

# Potential for Mobile HTML5 Blown Wide Open as appMobi Open Sources Key HTML5 Development Technologies

***HTML5 source code released in Black Friday push includes  
mobiUs Web App Browser, Cross-Platform Device APIs, HTML5  
Game Acceleration, and Offline User Experience***

**SAN FRANCISCO – November 22, 2011** – HTML5 development powerhouse, appMobi ([www.appmobi.com](http://www.appmobi.com)) today announced that on Black Friday (November 25) it will open source key elements of its mobile technology to further accelerate the industry's migration to HTML5. The newly open sourced technology will include the appMobi cross-platform device APIs, which support HTML5 development for both Android and iOS platforms. appMobi will also release the source code for its much heralded “mobiUs” browser, which allows HTML5 Web apps to perform identically to native apps. The bounty of technology made available to HTML5 developers is rounded out with appMobi’s “DirectCanvas” technology, which accelerates HTML5 canvas rendering, physics calculations and sound by as much as 1500 percent, providing native performance to HTML5-based games.

“We believe in the open Web and the importance of an open environment for mobile apps and services,” said appMobi’s CTO, Sam Abadir. “To help advance the industry’s move from native apps to Web-based apps, we are sharing our mobile HTML5 knowledge with the global software development community. Among other benefits, the innovations in this open source release will improve the mobile Web experience through faster downloads, better offline usage and dramatic HTML5 game performance increases. An improved HTML5 user experience is the ‘rising tide that lifts all ships’ for open Web mobile developers, and we are happy to pour our technology into that harbor.”

The open source release of appMobi’s iOS XCode and Android Eclipse projects will be of particular benefit to developers who want to extend existing native apps with HTML5 tabs or views. For example, a developer can easily add a photo sharing feature to a native app by mixing appMobi’s enhanced PhoneGap with Facebook JavaScript APIs. With millions of existing JavaScript components and Web services, the possibilities are limitless.

appMobi will make the source code available this Friday, November 25, in the first ever Black Friday promotion specifically for HTML5 developers. These software projects will join appMobi’s previous open source releases at the GitHub repository. Developers who wish to download the source code can visit appMobi’s website at <http://www.appmobi.com/opensource>.

### **About appMobi**

appMobi's development tools and cloud-based services build on HTML5, CSS and JavaScript, creating a unified, open ecosystem that competes favorably with "walled gardens" offered by Apple and Google. appMobi's technology allows mobile app developers to support HTML5 and native app platforms with just one code base, and to deploy and service their apps on multiple platforms, including the open Web. For more information visit <http://www.appmobi.com>.

appMobi is a registered trademark of appMobi Inc. iOS and related marks, images and symbols are the exclusive properties and trademarks of Apple Computer Corp. All other trademarks and trade names are the property of their respective owners including: Adobe, Flash, Android, Google, Chrome.

###

### **Press Contact**

Melissa Burns

Mobility Public Relations

+1 208 850 5939

[appmobi@mobilitypr.com](mailto:appmobi@mobilitypr.com)

Press Kit: <http://appmobi.mobilitypr.com>