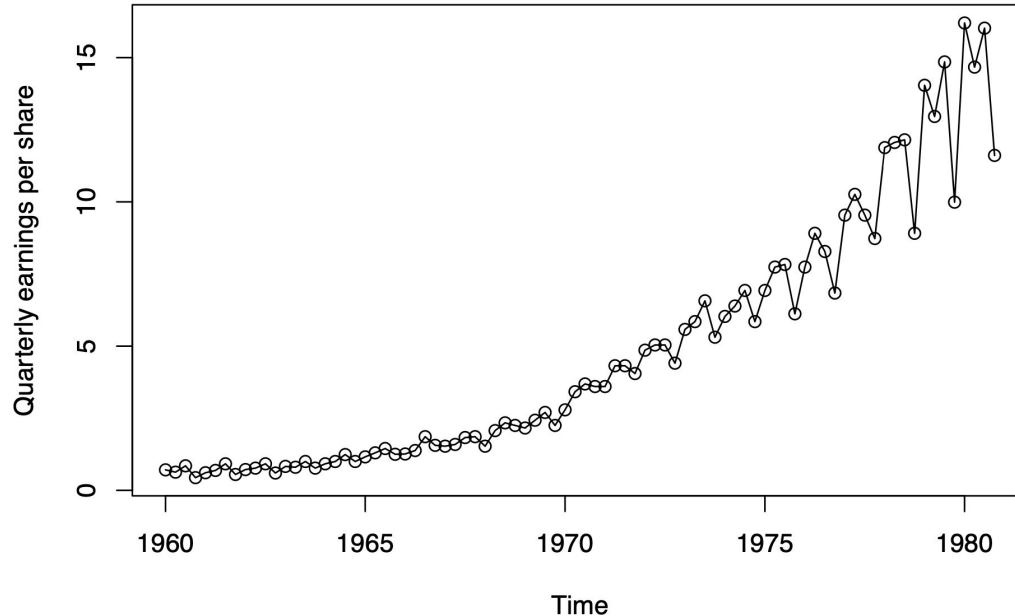
Smoothing and Seasonality



1. What is Time Series?

- Data recorded over successive time intervals
- Not i.i.d

Figure 1: *Johnson & Johnson quarterly earnings per share (from SS).*



02. Characteristic of Time Series

Mean

Definition:

Given a sequence x_t where $t = 1, 2, 3$.
 $\mu_t = \mathbb{E}(x_t)$

Variance

Definition:

Given a sequence x_t where $t = 1, 2, 3$.
 $\sigma_t^2 = Var(x_t) = \mathbb{E}[(x_t - \mu_t)^2]$

Example:

White noise: a collection of points that are uncorrelated and identically distributed. It has mean of 0 and variance of σ^2 (constant).

Auto-Covariance

Definition:

Given a sequence x_t where $t = 1, 2, 3$.

$$\gamma_x(s, t) = \text{Cov}(x_s, x_t)$$

Note: $\gamma_x(s, t) = \sigma_{x,t}^2$

Why is this *useful*?

- Measures linear dependence between variates along the series.
- Used in Model Building (AR, MA, ARIMA)
- Precursor to Auto-correlation

(Auto-correlation is the normalized version of auto-covariance which lies between -1 and 1; often easier to interpret).

Cross-Covariance

Definition:

Given a sequence x_t and y_t where $t = 1, 2, 3$.

$$\gamma_{xy}(s, t) = \text{Cov}(x_s, y_t)$$

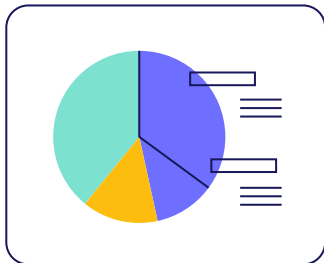
What is the *purpose*?

- Detects Interdependence
- Used in Multivariate Time Series Models
- Precursor to Cross-correlation
(cross-correlation is the normalized version of cross-covariance).

Auto-covariance: within **one** series → looks at *internal memory*.

Cross-covariance: between **two** series → looks at *how they relate across time*.

