

Wireframes And Design Mockups

1. Login Page (Wireframe)

Image

Wide range of original & Authentic Nutritions Products

We strive provide 100% authentic Products to our customer

• • •

Login and Sign-up

+91 Enter your phone number

Get OTP

*You may receive SMS updates from FreshFuel and can opt out at any time

By logging in you agree to our [Terms & Conditions](#)

1.1. Login Page (Design Mockup)



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2. Home Page (Wireframe)

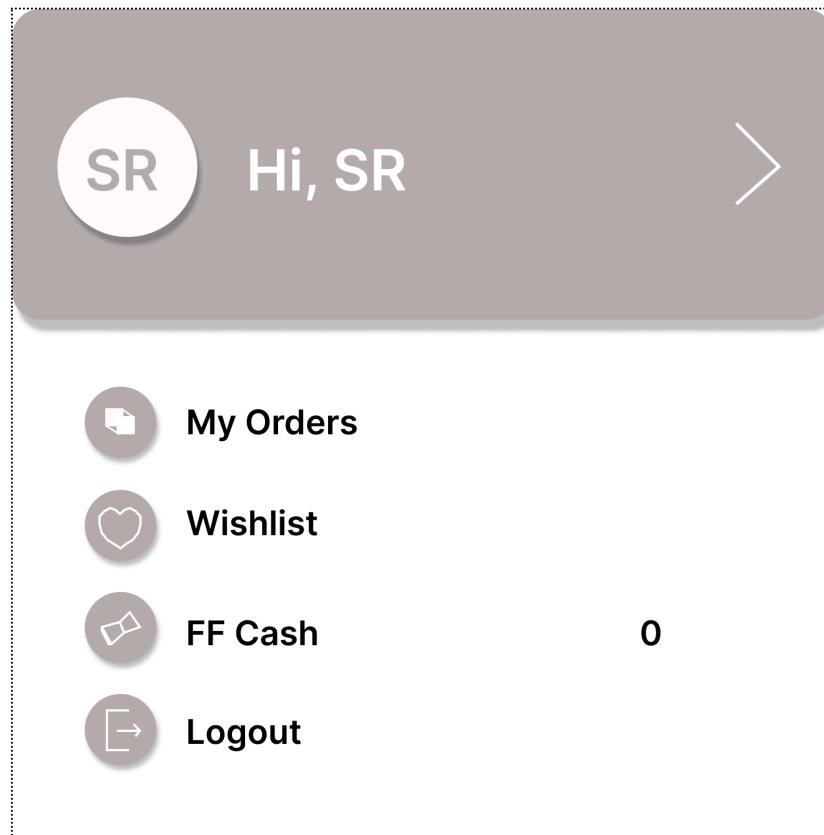
The wireframe shows the layout of the FreshFuel homepage. At the top, there's a header with the logo "FreshFuel", a search bar, and navigation links for "Login" and "Cart". Below the header are buttons for "Shop By Category", "Best Sellers", "Offer Zone", "Store Locator", and "Customer Support". A banner at the top right says "Summer Sale is LIVE now!". The main content area features a "Deals" section with a left and right arrow, followed by a "You Might Be Interested In" section with five product cards. Each card has a placeholder photo, a heart icon, and an "Add to cart" button.

