

# Introduction to causal inference

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How to define a causal effect?

Causal graphs, confounding and adjustment

Causal models for observational data

Instrumental variables estimation

Summary and references

## Statistical associations vs causal effects in epidemiology

Does the exposure (smoking level, obesity, etc) have a **causal effect** on the outcome (blood pressure, cancer diagnosis, mortality, etc)?

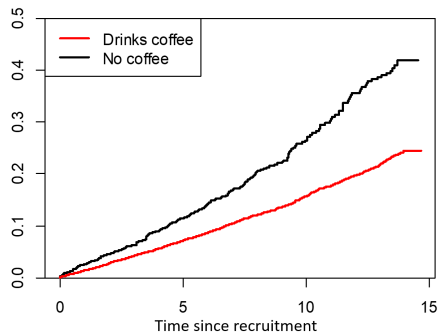
is not the same question as

Is the exposure **associated** with the outcome?

Conventional statistical analysis will answer the second one, but not necessarily the first.

## Example

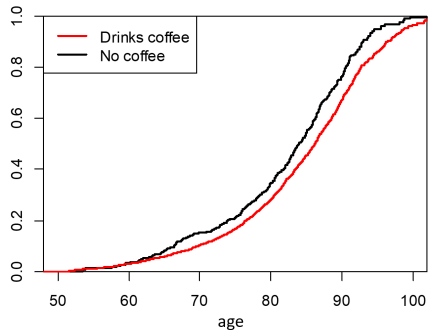
**Cumulative mortality in women aged 50+  
in the Estonian Biobank cohort**



Does coffee-drinking prolong life?  
(so drastically???)

## Example (cont.)

..using age as timescale



Does coffee-drinking prolong life?

Or: **do coffee-drinkers live longer** (for several reasons)?

## How to define causal effects (properly)?

- ▶ One can think of some basic guidelines (sometimes called as “criteria”) that must be satisfied for causal effect to be identifiable.
- ▶ Such principles may include temporality (cause preceding the outcome), consistency (reproducibility), monotonicity (dose-response), plausibility (e.g. biologically), etc. (Bradford Hill’s guidelines)
- ▶ However, although such general guidelines are useful, they are often not sufficient to establish causality

## Causal effects and counterfactuals

- ▶ To define causal effects more properly, **counterfactual** (what-if) thinking is useful.
- ▶ Mathematically, the individual causal effect can be defined as the difference

$$Y^1 - Y^0,$$

where  $Y^1 = Y(X = 1)$  and  $Y^0 = Y(X = 0)$  are defined as individual's **potential (counterfactual)** outcomes if this individual's exposure level  $X$  were **set** to 1 or 0, respectively.

- ▶ Example:  $Y^1$  individual's blood pressure, if he/she were a smoker;  $Y^0$  individual's blood pressure, if he/she were a nonsmoker;
- ▶ For a particular individual, either  $Y^1$  or  $Y^0$  can be observed at any moment.

# The “naïve” association analysis

- ▶ With a binary exposure  $X$ , compare average outcomes in exposed and unexposed populations:

$$E(Y|X = 1) - E(Y|X = 0)$$

Is cancer incidence different in smokers and nonsmokers?

- ▶ But mostly:

$$E(Y|X = 1) \neq E(Y^1)$$

Cancer risk in smokers is not the same as the potential cancer risk in the population if everyone were smoking

- ▶ Similarly:

$$E(Y|X = 0) \neq E(Y^0)$$

- ▶ In most cases there is always some **unobserved confounding** present and therefore the naïve analysis does not provide causal effect estimates.



