

Worksheet: Know Your Stakeholders

Please submit your work online using the link provided by your instructor, using:

Worksheet: Know Your Stakeholders

Worksheet Code: KYTXMS

Remember to choose the best answer(s) to each question, and also remember that copying answers from another student is plagiarism.

Q1. [use abcd] Your company just won a contract to develop a new stock-trading application. Which of the following **stakeholder rankings** makes the most sense (assuming they are ranked most important to least important to the project)?

- a) Development team, business sponsor, stock market regulators, end users
- b) End users, legal advisors, social media influencers, business sponsors
- c) Business sponsors, investors, end users, development team
- d) Business sponsors, stock market regulators, tax authorities, end users

Q2. [use abcd] In a project to build a social meetup app for college students, you identified the **legal advisory team** as a stakeholder in order to get legal advice on liability, terms of use, and privacy policies. This type of stakeholder is likely to be...

- a) High influence low interest
- b) High interest low influence
- c) Low interest low influence
- d) High influence high interest

Q3. [use abcd] Why is it important to **analyze and prioritize** stakeholders in a project?

- a) To ensure that all stakeholders have a chance to contribute
- b) To ensure all stakeholders are consulted on requirements
- c) To ensure the team devotes the most time to the most significant stakeholders
- d) To ensure compliance with project management legislation

Q4. [use text] Your team was hired to design and develop a new website that allows people to retrieve property details by simply **aiming a smartphone camera** at a property for sale. The system will use machine vision and GPS to identify the subject property, and will retrieve property details such as listing price, annual property taxes, square footage, and days on market from a central real estate database. Create a **stakeholder map** to identify eight significant stakeholders for this project. Please include your assessment of influence and interest in addition to the score. Each line in your submission should look like this:

Stakeholder name, I/E (internal/external), influence ranking (1-5), interest ranking (1-5), score (2-10).
e.g. "Facebook", E, 2, 1, 3

Q5. [use text] As the real estate app nears completion, you find out that the central real estate database is unexpectedly limiting property pictures to a resolution of 100x100, which makes them appear really grainy. What should you do?

Q6. [use text] Your client is really excited about this app and is working closely with the development team. You learned that the developers have been asked to get location accuracy working to within +/- 1 meter, which is beyond the GPS ability on mobile phones. What should you do?