Customer Churn Analysis

614	137	0.22	643
Total Customers	Churned_Customers	Churn Rate	Avg Credit Score (Churned)

Gender

☐ Female
☐ Male

Churned_Customers by Age Group

Churn Rate by country

0.1724137... (24.98%)
0.32298... (46.8%)
0.19480519... (28.22%)

country
- Germany
- France
- Spain

Credit_score

365	850
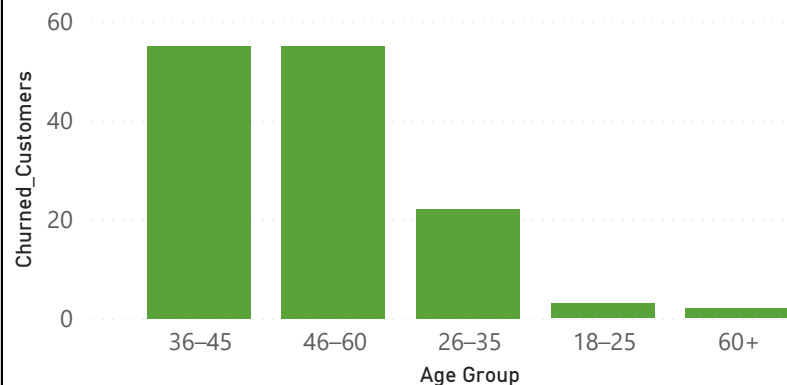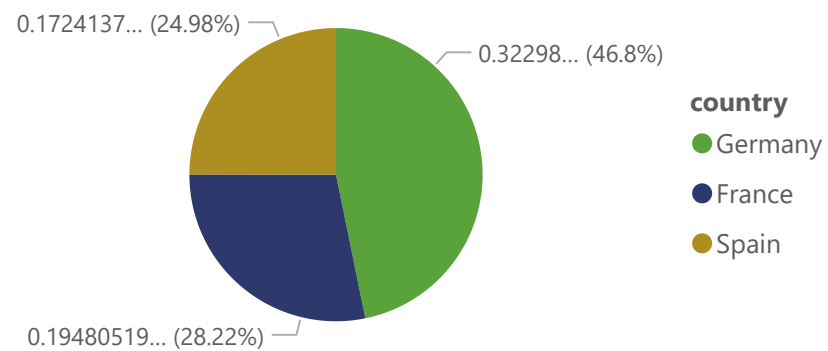
Churned_Customers by tenure
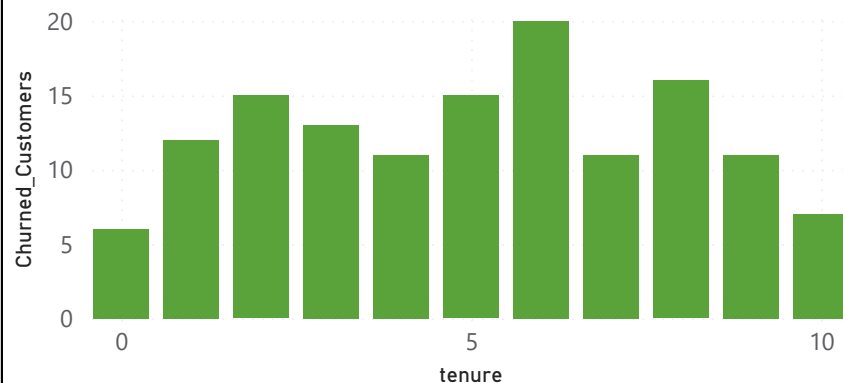
Churn Rate by loan_gender

0.1834... (40.6...)
0.268292... (59.39%)
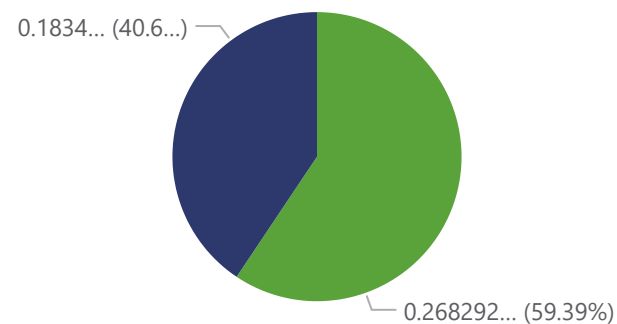
Churned_Customers by Credit Band

