SINGAPORE UNIVERSITY OF TECHNOLOGY AND DESIGN

Established in collaboration with MIT

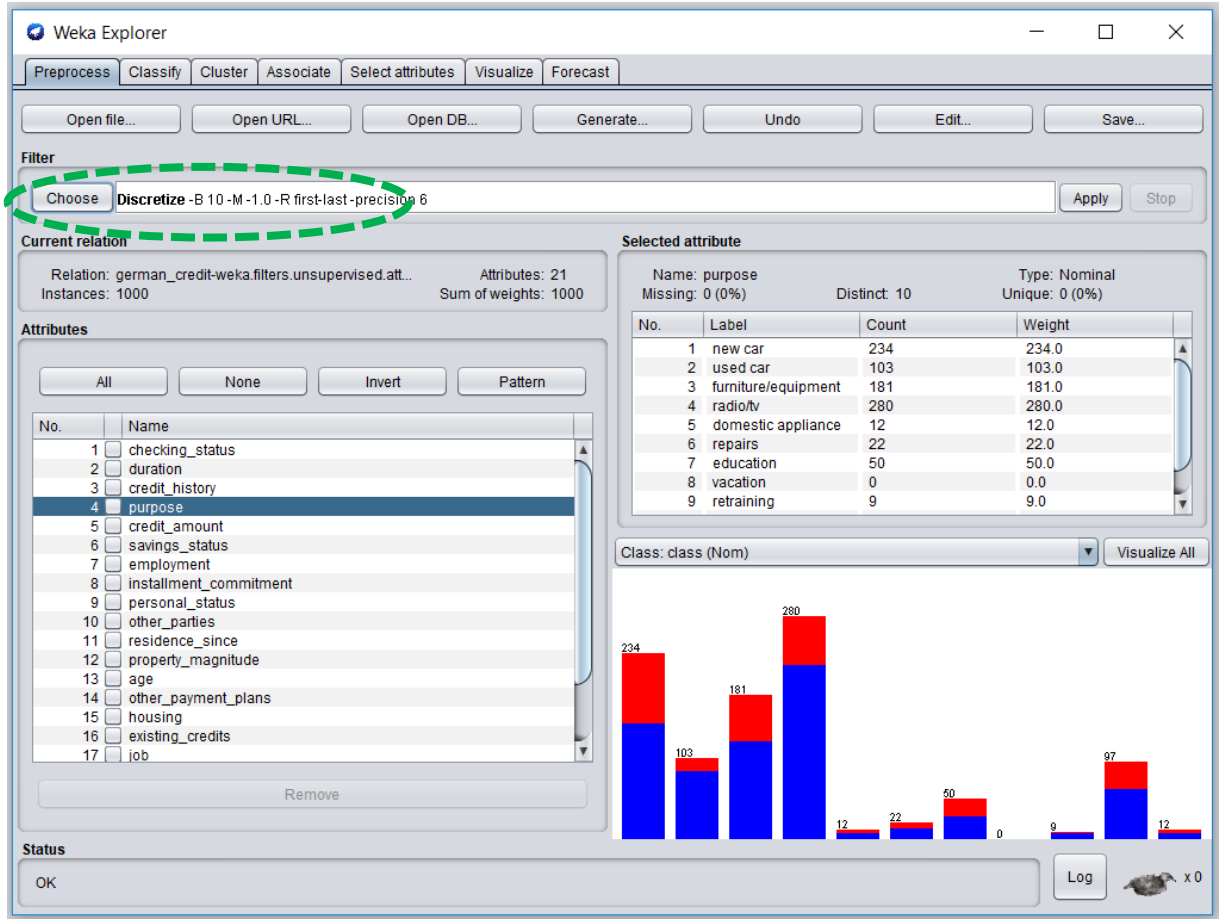
Associations and Clustering

PROF. K. H. LIM

50.038 Computational data science

