



mobiUs

The First Mobile Browser Developed Specifically for



The State of the Art in Mobile Browser Technology

With it, appMobi has created an optimized user experience that leverages the new capabilities offered by the emerging HTML5 standard. Web pages can now have high quality layout and design through the use of CSS3. Of course, MobiUs renders older sites extremely well too.

Connecting the Web to Smartphone Features

Until now, web apps and sites have been unable to access the great features that made smartphones so popular, like gravity sensing, GPS, vibration, and more. For the first time, MobiUs gives web apps and sites **the exact same capabilities as native apps from the app stores.**

Game-Optimized HTML5 Canvas

Since online games account for a large percentage of the time people spend with their smartphones, appMobi has included its DirectCanvas technology in MobiUs. DirectCanvas supercharges the performance of your game's drawing and sound by 500%, making web games just as fast and responsive as native games.

Mobile-Optimized Web App Caching

MobiUs uses HTML5 Offline Caching to give web apps the same performance, look and feel of native apps. Once you bookmark a web app in MobiUs, the app is cached onto your device, which means it loads instantly, and it still works even if you don't have Internet connectivity (just like a native app!).

Push Notifications for HTML5

MobiUs is the first smartphone browser to enable the new HTML5 notifications. This allows web sites and web apps to send you "push" notifications to indicate something new that needs your attention.

Built-In Streamlined E-Commerce Capability

MobiUs comes with appMobi's breakthrough 1Touch digital wallet technology, which allows you to avoid putting your credit card at risk in large databases by safely storing your credit card information on your device, only to be used when you make purchases.

Orientation Locking

MobiUs allows you to choose the orientation you want to use to view a site, and then lock it (preventing the annoying auto-redraws that happen when your phone senses a change of rotation).

Mobile-Optimized Tabbed Browsing

The MobiUs user interface is optimized for mobile browsing on the go. The large tabs are easy to find and select. Contrast that to other browsers where you have to tap and scroll to find the tab you want.

Full Screen Browsing

MobiUs maximizes the utility of your device's screen by allowing the web site you visit to go "full screen", eliminating the wasted status bars and indicators common to all other browsers. You can easily flip in and out of full screen mode.



Available on the iPhone

App Store



Available for

Android

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The Worldwide Web is the New App Store

While manufacturer-owned app stores have been very successful in stimulating billions of downloads of native apps for their smartphones, these so-called “walled garden” stores are not the optimal distribution system for apps. Thinking back to the dawn of the Internet, imagine if one company had full control over what web sites could be seen and was able to capture a 30% “tax” on every transaction. The Internet would be a very different place than it is today.



The Walled Garden is Now a Public Space

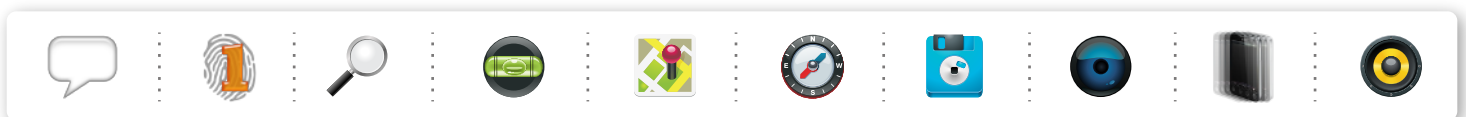
There are many good reasons why app publishers might still want to use the “walled garden” app stores, but for the first time, MobiUs gives them a real choice of distributing by app store or the open web.



The Mobile Website Evolves in MobiUs

Until now, mobile websites have typically been dumbed-down versions of full sites, with content and visual appeal pared down for the sake of faster load times. The results were often a very dull and limited experience. The MobiUs browser makes the mobile web far more immersive by allowing web developers to access all of the functions that native apps can access, effectively creating the performance of a native app in a mobile website.

Viewed in MobiUs, mobile sites are able to make use of device functionalities such as the accelerometer, GPS, compass, vibration, microphone, camera and more. Developers can use appMobi's caching features to better manage data transfer for better performance.



To find out more about the MobiUs revolution, visit www.appMobi.com/MobiUs or