Medium (501–7...
High (>700)
Low (<=500)
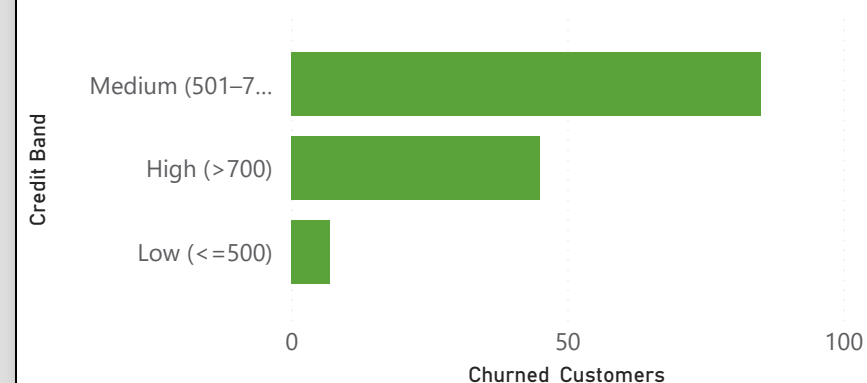
Loan Approval Analysis

614
Total Loan Applications

422
Approved_Loans

68.73
Loan Approval Rate

5.38K
Avg. Income of Approved Applicants

Approved vs. Rejected loans by education

● Approved ● Not-Approved

education_Breif
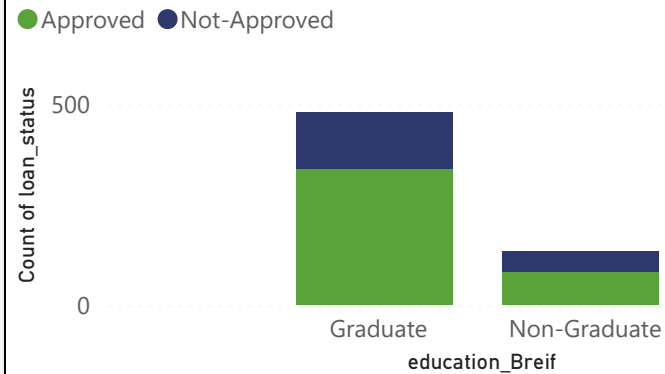
Count of loan_status by gender_brief

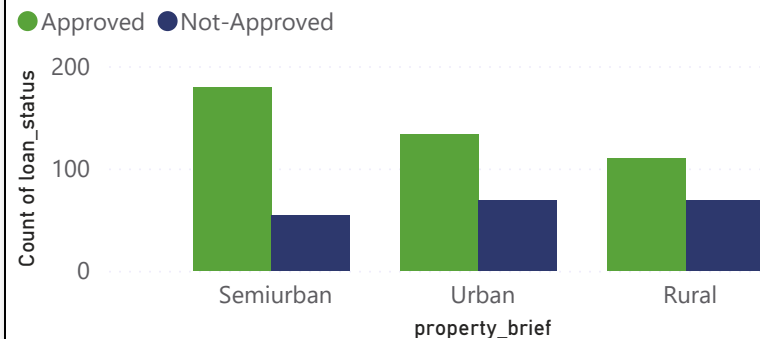287 (46.74%)

327 (53.26%)

gender_brief
● Male
● Female
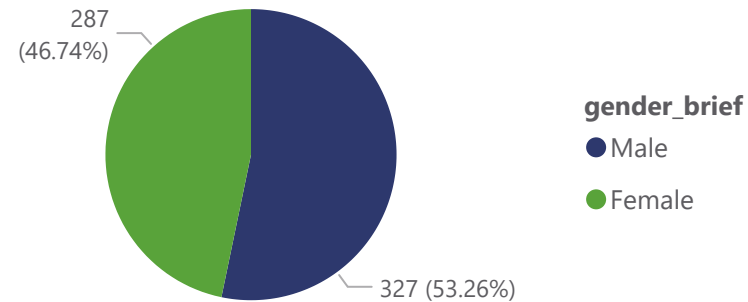
Marital Status

☐ Married
☐ Unmarried

Credit_score

☐ Employed
☐ Self-Employed

Count of loan_status by property_brief and loan_status_brief

● Approved ● Not-Approved

property_brief

Count of loan_status by Income Band and loan_status_brief

● Approved ● Not-Approved

Count of loan_status

Credit_score

| 365 | 850 |