




► **Problematic projects and what we can learn from them**


By Margarita Neumueller

About Me

- Margarita Neumueller (she/her)
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Agenda

- Short Introduction
- „The survivorship bias“
- My own experiences
- Shared experiences
- Short wrap up

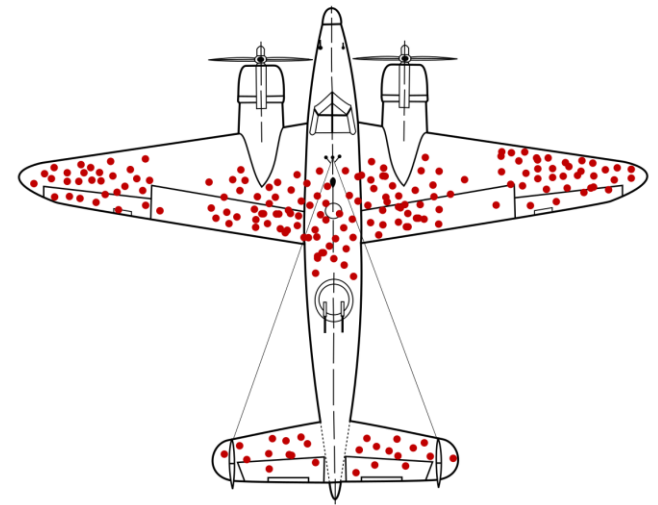


Why focusing on problems when there are solutions?

- Especially at conferences focus on success stories
- Conferences are one method of sales work
- People rarely talk in the public about their failures or problems and when just superficial
- Social media is getting more important in the work environment with all it's benefits and problems
- For a healthier work environment -> mistakes are normal
- For me a solution without context is something I will forget

The survivorship bias

- In the second world war a mathematician, Abraham Wald, was asked to analyse which parts of the US bombers should be reinforced
- Despite the approach of the US military to reinforce the parts often hit, Abraham Wald suggested to do exactly the opposite
- Why? Because the idea is, that the planes, that got hit in the areas without data, never came back





Today examples of survivorship bias

- Bill Gates or Mark Zuckerberg
- Companies and financial market
- Is music getting worse?



My Top 3 problems in projects

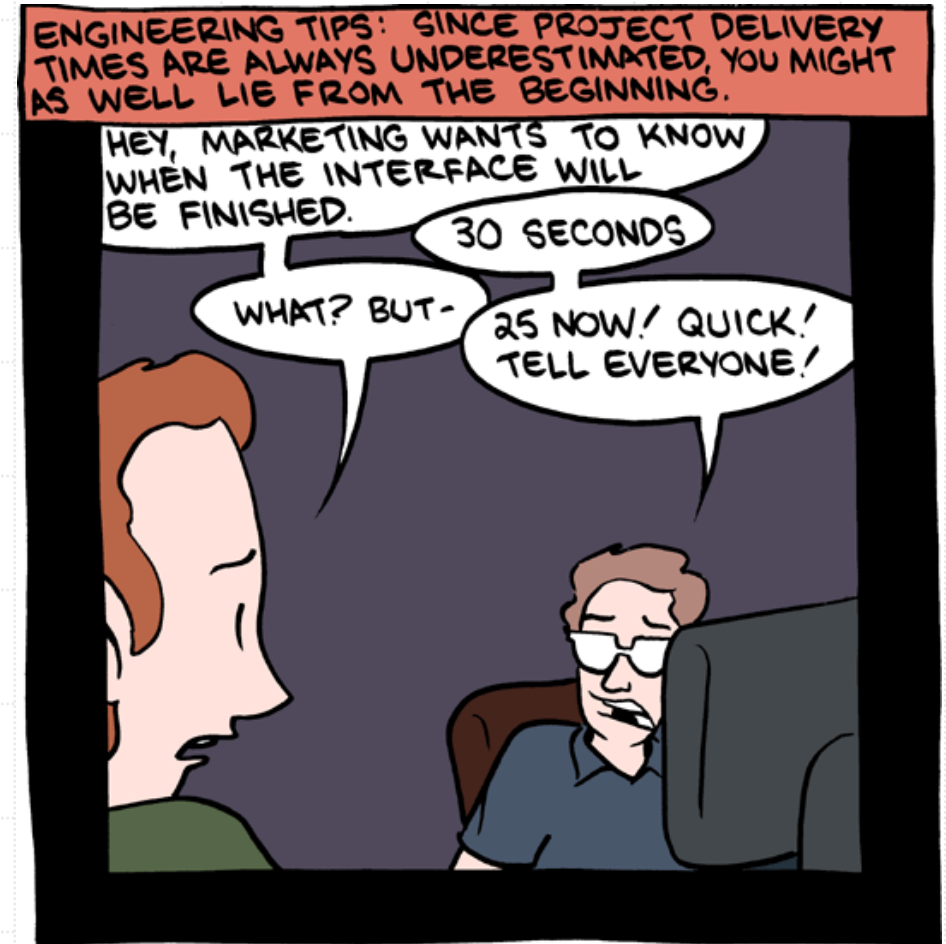
3 Git Hub Updates!

2 Requirements Engineering

1 Expectation management

Time for YOUR experiences

- Let's embrace our failures
- Let's embrace our misery
- Let's just talk about how shitty project work can be





Please evaluate

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