appMobi appFlash Transforms Adobe Flash into Native iOS Apps

*Free utility leverages Google's "SWIFFY" Flash-to-HTML5 conversion and appMobi's
Cross Platform Cloud app builder*

LANCASTER, Penn. – **June 29, 2011 –** appMobi (www.appmobi.com) today unveiled appFlash™, a new Web-based application that allows Adobe Flash websites, ads and apps to be converted to native iOS apps in just a few minutes. This experimental utility is available to any developer and leverages appMobi's cloud-based cross-platform native app "build" service. With appFlash, HTML5 code is uploaded and compiled into native binary apps that are ready to submit to the Apple App Store without the need to set up and learn the Apple platform's development tool stack.

Adobe Flash files are uploaded to Google Labs' "SWIFFY" website (http://swiffy.googlelabs.com), which ingests Flash assets in the .SWF file format and outputs HTML5 files. appFlash then allows users to view and touch up the converted HTML5 using the appMobi XDK software, even test the HTML5 directly on their iOS device using appMobi's AppLab. Users can then build the app as a native code app for the Apple App Store with a single click using appMobi's cloud-based build system.

"We saw what GoogleLabs created with SWIFFY and thought it would be an interesting experiment to hook it up to our cloud-based app build services, providing a very streamlined way to get Flash assets onto the iOS platform." said Sam Abadir, appMobi CTO. "In our initial testing, we found some counter-intuitive quirks, for example SWIFFY's HTML5 output does not work on Android devices. So for now, we're not offering Android builds on this experiment, but as soon as SWIFFY is ready for Android, we'll make it available."

appFlash is available free on the appMobi web site at http://www.appmobi.com/appFlash.

About appMobi
appMobi® provides highly integrated cloud-based tools and services for supporting large-scale developer communities and creating and operating complete mobile application ecosystems. By leveraging the commonly used Web programming languages HTML5, CSS and JavaScript, and the open Web, appMobi's development tools allow app developers to "write once" and publish anywhere, either in native app stores or via the Web. appMobi's turnkey, white label platform-as-a-service offering enables carriers, device manufacturers, and brands to create mobile app ecosystems under their own brand. For more information visit http://www.appmobi.com.

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