



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Govt should provide improved seed

preparation the soil for crop production

Give importance of sowing of crops

To create a awareness of agricultural crop production

People must use the own land for crop production

It play a crucial role in ensuring food security



FARMER

Find a good market for the product

Good Environment

Apply the loan for more things in crop production

Buigrage facility to store grain

Crop irrigation most expensive

Irrigation needs more water



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?