## Potential outcomes (counterfactuals) in different settings

- ▶ **Randomized trials**: probably the easiest setting to imagine  $Y^X$  for different  $X$ .
- ▶ **“Actionable” exposures**: smoking level, vegetable consumption, . . . – potential interventions may alter exposure levels in future.
- ▶ **Non-actionable exposures**: e.g genotypes. It is difficult to ask “*What if I had different genes?*”. Still useful concept to formalize genetic effects (heritability, attributable risk).
- ▶ **Combinations**: With  $X$ – a behavioral intervention level,  $Z$ –smoking level and  $Y$ –a disease outcome, one could formalize the effect of intervention on outcome by using  $Y^{X,Z(X)}$

## A causal model in terms of potential outcomes

- ▶ More generally  $Y^x$  is defined as the potential outcome following the exposure level  $X = x$
- ▶ A **linear causal model** can be specified as

$$Y_i^x - Y_i^0 = x\beta_1 + \varepsilon_i, \quad \text{with } E(\varepsilon_i|x) = 0$$

- ▶ Note that the observed outcome  $Y_i = Y_i^x$  for individuals with  $X_i = x$ .
- ▶ The model could be generalized to include nonlinear terms or interactions with other covariates, or as a generalized linear model (logistic regression, survival model).
- ▶ However, as we don't observe  $Y^0$  and  $Y^x$  (with  $x > 0$ ) for the same individuals at the same time, thus it is not straightforward to actually fit the model on data.

## Statistical model vs causal model

- ▶ More generally  $Y^x$  is defined as the potential outcome following the exposure level  $X = x$
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- ▶ Note that the observed outcome  $Y_i = Y_i^x$  for individuals with  $X_i = x$ .
- ▶ A **classical linear regression** model:

$$Y_i = \beta_0 + X_i\beta_1 + \varepsilon_i, \quad \text{with } E(\varepsilon_i|X_i) = 0$$

or

$$E(Y_i|X_i) = \beta_0 + X_i\beta_1.$$

- ▶ **When are the two equivalent?**

## Statistical model vs causal model

- Rewrite the linear causal model as

$$Y_i^x = Y_i^0 + x\beta_1 + \varepsilon_i, \quad \text{with } E(\varepsilon_i|x) = 0$$

- Note that this would be equivalent with the classical linear model, if

$$E(Y_i^0 + \varepsilon_i|X_i) = \beta_0,$$

thus when the potential exposure-free outcome  $Y^0$  is not associated with the exposure  $X$

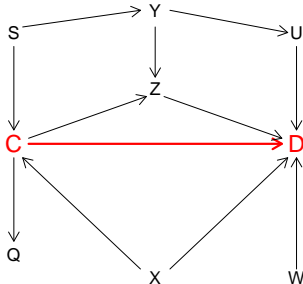
- For instance, this would mean that in the absence of smoking, the cancer risk for current smokers and current nonsmokers would be the same ( $E(Y|X=0) = E(Y^0)$ ).
- In other words, the two models are equivalent in the absence of **confounding**.

## Classical/generalized regression estimates vs causal effects?

- ▶ In the presence of confounding, regression analysis provides a biased estimate for the true causal effect
- ▶ To reduce such bias, one needs to collect data on most important confounders and adjust for them
- ▶ However, too much adjustment may actually introduce more biases
- ▶ Causal graphs (Directed Acyclic Graphs, DAGs) may be extremely helpful in identifying the optimal set of adjustment variables

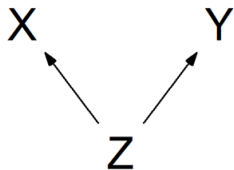
## DAGs: directed acyclic graphs

- ▶ A Directed Acyclic Graph (DAG) is a graphical representation of the causal association structure in the data, where variables are presented as nodes (points) and the associations are presented as edges (lines, arrows);
- ▶ Thus an arrow pointing from variable  $X$  to a variable  $Y$  on such graph represents a causal effect of  $X$  on  $Y$ .



## (Simple) confounding

Third factors  $Z$  influence both,  $X$  and  $Y$



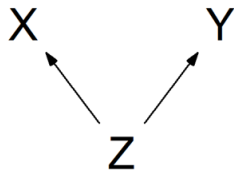
Also called as **backdoor path** between  $X$  and  $Y$ .

Implied statistical associations ( $Y$  is not independent of  $X$  in general, but it is independent of  $X$ , conditional on  $Z$ ):

$$X \not\perp Y \quad X \perp Y | Z$$

$X$  and  $Y$  are independent, conditional on  $Z$ , but marginally dependent.

