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APPMOBI RELEASES FREE "APPLAB" HTML5 EDUCATION EBOOK APP
Users can learn to create their own mobile apps using HTML5 and JavaScript

LANCASTER, PA – OCTOBER 25, 2010 – appMobi today announced immediate availability of its free "AppLab" interactive eBook app. AppLab is a free download in both the Apple App Store and the Android Market.

The AppLab app is intended for people who are interested in creating mobile web sites or native smartphone apps, and want to learn how to leverage the powerful new capabilities of HTML5. The interactive AppLab e-book app was created using the same HTML5 technology that is the subject of the book itself.

Interactive components of the e-book include working demos of fun HTML5 capabilities that access device functions and rival Flash, such as animation and multimedia. The e-book also provides users with the ability to download HTML source code snippets and even try out new code. After learning the techniques in the lessons, users can apply what they learned at www.appMobi.com and instantly see the results in the AppLab app.

Regarding AppLab, appMobi CEO Dave Kennedy said "We believe in the unifying value of standards, which is why we fully support HTML5. appMobi offers, for the first time, a platform to truly democratize the development of apps. By combining AppLab with the appMobi XDK (also a free download), we've made it easy for anyone with basic web skills to use HTML5 to create fully native, high performance apps for today's most popular smartphone platforms – iPhone, iPad and Android."

EDITOR NOTE: HI RES APPMOBI LOGOS AND SCREEN SHOTS OF THE APPLAB APP IN USE ARE AVAILABLE AT HTTP://WWW.APPMOBI.COM/PRESS

About appMobi
appMobi is a cross-platform mobile native app development and deployment ecosystem. It allows virtually anyone to develop mobile applications for smartphones and tablets using standard HTML tools. appMobi developers can "write once" and deploy their native apps to a variety of devices and operating systems, including iOS, Android, and more to come. For more information, visit www.appmobi.com.