Stationarity



Strong \rightarrow Weak
Weak \nrightarrow Strong (general)
Weak \rightarrow Strong (Gaussian)

Definition

Important property that determines whether a time series behave consistently over time.

This is *useful* because:

- Model Assumptions
- Stationary process is more predictable
- Simplified Analysis

Strong Stationarity

$$(x_{t_1}, x_{t_2}, \dots, x_{t_k}) \stackrel{d}{=} (x_{t_1+\ell}, x_{t_2+\ell}, \dots, x_{t_k+\ell}), \quad \text{for all } k \geq 1, \text{ all } t_1, \dots, t_k, \text{ and all } \ell$$

Any collection of variates along the series has the same joint distribution after we shift the time indices forward or backward.

Note: rare useful in practice.

Weak Stationarity

$$\mu_{x,t} = \mu, \quad \text{for all } t$$

$$\gamma_x(s, t) = \gamma_x(s + \ell, t + \ell), \quad \text{for all } s, t, \ell$$

Mean and Variance are constant.


Auto-covariance depends only on lag.

Note: common in modeling (ARIMA)

3. Decomposing Time Series

Time series model:

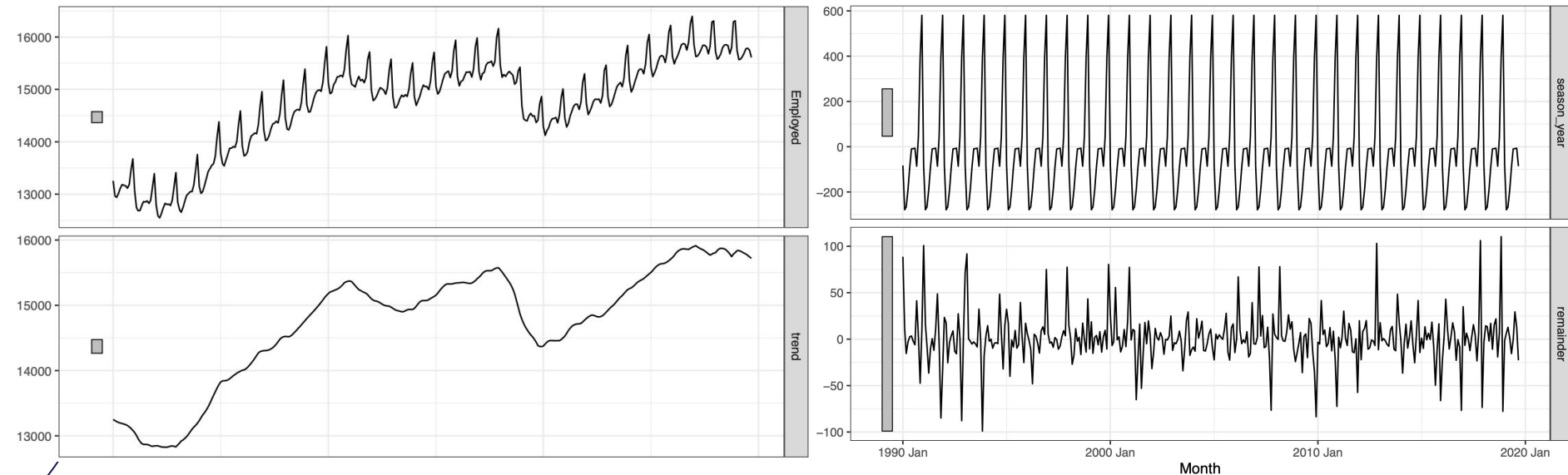
$$x_t = \theta_t + w_t$$



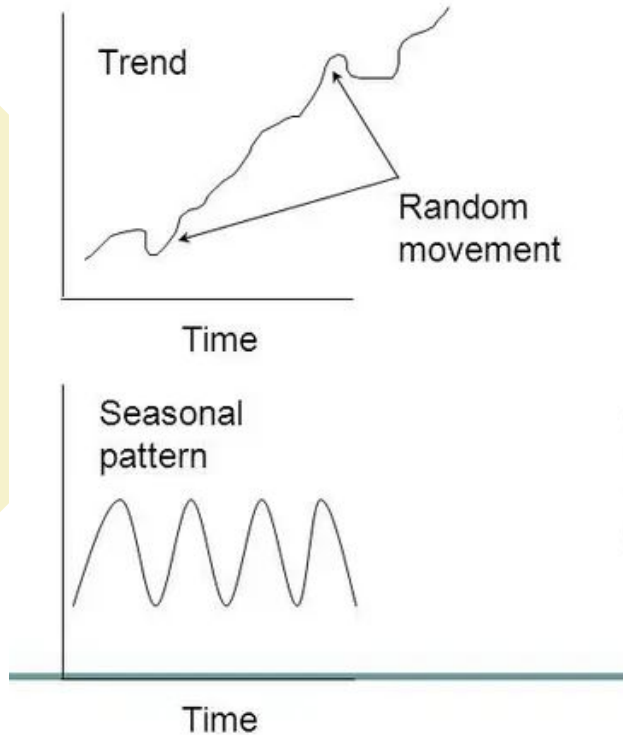
$$u_t + s_t$$

Trend Seasonal

3. Decomposing Time Series Example



04. Seasonality



- **Definition:** regular, repeating patterns or cycles in time series that occur at fixed intervals due to seasonality factors (time of year, month, week, day, etc)
- **Seasonality vs Trend:**
 - Trend: long-term upward/downward movement
 - Seasonality: short-term, cyclic, periodic variation
- **How to detect Seasonality?**
 - Fourier Decomposition
 - Discrete Fourier Transform
 - Seasonal-Trend Decomposition

Detecting Seasonality Methods

1. Fourier Decomposition (Continuous)

- A method for breaking down a complex time series into a sum of simple **sine and cosine waves** with different frequencies, amplitudes, and phases.
- Definition:

$$c_{tj} = \cos(2\pi j/n \cdot t), \quad t = 1, \dots, n$$

$$s_{tj} = \sin(2\pi j/n \cdot t), \quad t = 1, \dots, n$$

$$x_t \approx a_0 + \sum_{j=1}^p (a_j c_{tj} + b_j s_{tj}), \quad t = 1, \dots, n$$

