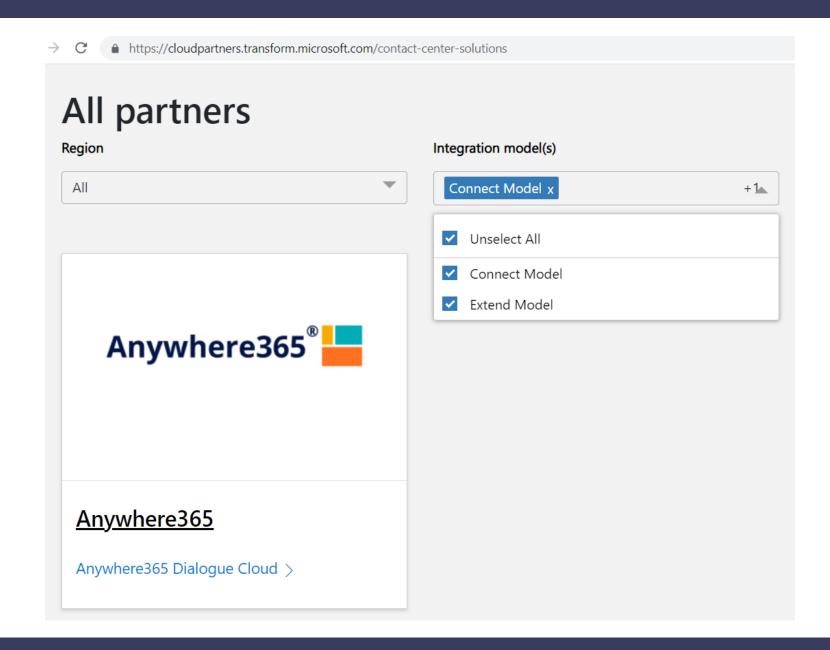




Improve Customer & Employee Experience with The Microsoft Powered CX Platform



14+ years of Business Communication Integration with the Microsoft Technology Stack