2.1 Home Page (Mockups)

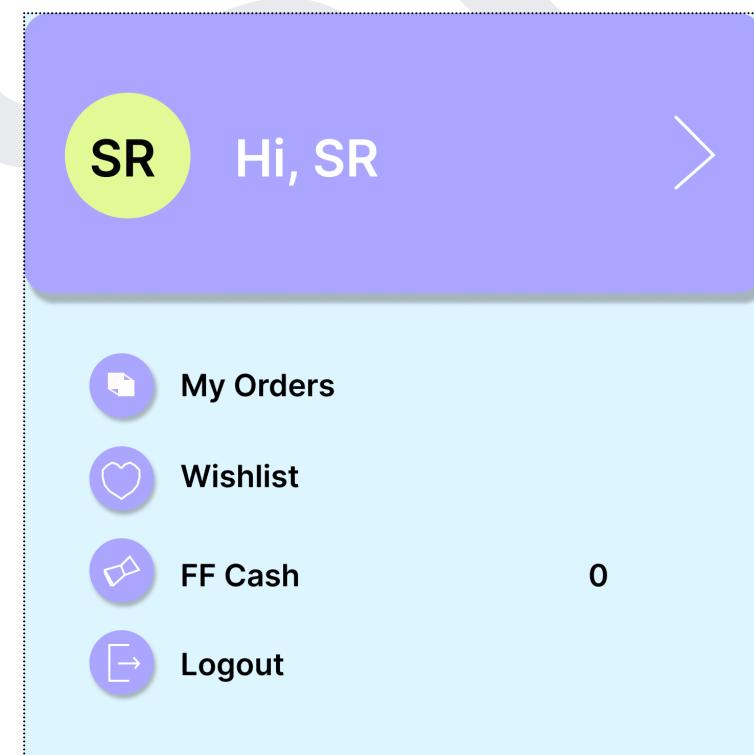
The mockup displays a more polished version of the homepage. It includes a purple header with the "FreshFuel" logo, a search bar, and a "Login" button. Below the header are buttons for "Shop By Category", "Best Sellers", "Offer Zone", "Store Locator", and "Customer Support". A banner at the top right announces "Summer Sale is LIVE now!". The central focus is a large promotional image for "THE FITNESS REVOLUTION SALE" featuring various MB Fit products like protein powders and oats. To the right, there's a "Fit Food Range" offer with discounts up to 25% + 5% off, plus 5% cashback. Below the main banner is a "You Might Be Interested In" section with five product cards, each showing a product image, a discount (e.g., 25% OFF), and an "Add to cart" button.

Name: Sruti Ranjan Pradhan
Enrollment No: 230160203066

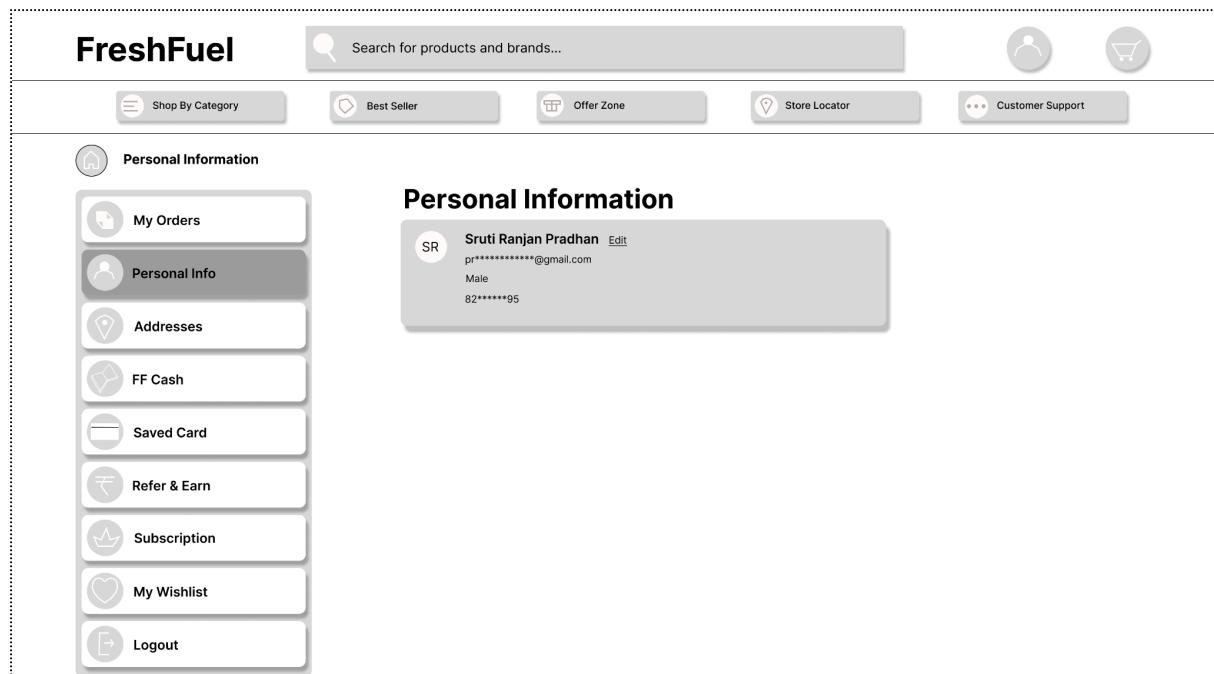
3. Profile Page (Wireframe)