## Confounding, mathematically



Assume:

$$X = b_{0x} + b_{zx}Z + \varepsilon_x, \quad E(\varepsilon_x|Z) = 0$$

$$Y = b_{0y} + b_{zy}Z + \varepsilon_y, \quad E(\varepsilon_y|Z, X) = 0.$$

Now:  $E(Y|X) = b_{0y} + b_{zy}E(Z|X).$

If  $b_{zx} \neq 0$ , then also  $r_{zx} \neq 0$  and so

$$E(Z|X) = b_{0z} + b_{xz}X, \quad \text{where } b_{xz} \neq 0$$

. We see that:

$$E(Y|X) = b_{0y}^* + b_{xz}b_{zy}X.$$

One should adjust the analysis for  $Z$ , by fitting a regression model for  $Y$  with covariates  $X$  and  $Z$ . There is a causal effect between  $X$  and  $Y$ , if the effect of  $X$  is present in such model.



## Example: COVID vaccination and Simpson's paradox

Suppose there are COVID infections in:

- ▶ 3000 unvaccinated individuals, 90 needing hospitalization
- ▶ 1000 vaccinated individuals, 30 needing hospitalization

No effect of vaccination?

More detailed data:

age	vaccination	total	hospitalized	% hospitalized
$\geq 60$	no	100	24	24%
	yes	300	24	8%
< 60	no	2900	66	2.3%
	yes	700	6	0.9%
all ages	no	3000	90	3%
	yes	1000	30	3%

Age is a confounder here!

# COVID vaccination and Simpson's paradox

Real data from Estonia (August 2021):

age	vaccination	total	hospitalized	% hospitalized
$\geq 60$	no	186	50	26.9%
	yes	202	16	7.9%
$< 60$	no	3075	57	1.9%
	yes	666	5	0.8%
all ages	no	3261	107	3.3%
	yes	868	21	2.4%

## Causal chain (mediation, front-door path):

The effect of  $X$  on  $Y$  is **mediated** by  $Z$ :



$$Y = \beta_0 + \beta_{xy}X + \beta_{zy}Z + \varepsilon,$$

- ▶ **Don't adjust for  $Z$** , if you are interested in the **total effect** of  $X$  on  $Y$
- ▶ **Do adjust for  $Z$** , if you are interested in the **direct effect** of  $X$  on  $Y$
- ▶ Adjusted analysis is valid only when the  $Z$ - $Y$  association is unconfounded!

## The case of a **collider**: adjustment is sometimes wrong!

X and Y have an effect on Z:

$$X \longrightarrow Z \longleftarrow Y$$

$$Z = \beta_0 + \beta_{xz}X + \beta_{yz}Y + \varepsilon, \text{ with } \beta_{xz} \neq 0 \text{ and } \beta_{yz} \neq 0$$

hence, there exist parameters  $\beta_{xy} \neq 0$  and  $\beta_{zy} \neq 0$ , so that:

$$Y = \beta_0^* + \beta_{xy}X + \beta_{zy}Z + \varepsilon^*.$$

$$X \perp\!\!\!\perp Y \quad X \not\perp\!\!\!\perp Y|Z$$

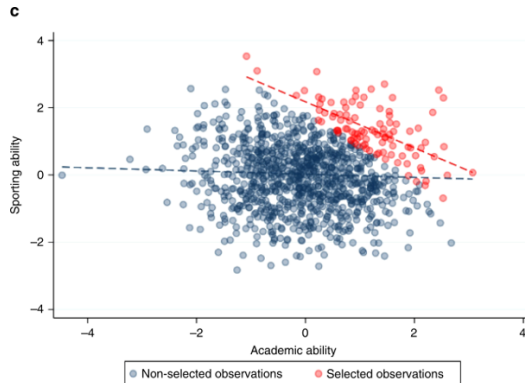
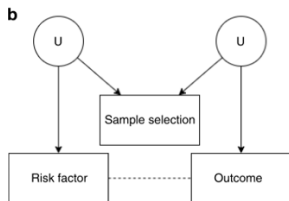
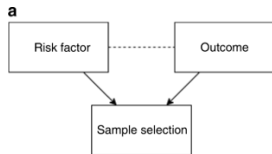
We see the association between X and Y only when the “effect” of Z has been taken into account.

