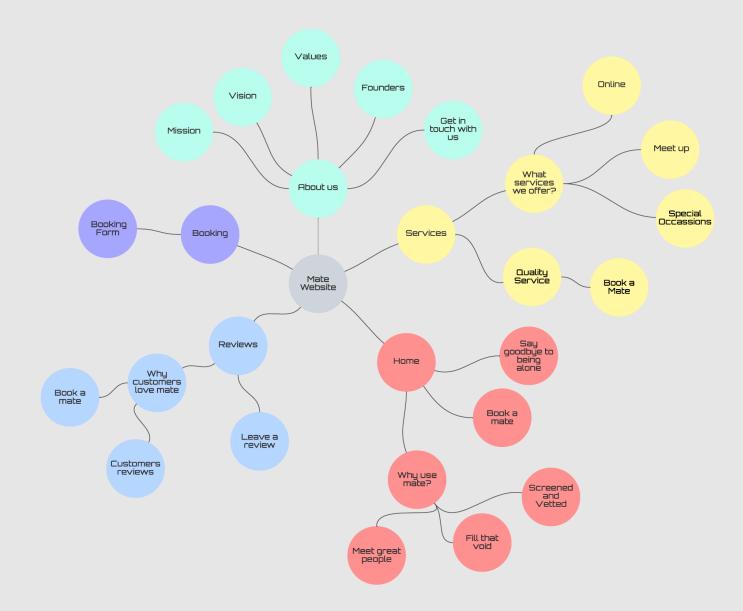
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# Website User Manual



# Mind Map



Appendix 1

By Dominic Nathan

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#### Introduction

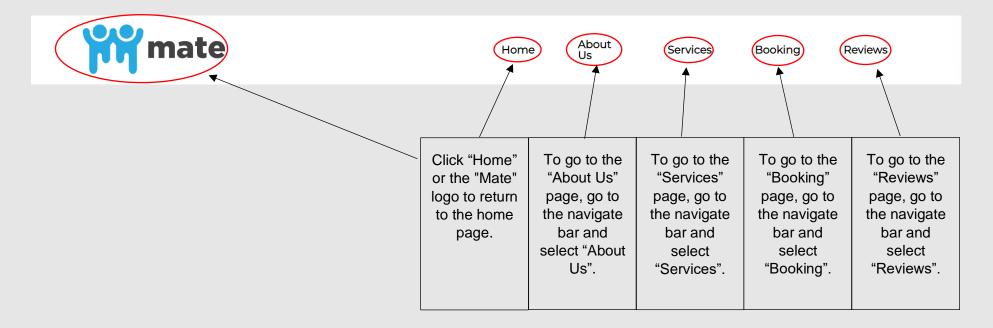
Mate was created to help you make true and deep friendships. Mate has made meeting people easy, so you'll never be alone again. Mate checks and validates every application to ensure our customers are safe. Mate utilises user feedback to enhance the quality of our services and website operation.

#### **Key Points**

- Algorithm to match you with the perfect "Mate"
- Varity of services
- Step by Step booking form

We recognise that learning to use a new product may be intimidating, so we've created this user guide to help you navigate our website to get the most out of our services.

### **Navigation Overview**



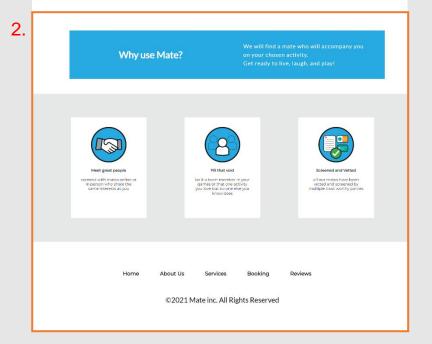
Every webpage has a navigation bar at the bottom, with each button performing the same purposes as the explanations above.

### Home

You'll notice that the home page is broken up into two separate sections.

- The navigation menu, "Mate" motto, and "Book a mate" button are all in section one, clicking the button will take you to the booking page.
- The "Why Use Mate?" statement, benefits of utilising Mate, as well as various explanations and a footer navigation menu, are found in section two.



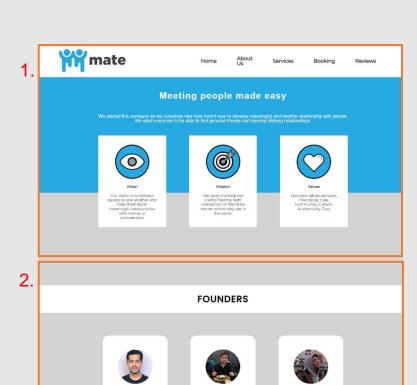


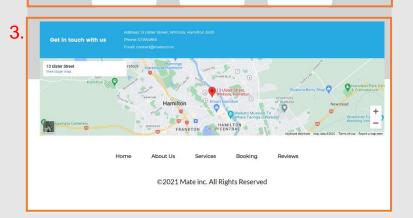
#### **About Us**

You'll see that the About Us page is divided into three sections.

