

# **DevOps and FinOps**

## **A Strategy for Cost-Effective Data Platforms**

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CEO, <FinOps startup>



- 25 years mucking about with 1s & 0s
- Bringing DevOps to databases (and the masses) is a personal passion
- Understanding data and cloud is a company driver
- Technologist who understands business value...
- #makeStuffGo



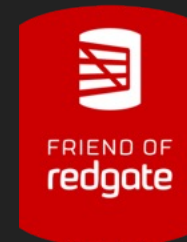
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# Agenda

- You all know DevOps – quickest recap/intro ever
- Cloud – a platform that enables quick iterative deployment of things
- But that comes at a cost
- So - do you know about FinOps?

# Why should we even consider this DevOps thing you talk of?



# What DevOps is to me..

<https://www.red-gate.com/blog/database-devops/the-four-pillars-of-devops>



Tools



Process



People



Culture

# The myth of DevOps



+

magic



# Tools are cool...





# But people are better





# Rewards of Digital Transformation using DevOps

- Enhanced Competitiveness and Innovation
- Improved Customer Experience
- Operational Efficiency and Cost Savings



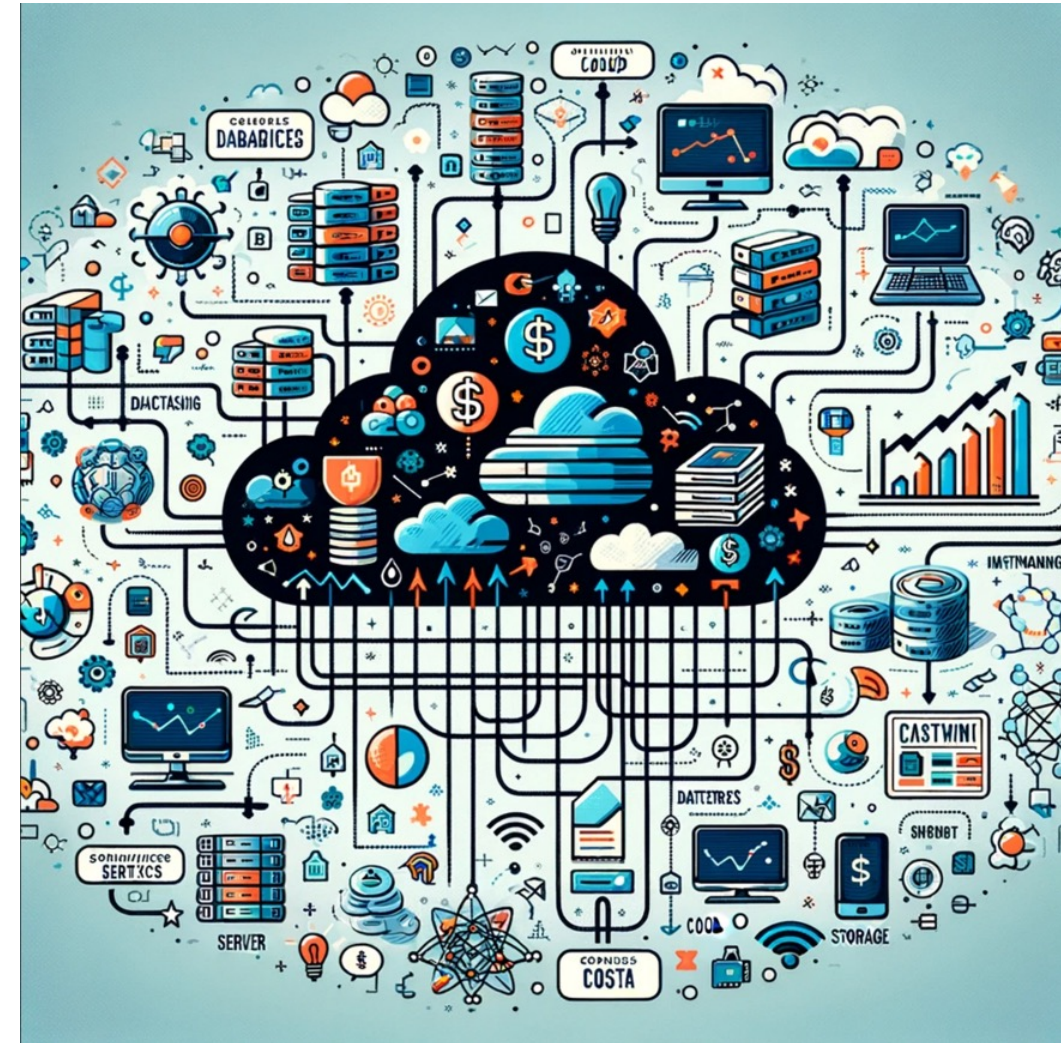
# So what is FinOps??

