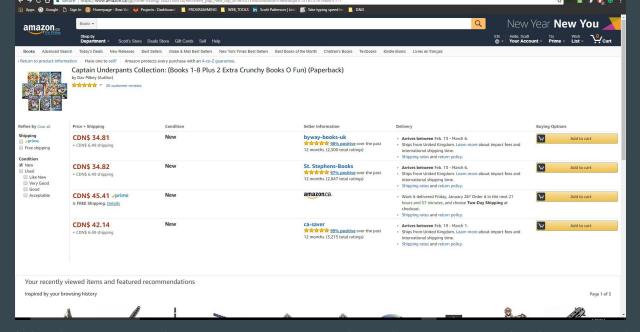
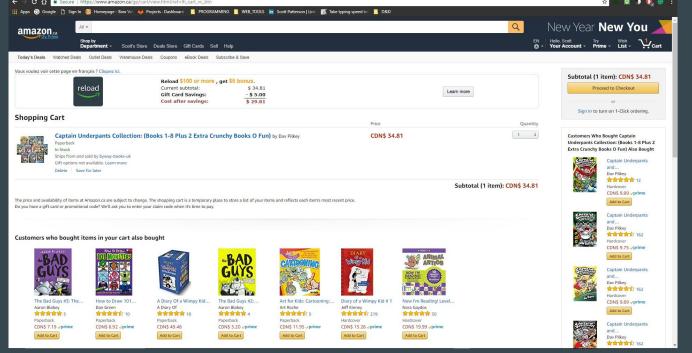
DESN2301

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Assignment 1



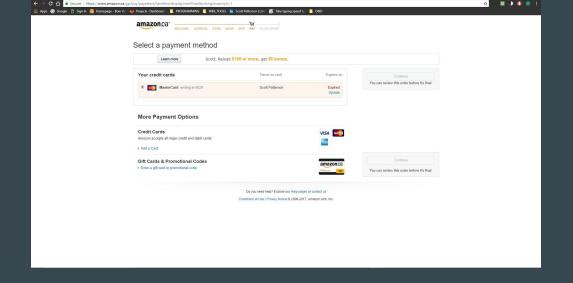
As a user, once you search for what you want to buy on amazon.ca. You get a choice, do you want to pay less for something but have it take a month or pay more and have it in a week. This is the first choice the user has to make and for me this is the moment of truth, is it worth it to pay extra to have it sooner or do you wait to save some money. For me I love to save money and if I have to wait a little bit that's fine. This is a positive quality to have for customers. If they need by a certain time, they have options. If they don't mind a used collection they can also save money there as well.



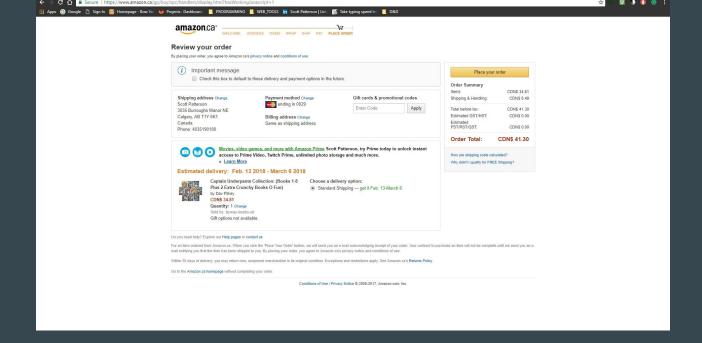
After you selected the item it will add it to the cart and lets you to continue to shop for other products. It will also show other products people have bought along with the product you have put in your cart. Sometimes showing a bundle of products. This allows the user more time to shop and look at other product to buy and up sell them based on the product that they have searched for or other searches in the past.

Vol. 🐸 Projects - Dashboard 📘 PROGRAMMING 📘 WEB_TOOLS 🛅 Scott Patterson	Tank Spring special Company	
amazon.ca W WELCOME ADDRESS ITEMS WRAP SHIP PAY	PLACE ORDER	
Select a shipping address		
Is the address you'd like to use displayed below? If so, click the corresponding "Shi	p to this address" button. Or you can enter a new shipping a	ddress: Add a new address
Amazon Pickup Point location Amazon Pickup Point locations allow you to collect your parcels at a time and place	that's convenient for you, at no extra cost. Search for a Picl	kup Point location near you
Scott Patterson 3035 Burroughs Manor NE Calgary, AB T1Y 6K1 Canada		
Deliver to this address		
Edit Delete		
Add a new address	Search for a Pickup Poin	41
Add a new address	Search for a Pickup Poir	it location near you
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At this Stage you are selecting the shipping. This is good if you wanted to send a gift to someone's house as a surprise for them to find. But if you just wanted to buy something for yourself, this step is not needed. I would have liked a button that would let me skip this step and just go right to payment with the option to edit my address if I felt the need to. So this has a positive and a negative quality to it. For me it is an extra step that I don't need.



Now we are onto the payment stage. Here we can choose a method of payment from the 3 major credit cards or, a amazon gift card. If you have used them before you can use a saved credit card.



After the journey of buying, the final step is to place your order. This is the final step and the customer has just one more click to have the product. Telling you the Estimated time and the breakdown of the cost.