3.1 Profile Page (Mockup)

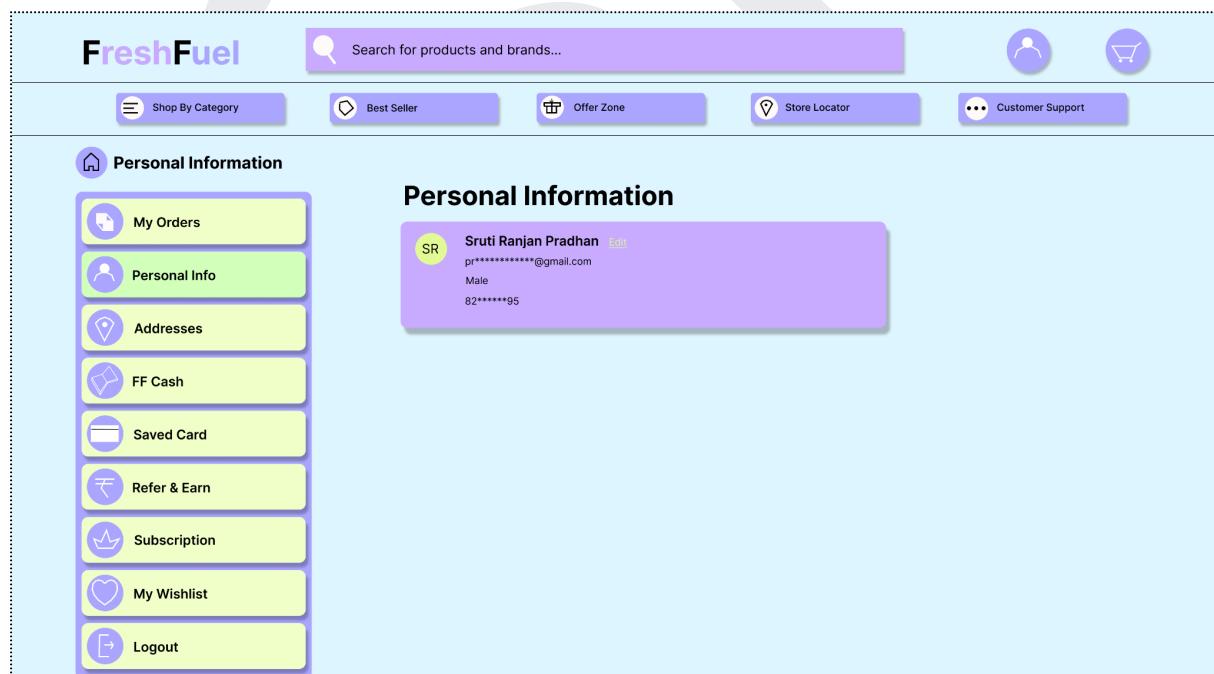


4. Personal Information Page (Wireframe)



The wireframe shows the 'Personal Information' page within the FreshFuel application. At the top, there is a navigation bar with links for 'Shop By Category', 'Best Seller', 'Offer Zone', 'Store Locator', and 'Customer Support'. On the right side of the header are user profile and shopping cart icons. The main content area has a title 'Personal Information' and displays a summary card for a user named 'Sruti Ranjan Pradhan'. The card includes the user's initials 'SR', their name, email (pr*****@gmail.com), gender (Male), and phone number (82*****95). To the left of the main content is a sidebar titled 'Personal Information' containing links for 'My Orders', 'Personal Info' (which is selected and highlighted in grey), 'Addresses', 'FF Cash', 'Saved Card', 'Refer & Earn', 'Subscription', 'My Wishlist', and 'Logout'.