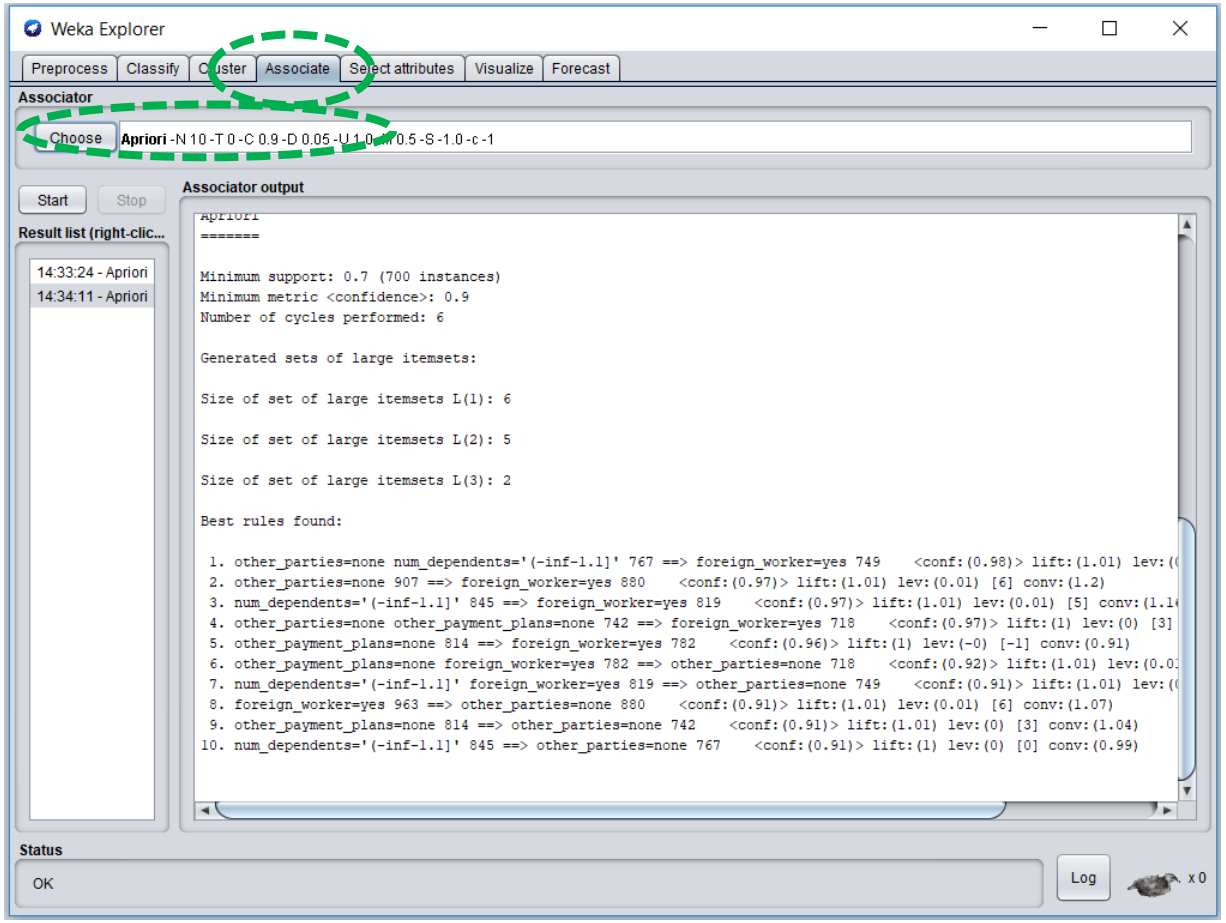
Pre-processing

- Various pre-processing steps to handle feature
- Look at Filter→Unsupervised→Attribute
- Which will you need for association rule mining?



