

SALES ANALYSIS OF SUPERSTORE

SALES OVER TIME

CUSTOMER ANALYSIS

QUESTIONS & ANSWERS

SALES OVER TIME

TOTAL SALES

742.00K

AVG PROFIT MARGIN %

2.49

AVG ORDER VALUE

1.05K

TOTAL QUANTITY

8028

HOME

Sub-Category

All

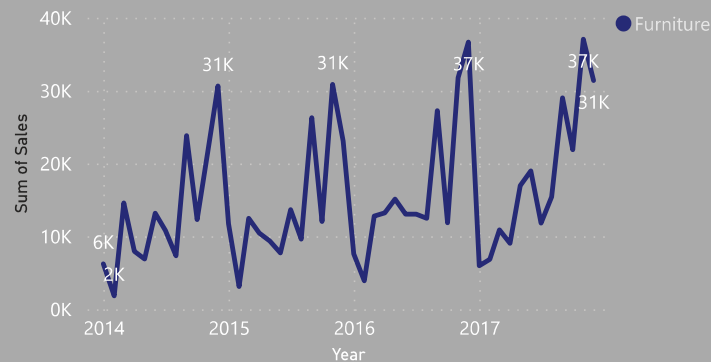
Segment

All

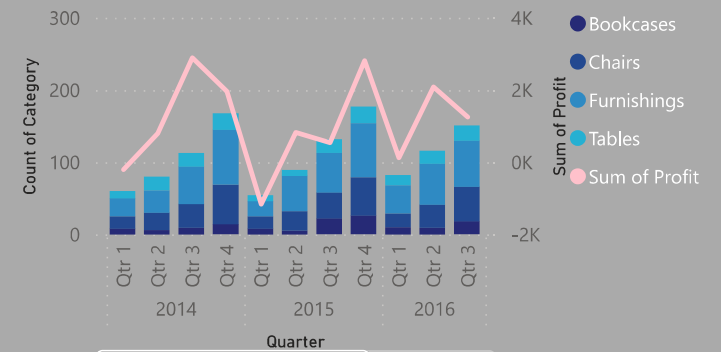
Year, Quarter, Month, Day

All

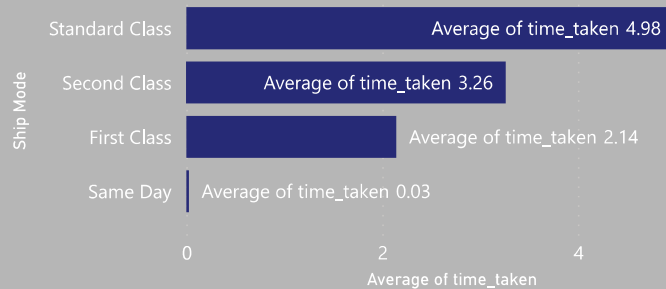
FURNITURE SALES SEASONALITY



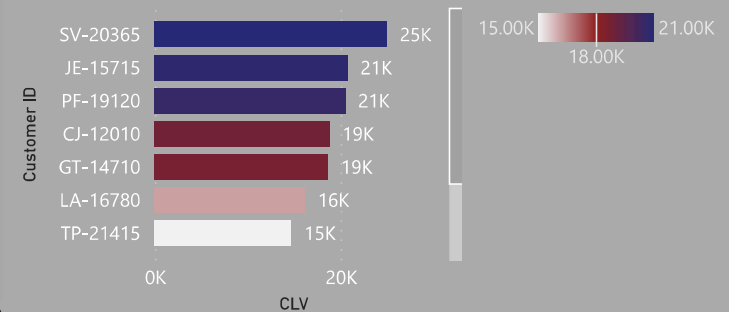
PROFITABILITY OF SUB CAT OVER TIME



AMOUNT BY DAY



CUSTOMER LIFETIME VALUE





SALES OVER TIME

UNIQUE ORDERS

1764

TOTAL PRODCUTS

375

3 MONTHS MA

327.35

TOTAL QUANTITY

8028

HOME

Sub-Category

All

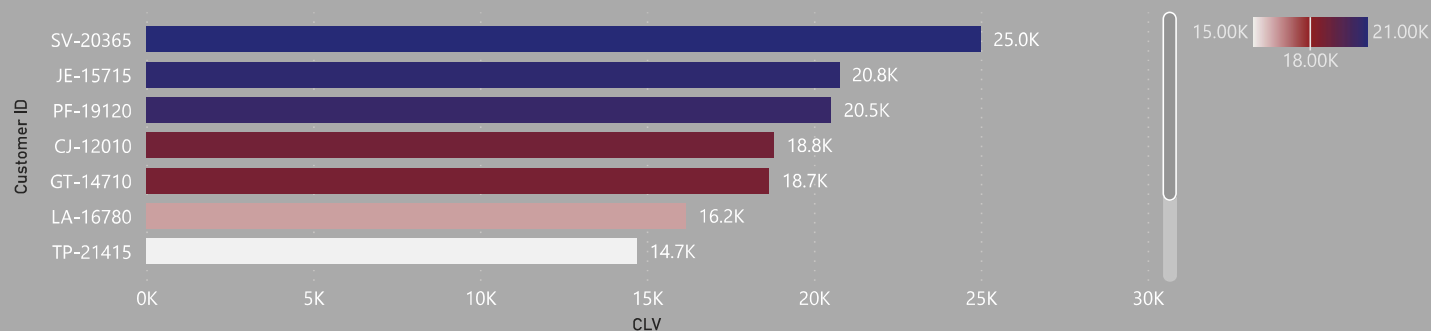
Segment

All

Year, Quarter, Month, Day

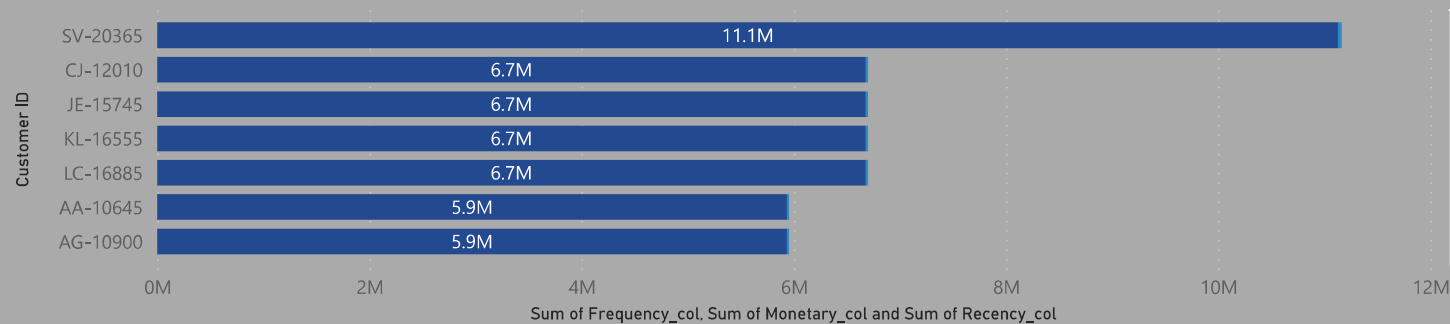
All

CUSTOMER LIFETIME VALUE



Sum of Frequency_col, Sum of Monetary_col and Sum of Recency_col by Customer ID

Sum of Frequency_col Sum of Monetary_col Sum of Recency_col





QUESTIONS AND ANSWERS

HOME



Preparing Q&A



Sub-Category	Sum of Profit	Ship Mode
Bookcases	-306.00	First Class
Bookcases	392.57	Same Day
Bookcases	-1,028.02	Second Class
Bookcases	-2,531.10	Standard Class
Chairs	2,645.21	First Class
Chairs	1,135.64	Same Day
Chairs	6,766.25	Second Class
Chairs	16,043.06	Standard Class
Furnishings	2,093.10	First Class
Furnishings	398.56	Same Day
Furnishings	1,808.71	Second Class
Furnishings	8,758.77	Standard Class
Tables	-1,365.37	First Class
Tables	-1,129.42	Same Day
Tables	-3,320.68	Second Class
Tables	-11,910.01	Standard Class
Total	18,451.27	

Sum of Sales by Ship Mode

