

We are the experts. Now you can hire us.

We've leveraged our experience as a pioneer and leader in the mobile app world to create services.appMobi, a consultancy which focuses on the emerging mobile space, with particular focus on mobile apps and interactive advertising.



1 STRATEGY

We work for some of today's most notable brands. We know how to get your app to the top of the charts and attract users without large marketing spends. Our strategies vaulted apps into the top-ten in the Apple, Android and BlackBerry app stores, attracting well over 3 million users. We understand today's mobile environment and the ways in which apps get big, fast.

2 CREATIVE

The creative team at **services.appMobi** is experienced in developing apps, as well as rich media mobile ad campaigns. Whether we're designing the form and flow of your app, or creating interactive ads that play off an existing campaign in another marketing channel, we take an integrated approach to establishing your brand in the mobile marketplace.

3 DESIGN

Just as a web site demands a different skill set than designing a billboard, designing for mobile requires certain capabilities. In particular, mobile UI's need touch-friendly design. Our designers are specialists in graphical user interface layout and experts in designing for interactivity and animation, able go beyond making your apps and ads look great, to creating intuitive and immersive experiences for your audience.

4 DEVELOPMENT

Our app developers are what make **services.appMobi** possible. Not many shops can claim to be experts with more than one mobile platform or with HTML5. We know the "gotchas" on each device so you don't have to. We can quickly and efficiently implement any of the 120+ pre-built mobile functions in our appMobi SDK. We can combine them to perform new in-app tasks, or if needed, even write custom code to meet the needs of the project. Put it all together and it's easy to see that this team has what it takes to put you on the cutting edge of the mobile market.

5 DEPLOYMENT

Whether the final deliverable of your project comes in the form of an app in the App Store or Android Market, or if it's completed in-app ad packages, **services.appMobi** puts the finishing touches on your project by carrying it all the way through QA testing, generating final builds, placement and analytics. We'll put your app in the App Store and Android Market, or place your rich media advertisement packages into our powerful in-app ad network. Once they're introduced to the public, we even offer tracking and analytics services to help us continue to fine tune future updates and versions of your project.

services.appMobi Success Stories

FOX News Radio ▶

This acclaimed news radio app is capable of playing, pausing, rewinding and fast-forwarding live radio content and includes a broad menu of available recorded podcasts, all of which can be played in the background while running other apps. The app also integrates an RSS feed ticker for the latest headlines and advertising space for revenue generation.



◀ Aol

services.appMobi created iPad-targeted rich media ads that were featured in the New York Times and Interview magazine's iPad apps. The campaign was part of Aol's *Project on Creativity* and featured touchable, interactive elements, animation and video playback.

CAA Basketball Championship Tournament ▶

This app kept fans of men's and women's basketball teams in the CAA up to date with the latest scores and provided real-time tournament brackets, while streaming live video and audio of the action.



◀ 1.fm

services.appMobi created this streaming audio app for 1.FM, one of the top internet broadcasting properties. The app features intuitive navigation of over 60 stations and supports more than one million listeners per week.

"We wanted to take 1.FM into the mobile app space and our experience with appMobi has been great; the app does exactly what we wanted and is getting great download numbers in the Apple App Store."

- Jonathan Bitran, CEO, 1.fm

Get into the app stores now!

Whether you are a business with a desire to put out a brand-building app, a publisher looking to package your content for mobile, or an advertising agency looking for professionals to build mobile apps and ads for your clients, services.appMobi is ready to help you make your mark in mobile.

Find out how easy services.appMobi can make it for you to go mobile.
Contact our business development team at bizdev@appmobi.com.