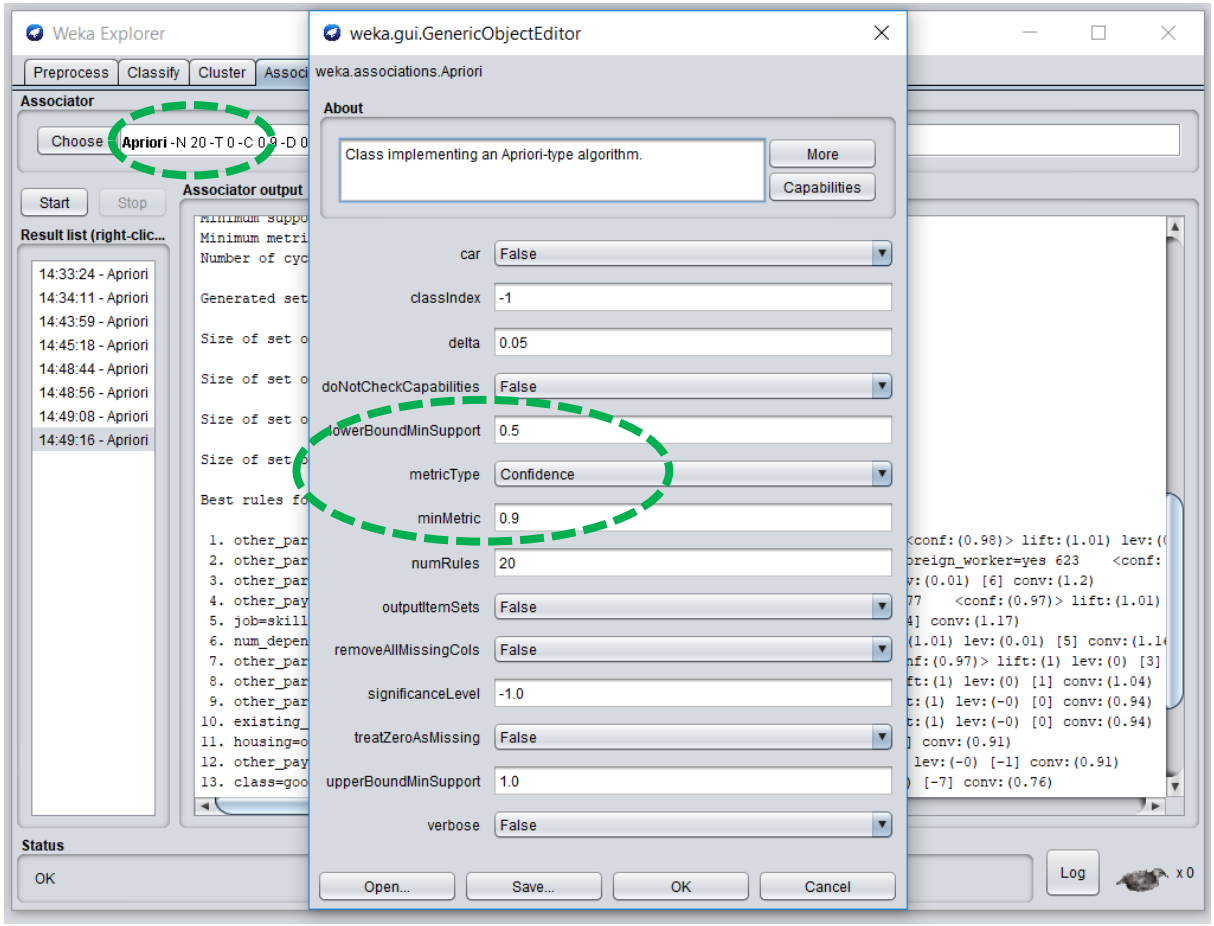
Association Rule Mining

- Weka provides an implementation of the Apriori algorithm



Association Rule Mining

- Weka provides an implementation of the Apriori algorithm
  - Options to set various parameters, e.g., minSup and minConf thresholds

