



FOR IMMEDIATE RELEASE

Liora Bram
Media Strategies for FlyCast
617-202-9854
lbram@msipr.com

Cheryl Delgreco
Media Strategies for FlyCast
617-723-4004
cdelgreco@msipr.com

FLYCAST RELEASES APPMOBI OPEN SOURCE HTML5 APP GALLERY

Announces appMobi support of multitasking in iOS4

Lancaster, PA – June 9, 2010 – FlyCast today announced a new open source library of demonstration mobile apps that were created with HTML5, CSS3 and JavaScript. As a supplement to Apple's HTML5 gallery, these demonstrations illustrate how new web technologies can be used to create world-class compelling mobile experiences, obviating the need for Adobe Flash on mobile devices. The gallery can be viewed using iPhone, iPad or iPod touch by navigating to <http://appmobi.com/gallery>.

Created by FlyCast, appMobi is a cross-platform rapid mobile app development and deployment ecosystem. appMobi offers users the ability to "develop once" using HTML and JavaScript, then deploy to a variety of devices and operating systems, including iPhone, iPad, iPod Touch and Android tablets and phones. Apps created with appMobi are native apps, fully compliant with Apple's SDK 4.0 terms of service.

Anticipating the upcoming release of Apple's iOS 4, with its ability to play streaming radio in the background, appMobi also released source code that will allow any radio station to create a branded, multitasking native app that will run on Apple iPad, iPhone (all versions), iPod Touch, and any Android device.

appMobi is a new type of cloud-based "Software as a Service" (SaaS) provider, offering its customers scalable, pay-as-you-go development and deployment tools, Amazon AWS edge-caching servers for hosted application deployment, PhoneGap support, analytics, in-app payments, and advertising. The source code posted today is offered under the MIT open source license.

For more information, visit www.appmobi.com.

About FlyCast

FlyCast was among the first to deliver streamed entertainment to the iPhone platform shortly after its inception, and continues to lead the way as a top ten application on multiple smartphone platforms, delivering over 2000 channels of entertainment to millions of users worldwide. FlyCast's unique delivery architecture has been created to serve the needs of both consumers and content owners. Today's announcement represents the first public disclosure of FlyCast's new mobile content development and distribution technology. For more information, visit www.flycast.fm.

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