# Power BI: From Great Report to Golden Dataset

a journey towards "enterprise-grade" Bl...

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### What to Expect

- A ten-minute PowerPoint intro setting the scene the Why
- An action packed demo full of Level 100 tips and Level 200 tools and practises in a frenzied data model clean up – the <u>How</u>
- We're going to be using SSMS, Tabular Editor, External Tools, Power Query, VS Code, Source Tree and of course Power BI Desktop
- Also some new External Tools that I hope to release to github.com/bvmather



### Get in Touch

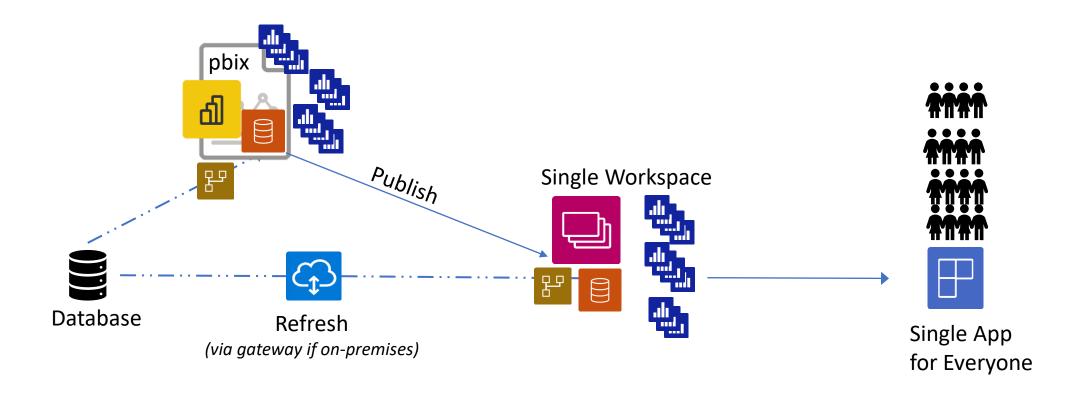
Message me at <a href="mailto:brian@action-bi.uk">brian@action-bi.uk</a> or @bvmather:

- Send a vote for what you want to see explained in a detailed how-to blog post
- Powershell skills to help bash the External Tools into a module for release to the world
- Sign up at www.action-bi.uk/blog to stay tuned

### **Definitions**

- For the purpose of this presentation:
  - Data source is SQL Adventureworks2014
- A Great Report is a single 🔄 pbix file containing:
  - Power Query M: Loading and transforming data
  - Tabular model tables, measures, relationships, roles DAX
  - Report pages the visualisations
- A <u>dataset</u> is a <u>latabular</u> model that has been published to a <u>waster</u> Workspace in the Power BI Service, with reports being shared with users via an <u>waster</u> App

# Single pbix file











# A Great Power Bl "Report" will <u>often</u>

- Be developed quickly to meet an urgent need
- Deliver timely insights, transform business, saving huge effort
- Gain the trust of stakeholders
- Generate further demand
- Grow more complex over time