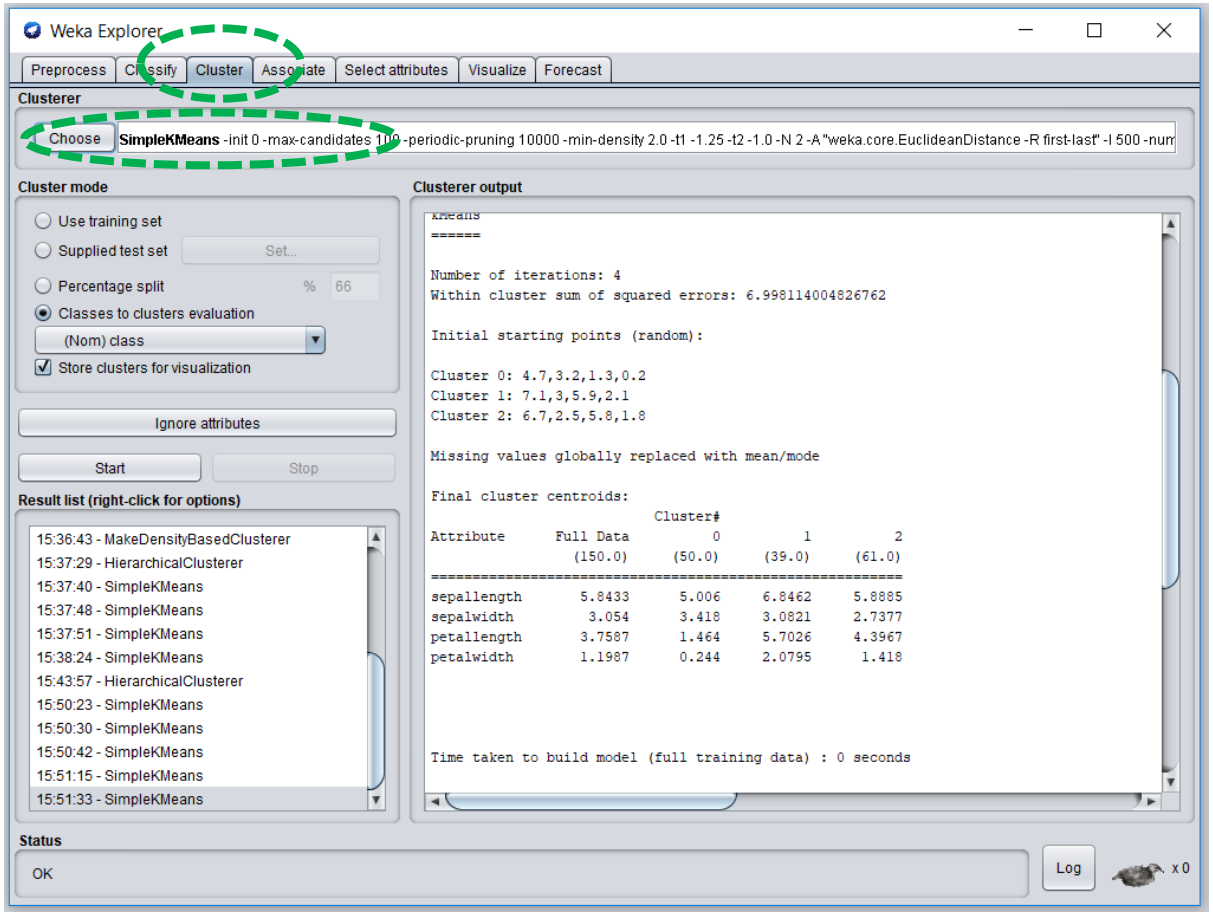


Exercise

1. Load in the ./weka-3.8/data/credit-g.arff dataset
2. What types of features are in the dataset?
   norminal, numeric
3. How should you pre-process the dataset before applying association rule mining? discretize
4. With a minSup=0.8 threshold, identify the top 10 association rules (based on confidence scores)?
   - What do you observe? How can you obtain the top 10 rules?
5. Now load in the ./weka-3.8/data/supermarket.arff dataset
   - With a minSup=0.5 threshold, what are the frequent 2-itemsets?
   - What are the top 3 association rules based on confidence?