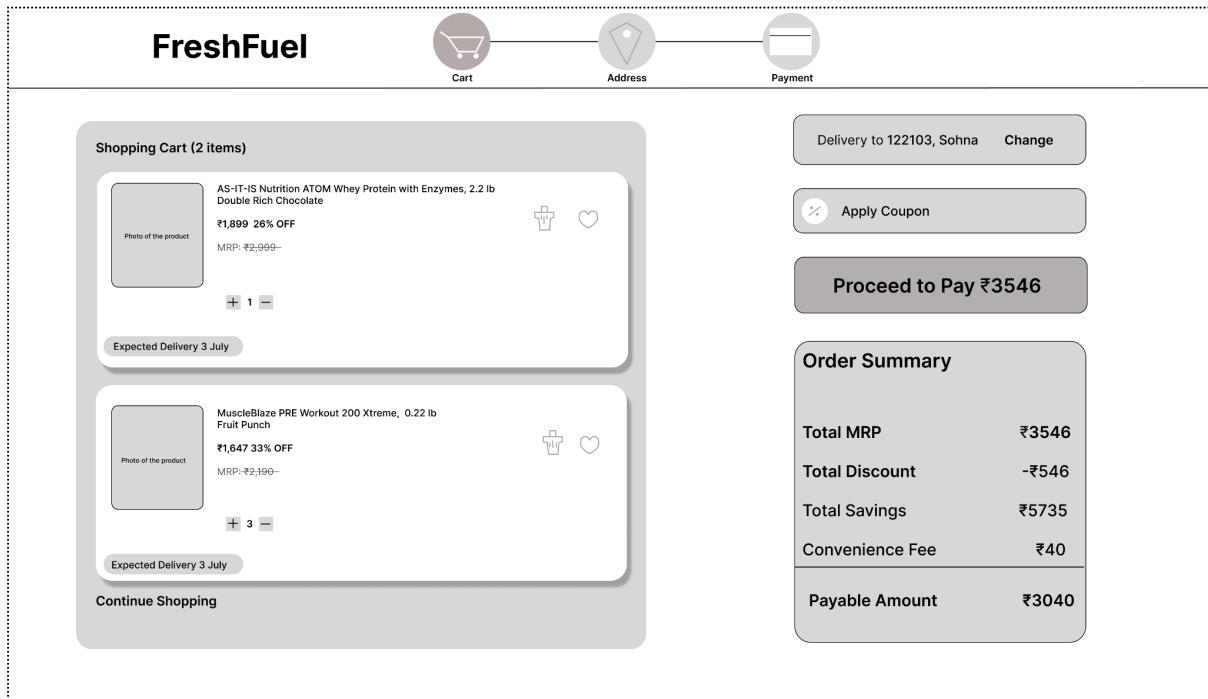
4.1 Personal Information Page (Mockup)