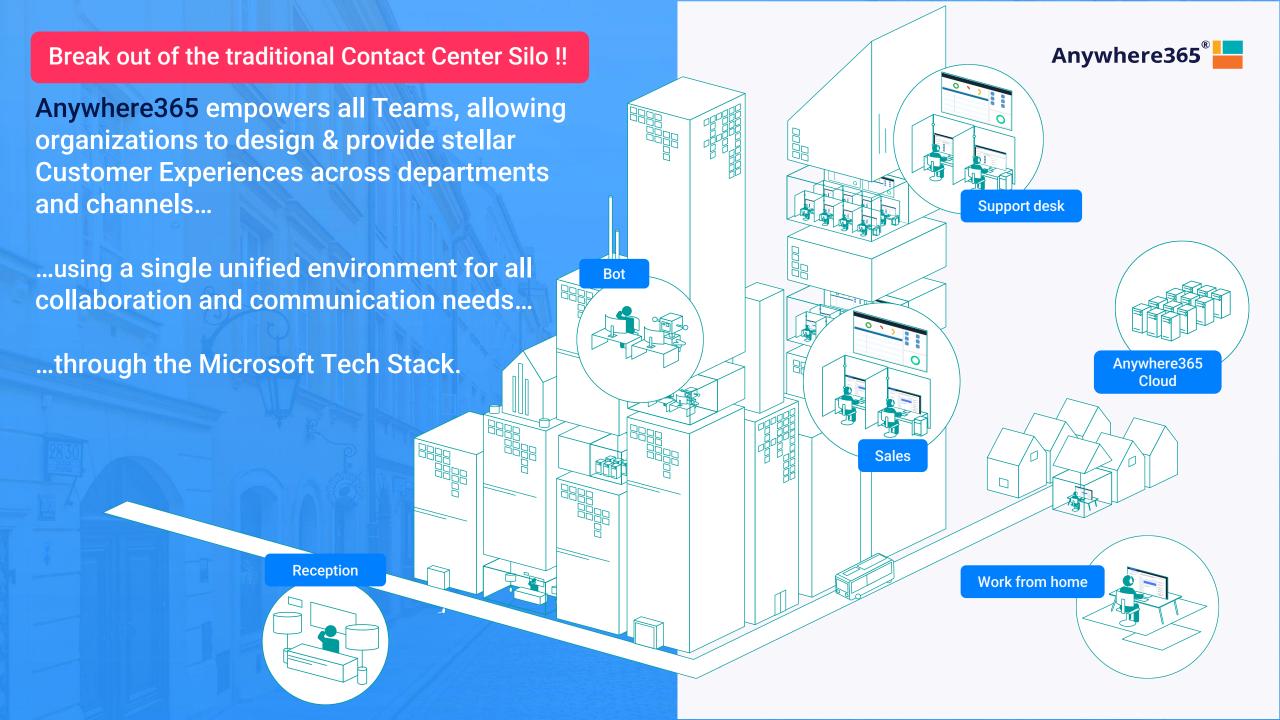


The Connect model

The Extend model

The Power model

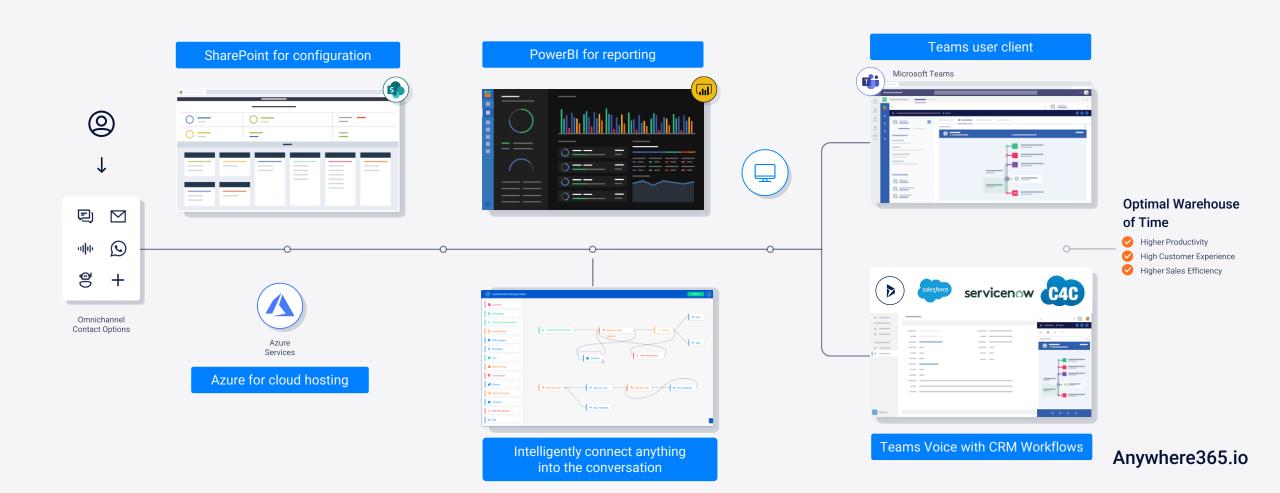
The Power model enables solution providers to create native Azure-based voice applications using the Teams calling infrastructure and client platform to deliver modern, intelligent solutions for collaborative customer and agent connection. The goal of the Power model is to provide a one-app, one-screen contact center experience.



#### Teams native Contact Center & Interaction Platform.

+ connecting CRM, Data Sources, AI and Microsoft Technologies, so your teams are empowered to create stellar Customer Experiences





# Leveraging the Microsoft Technology Stack

Allowing organizations to leverage the full Microsoft Technology Stack for Contact Center and Customer Interaction, including:

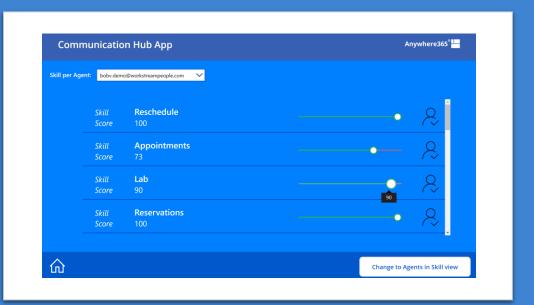
- ✓ The native Teams Telephony Infrastructure
- ✓ SharePoint Online
- ✓ The Power Platform
  - ✓ Forms (Scorecards, NPS Scores and more)
  - ✓ Power Automate (e.g. lead verification)
  - ✓ Power Apps (e.g. role based interfaces)
  - ✓ Power BI (business intelligence & reporting)
- ✓ Adaptive Cards
- ✓ Azure Services
  - ✓ Secure SQL based CDR storage
  - ✓ Bot Framework
  - ✓ LUIS
  - ✓ Cognitive Services (translation, intent recognition, more)
- ✓ Cross Application Workflows with Dialogue Studio

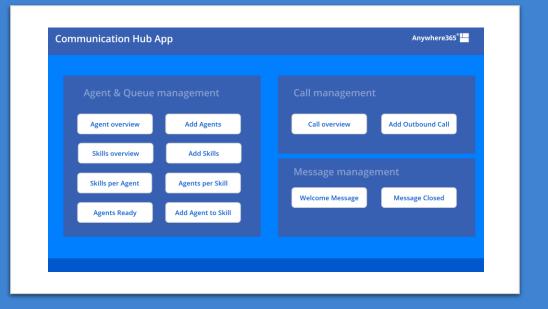


## Power Platform

#### Power Apps (optional)

- Custom Interfaces for Contact Center Admin Tasks
- Easy to Modify & Update
- Create Focus & Improve Productivity.

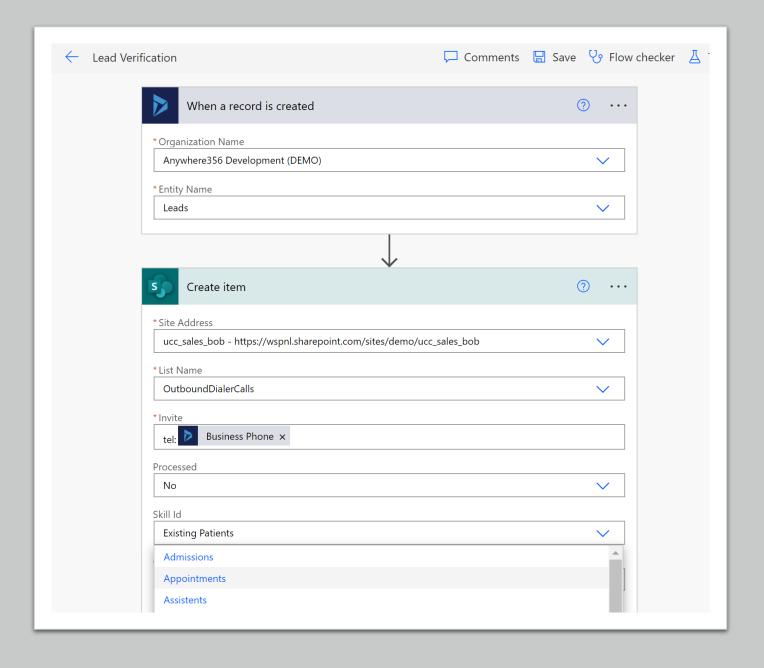




## Power Platform

#### Power Automate (optional)

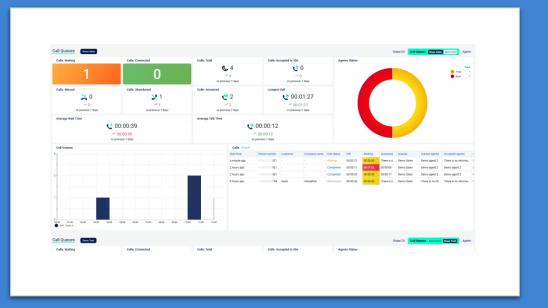
Streamline contact center tasks and processes, such as lead verification or cases driven callbacks, with Microsoft Power Automate.



