



SERGIO PACHECO


FULL-STACK WEB DEVELOPER


CONTACT INFO

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 www.sergio-pacheco.com

TECHNICAL SKILLS

HTML5	CSS3
SASS/SCSS	jQuery
JavaScript	WordPress
PHP	Visual Studio
Bootstrap 3-5	UI Wireframing
Photoshop	Shopify
MySQL	CSS Animations
UI/UX Design	Google Web Designer
Chrome DevTools	Graphic Design
Act-On	Email Development
Banner Ad Dev	

EDUCATION

Bachelor of Science in Information Technology

University of Central Florida

Orlando, FL

2014 – 2018

GPA: 3.9/4.0

WORK EXPERIENCE

WEB DEVELOPER

IQcentRx, Denver, CO

January 2022 – July 2022

- Developed interactive educational web programs (quizzes, patient profiles, etc.), email campaigns, and banner ads for medical organizations as the sole developer for the IQcentRx team.
- Implemented both in-house tracking and Choozle tracking for campaign assets.
- Played a key role in designing and implementing campaign/program types that were new to the company at large.

FREELANCE FULL-STACK WEB DEVELOPER

Denver, CO

January 2021 – January 2022

- Worked with small businesses and individual clients to aid in the design/development of websites according to stakeholder needs, primarily through the use of HTML, SCSS/CSS, JavaScript, jQuery, PHP, Photoshop, and the Bootstrap framework.

FRONT-END WEB DEVELOPER

Darden Restaurants, Inc., Orlando, FL

May 2018 – December 2020

- Developed pages/site functionality for Darden's nine restaurant brands.
- Played a key role in the switch from an older style of website development to a more modern, responsive model by implementing the Bootstrap framework and introducing a mobile-first development cycle to the company.
- Was responsible for daily support of the brands' sites, working cross-functionally with the graphic design, marketing, management, analytics, and back-end teams to keep content up to date.
- Branched outside my team to perform various tasks such as HTML email design/development, data acquisition, site auditing, PayPal integration, and API implementation.

WEB DESIGN/DEVELOPMENT INTERN

University of Central Florida, Orlando, FL

September 2017 – May 2018

- Designed, developed, and maintained the services of a website for the University of Central Florida Psychology Department's newly introduced "Career Readiness Solution" program.
- Built various informational and interactive pages from the ground-up in WordPress, implementing both custom CSS and outside plugins.