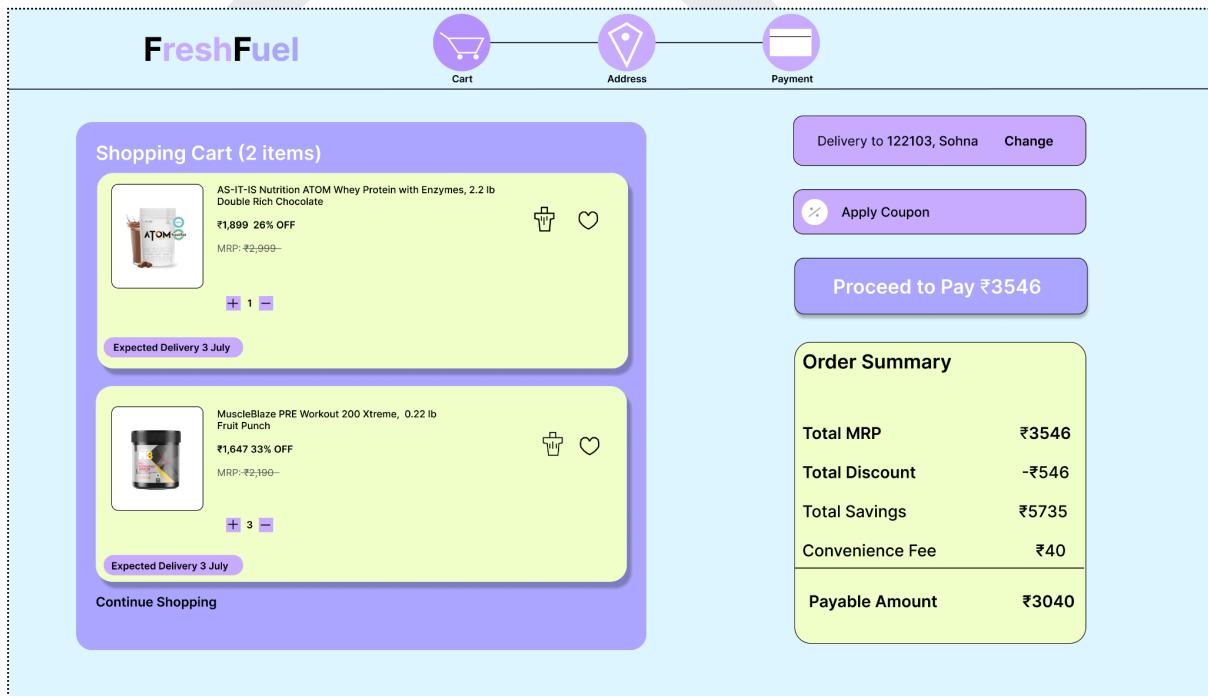
The mockup of the Personal Information page features a light blue background. The layout is identical to the wireframe, with a top navigation bar and a sidebar on the left. The main content area includes a purple summary card for the user 'Sruti Ranjan Pradhan'. The card's background is a lighter shade of purple compared to the wireframe version. The overall design uses a purple color scheme for the header, sidebar, and summary card.