# Unified Call Reporting over Teams AA, CQs & A365 Contact Center

#### Real Time & Historical

- Representatives in Native & A365 Call Queues
- Global Presence & Availibility
- Aggregated Call Status & Volume
- Overflow between Teams
- Easy to Modify & Update
- Notifications & More







#### Trusted by 2200+ organizations in 60+ countries



1000 **Europe's Fastest Growing Companies** 



**Deloitte Fast 500 EMEA** 



26 members of the Fortune Global 500 use Anywhere365 as their mission critical Contact Center & Dialogue Management Platform



Recognized by Gartner as native contact center to Teams in Gartner's report 'How to optimize Microsoft Teams with Cloud Contact Center Platforms' (July 2020)



The world's first certified **Direct Routing Contact Center** for Microsoft Teams **Learn More** 







































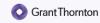
























## Anywhere 365® Key additions to Teams

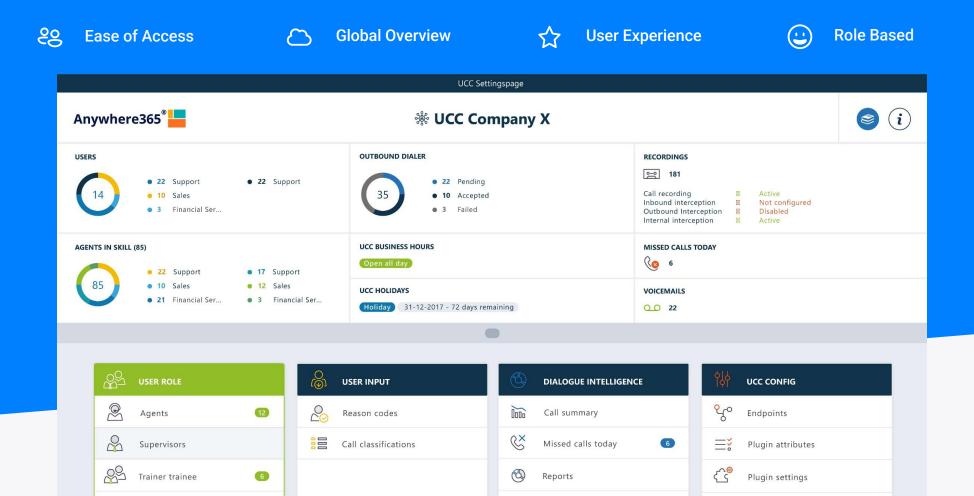
٥٠°	Contextual Routing		Attendant Console
	Agent Interface	돲	Integration WFM / WFO
$\bigcirc$	Omnichannel	<b>(</b>	Distributed admin possibilities
品	Real Time Wallboard	<b>\$</b>	Reason Codes / Call Classification
~	Advanced Reporting in PowerBl	ग्रीम	Listening/ Whispering/ Take Over
600	CRM Integration		Campaign dialer





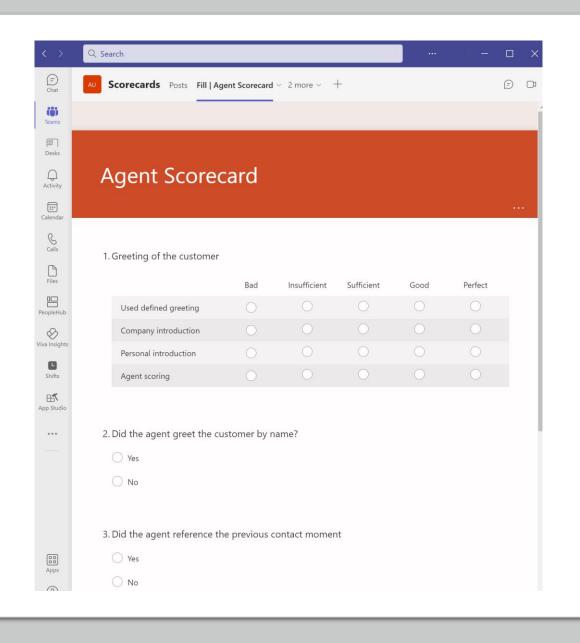
#### **UCC SharePoint Visual Dashboard**

Real-time, Easy & Distributed Administration.



