

appMobi{!}XDK

Cloud-Powered Cross Platform App Development Kit

Works on
MAC, Windows,
Linux and Chrome PCs

Introducing appMobi XDK

The world's first cloud-powered mobile application development kit. Create customized robust, 100% native API-compliant mobile apps in hours.

Not your typical SDK

If you can build it for the web using HTML, CSS and JavaScript, you can use appMobi XDK to build it as an app for the iPhone, iPad and all Android devices. More platforms will be supported soon.

There's no need to learn Objective C, or install complicated SDKs. Instead, using industry-standard HTML and CSS, you can include animation, effects, styling and video for enhanced interactivity.

Write once - deploy to all target platforms

appMobi XDK does not rely upon the proprietary programming conventions of native SDKs, so you can develop your app once and then create real native apps for both Apple and Android platforms. Using simple device detection scripting, you can customize your apps to any screen size, exactly as you would for a website.

Easily use device capabilities in your apps

appMobi's JavaScript hardware abstraction allows easy access to specialized device capabilities such as GPS, accelerometer, camera, touch interaction & gestures, vibration and more.

Device Emulator

The XDK includes an on-screen emulator for supported devices, greatly reducing code-test cycles.

Multiple Device Selection



View and test your app on all supported devices. (iPhone, iPad, Android phones and tablets)

Simulated Physical Activity

The emulator lets you simulate real-world activity such as the accelerometer's response to tilting and movement.

Simulated Wireless Conditions

Test your app under all possible connectivity options with a simple click.

Simulated GPS

Test your app's GPS functionality with the emulated GPS signal.

Develop iPhone, iPad and Android apps using web technologies.



The appMobi XDK is the fastest, easiest and most powerful way to create your own custom apps.

Do what you know

The appMobi XDK allows developers to use existing web development tools to create native mobile apps. With the XDK, native iPhone, iPad and Android apps can be created with web tools you already use, such as DreamWeaver, Eclipse or Visual Studio.

Because the XDK is cloud-based, you can create iPhone apps with a Windows PC, or an Android app with a Mac, a feat no other development system can claim. The apps produced by the XDK are 100% terms of service-compliant native apps, not web apps.

No new languages to learn

The XDK does not require you to learn arcane programming languages and APIs to access native device functionality, like accelerometer and GPS. The appMobi XDK provides a bridge between standard WebKit browser controls and native device functionality and is infinitely extensible to add support for any device-specific hardware, or third-party software API. The XDK's leverage of "the cloud" further enables rapid prototyping because apps under development can be instantly shared with clients and reviewers — either in the client's XDK emulator or on the appMobi preview container (installed on the client's device).

Limitless options

By pairing device-specific functionalities like the accelerometer with HTML, CSS and WebKit support, the XDK allows you be on the cutting edge in app possibilities.

appMobi XDK isn't just useful for apps. With it, you can create amazing interactive ads that work in a variety of devices, unlike iAds, which only work on iOS devices.

appMobi goes to work for you

When your app is ready for the market, appMobi's post-deployment ecosystem helps you enhance, monetize, manage and track your apps. With APIs for ad placement, it's a snap to generate revenue. Add spectacular content with adaptive bitrate video streaming, or use our own streaming audio player. And with Google Analytics, you can track and view usage statistics.

Tap us to make your app a reality

Whether you're a publisher looking for a dev shop to take you from concept to deployment, or a seasoned programmer looking for a designer to create a slick GUI for your app, we have you covered. AppMobi has created **services.appMobi**, a consulting division offering strategy, creative, design and development for the mobile market. Who better to use appMobi to build out your app than the people who created it? Email us at bizdev@appmobi.com to find out how we can help.

THE APPMOBI XDK LIFE CYCLE

appMobi XDK takes you from initial development on any platform through to deployment faster than ever before.

1 DEVELOPMENT



Develop your apps on your workstation with HTML, CSS and Javascript in your editor of choice.

2 LOCAL TESTING



The appMobi XDK sets up hosting on your development machine automatically. Test your app in the on-screen emulator, or debug on device any time you have a WiFi connection to your LAN.

3 Q.A. ANYWHERE



When you're ready to QA your app, push it to the cloud so you, your team and your clients can review it on device via WiFi or 3G connection by launching it in the appMobi test container.

4 DEPLOYMENT



appMobi's build process will compile your apps, set up cloud hosting and prep them for submission to the App Store and Android Market.

5 AUGMENTATION

Promote to Production

appMobi allows you to easily update your app with fixes, new content and expanded features without requiring your users to update the app.

App Analytics

Use analytics to get a fix on how people are using your app.

Create New Version

Making new releases of your apps is a very simple and useful tool for starting the next generation version of your app.

The appMobi XDK is available for free download at www.appmobi.com.

Find out how easy appMobi XDK can make it for you to go mobile.
Contact our business development team at bizdev@appmobi.com.