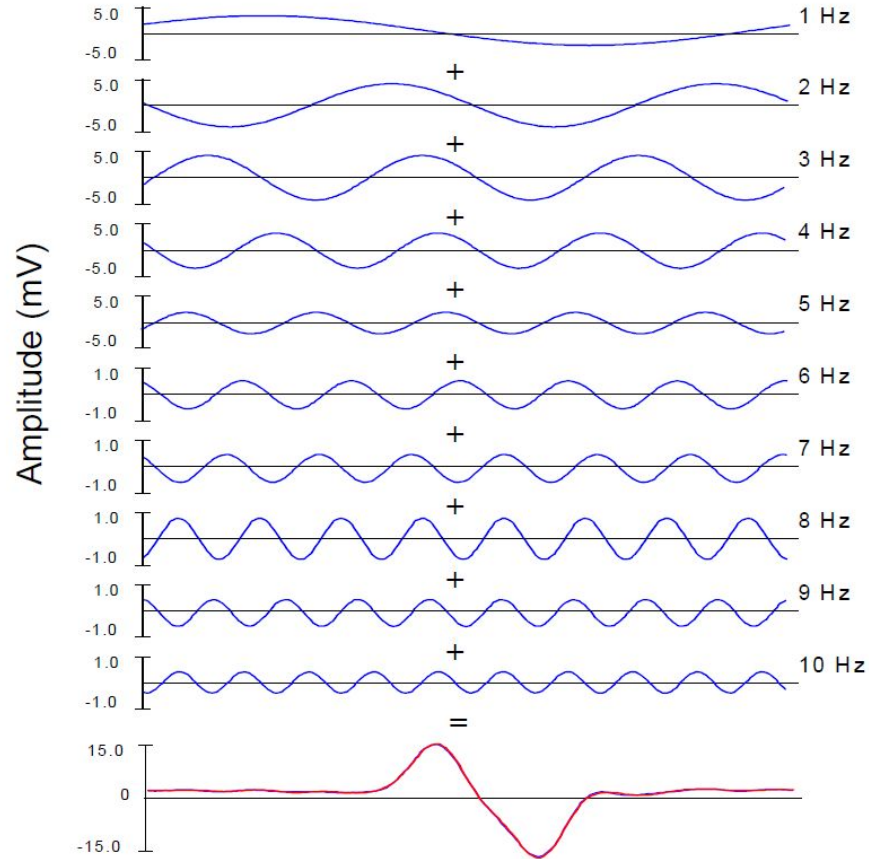
Note: set $p = (n - 1)/2$

- **Why is this useful?**
 - *Uncover hidden cycles* by expressing the series in terms of its frequency components.
 - *Turns complicated repeating patterns into a mix of simple wave shapes* (smooth up-and-down curves)
 - Helps us build tools to *remove noise, focus on important parts, or study signals* more easily

In theory, FD is very slow: takes about $O(n^2)$ for n points.