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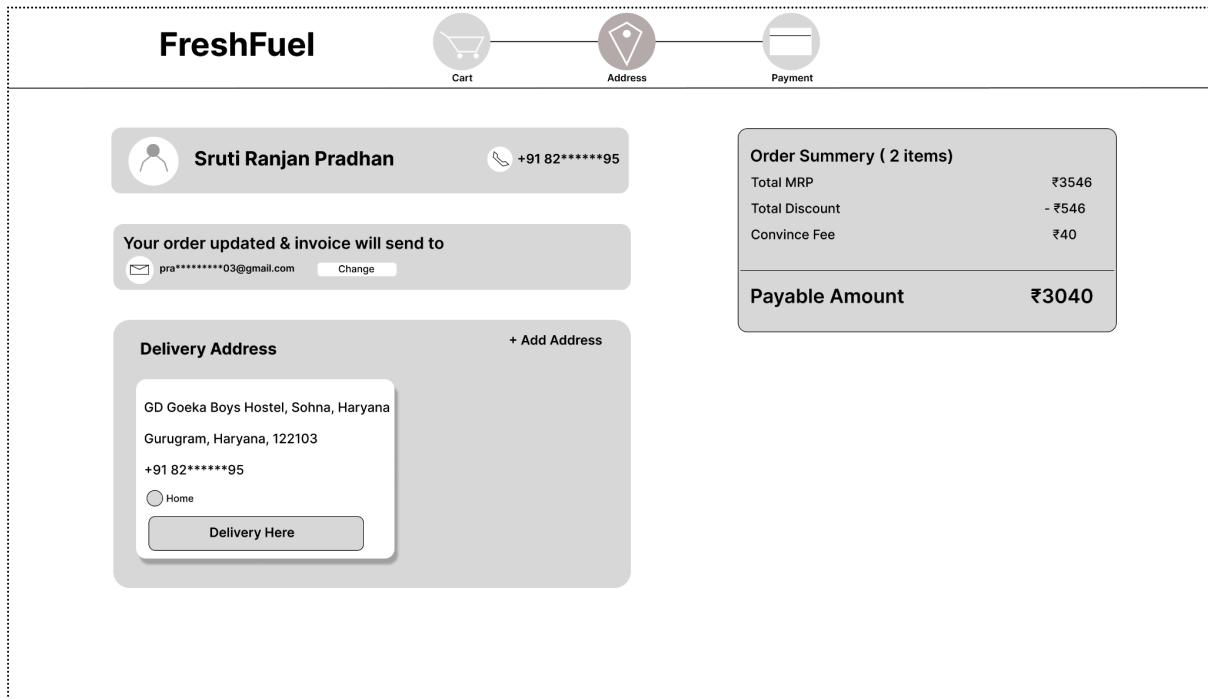
5. Add to Cart Page (Wireframe)



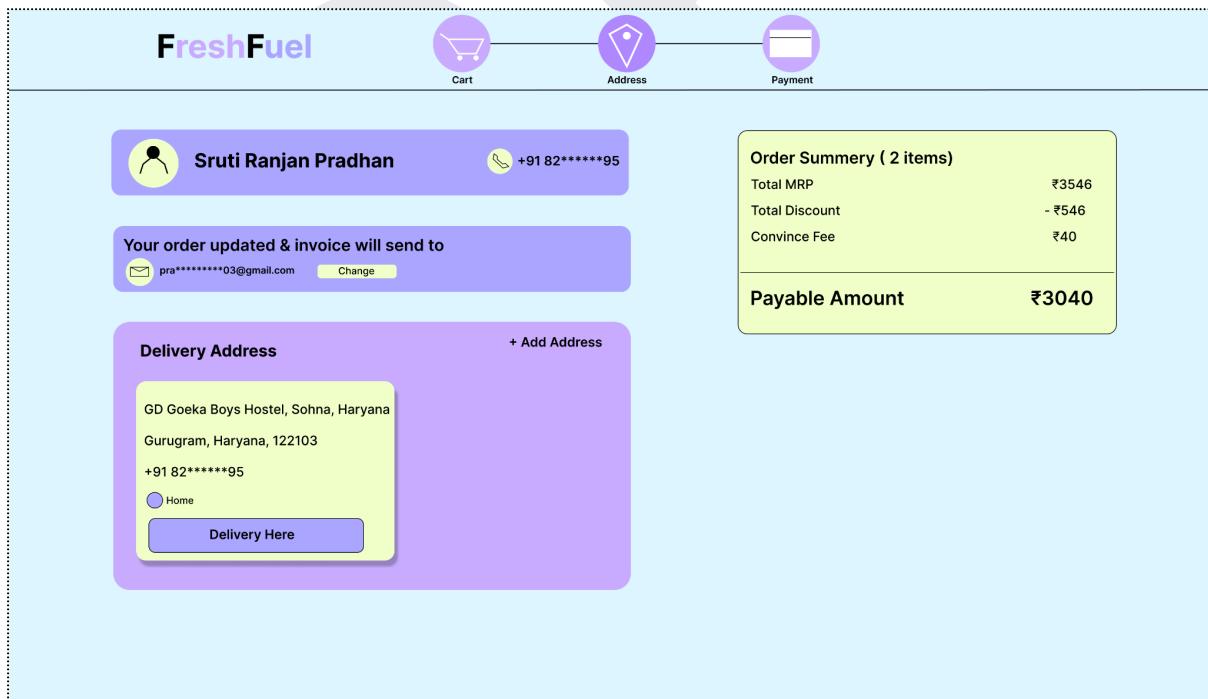
5.1 Add to Cart Page (Wireframe)



