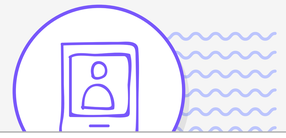
Template



Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say?
What can we magine them saying?

- what are the benifit for telecom services?
- how to work human life?
- how to predict for costomer retention?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

- impacts their revenue and growth
- analyze large amounts of data and identify patterns
- improve their customer retention strategies
- clustering and anomaly detection

Intelligent Customer Retention:Using Machine Learning for Enhanced Prediction of Telecome Customer Churn

Does

What behavior have we observed?
What can we imagine them doing?

- analyze large amount of data and identify patterns
- these techniques can help identify groups of customers
- the future based on their past behavior and characteristics
- it is scope of feature
- that's used fcr telecom service
- that can be used to predict

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?