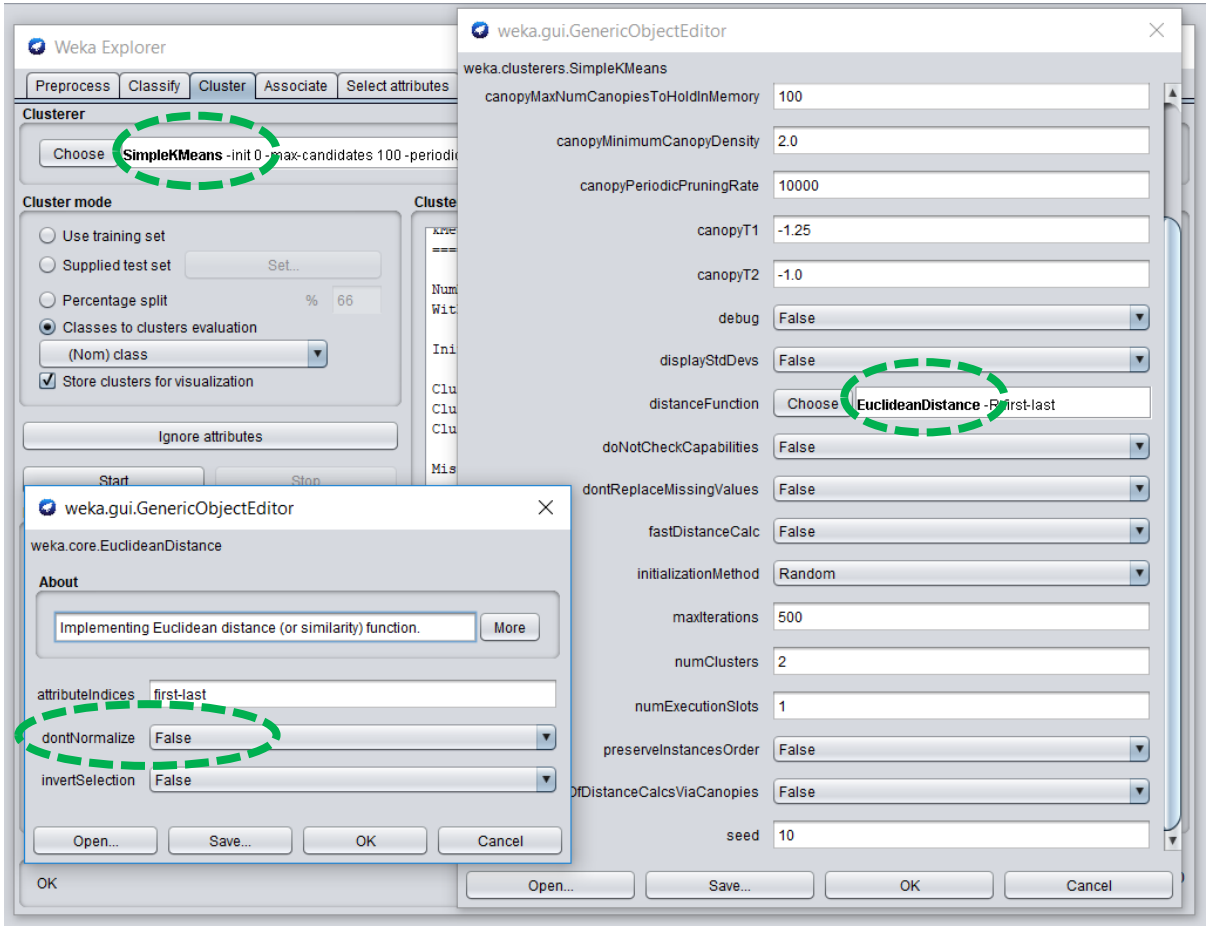
Clustering

- Weka provides implementations of various clustering algorithms, including k-means and hierarchical