**But this is NOT a causal effect of X on Y.**

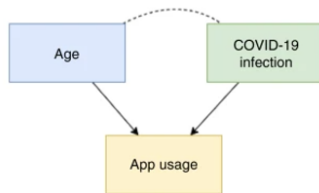
**One should NOT adjust the analysis for Z!**

## Selection bias: a special (but common) case of collider bias

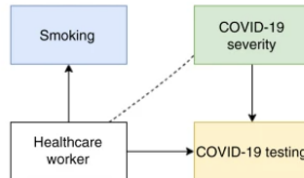
- ▶ All analysis are done conditional on the selected sample
- ▶ However, selection itself might be a collider (Griffith et al. 2020, <https://www.nature.com/articles/s41467-020-19478-2> )



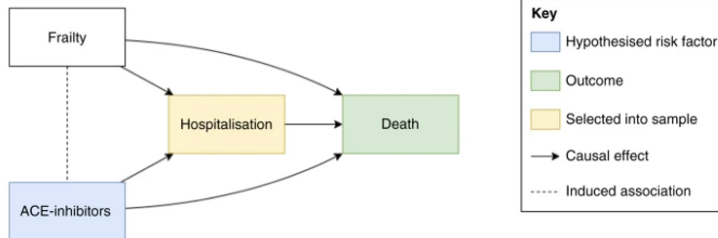
**a** Self-report sampling conditional on voluntary participation



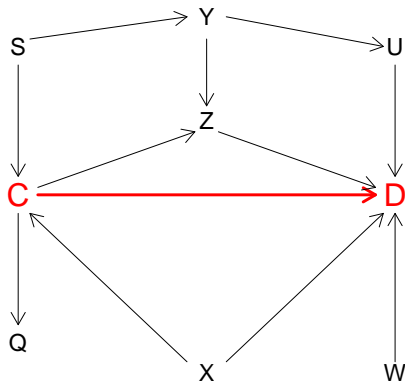
**b** Sampling conditional on testing



**c** Prognosis conditional on hospitalisation



Actually there might be a complicated system of causal effects:



C-smoking; D-cancer

Q, S, U, W, X, Y, Z - other factors that influence cancer risks and/or smoking (genes, social background, nutrition, environment, personality, ...)

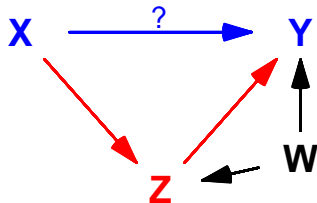
## What to do in complicated cases?

1. Sketch a causal graph
2. Identify all paths between the exposure and outcome (ways to go from  $X$  to  $Y$  regardless of the direction of the arrows).
3. Identify the **closed** paths that include colliders and **open** paths that don't.
4. You need to select adjustment variables that block all **open** paths.
5. **Don't** adjust for colliders (as they would open the closed paths)!
6. If you are looking for the total effects, you don't need to block the **directed** paths (that follow the directions of the arrows).
7. **Often, there are unobserved confounders!**

R package *dagitty* is useful for such tasks.



## Example: mediation with confounding

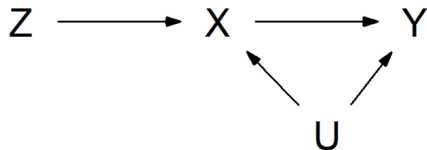


Paths:  $X \rightarrow Z \rightarrow Y$  (open) and  $X \rightarrow Z \leftarrow W \rightarrow Y$  (closed).

