appMobi Named Finalist in 2011 CTIA E-Tech Awards

appMobi Recognized for Innovation in Mobile Commerce Applications

LANCASTER, Penn. – March 14, 2011 – appMobi® (www.appmobi.com) was named a finalist in the Mobile Applications – Mobile Commerce category of CTIA's annual Emerging Technology (E-Tech) Awards competition. The CTIA E-Tech Awards honor the most innovative new products in 14 categories spanning the areas of mobile apps, consumer electronics, enterprise and infrastructure. Winners will be announced at International CTIA WIRELESS® 2011 taking place March 22-24 in Orlando, Florida.

appMobi's entry 1Touch Frictionless Mobile Payments will debut at CTIA WIRELESS 2011.

More than 300 entries were judged by a panel of media and industry analysts, and scored on innovation, functionality, technological importance, implementation and overall "wow" factor. E-Tech winners will be announced at an awards ceremony on Wednesday, March 23 at 2:00 p.m. EST from CTIA's Exhibit Innovations Stage.

appMobi will have news at CTIA regarding its mobile ecosystem solution and will be showcasing its technology at ShowStoppers on March 21 from 6 p.m. to 9 p.m. at the Rosen Centre on International Drive, and will also be exhibiting in **Booth 3196** located inside the Apps World section of the exhibit floor. To meet with appMobi contact appmobi@mobilitypr.com.

About CTIA Shows
CTIA shows bring together all industries advanced by wireless technology for intense business, learning and networking. International CTIA WIRELESS® 2011 takes place at the Orange County Convention Center in Orlando, Florida, March 22-24. CTIA ENTERPRISE & APPLICATIONS™ 2011 takes place in San Diego, October 11-13. Visit www.ctiashow.com. CTIA–The Wireless Association® is an international organization representing the wireless communications industry. Visit www.ctia.org.

About appMobi
appMobi® provides integrated tools and services for creating complete mobile application ecosystems and supporting large-scale developer communities. At the core of appMobi's technology are its revolutionary cloud-based development, deployment and monetization tools that let millions of Web developers of all skill levels quickly build, test and distribute mobile apps with full native functionality for multiple smartphone and tablet devices and operating systems. appMobi's turnkey, white label platform-as-a-service offering enables device manufacturers, network operators or any business to establish wide-reaching mobile app ecosystems and fully featured app stores under their own brand.

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