6. Addresses Page (Wireframe)

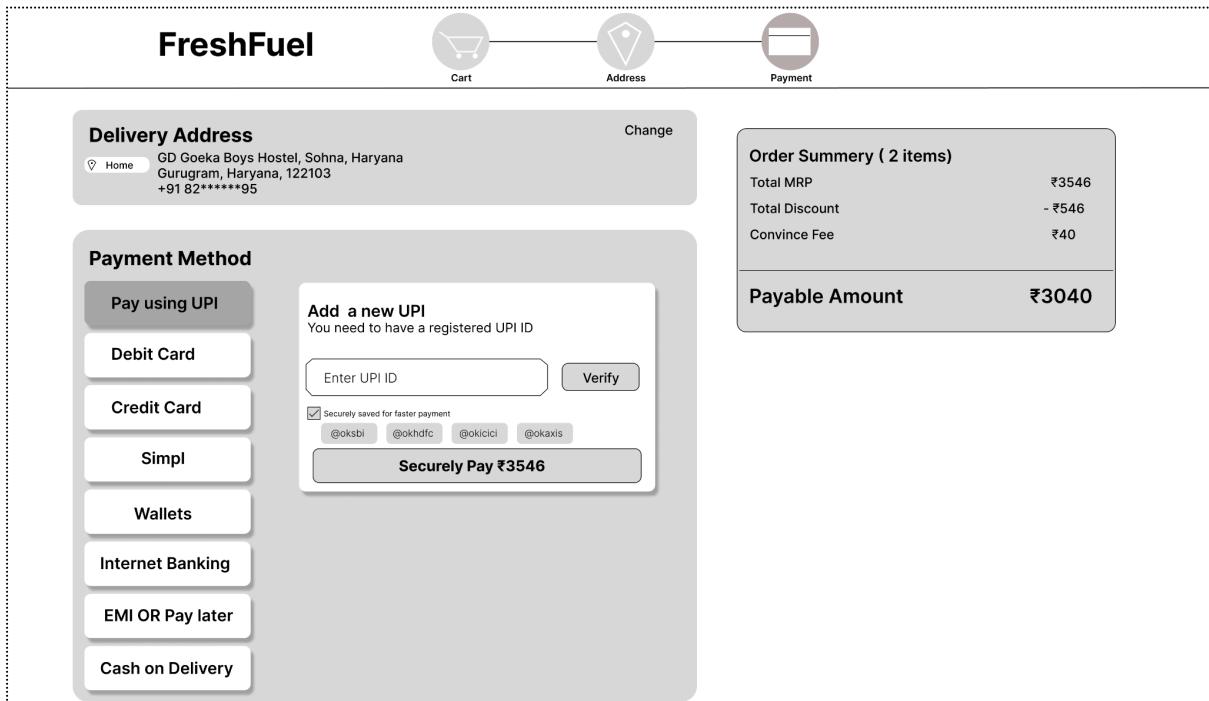


6.1 Addresses Page (Design Mockup)



Name: Sruti Ranjan Pradhan
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7. Payment Page (Wireframe)



The wireframe shows the layout of the payment page. At the top, there's a header with the logo "FreshFuel" and three navigation icons: "Cart", "Address", and "Payment".

Delivery Address: Shows the address "GD Goeka Boys Hostel, Sohna, Haryana Gurugram, Haryana, 122103" with a phone number "+91 82*****95". There's a "Change" link next to it.