- The navigation menu, corporate statement, vision, mission, and values statements are all included in section one.
- Section two features three separate profile cards for each
  of the founders, with the name and a photo of each
  founder on the front of each card, and a small paragraph
  on the back of each card explaining why the founder
  decided to create "Mate".
- Section three includes contact information such as
  - Address
  - Phone number
  - o Email
  - Integrated Google maps that displays the location of our office.

Located at the bottom of the page is the footer navigation menu.

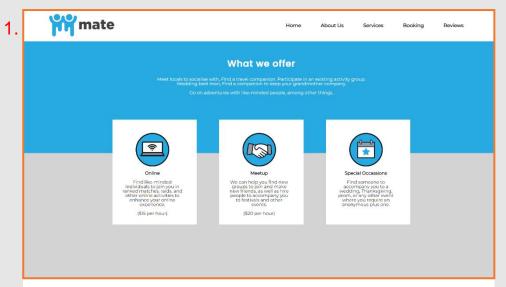


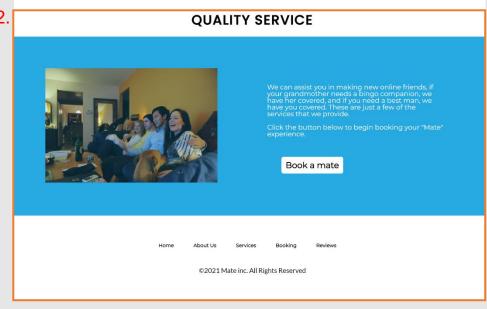


#### Services

The Services page is broken up into two sections.

- Section one includes the navigation menu, the "What we offer" statement, the services provided by Mate, as well as a brief description of each service and cost.
- Section two features a small paragraph outlining what "Mate" can help with in terms of services, as well as a "Book a mate" button, which will send you to the booking page to book your experience, and a navigation menu in the footer.

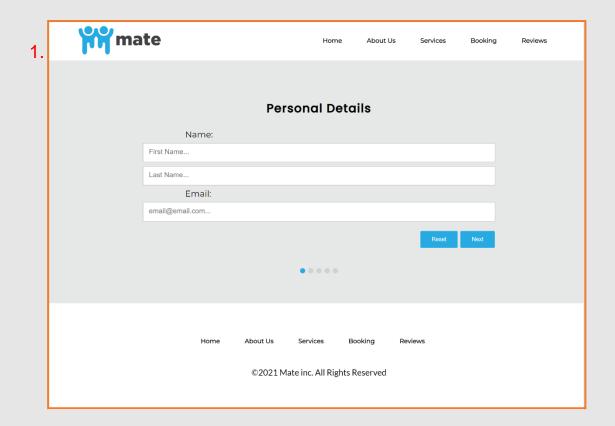




# Booking

The Booking page contains only one section.

- This section contains the navigation menu, booking form and footer navigation menu.
- The booking form is divided into five steps, each
  of which must be completed before proceeding to
  the next; a step-by-step infographic has been
  prepared for you on the following page to
  demonstrate how to use the booking form.



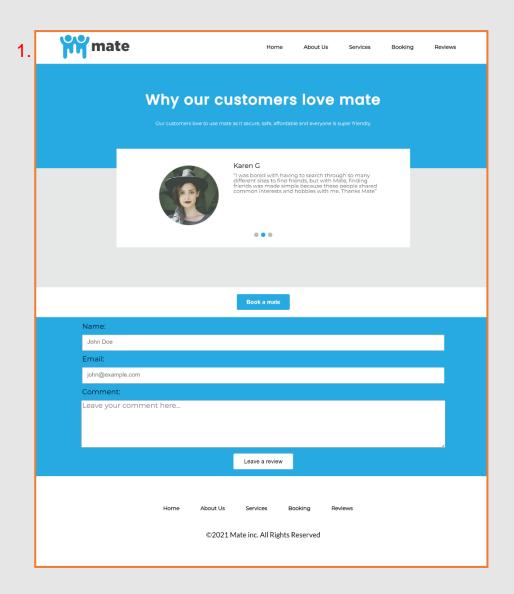
## Infographic



#### Reviews

The Reviews page contains only one section.

- This part comprises the navigation menu, the statement "Why our customers love mate," a slideshow of customer reviews, the "book a mate" button, and our review form.
- To leave a review, simply enter your name, email address, and review in the comment box; once you've finished writing your review, click "Leave a review." This will send us an email, which we will either post to our website slideshow or respond to based on your review.



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