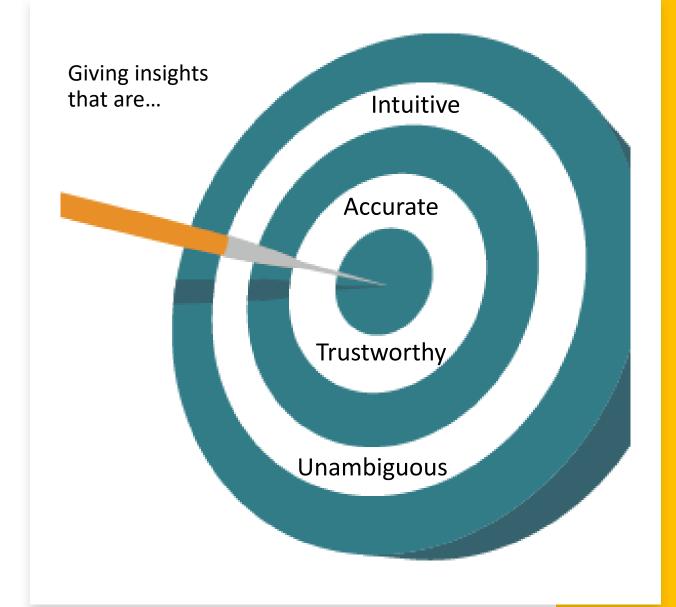




# A Great Power Bl "Report" will <u>always</u>

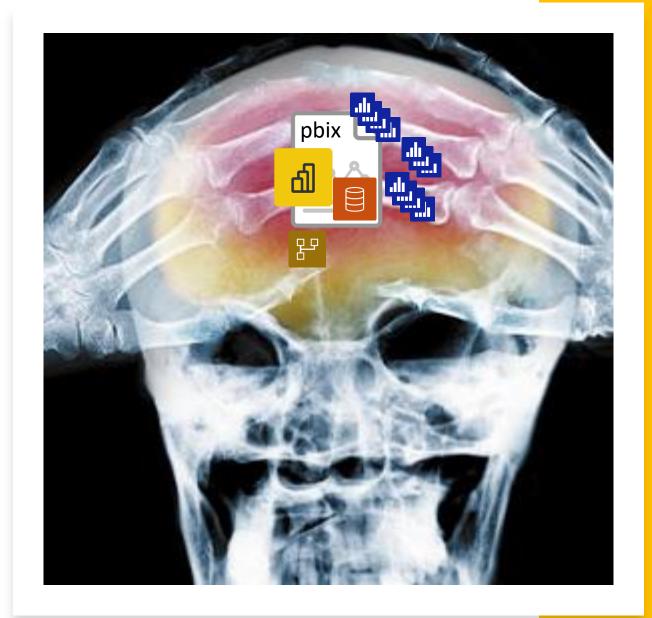
Communicate clearly with the <u>end user through data</u> visualisation





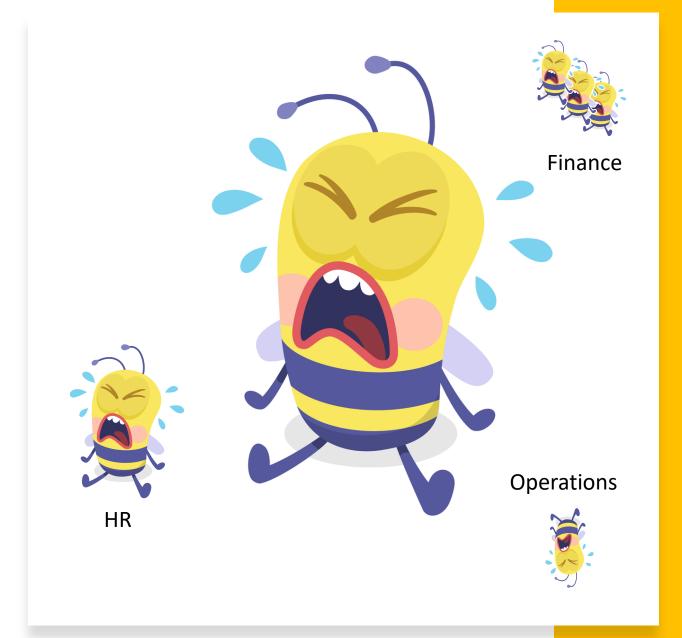
# A victim of it's own success

- Harder to navigate
- Pressure to serve different audiences
- Increasingly complex data model, difficult to troubleshoot/maintain
- Which report might I break if I change this measure?
- Limitations of Power BI tooling



### The Business Wants:

- Content grouped into Apps:
  - HR, Finance, Sales, Operations
- Shared with separate audiences
- One version of the truth



# The grow-up story?

#### The Hub:

'Golden Dataset' published to the Power Bl.com service

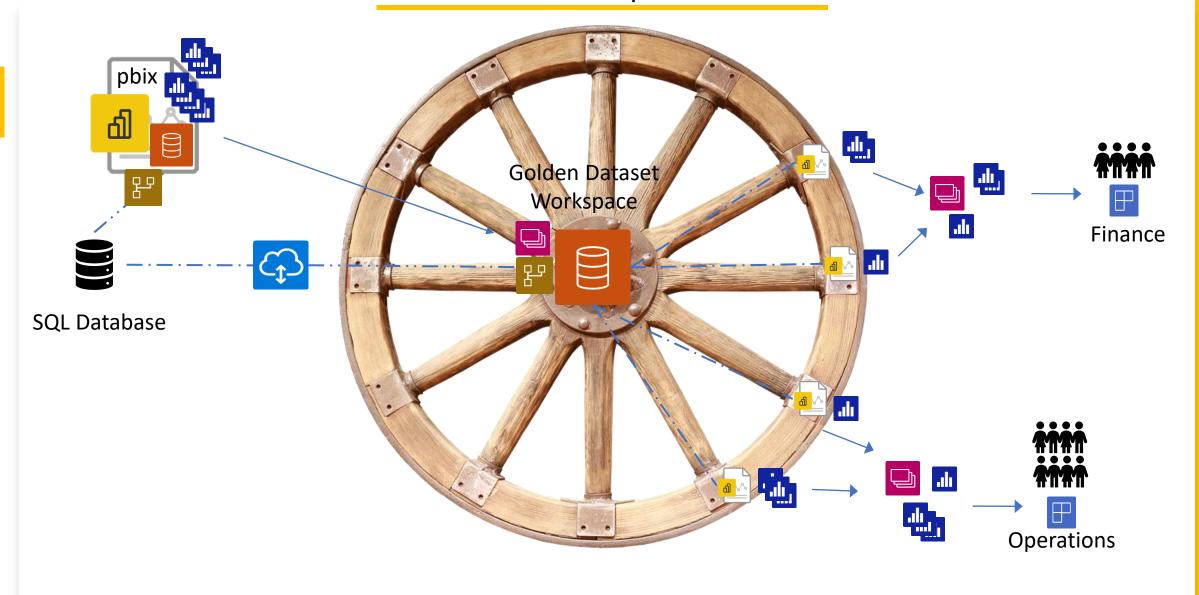
#### The Spokes:

Separate 'thin reports' pbix files that contain no data model.

Instead they connect directly to the 'Golden Dataset' in the service



### Hub & Spoke











### The Dilemma

- The model we've built that we have is not ready to support this architecture
- Hub and spoke architecture changes we to the Golden Dataset can break thin reports no longer part of our single pbix file
- User requirement solved, but managing or 'fixing' the model even more challenging
- 'Ideal' hub & spoke architecture should allow no changes that could break an existing report
- Technical process requiring a whole new skill set – which we might not have
- ...and an underlying data model that has been designed 'right' in the first place
- We weren't focussed on building that at the time, we were building great reports for users. Now, our mindset might need to evolve.



### The Realisation

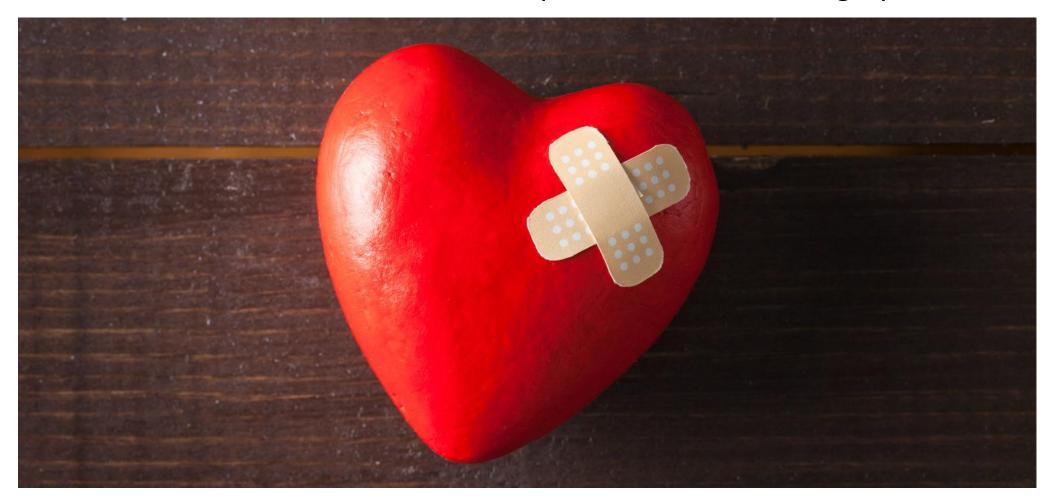
- A Great Report communicates effectively with <u>Power BI report</u> <u>consumers</u> through data visualisation
- A Golden Dataset communicates effectively with <u>Power BI</u> <u>report designers</u> through a well organised tabular model
- This realisation will forever change the way I build any new Power BI report
- It will prevent me building up the technical debt that I'm going to have tackle in order to transform this Great Report into a Golden Dataset

### Some Steps

- Greater transparency & control over data loading and transformation (push Power Query steps to SQL views, combine & rename steps)
- Develop naming strategies that serve report designers instead of report users\*\*
- Begin to build a simplified & decluttered core-model
- Hide unnecessary technical columns such as sortby and relationship-keys
- Utilise Hierarchies to communicate clearly the relationship between columns that can nested within drilldowns
- Move all measures to dedicated measure table
- Use display folders to create logical grouping of measures, instead of over complicated naming conventions to try to achieve measure sorting
- Recognise and segregate nasty little 'report-level' measures that can move out into the individual thin reports, allowing the core model to become simpler

# Warning

You're about to see some open heart Power BI surgery



# The Demo

### Acknowledgements

https://github.com/marclelijveld/Power-BI-Icons
https://www.businessintelligence.info/osbi/adventure-works-2014-full-for-azure.html
https://docs.tabulareditor.com/Useful-script-snippets.html#format-dax-expressions

https://exceleratorbi.com.au/introduction-to-tabular-editor-for-business-users/

#### **Further reading**

https://www.coatesdatastrategies.com/blog/5-tips-for-separating-power-bi-datasets-and-reports
Checklist For Finalizing A Data Model In Power BI Desktop MelissaCoates.pdf