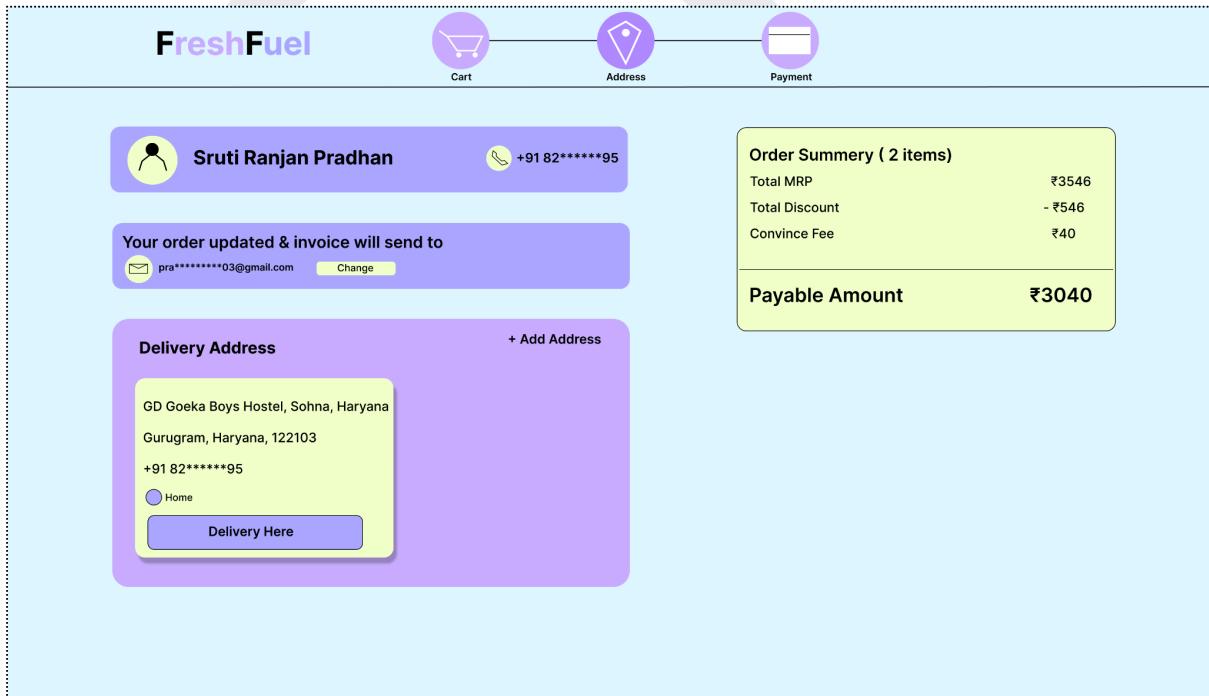
Payment Method: A list of payment options including "Pay using UPI", "Debit Card", "Credit Card", "Simpl", "Wallets", "Internet Banking", "EMI OR Pay later", and "Cash on Delivery".

Add a new UPI: A modal window asking "Enter UPI ID" with a "Verify" button. It also includes a checkbox for "Securely saved for faster payment" and links to "@oksbi", "@okhdfc", "@okicici", and "@okaxis". A "Securely Pay ₹3546" button is at the bottom.

Order Summery (2 items): Total MRP ₹3546, Total Discount - ₹546, Convince Fee ₹40.

Payable Amount: ₹3040.

7.1 Payment Page (Design Mockups)



The design mockup follows the same structure as the wireframe but with a more polished look. The header features the "FreshFuel" logo and three circular icons for "Cart", "Address", and "Payment".

User Profile: Displays "Sruti Ranjan Pradhan" with a profile icon and the phone number "+91 82*****95".

Delivery Address: Shows the address "GD Goeka Boys Hostel, Sohna, Haryana Gurugram, Haryana, 122103" with a phone number "+91 82*****95". It includes a "Home" link and a "Delivery Here" button.

Order Summery (2 items): Total MRP ₹3546, Total Discount - ₹546, Convince Fee ₹40.

Payable Amount: ₹3040.

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