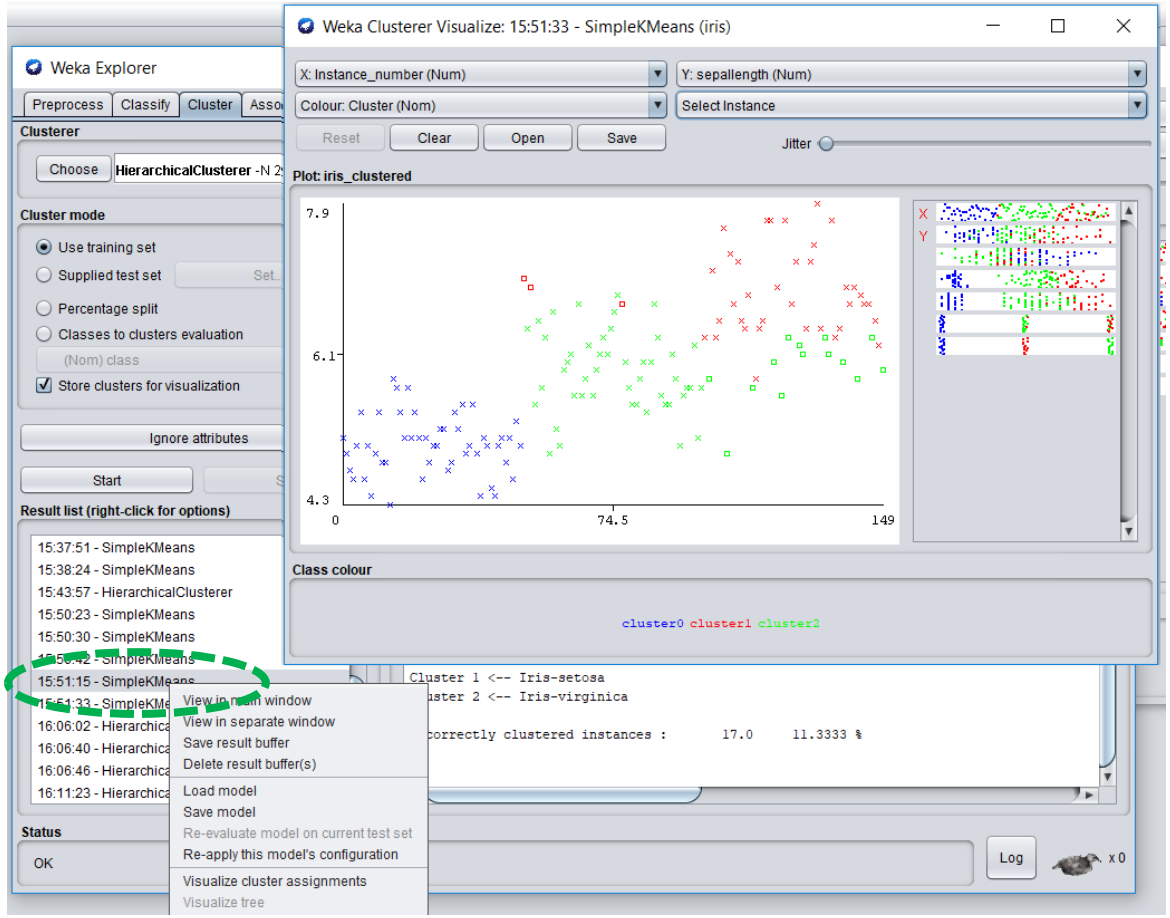
Clustering

- Weka provides implementations of various clustering algorithms, including k-means and hierarchical
  - Able to fine-tune k-means in various ways, e.g., select distance measure, set seeds, feature normalization, set k-value, etc



Clustering

- Able to visualize cluster assignments based on different features
  - Right-click on “result list”, and select “visualize cluster assignment”



Exercise

1. Load in the ./weka-3.8/data/iris.arff dataset
2. Run the k-means (SimpleKMeans) algorithm multiple times with k=3 and observe the sum of squared errors (SSE) values.
   - K-means typically return different clusters with each run, why do you observe in terms of SSE and why is this so?
3. Run k-means again, with feature normalization and without.
   - What do you observe now in terms of SSE?

Project

- Use the rest of the lab to work on your projects

- Presentation during Week 8
  - Allocated time of 10min per group
  - Details on presentation slots available from next week
  - Please ***sign up for a presentation slot***