- ▶ The total effect of  $X$  on  $Y$  is estimable without any adjustment.
- ▶ For direct effect you need to adjust for  $Z$ , but that would open the closed path – to block that, you also need to adjust for  $W$ .
- ▶ If  $W$  is an unobserved confounder, direct effect of  $X$  on  $Y$  cannot be estimated.

## Instrumental variables estimation: the idea

A DAG with the exposure  $X$ , outcome  $Y$ , confounder  $U$  and an **instrument**  $Z$ :



Assuming:

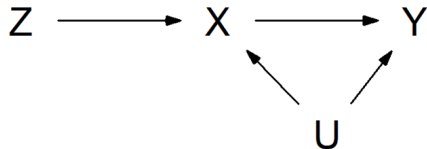
$$Y = \alpha_Y + \beta X + \gamma U + \epsilon, \quad E(\epsilon|X, U) = 0,$$

simple regression will estimate:

$$E(Y|X) = \alpha_Y + \beta X + \gamma E(U|X).$$

Thus the coefficient of  $X$  will be a biased estimate of  $\beta$  (as it also depends on  $\gamma$ ).

## Instrumental variables estimation: the idea



A variable  $Z$  is an **instrument** for the path  $X \rightarrow Y$ , if:

1.  $Z$  has a direct causal effect on  $X$
2.  $Z$  does not have any direct or indirect causal effect on  $Y$  or the confounders  $U$ .

- It can be shown that the causal effect of  $X$  on  $Y$  equals:

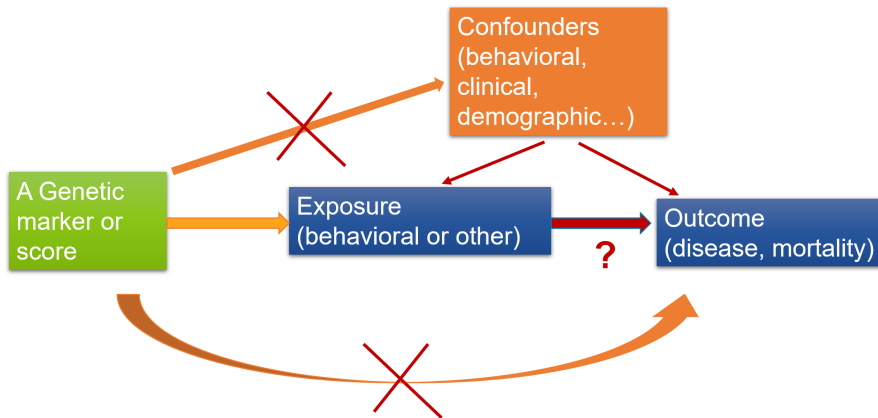
$$\beta = \frac{\text{cov}(Z, Y)}{\text{cov}(Z, X)} = \frac{\beta_{ZY}}{\beta_{ZX}},$$

where  $\beta_{ZY}$  and  $\beta_{ZX}$  are the coefficients of  $Z$  in a simple linear regression models for  $Y$  and  $X$  (with covariate  $Z$ ).

- Replacing  $\beta_{ZY}$  and  $\beta_{ZX}$  by their estimates, we get the **instrumental variables (IV) estimate** of  $\beta$ .

## Example

### Mendelian randomisation



# Summary

- ▶ There is no unique definition of “the causal effect”
- ▶ The validity of any causal effect estimates depends on the validity of the underlying assumptions.
- ▶ Adjustment for other available variables may remove (some) confounding, but it may also create more confounding. **Do not adjust for variables that may themselves be affected by the outcome.**
- ▶ Instrumental variables approaches can be helpful, but beware of assumptions!

## Some references

- ▶ A webpage and a free online book by Miguel Hernan and Jamie Robins:  
<http://www.hsph.harvard.edu/miguel-hernan/causal-inference-book/>
- ▶ Judea Pearl, “The Book of Why”
- ▶ Mendelian randomization: Sheehan, N., Didelez, V., et al., Mendelian Randomization and Causal Inference in Observational Epidemiology, PLoS Med. 2008; papers by G.D. Smith, J. Bowden, S. Burgess and others.