- Financial Operations
- Cost Optimisation
- Collaboration and Accountability



# The role FinOps with cloud-based Data Platforms

- Real-Time Cost Visibility
- Proactive Cost Control
- Cross-Functional Collaboration





# Why integrate FinOps with DevOps?

- Scalability and Dynamic Pricing
- Diverse Service Offerings
- Complex Architecture and Management



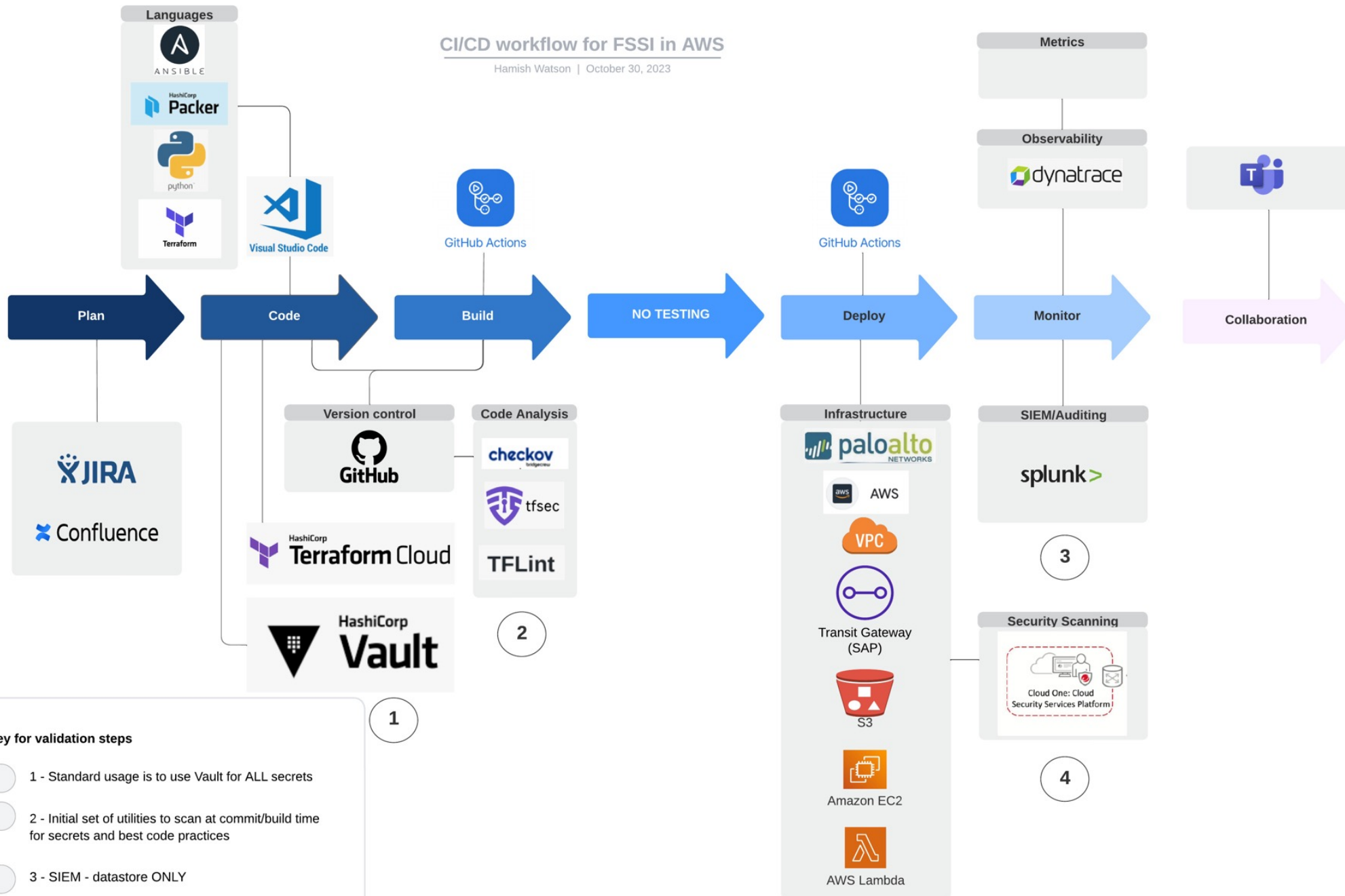
# FinOps is the best mate of DevOps

- Enhanced Cost Efficiency
- Improved Financial Visibility
- Faster Innovation with Accountability