# Microsoft Forms

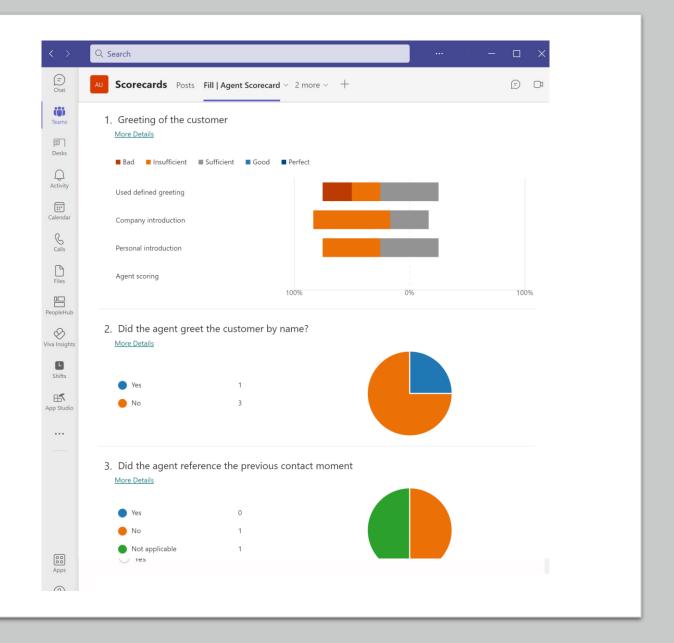
- Easily create surveys and polls to carry out agent evaluations, measure customer feedback and employee satisfaction.
- Microsoft Forms can be setup to be accessed as a tab in
- The sidebar all within Teams.



# Microsoft Forms

•

- Data can be visualized quickly with powerful real-time charts, and automatically generated reports.
- Data can be added to the PowerBI Reports

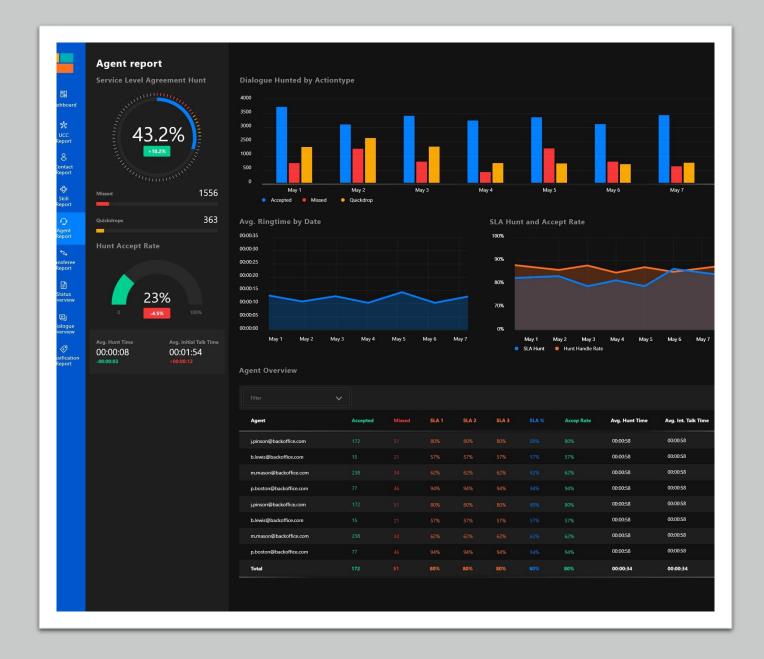


## Power Platform

#### Power BI

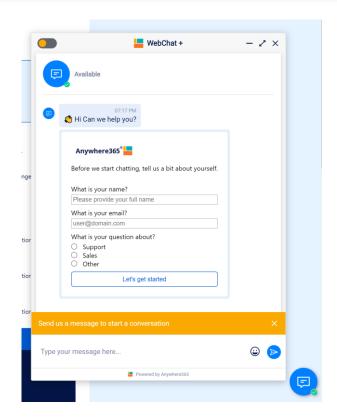
Combining the powerful Power BI tool of Microsoft with the advanced data of Anywhere365 gives the user an dashboard which can be altered to any style or form.

