
Welcome!

Intro myself

This study aims to understand how designers use AI-powered UI design tools (e.g., Figma Make) to create user interfaces.

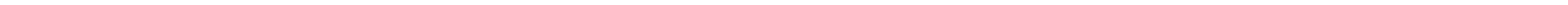
What we'll do:

1. Ask brief questions about your UI design background.
 2. Give you three design tasks to complete in Figma Make.
 3. Ask follow-up questions about your use of Figma Make.
 4. Complete the follow-up tasks after the interview.
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Welcome!

1. We will protect your privacy.
 2. We will record this session.
 3. We will not evaluate your design - only how AI-powered UI tools support UI development.
 4. Feel free to ask questions at any time.
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UI DESIGN BACKGROUND



DESIGN TASKS

Please imagine you are asked to design several UIs, and complete the following three UI design tasks in Figma Make.

While you design, you may consider:

- What prompts would you use?
- How would you customize the prompts?
- What content should be mentioned in the prompts?

Reminder: There's no right or wrong, no need to be perfect.

FIGMA MAKE

Please use this account to access Figma Make

- Website: <https://www.figma.com/make/>
- Account:
- Password:

HOW TO USE FIGMA MAKE

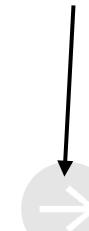
**Prompt it. Then push
it with Figma Make.**

What do you want to make?

Prompts are entered here

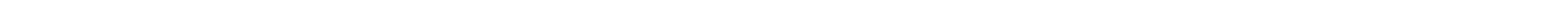


Click and Figma Make
will generate the UIs



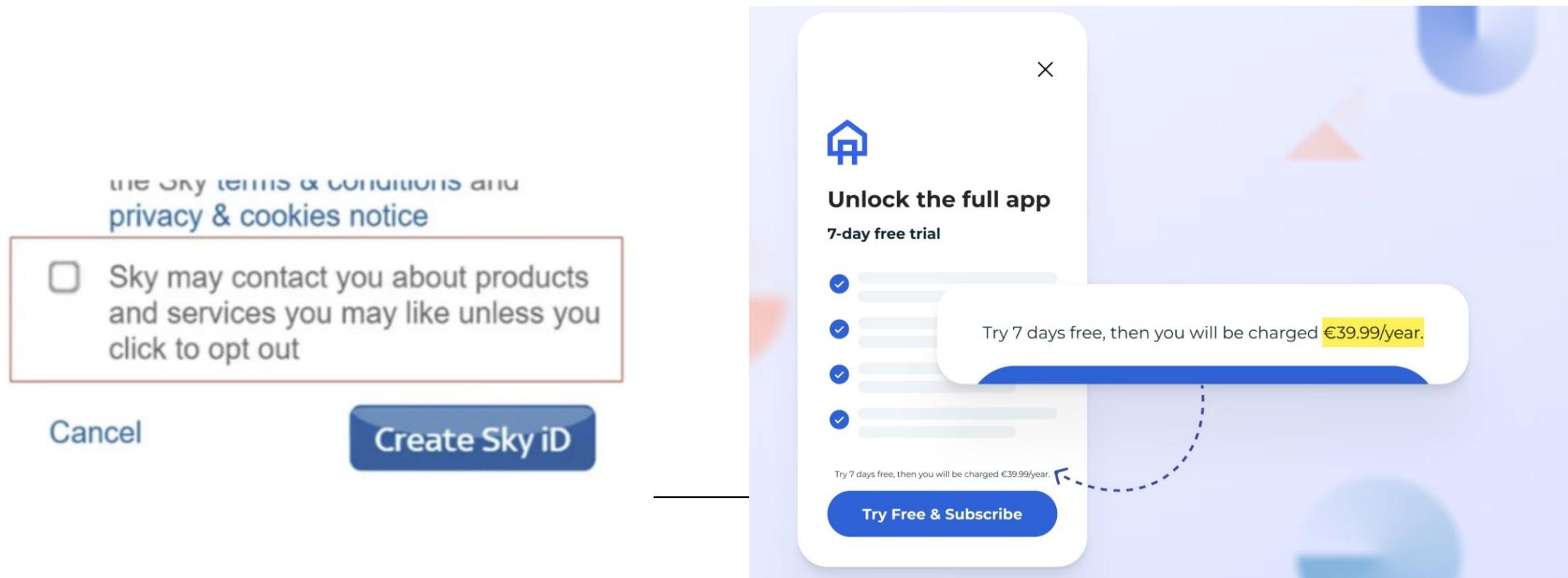
UI DESIGN TASKS

Randomly select 2 design tasks



DARK PATTERN

- Dark patterns are used in websites and apps that make you do things that you didn't intend to, such as buying something or signing up for a service.



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- Thank you very much for your participation. We have a few additional UI design tasks for which we'd like to collect your feedback. Could you please review these tasks after the study and share your prompts through the following survey? There's no need for a Zoom meeting - you only need to fill in your prompts in the survey.
 - [link](#)