

XDK runs in
Google Chrome on
Mac, Windows & Linux

appMobi{!}^{XDK}

Develop cross-platform apps using web technologies.

If you can build a simple web page, now you can use the appMobi XDK to build apps for the iPhone, iPad and Android smartphones and tablets. There's no need to learn Objective C, or install complicated SDKs. Instead, using appMobi's JavaScript API library and web-standard HTML and CSS, you can develop customized, robust, 100% native API-compliant mobile apps in hours using your preferred editors. Write once and deploy to all target platforms.

Easily use device capabilities in your apps.

appMobi's JavaScript hardware abstraction allows easy access to specialized device capabilities such as GPS, compass, accelerometer, camera, touch interaction, vibration, microphone and more.

Get native app performance.

HTML5 and CSS3, along with open source JavaScript libraries such as jQuery, Sencha touch and XUI empower developers to achieve app-level user experience in appMobi apps. Easily create animated effects, implement physics engines and embed rich media like video and audio to create completely immersive apps.

Test and perform QA in the XDK or on device.

The appMobi XDK features an on-screen emulator with simple, approachable tool palettes to simulate user interaction with a testing device. For real world testing, you can run your app project over your local WiFi connection or upload to the cloud to test it from anywhere.

Device Emulator

The XDK includes an on-screen emulator for supported devices, greatly reducing code-test cycles.

Multiple Device Selection



View and test your app on a wide selection of devices, including iPhone, iPad and Android phones.

Simulated Physical Activity

The emulator lets you simulate real-world activity such as the accelerometer's response to tilting and movement.

Simulated Wireless Conditions

Test your app under all possible connectivity options with a simple click.

Simulated Geolocation

Test your app's GPS functionality with the emulated GPS signal.

Advanced Cloud Services

Go beyond native app performance with live updating, rich push messaging, analytics and frictionless payments.



appMobi apps are leading the way into the future of the mobile marketplace.

Decentralized app distribution.

While appMobi apps can be submitted to the App Store and Android Market, appMobi's new MobiUs webapp browser will forever change how apps are sold and distributed. MobiUs allows any app publisher to offer their app from anywhere on the web. This means the end to the frustrating and complicated processes of submission and approval to traditional app distributors.

Furthermore, it means that developers are no longer required to share their profits with these distributors. When you sell your own appMobi app, you can determine your own revenue model.

The power of cloud-based apps.

appMobi apps live on the appMobi Cloud Server. For this reason, any change from a bug fix to a total overhaul of the user interface can be updated live to the installed app on your consumers' devices at launch time.

Because the XDK is cloud-based, you can create iPhone apps with a Windows PC, or an Android app with a Mac, a feat no other development system can claim.

The XDK's leverage of "the cloud" further enables rapid prototyping because apps under development can be instantly shared with clients and reviewers.

Sign up for Cloud Services.

Once your app is out in the world, appMobi offers a growing menu of Cloud Services to maximize potential and effectiveness.

Use the powerful pushMobi cross-platform push messaging that far exceeds current push notification systems with the ability to send video, audio or even interactive HTML5 elements. Access powerful usage statistics with Mobilytics logs, which can be parsed and reviewed in most analytics suites. And coming soon, use our frictionless payment system to sell content, subscriptions or even merchandise through your appMobi app.

Create interactive advertising.

appMobi XDK isn't just useful for apps. With it, you can create amazing interactive ads that work in a variety of devices, unlike iAds, which only work on iOS devices.

Tap us to make your app a reality.

Whether you're a publisher looking for a dev shop to take you from concept to deployment, or a seasoned programmer looking for a designer to create a slick GUI for your app, **services.appMobi** has you covered. Our consulting division offers strategy, creative, design and development if you need assistance in any aspect of getting your app to market. Who better to use appMobi to build out your app than the people who created it?

The appMobi XDK is available for free download at xdk.appmobi.com.

THE APPMOBI XDK LIFE CYCLE

appMobi XDK takes you from initial development on any platform through to deployment faster than ever before.

1 DEVELOPMENT



Develop your apps on your workstation with HTML, CSS and Javascript in your editor of choice.

2 LOCAL TESTING



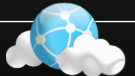
The appMobi XDK sets up hosting on your development machine automatically. Test your app in the on-screen emulator, or debug on device any time you have a WiFi connection to your LAN.

3 Q.A. ANYWHERE



When you're ready to QA your app, push it to the cloud so you, your team and your clients can review it on device via WiFi or 3G connection by launching it in the appMobi test container.

4 DEPLOYMENT



appMobi's build process will compile your apps, set up cloud hosting and prep them for submission to the App Store and Android Market.

5 AUGMENTATION

Promote to Production

appMobi allows you to easily update your app with fixes, new content and expanded features without requiring your users to update the app.

App Analytics

Use analytics to get a fix on how people are using your app.

Create New Version

Making new releases of your apps is a very simple and useful tool for starting the next generation version of your app.

Start developing your first appMobi app today. Learn more about the appMobi platform at www.appmobi.com. For **services.appMobi**, please, contact our business development team at bizdev@appmobi.com.