A faster method: "Fast Fourier Transform" : $O(n \log n)$

Example of FD



2. Discrete Fourier Transform (DFT)

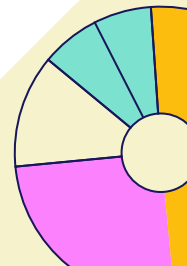
- A method used to convert a **discrete time series (a list of numbers)** into a **set of frequencies** that represent it.
- Definition:

For a discrete time series x_0, x_1, \dots, x_{N-1} , the DFT is defined as:

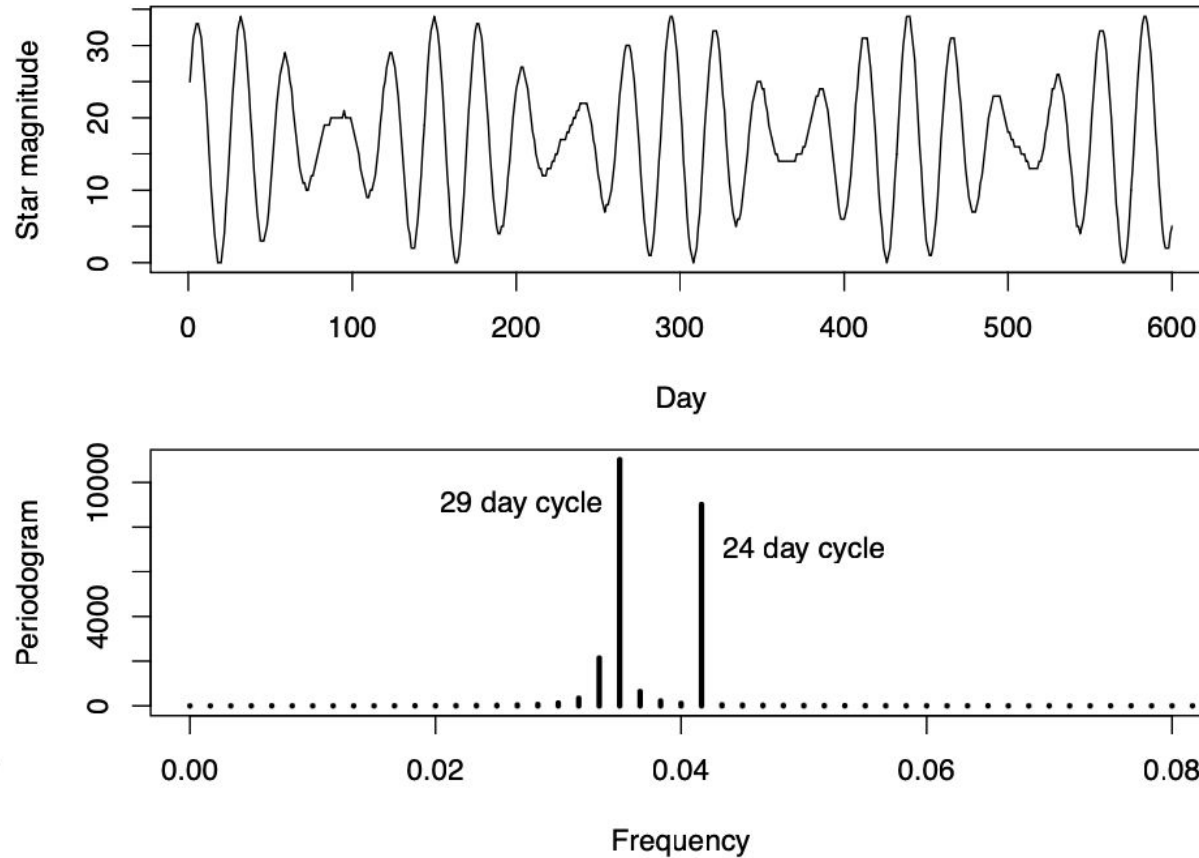
$$X_k = \sum_{n=0}^{N-1} x_n \cdot e^{-2\pi i \frac{kn}{N}}, \quad k = 0, 1, \dots, N-1$$