## CI/CD workflow for FSSI in AWS

Hamish Watson | October 30, 2023

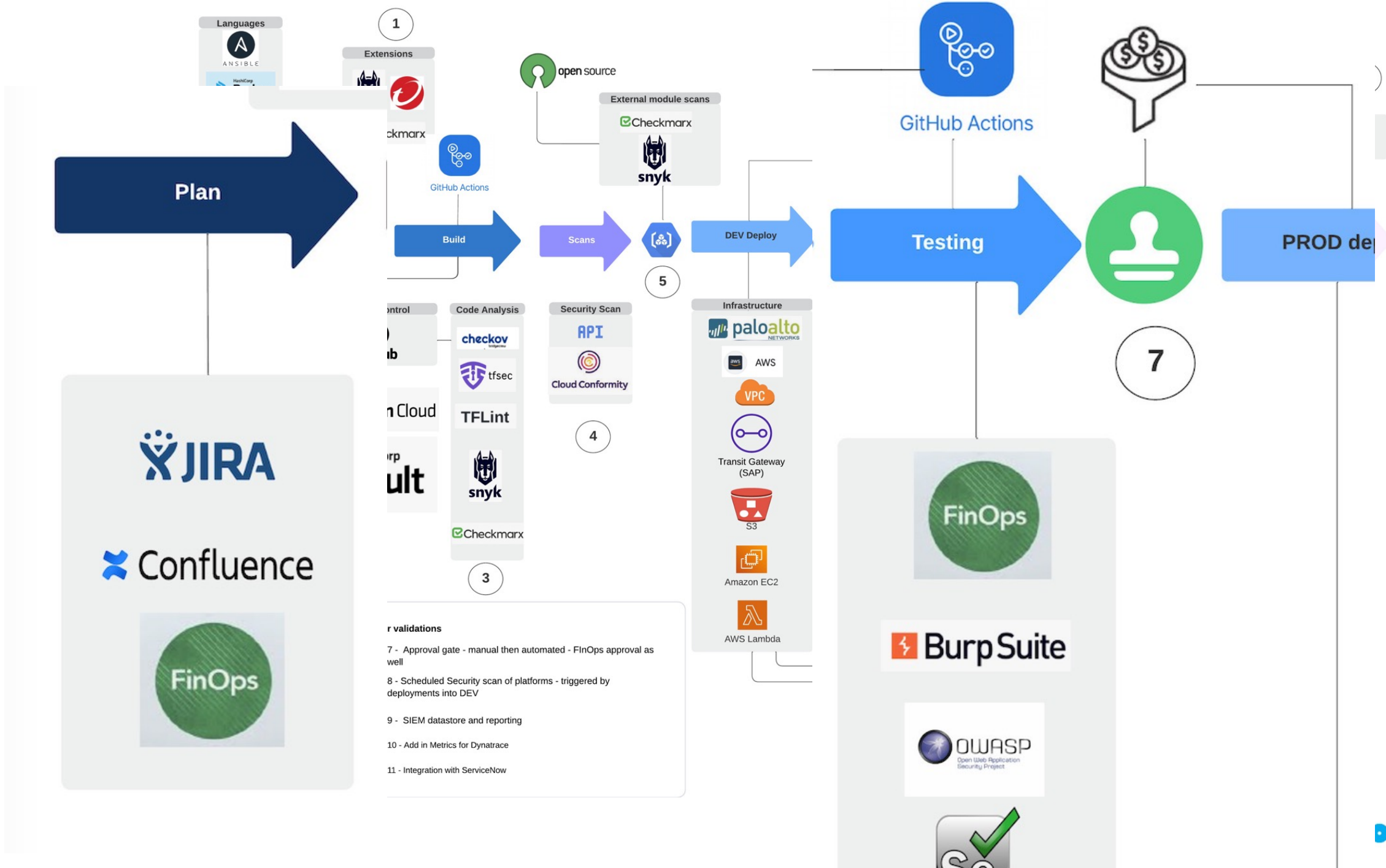




# The true effect of FinOps and DevOps

- Automated Cost Monitoring
- Proactive Resource Optimisation
- Continuous Deployment with Cost Control





# Tooling to help you with cost management

**CloudHealth**  
by vmware

## Cost Management

 **Infracost**



**AWS  
Cost Explorer**



# CASE STUDY

Covid wasn't completely bad....

# What this all equated to....

- Client was spending \$12M a year in Azure
- I saved them \$2M per annum
- That 3-month DevOps project became 3.5 years of work...
- True idempotent environments using terraform

It was so good.....

.... until it wasn't.

- Head of DEV decided to spin up Azure Databricks, used my pipeline template (self service)
- Spun up **ALL THE THINGS**
- \$26,000 of storage costs (premium storage for a Proof of Concept)
- Changed pipelines to determine infra cost up front and have a gatecheck



```

new file: 06_OptimizingScalePerformance/ Untitled-1 • TF_InfraCosts.tf 7 X
Users > hamish > Dropbox > makeStuffGo > TF_InfraCosts.tf
1  name: 'Check Terraform Cloud Costs'
2
3  on:
4    push:
5      branches:
6        - main
7    pull_request:
8      branches:
9        - main
10 jobs:
11   terraform:
12     runs-on: ubuntu-latest
13
14     - name: Terraform Plan
15       run: terraform plan -out=tfplan
16
17     - name: Terraform Show
18       run: terraform show -json tfplan > plan.json
19
20     - name: Install Infracost
21       run: |
22         curl -sSL https://raw.githubusercontent.com/infracost/infracost/master/scripts/install.sh | sh
23         infracost --version
24
25     - name: Infracost breakdown
26       run: infracost breakdown --path=plan.json --format=json --out-file=cost.json
27
28     - name: Post Infracost comment
29       uses: infracost/actions/comment@v1
30       with:
31         path: cost.json
32         behavior: update
33

```

FOR SOME AMAZING KIWI  
CHOCOLATES:

**What is missing from this  
code?**

## APPROVAL STEP

```
approval:
  needs: terraform
  runs-on: ubuntu-latest

  steps:
    - name: Request approval
      id: approval
      uses: chetan/inaction@v1.0
      with:
        GITHUB_TOKEN: ${ secrets.GITHUB_TOKEN }
        APPROVE_MESSAGE: "Please review and approve the cloud cost estimate."
        DENY_MESSAGE: "Cloud cost estimate not approved. Please check the costs."
        APPROVAL_LABELS: "awaiting-approval,approved,denied"
        REVIEWERS: "heyemo0sh69" # Actual GitHub username of the reviewer
        CUSTOM_COMMENT: "Cloud cost estimation for the changes."

    - name: Check approval
      run: |
        if [ "${ steps.approval.outputs.action }" != "approved" ]; then
          echo "Action not approved."
          exit 1
        fi
      id: check_approval

deploy:
  needs: approval
  runs-on: ubuntu-latest

  steps:
    - name: Checkout code
      uses: actions/checkout@v2

    - name: Set up Terraform
      uses: hashicorp/setup-terraform@v1
      with:
        terraform_version: 1.0.11 # specify your desired Terraform version

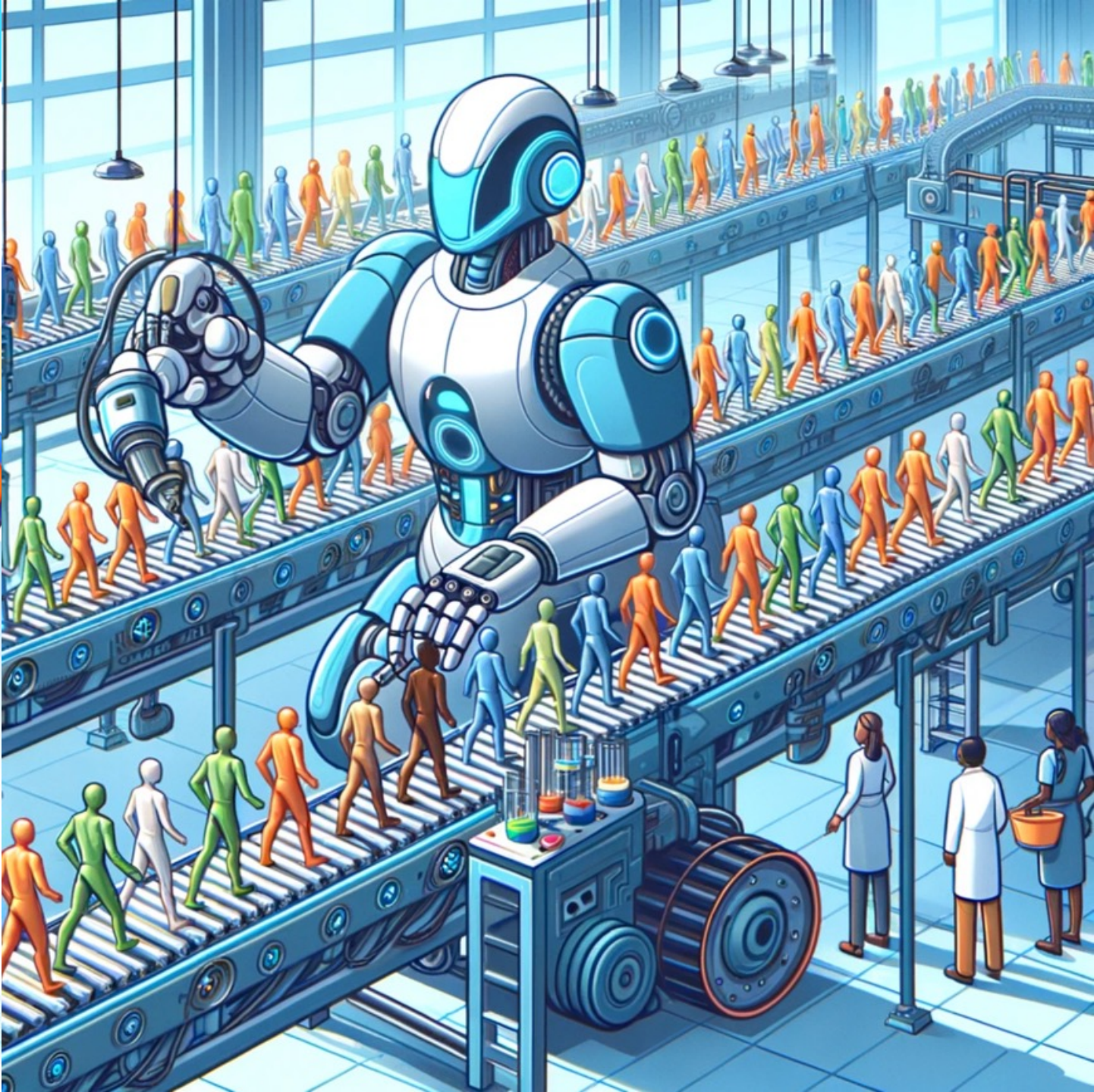
    - name: Terraform Apply
      run: terraform apply -auto-approve tfplan
```

# Summary of all this

- Enhanced Cost Management
- Improved Operational Efficiency
- Collaborative Culture
- Continuous Innovation with Cost Control









# OK... one more thing

- 2024 is the year that we should all be doing **Test Data Management**
- FinOps can help with this..
- **Cost Visibility and Tracking**
- **Cost Optimization**
- **Governance and Compliance**
- **Dynamic Scaling and Flexibility**
- **Collaboration and Accountability**
- Test Use Case (yes this is a pun)
- Check out the **Redgate** booth – they have free stuff

# Questions?





THANK YOU  
Have an awesome DataGrillen!!

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