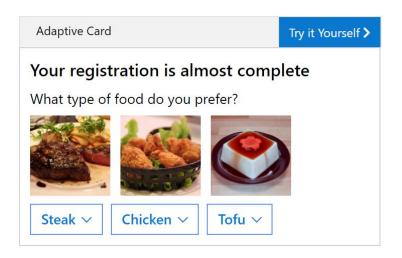
Leverage the Anywhere 365 Templates and/or drag and drop your own KPI Dashboards.

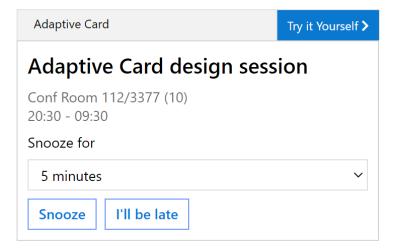


#### Adaptive Cards

- Open Across Channels
- Dynamically Populated with Data
- Rich Information Exchanges (Customer Experiences)
- Automated









## Connect with Azure Cognitive Services through Dialogue Studio

Anywhere 365 Dialogue Studio is a tool for designing and programming flows. **Drag & Drop** Creativity **Fast Deploy** Open API **±** Anywhere365 Dialogue Studio Translate InDialogue Welcome and options PostDialogue ? QM Question Event Bus X Not Recognized Play Wait for Chat Transcriptor Enqeue Wait for Chat վ⊪ Say: Hi, I am... Wait for Chat णा Say: Payload

### Cognitive Services

Add high-quality natural language capabilities, from sentiment analysis and entity extraction to automated question answering.

#### Classify text



#### **Understand conversations**



#### Sentiment analysis







Sentence sentiment	Opinion	Opinion
Positive	Target: noodles	Target: place
Confidence: 100.00%  Positive Neutral Negative 100.00% 0.00% 0.00%	Expression: Soft (Positive, 100.00%) Juicy (Positive, 100.00%)	Expression: Impeccably (Positive, 100.00%)

#### **Extract information**









Find linked entities



Extract named entities

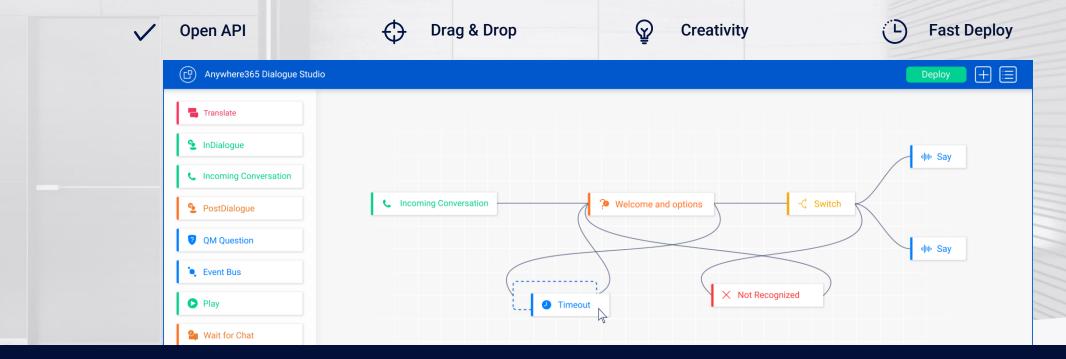


Custom entity extraction



## The Reality of Multiple Systems

Anywhere 365 Dialogue Studio is a tool for designing and programming flows that cross and connect application stacks.



























### Thank you for your attention!



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Please reach out. I love to chat with you about Customer - Engagement, Interfaces, Data Panes and the Future of Interaction