- X_k : complex-valued DFT coefficient at frequency k
- N : number of time samples
- The **inverse DFT** reconstructs the time series from the frequency domain

- **Why is this useful?**
 - Converts a time series into the **frequency domain**, showing how much of each frequency is present.
 - *To detect cycles, analyze seasonality and filter out noise*
 - Can also be computed using *Fast Fourier Transform*.



Example of DFT



3. Seasonal-Trend (ST) Decomposition

- A statistical method to *detect the presence of seasonality* in time series by separating into 3 components:

Time Series = Trend + Seasonality + Noise

- **Types of Decomposition:**

- *Additive*: Use when seasonal variation is roughly **constant over time**.

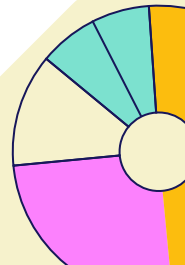
$$y_t = T_t + S_t + e_t$$

- *Multiplicative*: Use when seasonal variation **changes with trend level** (e.g., growing sales with bigger seasonal peaks).

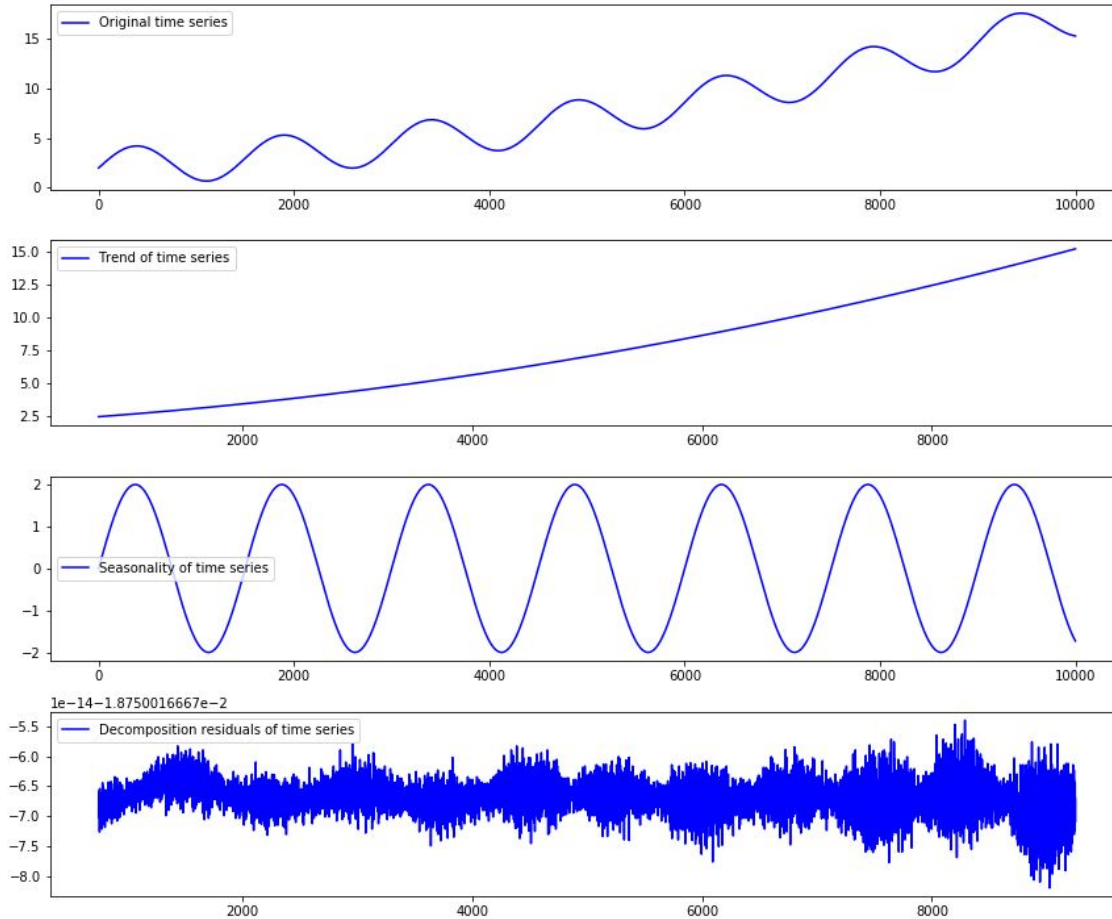
$$y_t = T_t \times S_t \times e_t$$

- **Why is this useful?**

- Understanding patterns
- Improve forecasting
- Improve interpretability



Example of ST Decomposition



04. Smoothers

- Eliminates noise and irregularities to reveal underlying trend and patterns in the data
- Linear Filters:

$$\hat{\theta}_i = \sum_{j=-k}^k a_j y_{i-j}, \quad i = 1, \dots, n$$

- Penalized Least Squares:

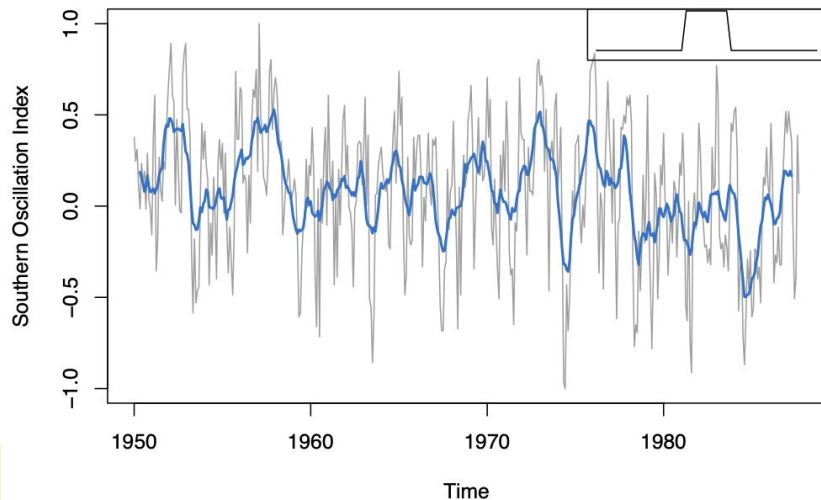
$$\min_{\theta \in \mathbb{R}^n} \sum_{i=1}^n (y_i - \theta_i)^2 + \lambda P(\theta)$$

04. Smoothers: Linear Filters

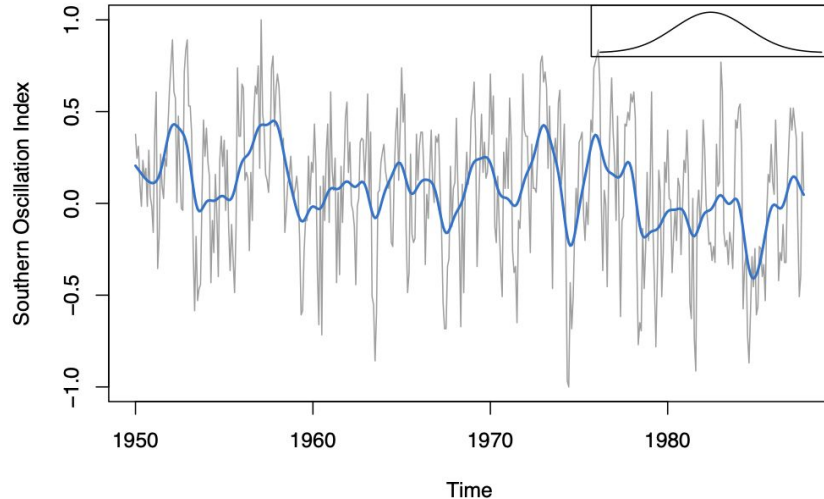
Moving Average: calculates a series of averages from a specified number of consecutive data points in a time series

Kernel Smoothing: creates smoother-looking estimates by using a smoother weight sequence (larger k)

Moving average



Kernel smoother

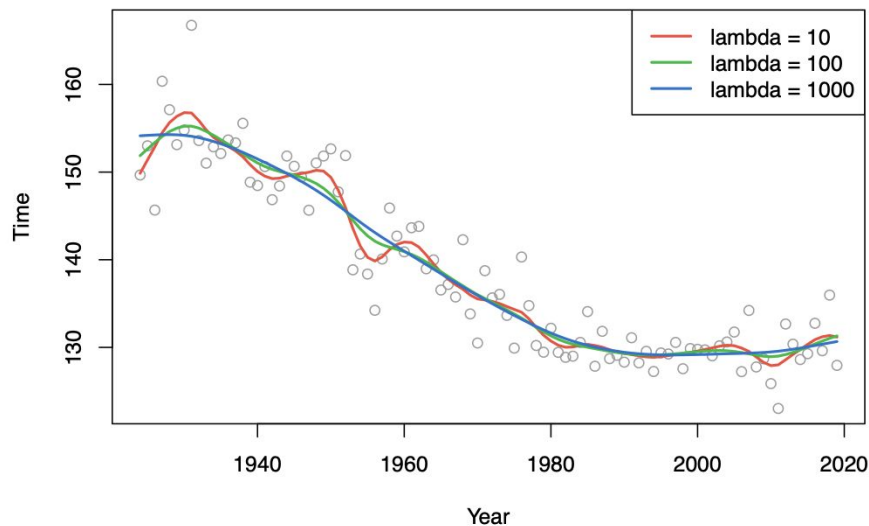


04. Smoothers: Penalized Least Squares

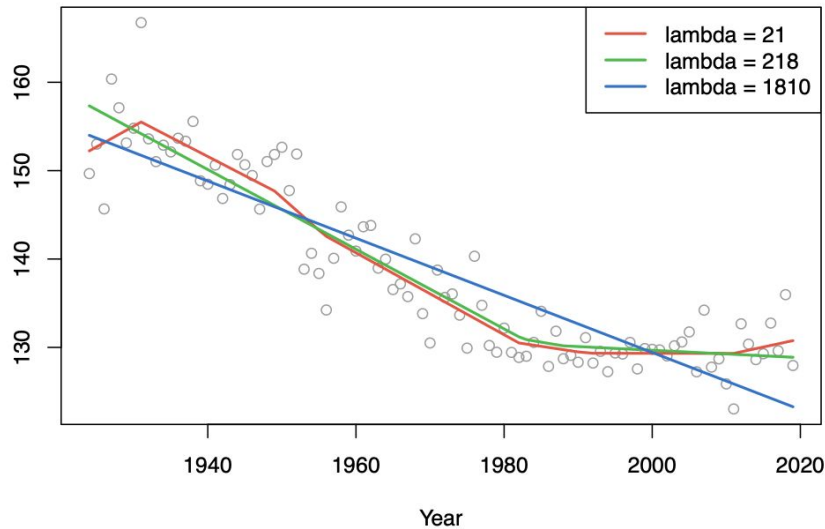
Hodrick-Prescott Filter: decompose a time series into a smooth trend component and a cyclical component

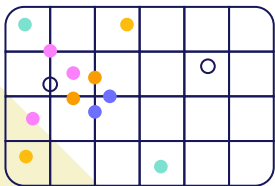
Trend Filter: smooths out short-term fluctuations, noise, and seasonal variations

Hodrick-Prescott filter



Trend filter





Thanks!

Any Questions?

